



June 28, 2021

BSE Limited

P. J. Towers, 25th Floor,
Dalal Street, Mumbai - 400001.
Scrip Code: **532368**

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051.
Symbol: **BCG**

Dear Madam/Sir,

Sub: Press Release

Please take note of the attached Press Release which is going to be published.

This is for your information only.

Thanking you,

Yours faithfully,

For BRIGHTCOM GROUP LIMITED

Manohar Mollama
Company Secretary & Compliance Officer
ACS - 39254

Encl.: A/a





BRIGHTCOM GROUP ANNOUNCES FY 2020-21 RESULTS

Hyderabad, June 28, 2021

Brightcom Group (NSE: BCG | BSE: 532368), the global Internet brand, today announced its audited financial results for the quarter ended 31st March, 2021 and the annual results for financial year 2020-21.

THE HIGHLIGHTS

- Annual consolidated revenue at Rs.2855.79 Crores.
- Annual consolidated PBT of Rs. 660.00 Crores.
- Annual consolidated PAT of Rs. 483.00 Crores.
- Annual consolidated earnings per share (EPS) of Rs. 9.51

The company posted an annual revenue of Rs.2855.79 crores and net profit of Rs. 483.00 crores against the previous year revenue of Rs.2692.32 crores and net profit of Rs. 440.10 crores respectively. The digital segment revenues grew by 11.68% and overall revenue growth is 6.07% compared to last year.

The Board of Directors recommended a bonus issue in terms of one bonus share for every four equity shares (1:4) held by the shareholders of the company as on a record date to be set by the board. This issuance is subject to the approval of the shareholders through a postal ballot.

The Board of Directors recommended that a dividend of Rs. 0.05 per share on a fully diluted basis be distributed for the financial year ended on 31st March, 2021, subject to approval of the shareholders in the ensuing Annual General Meeting.

BUSINESS HIGHLIGHTS

- Completion of one year since the launch of B-local product.
- The number of publishers has been on the raise. The 'Refer A Publisher' program has been great success.
- A webinar geared towards educating publishers on how to monetize audio, was conducted.
- The company has launched a new product "Brightcom PROTECTOR" to prevent malware impacting publishers.
- The new 'TRUST-FIRST' approach has been extended to Video Ads delivered.
- The company has closed out the loan with Axis Bank. The company is now debt-free.

CONFERENCE CALL DETAILS

brightcom group limited

FLOOR: 5, FAIRFIELD BY MARRIOTT, ROAD NO: 2, NANAKRAMGUDA, GACHIBOWLI, HYDERABAD - 500032, TELANGANA, INDIA.

EMAIL : IR@BRIGHTCOMGROUP.COM

WEB : WWW.BRIGHTCOMGROUP.COM

CIN : L64203TG1999PLC030996





Brightcom will host a conference call on 3rd July, 2021, at 3.00 pm Indian Standard Time to discuss the financial results. Call-in details will be available from the Investor Relations page of the company's website at: <http://brightcomgroup.com/investors/>

MEDIA CONTACT

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ABOUT BRIGHTCOM GROUP

BRIGHTCOM GROUP CONSOLIDATES AD-TECH , NEW MEDIA AND IOT BASED BUSINESSES ACROSS THE GLOBE, PRIMARILY IN THE DIGITAL ECO-SYSTEM.

Brightcom Media, enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Yahoo! and Twitter. Brightcom works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, Ogilvy One, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia.

Brightcom consumer products division is focused on IoT. Our LIFE product is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the "Internet of Things" (IoT).

Brightcom Group's renowned global presence, including in the US, Israel, Latin America ME, Western Europe and Asia Pacific regions, positions us at the forefront of the digital landscape, enabling us to support partners in their efforts to leverage and benefit from current global trends.

For more information please visit www.brightcomgroup.com

DISCLAIMER

This press release contains "forward-looking statements" - that is, statements related to future, not past, events. In this context, forward- looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward- looking statements.

