

July 29, 2025

To,

Manager-CRD,
BSE Ltd.,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

Scrip Code: 532705
ISIN No.: INE199G01027

Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza', Bandra Kurla Complex,
Dalal Street, Bandra (E), Mumbai-400 051

Symbol: JAGRAN
ISIN No.: INE199G01027

Dear Sir / Madam,

Sub: Intimation to Stock Exchange – Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter ended June 30, 2025

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter ended June 30, 2025.

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited

(Amit Jaiswal)

Chief Financial Officer, Company Secretary and Compliance Officer
ICSI Membership No.: F5863

Encl.: as above



Jagran Prakashan Limited

Q1FY26
Result Presentation

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Group Key Highlights

PRINT

- Advertisement Revenue (excluding Miday) witnessed strong growth of 12% on a YoY basis
- Increase in Pages Per Copy as part of product enhancement efforts
- Multiple initiatives undertaken to drive circulation growth; the results are anticipated to be visible going forward

RADIO

- Radio City's Market share was 18% in Q1FY26
- 41% of the total clients on the Radio platform advertised on Radio City
- 35% Revenue Garnered from Created Business - Properties, Proactive pitches, Digital, Sponsorships & Special days

DIGITAL

- JNM was amongst top 15 in India in news/ information category
- Registered a reach of ~99 Million Total Unique Visitors in the News/Information category*
- Investment in various digital platforms to support future growth

OUTDOOR & EVENTS

- Strong growth in Revenues and Operating Profit, on the back of increase in share of contribution from asset-based businesses in outdoor and activation in Event Businesses
- Outdoor and Event registered strong growth in operating profit of 11% on YoY basis
- Segment can become meaningful value creator in due course of time

Net Cash of more than Rs. 1,000 Crores at group level

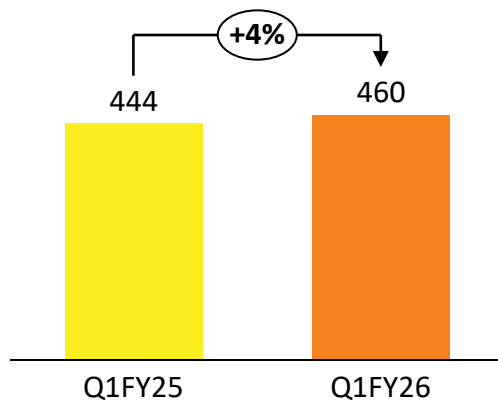
Business Performance



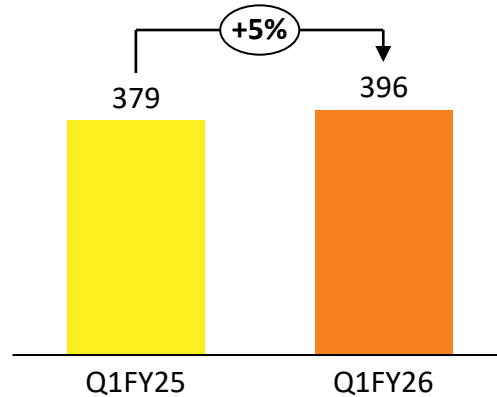
Resilient Performance

CONSOLIDATED

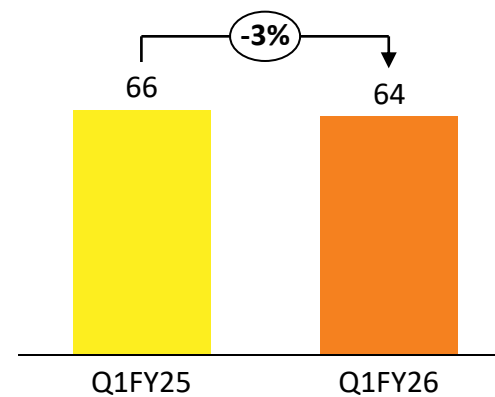
OPERATING REVENUE



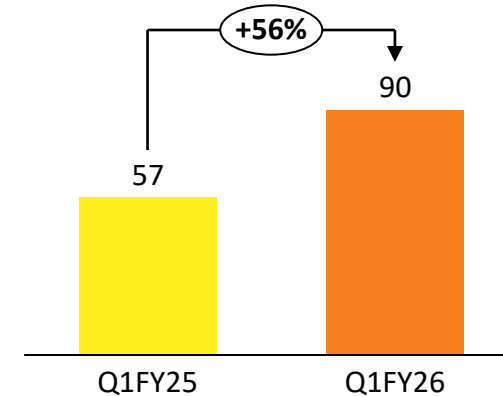
OPERATING EXPENSES



OPERATING PROFIT

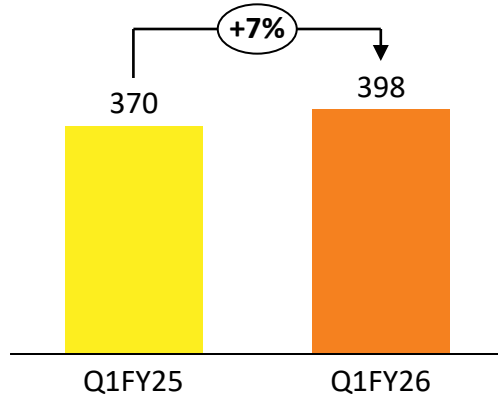


PROFIT BEFORE TAX

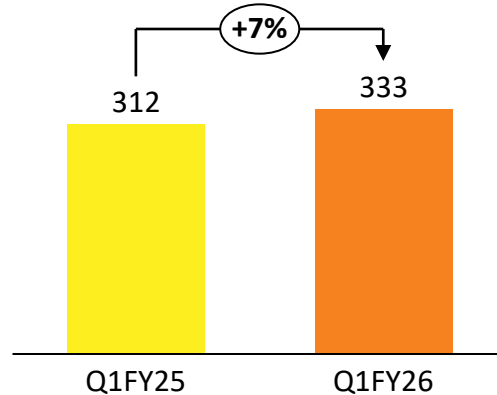


STANDALONE

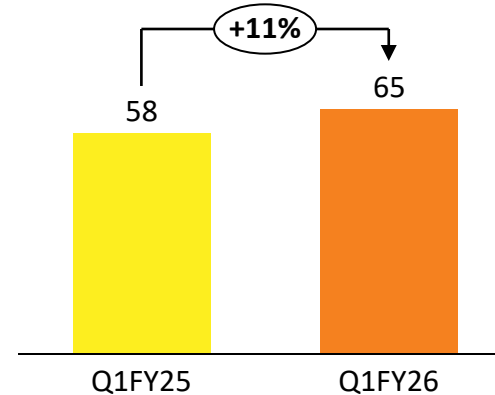
OPERATING REVENUE



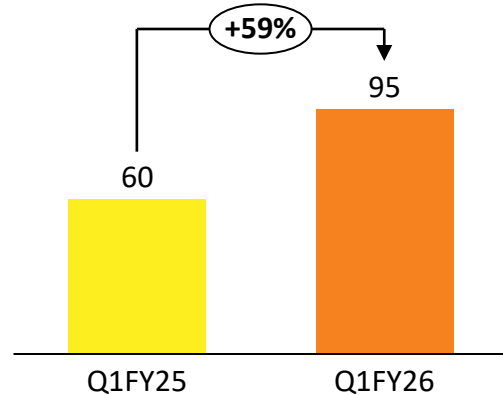
OPERATING EXPENSES



OPERATING PROFIT



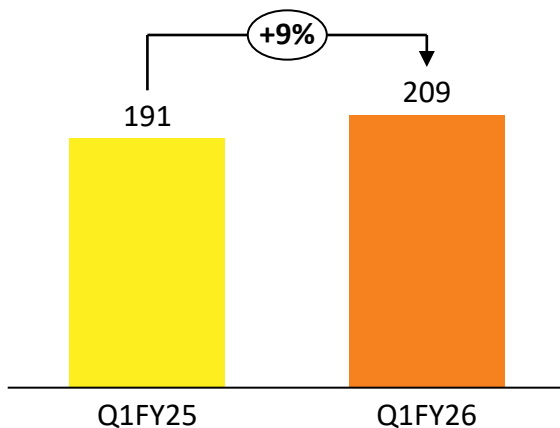
PROFIT BEFORE TAX



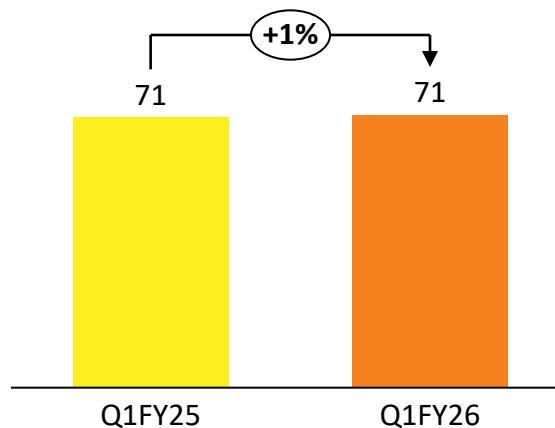
Dainik Jagran – Operating Highlights



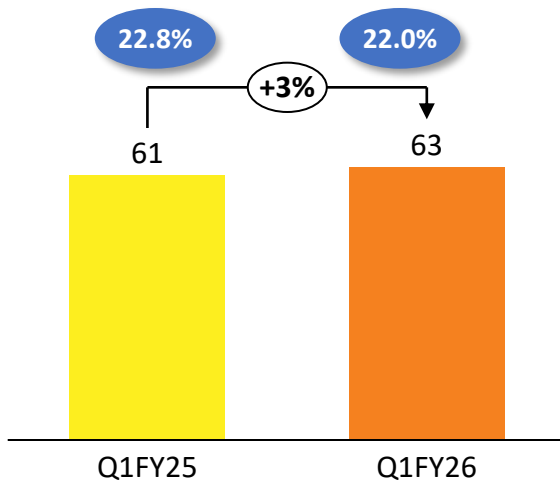
ADVERTISEMENT REVENUE



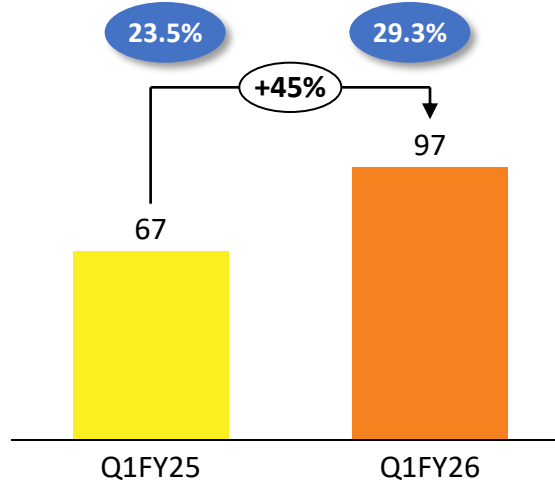
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



Leadership position remains intact

Growth primarily driven by increase in
Advertisement Revenue

Initiatives taken last year have helped stabilize
circulation

Increase in Pages Per Copy as part of product
enhancement efforts

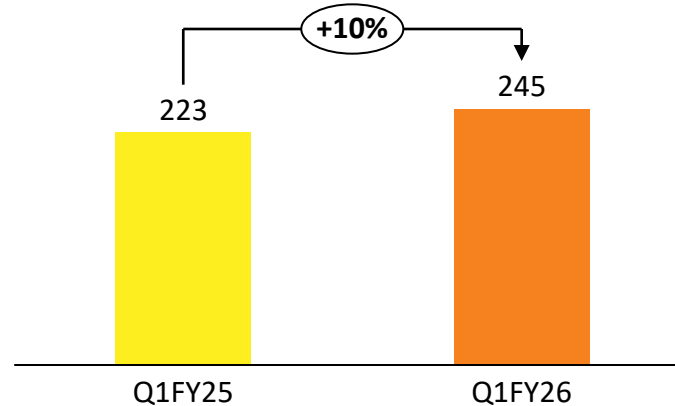
Print Business Performance

Growth led by increase in Advertisement Revenue, up 10% on a YoY basis

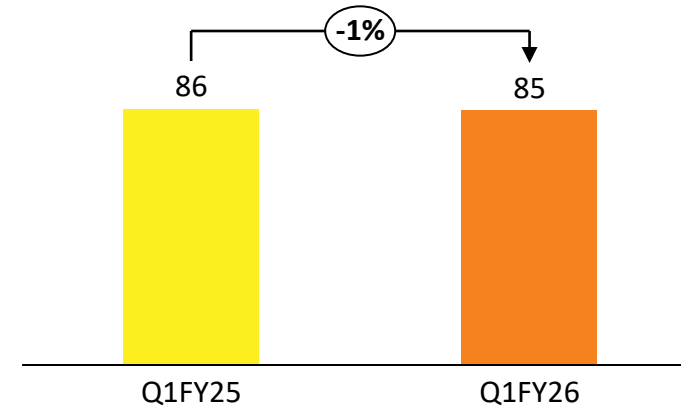
Prudent cost control measures contributed to improved profitability

The company has taken multiple initiatives to drive circulation growth; the results are anticipated to be visible going forward

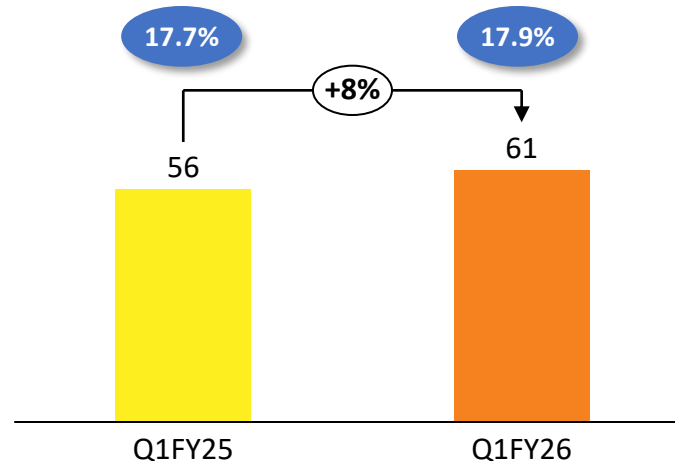
ADVERTISEMENT REVENUE



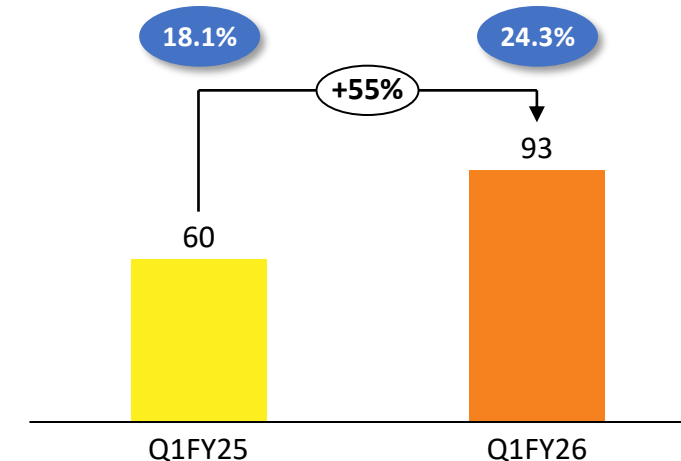
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



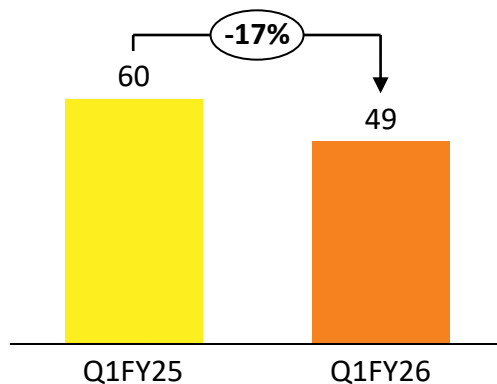
MBL: Operating Performance

Radio City's Market share* was 18% in Q1 FY26

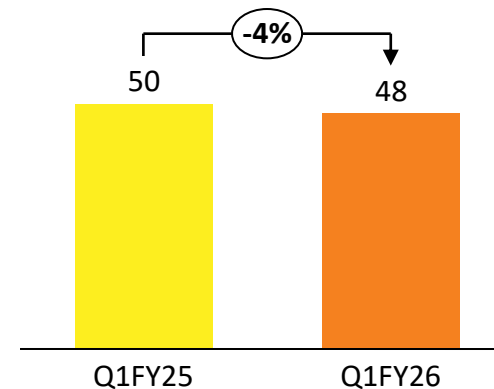
41% of the total clients on the Radio platform advertised on Radio City

34% of New clients on Radio platform advertised on Radio City

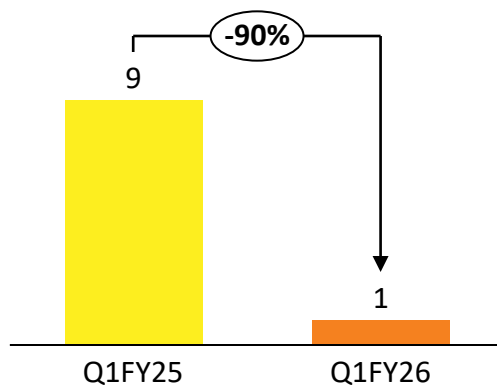
OPERATING REVENUE



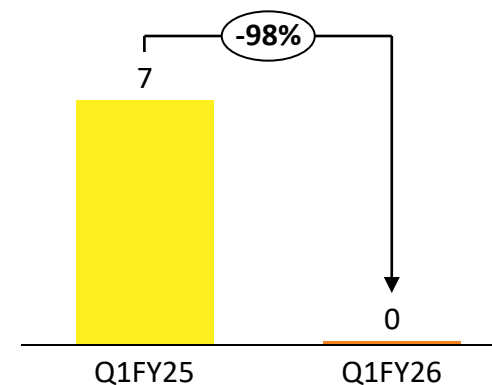
OPERATING EXPENSES



OPERATING PROFIT



PROFIT BEFORE TAX**



35% of Revenue generated from a variety of offerings:
Proactive proposals, Digital initiatives, Sponsorships, and Special events

Performance impacted by continued global economic uncertainties - **Advertising spends and market sentiment remained subdued** as a result

Company is taking suitable measures towards **rationalising the cost structure and increasing the revenues**

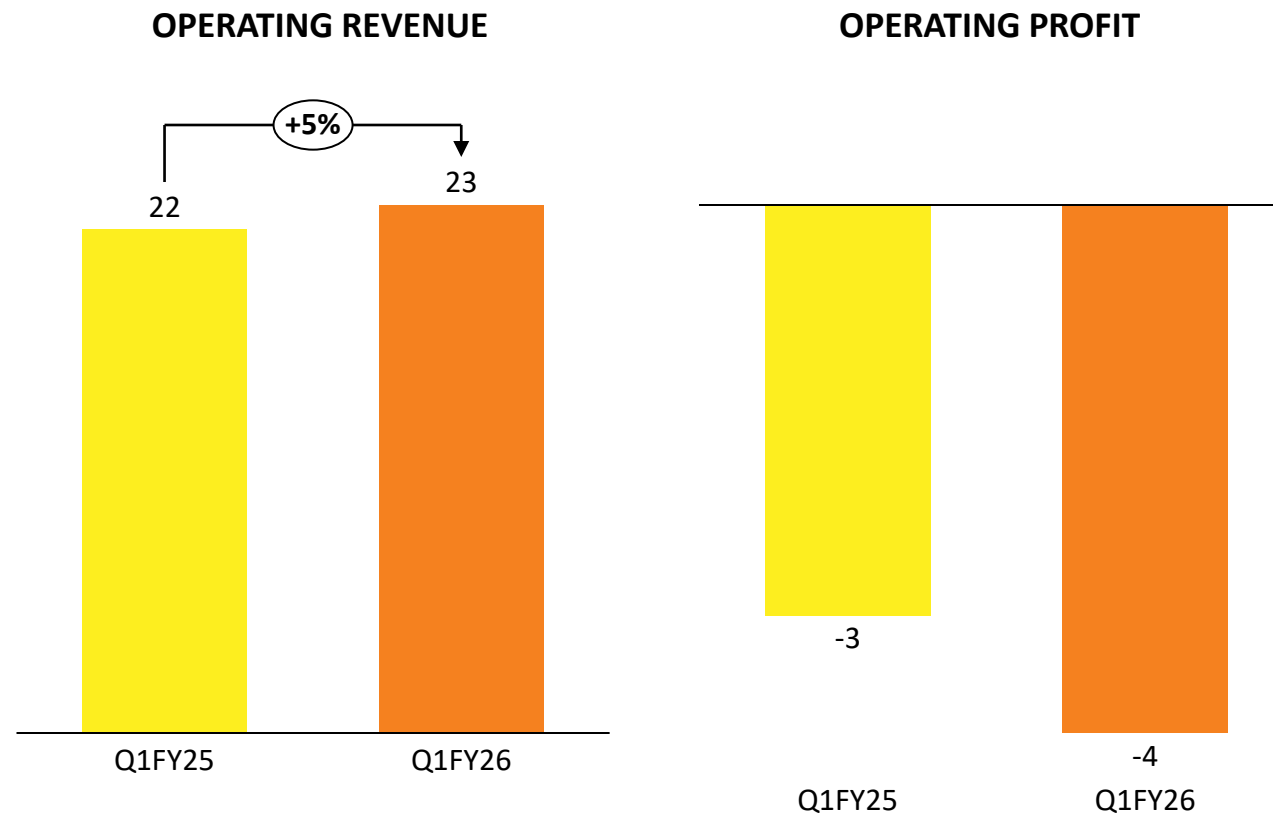
Group Digital Business Performance



JNM in the News/Information category reached out to **~99 Mn Unique Users***

JNM was amongst top 15 in news/ information category

Operational metrics remain strong - Expecting revenue growth to align with the expanding user base

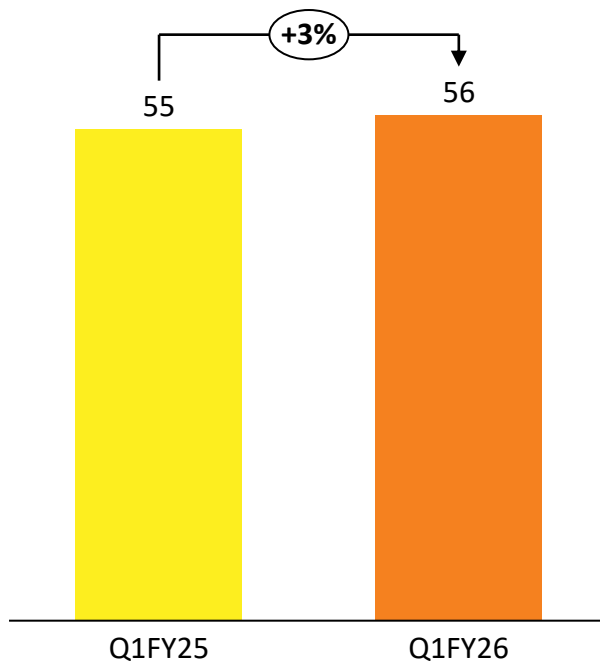


Company's Collaboration with Google, Meta, JIO & Amazon has enhanced our content discovery, distribution, and syndication capabilities

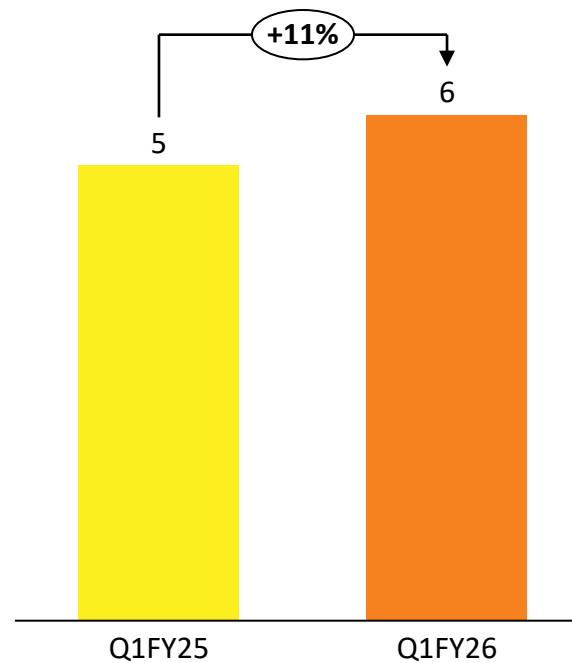
Investments in digital business are aligned with the company's long-term vision and are critical to unlocking future value

Outdoor and Events Business Performance

OPERATING REVENUE



OPERATING PROFIT

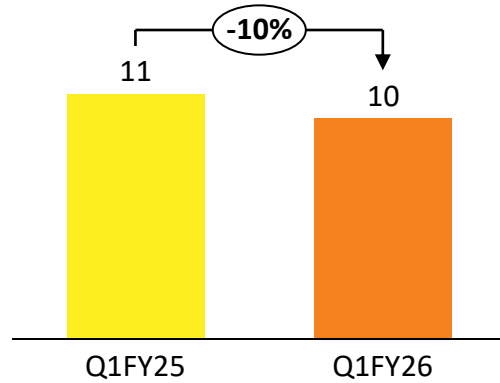


Growth driven by increased contribution from **asset-based businesses in Outdoor and Activation segments** within the segment

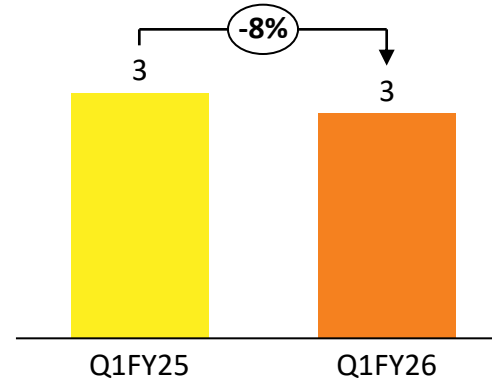
Majority of the revenues from Event business is contributed by long term clients

Mid-Day Operating Performance

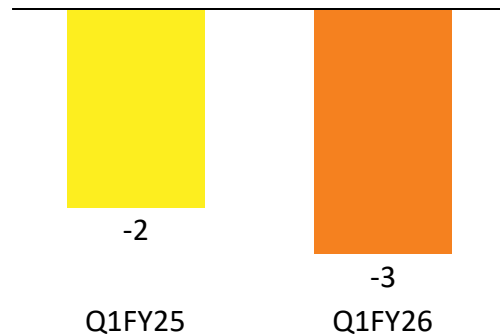
ADVERTISEMENT REVENUE



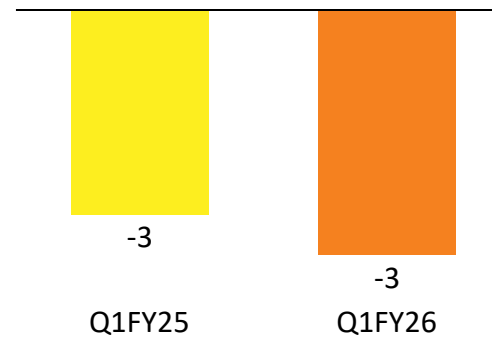
CIRCULATION REVENUE



OPERATING PROFIT



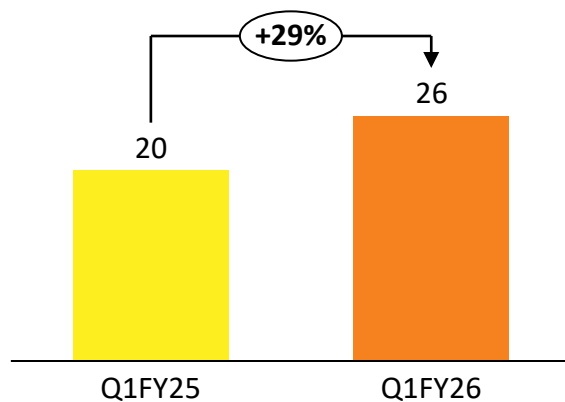
PROFIT BEFORE TAX



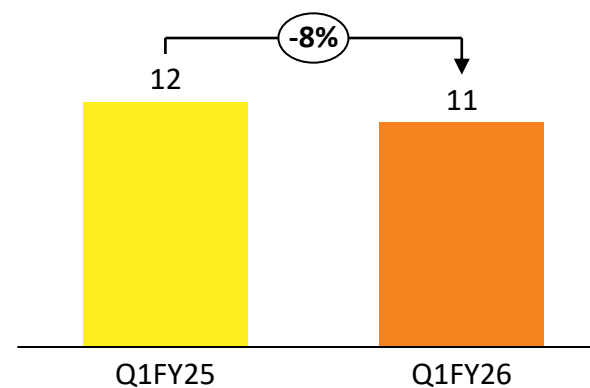
Continued cost control efforts and innovative marketing - Strong emphasis on digital content and its monetization

Other Publications^ Operating Performance

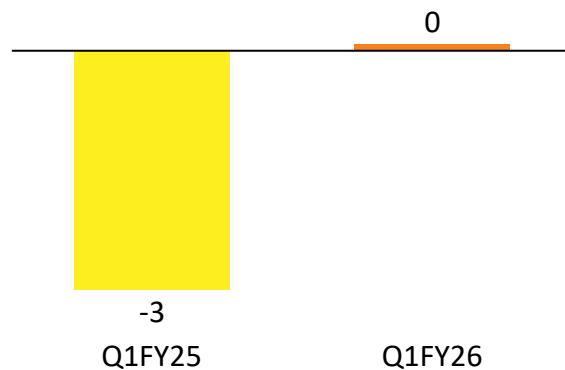
ADVERTISEMENT REVENUE



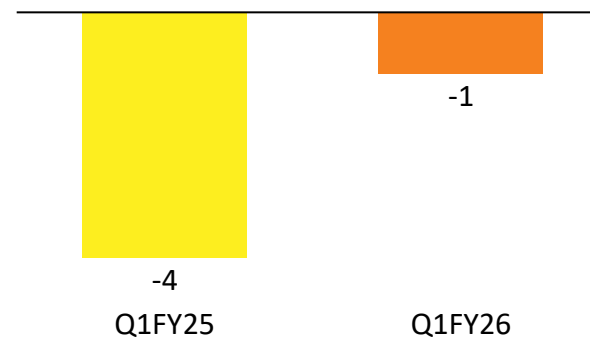
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



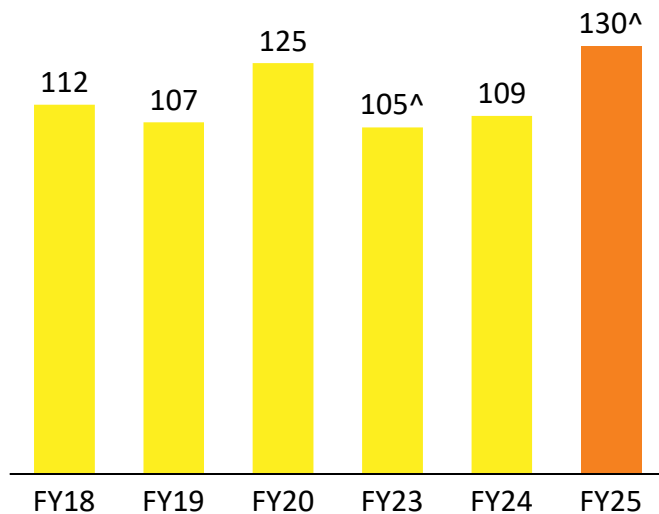
^ Includes Naidunia, I-next, Punjabi Jagran, Inquilab and Magaznie

Financial Performance

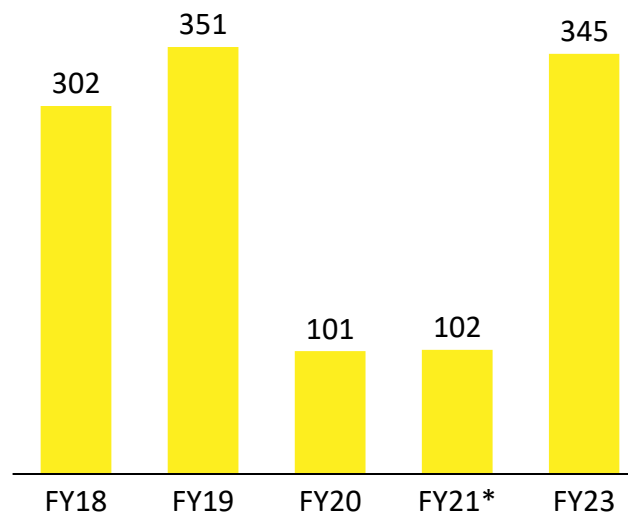


Distribution to Shareholders

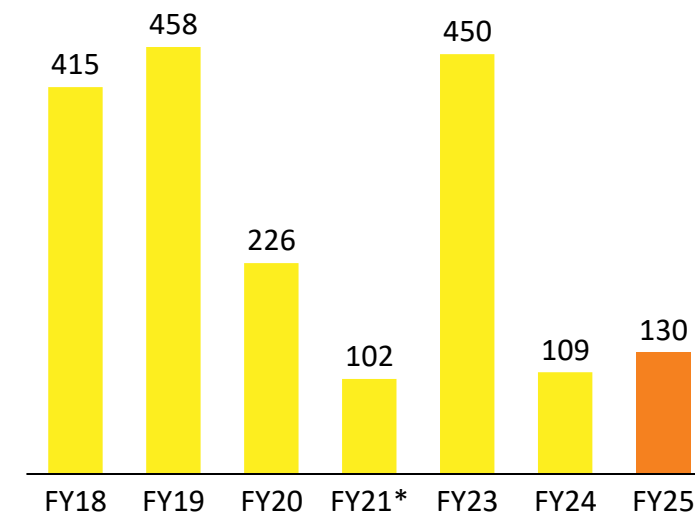
Dividend



Buyback



Total Distribution to Shareholders



Distribution of ~ Rs. 680 crores as dividend

Distribution of ~ Rs. 1,200 crores through buyback of shares

Distribution of ~ Rs. 1,900 crores in form of dividend and buyback

Mid-day Financial Performance



Particulars (Rs. in Crs)	Q1FY26	Q4FY25	Q1FY25
<u>Operating Revenue</u>	13.06	16.38	14.43
Advertisement	10.05	13.28	11.16
Circulation	2.56	2.64	2.79
Other Operating Income	0.45	0.45	0.47
Expenses	15.69	17.01	16.56
<u>Operating Profit</u>	-2.63	-0.63	-2.13
<u>Operating Profit Margin</u>	-20.15%	-3.84%	-14.77%
Other Income	0.69	0.85	0.84
Depreciation	0.87	0.96	0.97
Interest	0.20	0.21	0.26
<u>Profit Before Tax</u>	-3.01	-0.94	-2.51
Tax	0.05	-0.01	0.05
<u>Profit After Tax</u>	-3.06	-0.93	-2.56
<u>Net Profit Margin</u>	-22.28%	-5.41%	-16.79%

MBL Financial Performance



Particulars (Rs. in Cr)	Q1FY26	Q4FY25	Q1FY25
Operating Revenue	49.32	54.67	59.60
Expenses	48.39	65.13	50.36
Operating Profit	0.94	-10.46[#]	9.24
Operating Profit Margin	1.90%	-19.14%	15.50%
Other Income	7.02	7.01	6.62
Depreciation and Amortisation	7.08	8.69	8.53
Impairment of non-current assets	-	34.93	-
Interest	3.06	3.03	2.83
Profit Before Tax	-2.18	-50.10	4.50
Tax	-0.01	-12.08	1.93
Profit After Tax	-2.17	-38.02	2.58
Net Profit Margin	-3.86%	-61.65%	3.89%

[#] Loss / lower profit mainly due to manifold higher provisions for bad and doubtful debts on account of net impairment losses on financial assets

Operating Margin Break-up

Particulars (Rs. in Crs)	Q1FY26	Q4FY25	Q1FY25
Dainik Jagran*			
Operating Revenue	286.35	299.95	267.52
Operating Profit	63.14	71.43	61.04
Operating Margin	22.05%	23.81%	22.82%
Other Publications*			
Operating Revenue	50.68	57.85	47.09
Operating Profit	-2.36	1.59	-5.22
Operating Margin	-4.67%	2.75%	-11.09%
Radio**			
Operating Revenue	49.32	54.67	59.60
Operating Profit	0.94	-10.46 [#]	9.24
Operating Margin	1.90%	-19.14%	15.50%
Digital			
Operating Revenue	23.37	26.40	22.27
Operating Profit	-4.14	-0.10	-3.22
Operating Margin	-17.71%	-0.40%	-14.07%
Outdoor and Event			
Operating Revenue	56.11	50.48	54.55
Operating Profit	5.98	2.97	5.38
Operating Margin	10.66%	5.88%	9.86%

* Excludes Digital.

** Includes Radio Digital revenue

[#] Loss / lower profit mainly due to manifold higher provisions for bad and doubtful debts on account of net impairment losses on financial assets

Consolidated Profitability Statement



Particulars (Rs. in Cr)	Q1FY26	Q1FY25	YoY	Q4FY25	QoQ	FY25
Operating Revenues	460.05	444.12	4%	481.00	-4%	1,888.13
<i>Advertisement Revenue *</i>	311.58	296.66		336.02		1,312.89
<i>Circulation Revenue</i>	84.85	85.52		85.45		338.02
<i>Other Operating Income</i>	63.62	61.94		59.53		237.22
License Fees	4.91	5.01		4.93		20.15
Raw Material	105.87	96.81		106.31		416.58
Manpower Cost	109.83	107.02		112.52		442.51
Net impairment losses on financial assets	5.97	6.08		17.73		38.55
Other Expenses	169.69	163.68		175.39		679.69
Operating Profit	63.79	65.52	-3%	64.13	-1%	290.64
Operating Profit Margin	13.87%	14.75%		13.33%		15.39%
Other Income	51.46	23.12		34.01		105.32
Depreciation / Amortization	19.62	25.66		27.93		107.83
Impairment of goodwill and investment in associates	0.00	0.00		130.35		130.35
Interest	5.40	5.56		5.36		21.45
Share of Profits / (Losses) of Associates	0.14	0.15		0.04		0.29
Profit Before Tax	90.37	57.55	57%	-65.46	-	136.61
Tax	23.61	16.52		-14.00		42.68
Profit After Tax	66.76	41.03	63%	-51.46	-	93.93
PAT Margin	14.51%	9.24%		-10.70%		4.98%
Other comprehensive income, net of income tax	0.00	0.00		-3.12		-3.17
Total comprehensive income for the period	66.76	41.03	63%	-54.58	-	90.76
Owners of the Company	67.24	41.17		-15.80		130.93
Non-controlling interest	-0.47	-0.14		-35.66		-36.99

Group Introduction



Group Introduction

Value Proposition

PRINT



Undisputed LEADER:

- ✓ Dainik Jagran leads the IRS 2019 Q4 rankings with a total readership of 6.9 Crs.*
- ✓ Dainik Jagran is ahead of the No.2 newspaper by a significant margin of 1.6 crores readers, a lead of 30%*

RADIO



Strong GROWTH Potential:

- ✓ Radio business has retained its market share in listenership and revenue
- ✓ Integration of Radio offerings with Digital offerings is expected to result in meaningful revenues

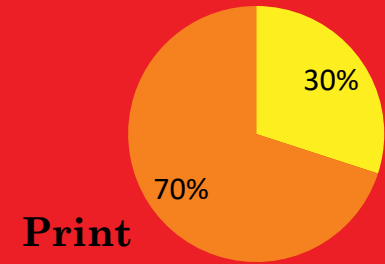
DIGITAL



FASTEST growing media:

- ✓ Registered a reach of ~99 Million Users in the News/Information category**
- ✓ New properties launched like GujaratiJagran.com and Jagran Prime

Non-Print



Print

RIGHT mix of stability and scalability:

- ✓ Better outlook supported by lowering of newsprint costs
- ✓ Outdoor & Events business witnessing growth and margin expansion



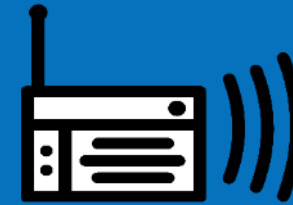
RAG RAG MEIN
DAUDE CITY.



Print



Digital



Radio



Activation



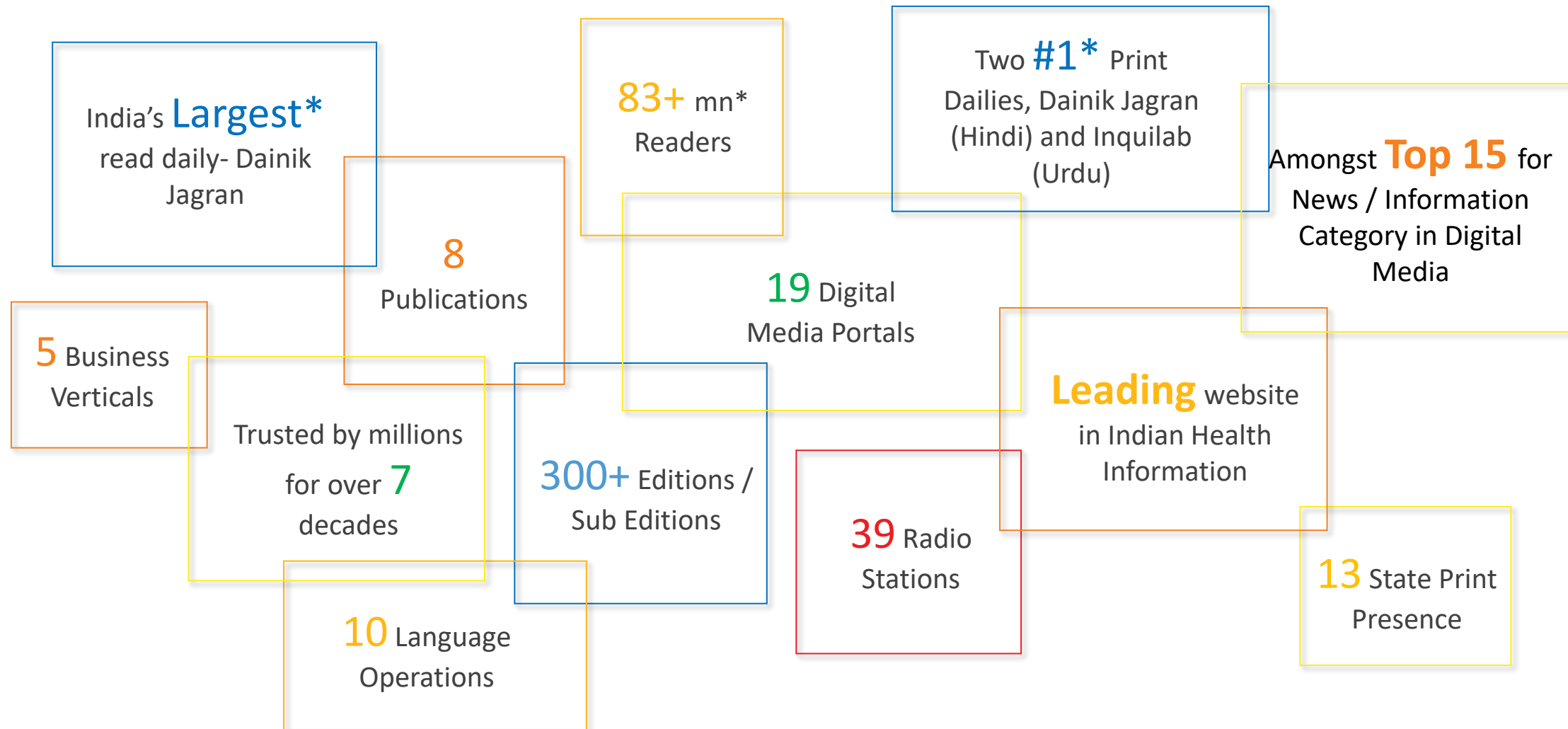
OOH

Jagran Prakashan Limited holds

74.05%

of Music Broadcast Limited
(RadioCity)

Multi Media Conglomerate – Width, Depth and Heritage



* IRS 2019 Q4

Other Source: Internal Data, Comscore MMX Multi-Platform: May'25
INext renamed as Dainik Jagran iNext

Brand Strength – Stability, Consistency and Trust



PRINT BUSINESS



DIGITAL BUSINESS



RADIO BUSINESS



Awards & Certifications



Recognising Group's leadership position in different businesses, various distinguished bodies have bestowed 62 Awards during the quarter

Brand	Award	No. of Awards
Dainik Jagran	Global Media Awards, INMA	1
	Abby One Show Awards	3
	Dainik Jagran Total	4
Radio City	ACEF Global Customer Engagement Awards	18
	IASA Awards	12
	Golden Mikes	16
	Radio City Total	46
Dainik Jagran Inext	Global Media Awards, INMA	2
	Dainik Jagran Inext Total	2
Jagran Solutions	Wow Awards	1
	Jagran Solutions Total	1
Jagran New Media	Inkspell DOD Awards 2024	4
	Indian Television Wonder Women Awards	1
	WAN-IFRA! Digital Media Awards South Asia	1
	Jagran New Media Total	30
Jagran IT Team	CSO100 Awards	1
	HALL OF FAME CSO 100 Awards	1
	CIO POWER LIST	1
	Jagran IT Team Total	3
JPL Total		62

Contact Us



Jagran Prakashan Ltd.

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Mr. Jigar Kavaiya / Ms. Ami Parekh

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Contact: +91 9920602034 / +91 8082466052

www.sgapl.net