## **Press Release**

# TVS Motor Company posts milestone sales in September '11

Scooters grow 30 %; Exports up 27%; Domestic sales up 16 %

**Hosur, October 1, 2011:** Monthly sales of TVS Motor Company crossed the milestone figure of two lakh units with total sales touching 219,369 units in September 2011 compared to 188,005 units in the corresponding month of the previous year, a growth of 17%.

The company's cumulative sales for the period April to September 2011 grew by 15% with sales of 1,140,359 units against 988,794 units recorded in the previous comparable period.

### Two Wheeler

Total two wheeler sales grew by 17% with sales of 215,690 units in September 2011 in comparison with 184,783 units recorded in September 2010.

Scooter sales increased by 30% with sales of 55,879 units compared to 43,086 units recorded in September 2010. Motorcycles grew by 12% recording 90,848 units in September 2011 against 81,381 units in September 2010.

Domestic two wheeler sales of the company reported a growth of 16% with sales of 192,027 units in September 2011 against 165,418 units reported in September 2010.

#### **Exports**

Exports grew by 27% registering total sales of 25,973 units in September 2011 against 20,487 units in the same month of the previous year. The company exported 23,663 units of two wheelers in September 2011 in comparison with 19,365 units in September 2010, an increase of 22%.

### **Three Wheeler**

Three wheeler sales of the company grew by 14% with sales of 3,679 units in September 2011 against 3,222 units in the same month of the previous year. Cumulative three wheeler sales for the period of April 2011 to September 2011 stood at 23,106 units.

\*\*\*

--• - - - -

Adrian Dass Asst. General Manager - Corporate Communications TVS Motor Company

Ph: 04344 - 276780 Extn: 3223

1 of 1