

## Birla Cable Limited

(Formerly Birla Ericsson Optical Limited)

Regd. Office & Works:

Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India.

Telephone: +91 07662 400580 · Fax: +91 07662 400680

E-Mail : headoffice@birlacable.com · Website : www.birlacable.com PAN No. AABCB1380L · CIN No. L31300MP1992PLC007190

GSTIN: 23AABCB1380L1ZW

BCL/CS/19-20/

17 MAY 2019

BSE Ltd.
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
P.J.Towers, Dalal Street,
Fort,

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),

MUMBAI-400 001

MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sirs,

## Re: Submission of Press Release pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we are enclosing herewith the copy of the Press Release issued by the Company after the Board Meeting held on 17th May, 2019.

This is for your information and record.

Thanking you,

Yours faithfully, For Birla Cable Limited

Somesh Laddha)
Company Secretary

Encl: As above.





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Press Release (FY 2018-19) 17<sup>th</sup> May, 2019

Source: BIRLA CABLE LIMITED (BSE: 500060 NSE: BIRLACABLEEQ)

Birla Cable Limited, a Company belonging to MP Birla Group, today (17<sup>th</sup> May, 2019) announced its financial results for the Quarter and Financial Year ended 31<sup>st</sup> March, 2019.

Birla Cable Limited touches an all-time high performance during the year 2018-19. Year to year comparison is given below:

Revenue from	Up 52.82 %
Operations	
EBITDA	Up 129.60 %
PAT "	Up 191.57 %

Birla Cable Limited achieved the total Revenue from Operations of INR 502.31 Crores in FY 2018-19 as compared to INR 328.69 Crores in the previous FY 2017-18 registering increase of 52.82 %. The revenue from exports for the Company stood at INR 72.42 Crores during the year under review. Earnings before interest (finance costs), tax, depreciation and amortization (EBITDA) during the FY 2018-19 reached to level of INR 81.66 Crores as compared to INR 35.57 Crores in the previous financial year. During the year under review, the Company earned Profit before Tax of INR 66.27 Crores as compared to INR 24.02 Crores in the previous fiscal reflecting a robust increase of 175.90 %. Profit after Tax stood at INR 47.03 Crores in FY 2018-19 as compared to INR 16.13 Crores in the previous fiscal year showing an growth of 191.57 %.

Board of Directors of the Company has recommended dividend of Rs. 2/- per share (i.e. 20%), subject to shareholders approval.

The performance of the Company marked an impressive improvement during the financial year 2018-19 riding on a robust demand for Optical Fibre Cables fuelled by Government driven "BharatNet" project and bulk orders placed by private telecom operator, rolling out greenfield 4G LTE project. This strong boom in the market during the financial year under review, has catapulted the Company into highest ever performance in terms of both Revenue and Profit growth since its inception and long term business operations in the Cable Industry. The Company could deliver these strong results riding on its state-of-the-art manufacturing set-up with best-in-class technology capabilities and with efficient execution skills of the professionally trained team.

This was made possible due to Company's endeavour to keep abreast with the latest and changing technology trends in the Industry, thereby implementing smart strategies in the system to bring constant improvements and innovation in the process.



 The ongoing Capacity Expansion projects in Optical Fibre Cables segment will take the capacity to more than 180,000 Cable Kms annually and the Data Cable Capacity to 0.5 million boxes per annum which are likely to go on stream by Q1 of this financial year 2019-20.

The Company has put its thrust in developing innovative products which are capable for addressing the ever-changing requirements of the Telecom industry in terms of diverse applications in 4G LTE technology, FTTH and the upcoming 5G technology as well. The company is a pioneer in complete product and solutions offerings in the segments like Power, Oil & Gas and Renewable Energy.

For, Birla Cable Limited

(Authorised Signatory)

Place: New Delhi

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