

**Date: September 11, 2025**

**To,**  
**Department of Corporate Services,**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Mumbai - 400001  
**Scrip Code: 543333**

**To,**  
**Listing Department,**  
**National Stock Exchange of India Limited**  
Exchange plaza, Plot No. C/1, G Block  
Bandra Kurla Complex, Bandra East,  
Mumbai – 400051  
**Scrip Symbol: CARTRADE**

**ISIN: INE290S01011**

Dear Sir/Madam,

**Sub: Investors Presentation**

Pursuant to Regulation 30 (read with Para A of Part A of Schedule III) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclosed herewith the copy of Presentation on AI Driving Traffic Growth on CarWale & BikeWale.

The same is also made available on the website of the Company at <https://www.cartradetech.com/>

The above is for your information and record.

**Yours faithfully**  
**For CarTrade Tech Limited**

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**Lalbahadur Pal**  
**Company Secretary and Compliance officer**  
**Mem. No. A40812**

**Enclosed: a/a**

**CarTrade Tech Limited**

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# AI Driving Traffic Growth on CarWale & BikeWale

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# AI Driving Traffic Growth on CarWale & Bikewale



- Google Auto search grown by 41% from April 2024 to August 2025
- CW and BW consumer traffic outperforms Google growth and grows by 57%
- ChatGPT and Google AI reference CarWale & BikeWale as authoritative data sources and are sources of Traffic

# Google AI Mode

When users search for automotive information, Google's AI mode cites our platforms as **authoritative sources**, driving quality traffic and establishing trust

❑ Search results for “New Maruti Suzuki Brezza” 





AI ModeAllImagesVideosShoppingMore

maruti suzuki brezza

Quick results from the web:

Maruti Brezza Price - Images, Colours & Reviews - CarWale

Maruti Brezza Variants : Brezza LXI, 1462 cc, Petro...  
CarWale · https://www.carwale.com

Maruti Suzuki Brezza: Interior, Exterior, Performanc, Mileage ...

Discover the Maruti Suzuki Brezza – the sporty SU...  
Maruti Suzuki · https://www.marutisuzuki.com

The Maruti Suzuki Brezza is a popular 5-seater compact SUV known for its features, fuel efficiency, and a comfortable cabin. It is a strong competitor in the subcompact SUV segment, and it has consistently performed well in sales.

Key details

- Price: The ex-showroom price starts from approximately ₹8.69 lakh and goes up to around ₹14.14 lakh, depending on the variant.
- Engine options: The Brezza is available with a 1.5-litre K15C petrol engine. A factory-

Ask anything

16 sites

Maruti Brezza Price - Images, Colours & Reviews - CarWale

The Brezza, Maruti's first compact SUV, has a spacious and comfortabl...  
CarWale






Maruti Brezza VXI Features & Specs - CarWale

More torque, more space – the SUV for every family, 109bhp/205Nm...  
CarWale

Maruti Suzuki Brezza - Spinny

Overview. The 2025 Maruti Suzuki Brezza is a 5-seater compact SUV...  
Spinny

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# Google AI Mode

When users search for automotive information, Google's AI mode cites our platforms as **authoritative sources**, driving quality traffic and establishing trust

❑ Search results for “Used Maruti Ertiga in Mumbai”



AI Mode

All

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used maruti ertiga in mumbai

Quick results from the web:

268 Used Maruti Suzuki Ertiga Cars in Mumbai - CarWale

268 used Maruti Suzuki Ertiga cars in Mumbai, f...

CarWale · <https://www.carwale.com>

Ertiga in Mumbai - OLX India

Ertiga in Mumbai ; Maruti Suzuki Ertiga VXi Petrol,...

OLX · <https://www.olx.in>

For finding a used Maruti Ertiga in Mumbai, you have several reliable options ranging from certified dealers to online marketplaces. Here are some of the key platforms and dealerships where you can begin your search:

Reputable online marketplaces

- CarWale:** Offers a wide selection of used Ertigas in Mumbai and surrounding areas like Navi Mumbai and Thane. Their listings provide information on variants, average price, and inventory count.

Ask anything

16 sites

268 Used Maruti Suzuki Ertiga Cars in Mumbai - CarWale

Starting price of a second-hand Maruti Suzuki Ertiga is Rs. 2 Lakh....

CarWale

57 Second Hand Maruti Ertiga in Mumbai - CARS24

If there's one thing we love the most, it is a good deal. A new or second...

CARS24

Ertiga in Mumbai - OLX India

2015 - 160,000 km. Maruti Suzuki Ertiga. Guru Teg Bahadur...

OLX

Show all

❑ Search results for “New Maruti Ertiga in Mumbai”

ChatGPT 5

Buy New Maruti Ertiga in Mumbai

If you want to buy a new Maruti Ertiga in Mumbai, here are the details and steps to help you:

Price Estimate

- Ex-showroom price in Mumbai ranges roughly from ₹ 9.11 lakh to about ₹ 13.40 lakh, depending on the variant. CarWale +2
- On-road price (including registration, insurance, taxes, etc.) is approximately between ₹ 10.70 lakh and ₹ 15.90 lakh for most variants. CarWale +2
- For example, the base model LXI (petrol-manual) is around ₹ 10.70 lakh on-road, and the top-spec ZXI Plus AT variant is around ₹ 15.90 lakh. CarWale +2

Dealers / Showrooms in Mumbai

Here are some authorized Maruti Suzuki showrooms where you can go for test drives, booking, etc.:

Showroom	Address
Fortpoint Automotive Car Pvt Ltd	Lal Baug, Dr. Anandrao Nair Marg, near Old Jaihind Cinema, Mumbai <small>Justdial</small>
Automotive Manufacturers Ltd – Kurla	Phoenix Paragon Plaza, Kurla, Mumbai <small>CarDekho</small>
Excell Autovista – Malad	Near Inorbit Mall, Malad (West) <small>CarDekho</small>

Share

Citations

CarWale

Maruti Ertiga Price - Images, Colours & Reviews

Maruti Ertiga Price in India starts at Rs. 9.12 Lakh. Check out Maruti Ertiga Colours, Review, Images an...

CarWale

Maruti Ertiga Price in Mumbai Starts at Rs. 9.12 Lakh

The on road price of the Ertiga in Mumbai ranges from Rs. 10.70 Lakh to Rs. 15.90 Lakh. The ex-...

Justdial

Maruti Suzuki Ertiga Car Dealers in Mumbai

Popular Maruti Suzuki Ertiga Car Showrooms in Mumbai, Fortpoint Automotive Car Pvt Ltd Near Ol...

CarDekho

Maruti cars dealers and showrooms in Mumbai

37 Maruti car dealers in Mumbai · Automotive Manufacturers Ltd-Kurla · Automotive Manufacture...

KTS Automotors

Maruti Suzuki Ertiga Authorized Car dealer in Mumbai

Showroom:207/209, Arya Building PD Mello Road Fort, Mumbai - 400001. Service Center:Indu Oil...

autovista.in

Maruti Suzuki Ertiga Offers & Deals in Mumbai - Autovista

Maruti Ertiga Offers in Mumbai September 2025. Get the latest Maruti Suzuki Ertiga offers in Mumbai...

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cardekho.com

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❏ Search results for “Used Toyota Innova in Mumbai”

ChatGPT 5 ▾

Used Toyota Innova in Mumbai

Share

Here are what I found about used Toyota Innova cars in Mumbai — prices, what kinds of models are available, and what to watch out for. If you tell me your budget and preferred year / variant / petrol-vs-diesel, I can narrow down choices for you.

What's available & price ranges

From current listings in Mumbai:

Source	Examples / Range
CarWale	~ 113 used Toyota Innova cars. Prices from ~ ₹ 2 lakh (very old / high kms) up to ~ ₹ 19.26 lakh for newer / premium versions (Innova Crysta) in good condition.
Cars24	Older models (pre-2012 etc.) starting ~ ₹ 3.3-4.0 lakh; more recent Crysta or high variants can go up to ~ ₹ 19-20 lakh.
Cardekho / OLX / Zigwheels	Lots of 2010-2015 Innova G, VX, etc. Diesel manual around ₹ 4-10 lakh depending on year, mileage, condition. Some good 2013/14 Diesels around ₹ 6-9 lakh.

For the newer Crysta variants (premium trims) you'll see prices generally ₹ 15-20 lakh in used market.

What you'll mostly find

- Diesel engines dominate for older Innova / Innova G / VX etc.
- Variants: "G", "GX", "VX", "ZX", etc. The more premium trims (VX, ZX) have more features and cost more.
- High mileage is common in older ones. Many will have ~100,000+ km.

+ Ask anything

ChatGPT can make mistakes. Check important info. See [Cookie Preferences](#).

Citations

CarWale

113 Used Toyota Innova Cars in Mumbai

There are 113 second hand Toyota Innova cars available in Mumbai. Starting price of a second-han...

CARS24

16 Second Hand Toyota Innova in Mumbai

The price of a second hand Toyota Innova in Mumbai typically ranges from ₹3.31 lakh for older models t...

CarDekho

88 Used Toyota Innova Cars in Mumbai

2013 Toyota Innova 2.5 G (Diesel) 7 Seater BS IV, 1,20,000 kms · ₹4.25 Lakh ; 2011 Toyota Innova 2.5 ...

CarWale

199 Used Toyota Innova Crysta Cars in Mumbai

Top Innova Crysta variants for sale: GX (62). Rs. 17.8 Lakh Average Price ; ZX (61). Rs. 18.02 Lakh Averag...

More

olx olx.in

Innova in Mumbai

Toyota Innova [2013-2016] 2.5 G4 7 STR, 2014, Diesel · ₹ 8,90,000. 2014 - 149,794 km ; Toyota Innova 2.5 ...

olx olx.in

220 Used Innova in Mumbai - Buy Second Hand Cars

TOYOTA INNOVA 2.5 V 7 SEATER 2013 · ₹ 6,65,000. 2013 - 178,000 km ; Toyota Innova 2.5 G (Diesel) 8...

spinnny.com

Used Innova Crysta Manual Cars over 350000 rs in Mumbai