

August 12, 2025

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Fort, Mumbai - 400 001. Scrip Code: 500850

National Stock Exchange of India Limited **Exchange Plaza** Bandra Kurla Complex Bandra (E) Mumbai 400 051 Scrip Code: INDHOTEL

Sub: Investor / Analyst Presentation

Dear Sir,

This has reference to Regulation 30(6) read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 (the 'Regulations').

In furtherance to our letter dated August 11, 2025, enclosed is a copy of the investors / analyst presentation of the Company to be made to the analysts at the IHCL Conference Call to be held today at 7:30 p.m.

You are requested to kindly take the same on record.

Yours sincerely,

BEEJAL DESAI (F3320) Executive Vice President Corporate Affairs & Company Secretary (Group)

THE INDIAN HOTELS COMPANY LIMITED

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www.ihcltata.com



STRATEGIC PARTNERSHIP WITH ANK, PRIDE AND BRIJ HOSPITALITY

INVESTOR UPDATE | 12th AUGUST 2025



















CREATION OF WIN-WIN ENGAGEMENT

- IHCL to acquire 51% stake in ANK Hotels Pvt Ltd and Pride Hospitality Pvt Ltd
- Onboards a partner with shared purpose and legacy to unlock India's tourism potential
- Continuity of existing management team to enable business stability & future growth
- Doubles presence in the midscale segment to 240+ hotels reinforcing leadership position



Midscale hotels under ANK Pvt Ltd and Pride Hospitality Ltd

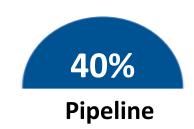












Data at Portfolio level including Pipeline















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STRATEGIC RATIONALE

line with IHCL's stated target of reaching 700 hotel portfolio by 2030



Strengthens IHCL's leadership in the midscale segment with strategic addition of 135 new properties

Significant not like for like growth with further strengthening of industry leading pipeline



Addition of 70% hotels in new geographies in India driving Ginger brand equity











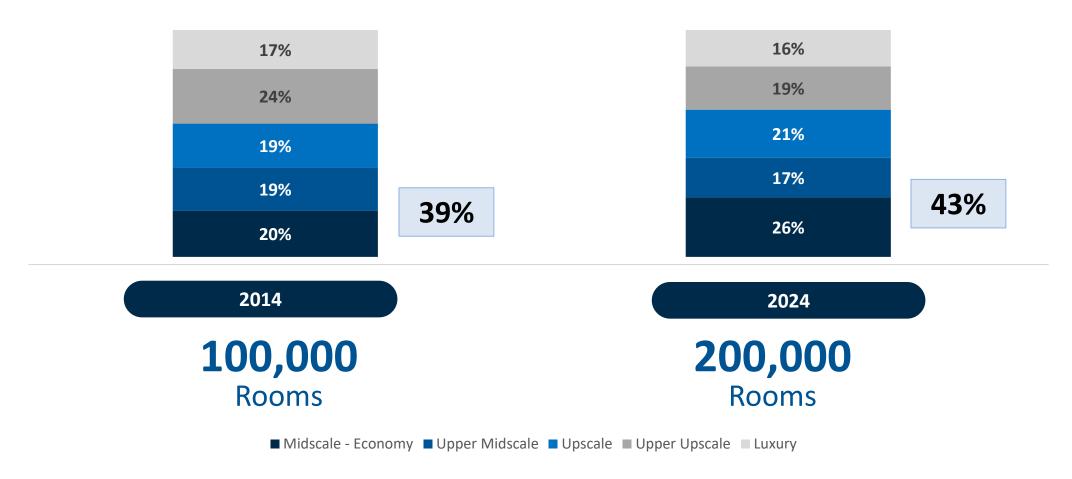








MIDSCALE SEGMENT Fastest Growing Segment



Sources: Horwath HTL



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UNLOCKING SYNERGIES



Migration to Ginger brand



Conversions to **Revenue Share** from **Management Contracts**



Customer overlap – amplified marketing



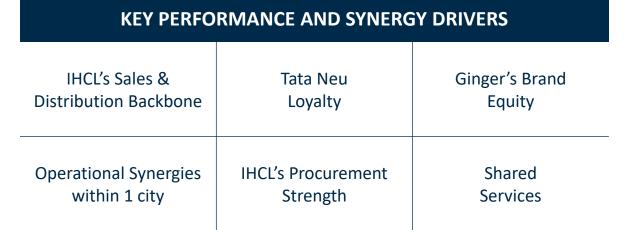
Market overlap ~ 30% – unlock city synergies

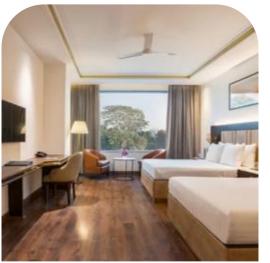


Lean and efficient operations























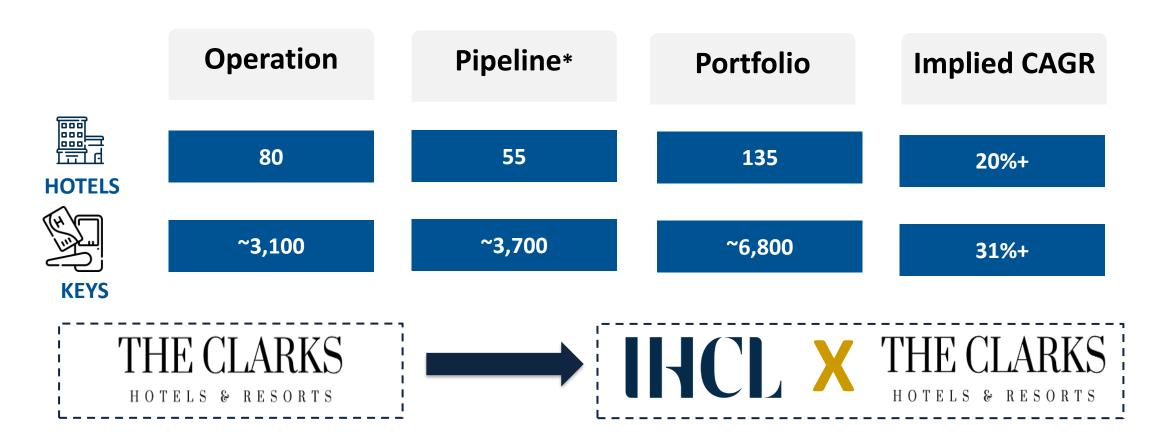






PORTFOLIO - GROWTH TRAJECTORY

ANK & Pride, have a portfolio of **135** hotels with 6,800 Keys in the midscale segment spread across **100+** locations in near future



^{*} Pipeline includes only signed agreements which are expected to be operational in mid term









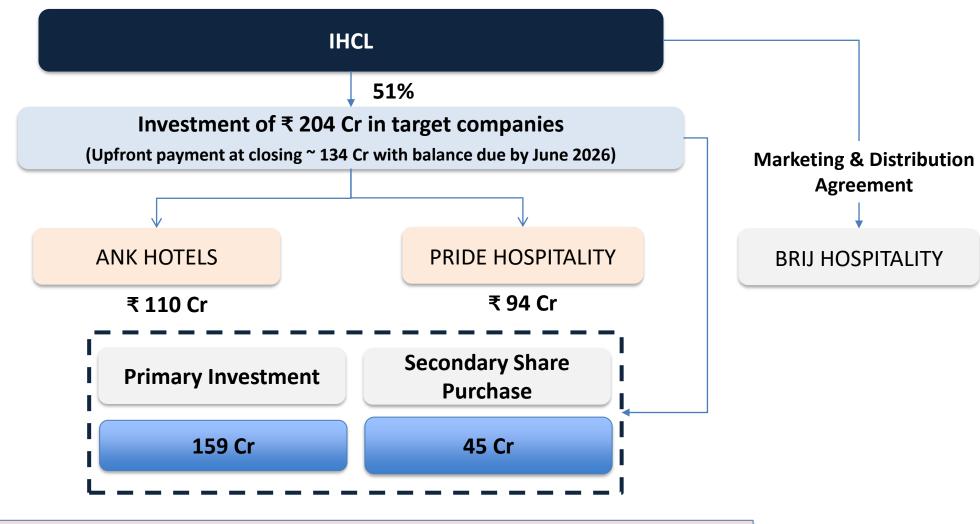








TRANSACTION STRUCTURE



As part of the transaction, IHCL will also enter into branding & distribution arrangements with the portfolio hotels of the 2 companies

GINGER



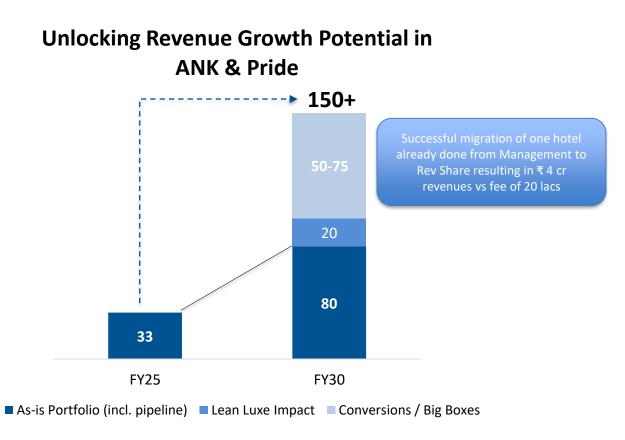
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SUMMARY FINANCIALS OF TARGET COMPANIES

Robust growth outlook, with revenues projected to scale in line with the rapid portfolio expansion

Clarks Enterprise Performa P&L	FY25	
Operating Portfolio Keys	80* ~3,100*	
Owned Portfolio* Keys	8 365	
ADR	₹ 3,400	
RevPAR	₹ 1,900	

	FY25 (₹ Cr)		
Enterprise Total Revenue	₹ 290+		
Management Fees Revenue	16		
Owned Hotel Revenue	17		
Total Revenue	33		
EBITDAR	7		
EBITDA	3		



^{*} Number of portfolio and keys are as on date

















PROJECTED FINANCIALS OF TARGET COMPANIES

On Back of Strong Not Like for Like Growth & Lean Luxe Positioning to Drive Accelerated Financial Growth

All Figures in ₹ Cr	FY27	FY28	FY30	5 Yr. CAGR
Total Revenue	60	75	100	25%
EBITDAR	19	30	50	50%
EBITDAR Margin	30%	38%	50%	+30pp
EBITDA	10	20	40	68%
EBITDA Margin	17%	25%	40%	+31pp
Incremental Fee to IHCL	10	15	20	32%*
IHCL Consolidated EBITDA Impact	20	35	60	60

Additionally, significant opportunity to mine the portfolio for conversion to Revenue Share Model from Management Contracts

^{*} CAGR in IHCL Fee based on proforma ₹ 5 cr fee for FY25











GINGER - PROVEN UNIT ECONOMICS ACROSS MARKETS *Primed for Scale*







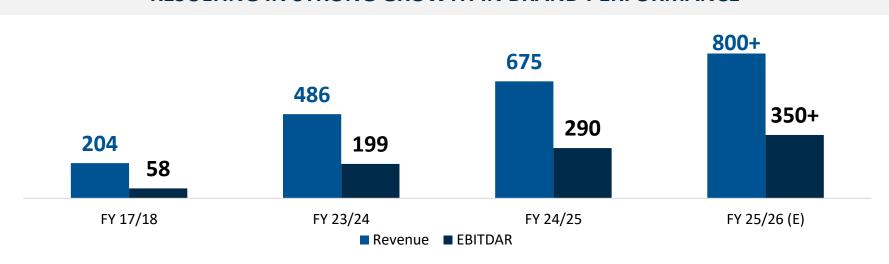






Market Type	Metro	Leisure	State Capital	Commercial Centre	Industrial Township	Emerging Market
EBITDAR %	55%	54%	54%	55%	53%	51%

RESULTING IN STRONG GROWTH IN BRAND PERFORMANCE











TREE OF LIFE

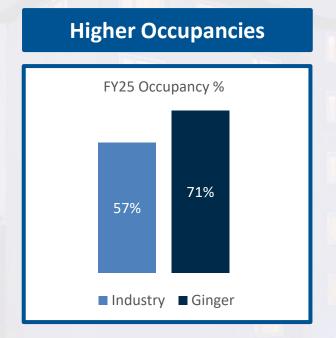






INR Cr

GINGER - LEAN LUXE TRANSFORMATION PLAYBOOK IN PLACE







RevPAR Growth



Note: Industry considered is Midscale & Economy. Source: STR. Ginger's lean luxe metrics considered.



















DISTRIBUTION ARRANGEMENT For Brij Hotels







19 Portfolio

10 Operational

9 Pipeline

IHCL has also entered into a distribution & marketing agreement with BRIJ Hospitality (Boutique hospitality company of the same promoter group with 19 hotels in the portfolio)











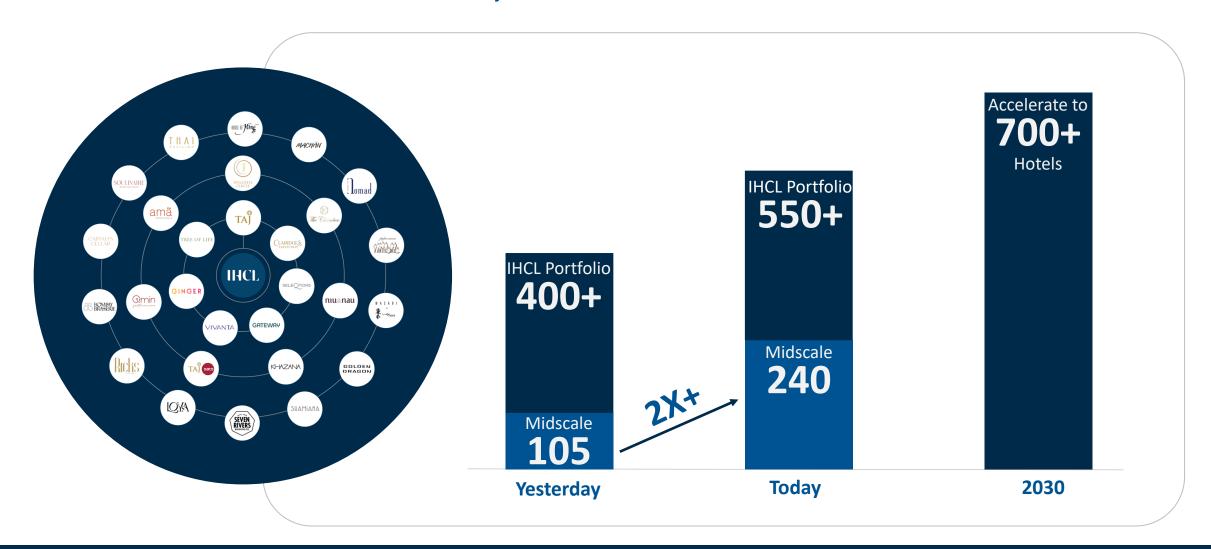






IHCL NOW AT 550+ HOTELS,

Well Placed to Achieve 700+ by 2030



















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DISCLAIMER

These presentations may contain forward-looking statements within the meaning of applicable securities laws. Similarly, statements that describe our business strategy, outlook, objectives, plans, intentions or goals also are forward-looking statements.

Forward-looking statements are not guarantees of future performance and involve risks and uncertainties and other factors that may cause actual results to differ materially from those anticipated at the time the forward-looking statements are made. Future results, performance and achievements may be affected by general economic conditions, regulatory environment, business and financing conditions, foreign exchange fluctuations, cyclicality and operating risks associated with the hospitality industry and other circumstances and uncertainties.

Although we believe the expectations reflected in such forward looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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Please visit our corporate website www.ihcltata.com for previous investor communications.

