

#### August 14, 2025

**BSE Limited** 

25<sup>th</sup> Floor, P J Towers, Dalal Street, Fort, Mumbai - 400 001 Scrip Code: 531637

Dear Sirs,

Sub.: Investor Presentation on the Unaudited Financial Results (Consolidated and Standalone) for the quarter ended June 30, 2025

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed Investor Presentation on Unaudited Financial Results (Standalone and Consolidated) of the Company for the guarter ended June 30, 2025.

This is for your information and dissemination on your website.

Thanking You,

Yours Faithfully, For Praveg Limited

Mukesh Chaudhary Company Secretary & Compliance Officer

Encl. : As Above

# **PRAVEG**

Accelerating ideas

# **PRAVEG LIMITED**

Q1 FY26 Investor Presentation





TENT CITY NARMADA

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These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks.

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# Chairman's Message – Strategic Growth & Vision 2028





Dr. Vishnukumar Patel (Chairman)

Q1 FY26 has been a challenging yet strategically important quarter for Praveg. We delivered a robust 61.50% growth in consolidated total income to ₹ 39.86 Cr and maintained a positive EBITDA of ₹ 6.22 Cr, despite the impact of seasonal and external factors that led to lower occupancy. Some of our recently launched properties Jawai, Bangaram, and Kachigam are in the early stages of brand building, and while they carry high fixed costs, we believe these destinations will emerge as strong revenue drivers in the coming years. Our Bangaram unit also underwent a smooth handover to IHCL for operation under the SeleQtions Brand.

Despite the temporary dip in margins, our strategic direction remains unchanged. With over 825 rooms across 17 operational resorts and one hotel, a growing eco-responsible luxury portfolio, and strong partnerships, Praveg is well-positioned to capitalize on the growing demand for sustainable and experiential travel in India and globally. The investments and initiatives undertaken this quarter lay the foundation for sustainable

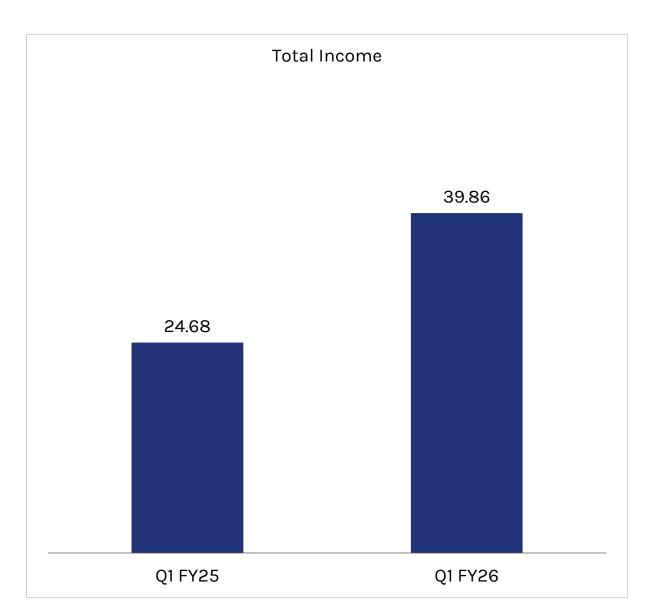


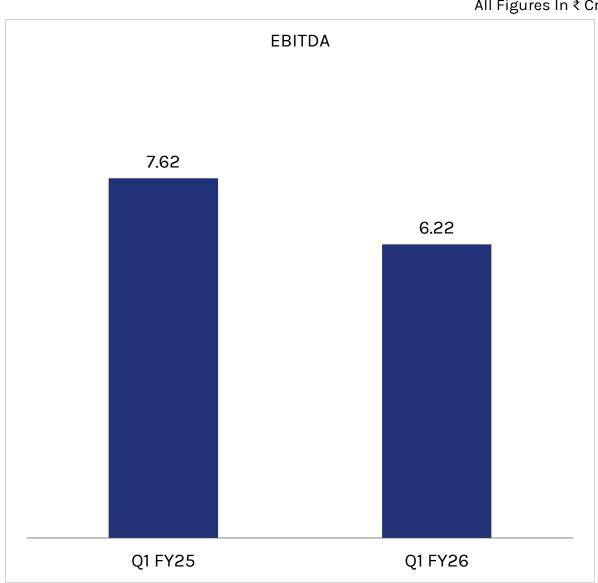


# Q1 FY26 Consolidated Performance Highlights



All Figures In ₹ Cr





# Q1 FY26 Financial Performance



				In ₹ Cr	
Particulars	Consolidated		Stand	Standalone	
Faiticulais	Q1 FY26	Q1 FY25	Q1 FY26	Q1 FY25	
Net Sales	39.39	23.40	29.27	23.40	
Other Income	0.47	1.29	0.61	1.29	
Total Income	39.86	24.68	29.88	24.68	
Expenses					
Event & Site Expenses	22.30	10.31	17.33	10.31	
Employee Benefit Expenses	7.41	4.67	6.55	4.67	
Other Expenses	3.94	2.08	2.70	2.08	
Total Expenditure	33.65	17.06	26.58	17.06	
EBIDTA	6.22	7.62	3.30	7.62	
EBIDTA(%)	15.59%	30.88%	11.05%	30.88%	
Interest	2.23	1.64	2.05	1.64	
Depreciation	9.42	4.96	7.83	4.96	
PBT	-5.44	1.02	-6.57	1.02	
TAX Expense	0.31	0.26	0.00	0.26	
PAT	-5.75	0.76	-6.57	0.76	
Minority Interest	0.00	0.00	0.00	0.00	
Reported Net Profit	-5.75	0.76	-6.57	0.76	
Other Comprehensive Income	0.00	0.00	0.00	0.00	
Total Comprehensive Income	-5.75	0.76	-6.57	0.76	
NPM(%)	-14.41%	3.09%	-22.00%	3.09%	
Diluted EPS (₹)	-2.27	0.30	-2.43	0.30	



# Praveg Resort Kachigam – A Premier Island Retreat in Daman





A tranquil escape that merges nature, celebration, and comfort

Set around a serene lake and surrounded by lush greenery, Praveg Resort Kachigam offers a unique island retreat experience

### **Unique Value Proposition**

- o Lakefront Setting: Enchanting natural surroundings across four connected islands
- o Spa & Wellness Center: An oasis of rejuvenation in nature's lap
- o Club Martini'z & Dance Floor: A vibrant party zone with a pergola and bar for celebrations

o Banquet Hall & Open Lawns: Versatile spaces for weddings, receptions, and events



May 2025





Rooms 50



Guest Served
1,200+



Average Price ₹ 7,849











# From Event Expertise To Experiential Escapes The Evolution Of Praveg

Transitioning From Events To Experiential Tourism, Backed By Infrastructure Capabilities And Creative Design Thinking.



## **Praveg At A Glance**



Praveg is a pioneer in eco-responsible luxury hospitality. The Company's resorts are located in areas of significance from a cultural and heritage point of view and places of exotic and natural beauty. The company's luxury tents allow access to locations, where no traditional construction is possible, which allows tourism to flourish while ensuring the preservation of delicate local ecosystems. Due to the premium quality of the company's tents and the high-end experience, the resorts enjoy very high occupancy, strong pre-sales at luxury hotel rates and a high return on capital due to the non-permanent structure of the resort.

Praveg is also a strong player in events due to its roots in event management and expertise in creating large, non-permanent, world-class structures in very short periods of time. The Events division has recently diversified into Weddings and Banquets hotels.

# **Key Facts & Figures**







150+ **Client Base** 



Presence Across 2 Union Territories & 3 States



Managing 17 Resorts



5 Star **Category Hotel** 



827+ Rooms



**Spread Across** 4.87 Lakh Sqm



2,000+ Exhibitions





577+





10.6 Lakh +



2.5 Lakh +



ISO



**FY25** 

EBITDA - ₹ 56.88 Cr Net Profit - ₹ 16.05 Cr



# Praveg's Milestones Of Growth (2005–2025)



# 2005-2015

- Founded Praveg
   Communications Pvt. Ltd.
- Won Gold Medal & 1st
   Prize for Gujarat Pavilion at IITF
- AMC Pavilion recognized at Shanghai Expo 2010
- Limca Record for largest stage & backdrop at Khel Mahakumbh
- Organized Glorious Gujarat USA (15,000+ visitors)
- Entered hospitality with White Rann Resort, Rann Utsav

### 2017-2021

- Held Glorious India Expo in the USA (20,000+ visitors)
- Set up Tent City Narmada near Statue of Unity (200 rooms)
- Listed on BSE
- Launched Real Estate Marketing Division
- Started Skill Development Training

### 2022

- Awarded Adalaj Stepwell
   Project
- Licensed by Ministry for satellite TV channel
- Selected for Varanasi Tent
   City project
- Acquired land at 4 locations for luxury hospitality

### 2023

- Awarded for managing Tent City at Ghoghla Beach, Diu
- Workorders for Tent Cities at Light House Beach & Chakratirth Beach (Daman & Diu)
- Operation started for Tent City
   Varanasi on Ganga banks (Jan 2023)
- Operations started at Light House Beach, Daman (May 2023)
- Operations started at Jampore Beach,
   Daman (Aug 2023)
- Operations started at Chakratirth Beach, Diu (Aug 2023)
- Awarded PPP-based Tent City project for Kihim & Kashid beach, Alibag, Maharashtra
- o Awarded Management of :
- Nagao Beach (Diu)
- Damanganga Garden (Daman)
- Jalandhar Beach (Diu)
- Damanganga Circuit House (Silvassa)
- Operation Started at Praveg's Tent City Ayodhya, Bramhakund (Nov 2023)
- Operation started at Ghoghla Beach, Diu (Nov 2023)
- Operation started in Dholavira (Nov 2023)
- Operation started at Grand Eulogia a luxury hotel at the prime location of Ahmedabad (Nov 2023)

### 2024

- Awarded for 50+ tents at Agatti Island, Lakshadweep
- Workorders for 200 tents at Thinnakara
   & 150 at Bangaram (Lakshadweep)
- Operations Started at Praveg Saryu Resort, Ayodhya (Feb 2024)
- Opened Safari Velavader Resort, Gujarat (12 cottages)
- Operations Started at Nagoa Beach, Diu (May 2024)
- Grand Eulogia Received Five-star accreditation (July 2024)
- Partnered with Lallooji & Sons for Rann Utsav 2024–25
- Operations started Started
   Damanganga Circuit House (Dec 2024)
- Operations started at Jalandar Beach Diu under brand name 'Ginger' (Dec 2024)
- Inventory Agreement with Mahindra Holidays

### 2025

- Unveiled Praveg Caves Jawai & Latest Luxury Resort on (Jan 2025)
- Unvailed Praveg Atoll's on Bangaram Island Lakshwadeep (Jan 2025)
- Entered into an agreement with Indian Hotels Company Limited (IHCL) for the management of 'Praveg Atolls' under the prestigious 'Taj SeleQtions' brand.

# **Praveg's Core Competence**



- Innovative, low-cost hospitality concepts delivering high returns
- Long-standing partnerships with tourism departments
- Extensive network of travel agents and OTAs across India
- Robust, independent, and modern infrastructure
- Skilled and experienced professional workforce
- Proven track record in managing 710+ hotel rooms under PPP model with State Governments

- In-house creative studio for marketing and design
- Dedicated 24x7 reservation team for hospitality operations
- Team of professionals with deep hospitality expertise
- Quality Control Manager deployed for training and assurance
- In-house social media and IT teams with strong domain experience
- Inhouse Architect Team
- Inhouse Food & Beverages team



# **Leadership & Board Of Directors**





Dr. Vishnukumar Patel
Chairman



**Mr. Bhumit Patel**Whole time Director



Mrs. Bijal Parikh Finance Director



Mr. Alpeshkumar Patel
Executive Director



Mr. Kalpesh Patel
Non Executive
Director



Mr. Mukesh Chaudhary Company Secretary



Mr. Ajit Panda Independent Director



Mr. Dilipkumar Patel Independent Director



**Mr. Keyoor Bakshi** Independent Director



Mr. Rajendrakumar
Patel
Independent Director



**Ms. Pooja khakhi** Independent Director

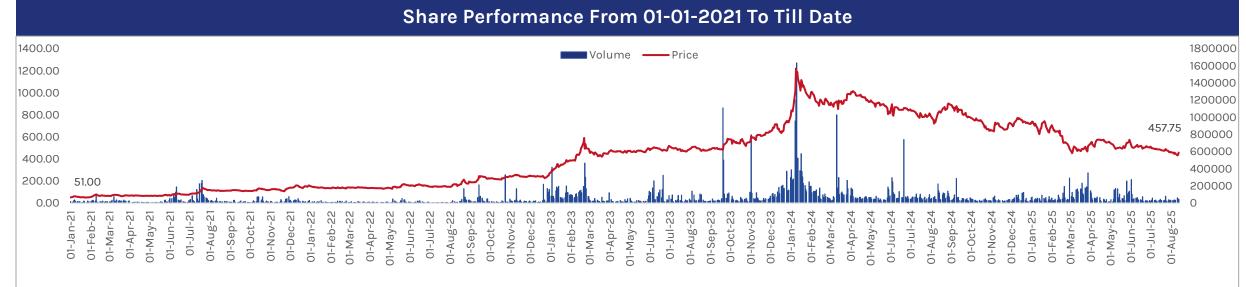


Mr. Dharmendra Soni Chief Financial Officer

### **Stock Data**



BSE: 531637   ISIN: INE722B0	1019	As on 13-08-2025	Share Holding Pattern	As on 30-06-2025
Share Price (₹)	457.75		5.48 7.65	■ Promoter &
Market Capitalization (₹ Cr)	1,196.59			Promoter Group ■ NII
No. of Shares Outstanding	2,61,40,695		45.5	■ FII
Face Value (₹)	10.00		41.37	■ DII
52-week High-Low (₹)	927.95 - 423.80			



# Expanding Footprints, Deepening Verticals Creating Value Across the Tourism Chain

From site development to event execution and advertising monetization, Praveg commands the full value spectrum.

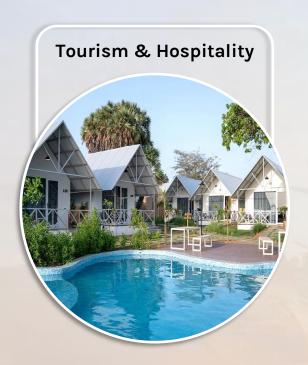


### **Business Verticals That Drive Revenue**



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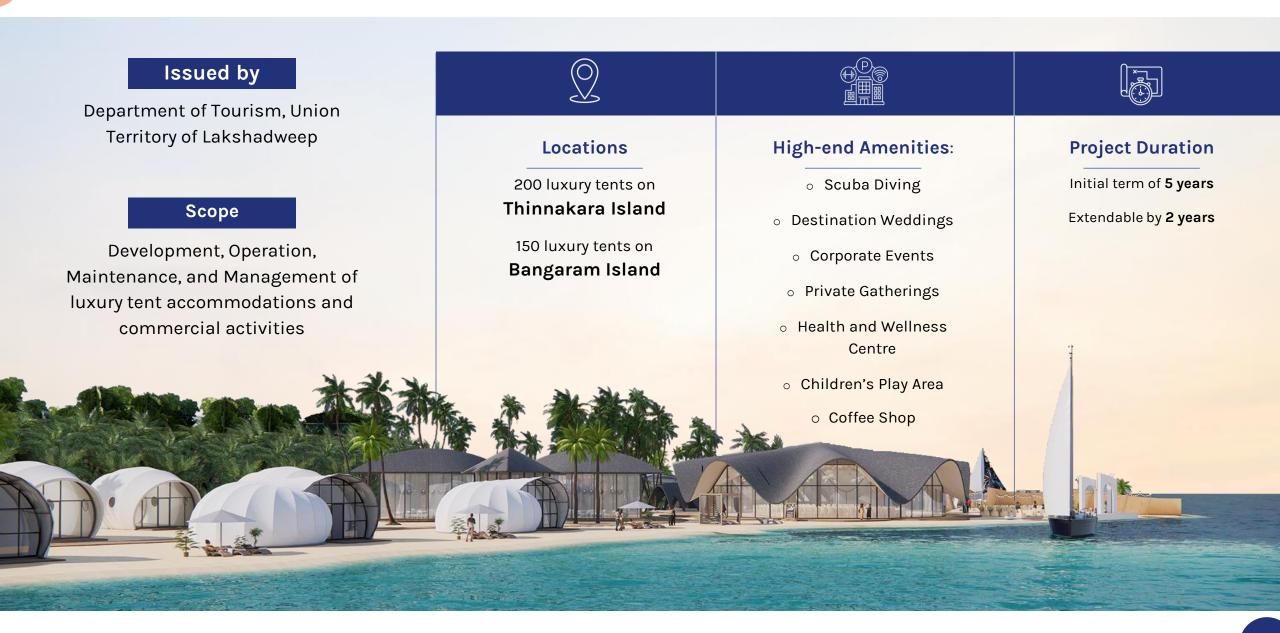


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Business Verticals	FY23	FY24	FY25
Event, Exhibitions & Hospitality	84.87	91.60	132.77
Advertisement			34.41

# Work Order For Luxurious Tent Resorts In Lakshadweep's Islands





# Ongoing Construction Of Luxury Resorts At Thinnakara Islands



# Thinnakara

# Adalaj

















# Current Portfolio Snapshot – 18 Properties & Growing









35 Cottages

PRAVEG -

BEACH RESORT







**30** Cottages

76 Rooms

- PRAVEG -

**30** Cottages

JAMPORE BEACH **76** Rooms **35** Cottages



33 Tents

LIGHTHOUSE BEACH



TENT CITY

39 Cottages



12 Cottages



38 Rooms



35 Rooms



**20** Cottages



**30** Cottages



50 Villas



PRAVEG

50 Rooms

Company manages over 827+ Rooms across the 17 Resorts and 1 Five star Hotel

# Tent City Narmada – Pride Of Gujarat Tourism





# Best Eco Resort-Runner Up in Gujarat Travel & Tourism Excellence Awards in 2021

Located near the iconic Statue of Unity in Ekta Nagar (Kevadia), Tent City Narmada is a flagship project operated and managed by Praveg in collaboration with Gujarat Tourism. Since its inception in 2018, the site has emerged as a premier eco-luxury hospitality destination for tourists seeking immersive and comfortable experiences amidst nature.

#### **Unique Value Proposition**

- Seamless blend of luxury, nature, and cultural experience
- Fully integrated with Gujarat's tourism initiatives
- o Offers unparalleled guest services with curated activities, tours, and packages
- Boosts local economy through employment and engagement with local vendors and artisans



Since **2018** 



Spread Across 1,24,000 Sqm



Tents **200** 



Guest Served Since Inception **2,10,638+** 



Well Equipped
Conference Halls



Average Price ₹ 8,482



Events Arranges 2015



## White Rann Resort - Iconic Desert Experience





# Best Eco Resort - Runner Up in Gujarat Travel & Tourism Excellence Awards in 2019

Located at Dhordo, Kutch, White Rann Resort is a premier luxury tent and bhunga destination developed and operated by Praveg in collaboration with Gujarat Tourism. The resort serves as the official hospitality partner for the globally-renowned Rann Utsav, offering an immersive cultural and luxury travel experience in the heart of the White Desert.

#### **Unique Value Proposition**

- o Culturally immersive stay with traditional bhunga architecture
- Proximity to the breathtaking White Rann ideal for nature lovers and adventure seekers
- o Integral to Rann Utsav, featuring folk performances, local art, cuisine, and desert activities



Since **2015** 



Spread Across 40,000 Sqm



**76** Rooms



Guest Served
Since Inception
71.815+



Average Price ₹ 12,879





# Resort At Dholavira – Starlit Luxury In An Ancient Land





A cosmic escape where ancient heritage meets stargazer luxury in iconic A-frame cottages

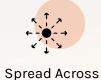
A distinctive triangular cottage resort with 20-ft high A-frame structures, glass walls for panoramic sky views, and modern amenities set in the heritage-rich location of Dholavira.

### Unique Value Proposition

- Iconic architectural appeal with A-frame cottages
- o Ideal for stargazers and astronomy lovers
- Positioned near UNESCO World Heritage Site Dholavira
- o Combines history, design, and solitude



November 2023



Spread Across
7,800 Sqm



Cottages **30** 



Guest Served
Since Inception
6,600+



Average Price ₹ 9,870









# Grand Eulogia, Ahmedabad – A New Era In Urban Luxury





Ahmedabad's skyline jewel redefines opulence with sky-high pools, mega-watt glamour, and iconic design

Ahmedabad's premier 5-star hotel with unmatched infrastructure including a 20th-floor pool, 32-ft LED screen, ₹1 Cr Chauri design, and Gujarat's largest honeymoon suite.

# SINCE 2023

Since
October
2023



Spread Across
13,187 Sqm



**76**Rooms



No. Of Guest serve **2,64,000+** 



Average Price ₹ 5,227

### **Unique Value Proposition**

- o High-end features for events, weddings & celebrities
- o Signature ₹1 Cr Chauri adds exclusivity to décor
- A destination in itself for both leisure & corporate travelers





# Tent City Ayodhya (Brahmakund) – Spiritually Inspired Comfort





Step into a divine chapter of the Ramayan with spiritual luxury pitched right beside history

Located near the revered Ram Lalla Temple, this property reflects Ayodhya's spiritual legacy with thematic luxury tents and immersive cultural ambiance.

### **Unique Value Proposition**

- Strategically positioned next to Ram Mandir
- o Immersive ambiance inspired by Ramayan heritage
- Designed for pilgrims, dignitaries, and spiritual seekers
- Symbol of sacred luxury hospitality



November 2023



Spread Across **8,120 Sqm** 



Cottages **30** 



No. Of Guest serve **20,000+** 



Average Price ₹ 7,730









# Tent City Ayodhya Near Saryu River – Riverside Bliss





Where sacred waters meet eco-luxury—this riverside sanctuary radiates calm and culture

An eco-luxury tent city by the Saryu River, this retreat blends sustainable design with sacred proximity, offering peace, reflection, and serenity.



Since February 2024



Spread Across 8,889 Sqm



Cottages **39** 



No. Of Guest serve 21,400+



Average Price ₹ 8,622

### **Unique Value Proposition**

- Eco-responsible spiritual resort
- o Offers Riverfront Immersion Experience
- o Perfect for cultural tourism, family getaways, and retreats
- o Closely aligned with the growing religious tourism boom







### Safari Resort Velavadar - Immersed In The Wild





Luxury goes wild at India's premier Blackbuck safari stay—where nature and comfort roam free

Nestled at the edge of Blackbuck National Park, this intimate safari-style resort offers a rare luxury-in-the-wild experience with gourmet dining and an infinity pool.

### **Unique Value Proposition**

- Only premium resort near Blackbuck National Park
- o Wildlife + Luxury = Ideal for eco-tourism enthusiasts
- o Man-made pond and gourmet restaurant amplify the experience
- c Captures India's growing interest in *conscious travel*



# Lighthouse Beach Resort, Daman – Where The Sea Meets Luxury





Elevated above the sea, this lighthousefacing haven is coastal charm reimagined with flair

A coastal paradise with 33 sea-facing cottages and Machans 8 ft above the ground, offering panoramic views and premium coastal living.

### **Unique Value Proposition**

- Unrivalled views of Lighthouse Beach
- Elevated Machans for exclusive ocean views
- Rare blend of resort + business facility with conference hall
- Popular for weekend escapes and private events



Since May

May 2023



Spread Across
10,000 Sq.m



Tents



Well Equipped Conference Hall



Average Price ₹ 8,094



No. Of Guest serve 45,500+



# Jampore Beach Resort, Daman – Serene Coastal Living





For those chasing peace and tide-kissed mornings, this boutique beachfront resort is a coastal dream

A tranquil beachfront retreat with 28 luxury cottages and 7 elevated Machans for immersive ocean-side comfort and rejuvenation.

### **Unique Value Proposition**

- Nestled on Jampore Beach, known for calm tides
- o Offers coastal serenity with upscale aesthetics
- o Ideal for small group travel, yoga retreats & honeymooners



Since
October
2023





Cottages **35** 



Guests Served Since Inception **36,200+** 



Average Price ₹ 8,162



# Nagao Beach Resort, Diu – Sunset-Facing Ocean Retreat





Golden sunsets, luxe stays, and wedding-perfect backdrops—Diu's gem for indulgent escapes

Luxurious tents and suites with sunset views at Diu's most scenic beach, with pools, event lawns, and wellness zones.

### **Unique Value Proposition**

- o Positioned on Diu's most premium beach
- Appeals to both leisure and MICE (Meetings, Incentives, Conferences, Exhibitions) audiences
- Perfect for destination weddings & luxury stays















# Chakratirth Beach Resort, Diu – Arabian Sea At Doorstep





Secluded seaside luxury with front-row seats to the Arabian Sea's most magical sunsets

Beachfront luxury with 24 independent cottages and 6 Machans offering panoramic Arabian Sea views in Diu's quiet coastal corner.



Since October 2023





30



**Guest Served** Since Inception 30,200+



Average Price ₹ 8,967

### **Unique Value Proposition**

- Panoramic views of Arabian Sea sunsets
- Elevated hospitality in a private, uncrowded beachfront setting





# Ghoghla Beach Resort, Diu – Coastal Cabins Reimagined





Hobbit-inspired hideaways meet beachfront bliss, irresistibly unique

An eye-catching line of hobbit-inspired wooden cottages facing Ghoghla Beach, offering a unique coastal lodging experience with modern comforts.



Since November 2023



**Spread Across** 9,300 Sqm



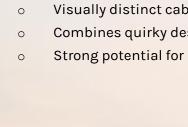
Cottages 35



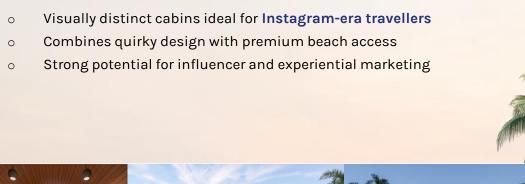
**Guest Served** Since Inception 29,200+

Average Price ₹ 10,564





**Unique Value Proposition** 



# Damanganga Resort, Silvassa – Nature, Culture & Comfort















A renowned getaway, Silvassa is famous for lush greenery, tribal culture, and historic influences from Portuguese and Maratha rule. Attractions include Vanganga Lake Garden, Deer Park, Dudhani Lake, and the Tribal Cultural Museum, enhancing tourism potential.

# Where tribal culture, riverside beauty, and budget-friendly luxury blend into the perfect weekend retreat



Since
December
2024



Spread Across
12,103 Sqm



38 well-appointed rooms



Average Price ₹ 6,119

#### **Unique Value Proposition**

- o Strategically placed in a popular yet underserved tourist region
- Offers affordable luxury with conference-ready infrastructure
- o Ideal for both corporate retreats and family holidays



# Praveg Caves, Jawai – The Hidden Gem Of Rajasthan





Jawai A Hidden Gem of Rajasthan Renowned for its thriving leopard population, coexisting with the indigenous Rabari community. A growing eco-tourism hub offering wildlife safaris, nature walks, bird watching, and cultural experiences. Increasing visitor influx boosts local economy, employment, and small businesses.







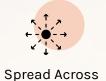




### Unveiled Praveg Caves Jawai – A New Era of Luxury & Adventure



Since
January
2025



12,688 Sq mt



Luxury Tents



cave-style rooms



ARR **₹ 20,143** 



# Praveg Bangaram, Lakshadweep – Tranquility Meets Luxury





Bangaram Island, Lakshadweep – a pristine paradise where tranquility meets luxury. With its untouched natural beauty and modern comforts, this island offers an exclusive retreat for discerning travelers. As a rising hotspot for both domestic and international visitors, Bangaram is fast becoming the ultimate destination for those seeking a serene and immersive island getaway.

### Praveg Unveiled Its Latest Luxury Resort on Bangaram Island



January 2025





Cacoon Shaped Rooms

45



₹ 33,636





## Strategic Alliance With IHCL – Redefining Island Hospitality





Praveg Limited has partnered with Indian Hotels Company Limited (IHCL) to manage its premium resort, Praveg Atoll's, Bangaram Island, Lakshadweep, under the SeleQtions brand.





## **Key Benefits**



#### Operational Excellence

IHCL takes full management control, ensuring top-tier hospitality standards.



#### Luxury Experience

High-end travelers will enjoy world-class amenities in an exclusive island setting.



## Sustainability Focus

Eco-friendly practices to maintain environmental balance.



#### Revenue Growth

Higher occupancy rates, increased ARR, and enhanced brand positioning.

## Jalandhar Circuit House Resort, Diu – In Partnership With Ginger



# GINGER

An IHCL Brand

#### Partnership with Ginger - An IHCL Brand

Praveg Limited has partnered with Roots Corporation Limited (Ginger – An IHCL Brand) to blend eco-luxury with world-class hospitality. This collaboration leverages Praveg's sustainable ethos and Ginger's operational expertise to deliver a distinctive and exceptional guest experience.







Nestled on Gujarat's southern coast, Diu is a serene town renowned for its Portuguese heritage, historic landmarks like Diu Fort and St. Paul's Church, and stunning natural attractions, including Naida Caves and pristine beaches like Nagoa, Ghoghla, Chakratirth, and Jalandhar.



Since
December
2024



Spread Across 15,313 Sqm



45 well-appointed rooms



Average Price ₹ 7,338

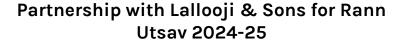
#### **Unique Value Proposition**

- Brand-backed trust: Operated in collaboration with IHCL's Ginger
- Combines eco-luxury with world-class service
- o Ideal for high-value leisure tourism and experiential travel
- Positioned as a **flagship beachfront resort** in western India



## Collaborations With Lallooji & Sons & Club Mahindra







#### Master Franchise for Luxury Tent Bookings

- Granted exclusive rights to market and manage bookings for 400 luxury tents at Rann Utsav
- Exclusive responsibility for event design, consulting, and execution at Rann Utsav.
- Artist coordination & cultural programming to enhance visitor engagement.

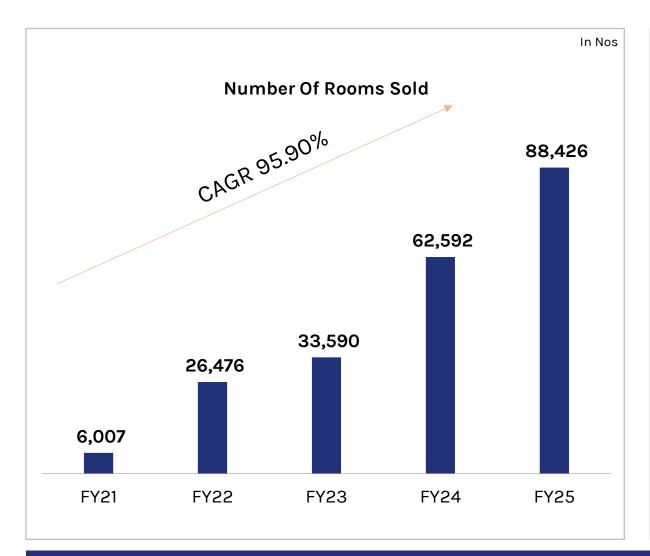
Three-Year Partnership with Mahindra Holidays & Resorts India Ltd. (MHRIL)

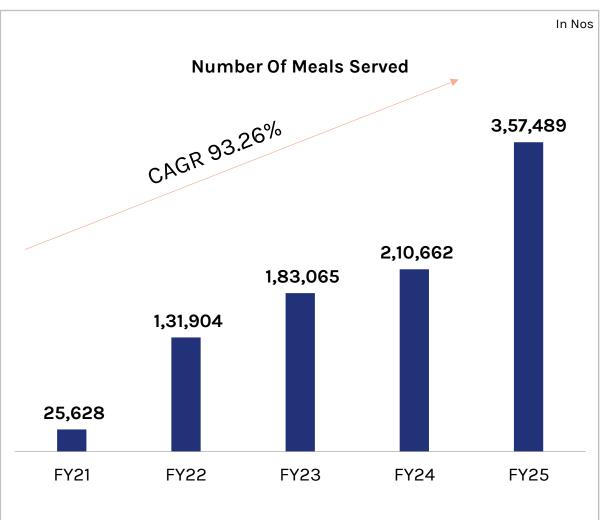


- Enhancing Hospitality Standards Across Key Destinations i.e **Daman, Diu, and Ayodhya**
- Inventory Agreement: **70 Rooms Across Select Properties**
- MHRIL secures 70 Inventory Rooms
  - 35 Fixed Rooms (long-term allocation).
  - **35 Floating Rooms** (flexible allocation across properties).

## Operational Metrics – Rooms & Meals Served Over The Years







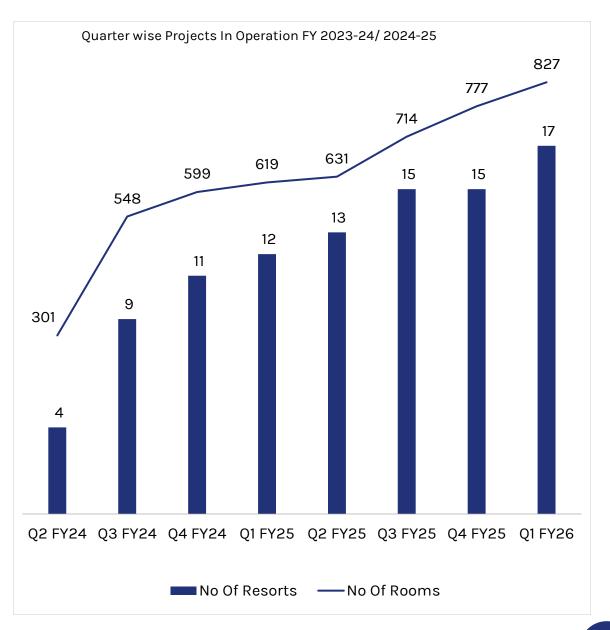
Praveg has crossed the mark of selling 80,000 room in a year during the FY25

## Growth Roadmap - Upcoming Resorts Across India



#### **UPCOMING RESORTS**

Sr. No.	Resorts	No. of rooms
1	Udaipur, Rajashthan	35
2	Ranthambhore, Rajasthan	30
3	Adalaj, Gandhinagar, Gujarat	10
4	Kihim, Maharashtra	40
5	Kashid, Maharashtra	40
6	Agatti Island, Lakshadweep	50
7	Thinakara-I, Lakshadweep	100
8	Thinakara-II, Lakshadweep	100
9	Bangaram-II, Lakshadweep	100
	Total Rooms	505



## **Growing Strength To Strength**





## Exhibitions & Events - Over 2,000 Events Delivered



#### **EXHIBITIONS & EVENTS**

Praveg's core competence is in Exhibition and Event Management.

Exhibitions are regularly organized by Praveg, nationally and internationally, and the portfolio includes projects in the USA, China, South Korea, Africa, Europe and in the Middle East. Praveg has organized many State events on turnkey basis to the fullest satisfaction of its clients.











## Award-winning Legacy In Events – A Track Record Of Excellence



Finds a mention in the Limca Book of Records 2014 having designed the longest backdrop; largest multi-level temporary stage and the largest ball created out of 6400 nursery balls during Khel Mahakumbh held in South Gujarat University, Surat.

Pavilion for Gujarat Tourism

Second Best Innovative Stall in VGGTS 2017

**Pavilion for Gujarat Tourism** 

Adjudged The Best Stall at STONA 2014 and MINING MAZMA 2013, held in Bangalore

More than 20 awards for **Gujarat Tourism Pavilions** at various exhibitions across the country

Pavilion of Gujarat Maritime Board

Adjudged The Best Stall of VGGTS 2013

Special Mention for Ahmedabad
Pavilion (AMC) at Shanghai
World Expo 2010, China

Award winning tableaus presented in Republic Day celebrations for GSPC

Pavilion on Life of Swami Vivekananda

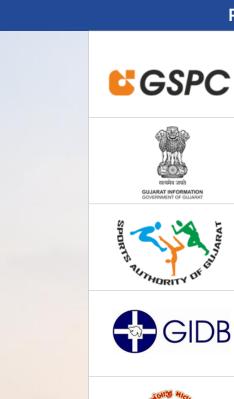
Adjudged The Second Best Stall of VGGTS 2013

1st Prize with Gold Medal for Gujarat Pavilion at IITF 2008

## **Strong Client Base** (Government Sector)



#### Praveg Serving 150+ Clients across both Government As Well As Private Sector























































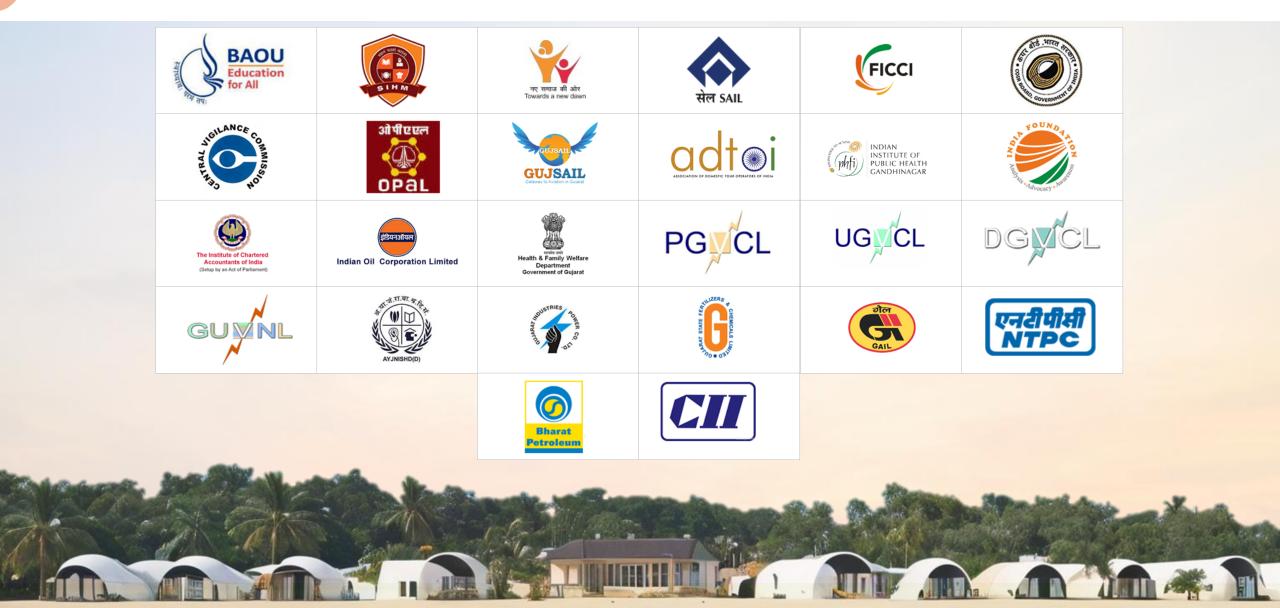






## **Strong Client Base** (Government Sector)





## **Strong Client Base** (Private Sector)

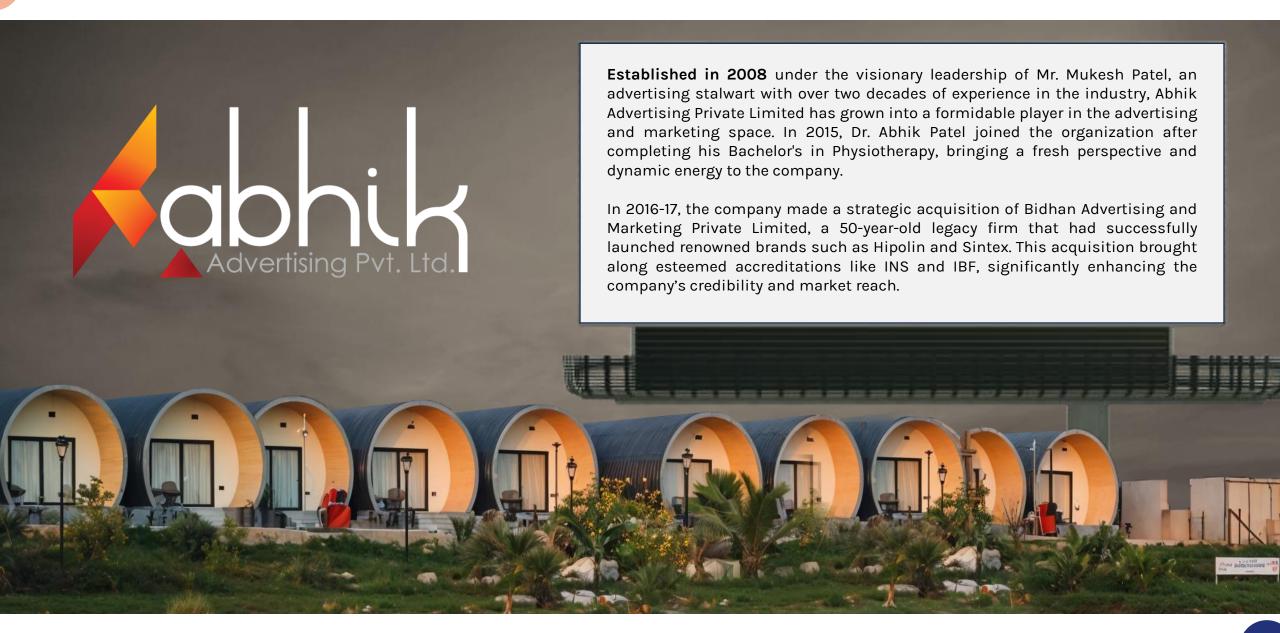






## Abhik Advertising Private Limited At A Glance





## Abhik Advertising Private Limited Financial Snapshot Q1 FY26



In ₹ Lacs

Particulars	Q1 FY26	Q1 FY25	Q2 FY25	Q3 FY25	In ₹ Lacs <b>Q4 FY25</b>
Net Sales	939.13	272.14	681.69	889.95	1060.22
Other Income	6.73	0.52	0.82	1.03	16.02
Total Income	945.85	272.66	682.51	890.98	1076.24
Expenses					
Event & Site Expenses	527.77	204.79	392.76	400.39	577.02
Employee Benefit Expenses	76.82	60.09	62.34	70.19	68.47
Other Expenses	53.73	56.76	44.31	57.30	36.68
Total Expenditure	658.32	321.64	499.41	527.89	682.17
EBIDTA	287.53	-48.97	183.10	363.09	394.07
EBIDTA(%)	30.40%	-17.96%	26.83%	40.75%	36.62%
Interest	37.09	21.70	23.78	11.16	59.98
Depreciation	146.18	68.37	96.05	115.91	182.27
PBT	104.26	-139.04	63.26	236.01	151.82
TAX Expense	29.15	0.00	42.39	8.24	58.25
Net Profit	75.11	-139.04	20.87	227.77	93.57
NPM(%)	7.94%	-50.99%	3.06%	25.56%	8.69%
Diluted EPS (₹)	237.00	-695.20	104.34	819.00	325.19

## Bidhan Advertising & Marketing Private Limited At A Glance





## Bidhan Advertising & Marketing Private Limited Financial Snapshot Q1 FY26



Particulars	Q1 FY26	Q1 FY25	Q2 FY25	Q3 FY25	In ₹ Lacs <b>Q4 FY25</b>
Net Sales	115.75	22.02	92.86	240.61	330.05
Other Income	0.88	0.00	2.03	0.88	8.85
Total Income	116.63	22.02	94.89	241.49	338.89
Expenses					
Event & Site Expenses	72.42	33.21	38.07	123.21	167.15
Employee Benefit Expenses	8.72	5.67	6.45	8.54	10.99
Other Expenses	12.28	7.27	41.07	5.92	19.11
Total Expenditure	93.42	46.15	85.59	137.66	197.26
EBIDTA	23.21	-24.13	9.30	103.83	141.63
EBIDTA(%)	19.90%	-109.57%	9.80%	42.99%	41.79%
Interest	2.36	0.38	9.27	4.27	4.14
Depreciation	13.74	0.00	22.75	12.49	15.25
PBT	7.11	-24.51	-22.72	87.07	122.24
TAX Expense	1.85	0.00	0.53	13.17	31.07
Net Profit	5.26	-24.51	-23.25	73.90	91.17
NPM(%)	4.51%	-111.31%	-24.51%	30.60%	26.90%
Diluted EPS (₹)	3.00	16.59	-11.39	44.00	51.20

## **Combined Capabilities & Services**





#### **Smart Toilets with Advertising Rights**

- Exclusive rights to operate 120 smart toilets in Ahmedabad under the PPP model; 40 already installed.
- 15-year advertising rights expected to generate ₹3.4 Cr annually through capital investment.



#### **Private Hoardings in Gujarat**

- Portfolio of 800 private hoardings across key cities like Ahmedabad, Baroda, and Rajkot.
- Annual revenue of ₹15 Cr, backed by substantial CAPEX investment.



#### **HPCL Hoarding Media Rights**

- Exclusive rights for 800+ hoardings across Gujarat and Rajasthan.
- Delivers ₹5 Cr in annual revenue with zero capital investment.



#### **Government Business via UFO Digital Theatres**

- Sole rights to secure government advertising in UFO digital theatres in Gujarat.
- Generates ₹3 Cr annually with no capital expenditure.



#### **Adani Airports Partnership**

- Authorized procurement partner for Adani Airports, appointed by the Gujarat government.
- Delivers ₹1.8 Cr annual revenue, capital-free.



#### **Expansion into Rajasthan**

- Deployed two double smart toilets in Jaisalmer under a municipal corporation-funded CAPEX model.
- Additional revenue generated via hoarding rights in the region.



#### **Ayodhya Development Project**

- Developing 15,000 sq. ft. of prime advertising space across Ayodhya.
- Focused on tapping religious tourism, with projected revenue of ₹80 lakh annually.

#### Media Procurement Across Multiple Channels

- Active media buying across print, radio, television, and digital platforms.
- Contributes over ₹6 Cr in annual revenue through cross-channel advertising procurement.

# India's Tourism Renaissance – Powered by Culture, Connectivity & Conscious Travel

A new era driven by rising domestic mobility, infrastructure investment, and demand for meaningful experiences.



## Industry Landscape - Hospitality & Events On The Rise





**MARKET SIZE** 

2023 - USD 4.75 Bn

2030 - USD 8.44 Bn

### **EVENTS & EXHIBITION**

CAGR - 4.73%

Source: Mordor Intelligence

#### India's Travel Boom - Government Backed Growth



#### Transforming India's Tourism Landscape

₹2,541.06 Cr

allocated to boost tourism infrastructure, skill development, and travel facilitation.

Development of

**50 top** tourist destinations

40 projects across 23 states

to receive interest-free loans of **₹3,295.8** Cr

Enhanced focus on spiritual tourism (through PRASHAD) and medical tourism with the "Heal in India" initiative.

Medical Value Travel projected to grow significantly, bolstering India's reputation as a premier global healthcare destination.

100

The Gyan Bharatam Mission to digitize over 1 Cr manuscripts, safeguarding India's rich heritage for future generations.

Source: PIB

## **New Travel Trends - Experiences Over Destinations**

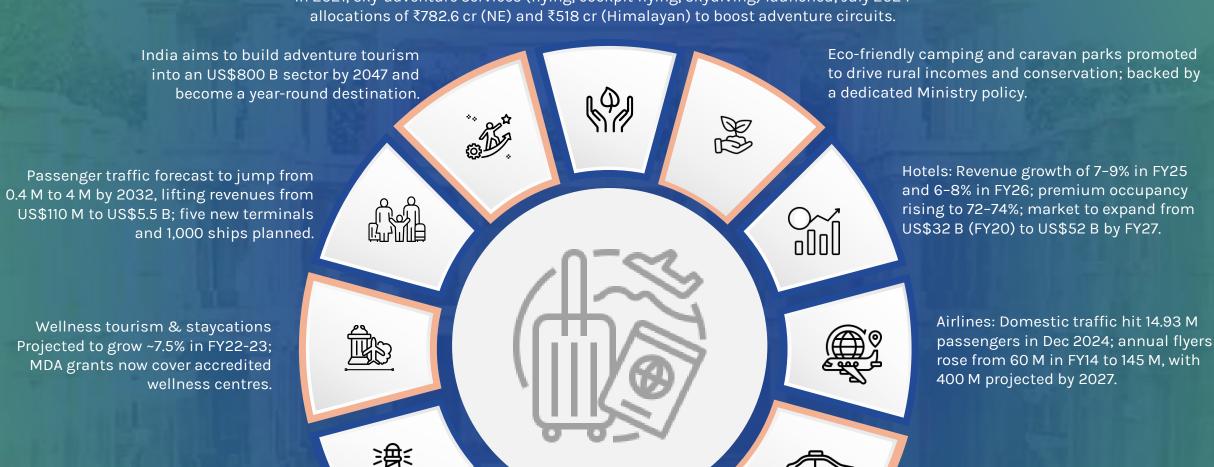
Govt plans to convert 65 lighthouses (13 in Gujarat) into visitor hubs with museums,

amphitheatres, cafés, children's parks and

eco-cottages.



In 2021, sky-adventure services (flying, cockpit flying, skydiving) launched; July 2024 allocations of ₹782.6 cr (NE) and ₹518 cr (Himalayan) to boost adventure circuits.



Intercity cabs & buses: Tier-II/III cities now account for 67% of bus bookings; FY20 markets of US\$2.2 B (cabs) and US\$9 B (buses) set to double by FY27.

## **Growth Drivers - From Connectivity To Culture**



Tourism drives economic growth by contributing significantly to GDP and generating revenue.

Enhanced air and regional connectivity through initiatives like UDAN make it easier to reach tourist destinations across the country.

The industry creates a wide range of jobs, helping reduce unemployment and boosting local economies.

Campaigns such as Dekho Apna Desh and nationwide polls engage citizens and promote India's diverse cultural heritage.

Projects like Swadesh Darshan and PRASHAD improve tourist facilities and infrastructure, enhancing the travel experience.

The industry is expanding into niche areas like adventure, ecotourism, medical tourism, and rural tourism, attracting varied interests.

- Projects like Swadesh Darshan and PRASHAD improve tourist facilities and infrastructure, enhancing the travel experience.
- The hotel star rating system and professional training for hospitality staff ensure better service quality, making India more attractive to tourists.

Tools like the Incredible India Digital Portal and 24x7 live chat support provide travelers with easy access to information and services.

Collaborations between the government and private sectors, including training initiatives with leading hotel chains, drive innovation and service improvements in tourism.

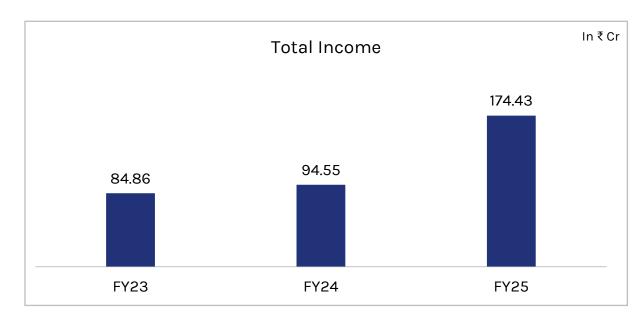
# Margin-Focused, Growth-Ready A Financial Model Designed for Scalability

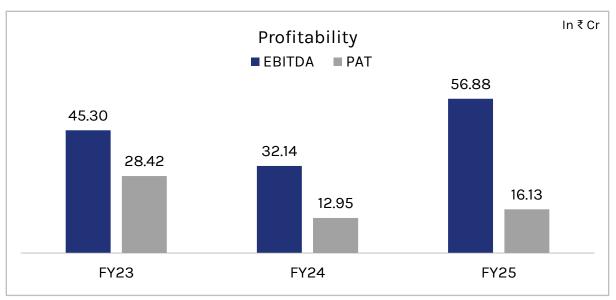
Asset-light operations ensure margin stability even as capital is deployed for expansion.

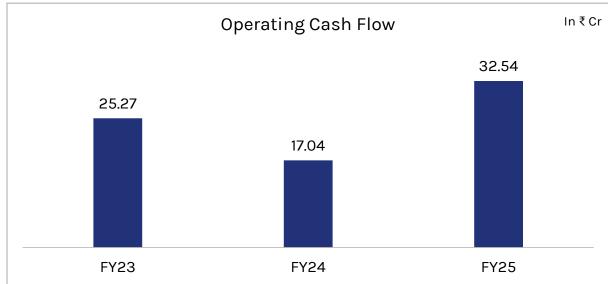


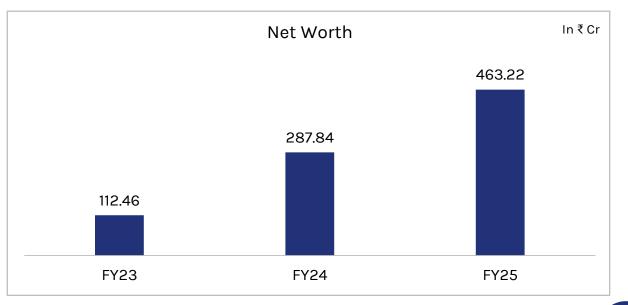
## **Consolidated Key Financial Highlights**





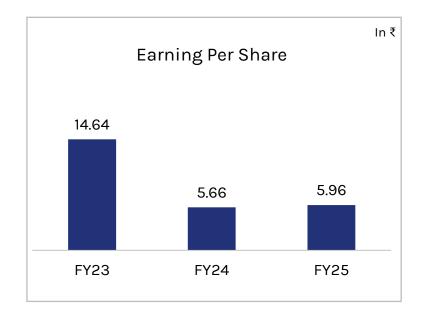


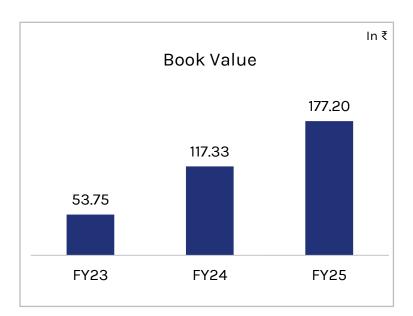


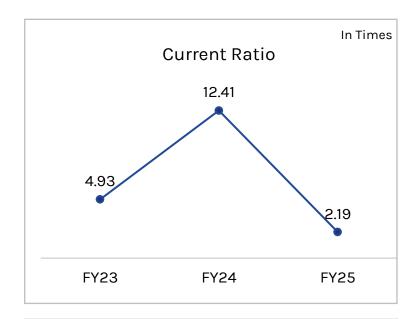


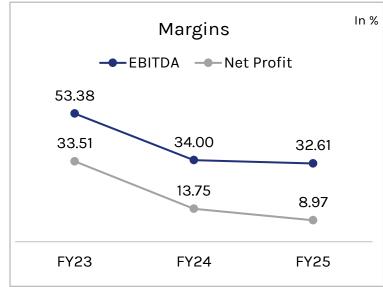
## **Consolidated Key Ratios**

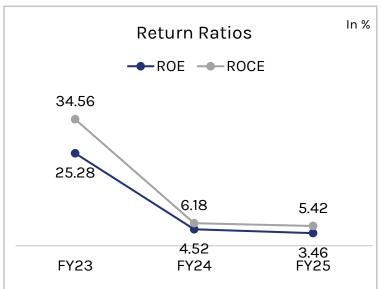


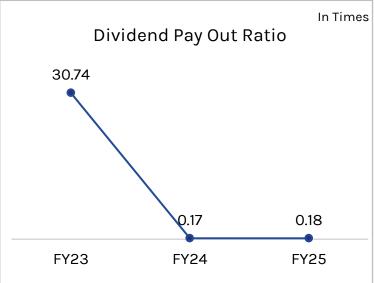












## **Consolidated Profit & Loss Statement**



			In ₹ Cr
Particulars Particulars Particulars Particulars	FY23	FY24	FY25
Revenues	84.48	91.60	167.18
Other Income	0.38	2.96	7.25
Total Income	84.86	94.55	174.43
Event & Site Expenses	28.98	38.15	76.42
Employee costs	6.64	16.00	26.66
Other expenses	3.94	8.26	14.47
Total Expenditure	39.56	62.41	117.55
EBITDA	45.30	32.14	56.88
Finance Costs	0.69	2.39	8.05
Depreciation	6.09	10.68	27.84
PBT	38.52	19.07	20.98
Tax	10.09	6.07	4.93
PAT	28.44	13.00	16.05
Less Minority Int &P&L from Assoc	0.00	0.00	0.72
Reported Net Profit	28.44	13.00	15.33
Other Comprehensive Income	0.00	-0.05	0.09
Total Comprehensive Income	28.42	12.95	16.13

#### **Consolidated Balance Sheet**



In ₹ Cr

Equities & Liabilities **FY23** FY24 **FY25** Equity 20.92 24.53 26.14 Reserves 91.54 263.30 437.08 Non Controlling Interests 0.00 0.00 15.62 463.22 **Net Worth** 112.46 287.84 Non Current Liabilities Non Current Borrowings 0.05 0.00 0.98 Lease Liabilities 0.58 59.56 61.99 Deferred Tax Liability 0.00 4.52 8.01 Long Term Provision 0.40 0.63 0.85 **Total Non Current Liabilities** 1.03 64.71 71.82 **Current Liabilities Current Borrowings** 0.37 0.05 9.18 Lease Liabilities 0.85 2.52 5.13 Trade Payables 6.45 6.68 36.11 Current Tax Liabilities (Net) 0.77 0.00 0.00 **Short Term Provisions** 0.97 0.61 4.71 Other Current Liabilities 3.22 2.71 2.21 **Total Current Liabilities** 12.12 12.07 58.34 **Total Liabilities** 125.61 364.62 609.00

			in k Cr
Assets	FY23	FY24	FY25
Non Current Assets			
Fixed assets	42.14	205.55	468.33
Non Current Investments	0.10	0.10	0.00
Other Non Current Financial Assets	0.39	1.32	6.65
Deferred Tax Assets (Net)	0.13	0.00	0.00
Other Non Current Assets	23.03	7.85	6.21
Total Non Current Assets	65.79	214.82	481.19
Current Assets			
Inventories	11.74	12.10	12.22
Trade receivables	16.28	19.97	48.76
Cash & Bank Balance	22.62	103.11	18.50
Other Current Financial Assets	1.50	2.58	3.70
Current Tax Assets (Net)	0.06	1.39	3.27
Other Current Assets	7.62	10.66	41.38
Total Current Assets	59.82	149.80	127.81
Total Assets	125.61	364.62	609.00

## **Standalone Profit & Loss Statement**



			In ₹ Cr
Particulars	FY23	FY24	FY25
Revenues	84.38	91.42	132.63
Other Income	0.38	2.96	6.97
Total Income	84.76	94.37	139.60
Event & Site Expenses	28.95	38.00	58.14
Employee costs	6.64	16.00	23.72
Other expenses	3.92	8.33	12.03
Total Expenditure	39.51	62.34	93.89
EBITDA	45.24	32.04	45.70
Finance Costs	0.69	2.39	6.70
Depreciation	6.09	10.68	22.71
PBT	38.47	18.97	16.28
Tax	10.09	6.07	3.42
PAT	28.38	12.89	12.86
Total Comprehensive Income	28.36	12.84	12.95

## **Standalone Balance Sheet**



In	₹	С
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Equities & Liabilities	FY23	FY24	FY25
Equity	20.92	24.53	26.14
Reserves	91.57	263.22	425.77
Net Worth	112.49	287.76	451.92
Non Current Liabilities			
Long Term Borrowing	0.05	0.00	0.00
Lease Liabilities	0.58	59.56	56.64
Deferred Tax Liabilities	0.00	4.52	7.22
Long-term Provision	0.40	0.63	0.85
Total Non Current Liabilities	1.03	64.71	64.71
Current Liabilities			
Short Term Borrowings	0.34	0.03	5.98
Lease Liabilities	0.85	2.52	2.93
Trade Payables	6.45	6.58	18.71
Current Tax Liabilities (Net)	0.77	0.00	0.00
Short Term Provision	0.97	0.61	4.47
Other Current Liabilities	2.71	2.26	2.53
<b>Total Current Liabilities</b>	12.10	12.00	34.61
Total Liabilities	125.61	364.47	551.24

			In ₹ Cr
Assets	FY23	FY24	FY25
Non Current Assets			
Fixed Assets	41.47	196.23	384.30
Non-current Investments	0.22	0.11	22.36
Deferred Tax Assets	0.39	1.32	2.38
Other Non Current Financial Assets	0.13	0.00	0.00
Other Non Current Assets	23.03	7.85	6.20
Total Non Current Assets	65.24	205.50	415.24
Current Assets			
Inventories	11.74	12.10	11.98
Trade Receivables	16.28	19.97	33.04
Cash & Bank Balance	22.49	102.08	11.42
Other Current Financial Assets	2.27	12.81	41.57
Current Tax Assets (Net)	0.06	1.39	1.47
Other Current Assets	7.54	10.62	36.51
Total Current Assets	60.37	158.96	136.00
Total Assets	125.61	364.47	551.24

#### **Investment Rationale**



#### Financial Performance

- Total Income of ₹ 174.43 Cr against ₹ 94.55 Cr in FY23-24.
- EBITDA of ₹ 56.88 Cr against ₹ 32.14 Cr in FY23-24.
- Net Profit of ₹ 16.13 Cr against ₹ 12.95 Cr in FY23-24.

#### Diverse Client Portfolio

- · Serves over 200 clients across government and private sectors.
- Long-term contracts with state tourism departments across Gujarat, Rajasthan, Daman & Diu, UP, and Lakshadweep.
- Balanced revenue streams from government and private clients.

#### 3 Proven Expertise

- · Over 20 years of experience in tourism and hospitality.
- Manages 827+ hotel rooms in partnerships with state governments.
- Highly skilled leadership and team with proven industry knowledge.

#### Expanding Resort Network

- From 1 property in 2015 to 18 properties across 5 states/UTs today
- Pipeline of 11 new resorts (577 rooms) across iconic destinations like Udaipur, Ranthambhore, Agatti, and Thinakara.
- On track to achieve Vision 2028: 2,500+ rooms across 65+ locations.

#### 5 Event Leadership

- Organized over 500 events, including corporate and government events.
- Expertise in large-scale event management across India.
- · Growing footprint in both domestic and international markets.

### 6 Competitive Advantages

- Low-cost, high-return hospitality models with non-permanent structures.
- Strong partnerships with state tourism and a wide agent network across India.
- In-house teams for creative, reservation, and quality control.

#### 7 Strategic Acquisitions

- Acquired 51% stake in Abhik Advertising and Bidhan Advertising.
- · Diversified into advertising and event management sectors.
- Strengthened market presence and revenue potential.

#### 👧 Geographic Presence

- Resorts present in Rajasthan, Uttarpradesh, lakshwadeep, Maharashtra, Diu & Daman.
- Diverse geographic footprint enhances growth opportunities.
- Focus on emerging tourism markets across India.

#### 9 Tourism Growth Opportunity

- Indian tourism expected to grow at a CAGR of 10%.
- Rising domestic travel demand due to increasing incomes and urbanization.
- · Government incentives supporting tourism infrastructure development.

#### Eco-Tourism Leadership

- Non-permanent structures promote sustainable, eco-friendly operations.
- Focus on nature conservation and responsible tourism practices.
- Resorts designed to integrate with natural surroundings for minimal environmental impact.

## THANK YOU



Accelerating ideas

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