Mahindra & Mahindra Financial Services Limited

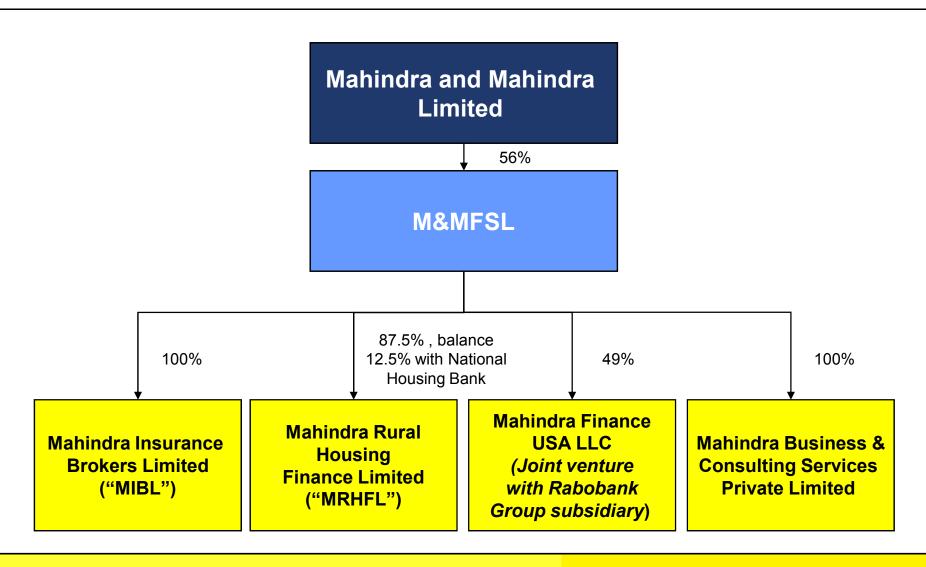
Result Update SEPTEMBER - 2011

Company overview

Background

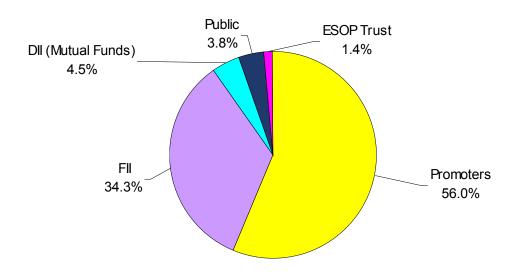
- Mahindra & Mahindra Financial Services Limited (M&MFSL) is a subsidiary of Mahindra and Mahindra Limited (Mcap: Rs 492 billion)*, one of India's leading tractor and utility vehicle manufacturers
- M&MFSL (Mcap: Rs 66 billion)* is one of India's leading non-banking finance companies focused in the rural and semi-urban sector
- Primarily in the business of financing purchase of new and pre-owned auto and utility vehicles, tractors, cars and commercial vehicles
- M&MFSL's goal is to be the preferred provider of financing services in the rural and semi-urban areas of India
- Has 570 offices covering 24 states and 4 union territories in India, with over 1.7 million vehicle finance customer contracts since inception, as of September 30, 2011
- CRISIL has assigned AA+/Stable, FITCH has assigned AA+(ind)/ Stable and Brickwork has assigned AA+/ Positive rating to the Company's long term and subordinated debt

M&MFSL Group structure



Shareholding pattern

(as on September 30, 2011)



- Incorporated in 1991 and initially provided financing to dealers of Mahindra & Mahindra Limited
- The Company also issued shares to the ESOS trust in December 2005
- The Company came out with its IPO in February 2006
- The Company issued 6.13 million shares to Qualified Institutional Buyers (QIBs) under QIP in February 2011, all at a cash price of Rs. 695/Share.
- Shareholders include Copthall Mauritius Investment Ltd, PCA India Equity Open Ltd, Fidelity Investment Trust, Valiant Mauritius Partners Ltd and Cartica Capital Ltd.

Competitive strengths

Competitive strengths

#1	Product portfolio and knowledge catering to rural and semi-urban markets
#2	Extensive network of branches
#3	Established track record
#4	Synergies with Mahindra Group and brand recall
#5	Experienced management team and board
#6	History of strong customer and dealer relationships
#7	Access to cost effective funding

Product portfolio and knowledge catering to rural and semi-urban markets

Vehicle Financing

 Loans for auto and utility vehicles, tractors, cars, commercial vehicles and construction equipments

Pre-Owned Vehicles

Loans for pre-owned cars, two wheelers and multi-utility vehicles

Insurance Broking

 Insurance solutions to retail customers as well as corporations through our subsidiary MIBL

Housing Finance

 Loans for buying, renovating, extending and improving homes in rural and semi-urban India through our subsidiary MRHFL

Mutual Fund Distribution

 Advises clients about investing money through AMFI certified professionals under the brand "MAHINDRA FINANCE FINSMART"

Fixed Deposits

Offers fixed deposit schemes to clients

Personal Loans

 Offers personal loans typically for wedding, children's education, medical treatment and working capital

Break down of estimated value of Assets Financed

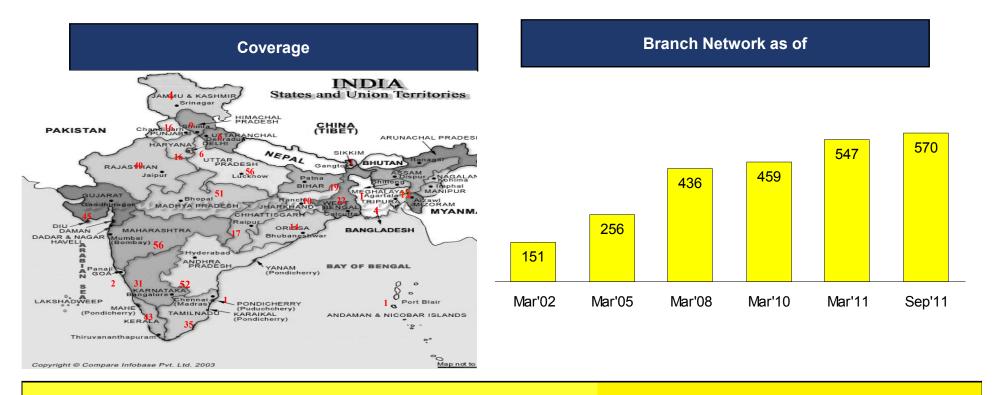
Segments	Half year ended September-11	Half year ended September-10	Full year ended March-11
Auto/ Utility vehicles (M&M)	27%	30%	29%
Tractors (M&M)	20%	21%	22%
Cars and other (including non M&M vehicles)	32%	33%	33%
Commercial vehicles and Construction equipments	11%	7%	7%
Pre-owned vehicles and others	10%	9%	9%

Break down of AUM

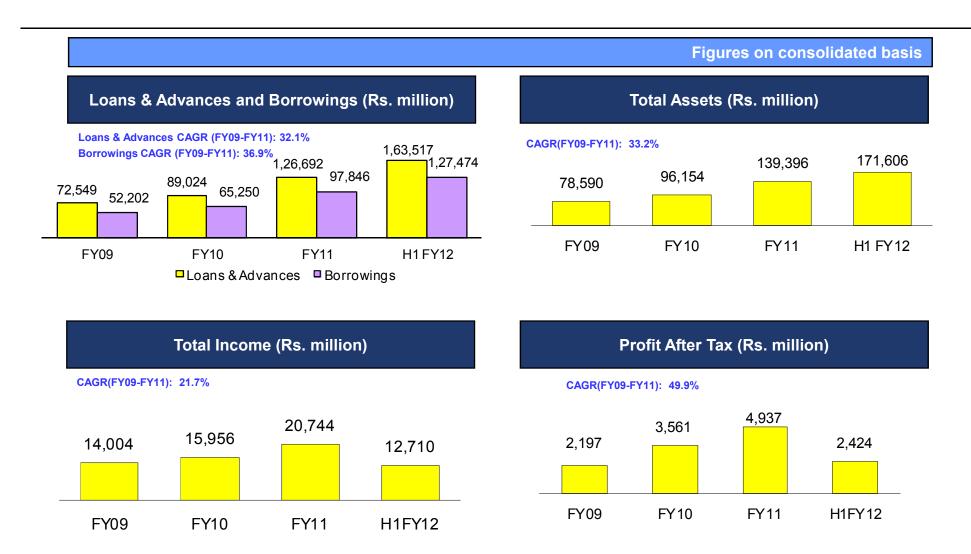
Segments	As on September-11	As on September-10	As on March-11
Auto/ Utility vehicles (M&M)	32%	34%	31%
Tractors (M&M)	20%	22%	23%
Cars and other (including non M&M vehicles)	31%	30%	31%
Commercial vehicles and Construction equipments	11%	8%	9%
Pre-owned vehicles and others	6%	6%	6%

Extensive branch network

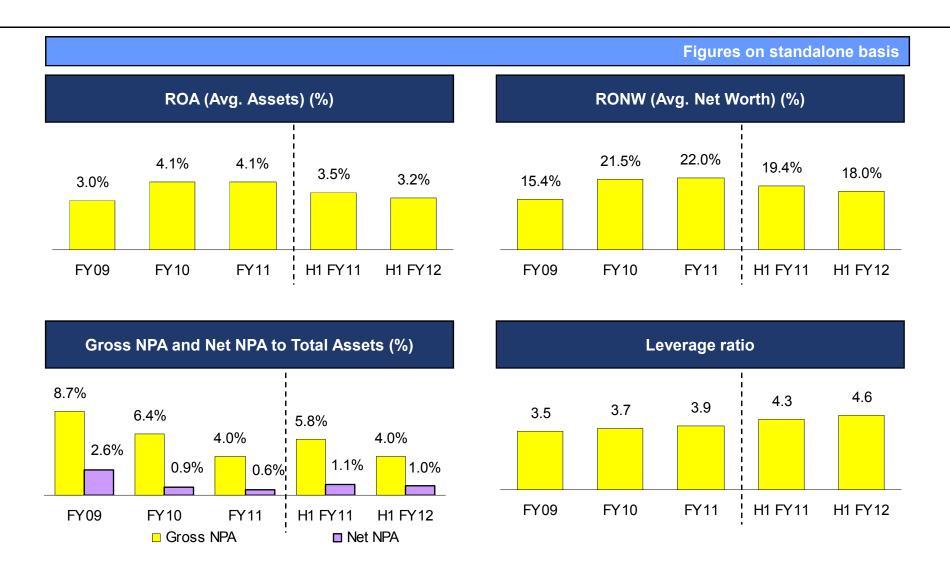
- M&MFSL has an extensive branch network with presence in 24 states and 4 union territories in India through 570 offices as of September 30, 2011
 - Branches have authority to approve loans within prescribed guidelines



Established track record



Established track record



Key Risks & Management Strategies

Volatility in interest rates
Matching of asset and liabilities

Rising competition
Increasing branch network

Raising funds at competitive rates
Maintaining credit rating & improving asset

quality

■ Dependence on M&M Increasing non-M&M Portfolio

Occurrence of natural disasters
 Increasing geographical spread

Adhering to write-off standards
 Diversify the product portfolio

■ Employee retention Job rotation / ESOP/ Recovery based

performance initiatives

Physical cash management
Insurance & effective internal control

Financial Information

Standalone Profit & Loss Statement

Particulars (Rs. million)	Half year ended September – 11	Half year ended September – 10	Year ended March – 11
Income from operations	11,968	8,620	19,739
Other income	322	183	387
Total income	12,290	8,803	20,126
Interest cost	4,749	2,833	6,602
Administrative cost	3,847	3,056	6,027
Provision on Standard Assets	72		314
Depreciation	93	62	158
Total expenditure	8,761	5,951	13,101
PBT	3,529	2,852	7,025
PAT	2,377	1,907	4,631

Standalone Balance Sheet

LIABILITIES (Rs. million)	As on September – 11	As on September – 10	As on March – 11
Shareholder's funds	27,319	19,201	24,901
Secured loans	94,879	62,832	83,006
Unsecured loans	29,347	19,383	13,744
Current liabilities & provisions	15,548	12,927	15,890
TOTAL	167,093	114,343	137,541

ASSETS (Rs. million)	As on September- 11	As on September- 10	As on March – 11
Fixed Assets	947	611	818
Investments	2,576	2400	6,746
Cash & Bank balance	2,540	2,751	2,976
Other Current assets	205	107	184
Loans & Advances	158,588	106,282	124,650
Deferred tax asset	2,237	2,192	2,167
TOTAL	167,093	114,343	137,541

Consolidated Profit & Loss Statement

Particulars (Rs. million)	Half year ended September – 11	Half year ended September – 10	Year ended March – 11
Income from operations	12,495	8,902	20,435
Other income	215	156	309
Total income	12,710	9,058	20,744
Interest cost	4,812	2,859	6,662
Administrative cost	4,117	3,089	6,129
Provision on Standard Assets	80		314
Depreciation	96	64	162
Total expenditure	9,105	6,012	13,267
PBT	3,605	3,046	7,477
PAT	2,424	2,035	4,937

Consolidated Balance Sheet

LIABILITIES (Rs. million)	As on September – 11	As on September – 10	As on March – 11
Shareholder's funds	27,948	19,585	25,450
Minority Interest	72	42	47
Secured loans	98,324	63,753	84,349
Unsecured loans	29,150	19,182	13,497
Current liabilities & provisions	16,112	13,178	16,053
TOTAL	171,606	115,740	139,396
ASSETS (Rs. million)	As on	As on	As on
ASSETS (Rs. Hillion)	September – 11	September – 10	March – 11
Fixed Assets	977	629	840
Investments	1,942	2,134	6,252
Cash & Bank balance	2,693	2,773	3,236
Other Current assets	228	121	200
Loans & Advances	163,517	107,887	126,692
Deferred tax asset	2,249	2,196	2,176
TOTAL	171,606	115,740	139,396

Funding

- M&MFSL believes that its credit rating and strong brand equity enable it to borrow funds at competitive rates
- Total consortium size of Rs. 10 billion comprising several banks

	CRISIL Rating	Outlook
Fixed Deposit programme	FAAA	Stable
Short term debt	A1+	Stable
Long term and Subordinated debt	AA+	Stable

	Brickwork Rating	Outlook
Long term and Subordinated debt	AA+	Positive
	FITCH Rating	Outlook

Stable

AA+(ind)

Long term and Subordinated debt

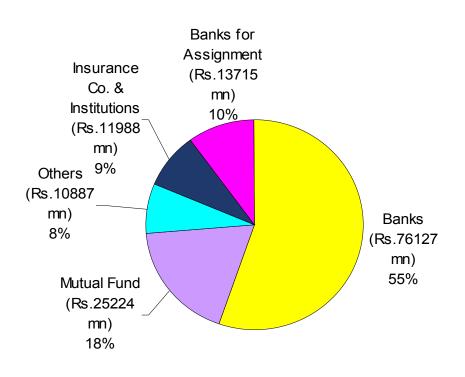
Source of Borrowing

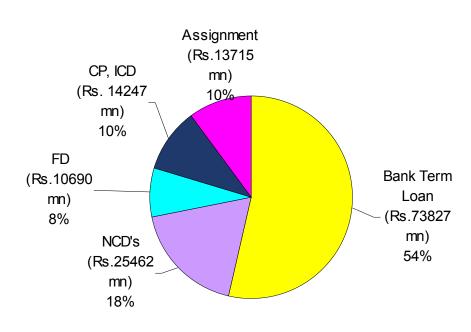
(as on September 30, 2011)

Figures on standalone basis

Fund Mix on the basis of Investor profile

Fund Mix on the basis of Instrument





Total: Rs.137941 million

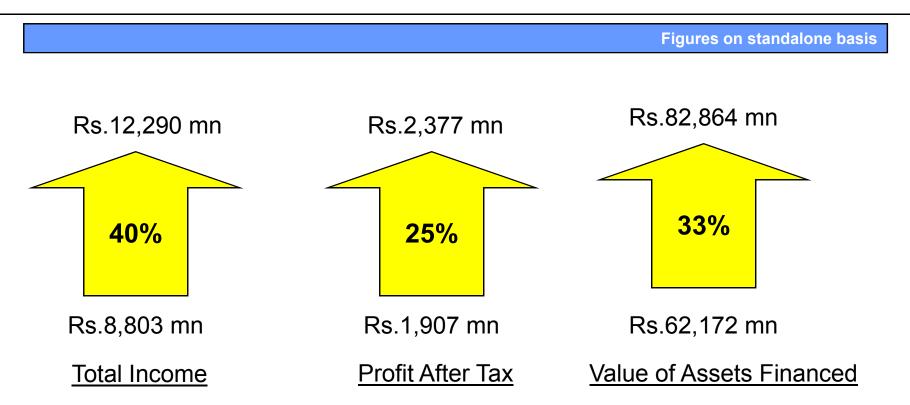
Total: Rs.137941 million

Loan Receivables Assignment

- M&MFSL assigns parts of its loan receivables to third parties to improve its capital adequacy ratio and to increase the efficiency of its loan portfolio.
- M&MFSL has completed 46 securitisation / Assignment transactions as of September 30, 2011.

Particulars (Rs. million)	FY08	FY09	FY10	FY11
Receivables Securitised / Assigned	8,099	10,362	10,446	12,276
Consideration Received	7,303	9,151	9,713	10,893
Net Income from Securitisation/ Assignment	1,074	1,043	1,254	906

Highlights for H1- FY12 Vs H1- FY11



> Assets under Management have increased from Rs.125,813 Mn to Rs.177,046 Mn year-on-year basis.

Summary of Results

	Figures on standalone basis		
Particulars (Rs. million)	Half year ended September – 11	Half year ended September – 10	Year ended March – 11
Total Income	12,290	8,803	20,126
Profit before tax	3,529	2,852	7,024
Profit after tax	2,377	1,907	4,631
Dividend (%)			100
Net Worth	27,263	19,191	24,880
EPS (Basic)	23.19	19.86	47.85
Market Capitalisation	68,543	62,641	80,727
Value of Assets Financed	82,864	62,172	144,199
No. of Branches	570	506	547
New Contracts During the period (Nos)	204,565	163,051	367,774
No. of employees	4,281	4,425	4,303

Ratio Analysis

Figures on standalone basis

	Half year ended September – 11	Half year ended September – 10	Year ended March – 11
PBT/Total Income	28.7%	32.4%	34.9%
PBT/Total Assets	4.3%	4.8%	5.2%
RONW (Avg. Net Worth)	18.0%	19.4%	22.0%
Overheads/Total Assets	3.5%	4.0%	3.6%
Debt / Equity	4.55:1	4.28:1	3.88:1
Book value multiple	2.5	3.3	3.2
Capital Adequacy	17.3%	16.5%	20.3%
Tier I	14.7%	14.7%	17.0%
Tier II	2.6%	1.8%	3.3%
Book Value (Rs.)	266.0	200.0	242.8

Spread Analysis

	Figures on standalone basis		
	Half year ended September – 11	Half year ended September – 10	Year ended March – 11
Total Income / Average Assets	16.5%	17.0%	17.9%
Interest / Average Assets	6.3%	5.5%	5.8%
Gross Spread	10.2%	11.5%	12.1%
Overheads / Average Assets	3.9%	4.4%	4.4%
Write offs & NPA provisions / Average Assets	1.4%	1.7%	1.4%
Net Spread	4.9%	5.4%	6.3%

NPA

Figures on standalone basis

Particulars (Rs. million)	September – 11	September – 10	March – 11
Gross Non - Performing Assets	6,688	6,744	5,488
Less: NPA Provisions	5,034	5,562	4,744
Net Non – Performing Assets	1,654	1,182	744
Total Assets (Incl. NPA Provision)	168,262	116,550	138,606
Gross NPA to Total Assets(%)	4.0%	5.8%	4.0%
Net NPA to Total Assets(%)	1.0%	1.1%	0.6%
Coverage Ratio(%)	75.3%	82.5%	86.4%

Note: Above workings are excluding securitised/assigned portfolio 27



Provisioning Norms

Duration (months)	RBI Norms	Duration (months)	M&MFSL
> 5 and <= 18	10%	> 5 and <= 11	10%
> 18 and <= 30	20%	> 11 and <= 24	50%
> 30 and <= 54	30%	> 24 months	100%
> 54 months	50%	 	

At M&MFSL NPA provisioning norms are more stringent than RBI norms

Technology initiatives and Employee management

Technology initiatives

- Approximately 90% of our 570 offices are connected to the centralised data centre in Mumbai
- Through hand held devices connected by GPRS to the central server, we transfer data which provides
 - Prompt intimation by SMS to customers
 - Complete information to handle customer queries with transaction security
 - On-line collection of MIS on management's dashboard
 - Recording customer commitments
 - Enables better internal checks & controls



Employee engagement & training

- Training programs for employees on continuous basis.
- 5 days induction program on product knowledge, business processes and aptitude training.
- Launch of Mahindra Finance Academy for training prospective and present employees.
- Assessment & Development Centre for critical employees.
- Employee recognition programs such as Dhruv Tara,
 Annual Convention Award and Achievement Box.
- Participation in Mahindra Group's Talent Management and Retention program.

Information about key subsidiaries

Mahindra Rural Housing Finance Limited

Particulars (Rs. million)	Half year ended September – 11	Half year ended September – 10	Year ended March – 11
Loans disbursed	1,215	829	2,036
No. of Customer Contracts (Nos)	12,525	7,044	21,981
Outstanding loan book	4,183	2,110	3,152
Total income	367	192	493
PBT	50	49	122
PAT	38	36	89

- Shareholding pattern: M&MFSL- 87.5%, NHB- 12.5%
- Sanction from NHB for refinancing Rs. 750 million up to 15 years
- Currently operating in 8 States

An additional provision of Rs. 13 mn has been charged to P&L, in line with notification No. NHB.HFC.DIR.3/CMD/2011 issued by National Housing Bank. The company has made (a) provision @ 0.40 % on Standard Assets outstanding as on 30th September 2011 (b) provision at higher percentage on substandard, doubtful and loss assets.

Mahindra Insurance Brokers Limited

Particulars (Rs. million)	Half year ended September – 11	Half year ended September – 10	Year ended March – 11
Total income	162	234	517
Net premium	1,819	1333	2,891
PBT	39	146	329
PAT	26	94	218
No. of Policies for the Period (nos.)	307,656	205,715	508,877
No. of employees (nos.)	408	368	379

Business Strategies

Business Strategies

Grow market share in rural and semi urban & vehicle and automobile financing market

Expand nationwide network of branches

Diversify product portfolio

Continue to attract and retain talented employees

Effective use of technology to improve productivity

Disclaimer

This presentation does not constitute or form part of any offer or invitation or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of Mahindra & Mahindra Financial Services Limited (the "Company"), nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment there for.

This presentation contains statements that constitute forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the Company or its directors and officers with respect to the results of operations and financial condition of the Company. These statements can be recognized by the use of words such as "expects," "plans," "will," "estimates," "projects," or other words of similar meaning. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ from those in such forward-looking statements as a result of various factors and assumptions which the Company believes to be reasonable in light of its operating experience in recent years. The Company does not undertake to revise any forward-looking statement that may be made from time to time by or on behalf of the Company.

No representation, warranty, guarantee or undertaking, express or implied, is or will be made as to, and no reliance should be placed on, the accuracy, completeness or fairness of the information, estimates, projections and opinions contained in this presentation. Potential investors must make their own assessment of the relevance, accuracy and adequacy of the information contained in this presentation and must make such independent investigation as they may consider necessary or appropriate for such purpose. Any opinions expressed in this presentation are subject to change without notice. None of the Company, the placement agents, promoters or any other persons that may participate in the offering of any securities of the Company shall have any responsibility or liability whatsoever for any loss howsoever arising from this presentation or its contents or otherwise arising in connection therewith.

This presentation and its contents are confidential and should not be distributed, published or reproduced, in whole or part, or disclosed by recipients directly or indirectly to any other person. In particular, this presentation is not for publication or distribution or release in the United States, Australia, Canada or Japan or in any other country where such distribution may lead to a breach of any law or regulatory requirement. The information contained herein does not constitute or form part of an offer or solicitation of an offer to purchase or subscribe for securities for sale in the United States, Australia, Canada or Japan or any other jurisdiction. The securities referred to herein have not been and will not be registered under the United States Securities Act of 1933, as amended, and may not be offered or sold in the United States or to or for the benefit of US persons absent registration or an applicable exemption from registration.

CRISIL DISCLAIMER: CRISIL limited has used due care and caution in preparing this report. Information has been obtained by CRISIL from sources which it considers reliable. However, CRISIL does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. No part of this report may be published/reproduced in any form without CRISIL's prior written approval. CRISIL is not liable for investment decisions which may be based on the views expressed in this report. CRISIL Research operates independently of, and does not have access to information obtained by CRISIL's Rating Division, which may, in its regular operations, obtain information of a confidential nature that is not available to CRISIL Research.

Thank you