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August 07, 2025

To, **BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Scrip Code: 543638

To,

National Stock Exchange of India Ltd.

Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex

Bandra (E), Mumbai - 400 051

Scrip Code: TRACXN

Dear Sir/Madam,

#### Sub: Intimation of Investor Presentation for the quarter ended June 30, 2025.

This is in continuation to our letter dated August 01, 2025 wherein we had informed regarding an Earnings Call scheduled with Analysts / Investors on Thursday, August 07, 2025 at 4:00 P.M. (IST) to discuss the Un-Audited Financial Results for the quarter ended June 30, 2025.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed herewith the Investor Presentation for the said Earnings Call.

This is for your information and records.

Thanking You.

Yours faithfully, For **Tracxn Technologies Limited** 

Megha Tibrewal Company Secretary and Compliance Officer Membership No: A39158

Encl. A/a



**Private Market Intelligence Platform** 

**Q1 FY26 Investor Presentation** 



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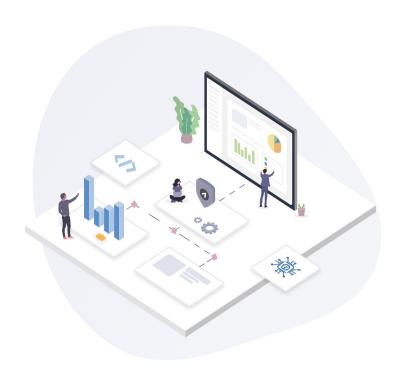
This Presentation may contain, words or phrases that are forward-looking statements that involve risks and uncertainties and are based on certain beliefs, plans, and expectations of the Company. Although the Company believes that such forward-looking statements are based on reasonable assumptions, it can give no assurance that such expectations will be met. Actual future performance, outcomes, and results may differ materially from those expressed in forward-looking statements because of several risks, uncertainties including but not limited to our ability to implement our strategy successfully, the market acceptance of and demand for our offering, technological changes, volatility in global capital markets, pandemic and international and domestic events having a bearing on the Company's business. You must not place undue reliance on these forward-looking statements, which are based on the current views of the Company's management.

The operating metrics reported in this Presentation are calculated using internal Company data based on the operational activities. While these numbers are based on what the Company believes to be reasonable estimates for the applicable period of measurement, there are inherent challenges in measuring across some operational metrics. The methodologies used to measure these metrics require considerable judgment and are also susceptible to an algorithm or other technical errors. The Company systematically reviews its processes for calculating these metrics from time to time and may discover inaccuracies in the metrics or may make adjustments to improve their accuracy, which can result in adjustments to previously disclosed metrics. In addition, the Company metrics may differ from estimates published by third parties due to differences in methodology.

To facilitate understanding, some non-GAAP metrics are used and financial amounts are converted from ₹ Lakhs into ₹ Crores for this Presentation hence, there could be some totalling anomalies in the numbers.



## **Tracxn Overview**



# Tracxn is a Data & Software platform for global <a href="Private Markets">Private Markets</a>

We work with Venture Capital Firms, Private Equity Firms, Investment Banks - as well as M&A & Innovation teams of large Corporates

Global Platform, customers spanning 50+ countries



## **Q1 FY26 Financial Performance**



## **Q1 FY26: Financial Performance Summary**

## Continued growth in Volume, Deferred Revenue and Cash

REVENUE	PROFITABILITY	CASH	OTHER
Revenue from Operations	EBITDA (EBITDA Margin)	Free Cash Flow <sup>1</sup>	Customer Accounts (#)
21.2 Cr.	<b>-0.2 Cr.</b> (-0.9%)	2.6 Cr.	2,030
▲ 3.2% YoY	<b>▼ 0.5 Cr.</b> YoY	<b>▼ 1.0 Cr.</b> YoY	▲ 43.7% YoY
Total Income	PAT (PAT Margin)	Cash & Cash Equivalent <sup>1,2</sup>	Deferred Revenue*
22.9 Cr.	<b>1.1 Cr.</b> (5.3%)	98.6 Cr.	37.9 Cr.
▲ <b>4.3</b> % YoY	<b>▼ 0.2 Cr.</b> YoY	<b>22.7%</b> YoY	▲ 6.1% YoY
In IND		▲ <b>18.2 Cr</b> . YoY	

In INR

Note: (1) Free Cash Flow and Cash & Cash equiv. excludes tax amounts received from employees against ESOP exercise as on 30th Jun 2025

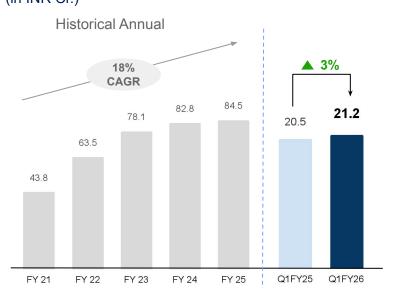
<sup>(2)</sup> Cash & Cash equiv. = Cash & Cash equiv., Investments & FDs as on 30th Jun 2025

<sup>(\*)</sup> Including proforma bills wherein invoice is to be raised after payment is received



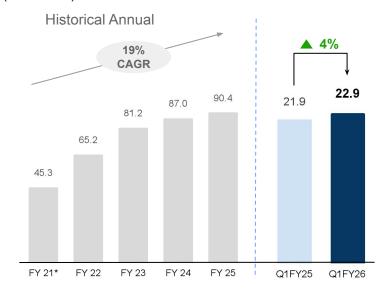
## Q1 FY26: Revenue Growth

## **Revenue from Operations** (in INR Cr.)

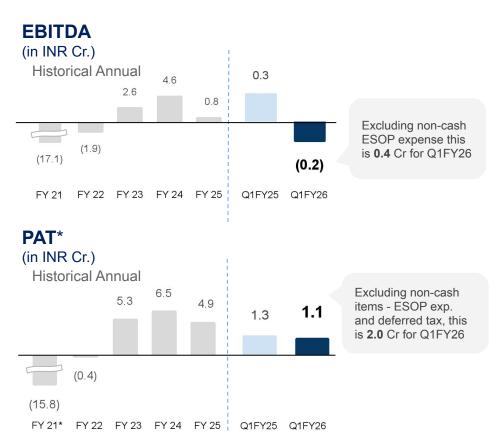


## **Total Income**

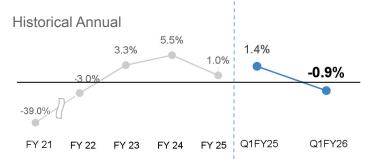
(in INR Cr.)



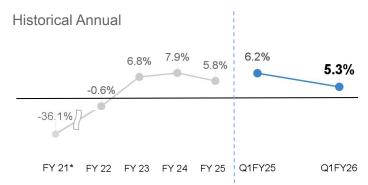
# Q1 FY26: Profitable Operations - EBITDA & PAT



## **EBITDA Margin**



## **PAT Margin\***



Tracxn



## **Incremental Revenue going into Bottomline**

		Historical	Historical Annual:			
	Q1FY26	FY 21	FY 22*	FY 23*	FY 24	FY 25
Revenue from operations	21.2	43.8	63.5	78.1	82.8	84.5
Incremental Revenue from Operations ( $\Delta$ )	+0.7	+6.4	+19.7	+14.7	+4.7	+1.7
EBITDA	(0.2)	(17.1)	(1.9)	2.6	4.6	0.8
Incremental EBITDA (Δ)	-0.5	+5.4	+15.1	+4.5	+2.0	-3.8
Incremental EBITDA as a % of Incremental Revenue from Operations		84%	77%	31%	43%	-

(in INR Cr.)

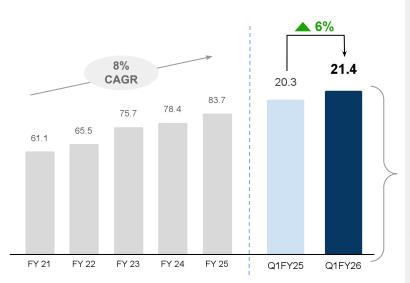
Incremental revenue offset by increase in cost Investing aggressively across various growth initiatives



## **Q1 FY26: Expense Breakup**

#### Total Expense (in INR Cr.)

Historical Annual



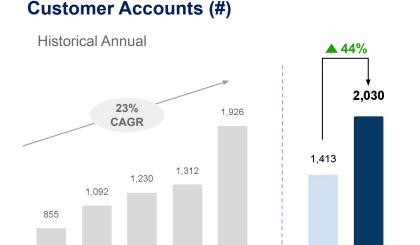
#### **Total Expense - Breakup** (for Q1FY26)

(in INR Cr.)	Q1 FY26	% of Total Expense
Employee Benefit Expenses	19.0 Cr.	88.4%
Salaries, Wages & Bonus	17.9 Cr.	83.4%
Employee Stock Option Expense	0.6 Cr.	2.9%
Other Employee Benefit Expenses	0.5 Cr.	2.1%
Depreciation Expense	0.0 Cr.	0.1%
Other Expenses	2.5 Cr.	11.4%
Cloud Hosting Charges	0.6 Cr.	2.7%
Rent for Building	0.6 Cr.	2.7%
Remaining Other Expenses	1.3 Cr.	6.1%
Total Expenses	21.4 Cr.	100%

- Bulk or 88% of total expense is emp. cost (89% in FY22, 88% in FY23, FY24 & FY25)
- Cloud Hosting charges are the 2<sup>nd</sup> largest expense after emp. benefit expenses
- **No large digital marketing spend** for customer acquisition (since we are a data company, we are able to use in-house content to generate organic traffic)



## Q1 FY26: Accelerated Volume Growth



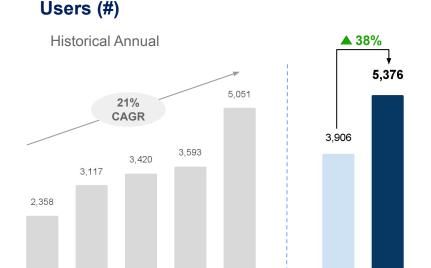
FY 21

FY 22

FY 23

FY 24

FY 25



## Continued growth in accounts and users

FY 21

FY 22

FY 23

FY 24

FY 25

Q1FY25

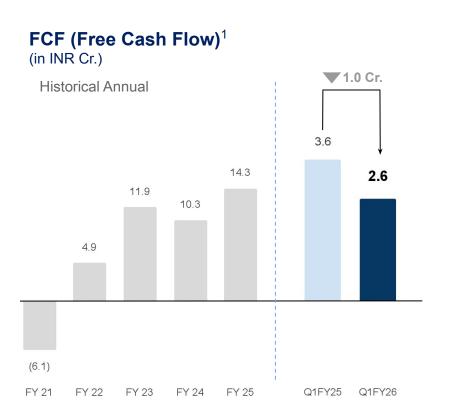
Q1FY26

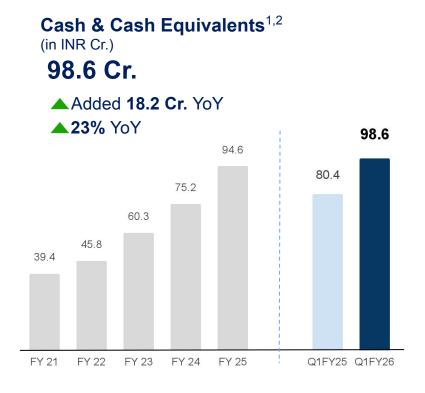
Q1FY25

Q1FY26



## Q1 FY26: FCF and Cash & Cash Equiv.



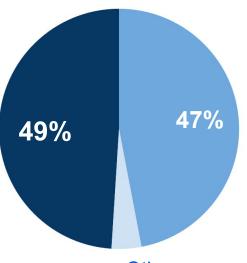




## Q1FY26: Split by Customer Type



Family Offices, etc)





## Corporates

(includes Corporate Innovation teams, Corporate Development / M&A teams, Strategy and Sales teams, Consulting firms, Startups, etc.)

#### Others

(includes Educational Institutes, Government Agencies, Industry Bodies)











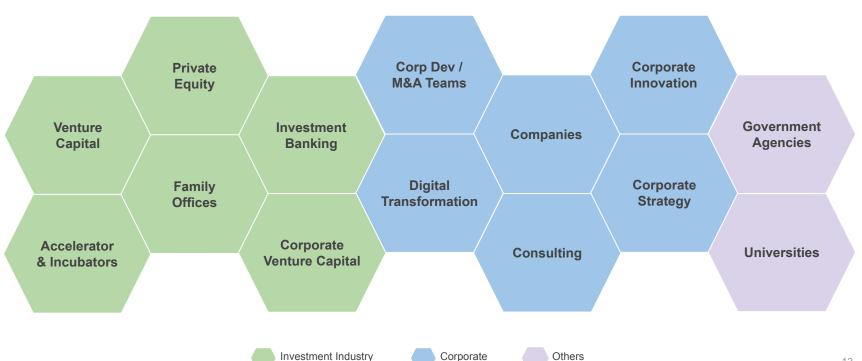


**Healthy spread across Investment Industry and Corporates** 



## **Diverse Customer Base**

Customer segments & departments that we work with, within the key customer types





## **Global Customer Base**

#### 57% International revenue in Q1FY26



# Historical annual International Revenue Share 70% 70% 68% 66% 60% FY 21 FY 22 FY 23 FY 24 FY 25 International % India %

#### Customers span over 50+ countries\*

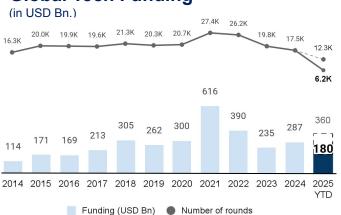
Top 5 countries by #customer accounts\*: India, USA, UK, Singapore, Germany



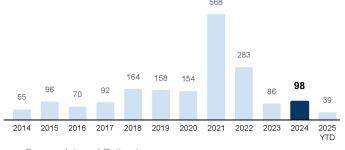


## **Private Markets - Quick snapshot (1/2)**

#### **Global Tech Funding**



## # Unicorns created globally



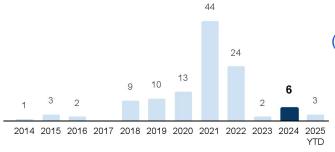
#### **India Tech Funding**



#### **GLOBAL TECH FUNDING:**

CY25 seeing improvement in global tech funding value; volume remains low

#### # Unicorns created in India



## LATE-STAGE FUNDING:

(proxy # new unicorn rounds)

CY25 run-rate currently 2<sup>nd</sup> lowest in the last 10 years

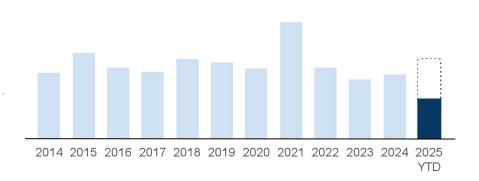


# Private Markets - Quick snapshot (2/2)

Recovery in Global M&A deal value and IB fees

## Global M&A

(in USD Tn.)



#### **GLOBAL M&A:**

Recovery in M&A value

CY25 run-rate shows continued recovery

## M&A advisory fees

(in USD Bn.)



#### **IB M&A ADVISORY FEES:**

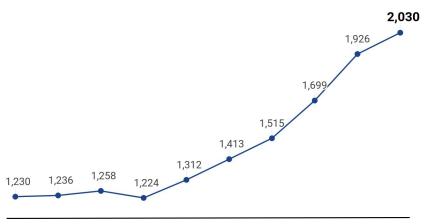
CY25 run-rate continues to be similar to last year



## Q1 FY26: Greenshoots (1/5)

## Continued high overall volume growth

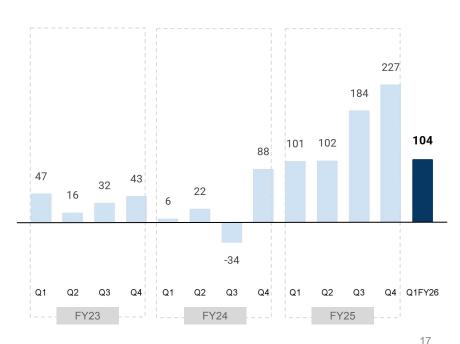
#### **Customer Accounts (#)**



Q1FY24 Q2FY24 Q3FY24 Q4FY24 Q1FY25 Q2FY25 Q3FY25 Q4FY25 Q1FY26

## Volume growth continues to be high

#### **Customer Accounts - Net Addition**

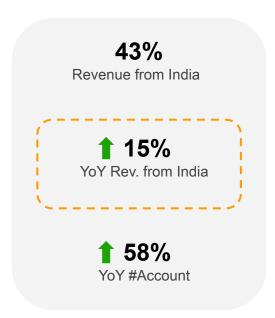




## Q1 FY26: Greenshoots (2/5)

## Accelerated India Growth due to vertical BU teams

#### India Geo - Q1FY26 Account & Revenue Growth



- India BU growth continues to be robust
- In Q1FY26, India accounts grew by 58% YoY and revenue grew by 15% YoY
- Primarily due to the growth initiatives mainly launch of vertical BU teams
- We have started replicating this strategy internationally and plan to scale the vertical teams to the key regions



## Q1 FY26: Greenshoots (3/5)

Volume growth starting in international customer segments as well

	YoY Revenue Growth		YoY Account Growth			
	FY 24	FY 25	Q1FY26	FY 24	FY 25	Q1FY26
India	14%	18%	15%	20%	65%	58%
International	2%	-6%	-4%	-5%	26%	25%
						\/

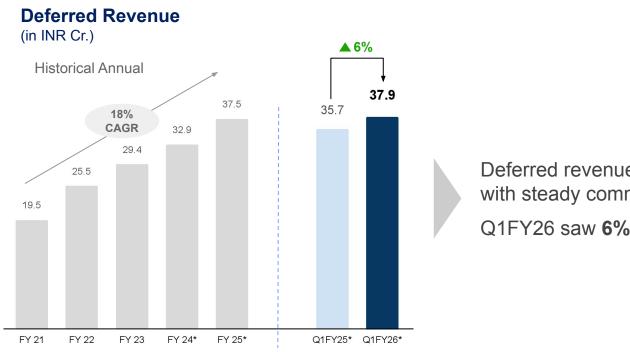
In India, the volume growth accelerated from 20% YoY in FY24 to 65% YoY in FY25 which subsequently saw revenue growth accelerate.

Similarly, we have started seeing volume growth in the international segment. In Q1FY26 we saw a 25% YoY volume growth internationally.



## Q1 FY26: Greenshoots (4/5)

## Deferred revenue continues to remain steady



Deferred revenue continues to increase. with steady commitments.

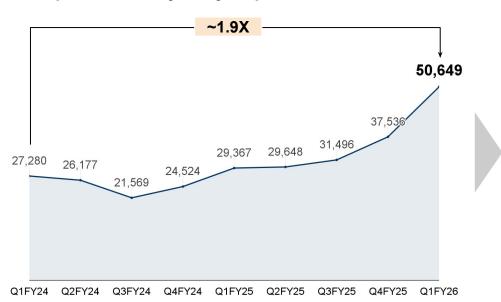
Q1FY26 saw 6% increase YoY.



## Q1 FY26: Greenshoots (5/5)

Platform Engagement continues to increase

Trend of platform usage metrics in terms of # of Exports\* and Myanalyst queries



Customers' platform engagement continues to increase - customer exports & myanalyst queries have grown ~1.9X over the last 2 yrs



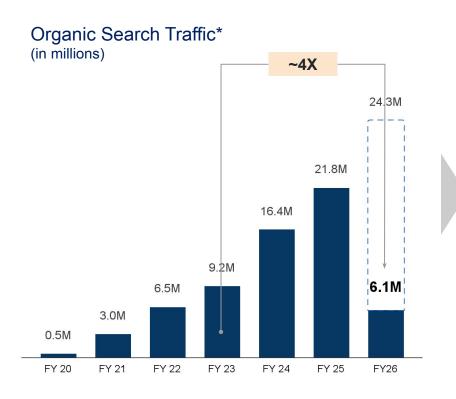
## **Select Recent Growth Initiatives**

Over the last few quarters, we have been investing heavily across various growth initiatives spanning across sales, marketing and account expansion. Select initiatives where we are seeing good results and expect further acceleration are as follows:

- 1 Expanding Leads Funnel by increasing Organic Search Traffic
- 2 Tracxn Lite driving product-led-growth
- 3 Scaling with Specialised Teams
- 4 Increasing Regulatory Data coverage
- 5 Leveraging Al in Data Production
- 6 Marketing through Press Mentions



# Scaling Organic Search Traffic



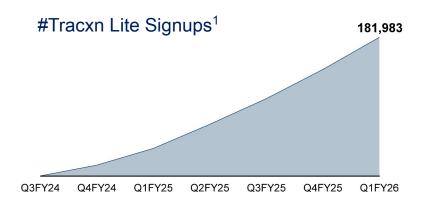
# Scaling Organic Traffic & Inbound Leads Pipeline

- We have built a large organic inbound traffic funnel, & it continues to increase
- We had **over 21 Million** visits in FY25
- In Q1FY26, this was 6.1million visits (~4x increase in 3 years)\_

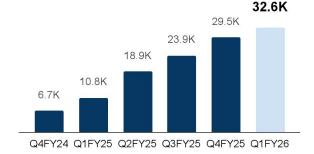




# 2 Tracxn Lite







- Had launched Tracxn Lite ~last year for PLG (Product-Led Growth) to make the customers aware of the richness of the platform and drive product led growth
- Users get full platform access (with limitations such as restricted daily hits for profile views, exports and certain platform modules)
- Great traction in just 1.5 years since launch, more than 1,81,000 sign ups for Tracxn Lite, with pace of acquisition increasing QoQ. Monthly active users have crossed 32,000
- Very good increase in overall sales acquisition pipeline.
   For instance Q1FY25 v/s Q1FY26
  - #Organic sign-ups have almost doubled (1.9X)
  - Avg monthly actives have tripled (3.0X)
  - Avg. #users / day hitting the credit limit doubled
  - o Increase in upgrade requests, demos, etc.



# Specialised Teams (1/5)

#### **Universities**



- Specialized team with cumulative experience of over 20 years in selling to universities. Bulk of our relevant customer segments come from top universities globally. More than a revenue segment, universities are a good marketing and discovery channel for us
- Customer count\* almost tripled in this segment and revenue grew by 100% in Q1FY26 as compared to the same period last year
- We are planning to expand these efforts and replicate this playbook to key international geos
- In addition to increasing engagement through inclusion in courseworks across universities like IIMs & ISB, on-campus onboarding, etc., we have started marketing initiatives for this segment, such as podcast series with relevant stakeholders

## **Select University Accounts:**





















UK

Australia

USA

Germany

France

Mumbai

IIT Kanpur

Calcutta

Lucknow

ISB



# 3 Specialised Teams (2/5)

#### **Startups**



- We continue to see high volume of inbound leads from startups
- Though they are served by the same platform, they have a differentiated use case and workflow requirements such as Fundraising, Competitor analysis, Market research & Business development
- Launched additional features on the platform for this segment - eg. profile views, enabling them to connect with investors visiting their company profiles
- Some interesting updates for Q1FY26:
  - #Accounts doubled in this segment YoY
  - Over 50% international revenue in this segment

#### **Accelerators & Incubators**











- Focusing on customers across private incubators, government incubators, universities and corporates globally
- One key use case is to facilitate fundraising of portfolio companies, supported through relevant features on the platform such as Investors Database, Live Deals, Next-Round Investors, etc.
- Good initial success: Increased pace of acquisition in this segment
- Over 50% revenue from accounts in this segment was from international customers in Q1FY26



# Specialised Teams (3/5)

#### **Investment Banks**



- Specialised team for selling to IBs through both inbound & outbound
- In addition to increased coverage of private company financials and key ratios, VC & PE databases, we have recently launched investor contact details for this segment to further enable their outreach efforts.
   Additionally, we are also working on augmenting other data points such as coverage of offline sectors, IPO markers etc. which are key for IBs.
- Launched additional features for eg. startups can mention if they are looking to hire an IB on our platform, which becomes a sales pipeline for the investment banks, etc.
- Seeing good success:
  - Continued logo penetration in India by ~1% MoM
  - India #accounts grew by over 60% & revenue by over 20% YoY
- We have started scaling this to other key geos internationally and are seeing good initial success there as well with increased pace of account addition
- We expect further acceleration in this segment as we expand our efforts to key geos



# Specialised Teams (4/5)

#### **Corporate Sales**



- Specialized team focussed on users with corporate sales focus, typically looking to scout and analyze companies across sectors and geos for lead generation, market analysis, comps benchmarking, business development mandates, and more
- Augmenting data for this segment for eg. pincodes data, CXO profiles, regular updation of the contact details on the platform to enhance the platform usage for users in this segment
- Some interesting updates:
  - Pace of addition has tripled since the launch of this team
  - 50% revenue in this segment was from international customers in Q1FY26
- We are scaling this to other key geographies and expect similar results



# 3 Specialised Teams (5/5)

## Seeing good results from the specialised teams

List of launched vertical sales units **Startups** Universities **Investment Banks Accelerator & Venture Capital** Sales **Funds** Incubators Mergers & Debt **Events** Acquisition

We expect further acceleration in pace of customer growth and market share increase through these additionally launched teams



# Increased Regulatory Data Coverage (1/4)

## Increasing Coverage of Private Company Financials

Currently cover private company financials across 20+ countries

## Major countries by coverage

- India
- United Kingdom
- Croatia
- Germany
- Belaium
- Thailand
- Singapore
- Poland
- Malaysia

- Norway
- Denmark
- Czech Republic
- Sweden
- France
- Austria
- Latvia
- Finland
- Estonia
- Philippines\* Slovakia\*

Australia

South Korea

New Zealand

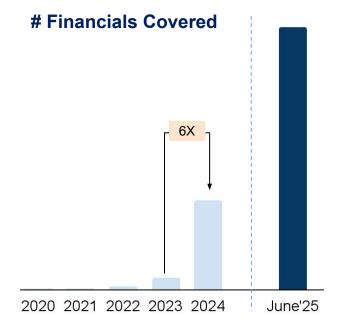
Italy

Ireland

Brazil\*

Malta\*





1.6M+ companies with revenue data & 2.9M+ companies with detailed financials available on the platform#



# Increased Regulatory Data Coverage (2/4)

## Increasing Coverage of Private Company Captables

Currently cover private company captables across **15+** countries

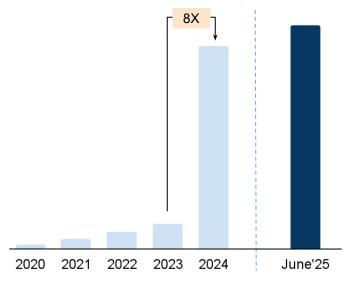
## Major countries by coverage

- India
- United Kingdom
- Germany
- Singapore
- New Zealand
- Denmark
- Czech Republic
- Estonia

- **United States**
- Australia
- Malaysia
- South Korea
- Sweden
- Ireland
- France

- Norway
- Finland\*
- Indonesia\*
- Thailand\*
- Latvia\*
- Slovakia\*
- Malta\*

#### # Companies with Captables



**344K+** companies with detailed shareholding available on the platform#

















# Increased Regulatory Data Coverage (3/4)

## Launched Legal Entities Database

Currently cover **60M+** legal entities across key geographies

## Major countries by coverage

- United States
- France
- United Kingdom
  - Germany

Japan

Romania

India

Singapore

Australia

Canada

Brazil

Belgium









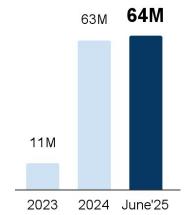












Augmenting more data for legal entities - increased coverage of financials, captables, loans & charges, patents etc.

32 Note: As on 30th June 2025



# Increased Regulatory Data Coverage (4/4)

## Building deeper coverage of Regulatory Data on private companies & legal entities

Examples of a few regulatory datasets live and in pipeline:

Loans and Charges	Patent Data	Legal Cases
Trademarks Data	Related Party Transactions	Bankruptcy Filings
FDA Approval Data	Taxation Data	and more

This helps us increase penetration in existing and new customer segments



# Al in Data Production

We continue to harness GenAl in data production yielding significant and promising results. We have been able to multiply & augment our datasets while reducing manual intervention and even shrinking headcount, which is a strong testament to our use of automation and intelligence in data production.

#### **Accelerated Throughput with Leaner Data Production Teams**

- 2024: Expanded coverage of key data points by 5X while reducing data production team size by ~10%.
- H1 2025: Further multiplied data coverage by over 2X with an additional ~20% optimization of data production team's headcount

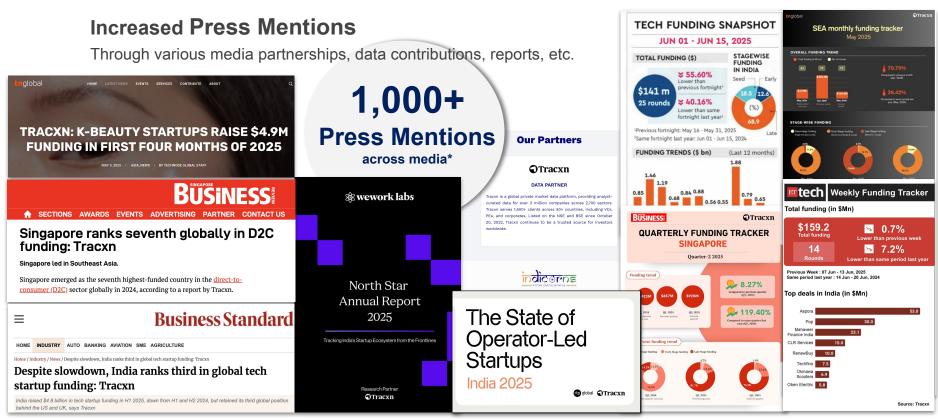
To expand further, we have been able to enhance the pace of additions with high accuracy:

- **Increased pace** of data processing in existing processes: Reduced manual overhead and increased throughput (eg., companies processed at the top of the funnel increased by 4X)
- **Expanded coverage** across multiple datasets: Achieved through faster processing of unstructured documents (eg., accelerated extraction of financials and company information from regulatory filings across 20+ countries).
- **Faster launch of new datasets**: Able to launch new datasets at a much faster pace than before (eg., area–pincode mapping for sales teams launched in under a week).

We expect continued **optimization** in the data production units and **accelerated throughput** of the systems. We are excited about the possibilities of GenAl and its potential to help us build data on private companies globally.



# Press Mentions



eg. Report coverage

eg. Partnerships

eg. Regular Columns in newspapers

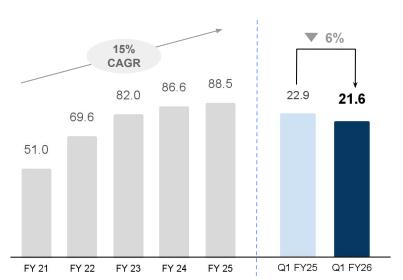
eq. Others



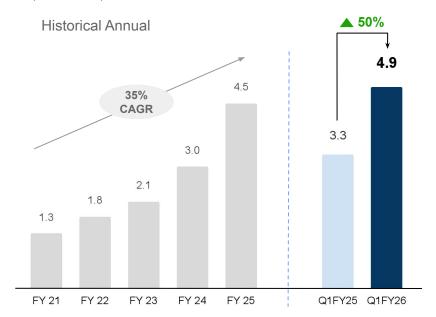
## Q1 FY26: Other KPIs

# Contract Price\* (in INR Cr.)

Historical Annual



# **Entities Profiled,** on platform (in millions)





#### **Business Overview**



## **Our Journey**



- Company

incorporated



2015-16 - 'Top 100 Analytics - Launched Startups of 2015' -

- One of the 'Coolest Startups of India' -Business Today (2016) Accel PRIME

ELEVATION

**★** KB Investment SEQUOIA╚



Boards Shared with me My Boards

#### 2017-19

- Launched 'Tracxn Score', reports and live chat features
- personalised dashboards on our platform
- Launched a portfolio tracker and an acquisitions database on our platform

50+

Countries

2020-21

- Crossed customers

in 50 countries

advanced search

- Launched

platform

platform

feature within

- Launched a

sector-based

newsletters on the

collection of



Listed on

2021-22

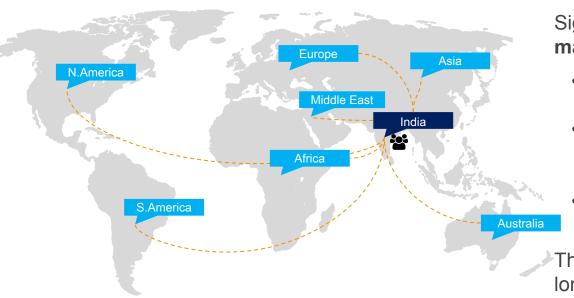
- Became a publicly listed company on 20<sup>th</sup> Oct 2022
- Launched updated Home Dashboard with personalised feed

#### **Current**

- Among the Leading global market intelligence providers for private company data\*
- One of the largest global coverage of private companies in the emerging technology sectors\*



# Significant cost advantages from India-based operations



Significant cost advantage due to **make-in-India**. Especially:

- Data-production & technology platform is built from India
- Global sales happens from India (sales & support teams work across all time zones)
- Very efficient content-driven
   customer acquisition flywheel

These give us a significant and long-lasting cost advantage



## **Experienced Promoters & Board of Directors**



**Neha Singh**Chairperson and Managing
Director

- B.Tech. & M.Tech. from IIT Bombay & MBA from Stanford Graduate School of Business
- Worked previously at BCG & Sequoia Capital
- Recognitions
  - Outstanding Woman (Business Outlook – 2016)
  - 'The 40 who matter in the Indian start-up ecosystem '(Mint – 2016)
  - Part of '40 under 40' (Fortune India - 2018 & 2019)



Abhishek Goyal
Vice Chairman and
Executive Director

- B.Tech. from IIT Kanpur
- Worked previously at Accel, 3i Infotech, Amazon, Yahoo, Andale & Erasmic
- Recognitions
  - Part of '40 under 40' (Fortune India - 2018 & 2019)



Brij Bhushan Independent Director

- B.Tech. from Maharshi Dayanand
   University & PGP from IIM Bangalore
- Partner at Prime Venture Partners
- Co-Founder of Samast Technologies
- Worked previously at Bain, Infosys & Nexus India



Nishant Verman
Independent Director

- B.S. from University of Michigan & MBA from Northwestern University
- CEO of Overleap Networks
- Worked previously at Flipkart & Canaan Advisors



Payal Goel
Independent Director

- BA from University of Delhi & PGPM from ISB. Hvderabad
- Corporate Development Manager at Google India
- Worked previously at Flipkart, Aspada Investment & Peepul Capital



Rohit Jain
Independent Director

- B.Tech. from IIT Delhi & MS from University of North Carolina at Chapel Hill
- Managing Partner at JSM Advisors
- Worked previously at Microsoft, IBM, Google & SAIF Partners



# Supported by Senior Management Team Backed by Marquee Investors



**Prashant Chandra** Chief Financial Officer



**Amit Agarwal** Chief Operating Officer



Neeraj Chopra Chief Technology Officer



Investors who backed us in IPO Anchor Book

Bhaskar Sharma Chief Product Officer

- B.Tech. from IIT Kanpur & MBA from IIM Lucknow
- Worked previously at Infosys & Amdocs

- B Tech from MNNIT-Allahabad & MBA from XLRI
- Worked previously at Amba research, Emanation, GS & Centrum

- MS from University of Pune
- Worked previously at Amazon, Decho, Arcot & Roam Space

- B.Tech, from IIT Kharagpur & PGPM from ISB
- Worked previously at CEAT, Nomura & FlexAlgo

#### Investors who backed us in private journey



ELEVATION SEQUOIA 些







Ratan N Tata



**NRJN Family** Trust

Abakkus

**BNP Paribas** 

ICICI Prudential

Kotak Mahindra MF

Kotak Mahindra Life Insurance

Motilal Oswal

Nippon

Reliance General Insurance

Tara Emerging Fund

WhiteOak Capital



Sachin Bansal Co-Founder -**Flipkart** 



**Binny Bansal** Co-Founder -Flipkart



Girish Mathrubootham Founder & CEO -Freshworks



Neeraj Arora VH Capital Ex-Whatsapp



Anand Rajaramnan Slideshare Milliways Fund Founder - Junglee



**Amit Ranjan** Founder -



## **Large & Growing Market**

Multiple large companies have been created in the financial data markets



\$40B+

Cumulative Revenue of Financial Market Data Companies for 2024\*



## **Robust Technology Platform**

#### Wide range of business and workflow tools -

Inbuilt CRM tool, custom dashboard builder, tools for sourcing, tracking companies, portfolio tracking, API support, browser extensions, ability to save searches and provide alerts and export tools

Enterprise grade support – for customer queries with personalized support over chat, email and instant messaging applications

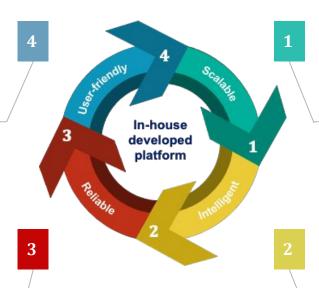
**Hosted on cloud servers –** ensures minimum downtime

**Advanced security –** in-built security features provided by the cloud infrastructure provider

**Virtual private cloud** – allows to establish a secure internal network & a safe gateway to enable communication of internal resources

Industry grade HTTPS – for encrypted communication over the internet

**Periodic checks –** tools to periodically check on potential security threats



**Scalable backend framework –** based on open source technologies

**Automated** – based on web crawling and data engine to track millions of web domains, track data points across digital footprint of entities and add several companies to database

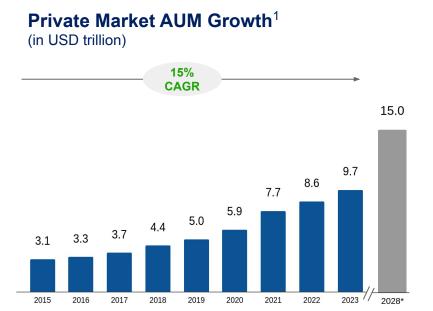
Flexible platform - aids launching of new features

In-house data mining engine – automated discovery of new-age companies by tracking 855M+ domains across emerging technology sectors and sector classification of entities tracked

Multiple products introduced on platform since inception – soonicorn coverage, personalized dashboards, Tracxn Score, live chat, and others



# **Large & Growing Market**



#### **Public Market Capitalization**<sup>2</sup>

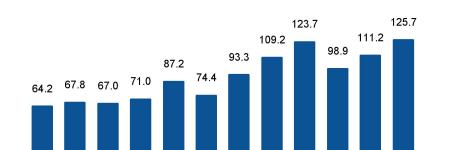
(in USD trillion)

2014

2015

2016

2017



6%

**CAGR** 

Cumulative market capitalization of listed domestic companies across all the countries converted to USD

2019

2020

2021

2022

2023

2018

#### Private market AUM expected to cross \$15T by 2028



#### **Q1 FY26 Detailed Financial Statements**



# **Profit & Loss Statement (1/2)**

Particulars	Q1 FY26	Q4 FY25	Q1 FY25	FY 25
Income				
Revenue from operations	21.20	21.14	20.54	84.47
Other income	0.16	0.03	0.16	0.28
Other gains/(losses) - net	1.52	1.55	1.24	5.62
Total Income	22.89	22.72	21.95	90.37
Expenses				
Employee benefit expense	18.95	19.36	17.67	73.87
Depreciation expense	0.03	0.04	0.02	0.11
Other expenses	2.45	2.59	2.58	9.76
Total Expenses	21.43	21.99	20.27	83.75
Profit / (Loss) before tax	1.45	0.73	1.68	6.62
Current tax (including relating to prior years)	0.12	0.24	0.06	0.46
Deferred tax (credit) / expense	0.21	8.07	0.34	15.71
Profit / (loss) for the period	1.12	(7.58)	1.27	(9.54)
PAT Margin	5.28%	-35.86%	6.20%	-11.30%

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# **Profit & Loss Statement (2/2)**

Particulars	Q1 FY26	Q4 FY25	Q1 FY25	FY 25
Profit / (loss) for the period	1.12	(7.58)	1.27	(9.54)
Less: Other Income	0.16	0.03	0.16	0.28
Less: Other gains/(losses) - net	1.52	1.55	1.24	5.62
Add: Depreciation expense	0.03	0.04	0.02	0.11
Add: Current tax	0.12	0.24	0.06	0.46
Add: Deferred tax (credit) / expense	0.21	8.07	0.34	15.71
EBITDA	(0.20)	(0.82)	0.28	0.83
EBITDA Margin	-0.94%	-3.86%	1.38%	0.99%
Profit / (loss) for the period	1.12	(7.58)	1.27	(9.54)
Add: Deferred tax adjustments	-	8.12	-	14.47
PAT excl Deferred tax adjustments	1.12	0.54	1.27	4.93
PAT Margin excl Deferred tax adjustments	5.28%	2.56%	6.20%	5.83%

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#### **Definitions**

- (1) **Customer Accounts** refers to the distinct contracts entered into by our Company with each customer, at the time of measurement. A customer account may include access for a single or multiple number of Users.
- (2) **Users** refers to the number of activated user accesses on the platform at the time of measurement and does not include bulk users like university/educational institutes accounts
- (3) Contract Price is net invoicing done in a given period adjusted for refund liabilities, till the time of measurement
- (4) Entities Profiled refer to the profiles curated and available on the platform to the user at the time of measurement
- (5) **EBITDA** is a non-GAAP financial metric, calculated as Profit/(loss) for the period minus Other Income and Other gains/ (losses) net, plus Depreciation and Amortization Expenses, plus Finance Costs, if any plus Income Tax Expense.
- (6) PAT excluding deferred tax adjustments is calculated as Profit/(loss) for the period plus Deferred Tax adjustments
- (7) **PAT excluding IPO expense, Deferred Tax and CCPS** is calculated as Profit/(loss) for the period plus Exceptional items IPO expenses, reimbursable to the company plus Deferred Tax minus Fair value gain/ (loss) on CCPS measured at fair value through profit or loss. Fair value gain/ (loss) on CCPS adjustment has been made only for FY21 in this presentation
- (8) **Free Cash Flow** is calculated as Net Cash Flow from/ (used in) Operating Activities less Capex (payments for purchase of property, plant and equipment)
- (9) Organic Search Traffic Traffic originating from an organic search result
- (10) **Existing Customer** An account which had also contributed to the accrued revenue prior to the given financial year/ reporting period.
- (11) New Customer An account contributing to the accrued revenue for the first time in the given financial year/ reporting period
- (12) **Headcount** Number of employees on the company payroll as on the date of measurement.



### **Thank You**

#### **Company Information**

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CIN: L72200KA2012PLC065294

Corporate Presentation: Link

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