

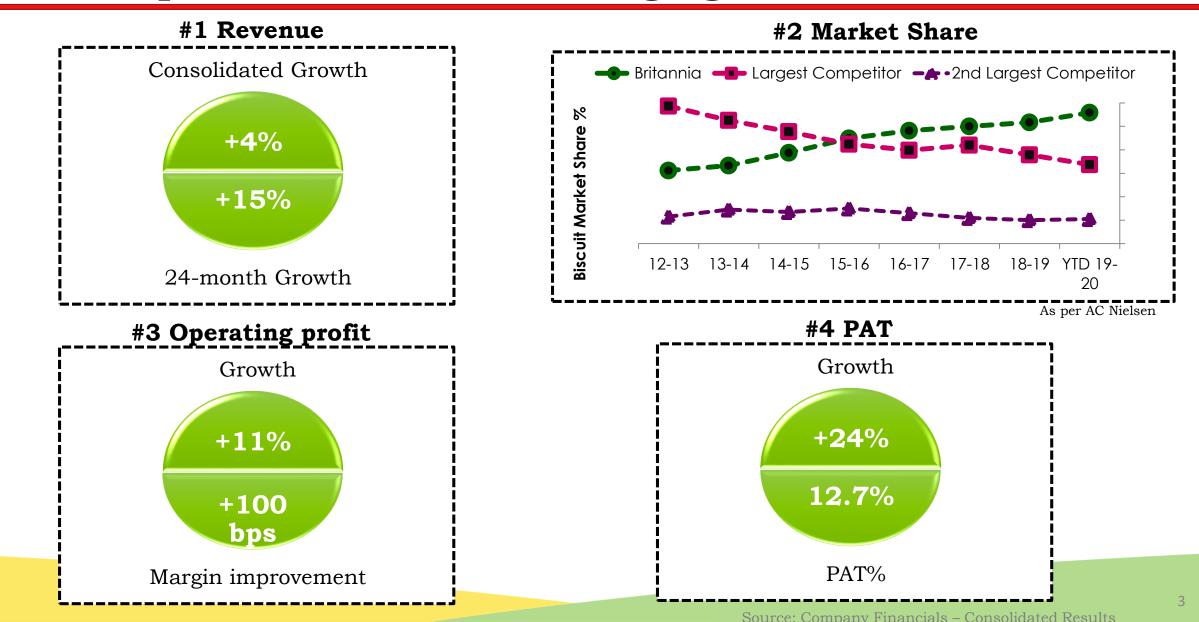
Analyst Meet Q3'19-20 Results **Conference Call** 10th Feb 2020



This presentation may contain statements which reflect Management's current views and estimates and could be construed as forward-looking statements. The future involves risks and uncertainties that could cause actual results to differ materially from the current views being expressed. Potential risks and uncertainties include factors such as general economic conditions, commodities and currency fluctuations, competitive product and pricing pressures, industrial relations and regulatory developments.



Resilient performance in a challenging environment



In these times of economic slowdown, we worked on the **BRITANNIA** following

- 1. Continuous replenishment of inventories: Pull based model
- 2. Improving distributor health
- 3. Reducing wastages
- 4. Tightening fixed costs
- 5. Capacity extraction
- 6. SAP Process improvements
- 7. Prioritization of innovation projects



Our strategic planks should bolster our position...



Strive for profitable growth



#1 Journey to be a 'Total Foods Company' has begun



Available in 4 flavors Pan India – Chocolate, Vanilla, Strawberry, Orange with **~10% market share.**

Baked Salted Snacks



Available in 3 formats in South - Groovy Chips, Fun Sticks, Crunchy fills. **Launched Groovy Chips in West**

Milk Shakes



- Available in 4 flavors Pan India Chocolate, Vanilla, Mango, Strawberry
- Focus is to enhance distribution.



- Tracking closely the **ongoing pressure test** in WB, TN & MT Channel.
- Work program underway for learnings from test.



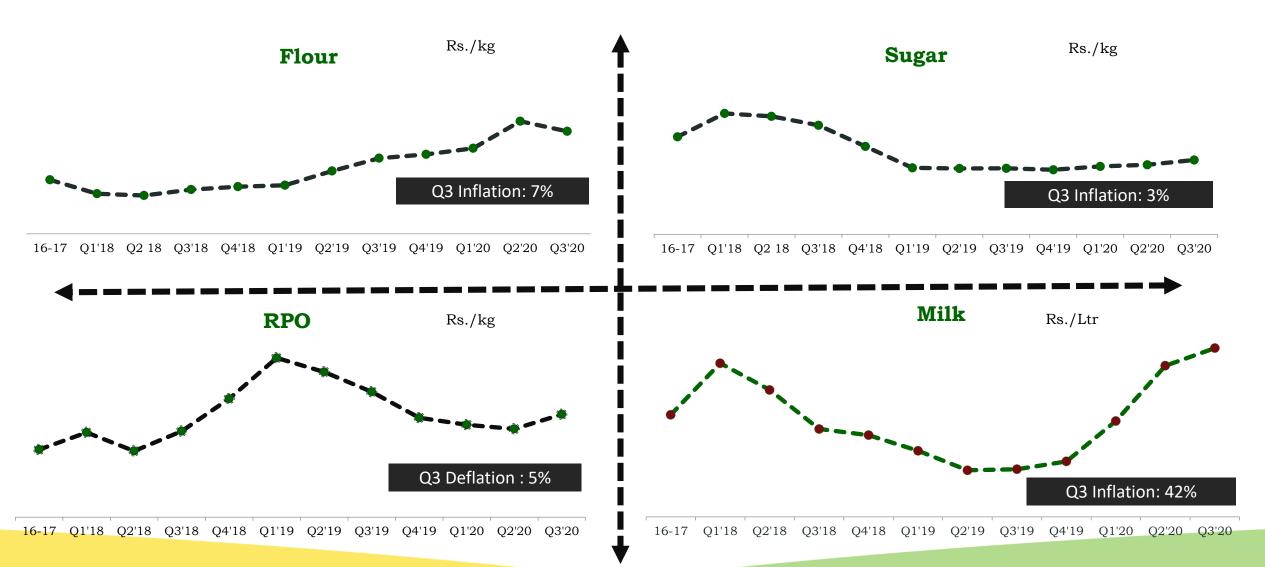
#2 Driving cost efficiency



Sustaining our structured cost efficiency approach

#2 Our strategic position in Commodities helped us navigate inflation at moderate levels of 3 - 4%



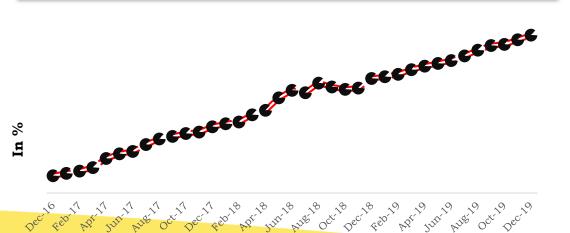




#3 Distribution drive

Steady increase in Numeric Distribution





Sustaining Direct Reach



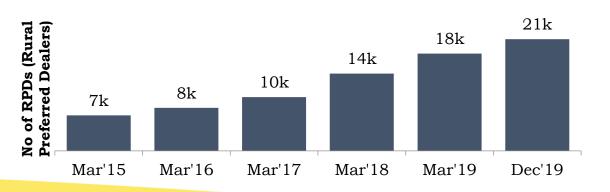




#3 Distribution drive

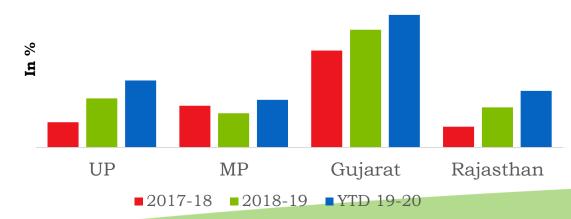
Sustaining Rural distribution





Market share gains in Hindi belt







#3 Marketing activities





Consumer Promotions







Wafers – Promotion

Tiger Krunch Chocochips





#4 Adjacent Business



Bread: Focus continues to be on driving profitable growth.

Dairy: Significant upsurge in milk prices impacting profitability.



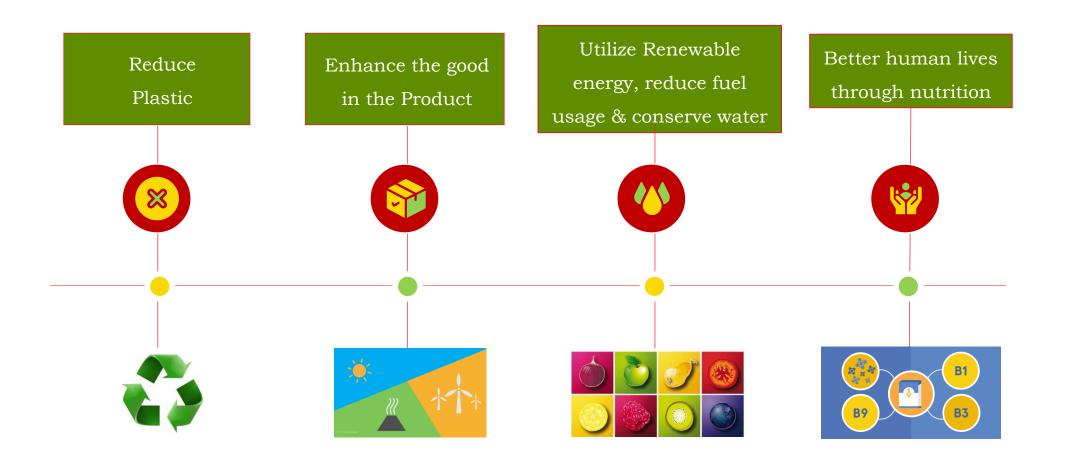
International: While Middle East continues to be challenging, Nepal is growing high double digits.



Growing Responsibly



Sustainability - Where we want to make a difference....





What's our BIG GOALS?

Reduce Plastic	Enhance the good in the Product	Utilize Renewable energy, reduce fuel usage & conserve water	Better human lives through nutrition
Work done so far	Work done so far	Work done so far	What we strive for?
 12% laminates reduction 	• 100% transfat free	28% usage of renewable	Nutrition programmes in
since 13-14*		power in own units	4 states
	• 46% of portfolio with	1	
20% recycling of plastic	essential micronutrients	• 30% reduction in fuel	Fortifying health of
waste in 2019-20	& fortified	usage since 2013-14*	36,000 children
Our Promise• Plastic tray removal - 2022• Usage of recyclable laminate - 2024	 Increase in whole grain & dietary fiber content / serving by 10% Our Promise 	 Treated water used for green zone Rainwater harvesting facility in plants 	 Employee activities Educated people on importance of water conservation in 12 teams
	• Reduce 5% Sugar and	Our Promise	Plastic waste collection
Focus on Plastic recycling	Sodium in Bakery - 2021	• 50% usage of renewable power in own units - exit 2021	drive across 6 locations



Recognitions in 2019



Brand Equity Most Trusted Brand 2019 (Food)



Brand Equity Most Trusted Brand 2019







Our EVP Make Ti)ngs Happen



AIB audit clearance



Food Company of the Year 2019 India Food Safety Summit



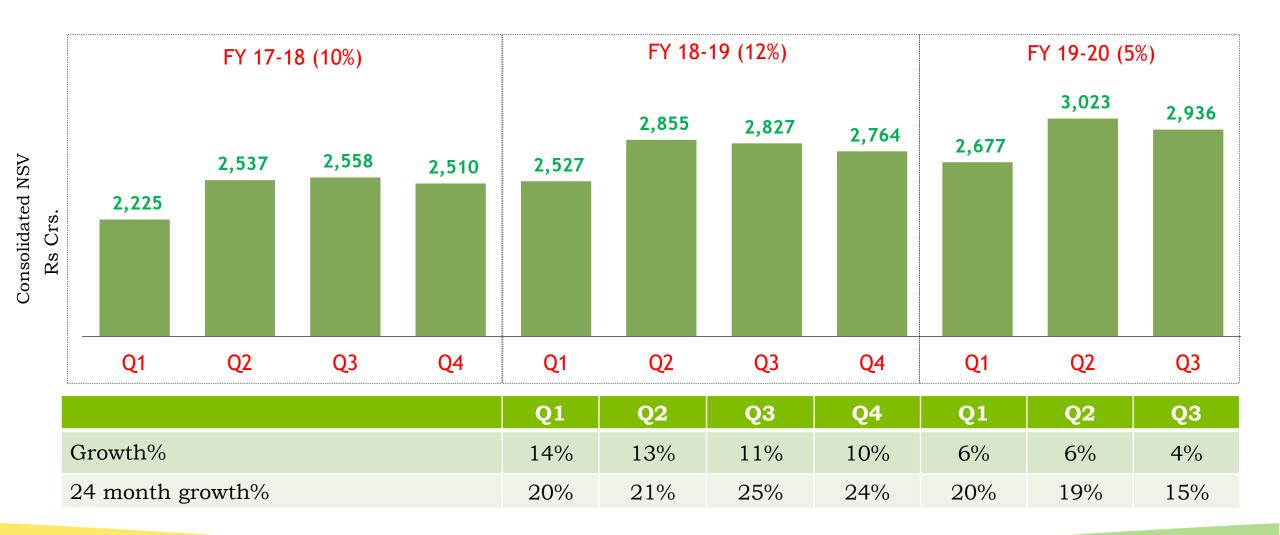
4 star award in EHS excellence in Perundurai & Bidadi





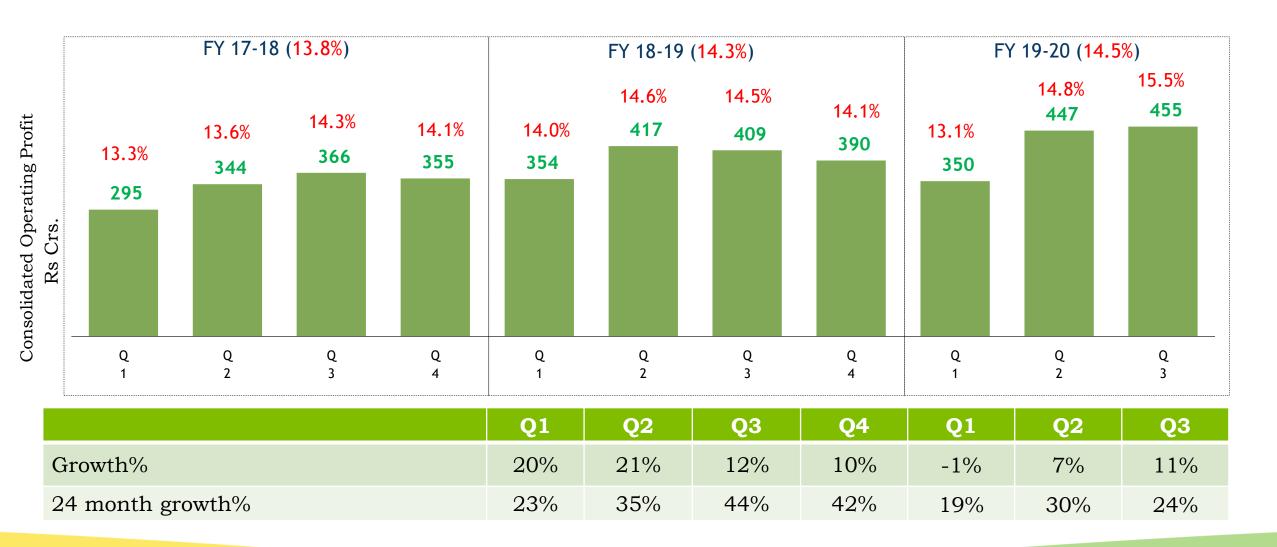


Revenue growth





Improved profitability by 100 bps vs last year





Key Financial Lines – Consolidated (Reported)

Particulars (Consolidated)	Q3'19-20	Growth %		
Net Sales	2,936	4%		
Operating Profit	455	11%		
Profit Before Tax	497*	7%		
Profit After Tax	373	24%		

Particulars (Consolidated)	12-13	13-14	14-15	15-16	16-17	17-18	18-19	19-20 Q1	19-20 Q2	19-20 Q3
Profit from Operations%	5.7%	8.0%	9.3%	13.2%	12.9%	13.8%	14.3%	13.1%	14.8%	15.5%
Profit before Tax%	5.8%	8.3%	12.2%	14.7%	14.5%	15.4%	16.1%	14.6%	16.5%	16.9%
Profit after Tax%	4.2%	5.8%	8.9%	9.9%	9.9%	10.2%	10.6%	9.4%	13.4%	12.7%

* Factors interest on bonus debentures @ Rs. 5 Cr per month starting Sep'19.