



Date: 5th August 2025

The National Stock Exchange of
India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051
[Symbol: EVEREADY]

BSE Limited
Phiroze Jeejeebhoy
Towers, Dalal Street
Mumbai - 400 001
[Scrip Code: 531508]

The Calcutta Stock Exchange
Limited
7, Lyons Range
Kolkata - 700 001
[Scrip Code: 000029]

Dear Sirs/Madam,

Sub: Investor Presentation

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed an Investor Presentation – Q1 FY25-26 on the Unaudited Financial Results of the Company for the quarter ended 30th June 2025.

The presentation is being made available on the website of the Company i.e. www.evereadyindia.com.

This is for your information and records.

Thanking you,

Yours sincerely,
For Eveready Industries India Limited

Shampa Ghosh Ray
Company Secretary

Encl: as above



Eveready Industries India Limited

Q1 FY26 Investor Presentation

5th August 2025

POWER  UP



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Lead demand indicators



- Rural showing gradual signs of recovery

Operating Environment



- Moderate inflation – positive monsoon prospects

Emerging Trade Channels



- Complete alignment with Q-commerce/ Modern retail

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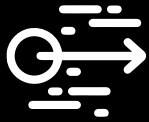


About Us



Core Strategic Pillars

Accelerate



○ *Premium portfolio backed by upcoming greenfield facility*

Collaborate



○ *Distribution revamped for efficiency and profitability*

Innovate



○ *Driving category-wide innovation through dedicated R&D*



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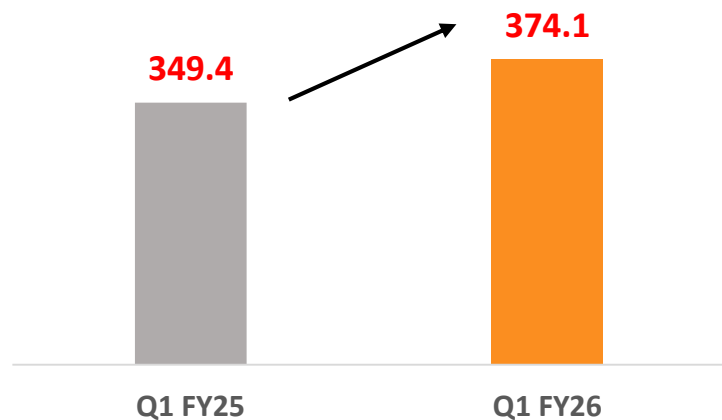


Q1 FY26 Financial Highlights

INR - Crore



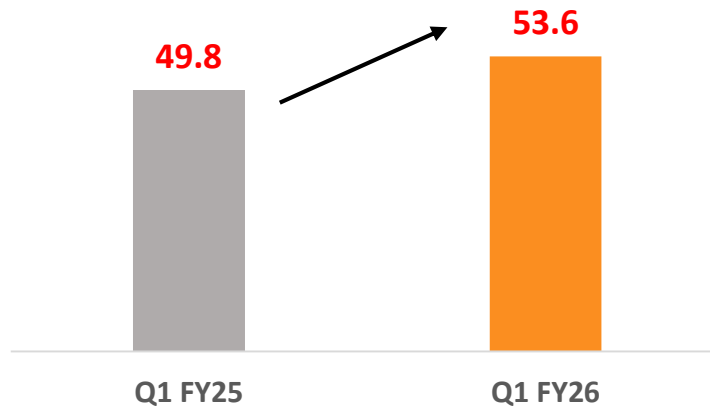
Revenue from operations



7.1%
Y-o-Y Growth

**Volume growth
across key categories**

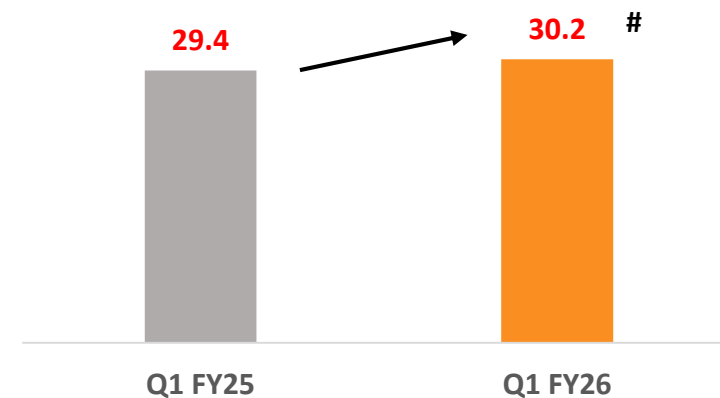
Operating EBITDA



7.7%
Y-o-Y Growth

**14.3%
EBITDA Margin**

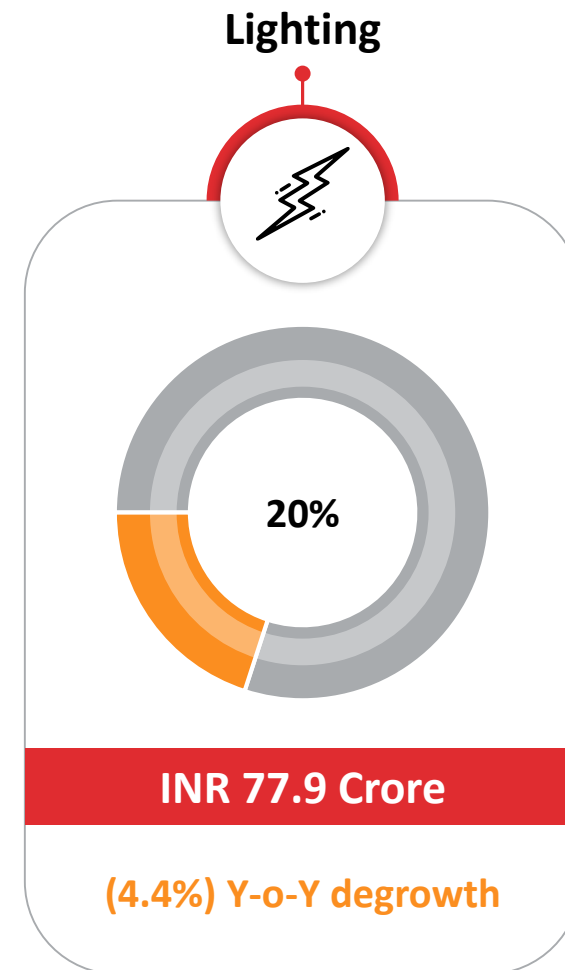
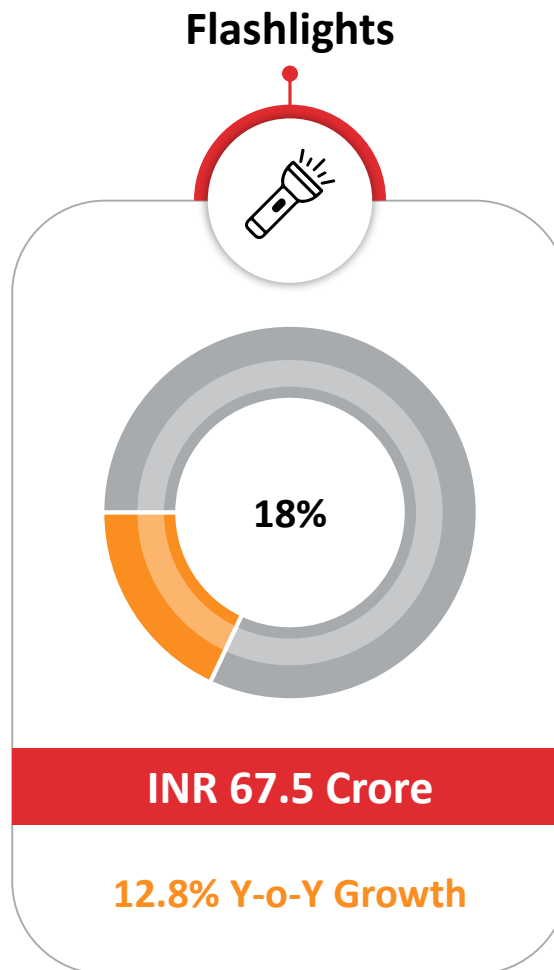
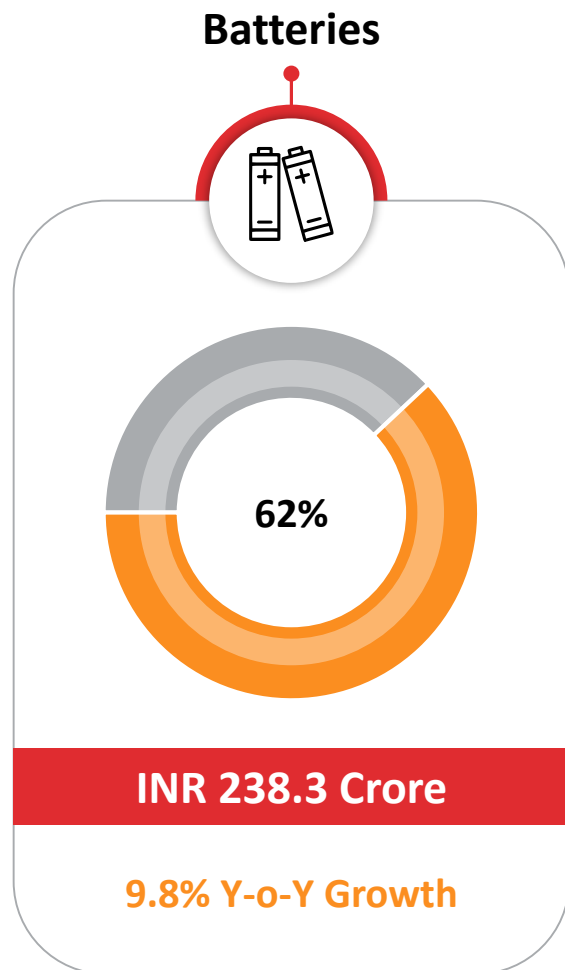
Profit after Tax



2.8%
Y-o-Y Growth
(without exceptional items PAT ~22.7% growth)

**8.6%
A&P spends**

Segmental contribution to topline – Q1 FY26



Q1 FY26 – Profit & Loss statement

INR Crore	Q1 FY26	Q1 FY25	Y-o-Y (%)	FY 25
Revenue from operations	374.1	349.4	7.1%	1,344.5
Operating EBITDA	53.7	49.8	7.7%	152.4
Operating EBITDA Margin (%)	14.3%	14.2%		11.3%
Profit before exceptional items and tax	43.3	35.4	22.2%	98.5
<i>Exceptional items #</i>	7.1	-		-
Profit before Tax	36.2	35.4	2.3%	98.5
Profit after Tax	30.2	29.4	2.8%	82.4
<i>PAT Margin (%) of Revenue</i>	8.1%	8.4%		6.1%

Exceptional item includes INR 7.1 Crore for non recurring ex-gratia paid to workmen on separation

Key Update: Settled with the claimant Real Touch Finance Limited (a NBFC) on 25th July 2025, in an arbitration proceeding wherein the Company paid INR 15 Crore and agreed to assign and transfer loan receivables and recoverable having a carrying value of Rs NIL which have been fully provided / written-off in FY 20-21, along with connected rights and interest, to vacate the restraint order against the Company thereby restoring operational and financial flexibility for the company. The related financial transactions will be recognized upon receipt of the final arbitral award.

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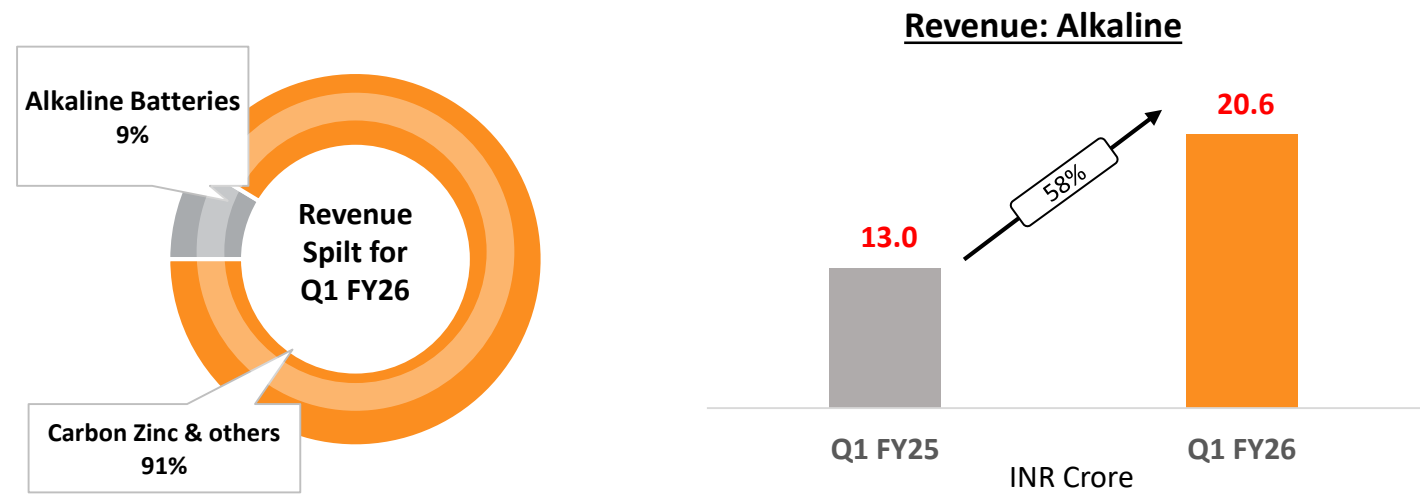


About Us



Batteries

INR 238.3 Crore Revenue | 9.8% Growth

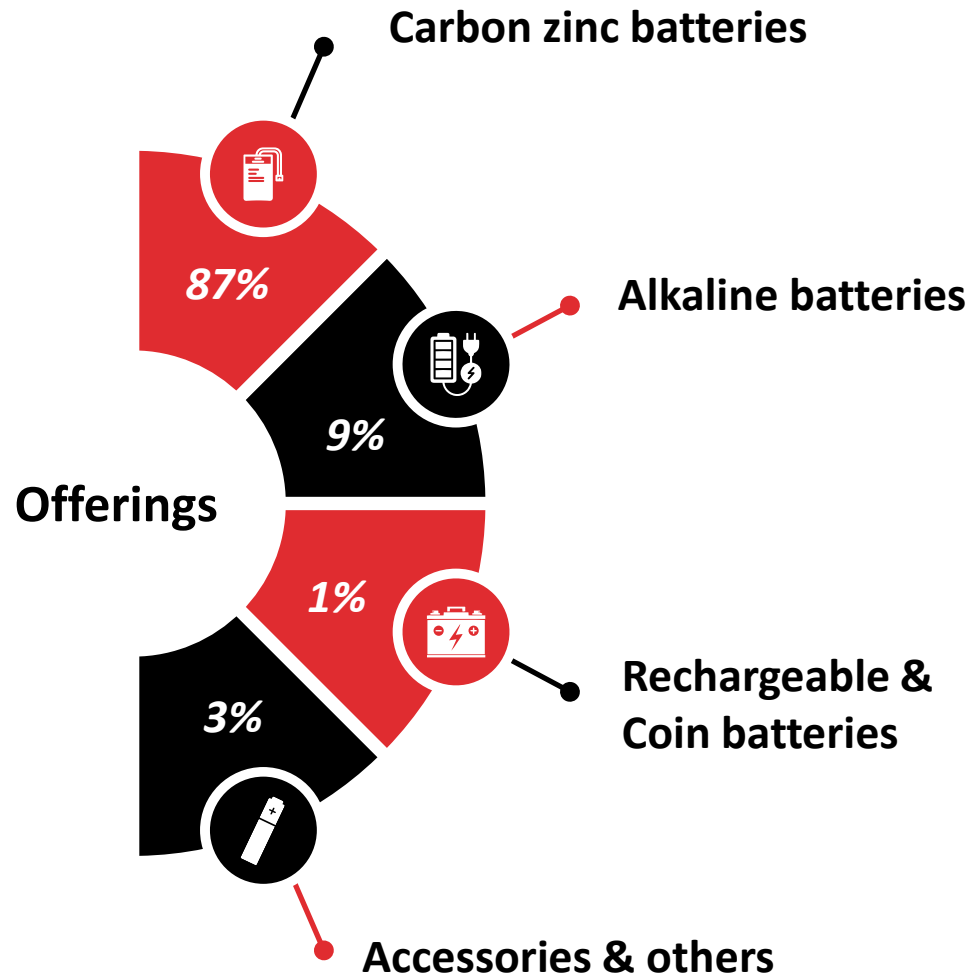


- **Carbon-Zinc** showed growth in both volumes and value
- **Alkaline** outperformed on both volume and value
 - Q1 FY26 growth **58%**, similar growth in volumes
 - Market share expanded **50 bps** Q-o-Q, to **15.3%** (June 24: 9.6%)
 - Commissioning of Jammu Alkaline plant by end of FY 26
- **53% Overall market share in dry cell batteries Q1 FY26**

Portfolio splits basis value performance

The advertisement features a large Eveready Ultima Pro Alkaline battery in the center. To the left, a yellow and black drone is shown in flight. To the right, a black game controller is visible. The background is a vibrant red with a city skyline at night. Text at the top reads 'EVEREADY ULTIMA PRO POWER UP LIKE A PRO'. A badge on the left says '800% LONGER LASTING*'. The battery itself has 'EVEREADY ULTIMA PRO ALKALINE' written on it. At the bottom, there are icons for 'Gaming Controllers', 'Wireless Mouse', 'Medical Monitors', and 'Digital Scales'. A small text at the bottom right states: 'Claims as per Nielsen IQ Retail Index Data for the period MAY-Oct 2024 in the Battery Category. *800% longer lasting than ISIRI 2018 RRP standard for pulse test. Results may vary as per device or usage pattern.'

Batteries – Portfolio



Leading the way with trusted portfolio



1.3 billion+ Dry cell batteries sold annually

Batteries – Transformation through innovation

Driving the Shift to High-Performance Alkaline Range



EVEREADY
GIVE ME POWER, GIVE ME RED

3X QUALITY BOOST

3X EMD POWER*

300 TESTS CERTIFIED*

UP TO 3 YEARS SHELF LIFE*

India's No.1 BATTERY

*Claim as per Nielsen IQ Retail Index Data for the period MAT Oct 2024 in the Battery Category
*Best before 36 months from MFD. *Based on in-house test report.
*3 times performance with respect to AAT test as per IS 8144 - 2018 R6S standard

EVEREADY
GIVE ME POWER, GIVE ME RED

EVEREADY ULTIMA
ALKALINE

EVEREADY ULTIMA

INTRODUCING 5000mAh POWERBANK

5000mAh POWERBANK

FAST CHARGE

21 Super Fast Charging

Quick Output Ports

EVEREADY
GIVE ME POWER, GIVE ME RED

POWER ZAP MOSQUITO RACQUET PRO

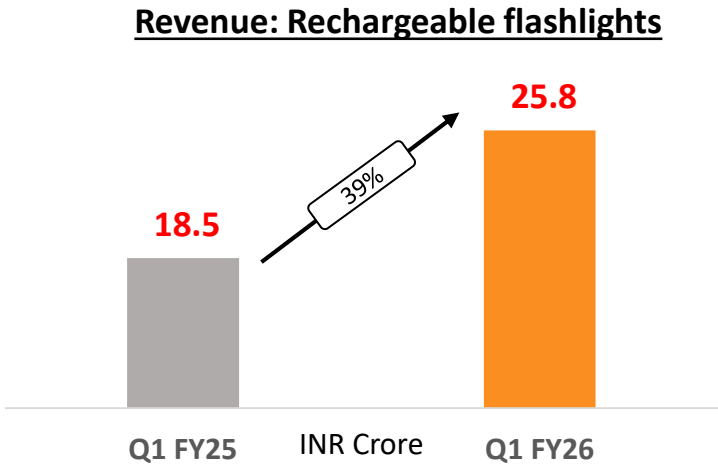
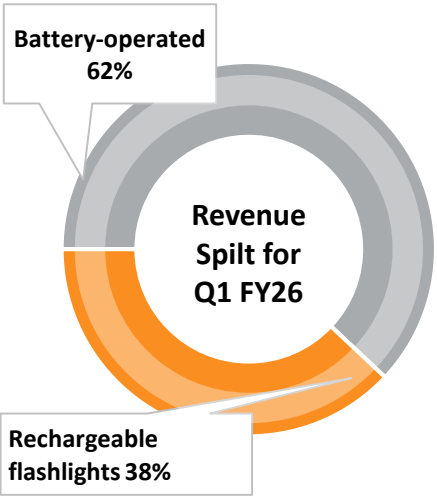
- Power Kill**
High Voltage DC kills mosquitoes instantly
- Shock Resistant**
Galvanized steel mesh helps prevent shocks
- LED Light**
Helps kill mosquitoes in dark
- Large Mesh Area**
Easily traps mosquitoes in one racquet swirl

6 MONTHS WARRANTY

Images are indicative only. Actual products may vary.

Flashlights

INR 67.5 Crore Revenue | 12.8% Growth



- **Rechargeable** flashlights clock strong growth at 39%
- Healthy **traction in both modern trade and Ecom**
- Upcoming **BIS mandate** to drive level- playing field

18 million+ flashlights sold annually

Portfolio splits basis value performance

Be *monsoon-ready*
with **EVEREADY**



Innovative Leap in Flashlights

Driving Market Leadership through Rechargeable Solutions

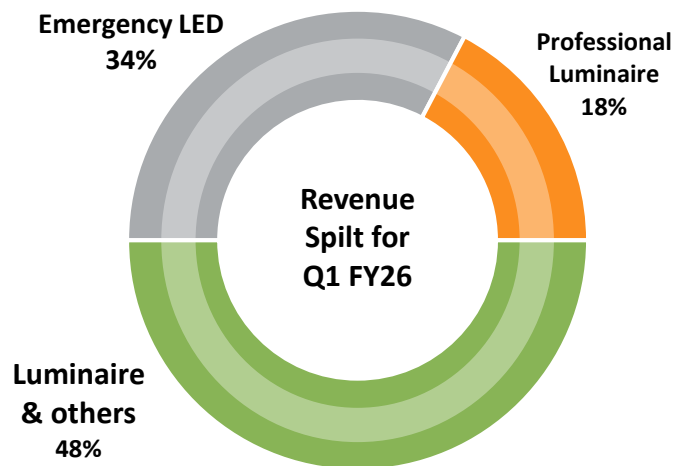


Journey of portfolio transformation continues

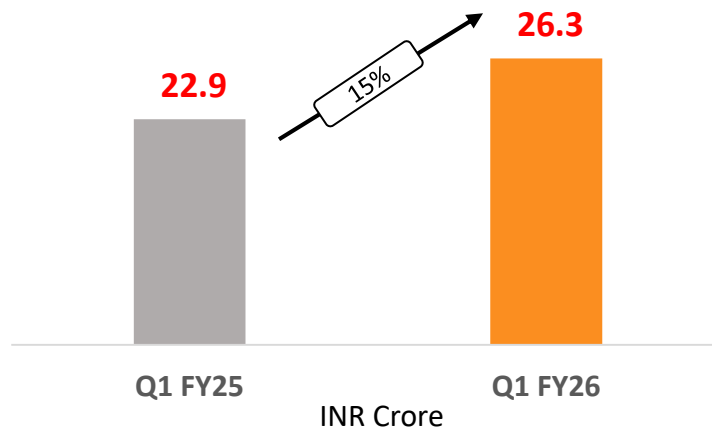


Lighting

INR 77.9 Crore Revenue | (4.4%) degrowth



Revenue: Emergency LED



- Resilient performance with encouraging **volume growth**
- **Continued price erosion**, impacting overall value growth
- **Focus on professional lighting** while driving adjacencies

Portfolio splits basis value performance

EVEREADY
LIGHTING

EVEREADY
HAMMER
EMERGENCY
LED BULB
30W
6500K

EVEREADY
XTRABRIGHT
EMERGENCY
LED BULB
14W
6500K
UP TO 50% MORE LIGHT

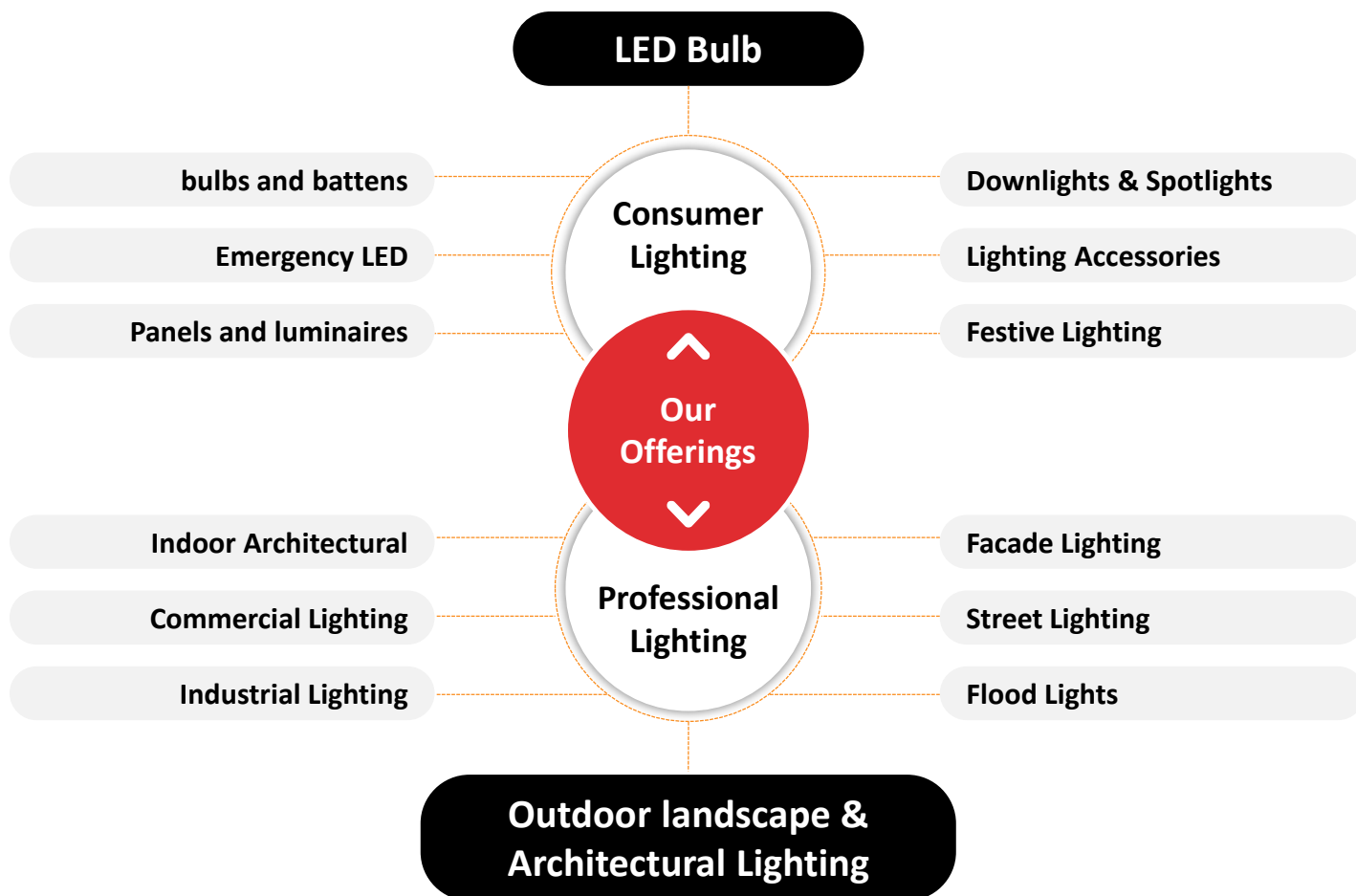
EVEREADY
XTRABRIGHT
EMERGENCY
LED BULB
23W
6500K

Stay lit even during power cuts with
EVEREADY
Emergency LED Bulb Range

** Initial highest lumens in DC mode

EMERGENCY LED | EMERGENCY FANS | EMERGENCY TABLE LAMP

Lighting – Portfolio



34 million+ LED lights sold annually



THE LIGHT WAY OF LIVING

-  Low Maintenance
-  Energy Efficient
-  High Efficacy



HOME | RETAIL
COMMERCIAL
FACADE | LANDSCAPE

Delivering Next-Generation Lighting Solutions

Targeting 3x revenue growth: focus on premium offerings



Strategic Premiumization and Product Diversification

EVEREADY
LIGHTING

FAST CHARGING

EVEREADY NEO
EMERGENCY LED BULB
9W 6500K
FREE EVEREADY 1002 AAA BATTERIES WORTH ₹5,34/- (INCL. OF ALL TAXES) PACKED INSIDE

Light even during power cuts with **EVEREADY** NEO Emergency LED Bulb

EVEREADY
LIGHTING

EVEREADY XTRABRIGHT
EMERGENCY LED BULB
14W 6500K
23W 6500K
UP TO 50% MORE LIGHT

Available in 14W & 23W | UP TO 50% MORE LIGHT

Stay lit even during power cuts with **EVEREADY** XTRABRIGHT Emergency LED Bulbs

EVEREADY
LIGHTING

HOME | RETAIL | COMMERCIAL | FACADE | LANDSCAPE

EVEREADY
SURGESAFE
Complete Range of Switchgear

10kA | C Curve | 3 YEAR WARRANTY

Switchgear Solutions for reliable circuit protection

SCAN THE QR CODE TO WIN REWARDS

Milaap

HIGH TERMINAL CAPACITY (ACCOMMODATES UP TO 35 SQ. MM CABLE)
TRIP FREE MECHANISM
PADLOCKING FACILITY
BICONNECT TERMINATION

EVEREADY

GIVE ME POWER,
GIVE ME RED





Cautionary note concerning forward-looking statement

Certain statements made in this presentation relating to the Company's objectives, projections, outlook, expectations, estimates, among others may constitute 'forward-looking statements' within the meaning of applicable laws and regulations. Actual results may differ from such expectations, projections etc., whether express or implied. These forward-looking statements are based on various assumptions, expectations and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, competitive intensity, pricing environment in the market, economic conditions affecting demand and supply, change in input costs, ability to maintain and manage key customer relationships and supply chain sources, new or changed priorities of trade, significant changes in political stability in India and globally, government regulations and taxation, climatic conditions, natural calamity, commodity price fluctuations, currency rate fluctuations, litigation among others over which the Company does not have any direct control. The company cannot, therefore, guarantee that the 'forward-looking' statements made herein shall be realized. The Company, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time based on subsequent developments and events



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About Eveready Industries India Limited



With a legacy of over 100 years, Eveready Industries India Ltd. (NSE Symbol: EVEREADY, BSE Scrip Code: 531508, CSE Scrip Code 000029) is a household name in batteries and flashlights, with emerging presence in lighting. Eveready products were first sold in India in 1905, which marked the beginning of the Eveready adventure. The Company, which was founded in 1934, quickly rose to the top of the dry cell battery market. It is a leading brand in enhancing people's quality of life with innovative, transportable energy and lighting solutions.

With over 50% of the market share in India, Eveready has long become a name associated with batteries and a reliable leader in the sector. "Give Me Red" legendary brand campaign's three words, became a well-known youth catchphrase 25 years ago, making advertising history in India. The Company's manufacturing facilities are spread across 6 locations, namely Matia, Lucknow, Noida, Haridwar, Maddur and Kolkata, and they are equipped with globally benchmarked technology platforms and follow the best-in-class operating standards, with relentless focus on quality (ISO 9000), environmental best practices (ISO 14000) and rapid adoption of technology. The Company has a Research and Development (R&D) facility which is approved by the Department of Scientific and Industrial Research (DSIR), Ministry of Science and Technology, Government of India.

For more information, please visit www.evereadyindia.com OR contact:

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CDR India

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Thank You

