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PRESS RELEASE

Tata Motors October sales at 68,009 nos.

Mumbai, November 1, 2011: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in October 2011 were 68,009 vehicles, higher by 5% over October 2010. The company's domestic sales of Tata commercial and passenger vehicles for October 2011 were 63,838 nos., higher by 9% over 58,806 nos., sold in October last year.

Cumulative sales (including exports) for the company for the fiscal are 467,669 nos., a growth of 5% over 444,869 nos., sold last year.

Commercial Vehicles

The company's sales of commercial vehicles in October 2011 in the domestic market were 38,714 nos., a 13% growth compared to 34,328 vehicles sold in October last year. LCV sales were 21,892 nos., a growth of 6% over October last year. M&HCV sales stood at 16,822 nos., a growth of 23% over October last year.

Cumulative sales of commercial vehicles in the domestic market for the fiscal are 281,848 nos., a growth of 18% over last year. Cumulative LCV sales are 168,792 nos., a growth of 24% over last year, while M&HCV sales stood at 113,056 nos., a growth of 10% over last year.

Passenger Vehicles

The passenger vehicles business reported a total sale and distribution offtake of 25,746 nos. (25,124 Tata + 622 Fiat) in the domestic market in October 2011, lower by 3% compared to 26,503 nos. (24,478 Tata + 2025 Fiat) in October last year. Sales of Tata passenger vehicles for October 2011 are at 25,124 nos., a growth of 3% over October last year. Sales of the Tata Nano were 3,868 nos., higher by 26% over October last year. The Indica range sales were 10,812 nos., higher by 11% over October last year. The Indigo range recorded sales of 6,268 nos., lower by 24% over October last year. The Sumo/ Safari/ Aria/ Venture range accounted for sales of 4,176 nos., a growth of 23% over October last year.

Jaguar Land Rover sales in India continued their upward trend.



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Cumulative sales and distribution offtake of passenger vehicles in the domestic market for the fiscal are 159,886 nos. (150,572 Tata + 9,314 Fiat), against 187,539 nos. (173,651 Tata + 13,888 Fiat) last year, lower by 15%. Cumulative sales of Tata passenger vehicles were 150,572 nos., lower by 13% compared to 173,651 nos., till October last year. Cumulative sales of the Nano are 33,245 nos., lower by 18% compared to 40,467 nos., till October last year. Cumulative sales of the Indica range are 52,095 nos., lower by 11%. Cumulative sales of the Indigo family are 38,470 nos., lower by 26%. Cumulative sales of the Sumo/Safari/ Aria range are 26,762 nos., higher by 19%.

Exports

The company's sales from exports at 4,171 vehicles in October 2011 are lower by 30% compared to 5,950 vehicles in October last year. The cumulative sales from exports for the fiscal at 35,249 nos., are higher by 8% over 32,648 nos., in the same period last year.

- Ends -

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