

Date: 23rd July 2025

To,

National Stock Exchange of India Limited	BSE Limited
Exchange Plaza, Block G, C/1, Bandra Kurla	Phiroze Jeejeebhoy Towers,
Complex, Bandra (E), Mumbai – 400051	Dalal Street, Mumbai – 400001
Symbol: SAPPHIRE	Scrip Code: 543397

Dear Sir/Madam,

#### Subject: Press (Investor) Release and Earnings Presentation

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press (Investor) Release and Earnings Presentation for the quarter ended 30th June 2025.

The said documents are also being made available on the Company's website https://www.sapphirefoods.in/investors-relation/financials.

Request you to kindly take the same on record.

Thanking you,

For Sapphire Foods India Limited

**Sachin Dudam Company Secretary and Compliance Officer** 

Encl.: As above

info@sapphirefoods.in







Sapphire Foods delivers revenue growth of 8% | KFC India & Sri Lanka revenue grew double digit | Sapphire Pizza Hut strategy showing differential result in Sapphire exclusive territory

11 Stores	₹Mn 7,748	7.1%	14.6% EBITDA%	
New Stores	Revenue	Adj: EBITDA%		
974 Total Stores	↑ 8% YOY%	22% YOY%	<b>9%</b>	

- Sapphire Foods delivered revenue of ₹ 7,748 Mn with 8% growth YoY.
- ➤ In Q1FY26 we added 8 KFC restaurants, 2 Pizza Hut and 1 Pizza Hut in Sri Lanka. Sapphire Foods total restaurant count is 974 as on 30th June 2025.
- ➤ Consol Rest. EBITDA declined by 13% YoY, and margin was at 12.2% (↓ 290 bps)
- Adj. EBITDA was ₹ 548 Mn, declined 22% YoY and Adj. EBITDA Margin of 7.1%. Consol EBITDA (₹ 1,134 Mn, 14.6%) declined 9% YoY (↓ 270 bps)
- Consol PAT (₹ -17 Mn, -0.2%) | Consol Adj. PAT (₹ 58 Mn, 0.7%)

1



- Sapphire KFC SSSG for the quarter was flat, however after several quarters SSTG has turned low single digit positive which is encouraging. This positive movement in transactions is on account of investment behind our EPIC core variety X value campaign and offers. While Rest. Revenue grew double digit 11%, Rest. EBITDA margin came at 15.7% (\$\frac{1}{2}\$ 310 bps YoY) due to operating deleverage, lower gross margin and higher delivery mix.
- ➤ Sapphire Pizza Hut Rest. Revenue decreased by 5% YoY (SSSG -8% YoY). Rest. EBITDA was negative at (2.5%) ↓ 710 bps YoY, however excluding additional marketing investments Rest. EBITDA will be at break even level. We launched the "Juicylicious" pizza range in Apr'25 which has received positive feedback from the consumers who have tried it. In Tamil Nadu Sapphire & Yum supported this "Juicylicious" range through mass media advertising which resulted in positive SSSG & SSTG (double digit delta versus rest of market). In common markets marketing investment remained in the BTL form.
- Sri Lanka continued to show strong double digit SSSG (12% LKR) & SSTG growth. Margin leverage however was offset by significant revision in minimum wages which impacted employee cost. Restaurant Sales grew by 15% LKR (19% in ₹ terms) and Rest. EBITDA was 12.7% (↓ 50 bps YoY).

#### **About Sapphire Foods:**

Sapphire Foods started operations in September 2015, by the acquisition of about 270 KFC and Pizza Hut Stores in India and Sri Lanka, by a group of leading Private Equity firms and is managed by a team of professionals.

Sapphire Foods is a leading YUM franchisee operator in the Indian subcontinent with presence in India and Sri Lanka. We are the largest international QSR chain in Sri Lanka in terms of revenue and number of restaurants operated as of March 31, 2021. (Source: Technopak Report). As of Jun 30, 2025, we own and operate 510 KFC and 336 Pizza Hut restaurants in India, 118 Pizza Hut and 10 Taco Bell restaurants in Sri Lanka.

We aspire to be India's best restaurant operator by serving customers great food with great experience at great value. We operate our restaurants in high traffic and high visibility locations in key metropolitan areas and cities across India and develop new restaurants in new trade areas in existing and new cities as part of our brand and food category expansion.

#### **Contact Details**

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www.sapphirefoods.in	www.vogabe.com		

#### Safe Harbor Statement

Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company's operations include a downtrend in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, and other costs. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.







# **Sapphire**Foods

**Q1FY26 Business Performance** 

July'2025

### Safe Harbor



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Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in Restaurant Sales, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



# **Table Of** Contents



1	The Sapphire Story	Page 04
2	Financial Overview	Page 05 -16
3	Brand Performance	
	KFC India	Page 18
	Pizza Hut India	Page 28
	Sri Lanka Business	Page 39
4	Sustainability Award	Page 47



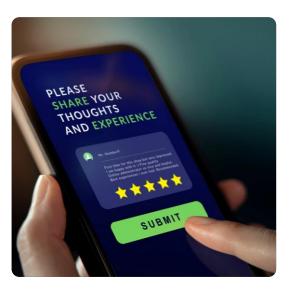
### The **Sapphire Story**





Two global brands (KFC & Pizza Hut) with Scale & profitability among Top 3

QSR operators



Execution Mindset
Great Customer experience
along with Superior Backend operational excellence



Optimal capital allocation drives new restaurant expansion model - focus on smaller sized omnichannel restaurants



Capability and capital to rapidly drive organic & inorganic growth plans

VALUE BASED WORK CULTURE, HIGH ON GOVERNANCE ENABLED BY PROFESSIONAL MANAGEMENT, BOARD & PROMOTERS



# **Financial** Overview





### **Key Highlights** Q1 FY26



- Sapphire Foods delivered revenue of ₹ 7,748 Mn with 8% growth YoY.
- ➤ In Q1FY26 we added 8 KFC restaurants, 2 Pizza Hut and 1 Pizza Hut in Sri Lanka. Sapphire Foods total restaurant count is 974 as on 30th June 2025.
- ➤ Consol Rest. EBITDA declined by 13% YoY, and margin was at 12.2% (↓ 290 bps)
- Adj. EBITDA was ₹ 548 Mn, declined 22% YoY and Adj. EBITDA Margin of 7.1%. Consol EBITDA (₹ 1,134 Mn, 14.6%) declined 9% YoY (↓ 270 bps)
- Consol PAT (₹ -17 Mn, -0.2%) | Consol Adj. PAT (₹ 58 Mn, 0.7%)
- ➤ Sapphire KFC SSSG for the quarter was flat, however after several quarters SSTG has turned low single digit positive which is encouraging. This positive movement in transactions is on account of investment behind our EPIC core variety X value campaign and offers. While Rest. Revenue grew double digit 11%, Rest. EBITDA margin came at 15.7% (↓ 310 bps YoY) due to operating deleverage, lower gross margin and higher delivery mix.
- ➤ Sapphire Pizza Hut Rest. Revenue decreased by 5% YoY (SSSG -8% YoY). Rest. EBITDA was negative at (2.5%) ↓ 710 bps YoY, however excluding additional marketing investments Rest. EBITDA will be at break even level. We launched the "Juicylicious" pizza range in Apr'25 which has received positive feedback from the consumers who have tried it. In Tamil Nadu Sapphire & Yum supported this "Juicylicious" range through mass media advertising which resulted in positive SSSG & SSTG (double digit delta versus rest of market). In common markets marketing investment remained in the BTL form.
- Sri Lanka continued to show strong double digit SSSG (12% LKR) & SSTG growth. Margin leverage however was offset by significant revision in minimum wages which impacted employee cost. Restaurant Sales grew by 15% LKR (19% in ₹ terms) and Rest. EBITDA was 12.7% (↓ 50 bps YoY).

# **Summary Consolidated Financials** Q1 FY26

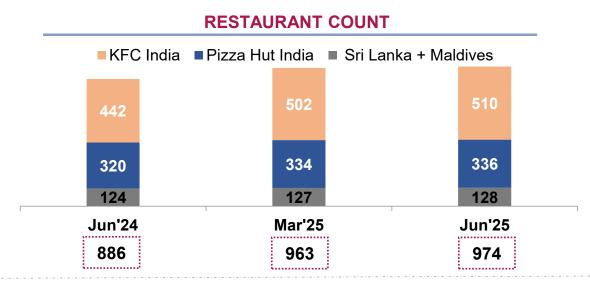


Particulars	Q1 FY26	Q1 FY25	Change YoY	FY25
Restaurant Sales ₹ mn	7,748	7,165	▲8%	28,754
Adj. EBITDA ₹ mn	548	707	▼22%	2,616
%	7.1%	9.9%	▼280 bps	9.1%
EBITDA ₹ mn	1,134	1,242	▼9%	4,925
%	14.6%	17.3%	▼270 bps	17.1%
Adj. PBT ₹ mn*	83	239	▼65%	699
%	1.1%	3.3%	▼220 bps	2.4%
PBT ₹ mn *	-18	118	▼116%	384
%	-0.2%	1.7%	▼190 bps	1.3%
Restaurant Additions	11	14		91

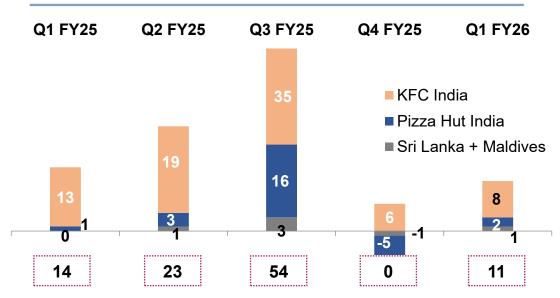
#Adj. EBITDA and Adj. PAT is before Ind-AS 116 adjustments
\*Adj. PBT & PBT of FY25 are before the exceptional items of ₹153 Mn

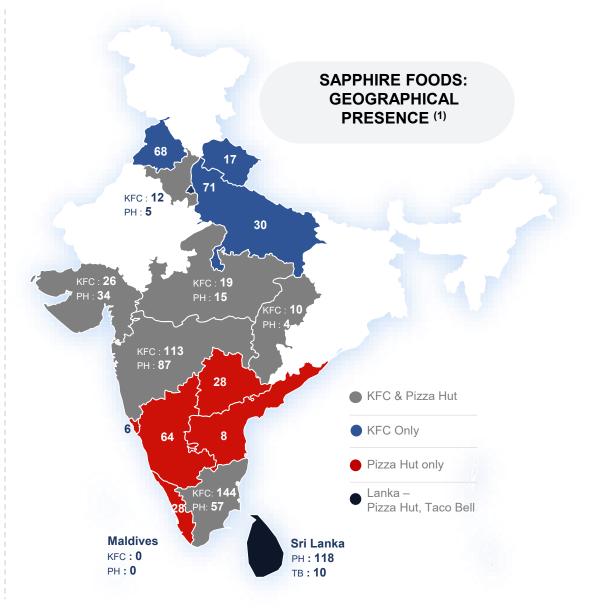
### **Journey Of Sapphire Foods** Built A Platform Of 974 Outlets (1)





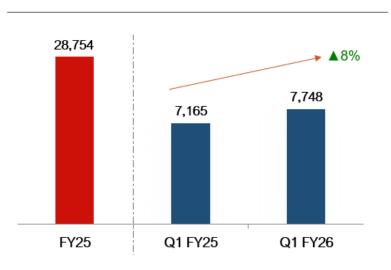
#### **RESTAURANT ADDITION**



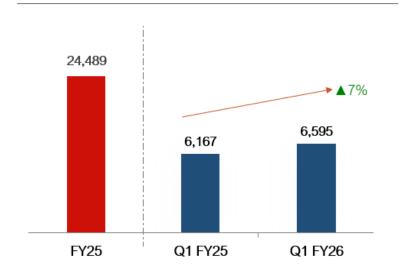




### CONSOLIDATED RESTAURANT SALES (₹ MN)

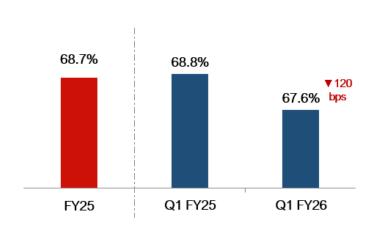


### INDIA RESTAURANT SALES (₹ MN)

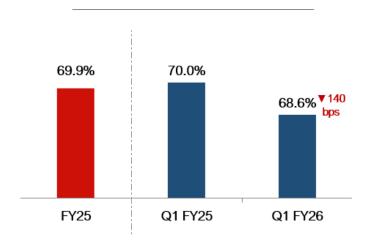




### CONSOLIDATED GROSS MARGIN (%)

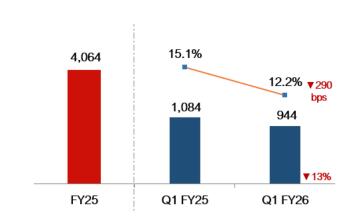


### INDIA GROSS MARGIN (%)

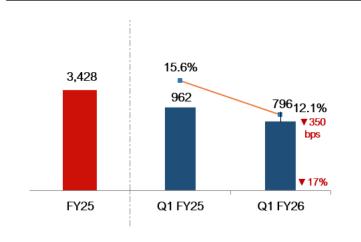




### CONSOLIDATED RESTAURANT EBITDA (₹ MN / %)#

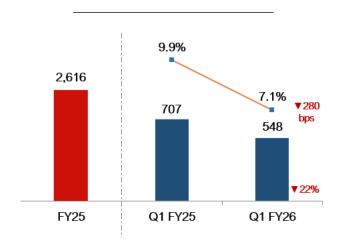


### INDIA RESTAURANT EBITDA (₹ MN / %)#

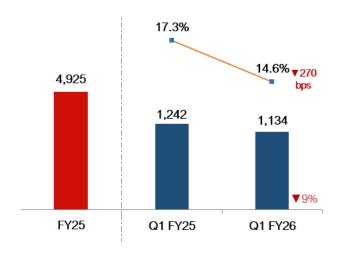




### Adj. EBITDA (₹ MN / %)#

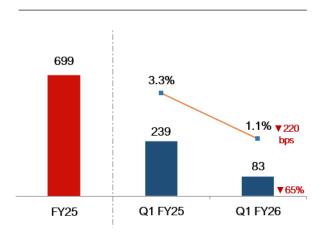


#### EBITDA (₹ MN / %)

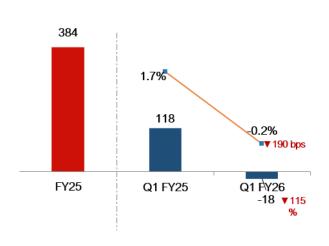




#### Adj. PROFIT BEFORE TAX (₹ MN / %)#

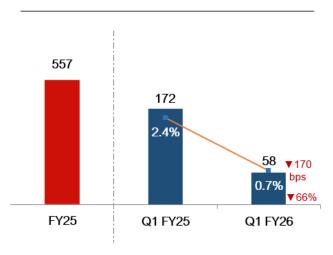


### PROFIT BEFORE TAX (₹ MN / %)#

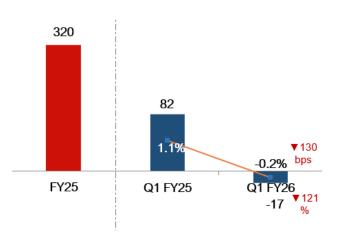




### Adj. PROFIT AFTER TAX (₹ MN / %)#



### PROFIT AFTER TAX (₹ MN / %)#

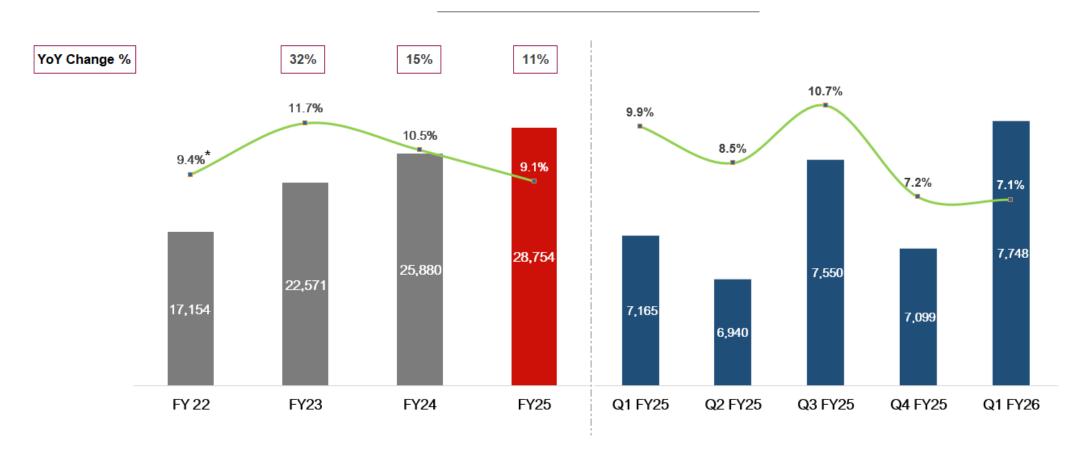


# Adj. PAT is before Ind-AS 116 adjustments Note: Adj. PAT & PAT of FY25 are before the exceptional items of ₹153 Mn

### Financial Highlights: Restaurant Sales & Adj. EBITDA trend



### Rest. SALES (₹MN) & Adj. EBITDA %



# Financial Highlights: Consolidated Profit & Loss Statement



Particulars (In ₹ mn)	Q1 FY26	Q1 FY25	YoY %	FY25
Restaurant Sales	7,748.05	7,165.14	8.1%	28,753.63
Other operating income	20.23	17.75		65.01
COGS	2,533.42	2,256.09		9,068.44
Gross Profit	5,234.86	4,926.80	6.3%	19,750.20
Gross Margin%	67.6%	68.8%	-1.7%	68.7%
Employee Expenses	1,023.27	949.22		3,863.95
Other Expenses	3,077.73	2,735.52		10,961.18
EBITDA	1,133.86	1,242.06	-8.7%	4,925.07
EBITDA Margin %	14.6%	17.3%		17.1%
Depreciation	919.52	903.70		3,639.16
Finance Cost	295.25	272.51		1,116.26
Other Income	62.47	52.47		214.66
PBT before exceptional items	(18.44)	118.32	-115.6%	384.31
PBT Margin %	-0.2%	1.7%		1.3%
Exceptional items	0.00	0.00		152.95
PBT after exceptional items	(18.44)	118.32	-115.6%	231.36
Tax Expenses	-1.06	36.46		64.32
PAT	(17.38)	81.86		167.04
PAT Margin%	-0.2%	1.1%		0.6%



# **Brand Wise** Performance







### **KFC Brand Priorities**





### **Drive Penetration and Frequency for KFC**

"Taste The Epic" campaign to popularize Core Variety offerings



#### **Craveable Taste**

Launch of KFC Gold premium range of Zinger Burger & Chicken strips



#### **Value**

Advertising behind 9 for 299/-



# Frictionless Customer Experience

Digital Kiosks rolled across 50% estate

Strengthen Own Delivery through KFC App





#### **Improve Accessibility**

Continue current pace of expansion (60-80 stores per year)



#### **Operational Excellence**

> 4.0 ratings across Swiggy, Zomato & Google

### **KFC Brand** Priorities | Craveable Taste & Value





# KFC Brand Priorities | Fried Chicken Category Relevance



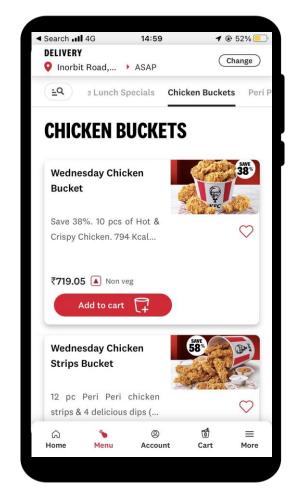






### **KFC Brand** Priorities | Digitization





Total App downloads **54.3 Mn+** 

Monthly Active
Users
2.4 Mn



Digital **KIOSKs** implemented at **259** Restaurants

# **KFC Brand** Priorities | New Restaurants





CHAND CINEMA, DELHI



MAROL METRO STATION, MUMBAI



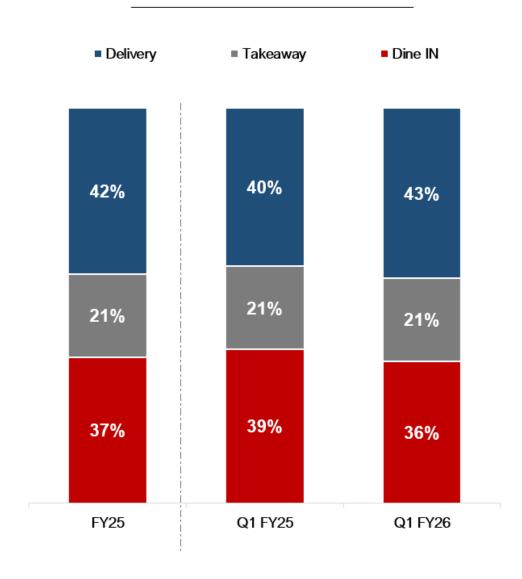
MADRAS FOOD WALK, CHENNAI



KORATTUR, CHENNAI

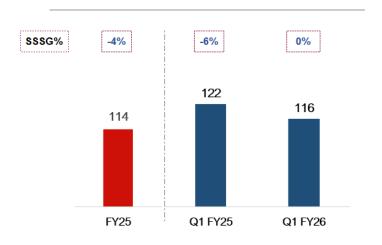


### **CHANNELWISE SALES MIX**

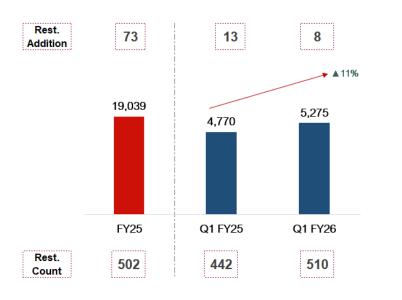




#### AVERAGE DAILY SALES (₹ '000)

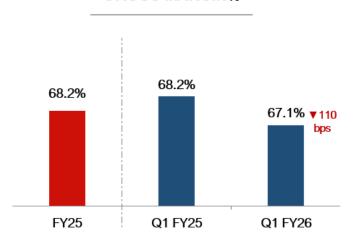


#### RESTAURANT SALES (₹MN)

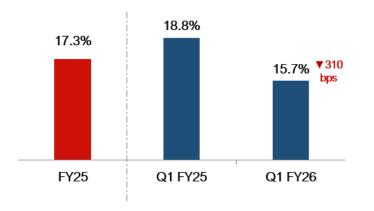




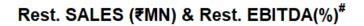
#### **GROSS MARGIN%**

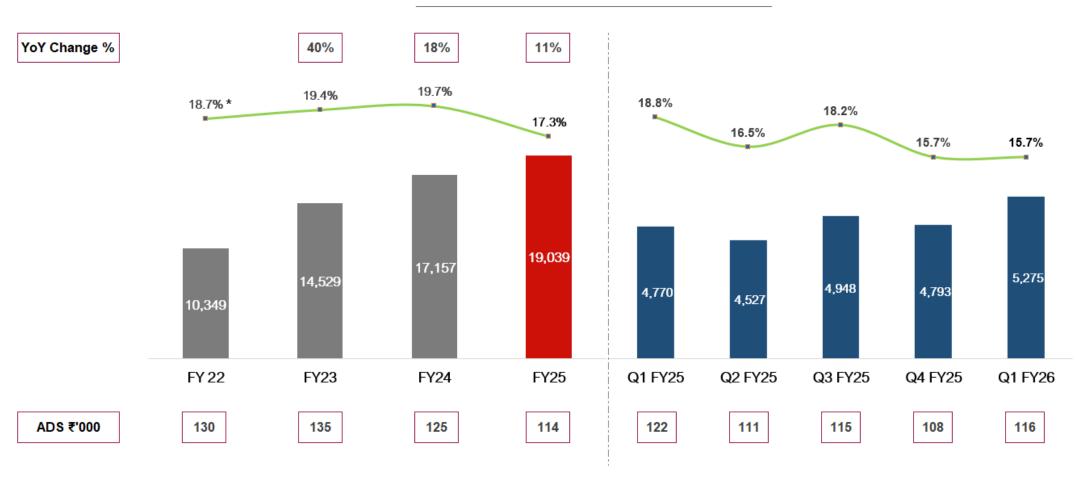


### RESTAURANT EBITDA(%)#









<sup>#</sup> Restaurant EBITDA is before Ind-AS 116 adjustments

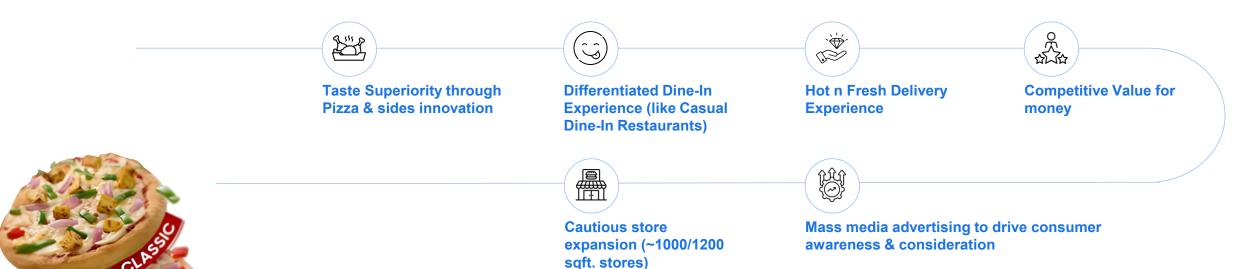
<sup>\*</sup> Rest..EBITDA% after Normalizing additional incentives in FY22



### **Pizza Hut Brand Priorities**



### ACTION UPDATE ON DINE - IN LED OMNI CHANNEL CUSTOMER PROMISE



- We launched the "Juicylicious" pizza range in Apr'25 which has received positive feedback from the consumers who have tried it.
- In Tamil Nadu Sapphire & Yum supported this "Juicylicious" range through mass media advertising which resulted in positive SSSG & SSTG (double digit delta versus rest of market).
- In common markets marketing investment remained in the BTL form.
- We continue to pursue the above strategy to revive the brand which is a replica of the successful Sri Lanka Pizza Hut strategy over several years.

### Pizza Hut Brand Priorities | Value





### Pizza Hut Brand Priorities | Value





### Pizza Hut Brand Priorities | Tamil Nadu TV Ad





https://youtu.be/Bdj5fD\_OFSE?feature=shared

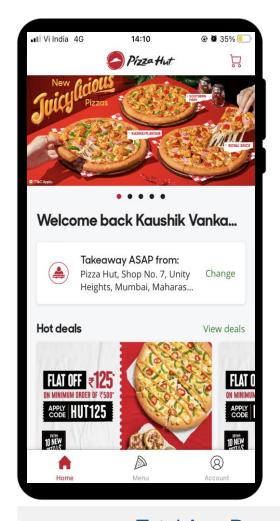
# Pizza Hut Brand Priorities | New products

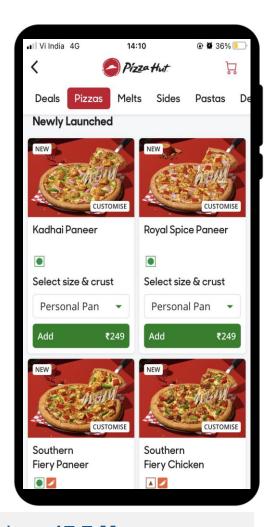




# Pizza Hut Brand Priorities | Digitization



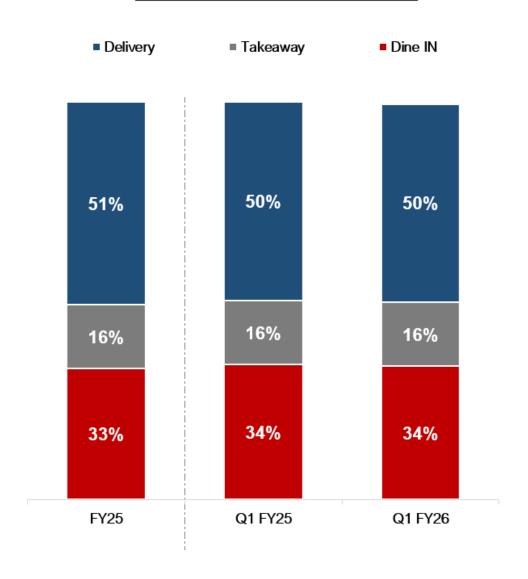




Total App Downloads – **17.7 Mn+** Monthly Active Users – **1.1 Mn+** 

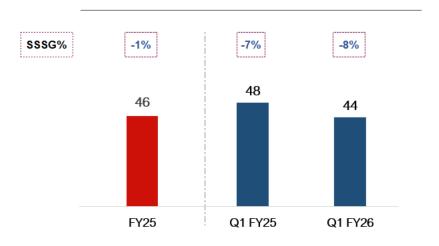


#### **CHANNELWISE SALES MIX**

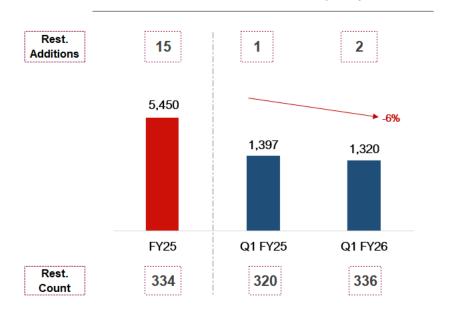




#### AVERAGE DAILY SALES (₹ '000)

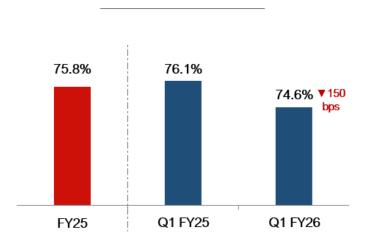


#### RESTAURANT SALES (₹MN)

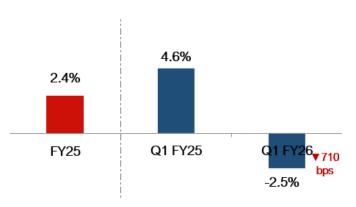






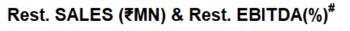


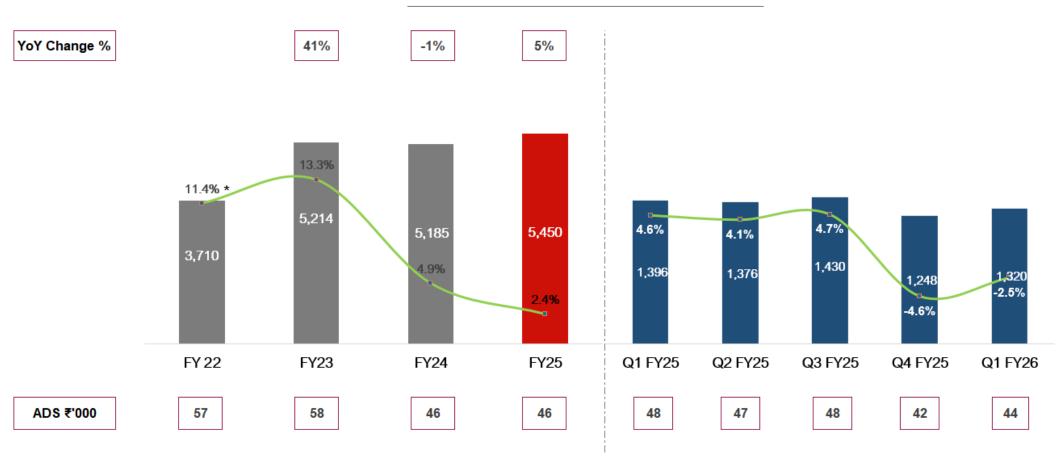
### RESTAURANT EBITDA(%)#



Restaurant EBITDA excluding marketing investment is flat in Q1 FY26







<sup>#</sup> Restaurant EBITDA is before Ind-AS 116 adjustments

<sup>\*</sup> Rest. EBITDA% after Normalizing additional incentives in FY22



# Sri Lanka New Product Development









# Sri Lanka New Restaurants



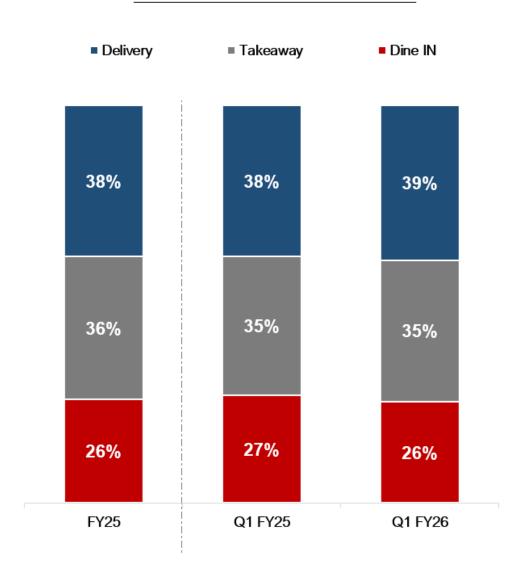




Megalle

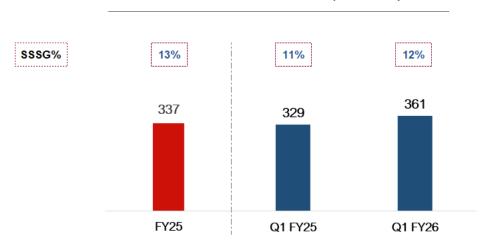


#### **CHANNELWISE SALES MIX**

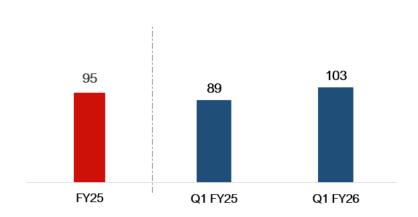




#### **AVERAGE DAILY SALES (LKR '000)**

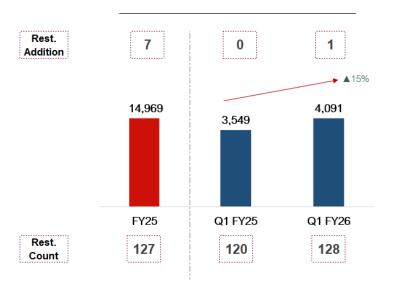


#### **AVERAGE DAILY SALES (INR '000)**

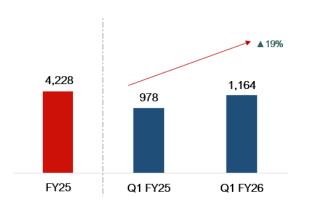




#### **RESTAURANT SALES (LKR MN)**

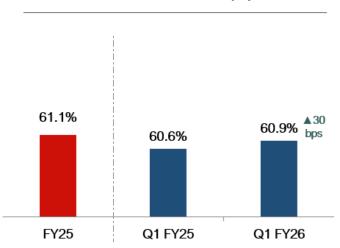


#### RESTAURANT SALES (₹ MN)

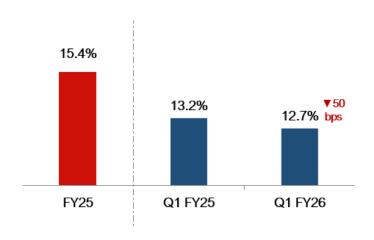






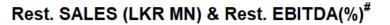


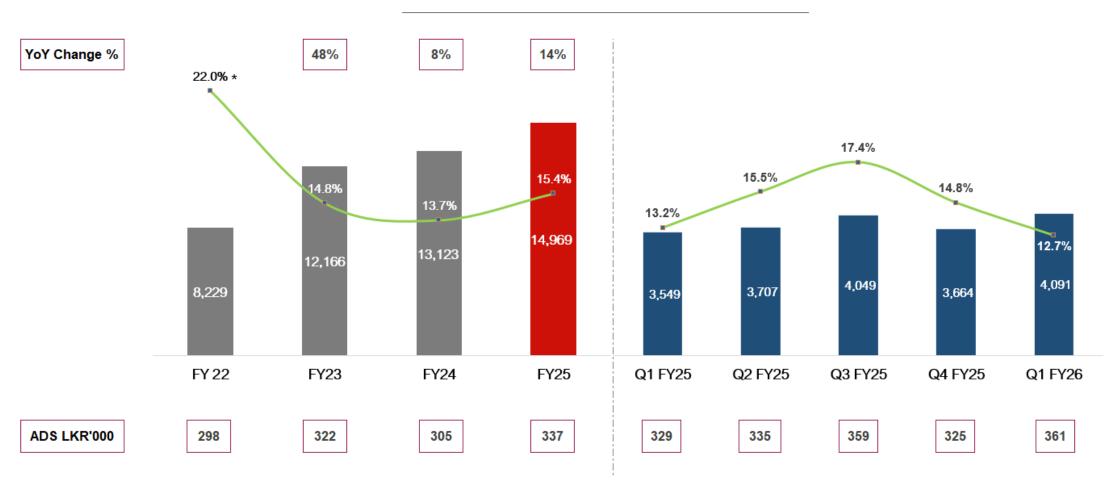
### RESTAURANT EBITDA(%)#



Absolute Rest. EBITDA increased by 12 % in LKR terms(increased by 16% in INR terms)







<sup>\*</sup> Restaurant EBITDA% after Normalizing additional incentives in FY22 #Average daily sales is for all restaurants including new additions during the period

# **Sustainability Award**



### Sapphire KFC Raya, Punjab Outlet was awarded IGBC Platinum rating



- First QSR Restaurant in India to receive Platinum rating
- First Yum! KFC Restaurant Globally to receive Platinum rating



### Thank You

#### Sapphire Foods India Limited

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> kaushik.vankadkar@sapphirefoods.in www.sapphirefoods.in

**Investor Relations Partner:** 

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