Ref. No.: ABSLAMCL/PS/84/2025-26

October 24, 2025

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street Mumbai-400 001
Scrip Code: 543374

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (East), Mumbai - 400 051
Symbol: ABSLAMC

Dear Sir/Ma'am,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations') – Investor Presentation and Press Release

Pursuant to Regulation 30 of the SEBI Listing Regulations, please find attached copy of Investor Presentation along with Press Release on the Financial Results of the Company for the quarter and half year ended September 30, 2025.

The above information is being hosted on the Company's website at https://mutualfund.adityabirlacapital.com.

This is for your information and dissemination.

Thanking you.

Yours sincerely,

For **Aditya Birla Sun Life AMC Limited**

Prateek Mahesh Savla

Digitally signed by Prateek Mahesh Savla
Date: 2025.10.24 13:56:18 +05'30'

Prateek Savla
Company Secretary & Compliance Officer
ACS 29500

Encl. As above

Aditya Birla Sun Life AMC Ltd.

ADITYA BIRLA CAPITAL

ASSET MANAGEMENT

INVESTOR PRESENTATION

Q2 FY26

Staying focused on building scalable business

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

SCALE
Scale retail franchise and diversify product offerings

LONG TERM CUSTOMER VALUE

EXPAND
Geographic reach and strengthen multi-channel distribution network

EXPERIENCE
Leveraging digital platforms to deliver best-in-class service

AUM growth

Accelerated growth in Passive & Alternative investments

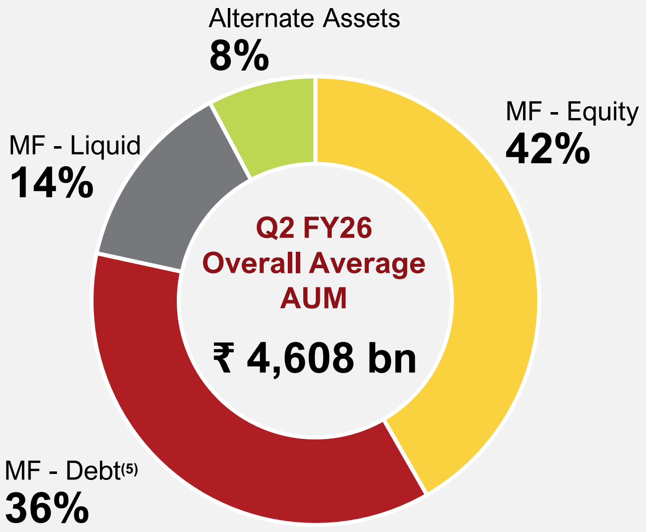
Sustainable growth in SIPs

Driven by a strong and robust risk management and governance framework

Business Snapshot

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

AUM



Mutual Fund AUM[1] ₹ 4,252 bn Market share[2] 6.14%	**Equity AUM[1]** ₹ 1,924 bn Market share 4.15%
Individual AUM[3] ₹ 2,066 bn	**Passive AUM[1]** ₹ 361 bn
Total Alternate AUM[1] ₹ 357 bn	**PMS/AIF AUM[1]** ₹ 303 bn^
Real Estate AUM[1] ₹ 6 bn	**Offshore AUM[1]** ₹ 48 bn

Financials (Q2 FY26)

Total Revenue[4] ₹ 5.1 bn	**Profit Before Tax** ₹ 3.2 bn
Profit After Tax ₹ 2.4 bn	

Customer & Distribution

Investor Folios 10.7 mn	**MF Distributors** 92,000+
Locations 300+	**Digital Partners** 115+

(1) Quarterly Average Assets under Management as of Sep 30, 2025; (2) Excluding ETF Share; (3) Monthly Average Assets under Management as of Sep 30, 2025 (4) Includes revenue from operations and other income; (5) MF-Debt include ETF; ^ Include ESIC mandate QAAUM of Rs 258 bn as on Sep 2025 ; All numbers are as of Sep-25 unless stated otherwise

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

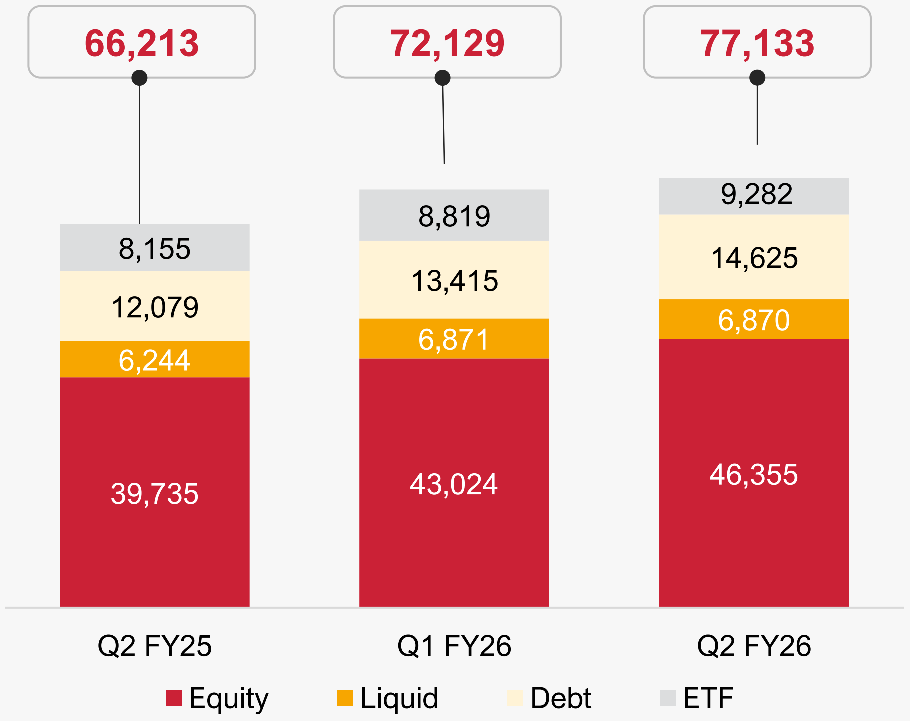
Industry Overview

Industry QAAUM & Net Sales Trend

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

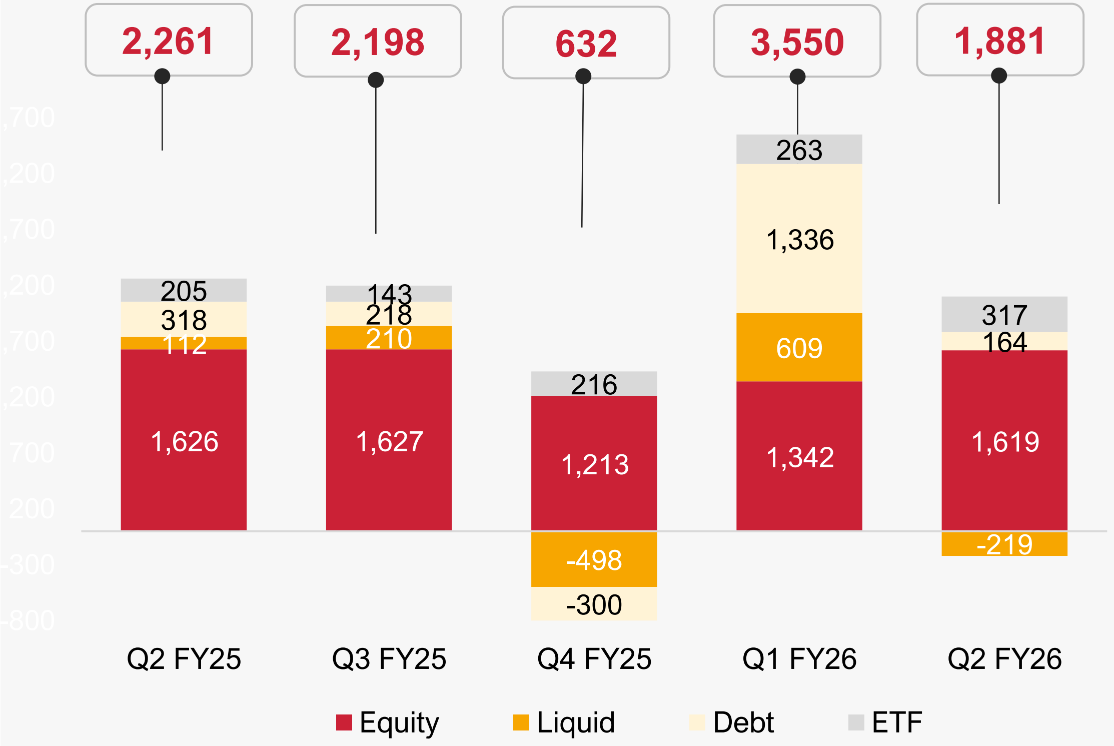
(INR billion unless otherwise stated)

QAAUM



Industry witnessed Y-o-Y AUM growth of 16% in Q2 FY26

Net Sales



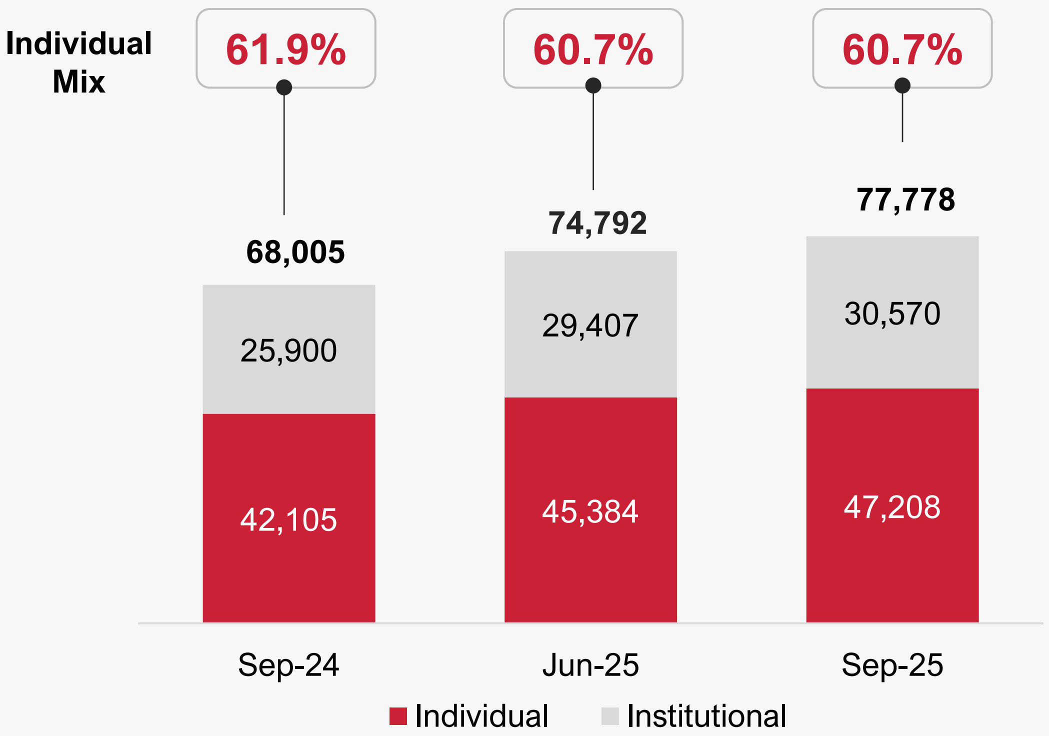
Industry witnessed subdued overall net sales in Q2 FY26

Source: AMFI. Equity Net Sales includes flows from Equity, Hybrid and Solution oriented Schemes

Industry AAUM - Individual & B30

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

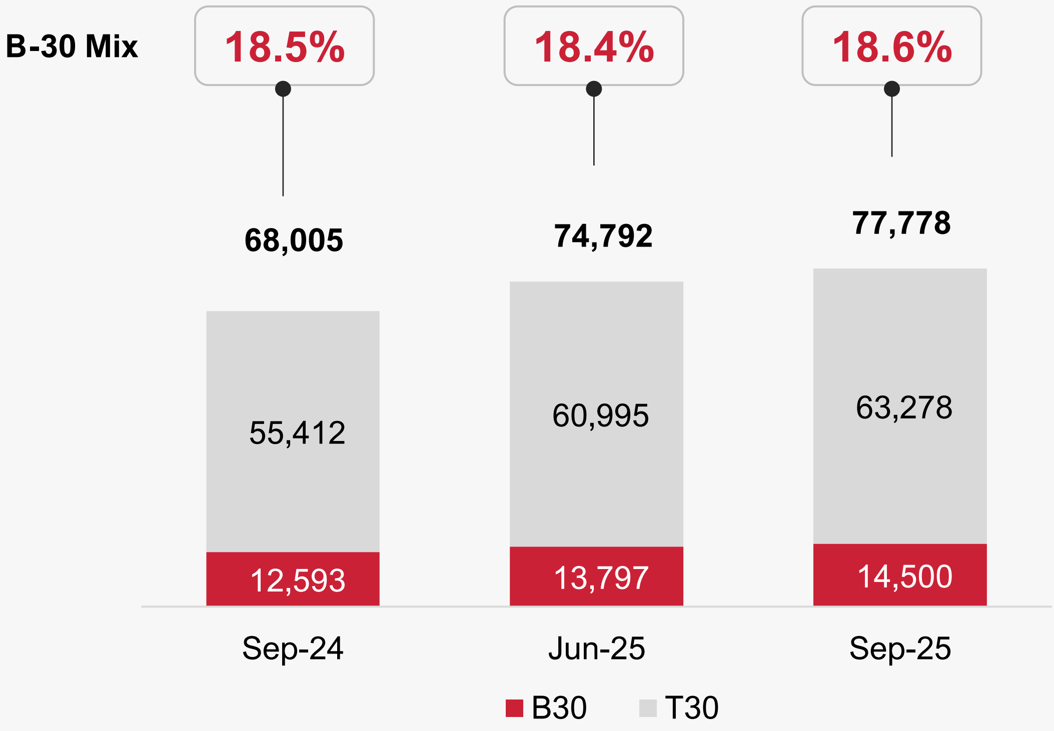
Individual MAAUM



Industry Individual AUM mix stood at 60.7% in Sep-25

(INR billion unless otherwise stated)

B30 MAAUM



Industry B30 AUM mix increased to 18.6% in Sep-25

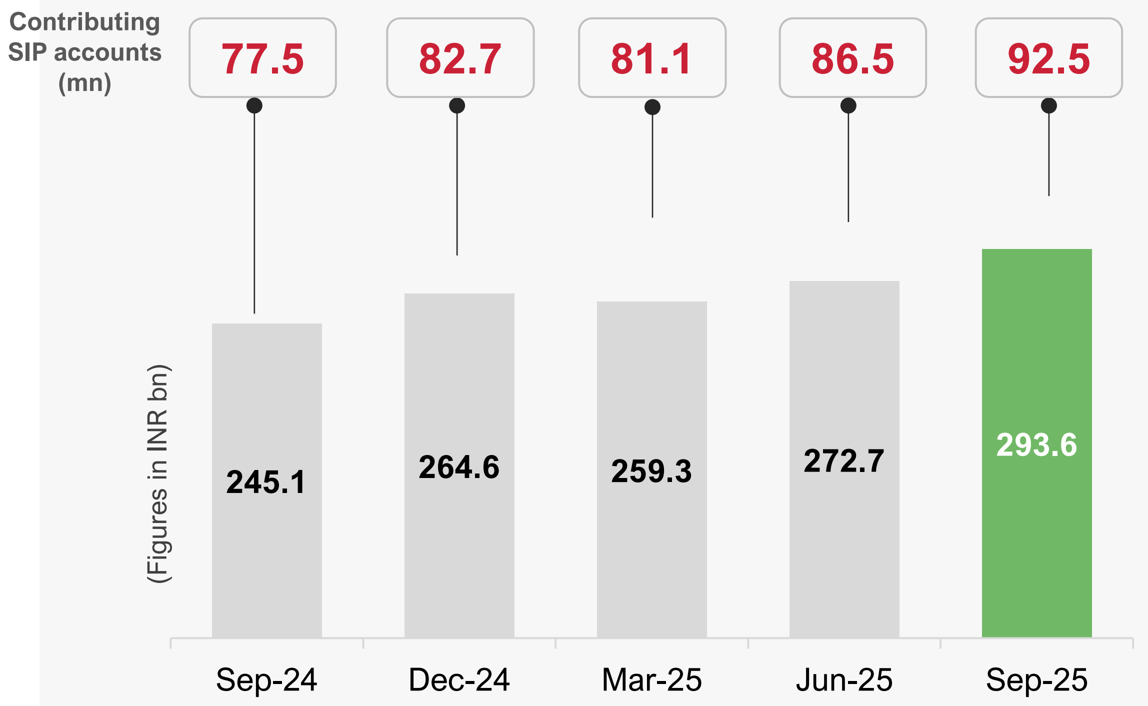
Source: AMFI

Industry SIP Trend

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

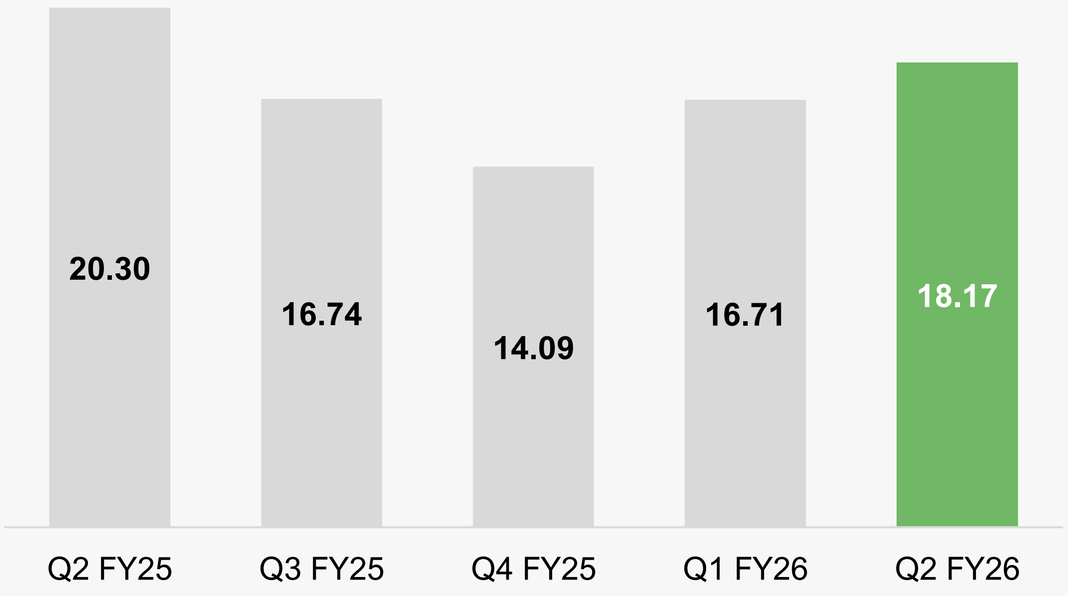
(INR billion unless otherwise stated)

SIP Contribution



Industry SIP contribution increased to INR 293.6 bn in Sep-25

New SIP registrations Count (mn)



Industry new SIP registrations increased to 18.17 mn in Q2 FY26

Source: AMFI

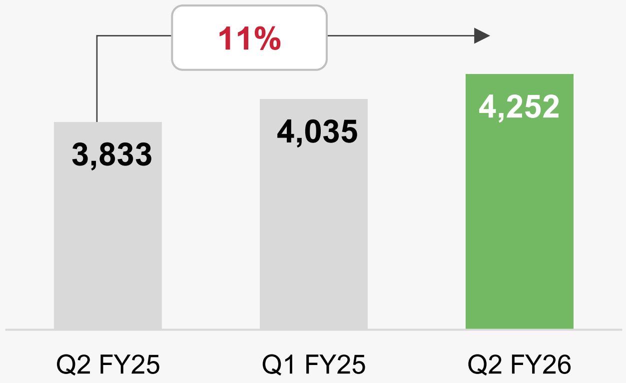
ABSLAMC Performance Overview

Performance at a Glance

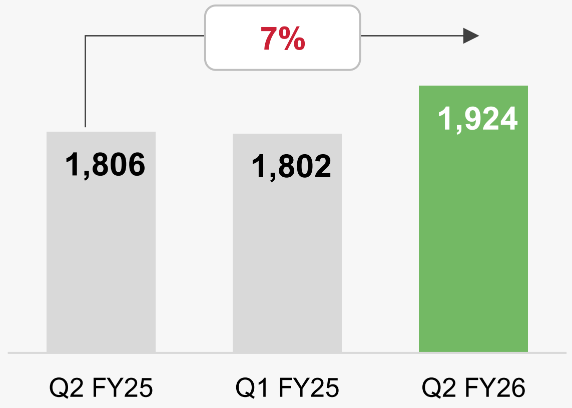
ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

(INR billion unless otherwise stated)

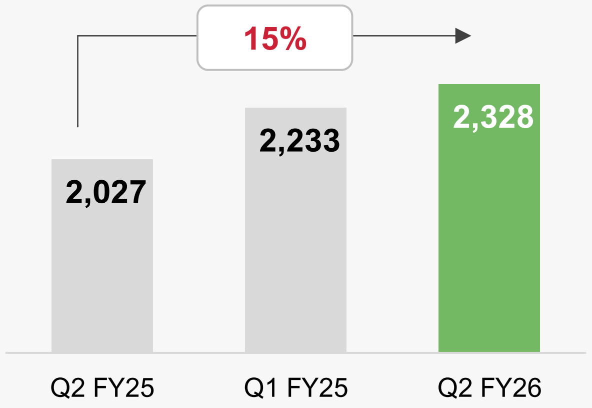
Mutual Fund QAAUM



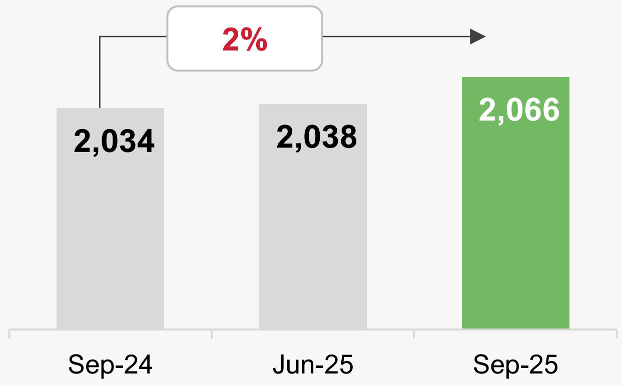
Equity QAAUM



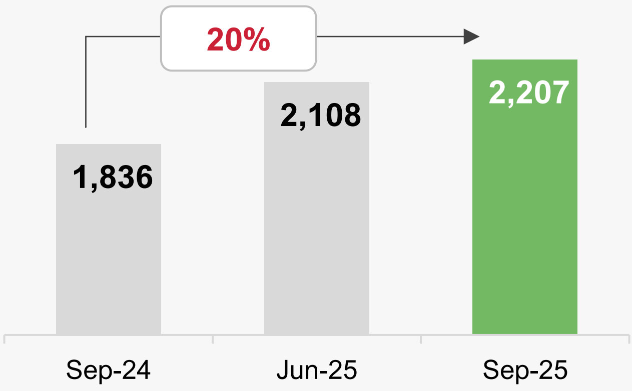
Fixed Income QAAUM[1]



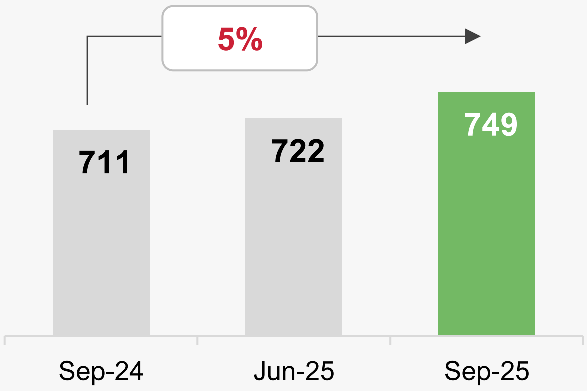
Individual MAAUM



Institutional MAAUM



B-30 MAAUM



[1] *Fixed Income QAAUM including ETF*

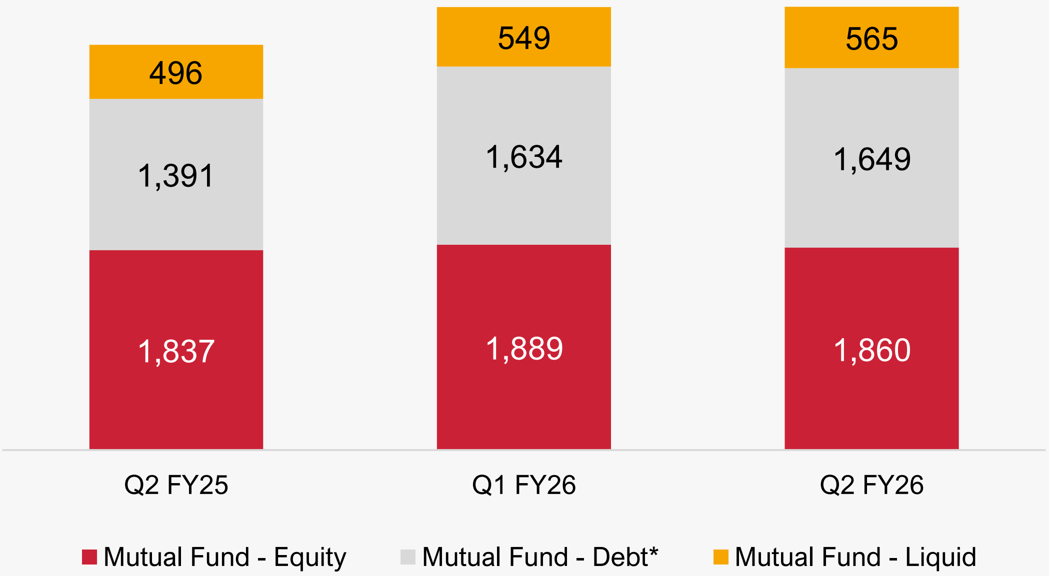
AUM Highlights

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

(INR billion unless otherwise stated)

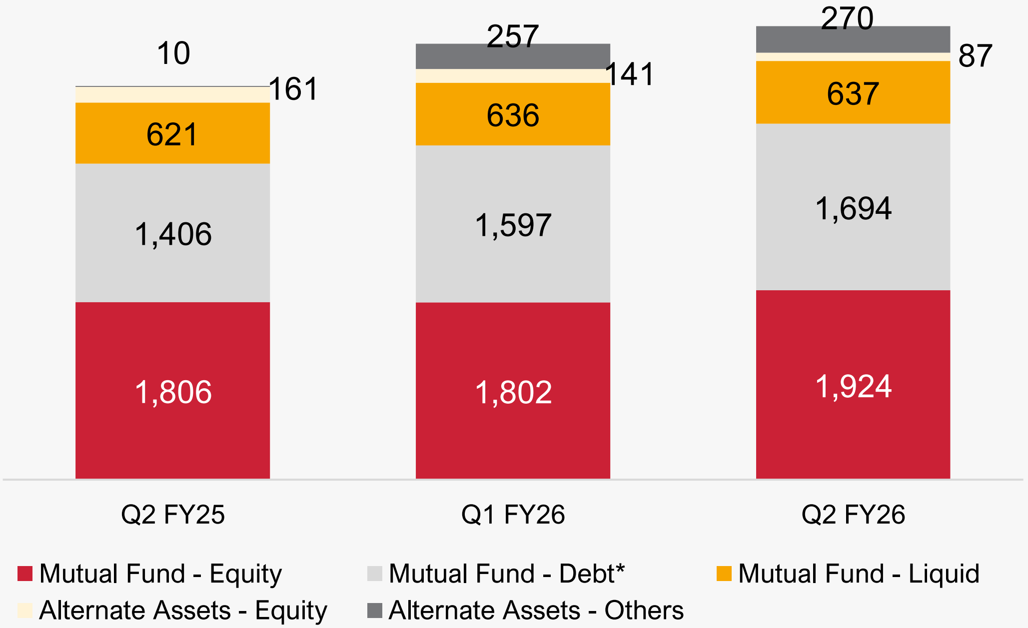
Mutual Fund Closing Assets under Management

Mutual Fund	Equity MF	Equity MF Mix
↑9% Y-o-Y	↑ 1% Y-o-Y	45.7%
3,724	4,072	4,073



Overall Quarterly Average Assets under Management

Overall	Equity MF	Equity MF Mix
↑ 15% Y-o-Y	↑ 7% Y-o-Y	45.3%
4,004	4,433	4,608



*Mutual Fund-Debt including ETF

Scaling Retail Franchise

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

Strong retail franchise with **10.7 mn** folios[1]

	Size	Growth			Contribution to AUM		
Equity QAAUM	INR 1,924 bn	Q2 FY23: INR 1,191 bn	▲ 17.3%	Q2 FY26: INR 1,924 bn	Q2 FY23: 42.1%	▲ 3.1%	Q2 FY26: 45.3%
Individual MAAUM	INR 2,066 bn	Sep-2022: INR 1,433 bn	▲ 13.0%	Sep-2025: INR 2,066 bn	Sep-2022: 49.9%	▼ 1.5%	Sep-2025: 48.3%
B-30 MAAUM	INR 749 bn	Sep-2022: INR 468 bn	▲ 17.0%	Sep-2025: INR 749 bn	Sep-2022: 16.3%	▲ 1.2%	Sep-2025: 17.5%

[1]*as of Sep 30, 2025 ; All numbers in INR billion unless stated otherwise*

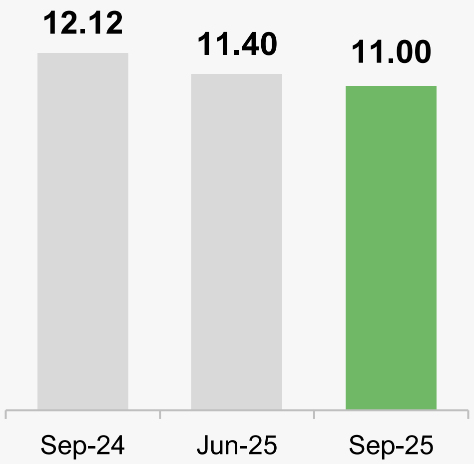
Focus on Growing SIP Flows

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

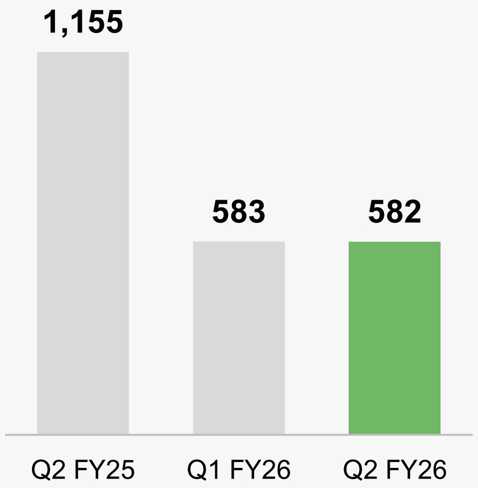
SIPs generates consistent inflows across market cycles

Building sustainable SIP Flows

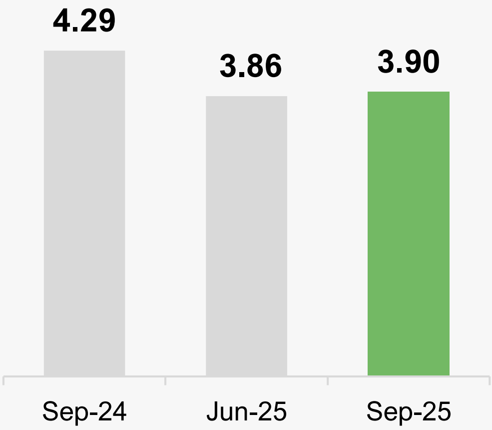
SIP[1] Contribution (in INR bn)*



New SIP[1] Registrations Count ('000)

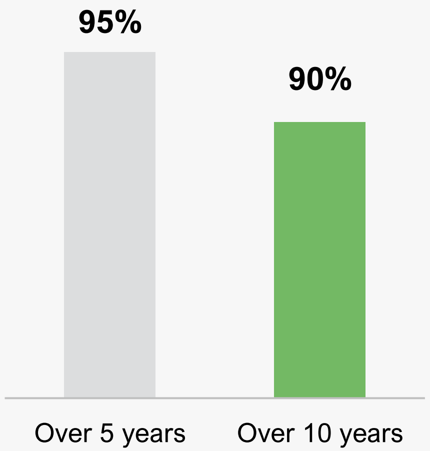


Contributing SIP[1] accounts (mn)*



Long Tenure SIP Book[2]

% Count of Total SIPs



[1] Includes STP ; [2] Based on tenure at the time of registration of all live SIPs as on Sep 30, 2025;
*Note : The figures for Sep-24 have been revised to reflect SIP contributions in line with Sep-25 numbers according to change in AMFI methodology

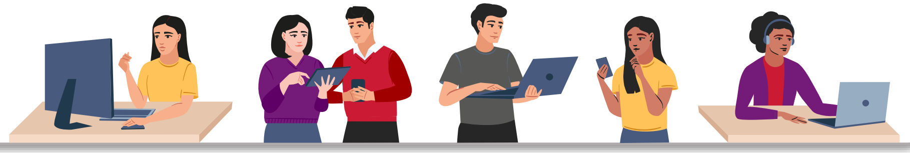
Pan India Distribution Network

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

One of the largest empaneled distributor base Servicing Investors across

19,000+

Pan India pin codes



300+ locations,

over **80%** are in **B-30 cities**

90+
Banks

360+
National Distributors

100+
Emerging Market Locations

92,000+
MFDs

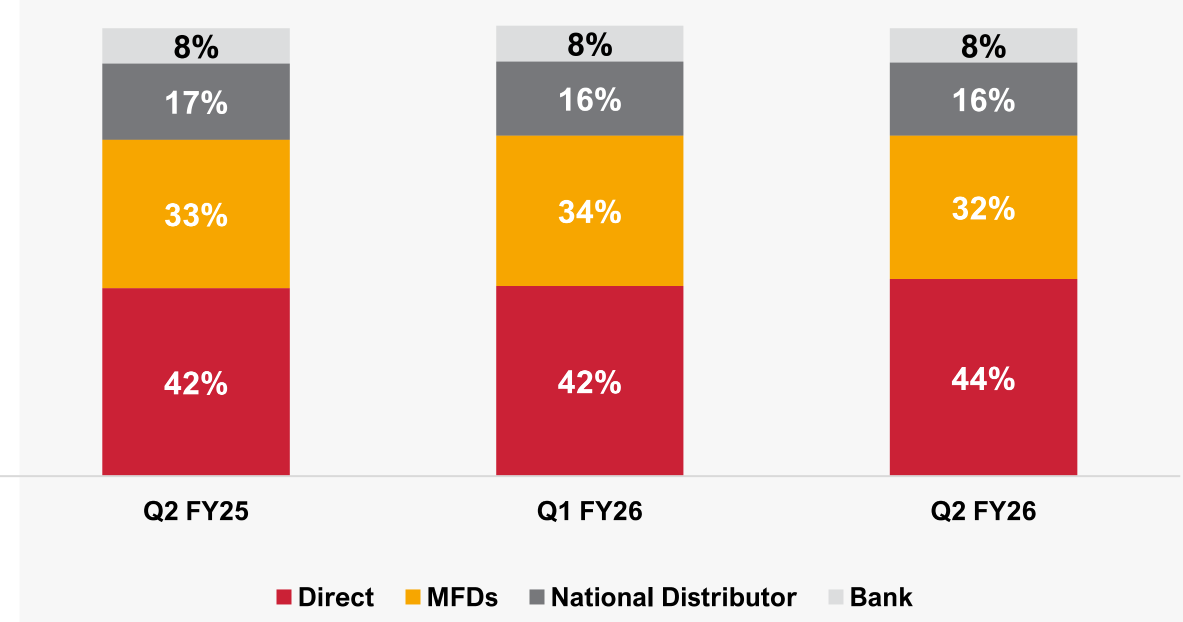
300+
Locations

115+
Digital Partners

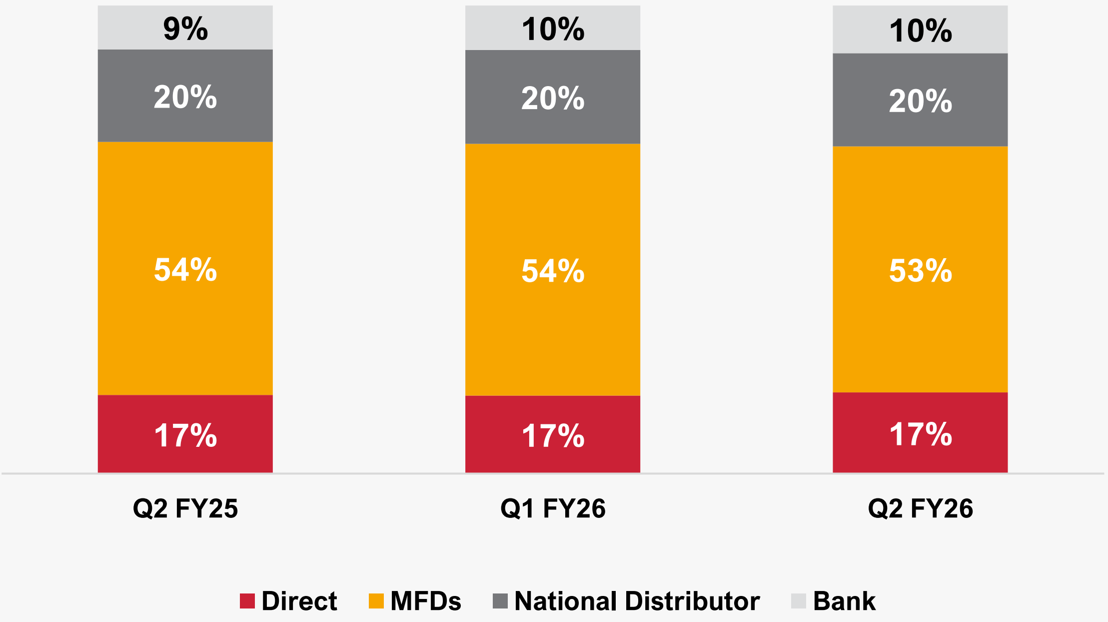
Multi-Channel Distribution Strategy

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

Overall Asset Sourcing Mix[1]



Broad-based sourcing of Equity Assets



Continue to expand distributor base and empaneled 5,300 + new MFDs in H1 FY26

[1] *Excludes ETF*

Multi-Channel Distribution Strategy

Lean model to expand into deeper markets

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

Direct

80+
Dedicated Persons

Provide personalized attention and tailored solutions to meet the unique needs and preferences of high-net-worth individuals

Presence across **Top 14 locations** Pan India

Emerging Markets

100+
EM locations

Aim to tap into potential rural and emerging markets at an early stage to build early growth

Deepening product awareness through continuous engagement drives for both investors and distributors

Virtual Relationship Manager

5,100+
Distributors Activated[1]

Upgrade MFDs to high potential business partners and transfer to mainstream Retail Sales

We are available in **14 regional languages** and have offices in **16 major touchpoints** of the country

Provide seamless onboarding experience on empanelment, customized skill-building programs, early bird offers and cutting-edge digital tools

Service to Sales

230
Dedicated Service Persons

Service RMs engage effectively with investors and facilitate their investment decisions.

Identify opportunities for win back, retention and upsell

Sampark

5,300 +
Distributor Empaneled[1]

Our distribution expansion initiative in empaneling and welcoming new distributors

Our new **WhatsApp-based** process has streamlined the empanelment of MFDs, making it more efficient and user-friendly

Started an initiative of capturing key distributor details during empanelment to get enhanced insights

[1] *H1 FY26*

Alternate Assets

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

	Size	Growth			Fund Launched/Pipeline
		Q2 FY25		**Q2 FY26**	
PMS/AIF	INR **303 bn^** (^Include ESIC mandate)	INR **39 bn**	▲ 685% →	INR **303 bn**	**Fund Raising underway** ABSL India Special Opportunities Fund ABSL Structured Opportunities Fund II ABSL Money Manager Fund **Product Pipeline** ABSL India Equity Innovation Fund
		Q2 FY25		**Q2 FY26**	
Offshore	INR **48 bn**	INR **127 bn**	▼ 62% →	INR **48 bn**	**Fund Raising underway** India ESG Engagement Fund (IFSC) ABSL Flexi Cap Fund (IFSC) ABSL Global Bluechip Fund (IFSC)

Real Estate AUM[1] at INR 6 bn. Aditya Birla Real Estate Credit Opp. Fund II under pipeline

^Include ESIC mandate QAAUM of 258 bn as on Sep 2025; *[1]QAAUM as on Sep 2025*

Building Passives Business

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

ETF AUM
Q2 FY26
INR 88 bn
↑ 5x
Q2 FY23
INR 16 bn

Q2 FY26
Passive AUM[1]
INR 361 bn
↑ 2x
Q2 FY23
INR 153 bn

FOF AUM
Q2 FY26
INR 41 bn
↑ 3x
Q2 FY23
INR 12 bn

Index AUM
Q2 FY26
INR 232 bn
↑ 2x
Q2 FY23
INR 125 bn

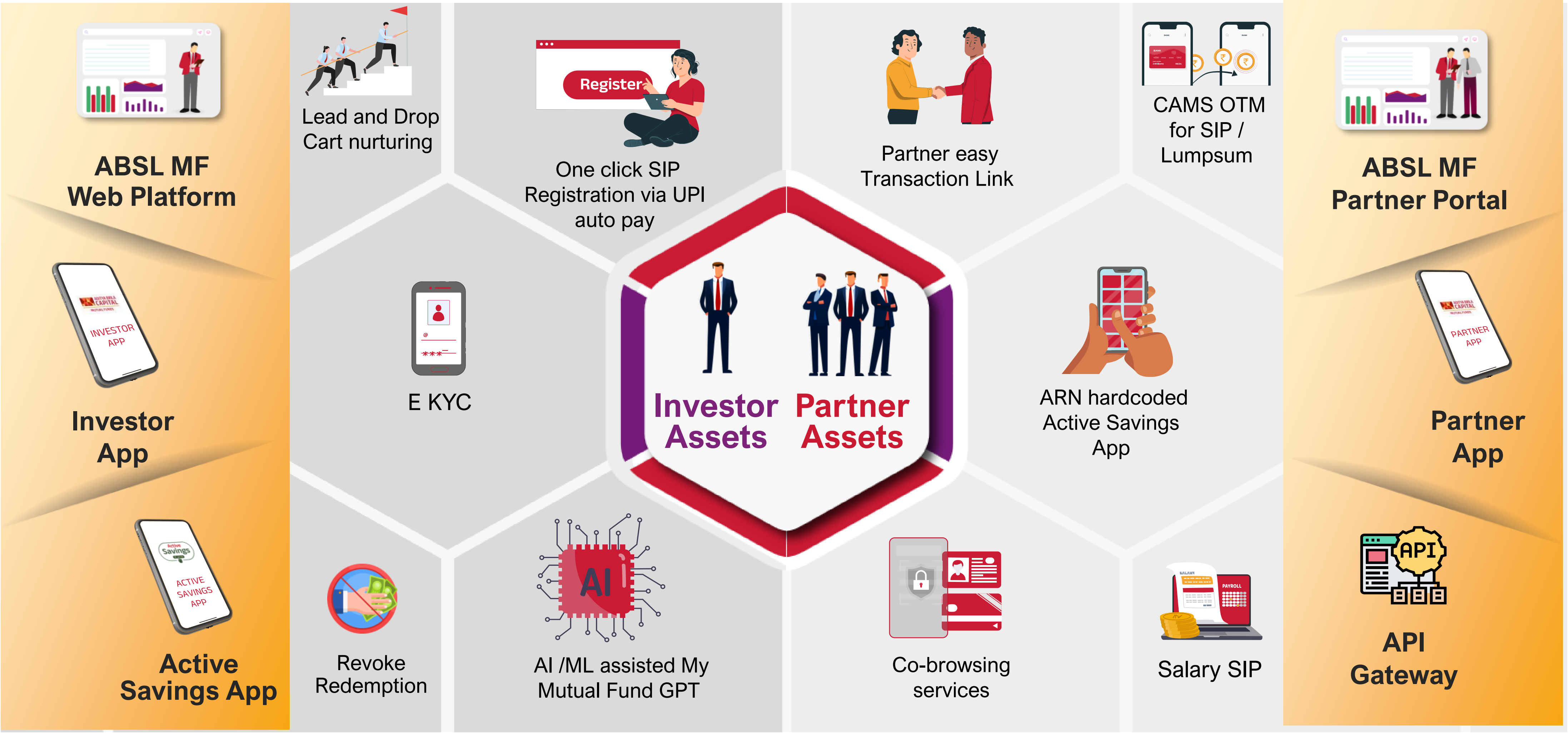
~13,50,000
Investor Folios serviced *3X growth since Sep 2022*

Rank 1
In Debt Index[2]

53 Products
Extensive product bouquet

[1]Quarterly Average AUM for ETFs, FoFs & Index Funds [2]Based QAAUM as on Sep 30, 2025

Digital Ecosystem



Investor Engagement

Aim to educate existing and next generation of investors

Reached **12,95,520+ people** through conducting over **16,925+ training sessions**[1]

Samriddhi Magazine

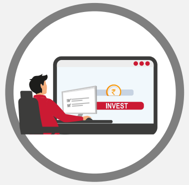
6.5 million+
passengers across 26 routes[1] Generated

62,77,016+
views on website

First Financial Lessons and First Pay Cheque

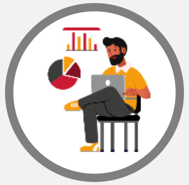
Partnered with **24** universities in association with NISM[2]. Reached over **45,739** students[1]

Nivesh Mahakumbh Program



Viewership of
48,29,530+

Investors Hangouts Program



190K active users[1] and over

38 Million
YouTube viewers[1]

For Her - Financial Education

Customized engagements and workshops to **create women investors and MFDs**

9 Million
Social Media Impressions[1]

[1]As of 30th Sep, 2025

Distributor Engagement

Aim to educate existing and next generation of distributors

Conducted over **4,815+ training sessions** and trained **2,74,377+ Distributors**

Nipun Learning Academy

NIPUN
THE NEW EDGE IN KNOWLEDGE

Trending modules

- Edge of asset allocation
- Unleashing the Power of SIP
- Branding, Communication, Business Expansion and New Client Acquisition
- Power of Equity and Scheme selection

Certification Programs

385+ sessions conducted
CFGP/ AFGP/ CRGP ETC.

20K people certified

NISM[1] Training For DOP[2] Staff

Training programs conducted at various locations

Workshops attended by total
70+ DOP staff

Fulcrum

Training initiative aimed at strengthening the back-office and sales functions of MFDs to support sustainable business growth

Conducted sessions across **30+** locations, Empowering **1,350+** team members of **800+** unique MFDs

Yashasvi

A platform to groom and empower **women MFDs** and the spouses of MFDs interested in joining the business

Conducted **4** batches at NISM campus. Mentored **130+** unique Women MFDs across **70** unique locations.

[1]National Institute of Securities Markets ("NISM") ; [2]Department of Post Office

Financial Performance

Summary of Financial Statements – Quarterly

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

Statement of Profit & Loss Account

(INR million unless otherwise stated)

Particulars	Q2 FY26	Q1 FY26	Q2 FY25	Q-o-Q	Y-o-Y
Revenue from Operations	**4,613**	**4,474**	**4,242**	**3%**	**9%**
Employee Benefits Expense	951	926	894	3%	6%
Fees and Commission Expense	145	135	120	8%	20%
Depreciation and Amortization	108	103	98	6%	11%
Other Expenses[1]	705	766	737	-8%	-4%
Total Expenses	**1,909**	**1,930**	**1,849**	**-1%**	**3%**
Operating Profit	**2,704**	**2,544**	**2,393**	**6%**	**13%**
Other Income	452	1,179	958	-62%	-53%
Profit Before Tax	**3,156**	**3,723**	**3,351**	**-15%**	**-6%**
Tax Expense	743	952	927	-22%	-20%
Profit After Tax	**2,413**	**2,771**	**2,424**	**-13%**	**0%**

[1] *Includes Finance Cost*

Summary of Financial Statements – Half Yearly

Statement of Profit & Loss Account

(INR million unless otherwise stated)

Particulars	Half Year ending		Change
	Sep-25	Sep-24	Y-o-Y
Revenue from Operations	**9,087**	**8,108**	**12%**
Employee Benefits Expense	1,877	1,786	5%
Fees and Commission Expense	279	225	24%
Depreciation and Amortization	211	189	12%
Other Expenses[1]	1,471	1,418	4%
Total Expenses	**3,838**	**3,618**	**6%**
Operating Profit	**5,249**	**4,490**	**17%**
Other Income	1,630	1,906	-14%
Profit Before Tax	**6,879**	**6,396**	**8%**
Tax Expense	1,695	1,615	5%
Profit After Tax	**5,184**	**4,781**	**8%**

[1]*Includes Finance Cost*

Summary of Financial Statements

Balance Sheet

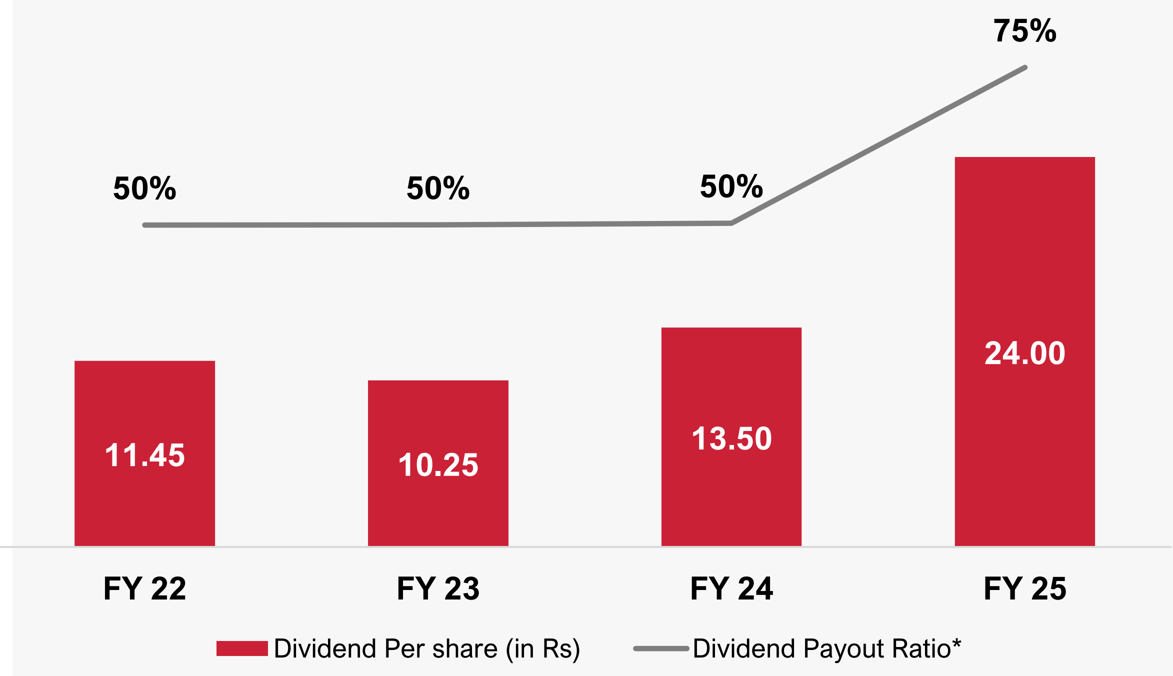
(INR million unless otherwise stated)

Particulars	As at	
	30th September 2025	31st March 2025
Share Capital	1,443	1,442
Other Equity	34,199	35,826
Total Equity	**35,642**	**37,268**
Financial Liabilities	2,070	2,262
Non-financial Liabilities	1,836	1,614
Total Equity & Liabilities	**39,548**	**41,144**
Investments	35,111	36,917
Other Financial Assets	1,923	1,800
Non-financial Assets	2,514	2,427
Total Assets	**39,548**	**41,144**

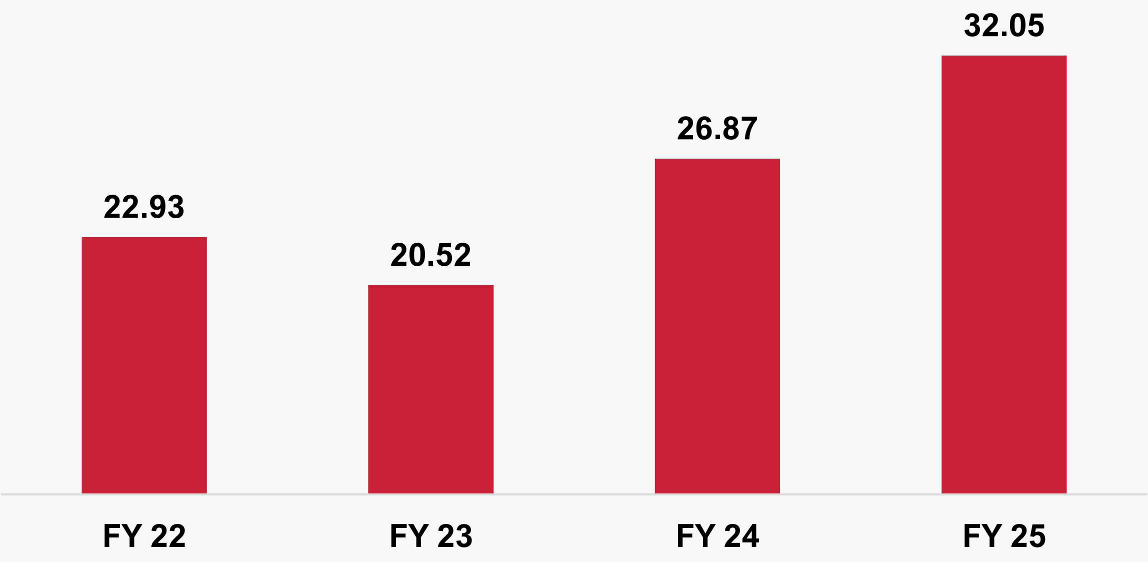
Dividend History

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

Dividend per share and Dividend Payout Ratio



Earnings per share



**on Standalone EPS;*
Earning per share calculated on standalone basis

Notes to Financials

1. The financial results have been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 - Interim Financial Reporting, notified under Section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules, 2015, as amended from time to time, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

2. The Group is in the business of providing asset management services to Aditya Birla Sun Life Mutual Fund and portfolio management & advisory services to clients. The primary segment is identified as asset management services. As such, the Groups's financial results are largely reflective of the asset management business and accordingly there are no separate reportable segments as per Ind AS 108 - Operating Segment.

3. The Company, during the quarter ended 30th September, 2025 has allotted 1,05,335 Equity Shares face value of ₹ 5 each, fully paid up, on exercise of options by eligible grantees, in accordance with the Employee Stock Option Schemes approved by the Company. As at 30th September, 2025, there were application money received towards 12,236 Equity Shares of face value ₹ 5 each, applied pending allotment.

4. During the period ended 30th September, 2025, the Company has paid a final dividend of Rs.24 per equity Shares (face value Rs.5 each) for the year ended March 31, 2025 as approved by its shareholders at the Annual General Meeting held on 30th July, 2025

5. The above results have been reviewed by the Audit Committee and approved by the Board of Directors of the Company, at their meeting held on October 24, 2025. The results have been subjected to limited review by the statutory auditors of the Company.

Thank You

Disclaimer

ADITYA BIRLA CAPITAL
ASSET MANAGEMENT

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Aditya Birla Sun Life AMC Ltd.

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PRESS RELEASE

Key Highlights – Q2 FY26

- Revenue from Operations at Rs. 4.6 bn; up 9% Y-o-Y
- Operating Profit at Rs. 2.7 bn; up by 13% Y-o-Y
- Profit before Tax at Rs 3.2 bn and Profit after Tax at Rs 2.4 bn
- MF QAAUM at Rs 4,252 bn; up 11% Y-o-Y
- Equity MF QAAUM at Rs 1,924 bn; up 7% Y-o-Y
- Serviced 10.7 million folios as of Sep 30, 2025; up by 5% Y-o-Y

Mumbai, October 24, 2025: Aditya Birla Sun Life AMC Limited (ABSLAMC) announced its unaudited financial results for the quarter and half year ending September 30, 2025.

Business Highlights:

- ABSLAMC's overall QAAUM including Alternate assets grew by 15% year-on-year to Rs. 4,608 billion for the quarter ending September 30, 2025. ABSLAMC Mutual Fund QAAUM witnessed growth of 11% year-on-year to Rs. 4,252 billion.

- Equity Mutual Fund QAAUM increased by 7% year-on-year to Rs. 1,924 billion for quarter ending September 30, 2025. Equity Mutual Fund mix stood at 45.3% in Q2 FY26.

- Individual Monthly AAUM stood at Rs. 2,066 billion for September 2025. Individual mix stood at 48% of Mutual Fund AUM.

- B-30 Monthly AAUM has increased by 5% year-on-year to Rs. 749 billion for September 2025. B-30 mix is at 17.5% of Mutual Fund AUM.

- PMS/ AIF QAAUM including the ESIC mandate, grew by 8x year-on-year to Rs 303 billion for the quarter ending September 30, 2025, up from Rs. 39 billion. The ESIC mandate QAAUM for Q2 FY26 stood at Rs. 258 billion.

- Passive QAAUM stood at Rs. 361 billion as of September 30, 2025 growing by 20% year-on-year.

- ABSLAMC serviced 10.7 million folios as of September 30, 2025.

- Monthly SIP contribution (including STP) stood at Rs. 11.00 billion for September 2025 with 3.90 million contributing SIP accounts.

- Registered around 5,82,000 new SIPs (including STP) for the quarter ending September 30, 2025.

- Over 92,000 KYD-compliant MFDs, 360 National Distributors and 90+ Banks serviced through 300+ locations of which over 80% are in B-30 cities.

Financial Highlights:

- Q2 FY26 Revenue from Operations is at Rs. 4.6 billion; up 9% year-on-year.
- Q2 FY26 Operating Profit is at Rs. 2.7 billion up by 13% year-on-year
- Q2 FY26 Profit before Tax at Rs 3.2 bn and Profit After Tax is at Rs 2.4 billion
- H1 FY26 Revenue from Operations is at Rs. 9.1 billion; up 12% year-on-year.
- H1 FY26 Operating Profit is at Rs. 5.2 billion up by 17% year-on-year
- H1 FY26 Profit After Tax is at Rs 5.2 billion; up 8% year-on-year.

About Aditya Birla Sun Life AMC Limited

Aditya Birla Sun Life AMC Limited (ABSLAMC) was incorporated in the year 1994. Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc. are the promoters and major shareholders of the Company.

ABSLAMC is primarily the investment manager of Aditya Birla Sun Life Mutual Fund, a registered trust under the Indian Trusts Act, 1882. ABSLAMC also operates multiple alternate strategies including Portfolio Management Services, Real Estate Investments and Alternative Investment Funds. ABSLAMC is one of the leading asset managers in India, servicing around 10.7 million investor folios with a pan India presence across 300+ locations and overall AUM of Rs. 4,608 billion for the quarter ending September 30, 2025 under its suite of Mutual Fund (excluding domestic FoFs), Portfolio Management Services, Alternative Investment Funds, Offshore and Real Estate offerings.

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