

INVESTOR PRESENTATION – DECEMBER 2011



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1. Overview



Showcasing steady performance on an ongoing basis ...

Track Record

The oldest Private Sector Bank in the Country having 100+ years of operations – Continuous Profitability – Dividend pay out in all 100 + years of existence

Growth

Business growing at CAGR 27% - Net Profit CAGR at 30% in the last 5 Years.

Strength

RoA at 1.74%, RoE at 24.97% and NIM at 3.39% for 9 Months ended December 2011, considered best in the Banking Space. CRAR at 12.35% of which Tier I constitutes 11.54%. Networth as on 31st December 2011 - 12176 Mn

Management

Continuity in Management – only 7 CEOs so far in 100+ years – Best Corporate Governance – Majority of Directors are Independent and Professional

Technology

Tech Savvy bank – Technology Partner "Tata Consultancy Services" – State of the Art technology platform – All branches and 100% business under CBS.

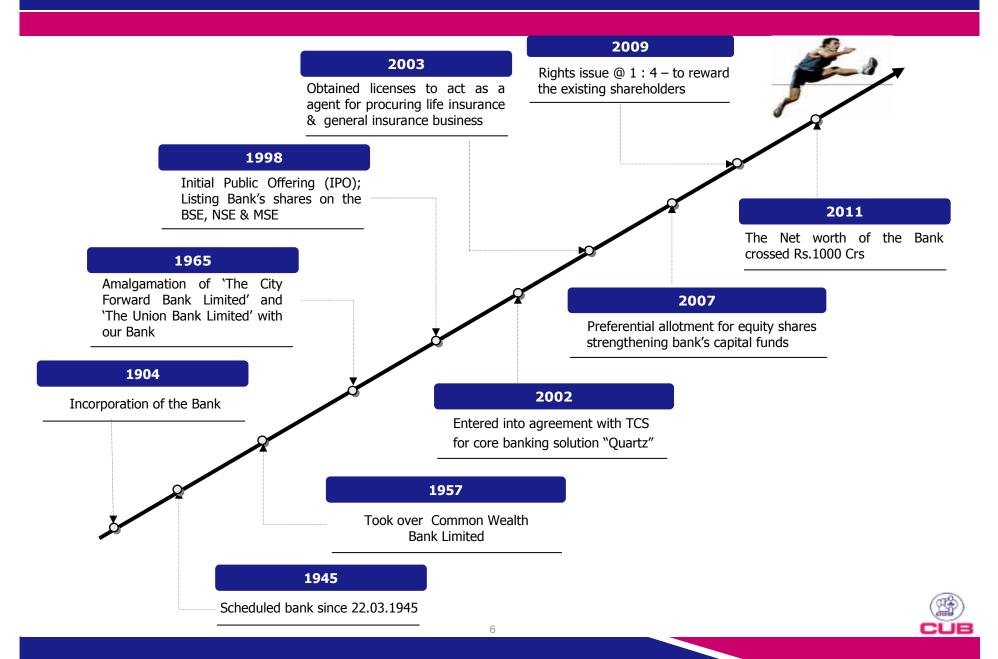
Asset Quality

Healthy Loan Portfolio - Gross NPA - 1.17%, Net NPA - 0.51% and PCR - 76% as on 31.12.2011.

Network

Pan India presence - 286 Branches and 378 ATMs. Aiming to reach 500 branches in three years.

Key milestones



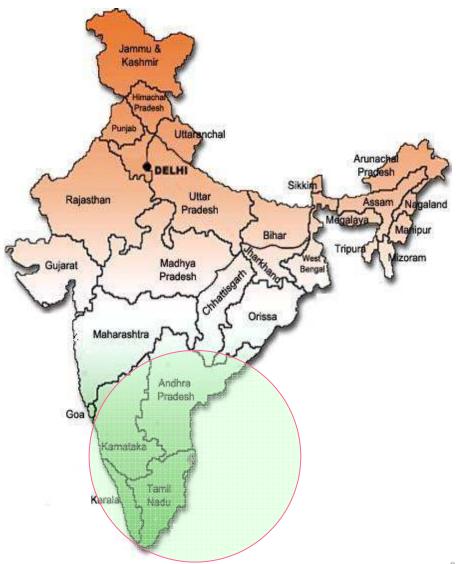


2. Branch Network

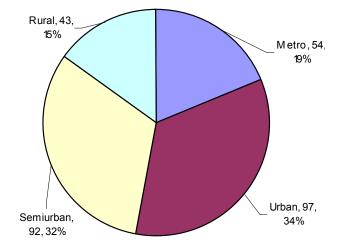


Strong presence in the South

✓ A network of 286 branches of which 247 branches are located in South India and 183 in Tamil Nadu alone



State	No. of Branches	% of Business
Tamilnadu	183	71
Andhra Pradesh	34	9
Karnataka	20	6
Maharashtra	16	8
Kerala	10	2
Gujarat	6	1
Others	17	3
Total	286	





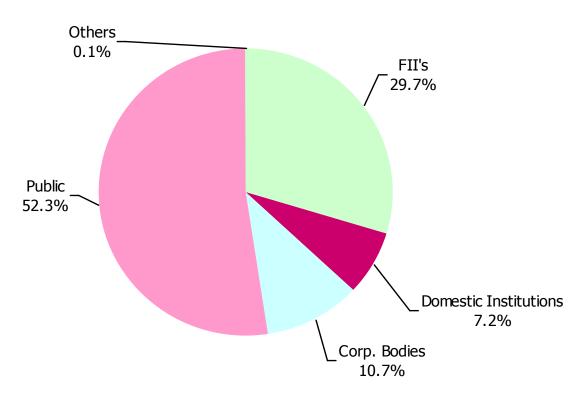


3. Ownership Pattern



A well diversified investor base

Ownership profile



Well diversified ownership exceeding 90000

Long term investors ensuring stability and support to management

Higher Participation from FII's



A well diversified investor base

Major Institutional Shareholders

Shareholders	% of holding
LIC of India	4.91
L & T Capital Holdings Limited	4.72
FMO, Nederlandse	4.61
Argonaut Ventures	4.48
Acacia Partners	2.99
Ares Investments	2.56
Wasatch Core Growth Fund	1.95
Emblem	1.71
ING Vysya Life Insurance Company	1.31
Shriram Chits (P) Ltd.	1.01

Cash management services offered to LIC and L&T Finance to improve CASA and customer base

Bank Assurance partner to LIC and ranked No.1 in South India consecutively for three years





4. Management



Transparent 'Corporate Governance' practices



Board consists of 7 Independent Directors and 3 Non-Independent Directors



Various sub-committees of Board functions to oversee the operations of the Bank



Code of conduct for directors and senior management put in place



Disclosure norms strictly adhered to



KYC / AML norms strictly complied with.

We have eminent personalities on our Board;

- ✓ 1 Former Chairman of a PSU Bank
- √ 1 veteran Banker with 40 years of Banking experience
- √ 1 Chartered Accountant
- √ 1 Agriculturist
- √ 1 Industrialist
- √ 1 Advocate
- √ 1 Retired High Court Judge
- √ 1 former IRDA & RBI top management official
- √ 1 Technology Professional



A well experienced and strong Board

Name	Profile
Mr. S. Balasubramanian, Chairman	He holds a Master degree in Mathematics, CAIIB and PGDFM and has 40 years of experience in the banking industry. He joined City Union Bank in 1971 as a probationary officer and was associated with the Bank in various capacities. In 2005 he was appointed as the Chairman & CEO of our Bank and thereafter, in 2009 he was appointed as the Managing Director and CEO. From May 2011, appointed as Non-Executive Chairman of the Bank.
Dr. N. Kamakodi, MD & CEO	He is a Bachelor of Engineering, MBA, CAIIB and Ph.D. in e-Banking. He joined the Bank as DGM in the year 2003 was elevated to the post of GM in 2005 and later as Executive Director in 2006. He has excellent academic background has also acquired hands on experience on the overall operations of the Bank. From May 2011 functioning as MD & CEO of the Bank.
Mr. K.S. Raman, Director	He is a post graduate in Statistics. He is an agriculturist and has been on the board during 1984 to 1992 and 1994 to 2002 and presently from 2004 onwards. He has worked in Statistics Department, Annamalai University. Later he moved to Automobile Products of India Limited and then to Larsen & Toubro Ltd.
Mr. S. Bernard, Director	He is a graduate in Commerce and a Fellow Member of the Institute of Chartered Accountants of India. He is a practicing Chartered Accountant of 31 years standing with expertise in the field of Accountancy and Taxation.
Mr. Kantha Kumar, Director	He is a graduate in Commerce and Law. He has been in the Banking Industry for around 38 years. He has held key positions such as Executive Director in Canara Bank and Chairman & Managing Director in Syndicate Bank.

A well experienced and strong Board

Name	Profile
Mr. R.G. Chandramogan, Director	He is a well known Industrialist in South India. He is the Chairman & Managing Director of Hatsun Agro Product Limited which is the largest procurer of milk in the country. He is a member in Screening Cum Implementation Group — Secondary Agriculture and Working Group on Animal Husbandary & Dairying, both constituted by Planning Commission, Government of India. CII has appointed him as a member in National Council on Agriculture constituted by Confederation of Indian Industry.
Mr. T.K. Ramkumar, Director	He is a graduate in Commerce and Law specialized in Banking law, Company law and Intellectual Property Rights. He is one of the leading Lawyers in Chennai.
Justice (Retd.) S.R. Singaravelu, Director	He is a former Judge of High Court of Madras and High Court of Orissa. He has vast experience of 36 years in the Judiciary where he has held various positions.
Mr. C.R. Muralidharan, Director	He was holding various positions in Reserve Bank of India. He retired as Chief General Manager, Reserve Bank of India. He has extensive experience in regulatory Banking. He was also a whole time member of Insurance Regulatory and Development Authority (IRDA).
Dr.Veezhinathan Kamakoti, Director	He is a Bachelor of Engineering and Ph.D. in Computer Science. He is one of the youngest to adorn the post of Professorship in one of the prestigious Institutions of India namely I I T, Madras in the Department of Computer Science and Engineering. An expert in Computer Science and Technology, his forte is Information Technology related Secured Systems Engineering and Security related software engineering.





5. Products & Services



Key Strength

100% CBS



Mobile Banking



Net Banking



VISA Tie-up



Friendly Customer Service



International Fund Transfer



Providing a wide array of services

Services & facilities - Domestic banking

- ✓ All branches are under 100% CBS
- √ 351 own inter connected ATMs nationwide
- ✓ Access to more than 1 lakh ATMs through Cashtree, NFS, VISA tie-ups
- ✓ VISA debit card access worldwide
- ✓ RTGS and NEFT available at all branches
- ✓ Internet and mobile banking facility
- ✓ SMS alert facility
- ✓ Utility bill payments Telephone, electricity, credit card payments etc
- ✓ E-Tax payment facility
- ✓ E- payment of college term fees, mess fee & examination fees for university students
- ✓ Demat services in tie-up with NSDL



Providing a wide array of services

Services & facilities - International banking

- ✓ Forex services to the importers & exporters including exchange risk hedging products
- ✓ Trade credit facility to importers
- ✓ Handling overseas direct investments and foreign direct investments
- ✓ International banking operations / cross border banking through correspondent banking relationships with HSBC Bank, Wellsfargo Bank, Standard Chartered Bank, Commerce Bank & others
- ✓ Tie up with Doha Bank for arrangement of money transfer from Middle East
- ✓ Drawing arrangement from Singapore with Bank of India
- ✓ Money 2 India Service Tie up with ICICI Bank for transfer of funds from USA and UK
- ✓ Arrangement with UAE Exchange and Majan exchange for money transfer form Gulf





6. Financial Performance and Business Profile



9M FY 2012 performance – A snapshot

HIGHLIGHTS FOR THE NINE MONTHS PERIOD ENDED 31st DECEMBER 2011

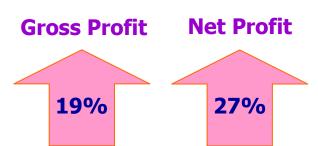
Deposits

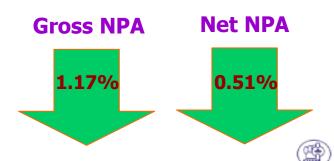
29%

Advances

29%

- Deposits increased by 29% to Rs.154,119 Mn from Rs.119,773 Mn
- ✓ Advances surged by 29% from Rs.85,174 Mn to Rs.110,273 Mn
- ✓ Total Business grew by 29% from Rs.204,947 Mn to Rs.264,391 Mn
- ✓ CASA improved by 16% to Rs.25,904 Mn from Rs.22,329 Mn
- ✓ Gross Profit increased by 19% to Rs.3,128 Mn from Rs.2,636 Mn
- ✓ Net Profit increased by 27% from Rs.1,637 Mn to Rs.2,083 Mn
- ✓ Gross NPA came down to 1.17% from 1.28% (YoY)
- ✓ Net NPA lowered to 0.51% from 0.53% (YoY)
- ✓ ROA stood at 1.74%, ROE at 24.97%, CRAR 12.35%
- ✓ Defined contribution scheme for pension without additional liability





FY 2011 performance – A snapshot

HIGHLIGHTS FOR THE YEAR ENDED 31st MARCH 2011

- ✓ Networth crossed Rs.10 bn.
- ✓ Deposits increased by 26% to Rs.129,143 Mn from Rs.102,846 Mn
- ✓ Advances surged by 35% from Rs.68,967 Mn to Rs.93,290 Mn
- ✓ Total Business grew by 30% from Rs.171,813 Mn to Rs.222,433 Mn
- ✓ CASA improved by 12% to Rs.25,283 Mn from Rs.22,482 Mn
- ✓ Gross Profit increased by 41% to Rs.3,610 Mn from Rs.2,558 Mn
- \checkmark Net Profit increased by 41% from Rs.1,528 Mn to Rs.2,151 Mn
- ✓ Net NPA lowered to 0.52% from 0.58% (YoY)
- ✓ ROA stood at 1.67% up from 1.52% (YoY)
- ✓ Net Interest Margin increased to 3.64% up from 3.15% (YoY)
- ✓ Defined contribution scheme for pension without additional liability







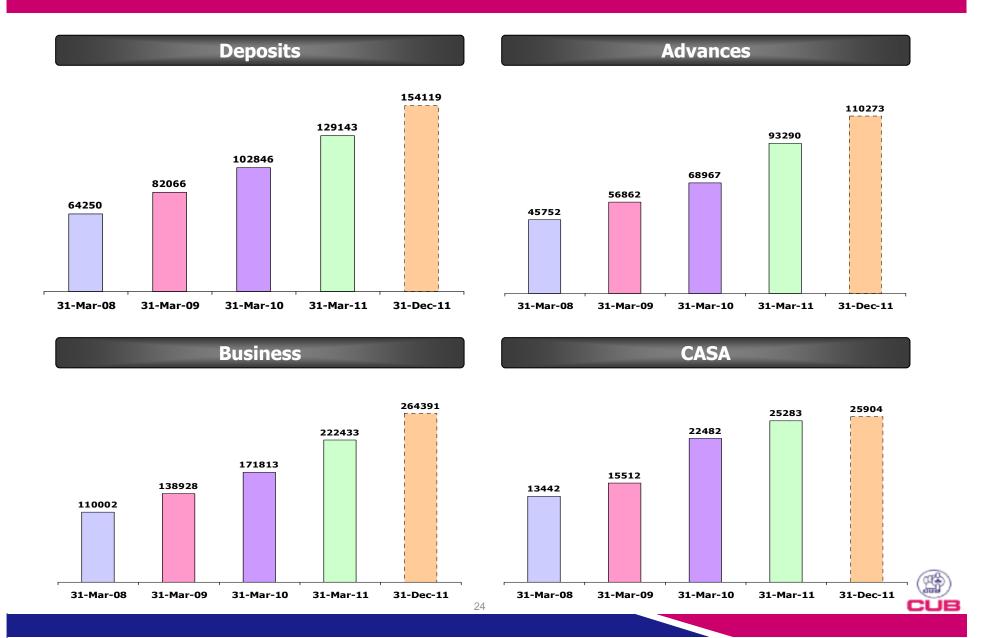
December 2011 (9 Mon) performance – A snapshot

Financial Performance (in INR Mn)

Particulars	Dec 2011	Dec 2010	Growth	% Growth	FY 2011
Deposits	154119	119773	34346	29%	129143
Advances	110273	85174	25099	29%	93290
Total Business	264391	204947	59444	29%	222433
Demand Deposits	10248	9004	1244	14%	10876
Savings Deposits	15655	13324	2331	17%	14407
CASA	25904	22329	3575	16%	25283
Gross NPA	1292	1091	200	18%	1125
Net NPA	561	449	112	25%	484
Gross NPA (%)	1.17%	1.28%			1.21%
Net NPA (%)	0.51%	0.53%			0.52%
CRAR	12.35%	13.06%			12.75%
- Of which Tier I	11.54%	12.09%			11.84%
CD Ratio	72%	71%			72%
PCR	76%	71%			77%



Strong Deposits and Advances growth



Q3 2011-12 Performance – Highlights

Financial Performance (in INR Mn)

Particulars	Q 3 11-12	Q 3 10-11	Growth	% Growth	FY 2011
Net Interest Income	1228	1048	180	17%	4200
Other Income	508	363	145	40%	1574
Operating Expenses	687	511	176	34%	2164
Gross Profit	1049	900	149	17%	3610
Provisions & Contingencies	327	323	4	1%	1459
Net Profit	722	577	145	25%	2151
Return on Assets	1.71%	1.71%			1.67%
Return on Equity	25.32%	24.69%			23.47%



9M 2011-12 Performance – Highlights

Financial Performance (in INR Mn)

Particulars	Dec 2011	Dec 2010	Growth	% Growth	FY 2011
Net Interest Income	3631	3009	622	21%	4200
Other Income	1459	1124	335	30%	1574
Operating Expenses	1962	1497	465	31%	2164
Gross Profit	3128	2636	492	19%	3610
Provisions & Contingencies	1046	1000	46	5%	1459
Net Profit	2083	1637	446	27%	2151
Return on Assets	1.74%	1.74%			1.67%
Return on Equity	24.97%	23.99%			23.47%



Q3 2011-12 - Income and Expenses - Breakup

Interest Income Breakup

(in INR Mn)

Particulars	Q3 11-12	Q3 10-11	Growth	FY 2011
Interest on Loans	3605	2473	46%	9654
Interest on Investments	767	639	20%	2451
Other Interest Income	14	18		79
Total Income	4386	3130	40%	12184

Other Income Breakup

Particulars	Q3 11-12	Q3 10-11	Grow th	FY 2011
CEB & Charges	347	222	56%	992
Treasury Income	57	57		172
All other Income incl suit account recoveries	104	84	24%	410
Total Other Income	508	363	40%	1574

Expenses Breakup

Particulars	Q3 11-12	Q3 10-11	Grow th	FY 2011
Int Exp on Deposits	3105	2025	53%	7802
Other Int Expenses	52	57		182
Employee Cost	284	246	15%	1016
Other Operating Exp	403	265	52%	1148
Total Expenses	3844	2593	48%	10148



9M 2011-12 - Income and Expenses - Breakup

Interest Income Breakup

(in INR Mn)

Particulars	Dec 2011	Dec 2010	Growth	FY 2011
Interest on Loans	9965	6879	45%	9654
Interest on Investments	2199	1782	23%	2451
Other Interest Income	43	62		79
Total Income	12207	8723	40%	12184

Other Income Breakup

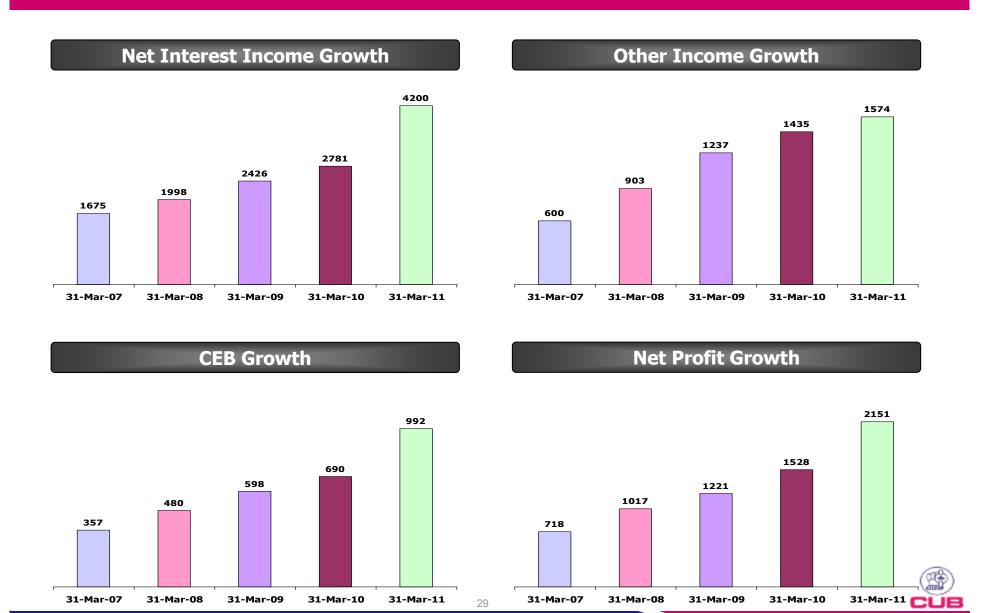
Particulars	Dec 2011	Dec 2010	Grow th	FY 2011
CEB & Charges	908	677	34%	992
Treasury Income	148	136	9%	172
All other Income incl suit account recoveries	403	311	30%	410
Total Other Income	1459	1124	30%	1574

Expenses Breakup

Particulars	Dec 2011	Dec 2010	Grow th	FY 2011
Int Exp on Deposits	8403	5610	50%	7802
Other Int Expenses	173	104	66%	182
Employee Cost	846	724	17%	1016
Other Operating Exp	1116	773	44%	1148
Total Expenses	10538	7211	46%	10148



Income Growth over the years ...



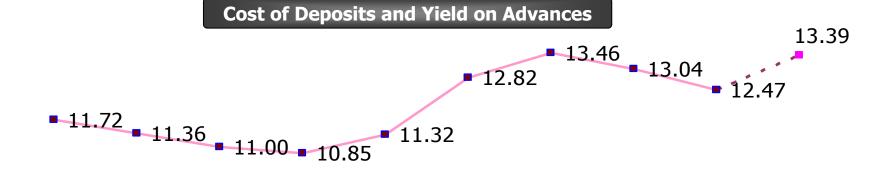
Key Business Indicators

Key indicators

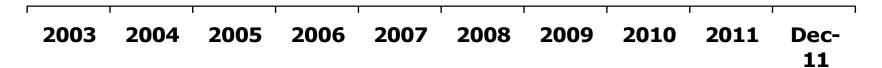
Particulars	Q3 11-12	Q3 10-11	9M 11-12	9M 10-11	FY 2011
Cost of Deposits	8.29%	6.89%	7.98%	6.84%	6.94%
Yield on Advances	13.57%	12.19%	13.39%	12.32%	12.47%
Yield on Investments	6.88%	6.64%	6.87%	6.60%	6.65%
Net Interest Margin	3.24%	3.48%	3.39%	3.58%	3.64%
Cost to Income	39.55%	36.21%	38.54%	36.22%	37.48%
Cost of Funds	7.46%	6.19%	7.16%	6.08%	6.18%
Yield on Funds	10.37%	9.30%	10.19%	9.27%	9.43%
Per Employee Business (in INR Mn)	80.55	74.03	80.55	74.03	78.14
Per Employee Profit (in INR Mn) Ann	0.89	0.84	0.85	0.79	0.76
EPS (in INR) – FV INR 1/- share	1.77	1.43	5.12	4.08	5.35



Cost of deposits & Yield on advances



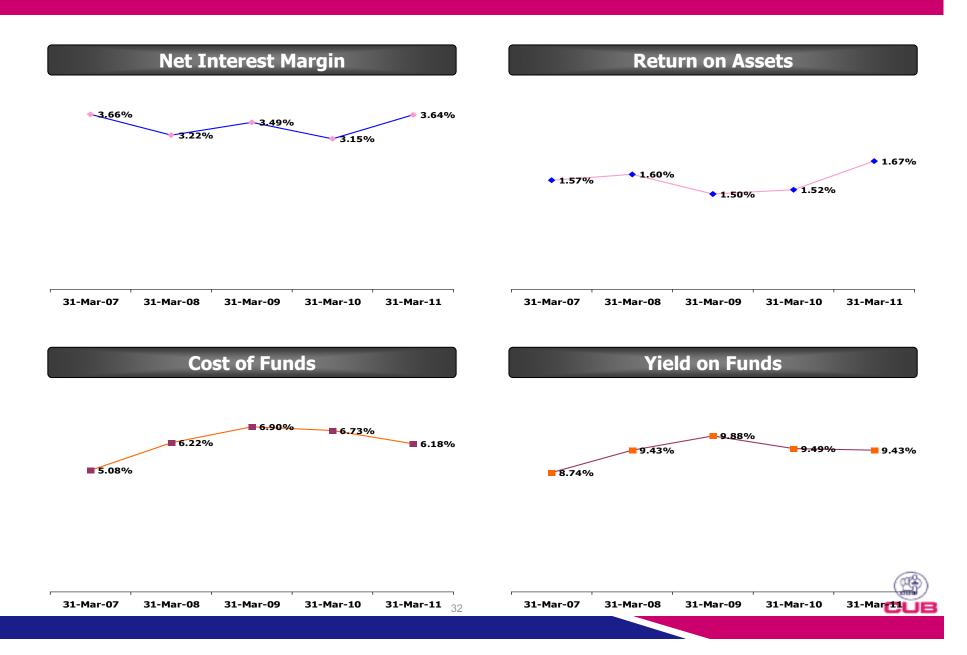




Spread between cost of deposits and yield on advances of our bank maintained in the last 10 years



Key Business Ratios



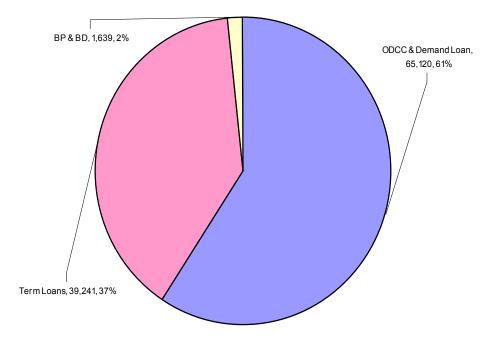
Efficiency



Loan Book – Products Composition

Loan Book Products Composition	Amount (in INR Mn)	% to Total Advances
ODCC & Demand Loans	68256	62%
Term Loans	40298	36%
Bills Purchased & Bills Discounted	1719	2%
Gross Loans Total	110273	

- ✓ Working capital loans yielding higher interest constitute 62% of advances
- ✓ Re-pricing possible at short intervals thus reducing interest rate risk
- √ ~80% of our loan book is on floating rate basis
 which reduces interest rate risk





Loan book – Composition

Sectoral Deployment as on 31st December 2011

Particulars	Amount (in INR Mn)	% to Total Advances
Agriculture	14275	13%
Micro, Small & Medium Enterprises	30645	28%
Large Industries	12936	12%
Retail Traders	10123	9%
Wholesale Traders	11354	10%
Commercial Real Estate	5979	5%
Retail Loan (includes Personal Loan, Housing Loan, Auto Loan)	12176	11%
Loans collateralized by Deposits	2777	3%
Others	10008	9%
Gross Loans Total	110273	

Secured & Unsecured Advances

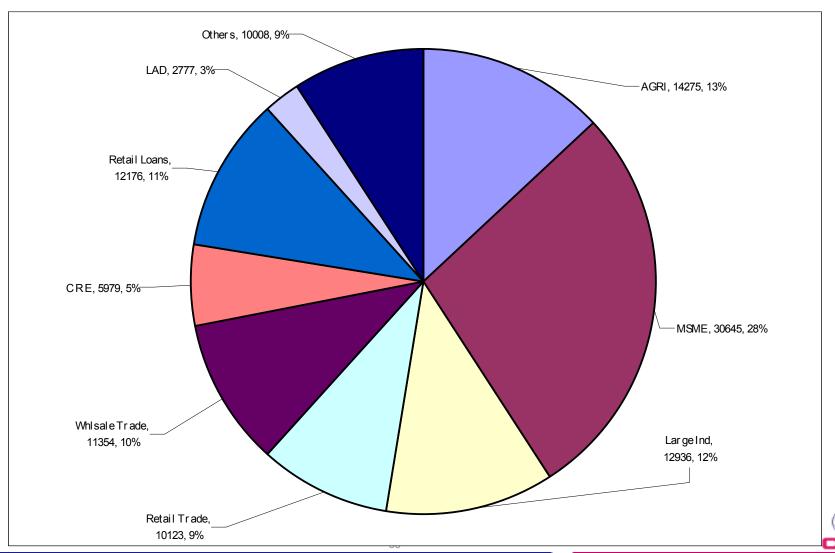
Particulars	Amount (in INR Mn)	% to Total Advances
Secured Loans	107817	98%
Unsecured Loans	2456	2%
Total	110273	

- ✓ Trading & Micro, Small and Medium Enterprises loans earning higher yields constitute more than 50%.
- ✓ Diversified credit portfolio reduces credit risk
- ✓ Lower ticket size backed by adequate collaterals
- ✓ Unsecured Advances aggregate to 2% only
- ✓ Loans collateralized by gold jewels 14960 Mn



Loan Book – Sectoral Deployment

Sectoral Deployment chart



Loan Book – Advances to Major Industries

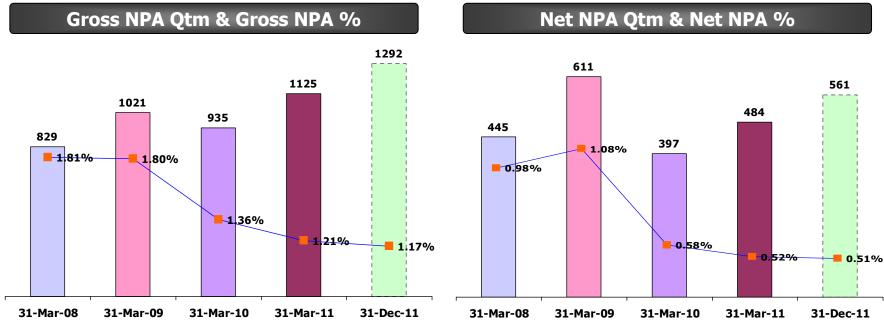
Advances to Major Industries as on 31st December 2011

Industry Name	Amount (in INR Mn)	% to Total Advances
Textiles		
a) Cotton	7583	7%
b) Other Textiles	2552	2%
Metals		
a) Iron & Steel	5992	5%
b) Other Metals	1686	2%
Paper & Paper Products	2885	3%
Food Processing	1319	1%
Other Industries (includes Engineering, Chemicals, Automobiles, Electricity, Gems & Jewels, etc)	7478	7%
Total	29495	27%
All other advances (Agri, Trade, Service, etc.)	80778	73%
Total Gross Advances	110273	100%



Asset Quality







Restructured Accounts

Details of Restructured Accounts

During the Third Quarter (Q3 FY 12) we have not done any restructuring.

Particulars	No. of Borrowers	Amount (in INR Mn)
Restructured in I Phase – FY 2008-09	213	3188
Restructured in II Phase – FY 2009-10	58	1656
Restructured in III Phase – FY 2010-11	3	108
Restructured in IV Phase – FY 2011-12	4	214
Total	278	5166
Out of the above,		Amount In INR Mn
Amounts repaid till 31.12.2011		2397
- of which accounts closed till 31.12.2011		1182
Balance outstanding as at 31.12.2011		2769
- of which slipped into NPA as on 31.12.2011		184

[✓] Out of Rs.2769 Mn, accounts corresponding to Rs.2439 Mn have completed 1 year of principal repayment after the moratorium period.



[✓] An amount of Rs.118 Mn have completed 9 months and less than 12 months from moratorium.

[✓] Rs.212 Mn principal repayment is yet to start.

Investments – At a Glance

Investments Breakup and Categorywise

(in INR Mn)

Particulars	DEC 2011	DEC 2010	FY 2011
Sovereign Bonds	36286	28406	28928
Corporate Bonds, Shares, etc.	7101	7048	7323
Total Investments	43387	35454	36251
Yield on Investments	6.87%	6.60%	6.65%
Investments Breakup:			
- A F S	3844 (9%)	4720 (13%)	4577 (13%)
- H T M	39533 (91%)	30734 (87%)	31674 (87%)
- H F T	-	-	-
Total Investments	43387	35454	36251
Modified Duration:			
- AFS	2.58	2.89	2.98
- H T M	5.21	5.68	5.65
- H F T	-	-	-
- Overall Portfolio	4.97	5.25	5.33



Thank You

