

Date: September 11, 2025

To,
Department of Corporate Services,
BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street Mumbai - 400001 **Scrip Code:** 543333

ISIN: INE290S01011

Dear Sir/Madam,

Sub: Investors Presentation

To,
Listing Department,
National Stock Exchange of India Limited
Exchange plaza, Plot No. C/1, G Block
Bandra Kurla Complex, Bandra East,
Mumbai – 400051

Scrip Symbol: CARTRADE

Pursuant to Regulation 30 (read with Para A of Part A of Schedule III) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclosed herewith the copy of Presentation on AI Driving Traffic Growth on CarWale & BikeWale.

The same is also made available on the website of the Company at https://www.cartradetech.com/

The above is for your information and record.

Yours faithfully For CarTrade Tech Limited

Lalbahadur Pal Company Secretary and Compliance officer Mem. No. A40812

Enclosed: a/a

CarTrade Tech Limited

Reg. Off. & Corp. Off.: 12th Floor, Vishwaroop IT Park, Sector 30A, Vashi, Navi Mumbai 400705.

W: cartradetech.com | T: +91 22 6739 8888 | E: investor@cartrade.com | CIN: L74900MH2000PLC126237























AI Driving Traffic Growth on CarWale & BikeWale





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containing detailed information about the Company.

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The Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.



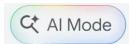
AI Driving Traffic Growth on CarWale & Bikewale

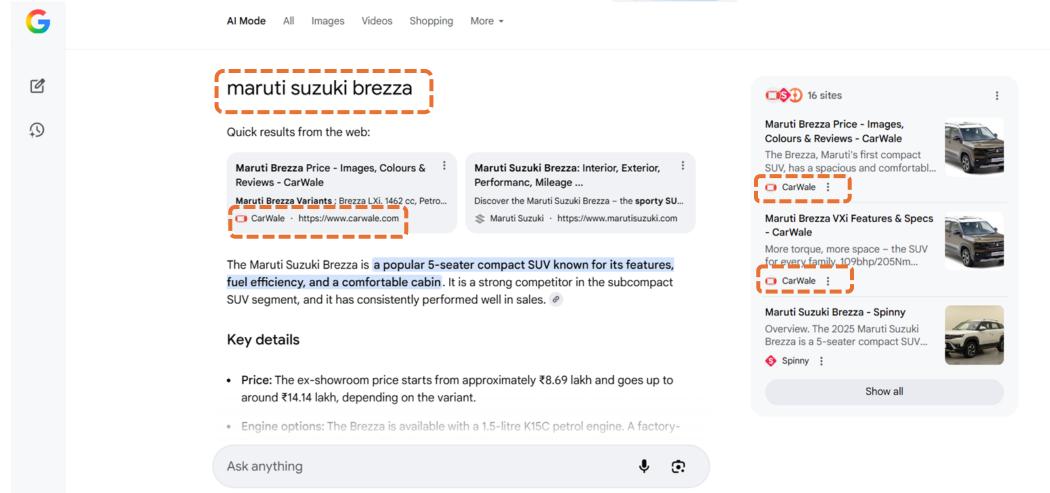
- Google Auto search grown by 41% from April 2024 to August 2025
- CW and BW consumer traffic outperforms Google growth and grows by 57%
- ChatGPT and Google AI reference CarWale & BikeWale as authoritative data sources and are sources of Traffic

Google Al Mode

When users search for automotive information, Google's AI mode cites our platforms as authoritative sources, driving quality traffic and establishing trust

☐ Search results for "New Maruti Suzuki Brezza"







carwale

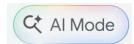
GbSure



Google Al Mode

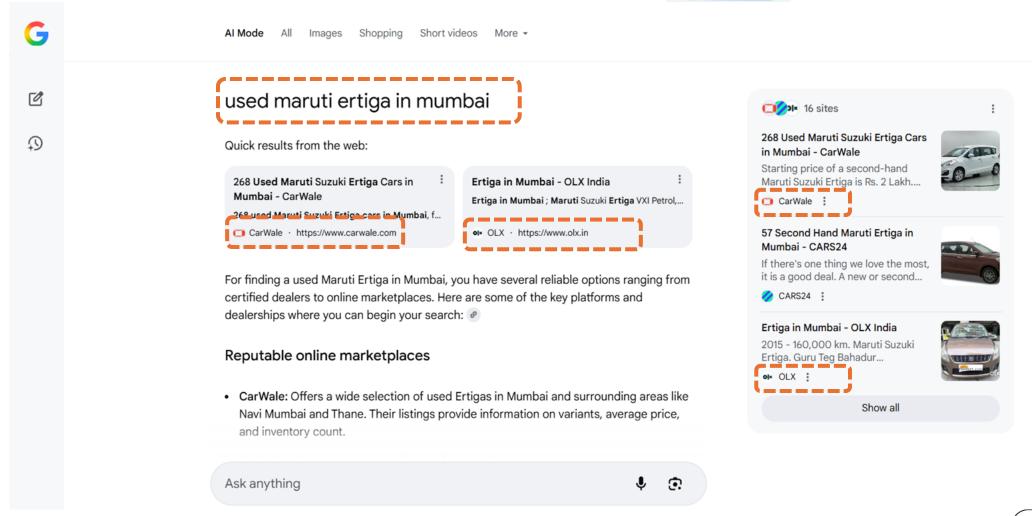
When users search for automotive information, Google's AI mode cites our platforms as **authoritative sources**, driving quality traffic and establishing trust

☐ Search results for "Used Maruti Ertiga in Mumbai"



carwale

atSure

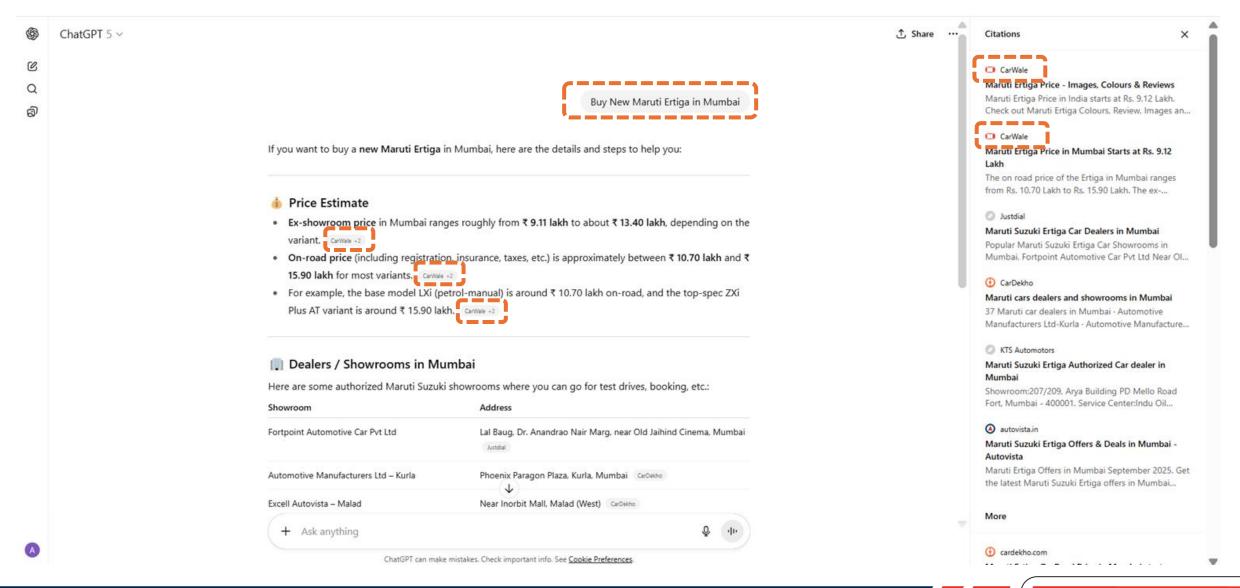








☐ Search results for "New Maruti Ertiga in Mumbai"















☐ Search results for "Used Toyota Innova in Mumbai"

