

## The Indian Hotels Company Limited

#### Analyst Meet

Results for the Year ended March 31, 2010



### Disclaimer

These presentations contain forward-looking statements within the meaning of applicable securities laws. Similarly, statements that describe our business strategy, outlook, objectives, plans, intentions or goals also are forward-looking statements

Forward-looking statements are not guarantees of future performance and involve risks and uncertainties and other factors that may cause actual results to differ materially from those anticipated at the time the forward-looking statements are made. Future results, performance and achievements may be affected by general economic conditions, regulatory environment, business and financing conditions, foreign exchange fluctuations, cyclicality and operating risks associated with the hospitality industry and other circumstances and uncertainties.

Although we believe the expectations reflected in such forward looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise

Please visit our corporate website www.tajhotels.com for previous investor communications



#### Presenter Panel

Raymond Bickson - Managing Director

Anil P Goel - Executive Director - Finance

Ajoy Misra - Senior Vice President, Sales & Marketing



#### Outline of Presentation

- Overview of Taj Group
- Industry Trends
- Sales and Marketing Initiatives
- Standalone Financial Performance 2009/10
- Consolidated Financial Performance 2009/10
- Treasury Update 2009/10
- Focus Areas Going Forward



#### Recent Awards and Accolades

Credit Suisse Research Institute - 2010 Among Top 27 Global Brands of Tomorrow

Gallup Great Workplace Award - 2010 Among Top 25 Distinguished Organizations

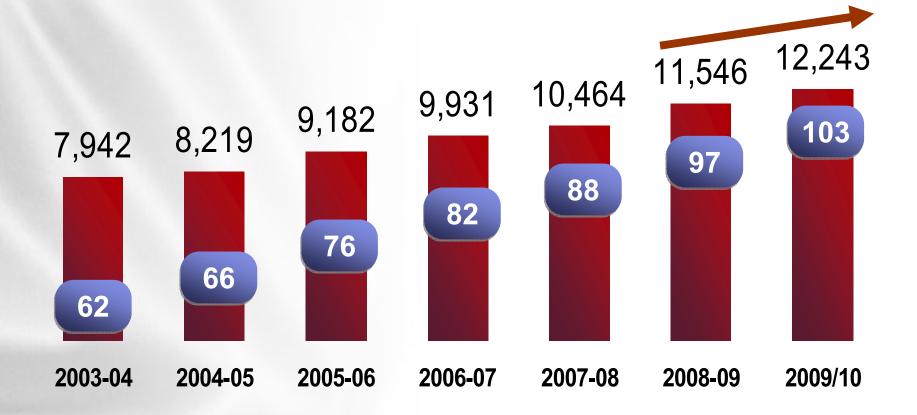
> Conde Nast Traveler, UK - 2010 Gold List

Business Standard - 2009 Among world's 25 'unsung' innovative companies

Business Traveler Awards Readers' Poll - 2009
Best hotel chain in India



### Taj Group Inventory





### New Hotels in 2009/10

		Rooms
IHCL		
Taj Lands End – Expansion		125
Taj Group		
Ginger Hotels - 5 cities	Roots Corporation Ltd	439
Managament Contract		
Management Contract		
Vivanta by Taj, Panjim		170
Gateway, Jodhpur		88
Reopened after Renovation		
	oma)	
The Pierre, New York (189 roo	'	
Vivanta by Taj, Coral Reef, Ma	aldives (62 rooms)	



### New Hotels in 2010/11

		Rooms
IHCL		
Taj Falaknuma Palace, Hyderabad		60
Vivanta by Taj, Yeshwantpur		331
Taj Group		
Taj, Cape Town	Taj International SA	172
Vivanta by Taj Begumpet	Taj GVK Hotels Ltd	175
Fishcove Expansion, Chennai	Oriental Hotels Ltd.	64
Vivanta by Taj, Coorg	Kaveri Resort and Retreats Pvt. Ltd.	62
Ginger Hotels - 5 cities	Roots Corporation Ltd	463
Management Contract		
Vivanta by Taj, Bekal		72
Vivanta by Taj, Srinagar		89
Gateway Hotel, OMR, Chennai		159

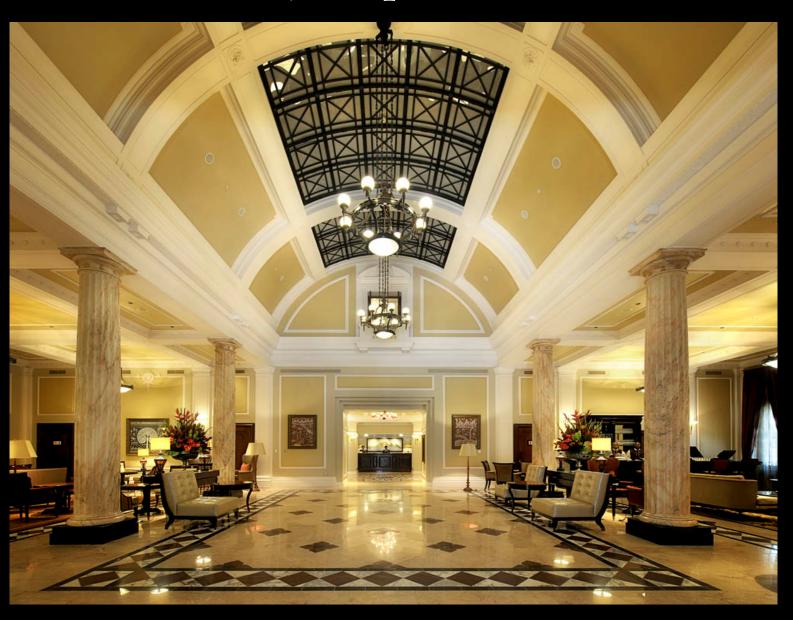
















# Vivanta by Taj, Bekal





# Vivanta by Taj, Bekal









## Overview of Taj Group

Particulars	2009/10	2008/09	2007/08	2006/07
No. Of Hotels	103	97	88	82
Inventory	12243	11,546	10,464	9,931
Total Income - Rs / crores	3745	3918	4332	3836

• Total revenues in 2009/10 were lower by 4% vs. previous year



# **Industry Trends**

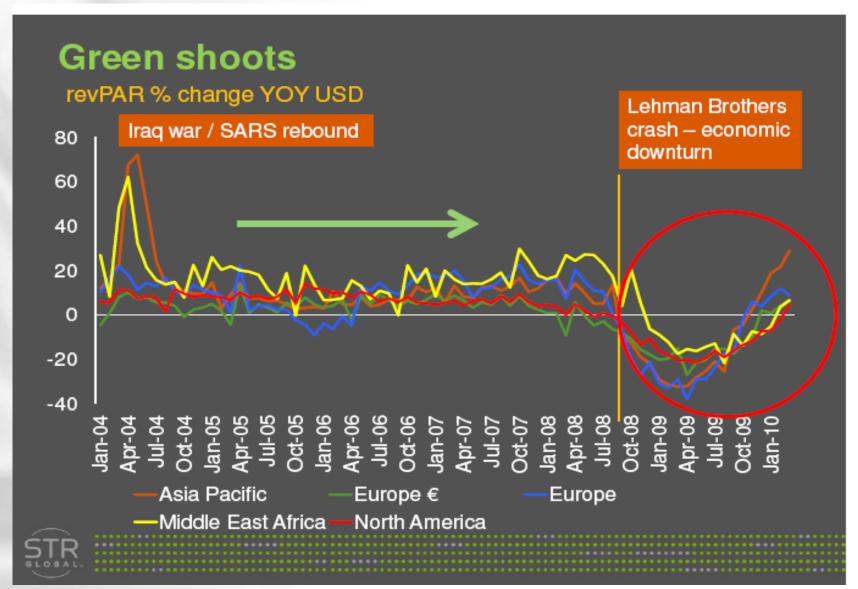


#### Overview

- Demand has started to return
- Supply becomes Steady MEA exception
- Occupancies coming back
- ADR still under pressure
- Asia Pacific leads the way

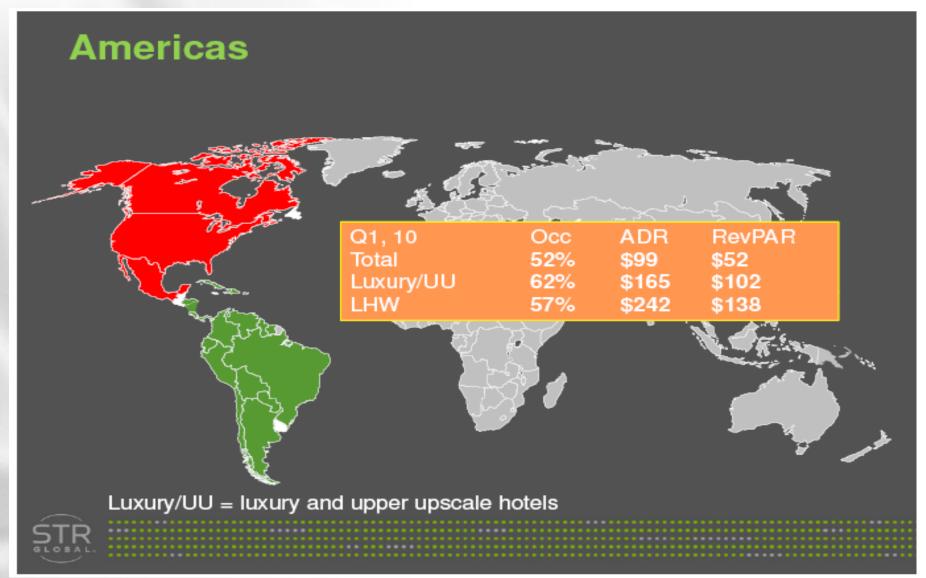


#### Global Outlook



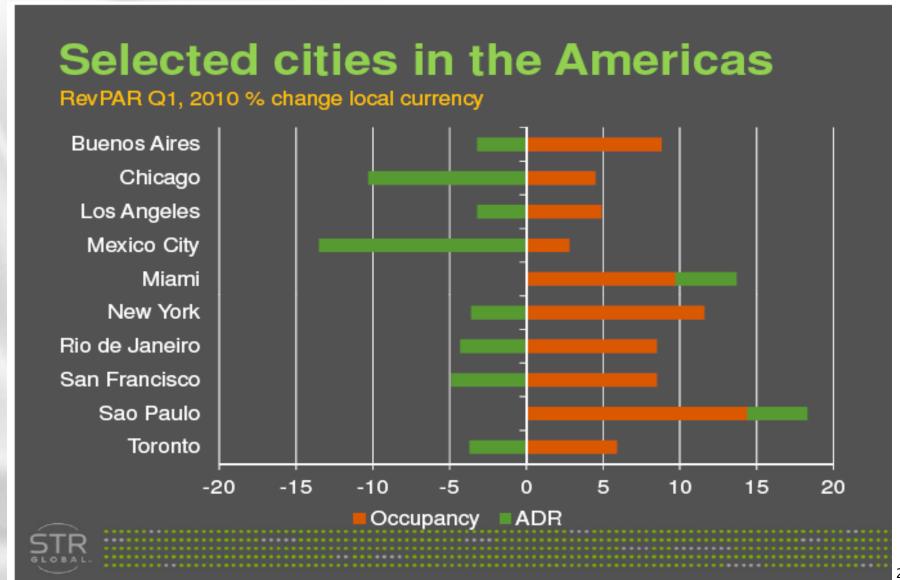


### Global Outlook - Americas



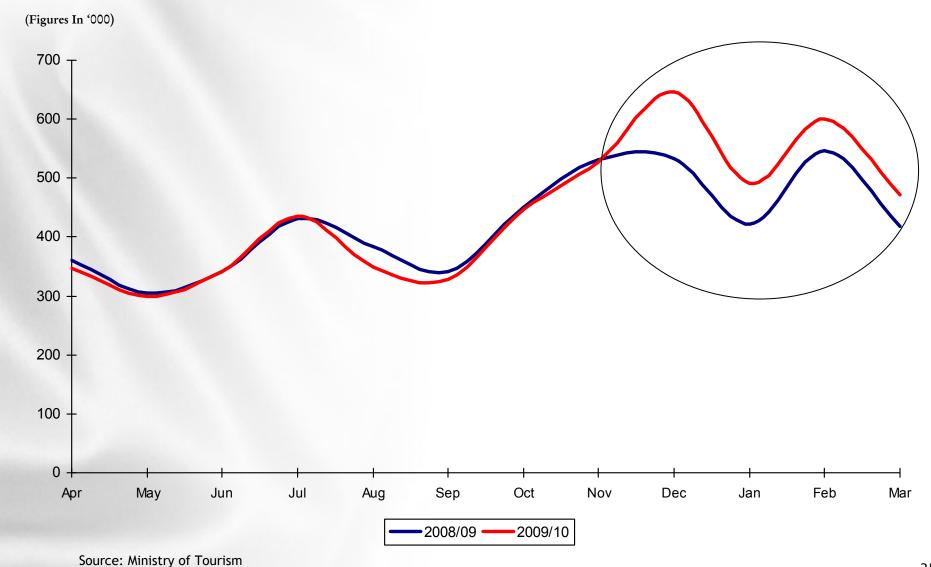


### Global Outlook - Americas



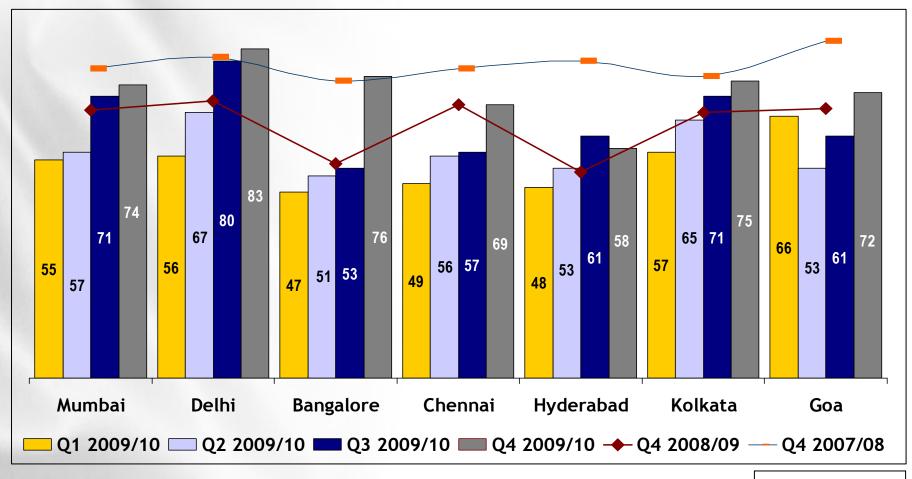


# Foreign Tourist Arrivals in India





## India - Occupancies Quarter on Quarter Trend

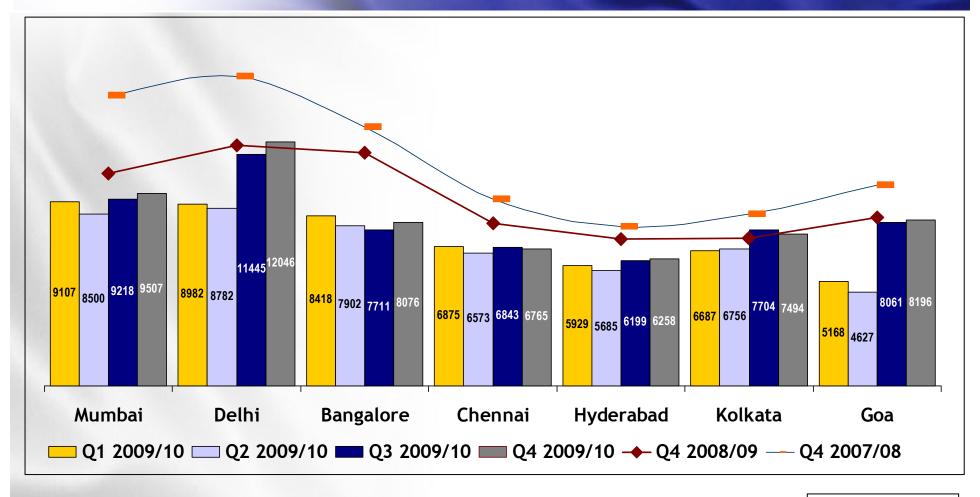


Source: Internal Survey

Occupancies showed sense of revival to the peak levels of 2007/08 at all key markets from 2<sup>nd</sup> Half of the year



## India -ARRs Quarter on Quarter Trend

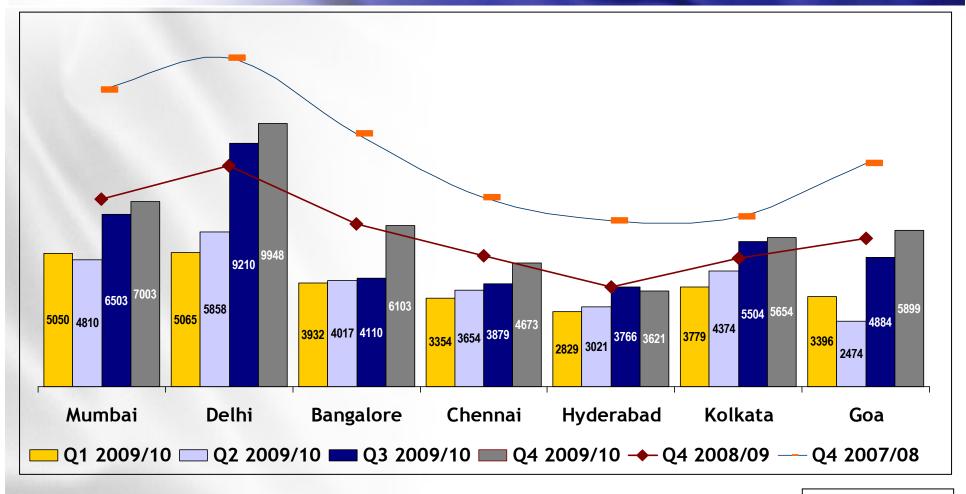


Source: Internal Survey

Increase in ARRs at a slow pace as market focuses on regaining peak
Occupancy levels



## India - Rev PARs Quarter on Quarter Trend



Source: Internal Survey

Gradual improvement on Quarter to Quarter basis in Rev PARs visible, thus heading to the peak levels of 2007/08

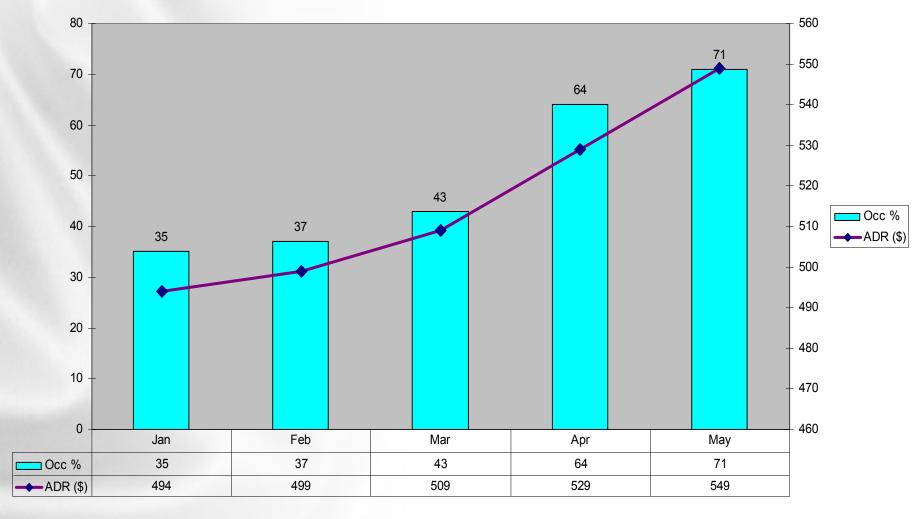


# Sales and Marketing - Initiatives



## Performance of The Pierre

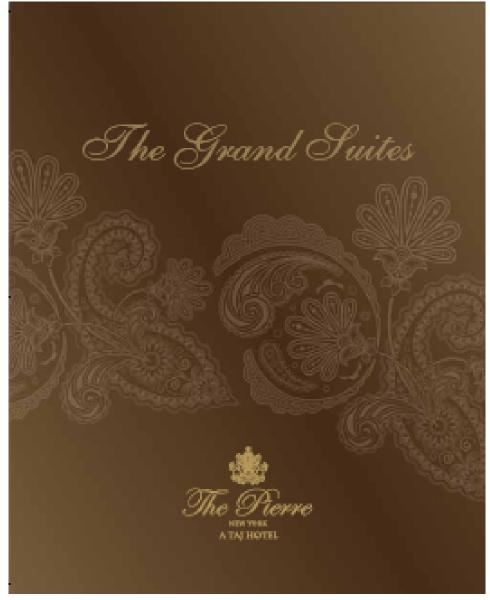
#### The Pierre - (Jan '10 - May 2010 )





# Grand Suites The Pierre, New York





# Grand Suites The Pierre, New York



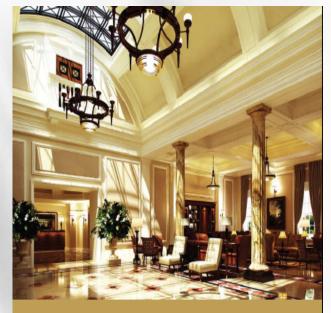








## Communications Outreach Advertising Campaign



#### After 100 years of work, the Taj Cape Town is finally ready.

Dating back as early as 1890, this magnificent space also offens a piothora of dining updoes, a world-class spaland a fully creates the perfect setting for a five star residence.

| Iva Grande Spa | Taj Club | Business Centre | Meeting Rooms | Three Restaurants | Health and Fitness Centre



#### Hosting conferences since 1896.

Seating up to a conguests in just one mom, the elight spaces and eligipat making spaces, more complemented by state offstown and conformating orders by centrols St. descript in Catedra's With its commonly and the world data rectal country, has and bisneys, commonly order of world data rectal country, has and bisneys, Tall guests are offered a plothers of dining aptions and are installed to in the control of an actnordinary cby.

The objective of the campaign is to launch Taj CapeTown to prospective guests, both business and pleasure seekers by establishing its unique personality while educating them about the hotel's differentiated offering - that of its location & heritage

The Advertising Campaign was launched in Dec, 2009 and is currently on going



# Awards And Recognition for International Hotels

THE ULTIMATE LUXURY EXPERIENCE AT 4 OF THE HOTTEST TAJ HOTELS OF 2010







# Awards and Recognition for International Hotels





This works I will is the east SI trunctions from Austria to Uniquesy. The 68 house in our final solution when chosen after months of research, starting with hundreds of a rependent from our correspondents across the globe. Despite the economic dimens here were resistantege of very strong committees. A View house you cythe that the heal list is esteentialist in its range, from a former haspital to line of east urban research and country remeats. Twice your picks



The Pierre, New York You won't find any alm micks at The Please, no nove to condoms in the minister or with notes left on your pulsw. al padime, Tris Effth Avenue establishment is above all that. The hotel uriginally opered in 1930 and its most recent refreshmation emerged last year under the To Hote situation A New Yorker hiland in it en skelles says. 'Dedity whyays. stayed at The Pierro heros se it was very quiet. This is high protect indeed in the City that Never Steeps and it is 961 a. discreet cort of place: the top floors are: occupied by long term residents in furcoals and the lift attendents were while gloves and stall yours in or madam. Nothing tad could ever happen to you in a place. like The Plante, cossisted teitind its thick walls, the crazy din of Manhattan muffled. us orr boxed silk drapely backed by sheers and framed by tresets, the air itagranced with parfect little irees as and ministure item. The first outpost of London's Le Caprime resteurant opones. on the ground floor in Replember and was instantly populated with a starry. post-theatre crowd ico our visit, Woods Allen was in situ). The gittery haza at Le-Caprice remains somewhat at odds with the gentility of the rest of the hotal ladegree of socialistic newser-phasisad by the restaurant's street entrance. But the new Pro Elbunge can should and domith to the lebby area, which was strangely devoided greats and denuded of furriburg. (promitted scort) at the time of our visit, When to go For the post Christmas sales: everything from FAO Schwarz to Biodmingdales is on the door stap. Room to book A comer suite with circonatic views or Central Paix 001204588500; wextellolds.com/ Cit.mt. Unvioles from \$328.



## Awards and Recognition for International Hotels





Crospy surect notes

No need for a trip across the pond

for a dose of London chie. At Crosby

Street Hotel, on a cobblestoned block in

Solito, Anglophiles find British design.

doyenne Kit Kemp's signature tonque-

in-check flourishes, from an oversize

white seed Jaume Pleasa sculpture in

in the elevators. But it is the service that

will win you over: an umbrella at the

ready for impending rain, coffee and a

processor delivered within minutes of

at the bar. 29 Grade St. 212/226,6190-

Dean Street

Townhouse

on private clubs in London, New

year request, and a proper hat tookly

freedelesses deables from \$455.

GITT LONDON

the lobby to portraits of local degr-

the company's understated-chic style returns to the West End with a fullservice hotel that's welcomed. nonmembers since day one. The Georgian building has 39 rooms, ranging in designation from Broom Capboard-it is tiny; you'll turn sideways to get between the bed and one wall-to Bigger, with Victorian socks uphoistered in burlap and tubs on pedestals next to pillow-copped beds. The restaurant became abourdly popular the day it opened; make reservations early, and consider the twice-traked haddock, 69 Daw St.; 44-2617434-1775; described to enhance com; deables from \$244.

ERY PARIS InterContinental Paris Avenue Marceau

For all its refinement and pedigree, the latest hotel to arrive on the Avenue.

peau, in the Eighth Amondissement, or all uptight. Take the restaurant. ed by a funner number two chefc Georges V, which forgoes the ming, obsequious waiters of other properties and focuses on food. s simple, subtly flavored, and forting (try the club sandwich with mack trufflest. Housed in the former

residence of a Parisian count, the hotel has a contemporary feel that will not design lowers in the mood; officiting the Jobby's Barcarat table and Murano chandeliers is a Cubist painting by Reservond Moretti in vivid red. The 55 sunny, whisper-quiet rooms are furnished with Le Corbusier, Isamu-Noguehi, and Philippe Starck pieces. 64 Ans. Marconn, Eighth Arx; 898/327-0290 or 33-1/44-43-36-35; in-converse. cars; duables from \$500.

BEIRUT, LEBANON Le Gravi

The sarest sign that Beirut is welcoming travelers back with open arms: Gordon Comphell Gray's sleek and smort Le-Gray. In the 87 understated guest rooms The Soho House Group has the corner expansive windows overlook Mortyre' Square, Hariri mosque, and St. George's York, Berlin, Los Angeles, and Miami. cathedral (a vista that encapsulates

the city's complex history). The vibrant modern art collection, roofigp infinity pool, in-room Jura espresso machines, and expert conclerge service trumpet the glamorous Mediterranean city's remainumee. Martyrs' Square; 961-1/ 571-111; legequent; doubles from \$455.

SHANGHAL PuLi Hotel & Spai

A 26-story property in the heart of China's huriest metropolis doesn't normally bring to mind tranquillity, but PuLi's black tile-floored lobby offers instant sevenity—as do the 229 rooms and suiter in gray Shanghainese brick and tables topped with slate-colored nkstone. The coup do grize is the 5,300equare-foot Anamara qua, with a lap pool overlooking the city's landscaped Jing An Park. 1 Changle Rd., Jing Av. 88-21/ 5293-9995; Supuliatore; deables from \$494.

GITT CAPE TOWN, SOUTH AFRICA Tai Cape Town

Bound in the former South African Reserve Bank beadmarrers, Tai Cape Town checks all the right boxes. Heritage morns (on the first five floors) are reactions and righly colorful in too-blue. and nistachio, with original multioned. windows. Tower mems feel more compact, but every inch is our to clever. use (note the cubbies in the marble bath. walls, where plush sowels are artfully rolled and miletries displayed). The whole of Cape Town is clamoring for a table. at Bombay Brasserie, and the bang-oncentral location-eteps from partiament and five blocks from the convention. center-make in the luse business hotel to book, Wide St.: 806/969-1825 or 27-217 219-2000; injustale own; duables from \$443.

CARTAGENA, COLOMBIA Tcherassi Hotel & Spa Golombian dezigner Silvia Teheraszi converted a Spanish-colonial mansion. in the Old City into a white-on-white urban escape that pops with funky

Tel Cape Town, set in a former bank. building, above left, Opposite, from top: The countyard garden at Tchereasi Hotel & Soa, in Cartagena, Colombia: room No. 1006 at New York City's Crosby Street Hotel.

Guest Vehor from done to a back with a rack rate of \$5550 or but



# Financial Performance Standalone - 2009/10



# Highlights – 2009/10

#### Turnover of Rs. 1566 crores

PBIT of Rs. 371 crores

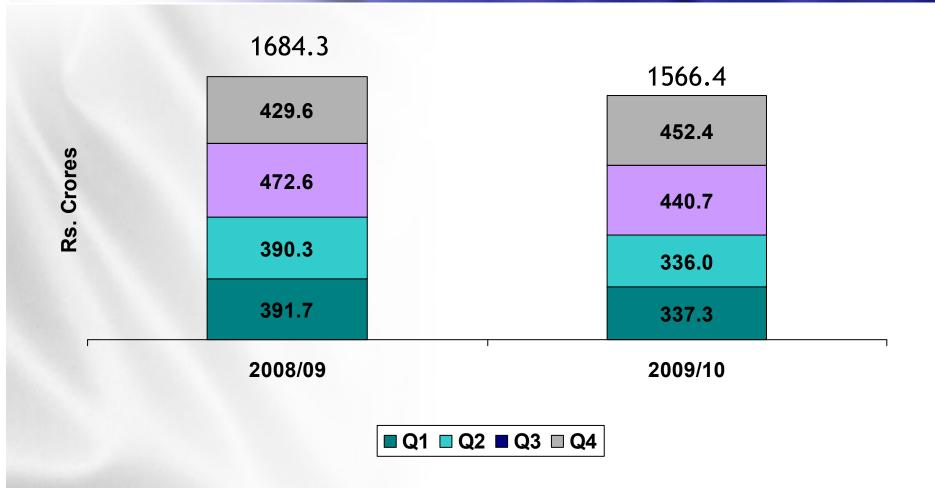
PBT of Rs. 218 crores

PAT of Rs. 153 crores

EPS at Rs. 2.12 CY vs Rs. 3.28 PY



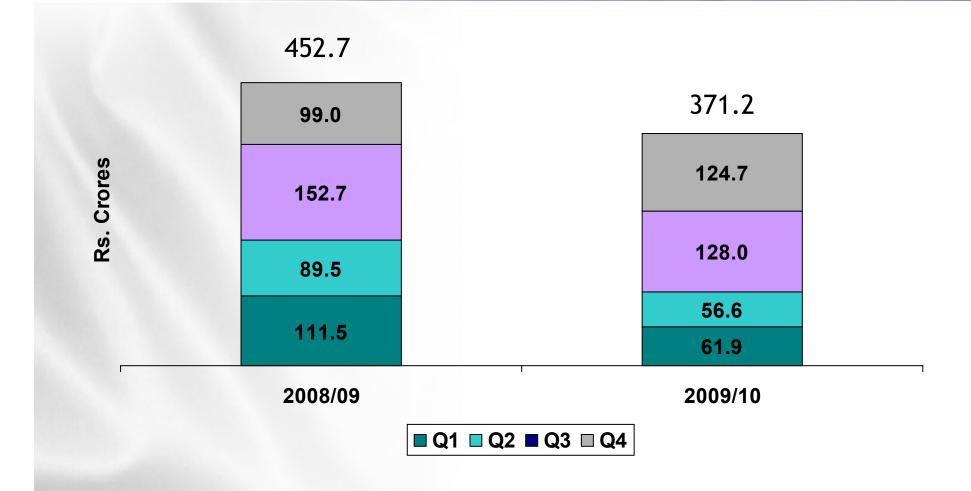
### Turnover Trend



Pick-up in Q4 2009/10 signifies gradual movement to normalcy



### PBIT Trend





## Profit and Loss - 2009/10

Rs / Crores	2009/10	2008/09	% Change
Net Sales/Income from Operations	1408.94	1534.03	(8)
Other Operating Income	64.35	85.54	(25)
Total Income	1473.29	1619.57	(9)
a. Consumption of Raw Materials	112.58	114.54	(2)
b. Staff Costs	356.11	388.02	(8)
c. License Fees	89.34	94.86	(6)
d. Fuel, Power and Light	99.96	97.28	3
e. Depreciation	104.1	94.39	10
f. Other Expenditure	435.03	437.5	(1)
Total	1197.12	1226.59	(2)
Profit from operations before Interest and Tax	276.17	392.98	(30)
Other Income	43.74	86.95	(50)
Profit before Interest and Tax	319.91	479.93	(33)
Interest (Net)	152.9	89.19	71
Exceptional item	(51.24)	28.44	(280)
Profit before tax	218.25	362.3	(40)
Tax Provision	65.15	128.27	(49)
Profit After Tax	153.1	234.03	(35)

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### Financial Results – 2009/10

Rs / Crores	2009/10	2008/09	% Change
Room sales	699.63	843.19	(17)
F&B Sales	536.34	508.99	5
Other operating Income	177.36	200.93	(12)
Management Fee	59.97	66.46	(10)
Sales & Other Operating Income	1473.3	1619.57	(9)

Other Operating Income includes Rs 64.40 crores on account of Loss of Profit Claim for TMPT Mumbai

Decline in Management Fees income due to drop in turnover / profitability of non IHCL Hotels



### Quarterly Trends

Rs / Crores	2009/10		2008/09			
NS / CIUICS	H1	Q3	Q4	H1	Q3	Q4
Room Revenue	262.1	211.7	225.9	399.4	245.4	198.5
F&B Revenue	211.1	161.6	163.7	257.7	136.0	115.3
EBITDA	117.2	154.8	146.4	259.3	187.5	128.8
Occupancy (%)	56	<i>7</i> 0	76	65	69	64
ARR (Rs)	7,684	9,558	9,684	9,855	11,898	10,374
Rev PAR (Rs)	4,301	6,699	7,313	6,405	8,185	6,662/
Rev PAR (Rs)	*,301	6,699	/,313/	6,405	8,185	6,662

Gradual Improvement on Quarter to Quarter basis in the year 2009/10 visible

IV Quarter performance in the current year surpassed the corresponding 2008/09



### Income and Expenditure

#### Staff Cost – Rs 356.11 Crores

Includes reversal of provisioning of Rs 12 crores towards the retirement funds liability on account of increase in GSEC yields in the current year as against the incremental provision of Rs. 24 crores in the previous year.

#### Other Expenditure – 435.03 Crores

Incremental Cost of Security is being offset by the savings achieved in other costs due to efficiencies.

#### Other Income – 43.74 Crores

Reduction in Other Income signifies the reduction of dividend from the group Hotel operating companies due to lower profitability as also availability of less surplus funds for investment during the current year.

#### Exceptional Items – Rs 51.24 Crores

Includes divestment gains apart from the Foreign exchange gain due to impact of mark to market of Liabilities on account of appreciation of Rupee in the current year.



## Taj Mahal Palace and Tower Update

#### Taj Mahal Palace and Tower

- Exhaustive renovation of the property is close to completion
- Palace wing scheduled to open in July, 2010
- Negotiations with loss assessors at an advanced stage of closure
- Rs 180 crores of 'On account' payment received towards the insurance claim



# Balance Sheet as at March 31, 2010

Rs / Crores	As at March 31, 2010	As at March 31, 2009	
Shareholders' Funds	2689.22	3047.63	
Loan Funds			
Secured Loans	1752.77	1598.02	
Unsecured Loans	897.78	168.45	
Long Term Trade Deposits	21.69	23.53	
Deferred Tax Liability	-	146.94	
Foreign Currency Translation Account	4.10	-	
SOURCES OF FUNDS	5365.56	4984.57	
Fixed Assets	1931.38	1800.50	
Investments	2445.63	2026.88	
Long Term Deposits	1012.81	677.78	
Foreign Currency Translation Account	-	11.63	
Deferred Tax Asset	30.79	-	
Net Current Assets	(55.52)	467.05	
Miscellaneous Expenditure	0.47	0.73	
APPLICATION OF FUNDS	5365.56	4984.57	

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### Dividend

The Board of Directors have recommended a final dividend of 100 % for 2009/10. (PY 120%)



# Financial Performance Consolidated - 2009/10



# Major Taj Group companies forming part of Consolidated accounts

#### Subsidiaries

- Taj SATS Air Catering Ltd
- Tifco Holdings Ltd
- United Hotels Ltd
- Roots Corporation Ltd
- Innovative Foods Ltd
- International Hotel Management Services,
   Inc.
- St James Court Hotel Ltd
- Taj International Hotels Ltd
- IHMS (Australia) Pty Ltd
- Taj International Hotels (HK) Ltd
- Samsara Properties Ltd

#### **Associates**

- Piem Hotels Ltd
- Oriental Hotels Ltd
- Benares Hotels Ltd
- Inditravel Pvt Ltd
- Taj Lanka Resorts
- Taj Lanka Hotels
- Others

#### Joint Ventures

- Taj GVK Hotels & Resorts Ltd
- Taj Madras Flight Kitchen Pvt Ltd
- Taj Kerala Hotels & Resorts Ltd
- Taj Karnataka Hotels & Resorts Ltd
- Taj Safaris Ltd
- Taj Asia Ltd
- Others

Others



# Consolidated Financial Highlights – 2009/10

Turnover of Rs. 2606 crores

PBIT of Rs. 207 crores

PBT of Rs (38) crores

PAT of Rs (137) crores

EPS at Rs.(1.99) CY vs Rs.0.15 PY



### Consolidated Financial Results 2009/10

### Key factors influencing the decline in consolidated profitability:

#### Domestic Portfolio

- Challenging market conditions during the first six months of the year impacted the margins and profitability of IHCL standalone
- Lower profitability of Piem and OHL our associate companies as also Taj GVK,
   which contribute significantly through fee, dividends and share of profits
- Declined profits in Taj SATS as a consequence of sluggishness in aviation sector

#### International Portfolio

- Interest cost of Samsara Properties, which holds our strategic investment in OEH.
- The three US hotels underperform due to severity of recession in the USA.
- Six months delay in the reopening of The Pierre and softening of ADRs in New York



### Consolidated Financials 2009/10

Rs / Crores	2009/10	2008/09	% Change
Net Sales/Income from Operations	2456.67	2600.59	(6)
Other Operating Income	64.35	85.54	(25)
Share of Profit in Associates	(4.57)	25.49	-
Total Income	2516.45	2711.62	(7)
a. Consumption of Raw Materials	254.69	277.22	(8)
b. Staff Costs	844.21	859.42	(2)
c. License Fees	97.34	109.27	(11)
d. Fuel, Power and Light	172.25	168.96	2
e. Depreciation	218.50	188.60	16
f. Other Expenditure	754.38	714.08	6
Total	2341.37	2317.55	1
Profit from operations before Interest and Tax	175.08	394.07	(56)
Other Income	32.23	70.50	(54)
Profit before Interest and Tax	207.31	464.57	(55)
Interest (Net)	306.14	229.22	34
Exceptional item	60.57	(51.35)	-
Profit before tax	(38.26)	184.00	-
Tax Provision	98.62	171.54	(43)
Profit After Tax	(136.88)	12.46	-



# Consolidated Snapshot

Rs/Crores	Revenue		Profit after tax	
	2009/10	2008/09	2009/10	2008/09
IHCL Standalone	1,566	1,707	153	234
Subsidiaries	980	997	(260)	(210)
Joint Ventures	138	128	15	19
Associates	(5)	25	(5)	25
Total	2,679	2,857	(97)	68
Less: Inter Company Eliminations	73	75	40	56
Consolidated Performance	2,606	2,782	(137)	12



### Consolidated Balance Sheet

Rs / Crores	March 31, 2010	March 31, 2009
SOURCES OF FUNDS		
Share Capital	72.35	72.34
Reserves and Surplus	2,352.80	3,105.55
Preference shares issued by a subsidiary	120.00	120.00
Minority Interest	272.74	274.11
Loan Funds	4,460.69	4,646.88
Long Term Trade Deposits	21.91	23.80
Foreign Currency Monetary Item Translation Difference Account	4.10	-
Deferred Tax Liabilities	16.93	160.52
Total	7,321.52	8,403.20
APPLICATION OF FUNDS		
Fixed Assets	4,803.48	4,815.57
Goodwill on consolidation	330.38	361.15
Investments	1,905.42	2,407.68
Long Term Deposits	173.59	174.99
Foreign Currency Monetary Item Translation Difference Account	-	11.63
Deferred Tax Assets	31.29	0.37
Net Current Assets	54.77	624.17
Miscellaneous Expenditure (to the extent not adjusted or written off)	22.59	7.64
Tatal	7,321.52	8,403.20



# Treasury Update - 2009/10



### Treasury Update - 2009/10

### Liquidity raised

- Incremental Low coupon debt Rs 700 crores
- Restructuring of Sea Rock shareholding Rs 753 crores
- Selective one off divestments

#### **Funds Utilized**

- US properties \$ debt repaid US\$ 95 million
- Loan repayment of Samsara Properties Ltd US\$ 115 million
- Balance cash is being utilized for funding on-going green field expansion projects



### Treasury Update - 2009/10

#### Rs/Crores

Particulars	March 31, 2010	March 31, 2009
Gross Debt	4461	4647
Non-Committed Liquidity	759	170
Net Debt	3702	4477
EBITDA	483	581
Net Debt : Equity	1.41	1.36
Net Debt : EBITDA	7.66	7.70

- Initiatives undertaken to improve liquidity has helped maintain Net Debt : EBITDA ratio of the Company although there was a reduction in EBITDA.
- Liquidity raised will be used for reducing the existing debt and funding ongoing greenfield expansion.



# Focus Areas - Going Forward



### Focus Areas - Going Forward

### Key Focus areas:

- Drive US operations to make the portfolio cash neutral in the near term
- Ensure adequate liquidity in the system to service the on-going green field projects.
- Simultaneously, manage the leverage at the consolidated level efficiently.
- Speed up completion of new projects in India.
- Facilitate speed to market of new properties coming up under management contracts.
- Talent retention, attraction and reward.



# Thank you