

June 25, 2025  
SEL/SEC/ 2025-2026/19

<b>BSE Limited</b> <b>Department of Corporate Services</b> <b>P. J. Towers, 25th Floor, Dalal Street,</b> <b>Mumbai- 400 001</b> <b>Ref: 532509</b>	<b>National Stock Exchange of India Ltd</b> <b>Exchange Plaza, C-1, Block-G,</b> <b>Bandra Kurla Complex, Bandra (E)</b> <b>Mumbai- 400 051</b> <b>Ref: SUPRAJIT</b>
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Dear Sirs,

**Sub: Investor Presentation.**

Please find enclosed an updated Investors' Presentations, which will be presented to various investors/analysts during investor conferences and meetings, if any, from time to time. The presentation is also available on our website - [www.suprajit.com](http://www.suprajit.com).

This is for your Information and records.

This may be considered as compliance under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,  
**For Suprajit Engineering Limited**

**Medappa Gowda J**  
**CFO & Company Secretary**

**Encl: as above**



**Global Scale  
Local Focus  
Technology Driven**

# **Suprajit Investor Presentation**

**Enabling a World in Motion**

June 25<sup>th</sup>, 2025

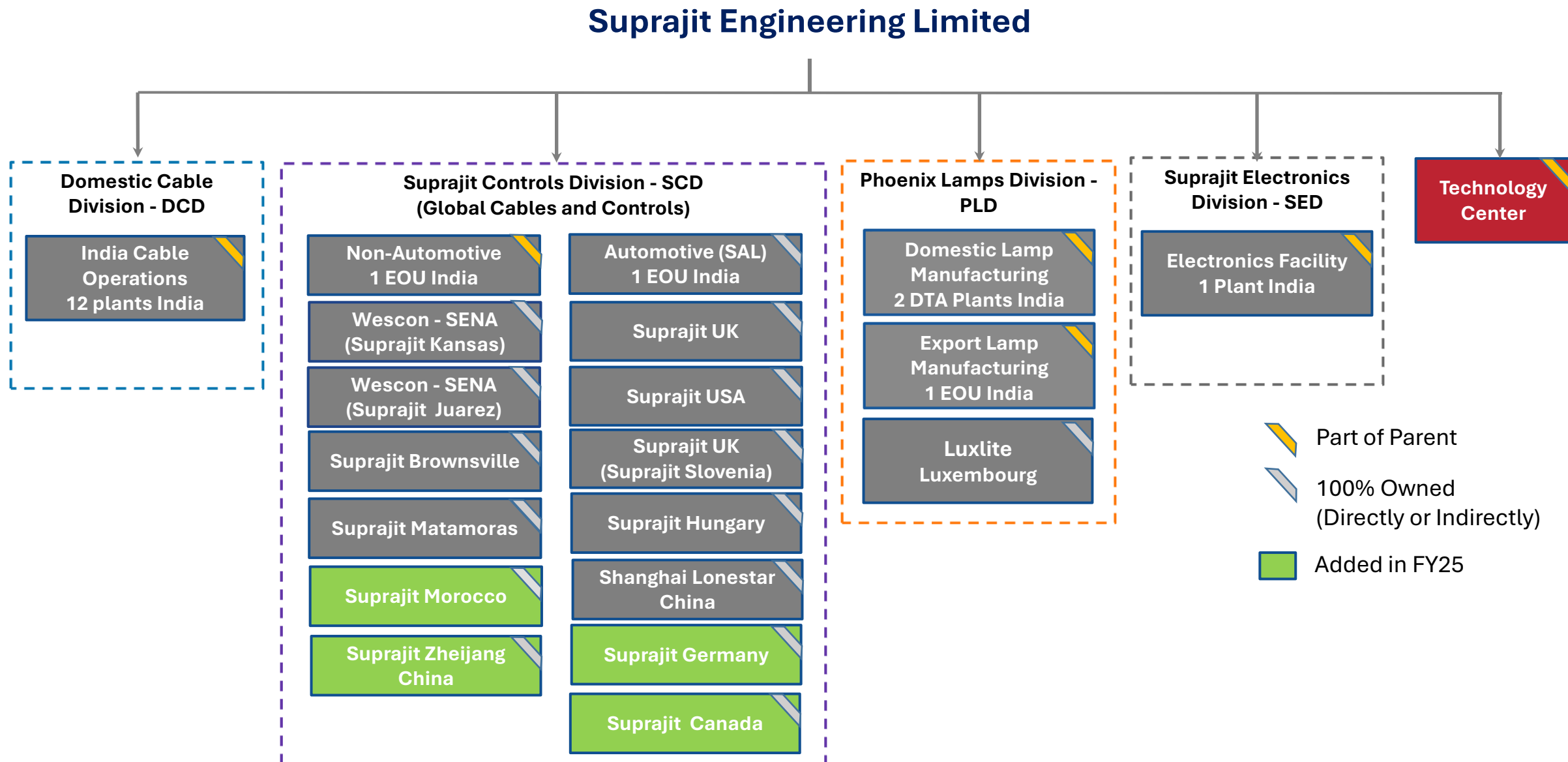
# Core Product Business Leadership

- Full Global Product Range in our Core Products
- Frequent replacement products with strong spares requirement
- **#1 by far in India. #2 Globally in Control Cables & #3 Globally in Halogen Lamps**
- Scale across automotive, 2-wheeler, and off-highway segments - across geographies.



Core Product	Part Numbers	Applications per Vehicle		
		Passenger Vehicles (PV)	2/3 Wheelers	Off-Highway (OFH) Agri, Powersports
Push/Pull/Push-Pull Control Cables	15000+	15+	3-6	3-6
Vehicle Lighting Halogen Lamps	80+	2	2	2

# Suprajit Group by Legal Entity and Division



# Strong Leadership



**Ajith Rai**  
Chairman, Founder  
Suprajit Group  
40 years building  
Suprajit



**Mohan N.S.**  
CEO, MD  
Suprajit Group  
29 years with Bosch,  
Visteon, ZF  
13 years with Suprajit



**Akhilesh Rai**  
Director &  
Chief Strategy Officer  
Suprajit Group  
MBA London Business  
School  
13 years with Suprajit



**Medappa Gowda**  
CFO & CS  
Suprajit Group  
29 years with Suprajit



**Ashutosh Rai**  
CTO  
Suprajit Tech Center  
27 patents granted  
11 years with Suprajit



**S.Venkat**  
President, India  
operations  
30 years with Bosch,  
Delphi, GM, Avtec, SKF



**Jim Ryan**  
President  
Suprajit SCD  
31 years of Global Cable  
Experience (Teleflex,  
Kongsberg, Leggett & Platt)



**Narayan Shankar**  
COO  
Suprajit DCD  
37 years with Suprajit



**Akhilesh Goel**  
COO  
Phoenix PLD  
32+ years experience  
including Phillips.  
10 years with Suprajit



**Praveen Rao**  
COO - SED  
Suprajit SED  
20+ years at Tier 1  
Automotives.  
7 years with Suprajit



**Saliha Krich**  
MD, Luxlite Lamp  
12+ years experience  
with Automotive Lamps  
10 years with Suprajit



**Neil Collis**  
Managing Director  
SEU Europe Ltd  
25 Years Automotive  
Experience  
5 Years with Suprajit



**Gopal Doraiswamy**  
VP Sales SCD  
20 years Tier I Automotive  
9 years with Suprajit

# Customers (Strong OEM and Tier 1 Vendor Code List)

40+

PV OEMs and  
Tier 1s



10+

2W OEMs and  
Tier 1s



20+

OFH OEMs and  
Tier 1s



15+

Lighting Tier  
1s



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## New Customers onboarded in 2025

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DAIMLER TRUCK



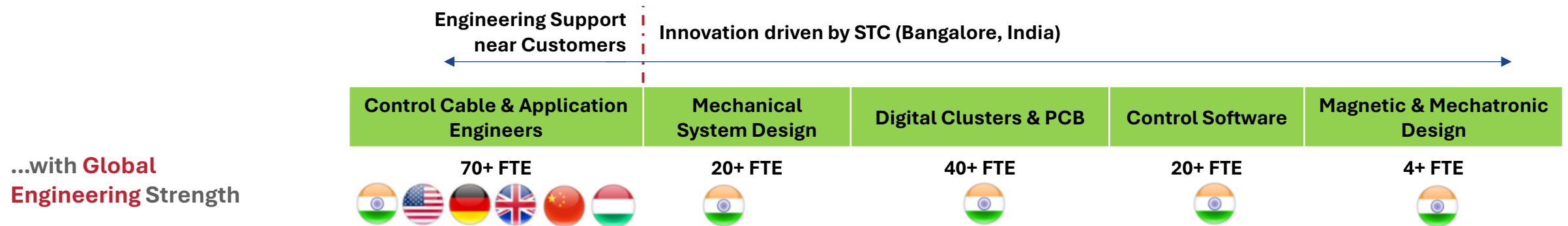
FORVIA



LEONI

# Suprajit Technology Center

- STC drives divisions to move “beyond cables” to customer actuation
- 150+ Full Time Employees (FTE) for R&D
- Owned technologies with no market restriction
- R&D centered in India – deploying technologies globally
- Focus: Products that enhance or replace existing products

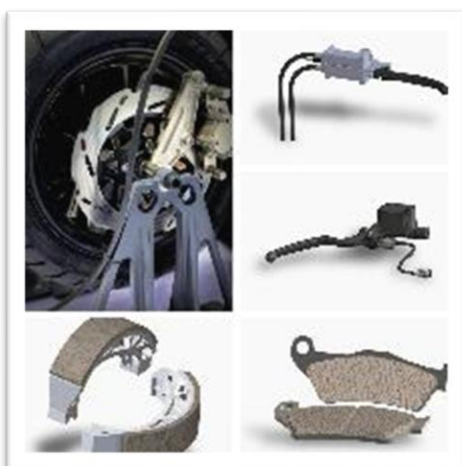


...with **Global Engineering** Strength

# Driving Three “Beyond Cable” Product Lines:

## Braking & Brake Release

- ✓ Brake Cables to Complete Braking & Brake Release Systems



## Digital Clusters & Sensors

- ✓ Speedometer Cables to Digital Clusters
- ✓ Throttle Cables to eThrottle and Sensors



## Electro-Mechanical Actuation

- ✓ Seat, Steering, Fuel/Charger Lid Cables to respective Latches & Actuators (Motor/Solenoid)



STC works with Divisions to provide premium products and systems to their customers

# Digital Clusters & Sensors

## Customers in Production



## Production Started in 2025



## Products



TFT



PMVA Colour LCD



LCD + Stepper Motor Screen



Throttle Position Sensor  
+ Switch Cube



Rotary Sensor for  
Thumb/Foot Throttle

## Going Forward

- › Go-Live at for throttles/sensors for 1 ICE, & 3 EV 2 wheelers. Go-live for first EV 3-wheeler. Global sensor contracts for 2 US Off-highway OEMs.
- › Two contracts for cluster exports from US OEM major. First TFT cluster with premium EV 2W in India
- › New Sensor & Cluster architectures are in development at STC for fast changing environment

**Manufacturing Location:** Suprajit Electronics Division (SED) 

# Actuation Systems (Mechanical, Motor or Solenoid Based)

## Customers in Production



## Production Started in 2025



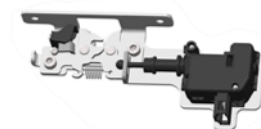
## Products



Seat Tumble & Fold Actuators (4W)



Seat Fold Actuators



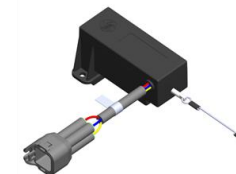
Seat Latch Actuators (2W)



Headrest Fold Actuator



Electro-mechanical Clutches



Charging Gun Lock Actuator



Steering Lock Actuators

## Going Forward

- › New ICE and EV 2W OEM production starts in FY26
- › Currently a global leader in Heavy-Duty actuators. Focus to increase of OEM penetration to all existing customers. Multiple RFQs in discussion.
- › New quieter/efficient/cost-effective/lower-force actuators in Development at STC

**Manufacturing Location: SCD & SED**



# Braking & Brake Release Systems

## Customers in Production



## Production Started in 2025



## Products



Levers & Combined Braking Systems



Anti-lock Braking System



Railway/Metro Brake Release Systems



Friction Materials (Brake Shoes, Brake Pads)



Parking Brake Systems

## Going Forward

- › Uniquely positioned to be able to provide end-to-end design, engineering and manufacturing solutions for braking (levers, cables, friction material)
- › Innovative braking products in pipeline due to multiple industry changes (EV, regulation, customer preference)

**Manufacturing Location: DCD, SCD (U9, Wescon)**



# Suprajit Electronics Division (SED)

Launched as a standalone division for FY24 to cater to strong traction from customers and with focus on driving the EV revolution and support Suprajit Group's ambition to be a global provider of actuation and display technologies

## Strong Customer Traction



\* This list is not exhaustive. All names, images and logos are copyright of their respective owners.

## State of the Art Facilities



- IATF 16949 2016 Certified
- Integrated SMT Line
- In-house Injection Moulding
- Automated Testing

# Customers

Top 10 Customers  
span all verticals



Extensive Global  
Customer Base

**40+**  
PV OEMs  
and Tier 1s

**10+**  
2W OEMs  
and Tier 1s

**20+**  
OFH OEMs  
and Tier 1s

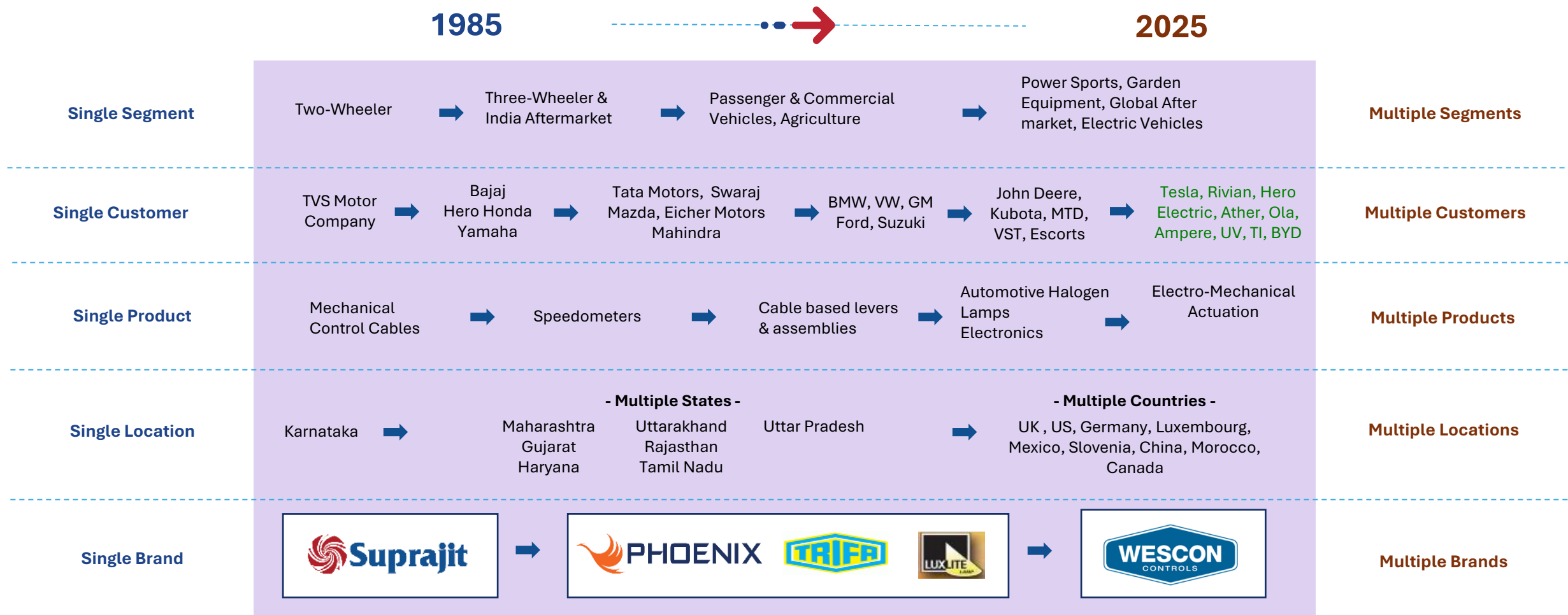
**10+**  
Lighting Tier  
1s

No Customer/Customer-Group has more than 10% of Suprajit Revenue

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# Strategy – Derisk & Grow Profitably

- Through Strong Organic Growth, Capacity Expansion, Product Innovation, and Strategic Acquisitions



# A Global Footprint – For Global OEM Platforms



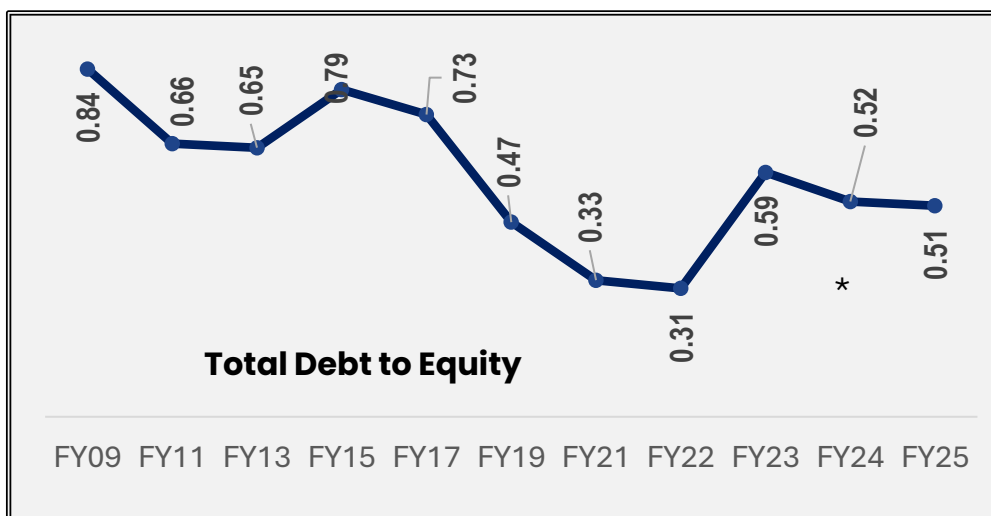
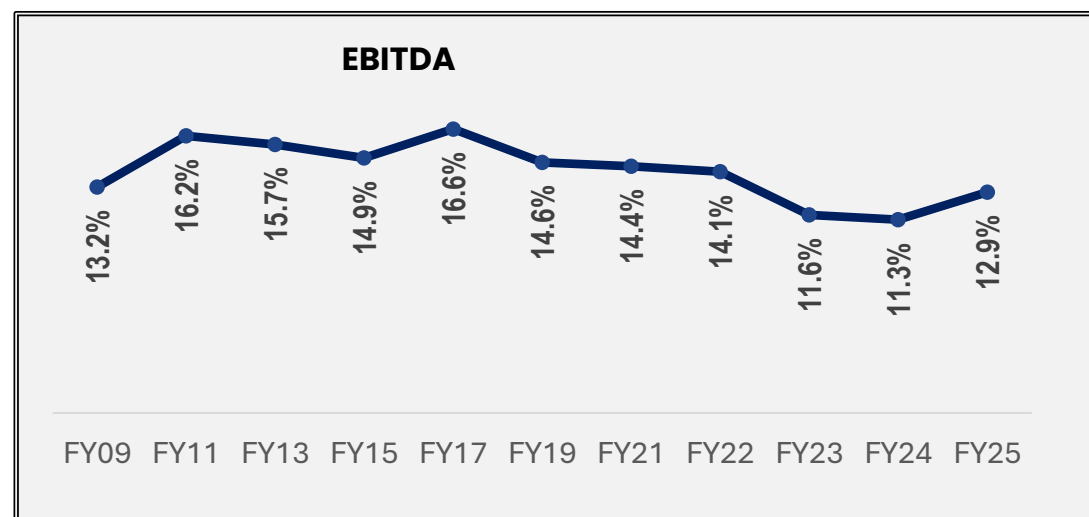
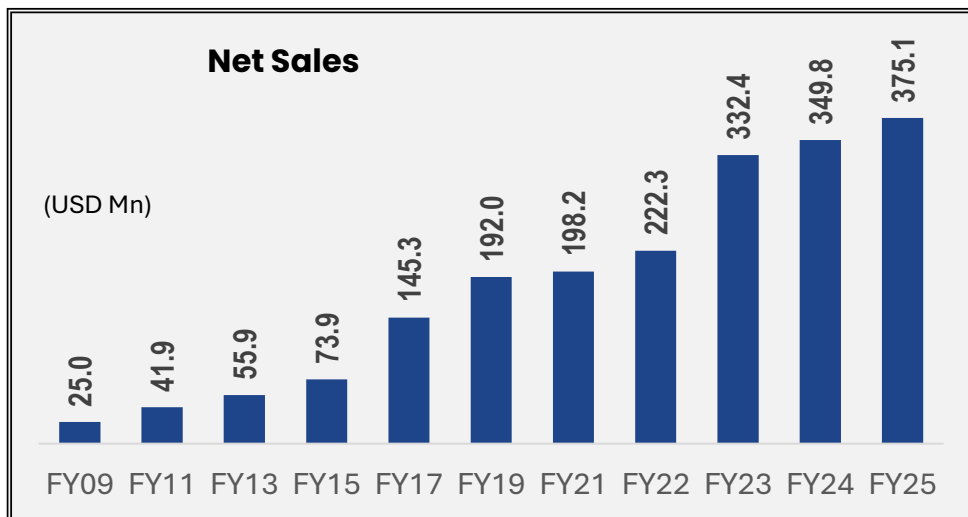
Wholly Owned Global Footprint	
Manufacturing India	India x18 (12 Cable, 3 Lighting, 1 Electronics)
Manufacturing Global	US x1, Mexico x2, Hungary X1, Morocco X1, China x2
Warehousing & Special Manufacturing/Packing	
Warehouse & Special Manufacturing	UK x1, Slovenia x1, Hungary x1, Luxembourg x1, US x1, Canada x1

## Location Based on Customer Preference, Tariffs, Product features



OEM Production	Customer Production & Suprajit Location			
	India / South Asia	Europe	North America	China
On Shore	India	Hungary	USA	China
Near Shore		Morocco	Mexico x 2	
Far Shore		India	India/China	

# Group Financials



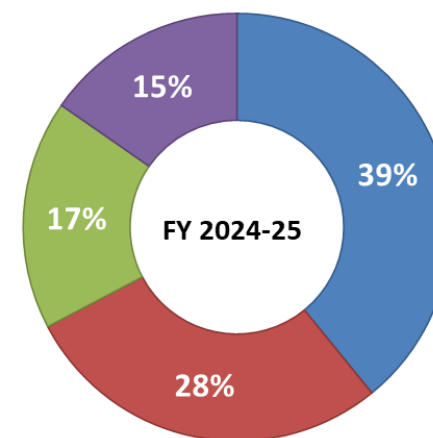
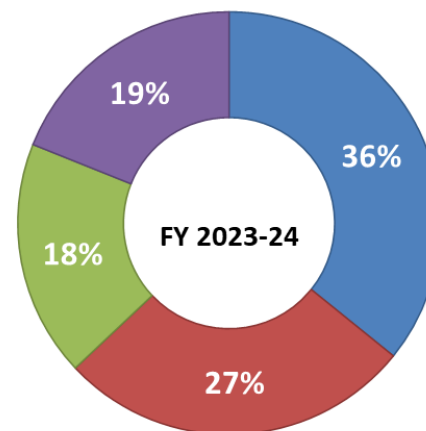
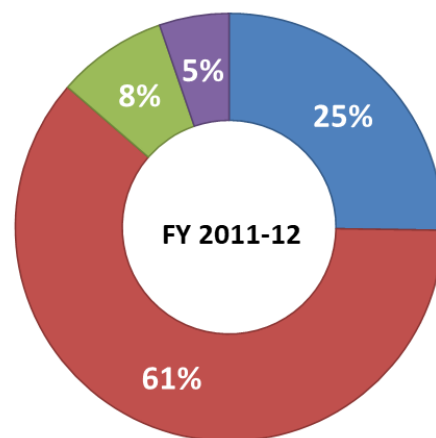
CAGR Growth	10 Years	15 Years	25 Years
Sales	17.6%	18.3%	21.9%
EBITDA	15.4%	15.7%	20%

\* FY25 Net sales and EBITDA considered without SCS

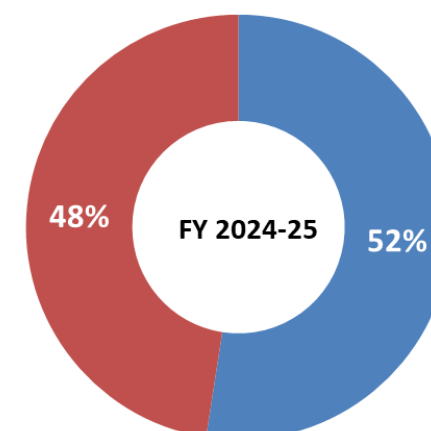
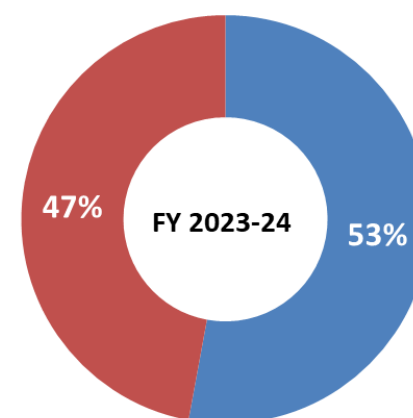
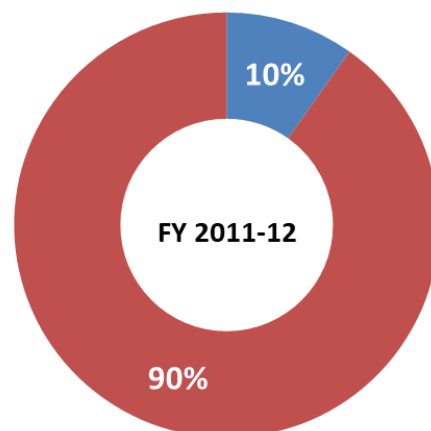
\* FY23 increase in debt due to acquisition of LDC

# Segment and Geographic Diversification

Category-wise

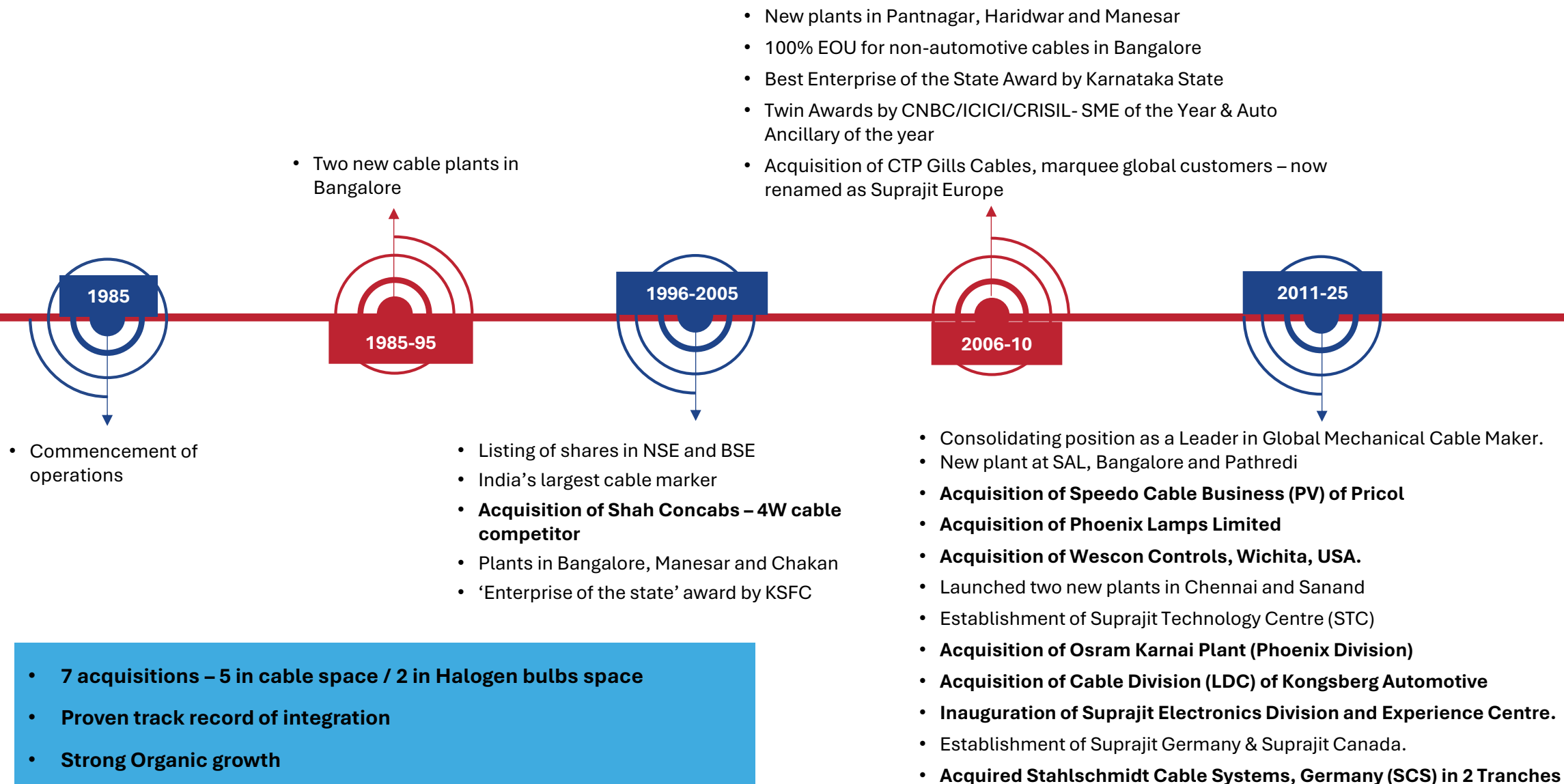


Geography-wise



■ Global ■ Domestic

# Key Milestones in Suprajit's Journey



# Environment & Social Initiatives



Suprajit Foundation (SF) sponsoring scholarships for students in rural areas for education beyond SSLC



Donation to CKS foundation for E-learning expansion in rural areas of Uttarakhand.



SF established an early childhood daycare centre for the construction workers' children



Solar Panel Projects continue with three more plants going live in FY24



Suprajit initiatives to plant more trees for a greener future



Suprajit Mexico team carrying out various local CSR activities for locals and migrants

## Suprajit Strength

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- Global Top 3 in both control cables and halogen bulbs manufacturing.
- Close to OEMs globally with flexible cost supply chain based on OEM needs – ideal for OEM Global Platforms.
- Excellent customer rapport with strong localized supply chain.
- Proprietary class `B' items, giving a strategic relationship advantage.
- Ability to setup modular capacities at low capex for dynamic growth.
- Industry beating operational and financial costs.
- Strong management / Next-Gen team in place, motivated and focused.
- “Value for Money Supplier” with best QCDD rating.
- World-class manufacturing with operations IATF 16949 certified.
- Preferred Supplier to both Domestic and Overseas Customers (OEMs and Aftermarket).
- Exports to 50+ countries.
- Strong presence in global aftermarket and non-automotive cable segment in US/North American.
- Suprajit Technology Centre brings new technology to Agri, Powersports, PV, and EV 2-Wheeler Customers.

# Awards and Recognitions

## Recent Recognitions



## Customer Awards and Recognitions

- BMW – Best Delivery Performance.
- TVS Motors – Best Supplier of the Year Award.
- Volkswagen – ‘A’ Grade Supplier Quality Performance Award.
- Mahindra MSES and SCB Award.
- Honda Group – Quality & Delivery Performance
- General Motors - Supplier Quality Excellence Award (3 years running)
- John Deere – Accelerated Global Sourcing Award.
- Bajaj Auto Limited – TPM Excellence Award.
- Tata Motors – Green Card for ‘0’ PPM.
- Hero MotoCorp Limited – Direct Online Supply (DOL) Award.
- Bajaj Auto Limited - Quality Consistency Gold Award.
- Yamaha - Cost Reduction & VAVE & ‘A Grade’ Excellence Award.
- TVS, Bajaj and Mahindra – various Awards.
- Kubota Certificate of Excellence.
- Yamaha Supplier Award, China.
- Ola Delivery Performance Award
- Royal Enfield- Reliable partner for Quality, Delivery and aftermarket.
- Montra Electric- Best supplier for customer support.

## Other Awards

- KSFC: Entrepreneur of the year for the promoter, 1995.
- CNBC/ICICI/CRISIL: SME & Auto Ancillary of the Year, 2006.
- NASSCOM: Best IT user Award in Automotive Sector, 2007.
- KSFC: Outstanding Enterprise of the State, 2010.
- BMA – Entrepreneur of the Year, 2017.
- Karnataka Rajyotsava Award from Chief Minister





**Thank You**