

KEWAL KIRAN CLOTHING LIMITED

Registered & Corporate Office :- Kewal Kiran Estate, 460/7, I.B. Patel Road, Goregaon (E), Mumbai: 400 063 Tel No. +91 22 26814400 Fax No. +91 22 26814410

CIN No. L18101MH1992PLC065136 website: www.kewalkiran.com

Date: August 07, 2025

To,

National Stock Exchange of India	BSE (Bombay Stock Exchange) Limited
<u>Limited</u>	"Phiroze Jeejeebhoy Tower",
Exchange Plaza, Plot No. C/1, G Block,	Dalal Street, Mumbai-400001
Bandra Kurla Complex, Bandra(East),	BSE Code – 532732
Mumbai-400051	
NSE Code - KKCL	

Dear Sir/Madam,

Sub: <u>Q1 FY26 Investor Presentation - Disclosure under Regulation 30 and other respective regulations of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, as amended</u>

Pursuant to the provisions of Regulation 30 and other respective regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed herewith the Investor Presentation for the quarter ending June 30, 2025 (Q1 FY26).

The said presentation will also be uploaded on the website of the Company.

This is for your information and records.

Thanking you.

Yours Truly

For Kewal Kiran Clothing Limited

Abhijit B. Warange

President – Legal & Company Secretary

Encl.: a/a





KEWAL KIRAN CLOTHING LIMITED

Investor Presentation - Q1 FY2026



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- 1 Q1 FY26 Update
 - 2 Vision FY 2028
 - **Corporate Overview**
 - 4 Success Cornerstones
 - Financial Excellence

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Q1 FY26 Update

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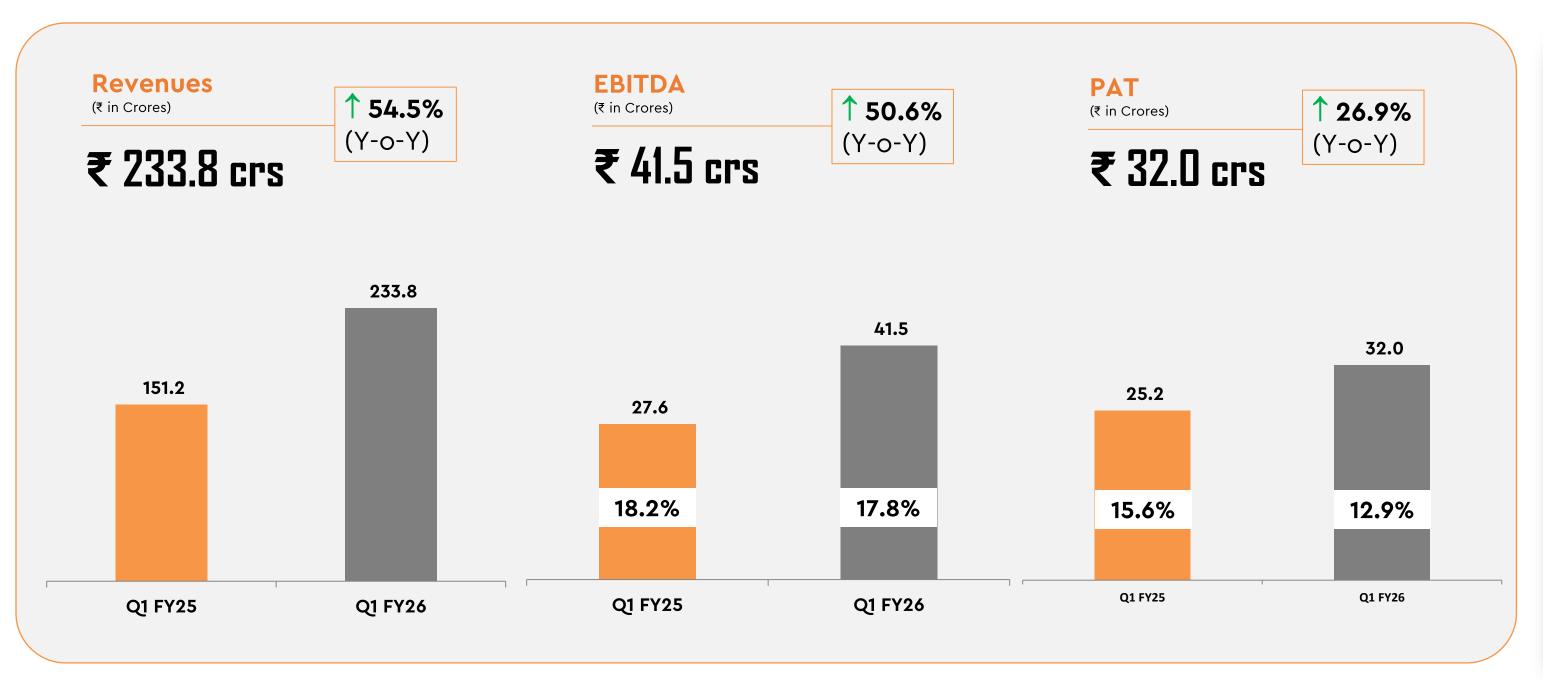






Q1 FY26: Key Financial Highlights (Consolidated)









Q1 FY26: P&L Highlights (Consolidated)



Particulars (₹ Cr)	Q1 FY26	Q1 FY25	Y-O-Y % Change	Q4 FY25	FY25
Revenue from Operations	233.8	151.2	54.5%	288.1	1,002.8
COGS	135.2	82.6		175.2	586.2
Gross Profit (GP)	98.6	68.7	43.5%	113.0	416.5
GP Margin	42.2%	45.4%		39.2%	41.5%
Employee Expenses	38.8	25.1		37.3	136.4
Administrative & Other Expenses	10.4	9.9		10.7	40.4
Selling & Distribution Expenses	7.9	6.1		12.9	49.0
EBIDTA	41.5	27.6	50.6%	52.1	190.6
EBIDTA Margin	17.8%	18.2%		18.1%	19.0%
Other Income	13.9	10.8		2.7	49.3
Depreciation & Amortisation #	10.5	2.8		10.4	32.2
EBIT	44.9	35.5	26.4%	44.5	207.8
EBIT Margin	18.1%	21.9%		15.3%	19.7%
Finance Cost	3.7	0.7		3.5	10.1
Share of profit/(loss) of JV (using equity method)	(0.0)	(0.0)		(0.0)	(0.0)
Profit before Tax	41.2	34.8	18.6%	41.0	197.6
PBT Margin	16.7%	21.5%		14.1%	18.8%
Tax	9.2	9.6		10.7	48.4
PAT	32.0	25.2	26.9%	30.2	149.2
PAT Margin %	12.9%	15.6%		10.4%	14.2%



Includes additional Depreciation & Amortization expense for Q1FY26 ₹5.2 crores for Kraus Casuals - Intangible Assets

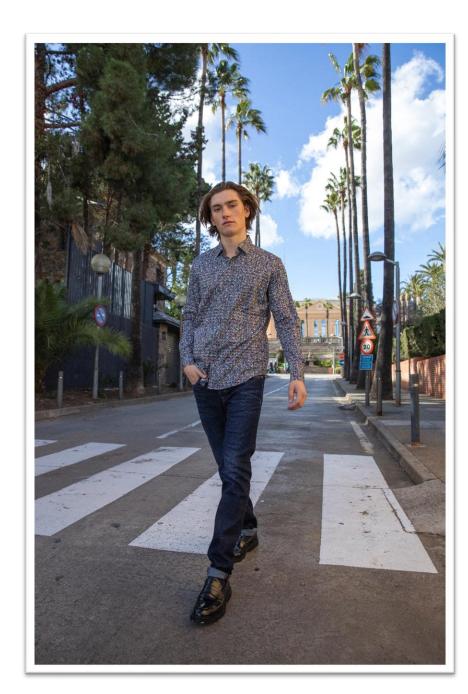


Consolidated Balance Sheet



Particulars (₹ Cr)	As at June 2026	As at Mar 2025
ASSETS		
Non-Current Assets		
Property, Plant and Equipment	173.9	171.8
Right of Use Asset	62.7	56.8
Capital work-in-progress	8.3	6.9
Investment Property	1.2	1.2
Goodwill	118.9	118.9
Other Intangible Assets	125.5	130.8
Financial Assets		
Investment in Joint Venture	2.9	2.9
Investments Others	28.0	24.3
Loans	0.2	0.2
Other Financial Assets	16.9	51.2
Non Current Assets (Net)	1.3	1.2
Other Non Current Assets	1.3	1.2
Total - Non-Current Assets	541.2	567.4
Current Assets		
Inventories	248.1	224.8
Financial Assets		
Investments	134.3	146.4
Trade Receivables	320.2	313.4
Cash and Cash Equivalents (c)	181.9	131.5
Bank balance other than (c) above	2.5	0.8
Other Financial Assets (incl. Loans)	2.8	1.7
Other Current Assets	47.0	39.7
Total - Current Assets	936.8	858.4
TOTAL - ASSETS	1,478.0	1,425.8

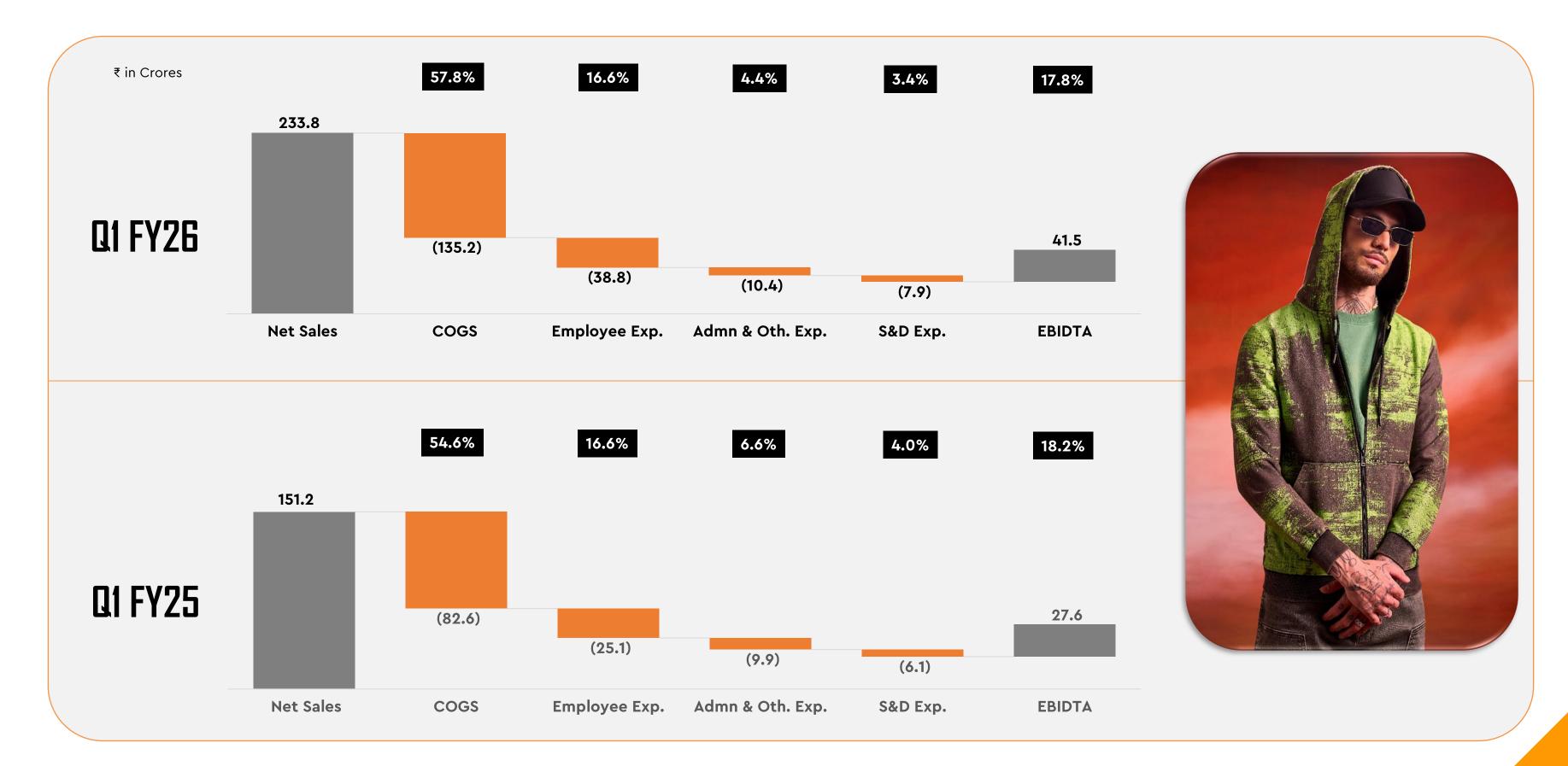
Particulars (₹ Cr)	As at June 2025	As at Mar 2025
EQUITY AND LIABILITIES		
Equity		
Equity Share Capital	61.6	61.6
Other Equity	777.5	758.3
Total - Shareholders' funds	839.1	819.9
Non-Controlling Interest	171.9	171.2
Total Equity	1,011.0	991.1
LIABILITIES		
Non-Current Liabilities		
Financial Liabilities		
Lease Liabilities	52.5	47.2
Other Financial Liabilities	27.1	27.1
Provisions	1.0	0.7
Deferred Tax Liability (Net)	12.9	11.1
Total - Non-Current Liabilities	93.5	86.2
Current Liabilities		
Financial Liabilities		
Borrowings	111.5	108.0
Lease Liabilities	9.6	8.7
Trade Payables	114.5	108.3
Other Financial Liabilities	55.2	54.9
Other Current Liabilities	43.1	42.3
Provisions	37.4	25.5
Current Tax Liabilities (Net)	2.1	0.8
Total - Current Liabilities	373.4	348.5
TOTAL - EQUITY AND LIABILITIES	1,478.0	1,425.8





Q1 (Y-o-Y): Operational Matrix

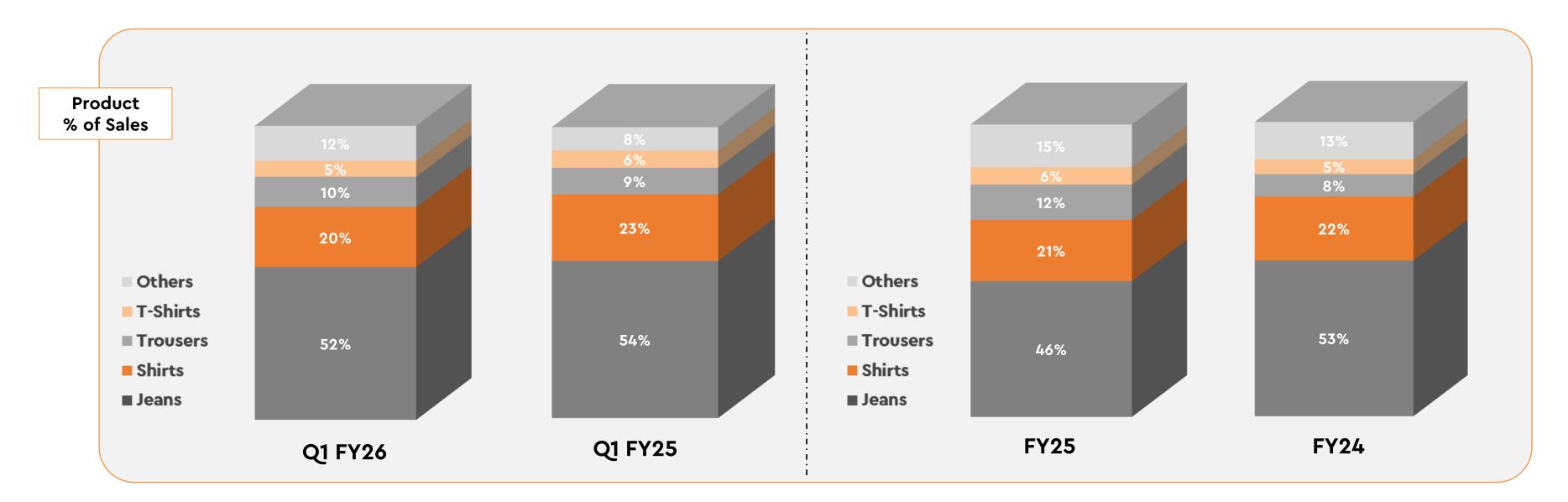






Q1 (Y-o-Y): Product Category & Volume Performance





Qty Sales / Sales Realisation	Q1FY26	Q1FY25	FY25	FY24
Volume Qty Sales (Units in Lakhs)	33.3	24.6	167.8	134.3
Apparel Units (% of Total Qty Sales)	76%	70%	67%	66%
Sales Realisation (₹ per unit)	697	610	595	637



Consistent Customer Outreach – Trade Fair SS'26



















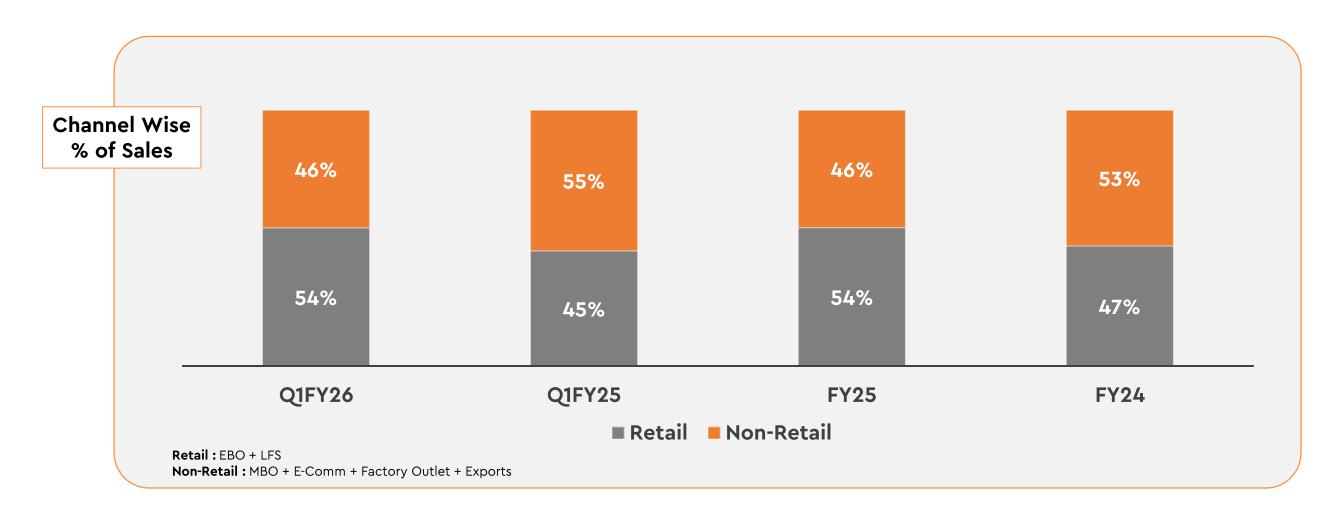


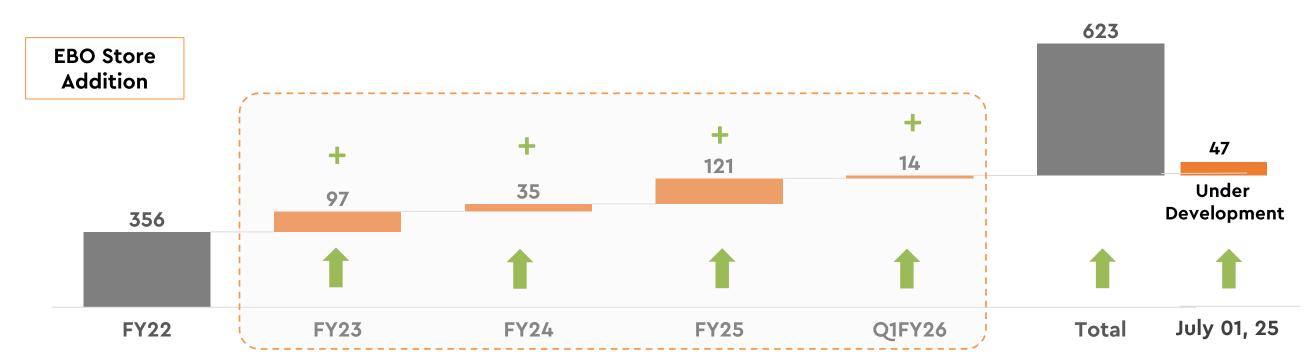




Q1 & FY (Y-o-Y): Channel Wise Performance













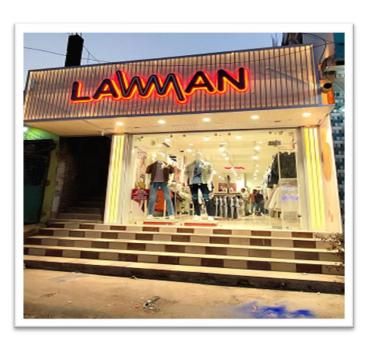


Our EBOs: Retail Experience



























Vision FY 2028

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Ointegriti

KILLER X

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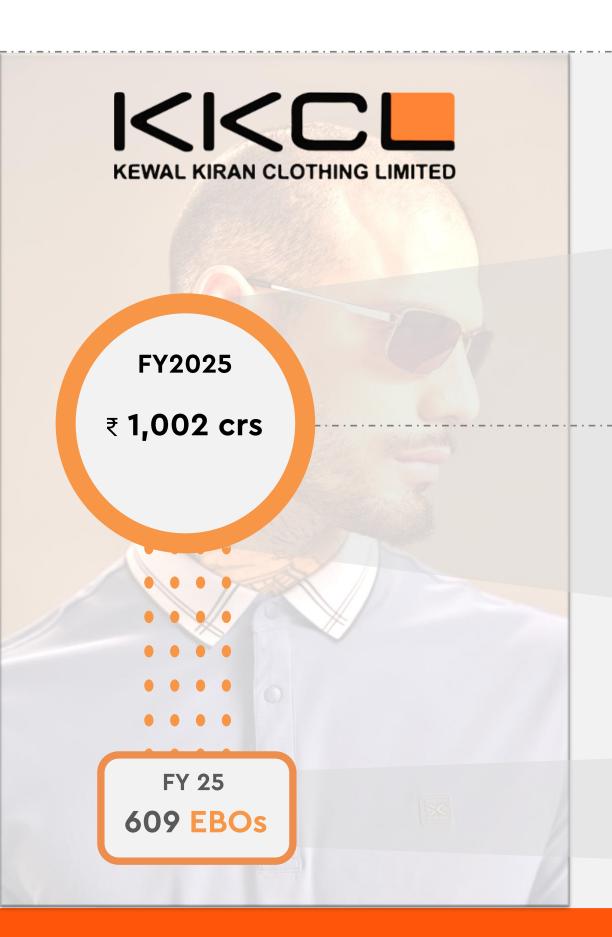
India's fashion landscape is undergoing a radical transformation - driven by digital disruption, premiumisation of consumption, increasing fashion consciousness in Tier 2/3 cities, and global interest in Indian brands

At **KKCL**, we are not just keeping pace — we are shaping that very future. By FY 2028, KKCL aspires to emerge not only as one of India's most Trusted homegrown fashion houses but also as a **Benchmark of Operational Excellence, Design Innovation and Omnichannel Strength.**



Vision FY 2028







KILLER > K



LA**W**MAN









Vision FY 2028 - Holistic Growth Framework





Channel

Recalibration & Expansion

KILLER >K

600 EBOs +

Widen LFS counter space & Tier-1 Presence

LAWMAN

175 EBOs +

Focused E-Com Presence

O_{integriti}

Deeper Penetration in

Modern Trade & Tier - 2 & 3 Cities

_⊘ K R A U S

50 EBOs +

Scaling through SIS Format in MBO

Eeasies

Honest
First & Right Price

KILLERX

Growth through

Traditional MBO & SIS in MBO and LFS Format







Strategic Growth

Avenues

❖ Tech Enabled Demand Forecasting : GOING THAT EXTRA MILE

- Utilising large language model to understand binary data on day to day consumer shopping behaviour & predicting what they might want to shop basis theirs likes, dislikes and internet history
- Implementation of cutting edge generative AI technology to give and customise what consumer wants
- ❖ Elevate Brand Aspirational Value: Elevate Brand Aspirations through Innovative Design, Exceptional Offerings, and Immersive Shopping Experiences
- **Enhance Digital Presence :** Focused strategy to enhance digital presence to increase consumer connect & tap e-commerce segment to widen reach
- Manufacturing CAPEX: Augment Manufacturing infrastructure with focused brownfield expansion aligning to support growth plans
- ❖ Focus on SSG lead Growth: In addition to EBO expansion, focus will be to generate a targeted SSG growth
- Working Capital Management: Growth-Focused Financial Management with prudent Working Capital management of 125 135 days
- ❖ Actively look for Inorganic Growth in Existing & New Categories



Vision FY 2028 - Discovering New Horizons









Menswear

Womenswear

Kidswear Girls Boys



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Corporate Overview

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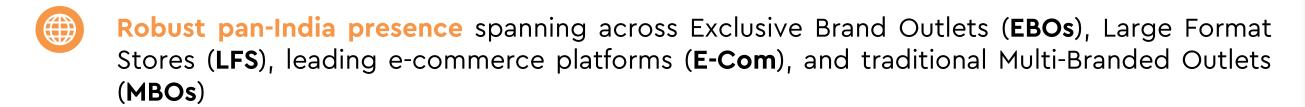
Elevating Fashion: From Designing to Retail











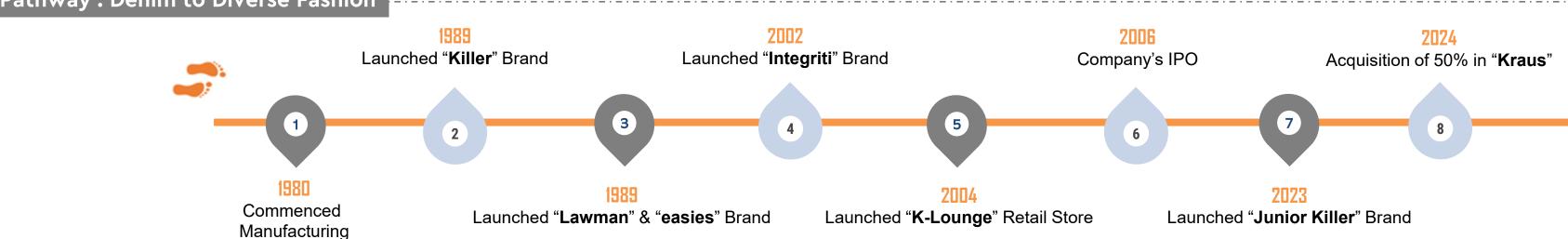








Pathway: Denim to Diverse Fashion





Seasoned Board with Diverse Expertise



EXECUTIVE

Corpora



Kewalchand P. Jain

- Vision & Growth Strategy
- Oversees Finance, Accounts & HR functions



Hemant P. Jain Joint Managing Director

- Strategic Operations Oversight
- Brand "Killer" and "easies"



Dinesh P. Jain Whole Time Director

Manages production & supply



Vikas P. Jain Whole Time Director

Brand "Lawman" and "Integriti"

INDEPENDENT



Paresh H. Clerk Independent Director

- Partner in Bansi S. Mehta & Co.
- Member of the Accounting and Auditing Committee of Bombay CA' Society (Since 2007)



Jayraj S. Sheth Independent Director

Worked in diverse senior leadership roles with Reliance Group, Ernst & Young, KPMG, TLC Legal, ELP Consultants



Vivek K. Shiralkar

Independent Director

- **Practicing Solicitor**
- Member of Bar Council of Maharashtra & Goa and member of Incorporated Law Society



Ushma Sheth Sule

Independent Director

Investment Professional since over 16 years with Family Office fund of late Mr. Rakesh Jhunjhunwala)

BUSINESS ETHOS











Success Cornerstones

LA<mark>W</mark>MAN

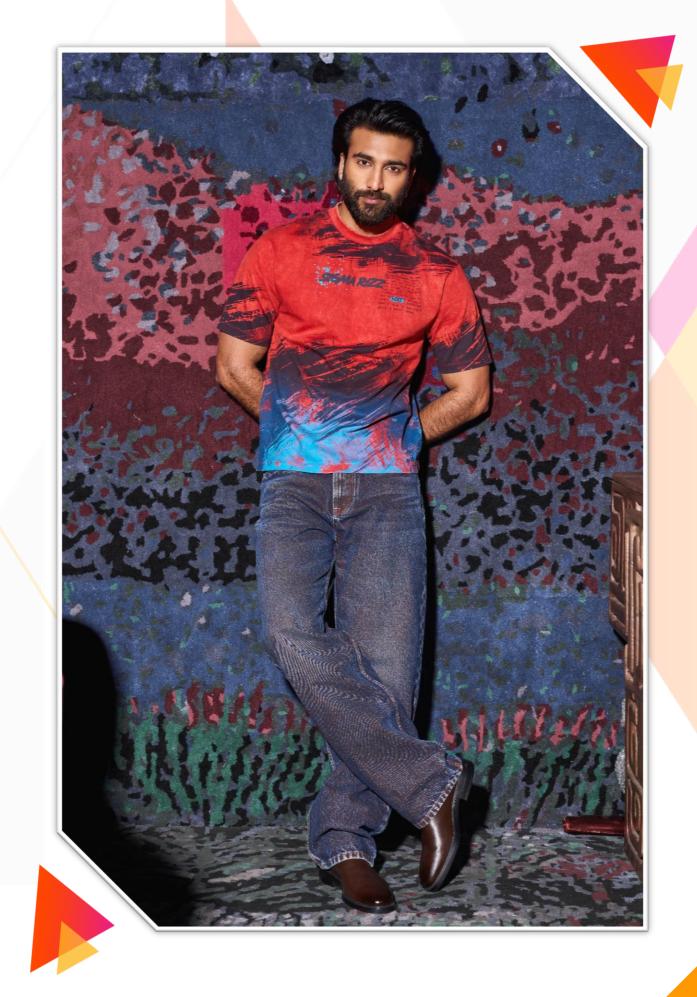
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Eeasies

JUNIOR KILLER X







Diversified Brand Portfolio for every Age & Gender







Flagship Brand catering to Premium Segment

Premium Semi Formal Wear Focused Brand







Brands

Styles

Pricing



Seasies





D2C Fast Fashion Brand





Mid Market Brand





Kidswear - Boys Focused Brand











Focused Women's Denim & Casual wear Brand

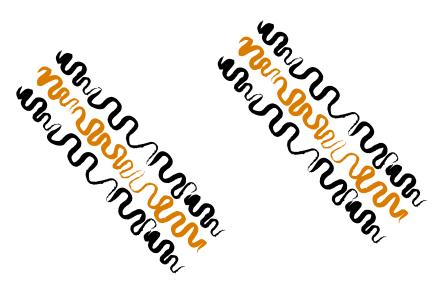




Broadening Horizons - Wide Product Offerings













Manufacturing Prowess: Building a Sustainable Moat



- ❖ State-of-the-art facilities harnessing technology for sustainable production
 - Adopt certified green chemicals, latest blue technology and energy conservation initiatives
 - Use of Ozone System for Denim Wash
- ❖ International talent empowered Research & Development activities
- **Efficient supply chain management** lead by Promoters for seamless operations
- * Manufacturing Optimized with strategic operations in-house and outsource the less critical functions
- Inventory insight through Seasonal Trade events

- Certified ISO 9000:2008
- Vapi facility is additionally certified ISO 14001: 2004













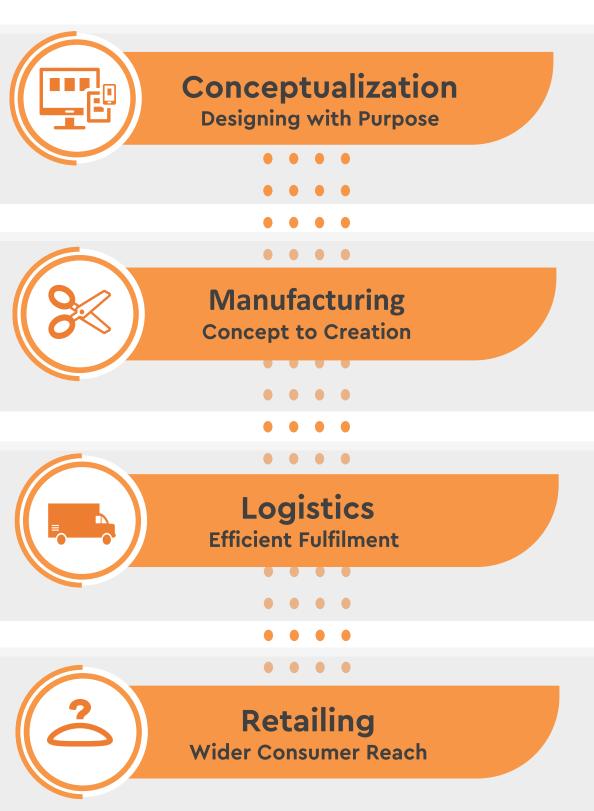
Streamlined Operations: Design to Retail Excellence





IN-HOUSE CAPABILTIES:

- Designing
- Procurement
- Washing
- Stitching
- Labelling
- Packing
- ❖ Retail



- * Trend Forecasting with International Designers onboard
 - Understanding global and local fashion trends
 - Customer-Centric Designs
 - Align with Brand's core values
- * Fabric Composition & Sourcing: Sourcing customised fabrics, with Quality and Costs in mind, on back of excellent Cloth Mills relations
- * Manufacturing Efficiency: Streamlining production process to reduce lead times
- * Packaging: High-quality packaging that aligns with Brand's identity
- * Efficient Warehousing: Organizing inventory to ensure quick and accurate fulfilment
- ❖ Organising Efficient Logistics to ensure timely and cost-effective delivery
- * Multi Presence : Offering both physical and digital retail touchpoints
- **Customer Experience**: Elevating in-store and online experiences
- * Visual Merchandising: Creating aesthetic in-store experience with consistent brand image



Growing Footprint Optimising Network







623 Stores EBOs

• COCO/COFO: 115 Stores

• FOFO: 508 Stores

Brand	June-25
Killer	419
K-Lounge	98
Lawman + Integriti	90
Kraus	15
Factory Outlet	1

80+ Distributors MBO covering 3000+ MBOs



2700+ Counters

LFS





Balanced Growth Strategy

- Expanding Brand Focused EBOs
- Varied Price Offerings to capitalise on growing LFS presence across price points
- Selective & Hedged E-Commerce Strategy





Financial Excellence

LAMAN

Ointegriti

KILLERX

Seasies

KILLER >K

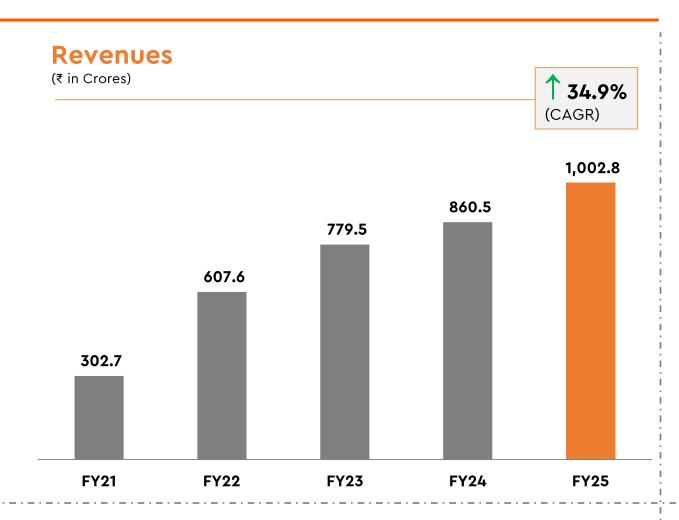


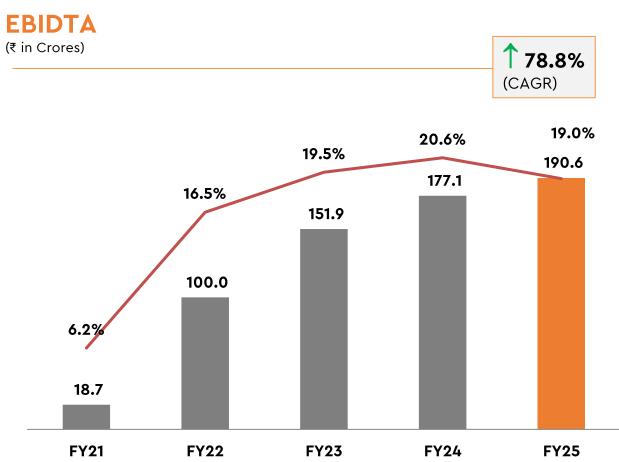


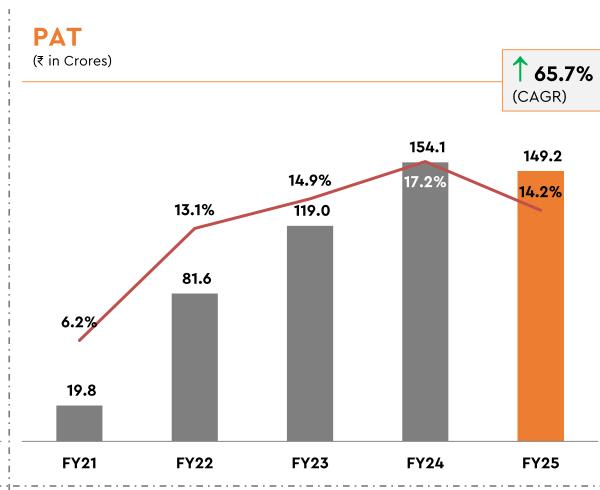


Growing Financial Strength (Consolidated)

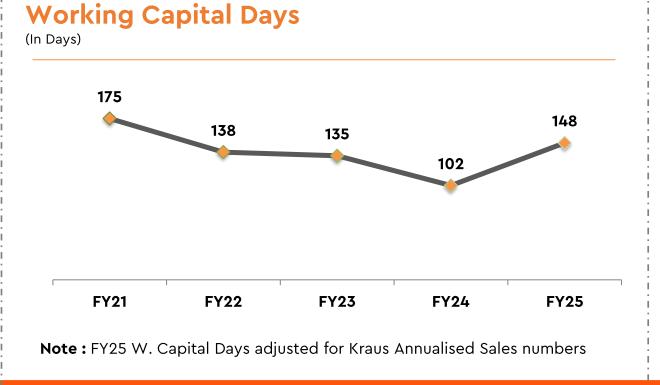








POE (%) 23.2% 17.9% 19.9% FY21 FY22 FY23 FY24 FY25



Net Cash Position (₹ Crores)

 Particulars
 As on June 30. 2025
 As on Mar 31. 2025

 Cash & Invest.
 349
 340

 Total Debt
 112
 108

 Net Cash
 237
 232

Note: Including Investments (excl. Investment in JV)

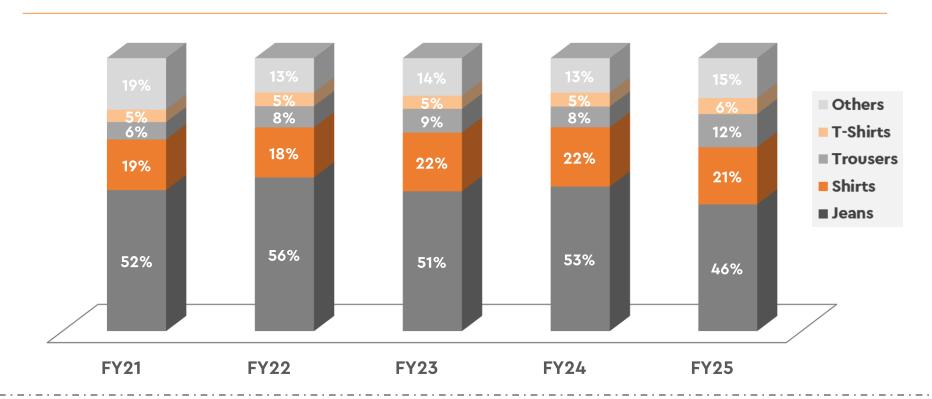


Sales Break up & Volume Analysis



Product wise Revenue Break-up

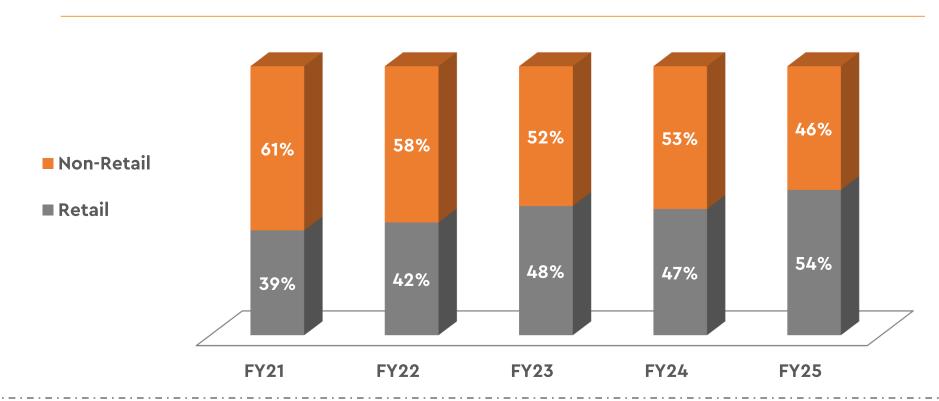
(%)



Channel wise Revenue Break-up

Retail: EBO + LFS

Non-Retail: MBO + E-Comm + Factory Outlet + Exports



Volume Sales Qty



Particulars	FY21	FY22	FY23	FY24	FY25
Apparel Volume Qt (%)	y 61%	76%	73%	66%	67%
Sales Realisation (₹)	520	674	700	637	595



Historical P&L (Consolidated)



Particulars (₹ Crores)	FY21	FY22	FY23	FY24	FY25
Revenue from Operations	302.7	607.6	779.5	860.5	1,002.8
COGS	180.1	358.7	448.9	487.1	586.2
Gross Profit (GP)	122.7	248.9	330.6	373.3	416.5
GP Margin %	40.5%	41.0%	42.4%	43.4%	41.5%
Employee Expenses	52.6	79.8	97.9	105.3	136.4
Administrative & Other Expenses	32.8	35.4	36.4	47.1	40.4
S & D Expenses	18.6	33.7	44.5	43.8	49.0
EBIDTA	18.7	100.0	151.9	177.1	190.6
EBIDTA Margin %	6.2%	16.5%	19.5%	20.6%	19.0%
Other Income	17.0	17.0	20.2	36.9	49.3
Depreciation & Amortization	6.7	7.0	8.7	10.4	32.2
EBIT	29.0	110.0	163	203.6	207.8
EBIT Margin %	9.6%	18.1%	21.0%	22.7%	19.7%
Finance Cost	6.8	4.5	6.4	4.4	10.1
Share of profit/(loss) of JV (using equity method)	0.4	(0.2)	(0.1)	(0.1)	(0.0)
Profit Before Tax (PBT)	22.6	105.3	156.9	199.2	197.6
PBT Margin %	7.1%	16.9%	19.6%	22.2%	18.8%
Тах	2.8	23.7	37.9	45.1	48.4
Profit After Tax (PAT)	19.8	81.6	119.02	154.1	149.2
PAT Margin %	6.2%	13.1%	14.9%	17.2%	14.2%





Historical Balance Sheet (Consolidated)



Particulars (₹ in Crores)	As at Mar 2021	As at Mar 2022	As at Mar 2023	As at Mar 2024	As at Mar 2025
ASSETS					
Non-Current Assets					
Property, Plant and Equipment	80.8	77.7	91.7	96.7	171.8
Right of Use Asset	-	6.8	16.0	19.0	56.8
Capital work-in-progress	1.0	0.9	1.3	-	6.9
Investment Property	1.3	1.3	1.3	1.2	1.2
Goodwill	-	-	-	-	118.9
Other Intangible Assets	0.2	0.3	0.2	0.2	130.8
Financial Assets					
Investment in Joint Venture	3.5	3.2	3.0	2.9	2.9
Investments Others	18.4	18.8	22.5	18.0	24.3
Loans	-	0.1	0.1	0.1	0.2
Other Financial Assets	18.7	15.1	20.1	11.9	51.2
Non Current Assets (Net)	-	0.4	0.4	1.9	1.2
Other Non Current Assets	2.9	0.2	2.5	1.2	1.2
Total - Non-Current Assets	126.6	124.8	159.1	153.2	567.4
Current Assets					
Inventories	50.6	113.0	165.6	82.0	224.8
Financial Assets					
Investments	109.0	118.5	126.9	155.9	146.4
Trade Receivables	131.0	170.9	169.9	202.8	313.4
Cash and Cash Equivalents (c)	153.6	196.4	170.4	216.5	131.5
Bank balance other than (c) above	0.1	0.6	0.1	2.6	0.8
Other Financial Assets (incl. Loans)	1.3	2.7	1.3	2.8	1.7
Other Current Assets	10.0	16.1	23.4	21.4	39.7
Total - Current Assets	455.6	618.2	657.7	684.0	858.4
TOTAL - ASSETS	582.2	743.0	816.8	837.2	1,425.8

Particulars (₹ in Crores)	As at				
	Mar 2021	Mar 2022	Mar 2023	Mar 2024	Mar 2025
EQUITY AND LIABILITIES					
Equity					
Equity					
Equity Share Capital	12.3	61.6	61.6	61.6	61.6
Other Equity	420.5	416.4	485.4	614.1	758.3
Total - Shareholders' funds	432.8	478.0	547.0	675.7	819.9
Non-Controlling Interest	-	-	-	-	171.2
Total Equity	432.8	478.0	547.0	675.7	989.6
LIABILITIES					
Non-Current Liabilities					
Financial Liabilities					
Lease Liabilities	3.1	4.4	12.9	14.2	47.2
Other Financial Liabilities	-	-	-	-	27.1
Provisions	0.1	0.1	0.1	0.1	0.7
Deferred Tax Liability (Net)	2.9	-	-	4.3	11.1
Total - Non-Current Liabilities	6.1	4.5	12.9	18.6	86.2
Current Liabilities					
Financial Liabilities					
Borrowings	46.4	76.6	50.8	2.5	108.0
Lease Liabilities	0.3	0.9	2.3	3.0	8.7
Trade Payables	36.5	53.4	48.1	43.6	108.3
Other Financial Liabilities	13.6	18.8	18.9	19.2	54.9
Other Current Liabilities	13.9	21.6	41.2	35.0	42.3
Provisions	32.5	89.1	94.7	37.8	25.5
Current Tax Liabilities (Net)	-	-	0.9	1.8	0.8
Total - Current Liabilities	143.3	260.5	256.9	142.9	348.5
TOTAL - EQUITY AND LIABILITIES	582.2	743.0	816.8	837.2	1,425.8



Historical Cash Flow (Consolidated)



Particulars (₹ Crores)	FY21	FY22	FY23	FY24	FY25
PBT	22.6	105.3	156.9	199.2	197.6
Adjustments	3.9	1.5	(0.2)	(13.7)	(8.5)
Operating Profit Before Working Capital Changes	26.5	106.9	156.7	185.5	189.1
Changes in Working Capital	73.9	(26.5)	(46.6)	(10.1)	(140.9)
Cash Generated from Operations	100.4	80.4	110.0	175.4	48.2
Direct Taxes Paid (Net)	(3.7)	(23.5)	(35.0)	(39.6)	(34.3)
Net Cash from Operating Activities	96.7	56.9	75.1	135.9	13.9
Net Cash from Investing Activities	62.4	(2.1)	(17.9)	(10.0)	(184.6)
Net Cash from Financing Activities	(85.2)	(32.2)	(52.4)	(66.4)	(19.9)
Net Change in Cash & Cash Equivalents	73.9	22.6	4.8	59.5	(190.5)
Opening Cash Balance	79.7	127.2	149.8	154.6	214.1
Effect of Exchange (Gain) / Loss	(0.0)	0.0	0.0	0.0	-
Net Change in Cash & Cash Equivalents	153.6	149.8	154.6	214.1	23.5





Thank You

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