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Agenda

- 1 Company overview
- 2 Key highlights
- 3 Recent updates
- 4 Appendix





Company overview



25+

Years of operations



4

brands as category market leaders¹





2.1x

5yr share price appreciation²



INR 1,767 Cr

FY20 Revenue from operations



18.2%

FY20 EBITDA margin



End consumers



1,700+

Distributors



~2,000

Feet-on-street representatives

Brands









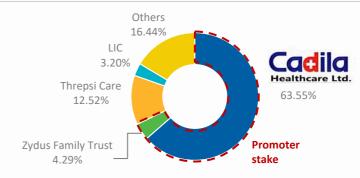








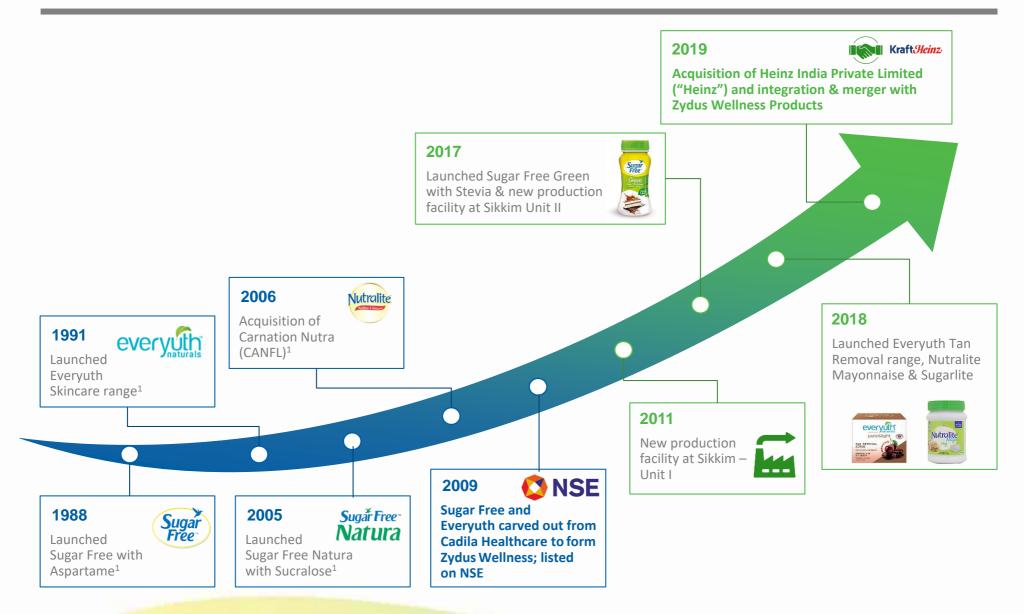
Shareholding structure³



- Majority ownership by one of the leading Indian pharmaceutical companies
- Research facilities and team transferred to the company during the carve-out



Key milestones in our journey



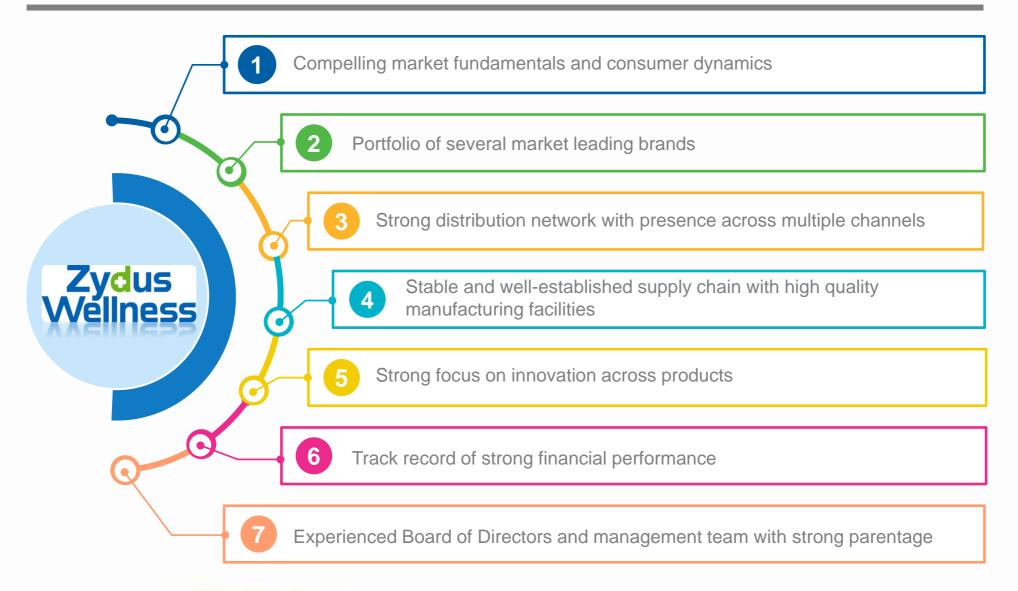
Source: Company information

Note: ¹ Milestones that happened before the company was carved out from Cadila Healthcare





Right recipe for growth

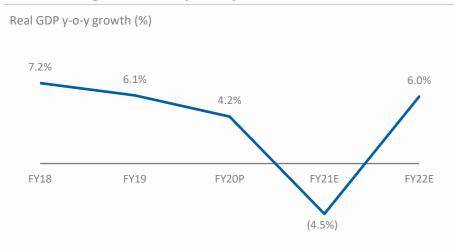


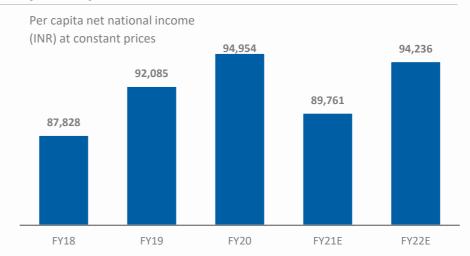


1

Compelling market fundamentals and consumer dynamics

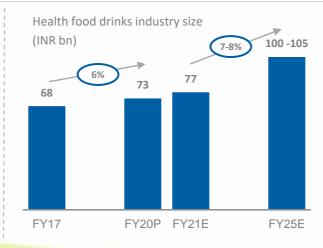
While GDP growth and per capita income have declined in FY21, they are expected to bounce back in FY22

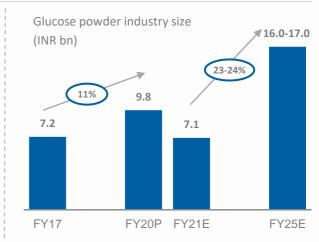




FMCG sector to witness strong growth, with sub-segments like health food drinks and glucose powder growing as well



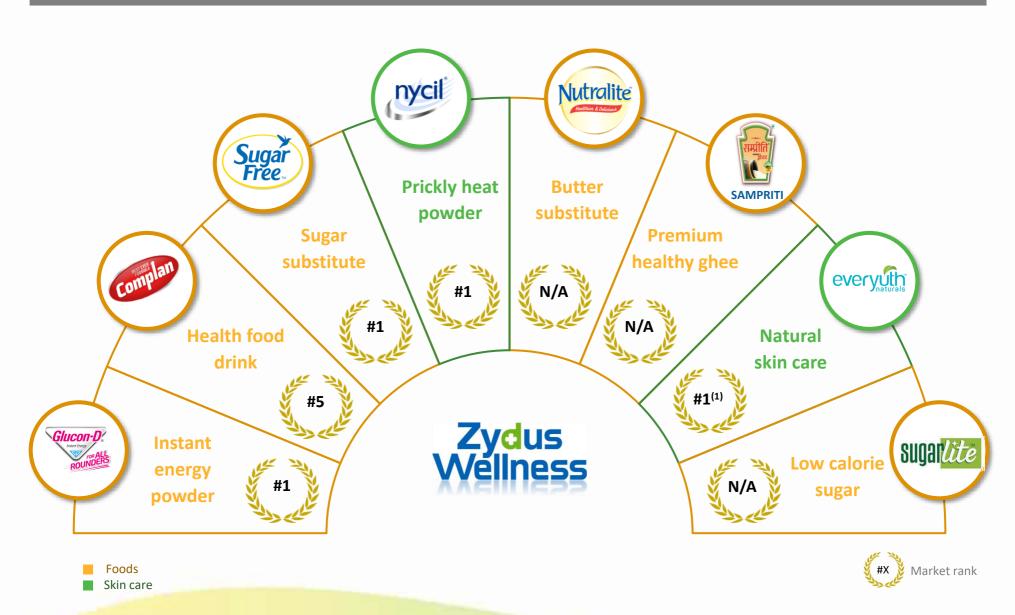




Source: CRISIL
Note: 10mm = 1 Cr



2 Portfolio of several market leading brands





2 Portfolio of several market leading brands(cont'd.)

Glucon-D - Instant energy health drink



- **Glucon-D**
- Category size: ~INR 9.8bn (11% growth¹)
- Market share: **59.0%**
- Category-leading brand with **over 98%** brand recall²
- Rich heritage of **over 40 years**
- Positioned as an **effective energy booster**
- Regular variant is a rich source of Vitamin D and the flavoured variants are a rich source of Vitamin C
- Awarded the 'The Most Trusted Brand' in the Health and Personal Care category³

Complan - Milk-based health food drink



Complan

- Category size: ~INR 73bn (6% growth¹)
- Market share: 5.4%
- Over 98% brand recall⁴
- Rich heritage of over 60 years
- Unique selling proposition of higher protein content (18%)
 - Complan is clinically proven to give 2 times faster growth and has shown to improve weight; contains nutrients to support immunity, brain development and strong bones



2 Portfolio of several market leading brands(cont'd.)

Sugar Free - India's 1st low calorie sugar substitute



Sugar free

- Category size: ~INR 385 Cr
- Market share: 93.6%
- Launched in **1988** as a Healthier Sugar Alternative
- Differentiated portfolio with Green, Natura and Gold
- *Sugar Free Gold* made from Aspartame (protein derivative)
- Sugar Free Natura made from Sucralose (derivative of sugar with lower calories)
- Sugar Free Green made from Stevia leaves

Nycil - legacy brand in the prickly heat powder category



Nycil

- Category size: ~INR 761 Cr
- Market share: 34.4%
- Heritage brand of over 65 years
- Established efficacy through the germ fighter formula; protects from sweat, body odour, rashes, itching and heats
- Launched brand extension into hand sanitizers amidst the COVID pandemic



2

Portfolio of several market leading brands(cont'd.)

Nutralite - butter substitute and low calorie spreads



- One of the leading butter substitutes and low calorie spreads in India
- **Premium spread** which is cholesterol Free, has no Trans Fats and is fortified with Omega 3 and Vitamin A, D & E
- Also includes **cholesterol fighters** like PUFA¹ and MUFA¹
- Offers table spread, mayonnaise and choco spread

Sampriti - Premium healthy ghee



- Clarified butter primarily made from buffalo milk used in Indian cooking
- Distributed mostly to sweets manufacturers and wedding caterers



2

Portfolio of several market leading brands(cont'd.)

Everyuth - Facial cleansing with a strong 'Naturals' brand equity



Everyuth

- Category size: ~INR 2,953 Cr ¹
- Market share: 6.0% ¹ (77.9% in peel-offs and 32.5% in scrubs)
- **Skincare** range of products specially meant for the face with solutions for healthy skin
- Positioned as a "naturals" brand
- Market leader in 2 of 3 facial cleansing and skincare sub-categories growing ahead of the category

SugarLite - Low calorie Sugar



Sugar Lite

- Launched in 2018 as a natural healthy sugar alternative with
 50% less calories than regular sugar
- Positioned on the platform of weight management without making a significant change to lifestyle
- Distribution supported with trial generating initiatives such as regular promotions and a media activity

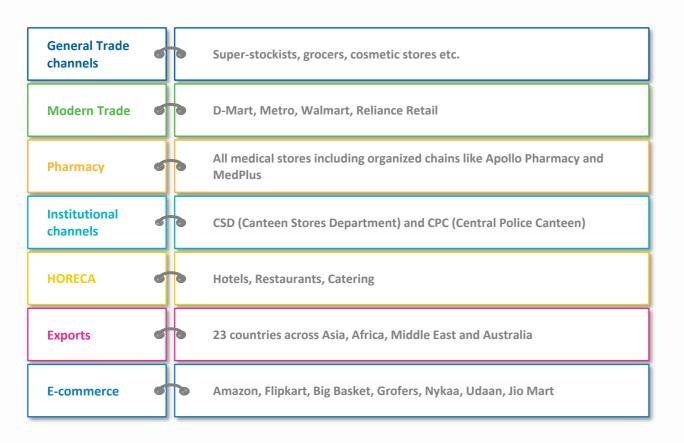




Strong distribution network with presence across multiple channels

Distribution network

- Structured distribution networks to facilitate sales to address different consumer demands
- Primarily sold by distributors to retail outlets and retail chains in India





1,700+
Distributors



~2,000
Feet-on-street



25
Ambient
warehouses



20 Cold chain warehouses



23 CFAs¹



40mm+
Customers

Stable and well established supply chain with high quality



4

manufacturing facilities

Supply chain efficiency



Raw material vendors



124

Packaging material vendors



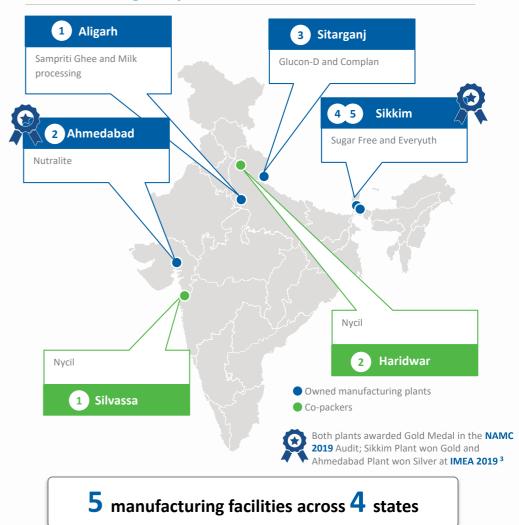
Milk collection centers



Bulk milk vendors

- **CFA¹ consolidation** to help reduce logistics cost through warehouse optimization and freight lane consolidation
- Efficient and cost-effective **procurement** plan
- Integrated planning and fulfilment process to reduce inventory
- Awarded "India lead 25 (next) supply chains in 2020" at the 12th Inflection Supply chain Logistics Innovation²

Manufacturing footprint



Source: Company filings





Strong focus on innovation across products





March 2018









June 2020







Nutralite Mayonnaise

- Launched in three flavors - Cheesy garlic, Classic veg and
- Rich in Vitamin A, D of these essential nutrients





October 2018





Nycil Hand Sanitizers

March 2020

Decision to execute and launch the product within a fortnight

Complan Nutrigro

- Complan enters the toddler health food drink segment
- Marketed and distributed leveraging doctor's recommendation and prescription

July 2020



Complan sachets

■ Targeted at northern and western regions of India to participate in sachet market



Nutralite Choco Spread

■ Initially launched through e-Commerce; other channels



to follow

Glucon D **ImmunoVolt**

Energy bites that boost immunity



- Achari
- and E to meet 30% of the daily requirement

Everyuth tan removal range

- Launched Tan Removal Scrub & Tan Removal Face Pack
- Enriched with detoxifying chocolate and vitamin-rich cherries

Launched Sugarlite

100% natural blended sugar but with 50% less calories than normal sugar

Sugar Free Green relaunch

- New formulation developed using a new, better tasting stevia
- For consumers who seek weight management







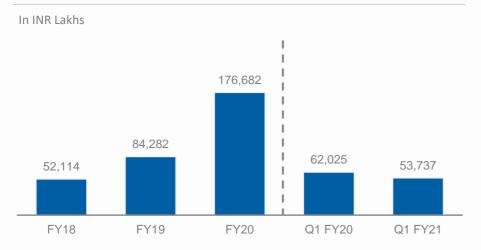
Track record on launching new products, with continued focus on innovation

Source: Company filings

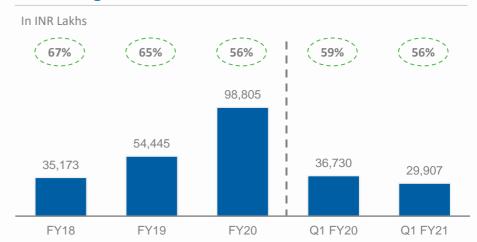


Track record of strong financial performance





Gross margin



EBITDA



Profit after tax







Experienced Board of Directors and management team...



Dr. Sharvil P Patel

Chairman & Non-Executive Director

- Director since 2009; MD of Cadila Healthcare (parent company)
- Bachelor's degree in chemical and pharmaceutical science, doctorate in philosophy and PhD



Tarun Arora

CEO & Whole-time director

- Director since 2015
- Bachelor's degree in science and post graduate diploma in business management
- Previously associated with Danone Narang Beverages as General Manager



Ganesh Nayak

Non-executive director

- Director since 2006
- Working with Cadila Healthcare since 1977; COO and Executive Director currently
- Completed the 'General Manager Program' from Harvard Business School, USA



Ashish Bhargava

Nominee Director

- Represents True North (Partner)
- Prior to joining True North, he was part of Marico Limited
- Bachelors degree in Engineering and master's degree in Management



Savyasachi S. Sengupta

Independent Director

- Director since 2018
- Previously associated with Alembic Pharmaceuticals, Cadila Healthcare and Sarabhai Piramal Limited



Kulin S Lalbhai

Independent director

- Director since 2016
- Executive Director of Arvind Limited; has also worked with McKinsey & Co.
- Bachelor's degree in Science and master's degree in business administration



Dharmishta N. Raval

Independent Director

- Director since 2019
- Lawyer, graduate and master in Legislative Laws
- Had worked as Executive Director in SEBI till 2003 and then started practice as an Advocate at Gujarat High Court



Srivishnu Raju Nandyala

Independent Director

- Director since 2019
- Director of Exciga Land Holdings, Excigia Properties, Amara Raja Batteries and Heritage
- Bachelor's degree in engineering and MBA

Source: Company website



.. with strong parentage

Leading Indian pharmaceutical company which is a fully integrated, global healthcare provider



FY20 Revenue



19.5%

FY20 EBITDA margin







In Indian pharmaceutical industry with 4.18% market share²



Manufacturing facilities across India and 3 other countries



State-of-the-art **R&D** facilities

Source: Company website, company filings, BSE website

Note: 1 Lakh = 100 thousand = 0.01 Cr; FY is Fiscal Year ending March; 1 As of 10 Sep, 2020; 2 AWACS MAT July 2020



Three Pillars to drive growth going forward

Accelerate growth of Core Brands

- Innovations to focus on portfolio diversification and expansion with an aim to recruit new customers
- Differentiated propositions supported by strong GTM



Build International Presence

- Build scale in international business by focusing on SAARC, MEA and SEA
- Enter new markets with relevant offering



Leverage M&A to significantly grow scale

- Successful integration of the Heinz acquisition
- Open to bolt-on acquisitions at the right time





Three Pillars to drive growth going forward (cont'd.)

Accelerate growth of Core Brands

Innovation in times of COVID



Sugar Free Green



Nycil Sanitizer



Complan Nutrigro



Complan Sachet



Nutralite Choco Spread



Glucon D ImmunoVolt

Differentiated propositions



High protein content



Germ fighter formula



Very strong "naturals" proposition



Effective energy booster with vital nutrients



Cholesterol fighters like PUFA & MUFA¹

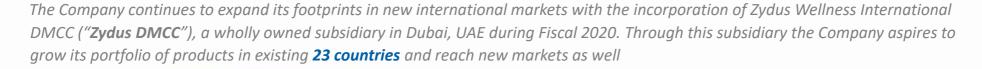


50% less calories than regular sugar



Three Pillars to drive growth going forward (cont'd.)

Pakistan Saudi Arabia Sudan Nepal Bhutan Maldives Waldives Fanzania



Mauritius

South Africa

Source: Company information

Note: Export to SAARC countries done directly from India and not through Zydus DMCC



Three Pillars to drive growth going forward (cont'd.)

Leverage M&A to significantly grow scale

Track record of successfully integrating acquisitions

100% Acquisition of Heinz India Private Limited (HIPL)

Enabled Zydus
Wellness to become
one of the leading
consumer wellness
companies in India

Gained a portfolio including several category leading brands across wellness, foods and care Added complementary distribution with large general trade channel to an existing pharmacy channel

Successful integration into Zydus Wellness' operations



Revenue & Brands



People



Sales & Distribution



Supply Chain & IT Systems



Evaluate additional opportunities



Bolt-on acquisitions



Leverage acquisitions to grow scale





Managing the COVID Crisis – Creating opportunities out of challenges

Operations & People

Employees

- Employees quickly adapted to Working from Home aided by robust IT infrastructure
- Communications on Safety measures circulated on a regular basis

Manufacturing

 Resumed operations during lockdown to run essential services

Distribution

 Opened few CFAs by the end of March 20, thereby enabling the supply of essential products and the rest in April 20

Sales

- **Project Garuda** Engaged with 3rd party logistics vendors to revive Last Mile Connectivity
- Activate pharma channel RDS

- Set up Telesales channel for 6,000 top retailers in 35 cities and capitals
- Quickly migrated to a daily operations protocol
- With all necessary safety measures

- Leveraged E Commerce channel across platforms
- Project Urja National Outreach Programme by our field Team for Police/Enforcement/ Sanitation Workers with free distribution of Glucon-D covering almost 18,000 officers across 300 towns

Agile actions to bring back business operations to normal

..... Apex Committee

Creation of War room comprising of leadership team to have rapid information exchange and active decision making

O Sales Operations

Focused team management and innovating to work around the challenge to get business back to normal

Supply Chain and Manufacturing

Keeping the arteries and veins of the business flowing by quickly finding ways to open up CFA's and factories

..... People and IT Infrastructure

HR and IT backbone swiftly helped to enable 'Work from home' for all the employees, keeping people motivated and focused on running the business through the crisis by creating "Central Assistance Cell"



Integration of Heinz India Private Limited (HIPL)

Market strategy



Synergies with HIPL integration

Human Resources Integration

- Synergies identified across functions – rationalized ~100 positions (direct and indirect) in the combined structure
- Harmonization of job bands and policies across various levels

Supply Chain synergies to deliver cost savings through the value chain

- Procurement synergy plan executed
- Started integrated planning and fulfilment process aiming to reduce inventory
- Reduced logistics cost through warehouse and C&F optimization

Go to market strategy with speed and agility

- Optimized from 9 branches to 6 branches
- Reduced from 1800+ ambient distributors to 800+ distributors while expanding footprint
- Introduced performance based incentives across distribution channel

Stronger IT backbone and digital footprint

- All major applications and infrastructure migrated from Kraft Heinz Global Systems to equivalent Zydus Wellness systems with SAP® implementation
- All applications harmonized across the business





Zydus Wellness - Consolidated P&L

| INR Lakh | FY18 | FY19 | FY20 | Q1 FY20 | Q1 FY21 |
|---|---------|---------|----------|---------|---------|
| Revenue from Operations | 52,114 | 84,282 | 1,76,682 | 62,025 | 53,737 |
| Other Income | 3,506 | 3,888 | 1,071 | 303 | 182 |
| Total Income | 55,620 | 88,170 | 1,77,753 | 62,328 | 53,919 |
| Expenses: | | | | | |
| Cost of materials consumed | 16,018 | 29,263 | 75,382 | 12,926 | 10,945 |
| Purchases of stock-in-trade | 10 | 3,002 | 8,249 | 3,349 | 4,027 |
| Changes in inventories of finished goods, work-in-Progress and stock-in-trade | 61 | (2,428) | (5,754) | 9,020 | 8,858 |
| Excise duty on sales | 852 | - | - | - | - |
| Employee benefits expense | 5,664 | 8,560 | 17,469 | 4,842 | 5,266 |
| Finance costs | 170 | 3,009 | 13,991 | 3,485 | 3,460 |
| Depreciation, amortisation and impairment expenses | 888 | 1,251 | 2,639 | 1,035 | 642 |
| Advertisement & promotion expenses | 8,983 | 15,176 | 23,802 | 9,719 | 4,914 |
| Other expenses | 8,000 | 12,229 | 25,428 | 7,298 | 7,492 |
| Total Expenses | 40,646 | 70,062 | 1,61,206 | 51,674 | 45,604 |
| Profit before exceptional items and tax | 14,974 | 18,108 | 16,547 | 10,654 | 8,315 |
| Exceptional Items | - | (1,045) | (4,420) | (2,670) | - |
| Profit before Tax | 14,974 | 17,063 | 12,127 | 7,984 | 8,315 |
| Tax Expense | | | | | |
| Current Tax | 3,071 | 3,109 | (265) | - | - |
| Deferred Tax | (1,748) | (3,170) | (1,780) | (56) | (605) |
| Profit for the year | 13,651 | 17,124 | 14,172 | 8,040 | 8,920 |



Zydus Wellness - Consolidated Balance sheet (1/2)

| INR Lakh | FY18 | FY19 | FY20 |
|---|--------|----------|----------|
| ASSETS | | | |
| Non-Current Assets: | | | |
| Property, plant and equipment | 8,090 | 20,742 | 18,877 |
| Capital work-in-progress | 24 | 1,031 | 353 |
| Right of use assets | - | - | 1,590 |
| Goodwill | 2,282 | 3,81,974 | 3,92,002 |
| Other intangible assets | 16 | 54,026 | 54,883 |
| Financial assets | 134 | 667 | 977 |
| Other non-current assets | 233 | 4,054 | 465 |
| Deferred tax asset(net) | 7,410 | 10,299 | 12,079 |
| Asset for Current Tax (net) | - | 3,289 | 163 |
| Total non-current assets | 18,189 | 4,76,082 | 4,81,389 |
| Current Assets: | | | |
| Inventories | 3,506 | 23,307 | 29,234 |
| Financial assets: | | | |
| Investments | 14,755 | 4,610 | 11,041 |
| Trade receivables | 875 | 9,604 | 11,820 |
| Cash and cash equivalents | 2,959 | 13,815 | 5,448 |
| Bank balance other than cash and cash equivalents | 38,413 | 2,614 | 2,794 |
| Other current assets | 4,196 | 15,820 | 17,242 |
| Total current assets | 64,704 | 69,770 | 77,579 |
| Total | 82,893 | 5,45,852 | 5,58,968 |



Zydus Wellness - Consolidated Balance sheet (2/2)

| INR Lakh | FY18 | FY19 | FY20 |
|--|--------|----------|----------|
| EQUITY AND LIABILITIES | | | |
| Equity | | | |
| Equity share capital | 3,907 | 5,766 | 5,766 |
| Other equity | 65,212 | 3,32,862 | 3,40,300 |
| Non controlling interests | 1,316 | - | - |
| Total Equity | 70,435 | 3,38,628 | 3,46,066 |
| Liabilities | | | |
| Non-Current Liabilities | | | |
| Financial Liabilities | | | |
| Borrowings | - | 1,50,000 | 1,50,000 |
| Lease Liabilities | - | - | 64 |
| Other Financial Liabilities | 57 | 63 | 51 |
| Provisions | 77 | 2,283 | 2,437 |
| Other non current liabilities | 125 | 252 | 168 |
| Deferred tax liabilities (net) | 30 | - | - |
| Total non-current liabilities | 289 | 1,52,598 | 1,52,720 |
| Current Liabilities | | | |
| Financial liabilities | | | |
| Borrowings | 2,500 | 6,925 | 1,905 |
| Trade payables | | | |
| Due to Micro, Small and Medium Enterprise | 133 | 989 | 654 |
| Due to other than Micro, Small and Medium Enterprise | 7,732 | 38,240 | 48,458 |
| Lease Liabilities | - | - | 14 |
| Other financial liabilities | 564 | 3,948 | 4,277 |
| Other current liabilities | 922 | 3,174 | 3,390 |
| Provisions | 130 | 1,074 | 1,484 |
| Current tax liabilities (net) | 188 | 276 | - |
| Total current liabilities | 12,169 | 54,626 | 60,182 |
| Total | 82,893 | 5,45,852 | 5,58,968 |