

Maruti Suzuki India Limited

Q2 FY'14 Financial Results 28th Oct, 2013

This presentation might contain forward looking statements which involve a number of risks, uncertainties and other factors that could cause the actual results to differ materially from those in the forward looking statements. The Company undertakes no obligation to update these to reflect the events or circumstances thereof. Secondly, these statements should be understood in conjunction with the risks the company faces.

Contents

- 1. Q2 FY'14 vs Q1 FY'14
- 2. Ratio Comparison & Analysis
- 3. Q2 FY'14 (post-merger) vs Q2 FY'13 (pre-merger)
- 4. H1 FY'14 (post-merger) vs H1 FY'13 (pre-merger)
- 5. Sales Volume
- 6. Going Forward

Note: Last year, in Q2 FY'13, Company's financials were impacted by disruption in operations.

Financial Highlights Q2 FY'14 & Growth over Q1 FY'14

Sales Volume 275,586 Veh. 3.4 % **Net Sales** 102,118 Mn 2.1 % Op. EBIDTA 13,214 Mn 13.3 % 8,799 Mn 4.0 % PBT 6,702 Mn 6.1 % PAT

Key Financial Ratios (% of Net Sales)

| Parameter | Q2 FY'14 | Q1 FY'14 | Change bps |
|----------------------------|----------|----------|---------------|
| Material Cost | 71.1 | 73.7 | (260) |
| Employee Cost | 3.6 | 3.0 | 60 |
| Other Expenses | 14.8 | 14.1 | 70 |
| Other Operating Income | 2.5 | 2.4 | 10 |
| EBIDTA | 13.0 | 11.7 | 130 |
| Depreciation | 4.9 | 4.8 | 10 |
| Other Non-Operating Income | 1.0 | 2.0 | (100) |
| PBT | 8.6 | 8.5 | 10 |
| PAT | 6.6 | 6.3 | 30 |

Financial Analysis Q2 FY'14 vs Q1 FY'14

Material Cost to Net Sales – lower by 260 bps

- Cost reduction efforts
- Favorable impact of foreign exchange

Employee Cost to Net Sales – higher by 60 bps

Annual increment and variable pay

Other Expenses to Net Sales – higher by 70 bps

- Higher power & fuel cost
- Exchange impact on royalty reinstatement

Q2 FY'14 (post-merger) vs Q2 FY'13 (pre-merger)

Background: MSIL – SPIL merger

- Given the dieselization in India, the board of directors decided to bring together the engine and car manufacturing facility as one single entity.
- Suzuki Powertrain India Ltd. (SPIL) was merged with the Company through a share swap ratio of 1:70 with no outflow of cash from MSIL. MSIL made a fresh issue of 13.17 Mn shares to SMC, Japan, in lieu of its 70% holding in SPIL.
- Cost heads have been re-distributed leading to a change in the cost structure.
- The term "pre-merger" represents MSIL financials (excluding the effect of SPIL merger).

Key Financial Ratios (% of Net Sales)

| Parameter | Q2 FY'14 (Post-merger) | Q2 FY'13* (Pre-merger) | Change bps | |
|----------------------------|---------------------------|---------------------------|---------------|---|
| Material Cost | 71.1 | 81.9 | (1080) | |
| Employee Cost | 3.6 | 2.8 | 80 | 1 |
| Other Expenses | 14.8 | 11.9 | 290 | 1 |
| Other Operating Income | 2.5 | 2.9 | (40) | |
| EBIDTA | 13.0 | 6.3 | 670 | 1 |
| Depreciation | 4.9 | 4.3 | 60 | 1 |
| Other Non-Operating Income | 1.0 | 1.9 | (90) | |
| PBT | 8.6 | 3.5 | 510 | 1 |
| РАТ | 6.6 | 2.8 | 380 | 1 |

* Includes impact of operational disruption $_8$

H1 FY'14 (post-merger)

VS

H1 FY'13 (pre-merger)

Key Financial Ratios (% of Net Sales)

| Parameter | H1 FY'14 (Post-merger) | H1 FY'13* (Pre-merger) | Change bps | |
|----------------------------|---------------------------|---------------------------|---------------|---|
| Material Cost | 72.4 | 80.7 | (830) | |
| Employee Cost | 3.3 | 2.4 | 90 | 1 |
| Other Expenses | 14.5 | 12.3 | 220 | 1 |
| Other Operating Income | 2.5 | 2.6 | (10) | |
| EBIDTA | 12.3 | 7.2 | 510 | 1 |
| Depreciation | 4.8 | 3.7 | 110 | 1 |
| Other Non-Operating Income | 1.5 | 1.2 | 30 | 1 |
| PBT | 8.5 | 4.3 | 420 | 1 |
| РАТ | 6.4 | 3.5 | 290 | 1 |

* Includes impact of operational disruption₁₀

Sales Volumes

| | Market | Q2 FY14 | Q2 FY13 | Growth |
|-------|-------------|---------|---------|--------|
| (0 | | | | |
| ales | Domestic | 241,562 | 209,954 | 15.1 % |
| S | Exports | 34,024 | 20,422 | 66.6 % |
| Total | Total Sales | 275,586 | 230,376 | 19.6 % |

| | Segments | Q2 FY14 | Q2 FY13 | Growth |
|----------------|---------------|---------|---------|----------|
| Domestic Sales | | | | |
| | Mini | 106,667 | 90,210 | 18.2 % |
| | Compact | 52,119 | 39,631 | 31.5 % |
| | Super Compact | 45,680 | 26,192 | 74.4 % |
| | Mid Size | 1,048 | 1,414 | (25.9) % |
| | Executive | - | 14 | - |
| | Vans | 24,266 | 31,092 | (22.0) % |
| | MUV | 11,782 | 21,401 | (44.9) % |
| | Domestic | 241,562 | 209,954 | 15.1 % |

Going Forward

 Economic scenario continues to be uncertain. Focus on own efforts to enhance sales.

 The impact of rupee depreciation on direct and indirect imports to reflect in future quarters.

 Increase in depreciation owing to addition of Manesar-C line and Diesel engine plant.

Enhanced efforts on localization and cost reduction.

Thank You