

#### Safe Harbor



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Somany Ceramics Ltd (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation contains certain forward looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the Company.

## **Key Message**



Reported Revenue growth of 6.7% in FY17 on YoY basis; PBT margins at 7.5% and PAT margins at 4.7%. Board of Directors have recommended a Dividend of Rs. 2.70 per equity share.

Post adverse impact of demonetisation in Q3, volume uptick commenced in Q4 across categories. With the recent completion of expansion in Tiles and Sanitaryware segment we expect to capitalize on the improving macro economic scenario going forward.

Proposed upgradation and modernisation of certain production lines in own plants would enhance the value added mix further.

Recent Government measures addressed through announcement for Infrastructure creation, Affordalbe Housing and Implementation of GST are expected to give fresh impetus to the entire Buildings Material Sector.

Lower mortgage rates coupled with RERA is expected to fuel the demand for new houses especially in Tier 2 & 3 cities which remain a strong focus area for us.

Organized Tile Brands with large distribution network, wide variety of products and designs will play a significant role in fulfilling demands of 'Aspirational India'

## Sanitaryware & Fittings to be doubled in 3 years **Sanitary**



Growth of 40%-50% in **FY18** 

Revenue share to be doubled in next 3 years

Existing Dealership

**Higher Margin** 

■ Sanitaryware and Bath Fitting segment currently contributes Rs. 138 crores of total sales, expects to grow by 40-50% in FY18

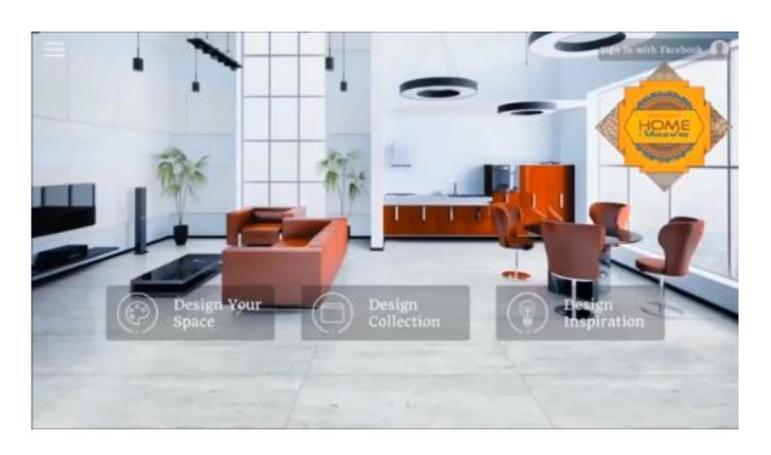
Sanitaryware & **Bath Fittings** contribute 7.2% of total turnover, growth of 15% in next 3 years

Use its existing dealership of tiles business, the private builders, retail touch points and various government institutions for distribution

Diversification in the product profile will fetch higher margin

# Tile Visualizer: Increasing Consumer Connect SUMANY





**Click Here** 

## Performance Snapshot



#### Sales Volume

- ✓ Q4'FY17 15.56 MSM, growth of 12.6% YoY
- ✓ FY17 49.73 MSM, growth of 7.3% YoY

#### **Sales Mix**

- ✓ Q4'FY17 Own manufacturing (38%), JV (44%) & Others (18%)
- ✓ FY17 Own manufacturing (39%), JV (47%) & Others (15%)

# Financial Snapshot

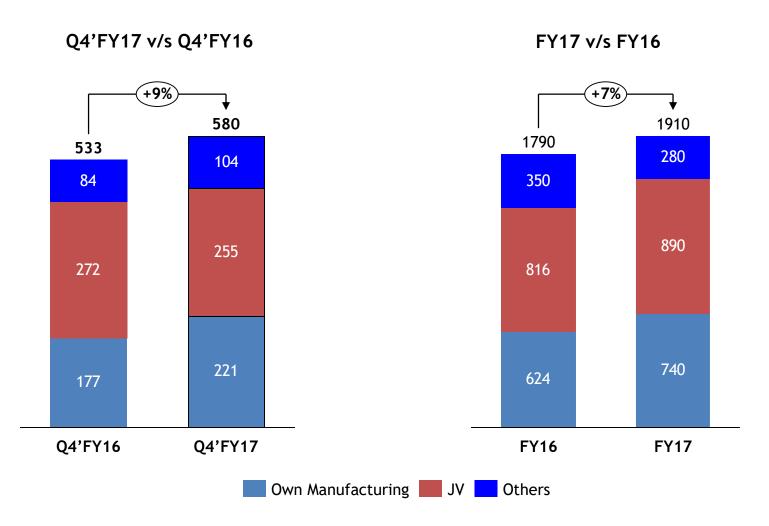
- ✓ Q4'FY17 Net Sales growth – 8.1% YoY to Rs. 555 cr with PBT margin of 7.8%
- ✓ FY17 Net Sales growth – 6.2% YoY to Rs. 1828 cr with PBT margin of 7.5%
- ✓ PAT Q4'FY17 at Rs. 25 cr, margin of 4.5% and FY17 at Rs. 86 cr, margin of 4.7%

#### Capacity

- ✓ Current Access to capacity at ~60 msm p.a.
- ✓ Sanitaryware plant expansion completed in Q1'Fy18
- ✓ Expansion in Vintage tiles completed in Q1'Fy18

## Sales Performance (Gross)

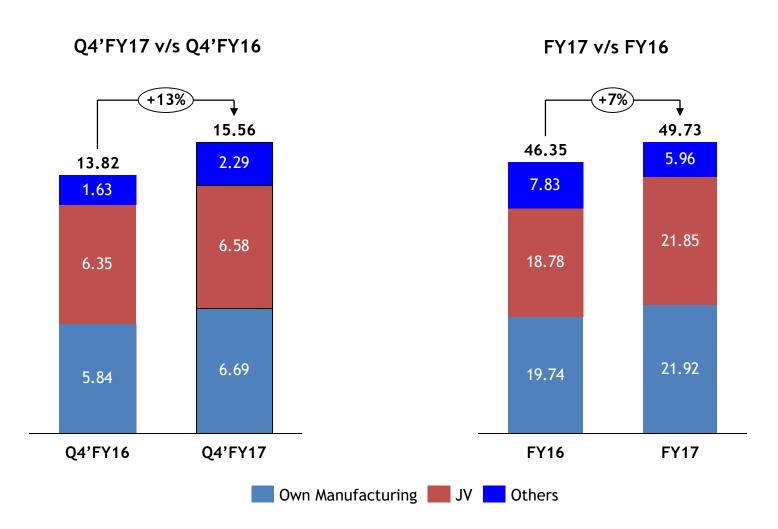




Figures in Rs.cr

#### Volume Performance - Tiles





Figures in million square metres

## **Access to Capacity**



| Own Plants (Tiles)                                 | Location        | Capacity<br>(MSM p.a.) | Capacity<br>Utilization in<br>FY17 |  |
|--|-----------------|------------------------|------------------------------------|--|
| Kassar   | Haryana         | 17.13                  | 90%                                |  |
| Kadi   | Gujarat         | 8.42                   | 77%                                |  |
| Subsidiary / Associates Plants<br>(Tiles)          | Equity<br>Stake | Capacity<br>(MSM p.a.) | Capacity<br>Utilization in<br>FY17 |  |
| Amora Tiles Pvt. Ltd.                              | 51%             | 4.58                   | 77%                                |  |
| Somany Fine Vitrified Pvt. Ltd.                    | 51%             | 4.29                   | 112%                               |  |
| Vintage Tiles Pvt. Ltd.                            | 50%             | 2.99                   | 95%                                |  |
| Acer Granito Pvt. Ltd.                             | 26%             | 5.10                   | 86%                                |  |
| Commander Vitrified Pvt. Ltd.                      | 26%             | 4.76                   | <b>76</b> %                        |  |
| Vicon Ceramic Pvt. Ltd.                            | 26%             | 3.98                   | 81%                                |  |
| Outsourced capacity with no equity stake ~9.00 MSM |                 |                        |                                    |  |

Owned capacity of 25.55 MSM p.a.

Associates'/
Subsidiary's
plants current
capacity at
25.70 MSM p.a.

Outsourced capacity of ~9.00 MSM p.a.

Sanitaryware capacity of 303000 pcs p.a.

| Subsidiary Plant<br>(Sanitaryware) | Equity<br>Stake | Capacity<br>(pcs p.a.) | Capacity<br>Utilization in<br>FY17 |
|------------------------------------|-----------------|------------------------|------------------------------------|
| Somany Sanitary Ware Pvt. Ltd.     | 51%             | 303000                 | 99%                                |

MSM - million square metres

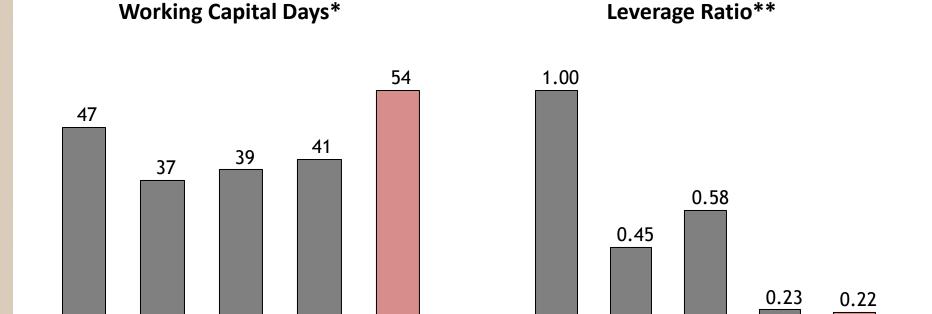
## Profit & Loss – Q4'FY17



| Particulars                    | Q4'FY17 | Q4'FY16 | Growth | FY 17   | FY 16   | Growth |
|--------------------------------|---------|---------|--------|---------|---------|--------|
| Gross Sales                    | 580.25  | 532.73  | 8.9%   | 1909.80 | 1790.07 | 6.7%   |
| Net Sales                      | 555.36  | 513.52  | 8.1%   | 1827.61 | 1721.39 | 6.2%   |
| EBIDTA                         | 54.49   | 46.23   | 17.9%  | 179.23  | 132.21  | 35.6%  |
| Depreciation                   | 7.13    | 5.69    | 25.3%  | 25.32   | 20.57   | 23.1%  |
| Finance cost                   | 4.00    | 2.91    | 37.5%  | 16.52   | 16.33   | 1.2%   |
| PBT Before<br>Exceptional Item | 43.36   | 37.63   | 15.2%  | 137.39  | 95.31   | 44.2%  |
| Exceptional Item               | 4.06    | 0.60    | -      | 4.06    | 4.43    | -      |
| Profit Before Tax              | 39.30   | 37.03   | 6.1%   | 133.33  | 90.88   | 46.7%  |
| Tax expenses                   | 14.30   | 10.97   | 30.4%  | 47.24   | 29.82   | 58.4%  |
| Profit after tax               | 25.00   | 26.06   | -4.1%  | 86.09   | 61.06   | 41.0%  |
| EPS (Rs.)                      | 5.90    | 6.15    | -4.1%  | 20.31   | 15.33   | 32.5%  |

## Working Capital & Debt Management





FY13

**FY14** 

FY15

**FY16** 

FY14

FY13

**FY15** 

**FY16** 

FY17

FY17

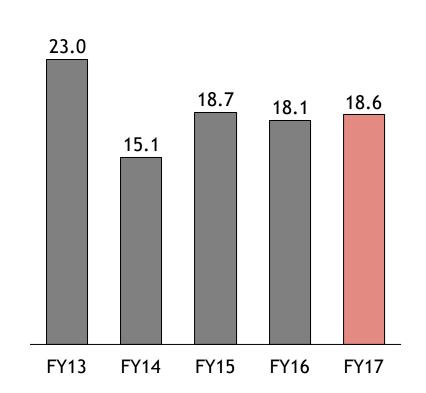
<sup>\*</sup>excludes Current Investment

<sup>\*\*</sup> Net debt (net of cash & Bank and current investments) equity ratio Standalone Figures

#### **Return Ratios**







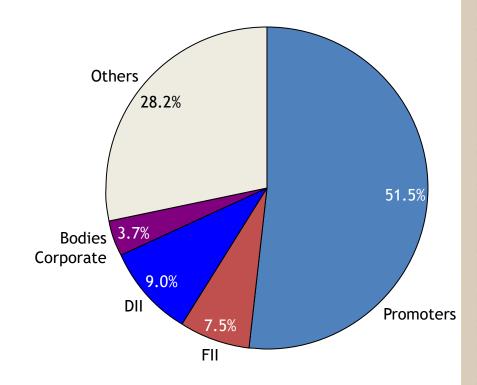
**ROE%** 

Standalone Figures

## Shareholding as on 31st March 2017



| Particulars         | 31 <sup>st</sup><br>Mar'2017 | 31 <sup>st</sup><br>Dec'2016 |
|---------------------|------------------------------|------------------------------|
| Promoters           | 51.5%                        | 51.5%                        |
| FII                 | 7.5%                         | 3.6%                         |
| DII                 | 9.0%                         | 8.5%                         |
| Bodies<br>Corporate | 3.7%                         | 3.9%                         |
| Others              | 28.2%                        | 32.5%                        |
| Equity Shares       | 42,379,426                   | 42,379,426                   |



### 5 Year P&L - Standalone



| Particulars       | FY'13 | FY'14 | FY'15 | FY'16 | FY'17 |
|-------------------|-------|-------|-------|-------|-------|
| Net Sales         | 1,046 | 1,256 | 1,531 | 1,721 | 1,828 |
| EBIDTA            | 87    | 84    | 104   | 132   | 179   |
| Depreciation      | 20    | 22    | 22    | 21    | 25    |
| Finance cost      | 20    | 18    | 16    | 16    | 17    |
| Profit before tax | 47    | 44    | 66    | 91*   | 133*  |
| Tax expenses      | 15    | 16    | 22    | 30    | 47    |
| Profit after tax  | 32    | 28    | 44    | 61    | 86    |
| Cash profits      | 53    | 51    | 67    | 86    | 115   |
| EPS (Rs.)         | 9.16  | 8.01  | 11.43 | 15.33 | 20.31 |

Figures in Rs. crores \*after exceptional item

### 5 Year Balance Sheet - Standalone



| Particulars          | Mar'13 | Mar'14 | Mar'15 | Mar'16 | Mar'17 |
|----------------------|--------|--------|--------|--------|--------|
| Equity Share Capital | 7      | 8      | 8      | 8      | 8      |
| Reserves & Surplus   | 144    | 213    | 246    | 412    | 498    |
| Net Worth            | 151    | 221    | 254    | 420    | 506    |
| Total Debt           | 176    | 170    | 188    | 209    | 234    |
| Net Block            | 209    | 219    | 237    | 312    | 319    |
| Investments          | 9      | 22     | 24     | 36     | 51     |
| Net Current Assets   | 133    | 165    | 188    | 292    | 386    |

Figures in Rs. crores

### 5 Year P&L - Consolidated



| Particulars       | FY'13 | FY'14 | FY'15 | FY'16 | FY'17 |
|-------------------|-------|-------|-------|-------|-------|
| Net Sales         | 1,050 | 1,261 | 1,535 | 1,704 | 1,795 |
| EBIDTA            | 88    | 84    | 115   | 152   | 207   |
| Depreciation      | 20    | 21    | 26    | 28    | 35    |
| Finance cost      | 20    | 19    | 21    | 22    | 34    |
| Profit before tax | 48    | 44    | 68    | 97*   | 144*  |
| Tax expenses      | 16    | 15    | 22    | 31    | 50    |
| Profit after tax  | 32    | 29    | 46    | 65    | 93    |
| Cash Profit       | 53    | 53    | 74    | 97    | 132   |
| EPS (Rs.)         | 9.28  | 8.25  | 11.94 | 16.25 | 21.96 |

Figures in Rs. crores \*after exceptional item

### 5 Year Balance Sheet - Consolidated

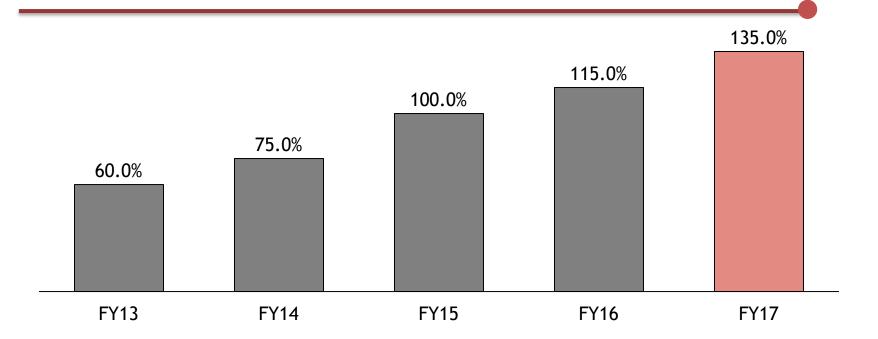


| Particulars          | Mar'13 | Mar'14 | Mar'15 | Mar'16 | Mar'17 |
|----------------------|--------|--------|--------|--------|--------|
| Equity Share Capital | 7      | 8      | 8      | 8      | 8      |
| Reserves & Surplus   | 146    | 215    | 250    | 420    | 505    |
| Net Worth            | 153    | 223    | 258    | 428    | 513    |
| Minority Interest    | -      | 4      | 5      | 20     | 27     |
| Total Debt           | 177    | 189    | 210    | 264    | 291    |
| Net Block            | 209    | 243    | 265    | 387    | 411    |
| Investments          | 9      | 18     | 20     | 20     | 34     |
| Net Current Assets   | 136    | 171    | 201    | 321    | 417    |

Figures in Rs. crores

### **Dividend Track Record**





| Particulars (Rs.)                    | Mar'13 | Mar'14 | Mar'15 | Mar'16 | Mar'17 |
|--------------------------------------|--------|--------|--------|--------|--------|
| Consolidated Book<br>Value Per Share | 44.37  | 57.53  | 66.42  | 101.03 | 120.99 |
| Consolidated Earning<br>Per Share    | 9.28   | 8.25   | 11.94  | 16.25  | 21.96  |
| Dividend Per Share                   | 1.20   | 1.50   | 2.00   | 2.30   | 2.70   |



#### For further information, please contact:

| Company:  | Investor Relations Advisors:   |
|---|--|
| Somany Ceramics Ltd. CIN - L40200DL1968PLC005169 Mr. R. K. Lakhotia, VP - Finance fin@somanytiles.co.in | Strategic Growth Advisors Pvt. Ltd. CIN - U74140MH2010PTC204285 Mr. Shogun Jain /Ms. Sanghamitra Karak shogun.jain@sgapl.net / |
| www.somanyceramics.com  | sanghamitra.karak@sgapl.net<br>+91 7738377756 / +91 9833692935<br>www.sgapl.net  |