

11th August, 2020

The General Manager,
Corporate Relationship Dept.,
BSE Limited,
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Scrip Code: 531548

The Secretary,
National Stock Exchange of India Limited,
Exchange plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai-400 051
Symbol: SOMANYCERA

Subject: Investor update for the Q1'FY21.

Dear Sir,

Please find enclosed herewith Investor update of Somany Ceramics Ltd. highlighting the performance of the Company during the quarter ended on 30th June, 2020.

You are requested to take this information on your record.

Thanking you,
Yours faithfully,
For Somany Ceramics Limited



Ambrish Julka
GM (Legal) and Company Secretary
M No.: 4484

Encl: as above



**Countering
the Slowdown**

SOMANY CERAMICS LIMITED

Investor Update – Q1'Fy21

August 11, 2020

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We entered into a fiscal with unprecedented challenges on one hand and full of uncertainties on the other. We began the quarter with a gloomy outlook but with passage of time, our optimism is being reinforced with improved signs of economic environment.

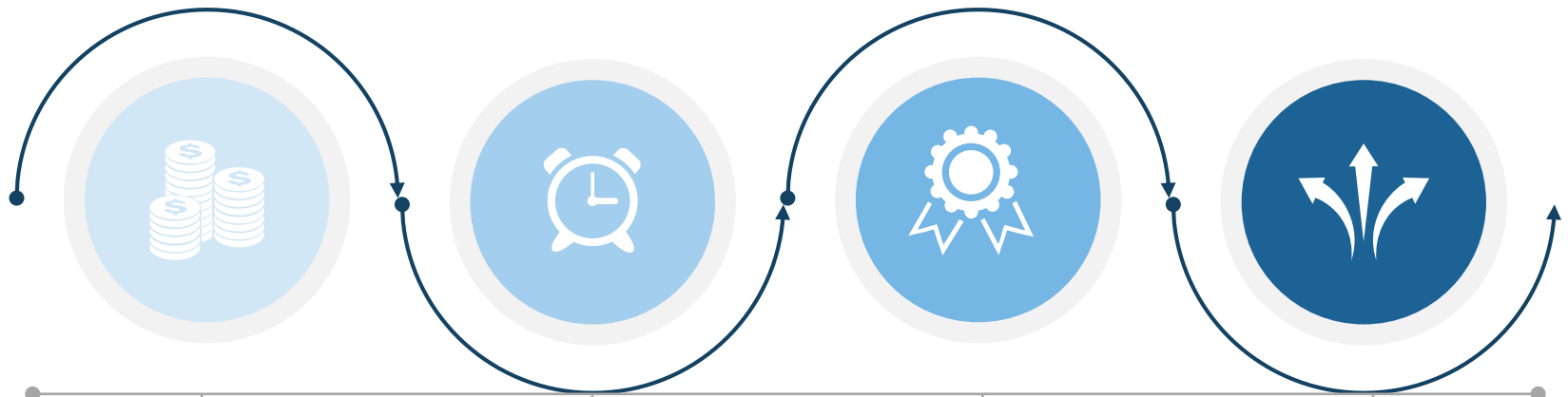
We started production activity selectively from first week of June which is ramping up in line with market conditions and availability of labour. As we speak, most of our production lines are up and running.

The higher collections from our business associates clearly demonstrated the faith they reposed on brand *SOMANY* despite the panicked frame of mind towards cash conservation across the board.

The outbreak of Covid-19 pandemic has caused significant disturbances and adverse impact on economic activity globally including India. It has also adversely influenced our operations and financial results for the quarter, resulting into decline in sales by 56% to ₹ 169 crores as compared to ₹ 384 crores in corresponding quarter of last year, thereby significantly impacting our profitability.

We are spirited and resilient despite the disruption and therefore maintain our optimism for speedy recovery and will certainly encash on emerging opportunities.

“Never let a good crisis go to waste” ~ Winston Churchill.



Capacity

- Tiles capacity at ~53 msm p.a. (excluding outsourcing tie ups)
- Sanitaryware capacity of 1.15 mn pcs p.a.
- Bath fittings capacity at 0.65 mn pcs p.a.

Production

- Tiles Production of 1.13 msm in Q1 from Own plant (0.57 msm) and JVs (0.56 msm)

Sales Mix

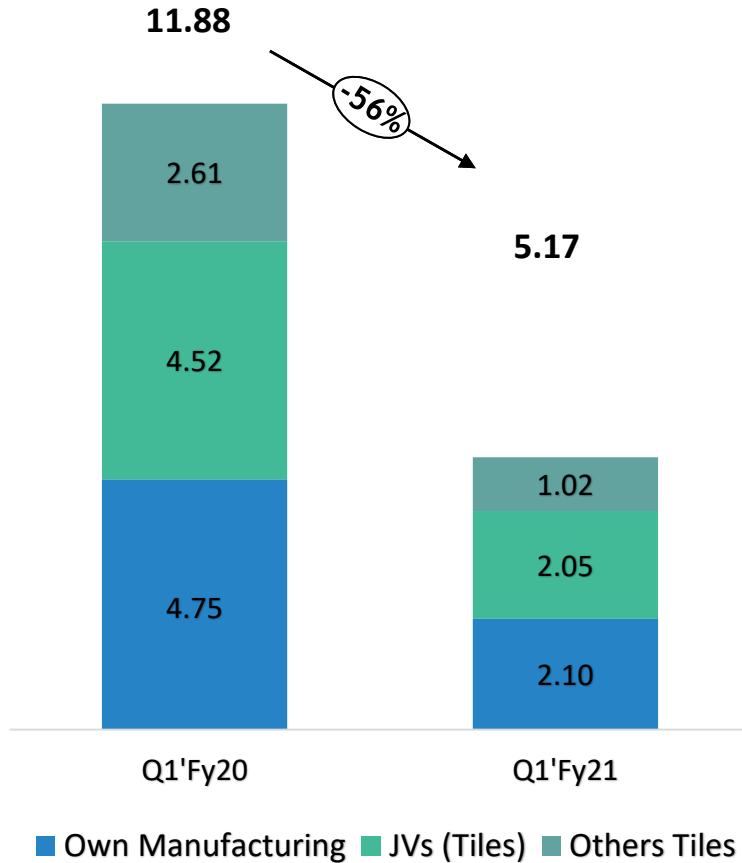
- Own manufacturing (36%), JVs (42%) & Others (22%)

Financial Snapshot (Standalone)

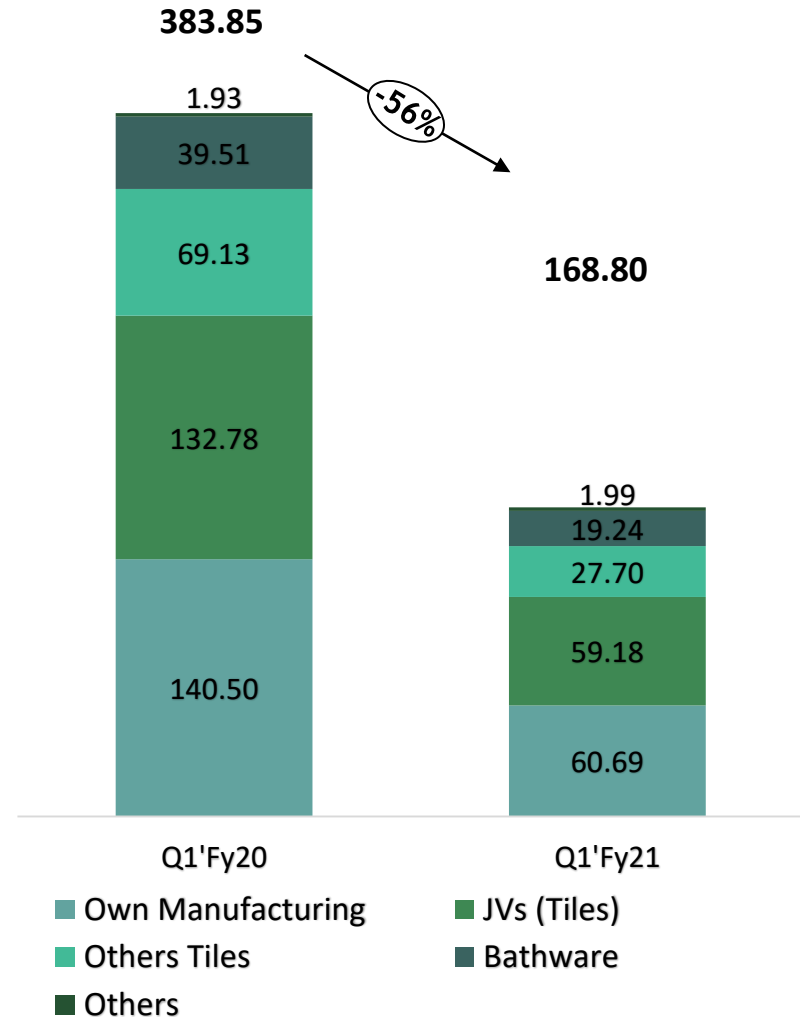
- Sales stood at ₹ 169 cr.
- PBT & PAT stood at ₹ -23 cr. and -17 cr. respectively

Sales Performance

Tiles Volume (msm)



Sales Value (₹ in cr.)



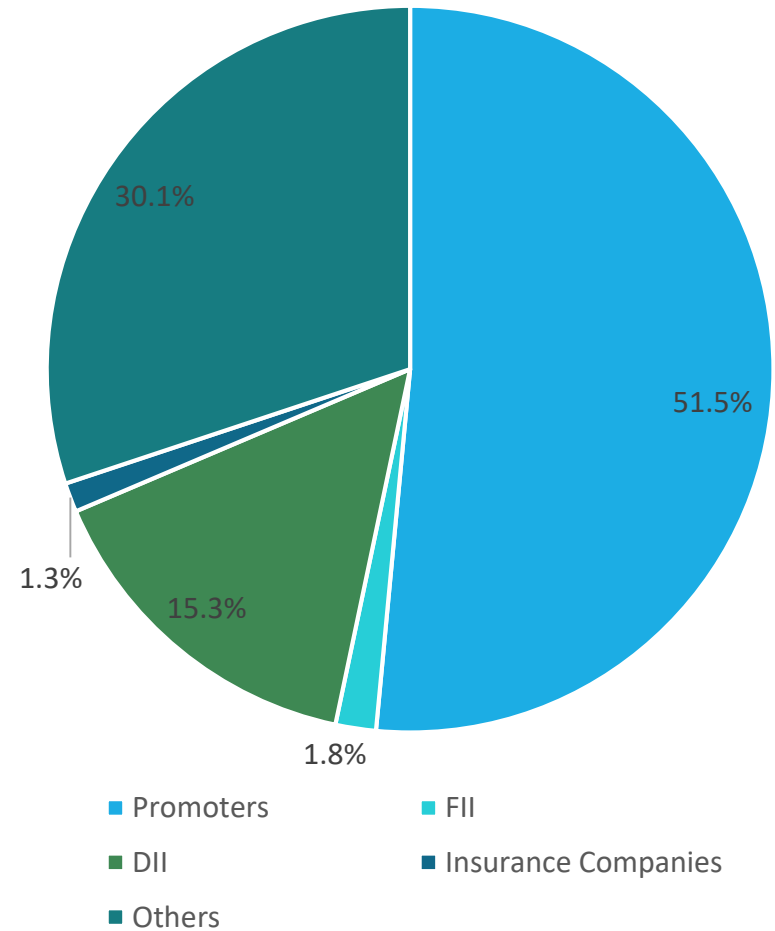
Profit & Loss

Particulars	Standalone			Consolidated		
	Q1'FY21	Q1'FY20	Growth	Q1'FY21	Q1'FY20	Growth
Sales	169	384	-56.0%	169	393	-56.9%
EBIDTA	-10	23	-143.3%	-12	30	-138.3%
<i>EBIDTA margin</i>	-5.9%	6.0%	-	-6.9%	7.7%	-
Profit Before Tax	-23	14	-268.5%	-36	11	-414.8%
<i>PBT margin</i>	-13.6%	3.5%	-	-21.1%	2.9%	-
Exceptional Item	0	0	-	0	0	-
PBT after Exceptional Item	-23	14	-268.5%	-36	11	-414.8%
Tax expenses	-6	5	-219.5%	-9	4	-322.5%
Profit after tax (PAT)	-17	9	-295.9%	-26	7	-469.3%
PAT - Controlling Interest	-	-	-	-22	7	-395.6%
EPS (Rs.)	-4.04	2.06	-296.1%	-5.19	1.75	-396.6%

Figures in ₹ crores

Shareholding as on 30th Jun'20

Particulars	30 th Jun'20	31 st Mar'20
Promoters	51.5%	51.5%
FII	1.8%	2.1%
DII	15.3%	16.7%
Insurance Companies	1.3%	1.3%
Others	30.1%	28.4%
Equity Shares	42,379,426	42,379,426



For further information, please contact:

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www.somanyceramics.com



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