AN INSIGHT INTO GEOJIT FINANCIAL SERVICES LTD.

EARNINGS UPDATE QI FY 19





Leading investment service company with strong presence in India and middle east



481 Offices



9,47,600 **Customers**



₹37,593 Crores
Assets under Custody & Management



₹168 Crores
SIP and STP Book Size



₹1,755 Crores
Market capitalization



A transparent, digitally-driven and client –centric organization

- Established in 1987, it has over 31 years of in-depth experience in the Indian Capital Market
- First broker to introduce Internet Trading in India in 2000 and Mobile Trading in 2010
- Has Retail Brokerage B2B partnership with 7 leading banks
- Geojit has a multi-channel set-up and balanced approach between branch network, Internet and call centre. Leverages multi-channel organization to optimize distribution business.

45%

brokerage revenue derived through online transactions

34%

of new accounts are opened using web and mobile apps

65%

clients are using online channels for transactions (including mobile channels)



Strategic realignment from broking-based to investment services-based model

- Proved fast growth of mutual funds- potential is huge. (Fixed deposits are still main financial investment avenue for Indian Investors.)
- Rapidly gaining market share with consistent increase in SIP book.

1.7X

growth in SIP book (YOY).SIP book is now Rs.148 crores (without STP) ₹ 7.55Crore

of new SIP value &

19,370 new

SIP applications per month

(last 12 month average)

35% growth in financial products income (YoY)

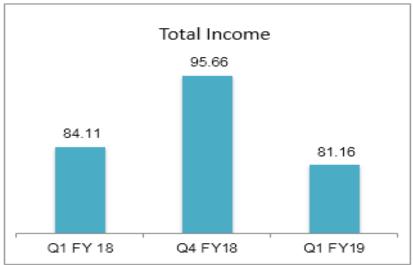
growth in total Mutual fund AUM (YoY)

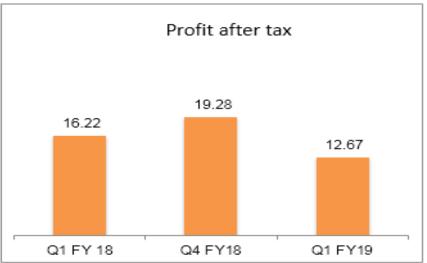
32%



Consolidated result

	Q1 FY 18	Q4 FY18	Q1 FY19	Q1 FY19 Vs Q1 FY 18	Q1 FY19 Vs Q4 FY18
Operational income	76.39	87.09	72.68	-5%	-17%
Other income	7.72	8.57	8.48	10%	-1%
Total Income	84.11	95.66	81.16	-4%	-15%
Total Expenses	58.21	65.58	60.97	5%	-7%
Profit before tax	25.90	30.08	20.19	-22%	-33%
Profit after tax	16.22	19.28	12.67	-22%	-34%

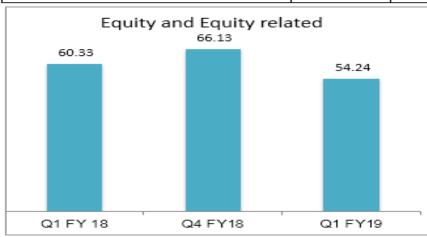


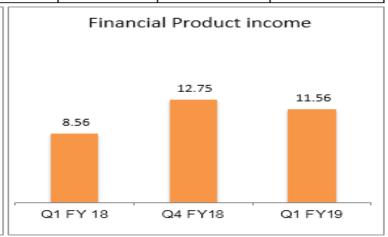




Consolidated result – Product wise revenue

	Q1 FY 18	Q4 FY18	Q1 FY19	Q1 FY19 Vs Q1 FY 18	Q1 FY19 Vs Q4 FY18
Equity and Equity related	60.33	66.13	54.24	-10%	-18%
Financial Product income	8.56	12.75	11.56	35%	-9%
Software Income	4.24	4.31	3.29	-22%	-24%
Other Operating income	3.26	3.90	3.60	10%	-8%
Total Operational income	76.39	87.09	72.68	-5%	-17%
Other non operational Income	7.72	8.57	8.48	10%	-1%
Total income	84.11	95.66	81.16	-4%	-15%



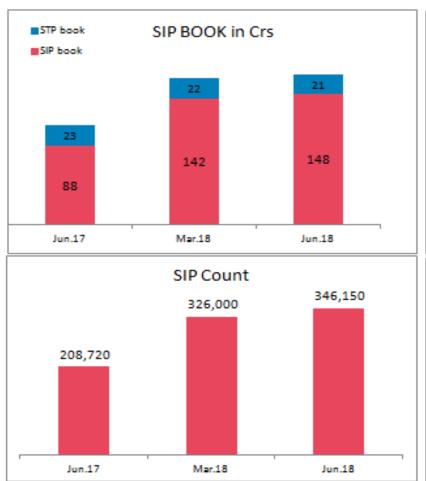


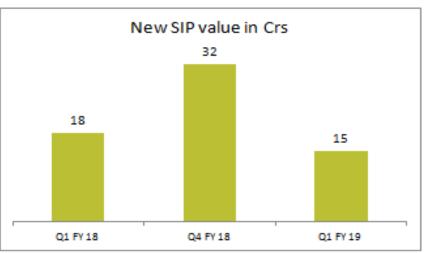
Additional distribution commission of 150 basis points for Mutual Fund inflows from locations beyond the top 15 cities has been changed to top 30 cities on account of SEBI regulations, this had an impact on our revenue, being a strong player in this market segment. Also, reduction in trail commission to the extent of 10 to 15 basis points by AMC's on account of rationalization of total expense ratio (TER) also had an impact on our mutual funds Trail income.

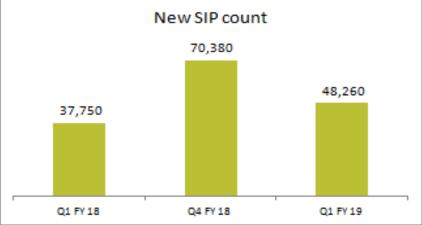




SIP Business



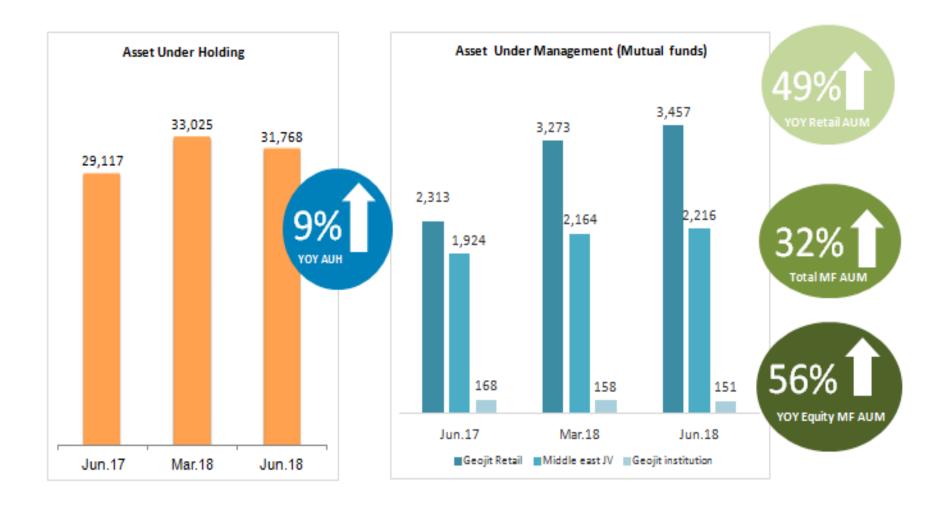






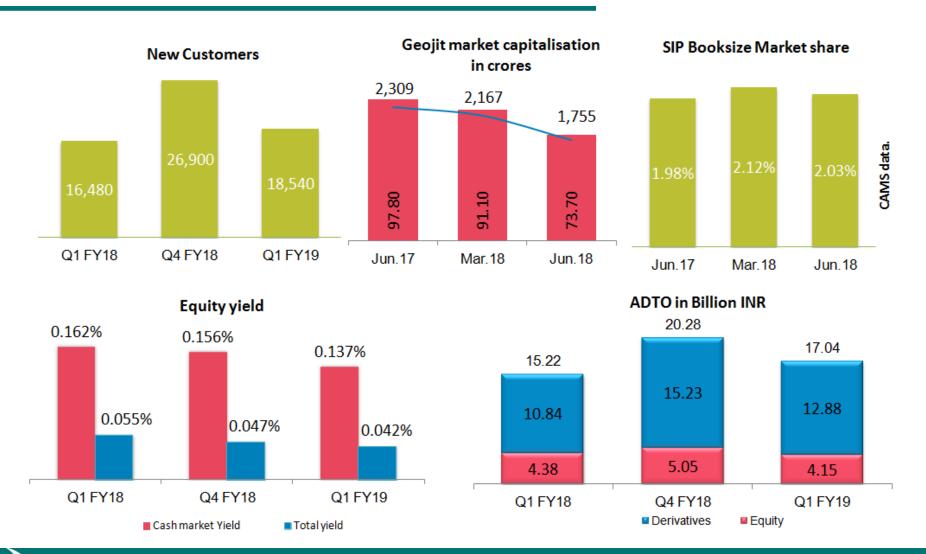
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Asset under holding and management





Other statistics



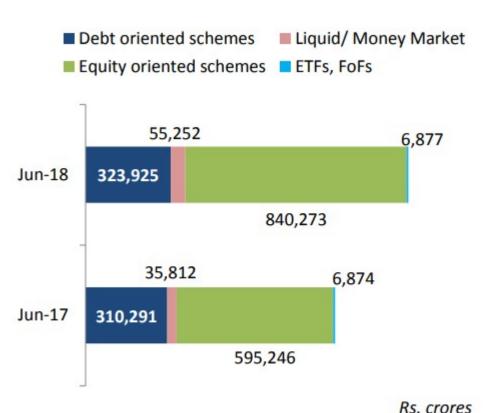


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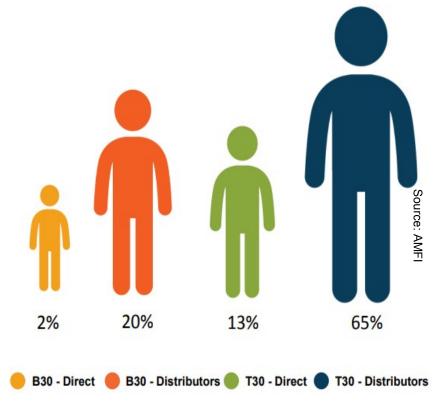


Growing Mutual fund (Industry)

Individual investors held Rs.12.26 lakh crore in mutual funds as of June 2018, an increase of 29% over June 2017. Investments of individual investors in equity schemes increased by 41% over June 2017.

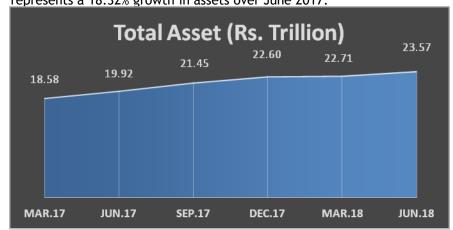


Individual assets have mainly come from the top 30 locations, and are primarily distributor driven. 65% of the assets of Individual investors are from T30 cities, brought in by distributors. Direct investments amount to 15% of individual assets, divided as 2% from B30 and 13% from T30

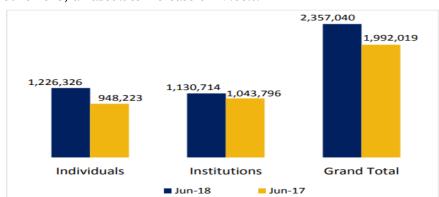


Growing Mutual fund assets.....

Assets managed by the Indian mutual fund industry have grown from Rs. 19.92 trillion in June 2017 to Rs. 23.57 trillion in June 2018. That represents a 18.32% growth in assets over June 2017.

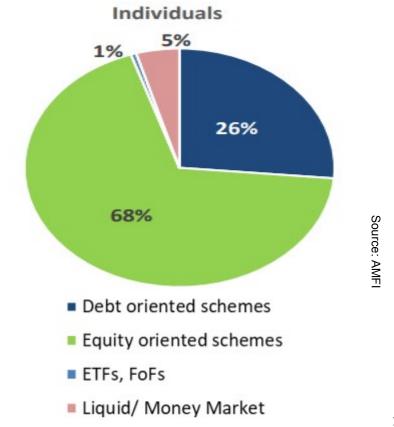


The value of assets held by individual investors in mutual funds increased from Rs.9.48 lakh cr in June 2017 to Rs.12.26 lakh cr in June 2018, an absolute increase of 29.33%.



Composition of holdings

Individual investors primarily hold equity-oriented schemes while institutions hold liquid and debt-oriented schemes. 68% of individual investor assets are held in equity oriented schemes.





Geojit's range of products & services

Products

- Equities
- Derivatives
- Currency Futures and Options
- Portfolio Management Services
- Margin Trading
- Loan against Shares
- Distribution of: Mutual Funds, Life Insurance, General Insurance
- Financial planning
- Commodity derivatives

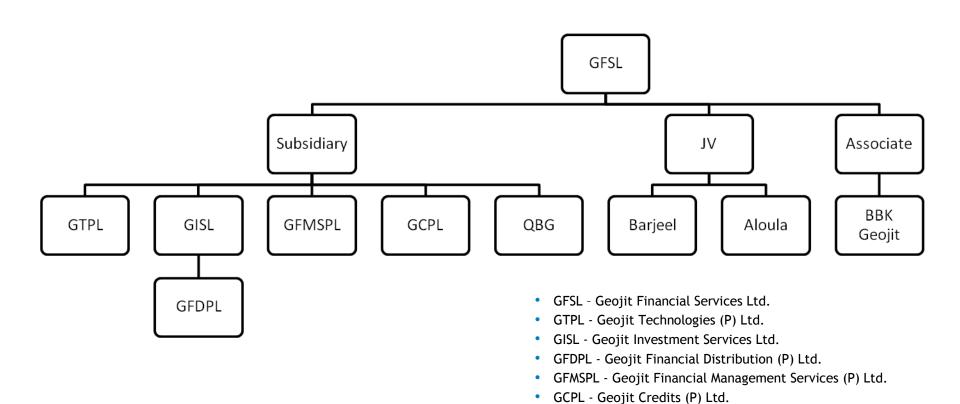
Services

- Multichannel service: Branch offices, Internet, Call Centre (via toll free number) & Mobile
- Offer clients an advanced trading platform-Selfie. Developed in-house, it offers clients unmatched features
- Reputed for transparent processes and brokerage structure
- Corporate governance with unblemished record of compliance and the lowest percentage of unresolved Customer Grievances





Group structure





QBG Geojit - QBG Geojit Securities LLC

Barjeel - Barjeel Geojit Securities Aloula - Aloula Geojit Capital Co. BBK Geojit - BBK Geojit Securities KSC

GEOJIT'S NATIONAL PRESENCE





National Presence

- Andhra Pradesh
- Chandigarh (UT)
- Goa
- Gujarat
- Haryana
- Jammu & Kashmir
- Jharkhand
- Karnataka
- Kerala
- Madhya Pradesh
- Maharashtra

- New Delhi
- Orissa
- Pondicherry (UT)
- Punjab
- Rajasthan
- Tamil Nadu
- Telengana
- Uttar Pradesh
- Uttarakhand
- West Bengal



Geojit network is mostly composed of branches (64%) including 9 offices in Gulf countries. Has a strong presence in South India (70% of the total and 45% of which is located in Kerala).





GEOJIT'S MIDDLE EAST PRESENCE





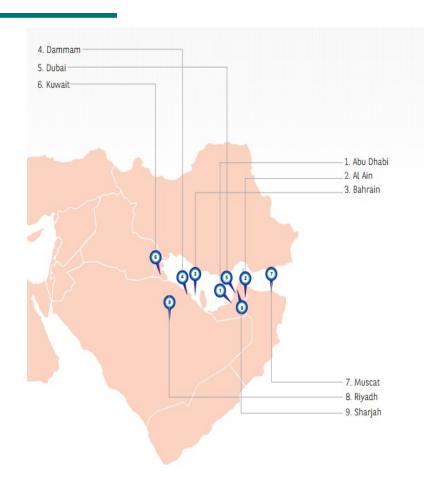
Middle East presence

BARJEEL GEOJIT SECURITIES LLC - UAE

- Joint Venture with the Al Saud Group since 2001
- 1st Indian licensed stock brokerage in UAE
- Headquartered at Dubai, with branches in Abu Dhabi, Al Ain and Sharjah

ALOULA GEOJIT CAPITAL CO. - SAUDI ARABIA

- Joint Venture with the Al Johar Group since 2008
- Headquartered at Riyadh with a branch in Dammam
- 1st Indian stock broking company to commence domestic retail brokerage operations in any foreign country





Middle East presence

BUSINESS PARTNERSHIP WITH BANK OF BAHRAIN & KUWAIT (BBK) - BAHRAIN

- •Geojit entered into a business partnership with BBK in 2007
- Provides investment services to NRIs

QBG GEOJIT SECURITIES LLC - OMAN

- A subsidiary of Geojit since 2011
- •Qurum Business Group (QBG) and National Securities Co are the other partners

BBK GEOJIT SECURITIES KSC - KUWAIT

•Joint Venture with Bank of Bahrain & Kuwait and JZ Associates since 2011





Safe Harbour

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Thank You

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