

# HIGHLIGHTS FOR QUARTER ENDED 30SEPTEMBER 2012

#### New Delhi, November 1, 2012

- Reduction in NDTV Group loss y-o-y, from Rs 22 crore to Rs 15 crore
- NDTV Group reports total revenues of around Rs108crore
- NDTV 24x7 profitability doubled on the back of robust growth in revenues
- Sale of MetroNation Chennai successfully concluded
- Sharp growth in NDTV's Internet businesses, major new application, NDTV Play launched

### NDTV has successfully contained costs

- NDTV's group wide cost and resource optimizationexercise beginning toshow results
- NDTV News operations (standalone) reports a reduction in costs over same quarter last year and over previous quarter

## NDTV Good Times continues to be the leading lifestyle channel in India

 NDTV Good Times, the flagship channel of NDTV Lifestyle, continued to be the leading lifestyle channel in India

#### Innovative apps continue to be launched

- NDTV firmly establishing itself as the leader in apps in India
- NDTV Play launched, during October, exclusively with Windows 8, for video consumption. NDTV Play allows for simultaneouslive streams from all four NDTV channels. Users can create their own rundowns with any of the NDTV videos. In addition, older episodes of all programmes are available.
- New cooks app successfully launched on iPhone and Android platform.
- Art of Living app successfully launched on iPhone platform.
- Revenue of NDTV Convergence, which operates the Internet and mobile business of the group, grew by more than 60% over the same quarter last year.
- www.ndtv.com remains the leading news website in India

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