

FSN E-Commerce Ventures Limited

August 02, 2025

National Stock Exchange of India Limited BSE Limited

Symbol: NYKAA Scrip Code: 543384

Dear Sir / Madam,

<u>Sub</u>: <u>Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015</u>

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), we wish to inform you that the Company, in compliance with Regulation 36(1)(b) of the Listing Regulations, has sent a letter to those shareholders whose e-mail addresses are not registered with Company/Registrar & Transfer Agent/Depository Participants, providing the weblinks from where the Integrated Annual Report, including Notice of the Annual General Meeting, for FY 2024-25 can be accessed.

A copy of the letter is enclosed for your records.

The above information is also available on the Company's website at www.nykaa.com.

We request you to take the same on your record.

Thanking You.

Yours faithfully,
For FSN E-Commerce Ventures Limited

Neelabja Chakrabarty Company Secretary & Compliance Officer

Encl: as above



FSN E-Commerce Ventures Limited

Registered Office: 104 Vasan Udyog Bhavan | Sun Mill Compound | Tulsi Pipe Road | Lower

Parel|Mumbai - 400013

Website: www.nykaa.com | Phone: +91 22 68389616 | Email - nykaacompanysecretary@nykaa.com

CIN: L52600MH2012PLC230136

Sub: Notice of 13thAnnual General Meeting of the Members of FSN E-Commerce Ventures Limited and Integrated Annual Report for FY2024-25

Notice is hereby given that the 13th (Thirteenth) Annual General Meeting ("AGM") of FSN E-Commerce Ventures Limited ("the Company"), is scheduled to be held on Monday, August 25, 2025 at 10:30 AM (IST) through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM"), to transact the business as set out in the Notice of the 13th AGM dated May 30, 2025, in compliance with the provisions of the Companies Act, 2013 and Rules issued thereunder and applicable circulars issued by the Ministry of Corporate Affairs ("MCA") and the Securities and Exchange Board of India ("SEBI"),

In compliance with Regulation 36(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), electronic copies of the Notice convening the AGM along with Integrated Annual Report for FY2024-25 is being sent via email to all the shareholder(s) whose e-mail addresses are registered with the Company / Registrar & Share Transfer Agent ('RTA') / Depository Participant(s).

As per the records available with us, your email address is not registered against your Demat Account/Folio No. Therefore, in accordance with Regulation 36(1)(b) of the Listing Regulations, we wish to inform you that the Notice of AGM and Integrated Annual Report for FY 2024–25 can be accessed through the following links:

Particulars	Links
Company's website	https://www.nykaa.com/annual-report/lp
National Securities Depositories Limited	www.evoting.nsdl.com
BSE Limited	www.bseindia.com
National Stock Exchange of India Limited	www.nseindia.com

Key details for the AGM are as under:

Sr. No.	Particular	Date
1.	Cut-off date for e-Voting	Monday, August 18, 2025
2.	e-Voting start date and time	Thursday, August 21, 2025 from 09:00 a.m. (IST)
3.	e-Voting end date and time	Sunday, August 24, 2025 at 05:00 p.m. (IST)

For more information, kindly refer to the Notes of the Notice of AGM.

The Members may also register their email addresses with MUFG Intime India Private Limited (Name changed from Link Intime India Private Limited with effect from December 31, 2024), the RTA of the Company, in order to receive the Integrated Annual Report by visiting the link https://web.in.mpms.mufg.com/EmailReg/Email Register.html on or before 5:00 p.m. (IST) on Tuesday, August 5, 2025. The detailed process for registering of email addresses is provided in the Notice convening the AGM.

Members holding shares in physical mode and those who have not updated their email addresses with the Company / RTA are requested to update the same by writing at rnt.helpdesk@in.mpms.mufg.com. Members holding shares in dematerialized mode are requested to register / update their email addresses with their respective DPs.

Date: August 02, 2025 Place: Mumbai

By the Order of the Board of Directors of FSN E-Commerce Ventures Limited