

LATL:CS:IP:2020-21

Date: 12.02.2021

BSE Limited Listing Compliance Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 The National Stock Exchange of India Limited Listing Compliance Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400051

Scrip Code: 532796

Scrip Code: LUMAXTECH

Subject: Investor Presentation for the 3rd Quarter and Nine Months ended 31st December,2020

Dear Sir/Ma'am,

Please find enclosed herewith the Investor Presentation of the Company for the 3rd Quarter and Nine Months ended 31st December, 2020.

The same shall also be made available on the website of the Company at www.lumaxworld.in/lumaxautotech.

You are requested to take the above information in your records.

Thanking you,

Yours faithfully,

For LUMAX AUTO TECHNOLOGIES LIMITED

ANIL TYAGI COMPANY SECRETARY M. NO. A16825

Encl: As stated above





GROUP



Lumax Auto Technologies Limited

Investor Presentation – February 2021



Safe Harbor



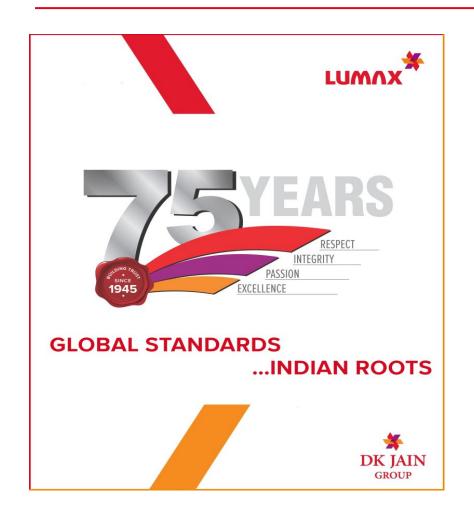
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75 Glorious Years of Lumax DK Jain Group







DK Jain Group



Seven Decade Strong

Leader in Automotive Lighting & Gear Shifters

15 Entities in 8 States

33 Manufacturing Facilities

4 R&D Centres (India)

& 1 Design Centre (Taiwan)

Over 9,000 Employees

Two Listed Entities



Lumax Auto Technologies Limited

Products & Services

Intake Systems, Integrated Plastic modules, 2-wheeler Chassis & Lighting, Gear Shifters, Transmission Products, Seat Structures, Aftermarket, Telematics Products and Services, Oxygen Sensors, **On-board Antennas**

Partnerships

Cornaglia SPA - Italy

- FAE Spain
- Mannoh Industrial Co. Limited Japan
 JOPP Germany

Alpine – Japan

YOKOWO – Japan

Ituran – Israel

Lumax Industries Limited

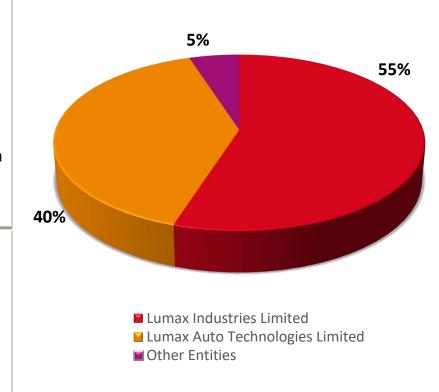
Products & Services

End-to-end Automotive Lighting Solutions HVAC Panels and other electronic components

Partnerships

- Stanley Japan
- SL Corporation Korea

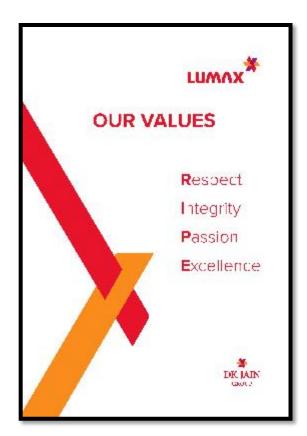
Group Revenue Break Up (%) FY20 Revenue of Rs. 2,900 Cr



Purpose, Vision & Values



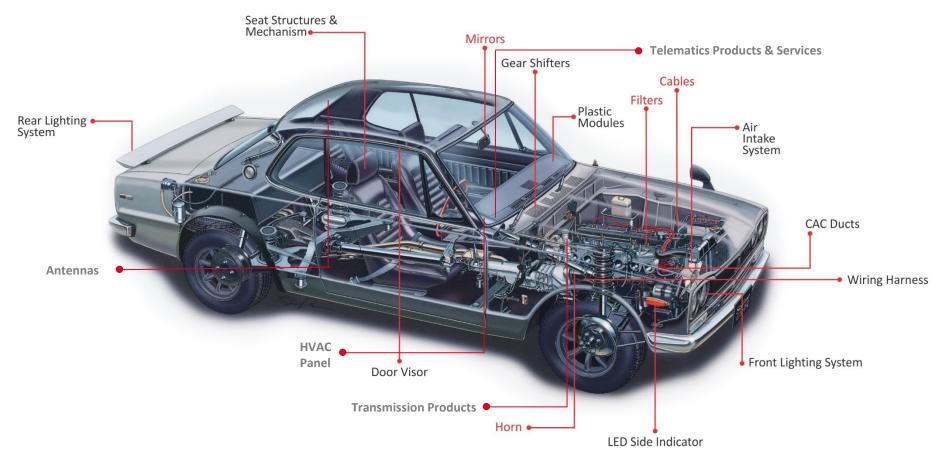






Diversified Product Range – 4-wheelers & CV

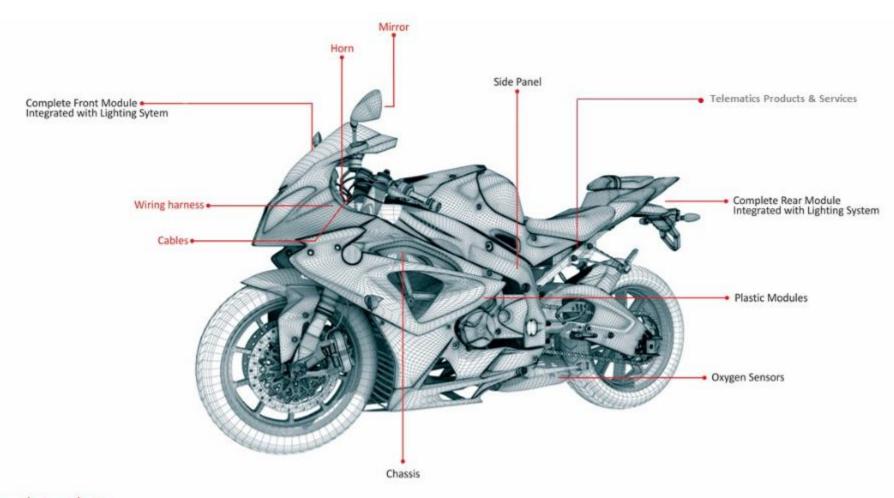




Destination Boards & Urea Tanks for Commercial Vehicle
 Aftermarket products

Diversified Product Range – 2-wheelers

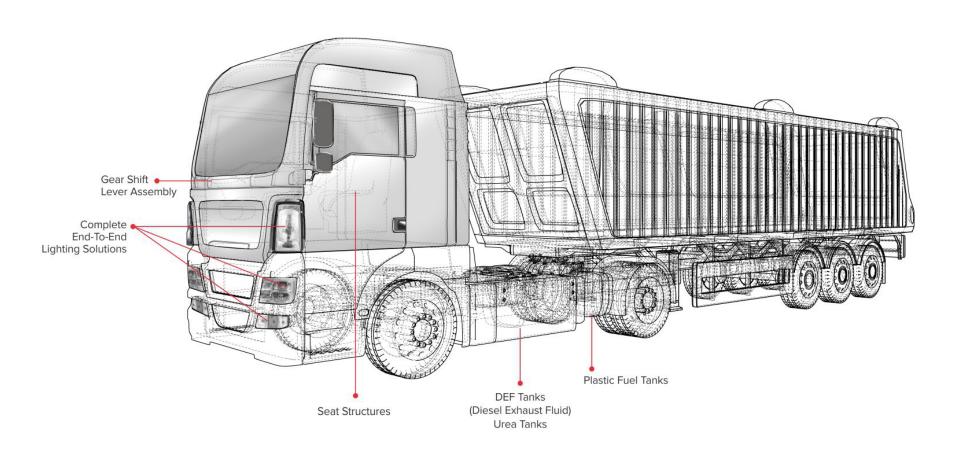




Aftermarket products

Diversified Product Range – Commercial Vehicles





Diversified Product Range – Farm Equipment Sector (FES)





Fostering Partnerships to Deliver Excellence





Japan

JV FOR LIGHTING, HVAC PANELS AND OTHER ELECTRONICS

Relationship Since 1984 37.5% in Lumax Industries Limited



Korea

JV FOR LIGHTING AND OTHER AUTOMOTIVE PARTS

Relationship Since 1997 78.72% in SL Lumax Limited



Italy

JV FOR EMISSION SYSTEMS

Relationship Since 2007
50% in Lumax Cornaglia Auto
Technologies Pvt Limited



Fostering Partnerships to Deliver Excellence







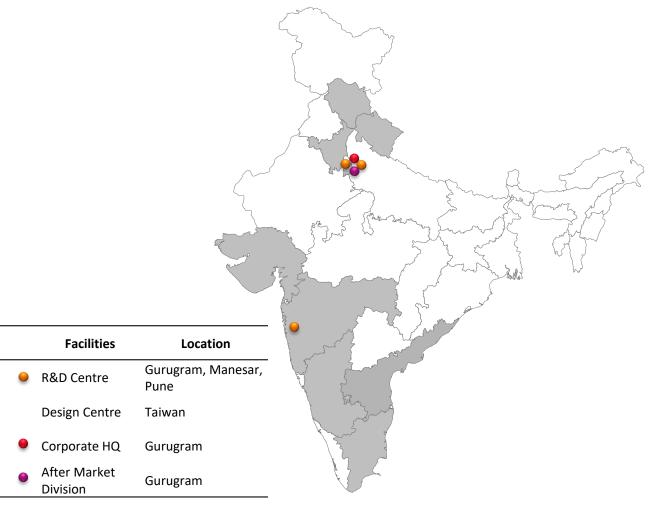






33 Locations close to Customers





33 Plants in 8 States

Lumax Industries Limited & Lumax Auto Technologies Limited, along with its subsidiaries, JVs & Associates

State	Mfg Locations	#
Haryana	Bawal	1
	Dharuhera	1
	Gurugram	3
	Manesar	4
Maharashtra	Pune	9
	Waluj	3
Karnataka	Bengaluru	2
Gujarat	Sanand	1
	Mehsana	1
Tamil Nadu	Sriperumbudur	1
Andhra Pradesh	Anantpur	1
Uttarakhand	Haridwar	1
	Pantnagar	4
Himachal Pradesh	Kale Amb	1
Total		33

Enhanced 360°Customer View

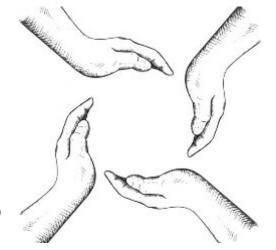


Understand the Customer

 A real understanding of varying customer needs & the capability to deliver outstanding results

Environmental Conscious

Environment-conscious work practices



Experienced Team

 Highly Qualified & Experienced workforce of dedicated professionals

Technology Leadership

- Partnerships with global players provides competitive edge
- Avant-grade technology at par with the best players worldwide

Research & Development

 Government approved 3 R&D facilities & 1 Overseas Design Centre in Taiwan

Global Footprints

 Global footprint through exports

Faster Turnaround

 Lightning-fast turnaround time & impressive speed to market

Relationships with Diversified Customers



Two Wheeler

















Tier 1







Four Wheeler























Commercial Vehicle



















Relationships with Diversified Customers



Tractor/FES

Mahindra Rise.











Defence & Aero Space



Export



















... Strong After Market Exports Presence





Driving Growth through Diversified Products

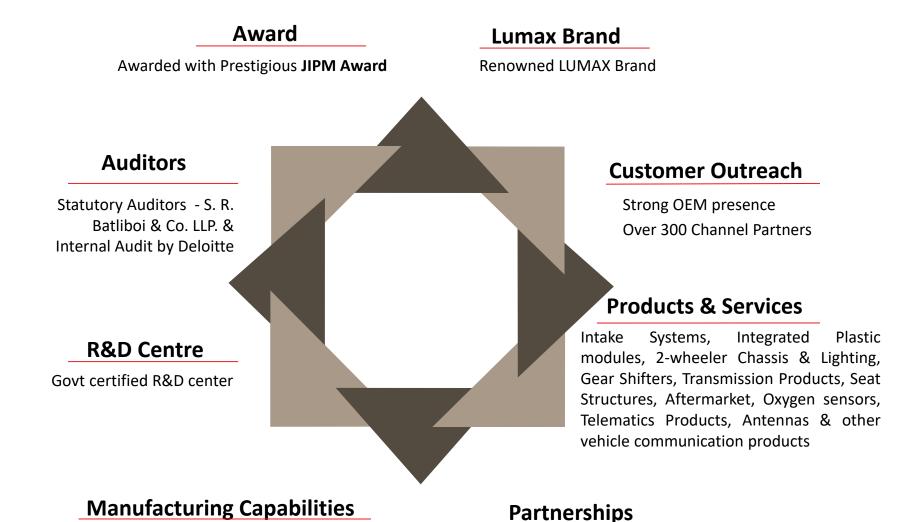


Competitive Strengths

Manufacturing Plants with Quality

Certifications across India





7 Successful Partnerships

with Global Players

Milestones



1981: Lumax Auto Electricals was established to manufacture 2-wheeler Lighting at Bhosari, Maharashtra

1988: Name of the company was changed to Dhanesh Auto Electricals Pvt Limited

1981-90

1997: A Unit was setup in Waluj, Maharashtra to manufacture Chassis

2000: The company was selected as cluster member for TPM activities by Bajaj Auto

1991-2000

2001-2006

2002: Setup the Plant at Chakan, Maharashtra to manufacture 2-wheeler Lighting

2006: Lumax DK Auto Industries Limited became a 100% subsidiary. Name of the company was changed to Lumax Auto Technologies Limited **2007:** Setup Seat frame manufacturing plant in PCNTDA, Bhosari. Maharashtra.

2007-10

JV company with Cornaglia, Italy started as Lumax Cornaglia Auto Technologies Pvt Limited.

Lumax Auto Technologies Limited listed on Stock exchange

2009: Entered a TA with Mannoh Industrial Company, Japan for manufacturing of Gear Shift Lever

2010: Setup a unit at Kala- Amb, HP to manufacture diversified auto components for After Market

Milestones



2013: Setup a plant at Narsapur, Karnataka to manufacture Moulded parts

Formed JV with Gill Austem LLC, USA to manufacture Seat frames & Mechanism

2014: JV company with Mannoh Industrial Company, Japan started as Lumax Mannoh Allied Technologies Limited

2013-14

2015: Setup another Robotic Motorcycle Chassis plant in Waluj, Maharashtra

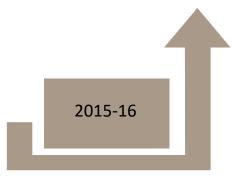
Formed JV with Sipal, Italy for Aerospace & Defence Engineering services

2016: Pantnagar plant received TPM consistency award from JIPM

2011: Setup state-of-the art Surface Mounted Technology unit in Manesar, Haryana

2012: Setup the first Robotic Motorcycle Chassis plant in Waluj, Maharashtra. Pantnagar plant received TPM excellence award from JIPM

2011-12



Milestones



2017: Chakan plant received TPM excellence award from JIPM

Formed a JV with Ituran Location and Control Limited, Israel to provide Telematics Products and Services

Formed a JV with FAE, Spain to manufacture Oxygen Sensors

Set up Assembly facility in Mehsana, Gujarat under LMAT

2017

2018: Setup an R&D center under Lumax Cornaglia Auto Technologies Pvt Limited at Pune

2019: Inauguration of Chassis facility at Aurangabad

JV with JOPP, Germany to manufacture and supply transmission products to the Indian automotive industry

2019

Subsidiary entity Lumax DK Auto Industries Limited merged with the Standalone entity

Bengaluru plant received TPM consistency award from JIPM

2020

2020: Bengaluru plant has been awarded JIPM-TPM Excellence award

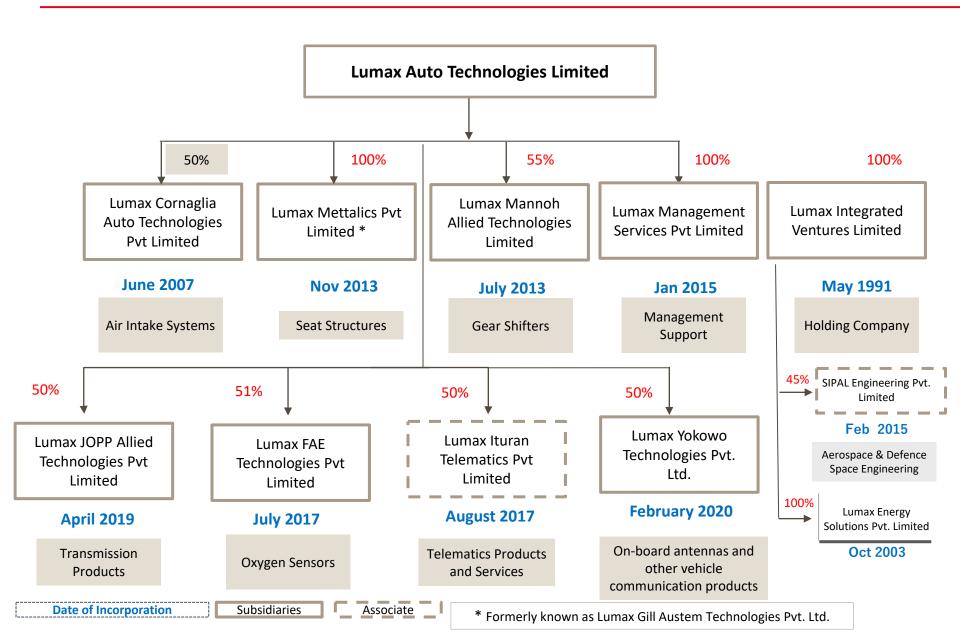
JV with Yokowo, Japan to manufacture and supply Antennas and other vehicle communication products

Start of Commercial Production by Lumax FAE

Lumax Gill Austem Technologies Pvt Ltd. name changed to Lumax Mettalics Pvt. Ltd. and becomes 100% subsidiary of LATL.

Well defined Corporate Structure





Fostering Partnerships to Deliver Excellence





Italy

JV for Emission Systems

Relationship Since 2007

50% in Lumax Cornaglia Auto Technologies Pvt Limited



JV for Gear Shifters

Relationship Since 2008

45% in Lumax Mannoh Allied Technologies Limited



Japan

Exclusive Distributorship Agreement

Relationship since 2014



Spain

JV for Oxygen Sensors

2017

49% in Lumax FAE Technologies Pvt Limited



Israel

JV for Telematics Products and Services

2017

50% in Lumax Ituran Telematics Pvt Limited



Germany

JV for Gear Shift Towers, AMT Kits & AGS

2019

50% in Lumax JOPP Allied Technologies



Japan

JV for Antennas & other Vehicle Communication Products

2020

Cater to Diversified Segments





- ✓ Lighting Module(incl. HT/TL/Indicators & Others)
- ✓ Chassis for 2-wheelers
- ✓ Fabricated parts for 3wheelers
- ✓ Integrated Plastic Modules
- ✓ Oxygen Sensors
- ✓ Telematics Products and Services



- ✓ Gear Shift Lever
- ✓ Gear Shift Tower
- ✓ Control Housing
- ✓ Intake Systems
- ✓ Seat Structures
- ✓ Integrated Plastic Modules
- ✓ Telematics Products and Services



- ✓ Integrated Plastic Modules
- ✓ Gear Shift Lever
- ✓ Seat Structures
- ✓ Telematics Products and Services
- ✓ Urea Tank

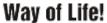
After Market Presence in all Segments

Key Customer Relationships



Four Wheeler

























Tier 1









Commercial Vehicle









Two Wheeler





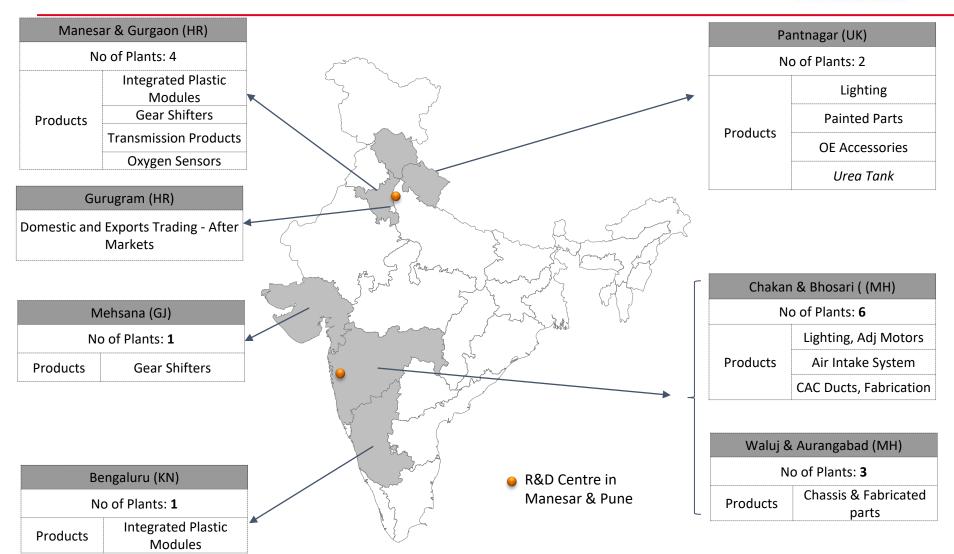
Export





Strategic Locations Close to Customers

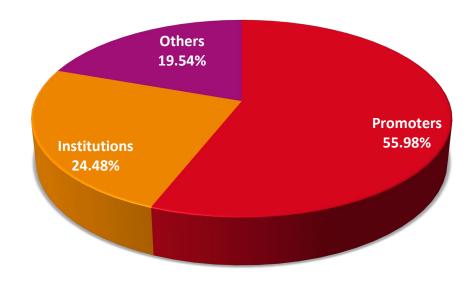




17 Plants in 5 States



Shareholding breakup



Clear focus on Improving Performance



Achieve Leadership in India & Set Sight on the Global Market 1 The Only Gear Shifter Manufacturer in India to have Localised R&D Capability and 2 Gearing to Access the Global Markets Air Intake Systems – Increase Presence in Domestic Market & Enhance Customer 3 Outreach Seat Frames & 2-Wheeler Chassis – Increase Presence in Domestic Market & 4 **Enhance Customer Outreach** Diversification – All Diversifications Planned in Future to be under LATL 5 6 Ramping-up "After Market Business" to see Accelerated Growth Benefits from BS VI

Experienced Promoters





Mr. Dhanesh Kumar Jain Chairman

- He is 78 years of age & holds a MBA degree from Delhi university & has successfully completed President Management Program from Harvard Business School
- Over 50 years of experience in the automotive industry in management, operations & administrative roles
- He has held various industry positions
 - Past president of ACMA, president suppliers association – Toyota Kirloskar Motors, Chairman of Trade Fairs Committee ACMA, Cochairman of Regional Committee on Membership of Northern Region CII, Past Chairman of CSR subcommittee of the Northern Region of CII



Mr. Anmol Jain Managing Director

- He is 41 years of age & holds Bachelors in Business Administration in Finance & Supply Chain Management (Double major) from Michigan State University, U.S.A.
- He worked as a Management Trainee with GHSP, U.S.A. & subsequently, joined Lumax Group, in 2000 & has over 20 years of experience
- He has held various positions in Industry associations like He was the National Coordinator of ACMA- YBLF from 2014-16. He was also the Chairman CII Haryana State Council in 2012-13
- He is currently the President of Honda Cars India Supplier's Club & MC member of Bajaj Auto Vendor Association



Mr. Deepak Jain Director

- He is 45 years of age & is a Business Graduate from Illinois Institute of Technology, USA with specialization in Operations Management & International Business
- He has undergone extensive training at Stanley Co. Limited, U.S.A. & Stanley Electric Co. Limited, Japan. He has over 25 years experience
- He was chairman of ACMA's HR/IR & Skill Development Committee, past chairman of Sustainable Technology Development Committee of ACMA, past National Coordinator of Young Business Leader Forum of ACMA and past president of Supplier's club, Honda Cars India Limited
- He is member of Young President's organization and Entrepreneurs organization. He also holds the position of President of ACMA & Vice President of Toyota Kirloskar Supplier's Association

Supported by Strong Independent Directors





Mr. Roop Salotra

- He is 70 years of age & is a Mechanical Engineer, followed by various Management Development programs
- He retired from SRF
 Group, after spending
 24 years, as CEO &
 President, is now an
 advisor to the
 Managing Director of
 SRF Limited. He has
 been actively involved
 in CII Climate Change
 & Environment
 councils. He is former
 Chairman of Indian
 Chemical CouncilNorthern Region



Mr. Milap Jain

- He is 69 years of age & holds B.A. (Pol.Sc. Hons.) from Revenshaw College, Cuttack
- He is a retired Indian Revenue Service Officer with 38 years of service. He retired as Chief Commissioner of Delhi, Income Tax Department, Govt. of India. Currently he is a Director of Mahavir International, a NGO



Ms. Diviya Chanana

- She is 50 years of age and she is a Graduate & holds Diploma in Travel and Tourism. She has over 15 years of rich experience in the said field
- She is Executive
 Director of Damus
 Travels Private
 Limited. The
 Company is
 engaged in
 supporting and
 auxiliary transport
 activities; activities
 of travel agencies



Mr. Arun Malhotra

- He is 62 years of age & holds B.E
 Mechanical & MBA from IIM, Kolkata
- He is an Indian automotive sector veteran, his last assignment was as the Managing Director of Nissan India and thereafter as Senior Corporate Advisor at Nissan India
- He has over 30 years of experience with organization like Escorts, Bajaj Auto Ltd, and Maruti Suzuki India Ltd



Mr. A P Gandhi

- He is 82 years old & is a mechanical engineer
- He has held top leadership positions in prestigious organisations having over 40 years of experience
- His last assignment was as President at Hyundai Motors India Limited. Prior to that he was Chief Executive –R&D at Escorts Limited & at Telco before that, holding various senior positions in the area of manufacturing operations

Professional & Experienced Team





Mr. Sanjay Mehta Director & Group CFO Age: 53 years Experience: 29 Years



Mr. Vikas Marwah Chief Executive Officer Age: 53 years Experience: 30 Years



Mr. Naval Khanna
Corporate Head – Taxation
Age: 63 years
Experience: 43 years



Mr. Raajesh Gupta Group Company Secretary Age: 51 Years Experience: 28 Years



Mr. Atul Jain
Corporate Head - Materials
Age: 50 years
Experience: 27 Years



Mr. Lalitendu Samanta Corporate Head – HR, IR & CSR Age: 54 Years

Experience: 30+ Years



Ms. Priyanka Sharma
Corporate
Communication
Age: 52 years
Experience: 26 Years



Mr. Ashish Dubey Chief Financial Officer Age: 53 years Experience: 29 Years

Professional & Experienced Team





Mr. Rajesh Dubbewar Head Metallic Age: 53 years Experience: 30+ years



Mr. Sanjay Bhagat Head After Market Age: 54 years Experience: 29 years



Mr Ashish Popli Head Mechatronics Age: 43 years Experience: 21 years



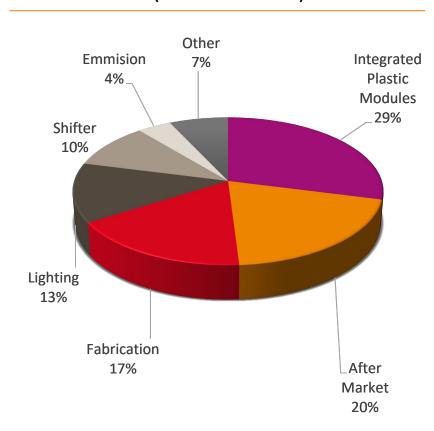
Mr Anil Tyagi Company Secretary Age: 49 years Experience: 22 years



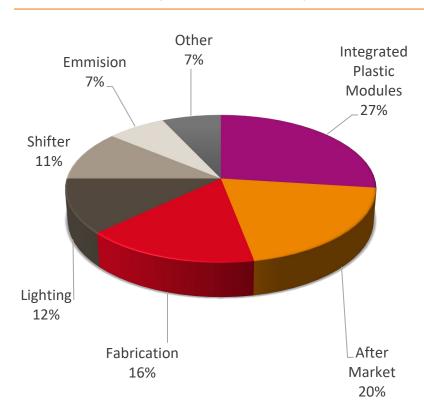
Product-wise Revenue Q3 FY21



Product-wise Revenue mix Q3 FY20 (Rs. 287 Crores)



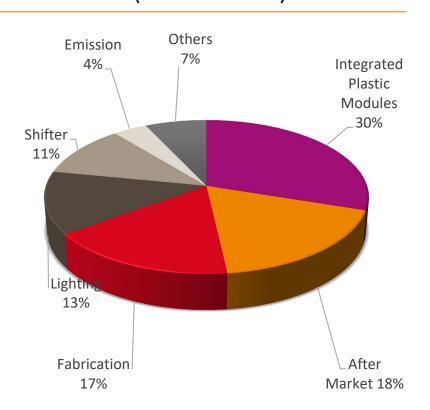
Product-wise Revenue mix Q3 FY21 (Rs. 365 Crores)



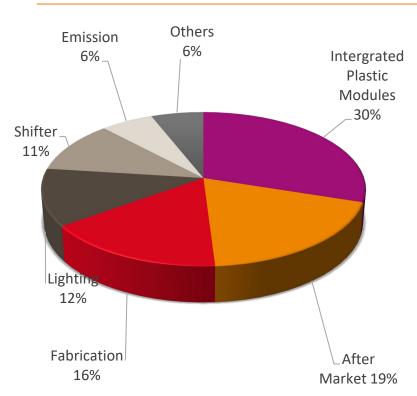
Product-wise Revenue 9M FY21



Product-wise Revenue mix 9M FY20 (Rs. 868 Crores)



Product-wise Revenue mix 9M FY21 (Rs. 720 Crores)

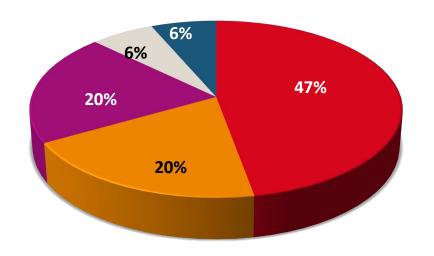


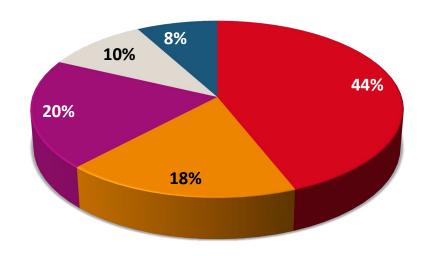
Segmental Revenue Break-Up Q3 FY21: Category



Category Q3 FY20 (Rs. 287 Crores)

Category Q3 FY21 (Rs. 365 Crores)







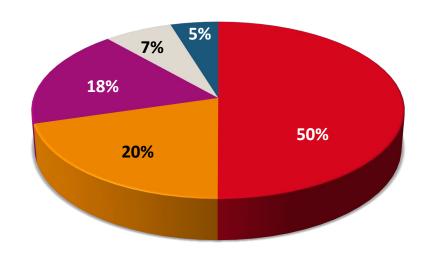


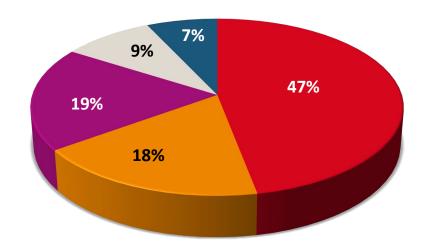
Segmental Revenue Break-Up 9M FY21: Category



Category 9M FY20 (Rs. 868 Crores)

Category 9M FY21 (Rs. 720 Crores)



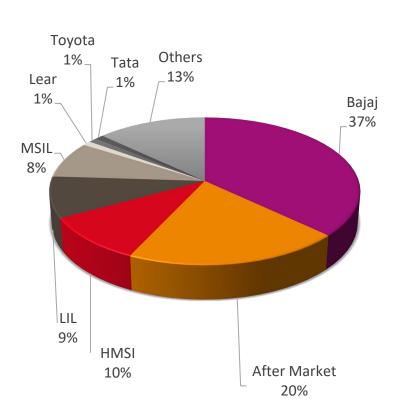




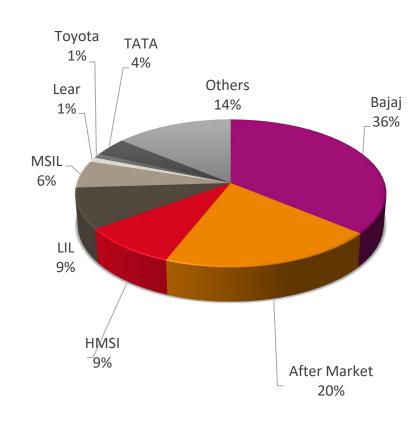
Customer wise – Revenue Q3 FY21



Customer wise Q3 FY20 (Rs. 287 Crores)



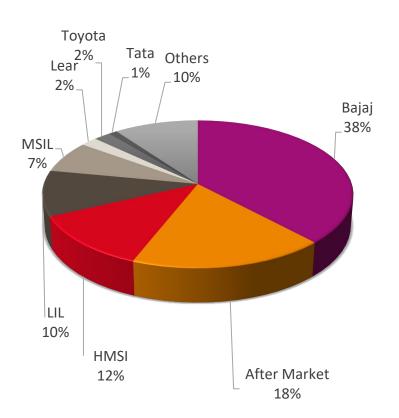
Customer wise Q3 FY21 (Rs. 365 Crores)



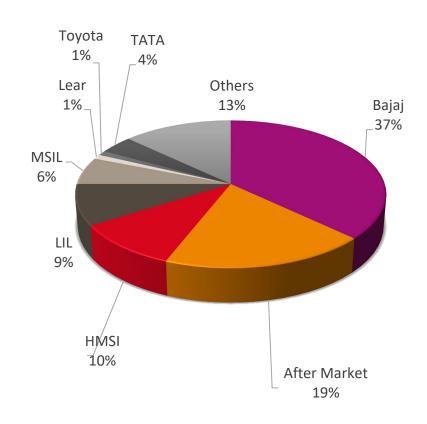
Customer wise – Revenue 9M FY21



Customer wise 9M FY20 (Rs. 868 Crores)

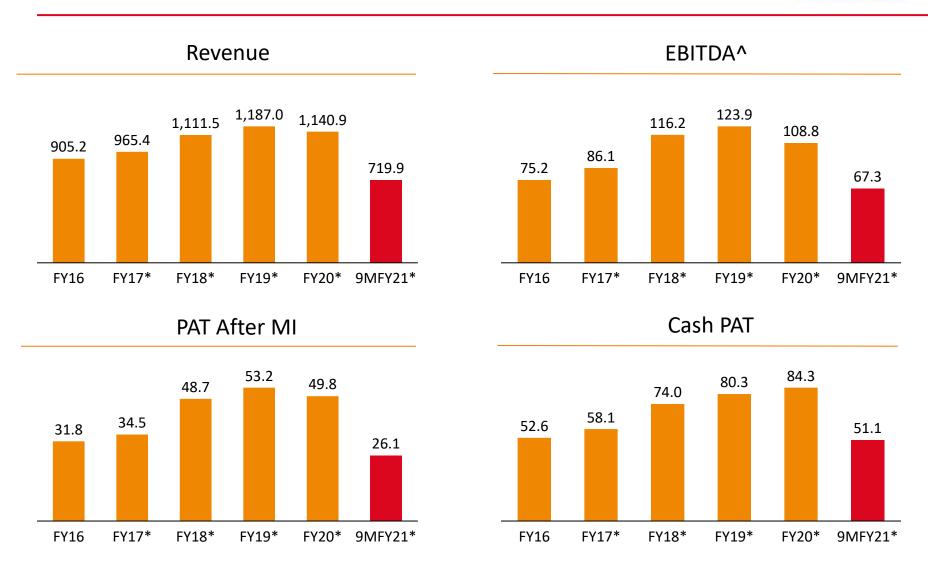


Customer wise 9M FY21 (Rs. 720 Crores)



Strong historical financial performance





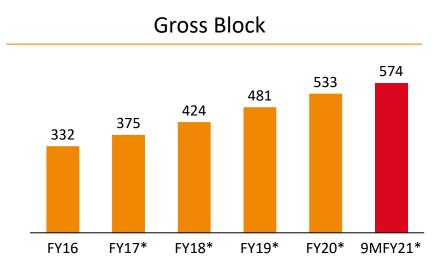
Consolidated Rs. Crores ^EBITDA includes share of profits from JV's & other income 9MFY21 EBITDA excludes gain on sale of property – Rs. 2.22 crores

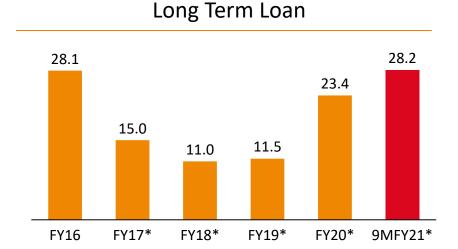
* Financials as per IND AS

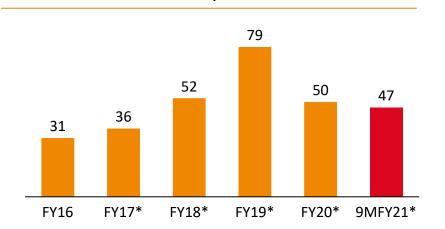
Expansion funded through Internal Accruals



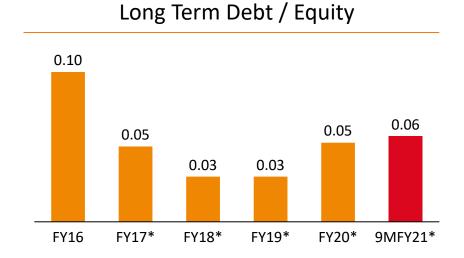
41







Capex

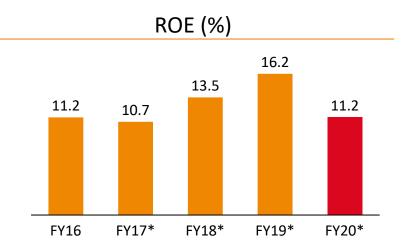


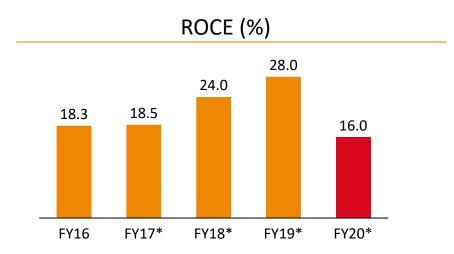
Consolidated

Rs. Crores * Financials as per IND AS

Return Ratios

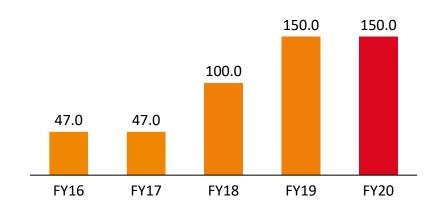


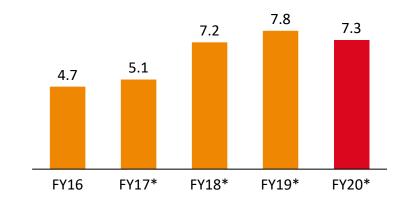




Dividend (% of Face Value)

EPS^ (in Rs.)





Consolidated
^ EPS on FV of Rs. 2 per share

* Financials as per IND AS

ROCE = EBIT / Capital Employed

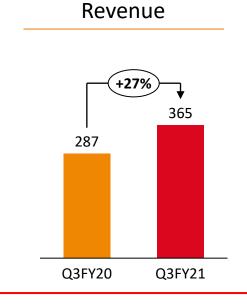
Capital Employed = Networth + Long Term Debt including Current Maturity

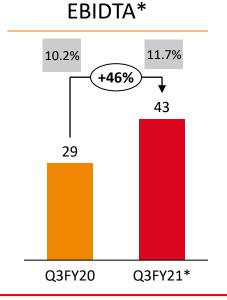
Networth = Shareholder's Equity – OCI Reserve 42

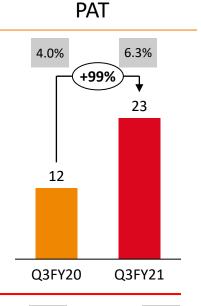
Consolidated Quarterly Performance Highlights



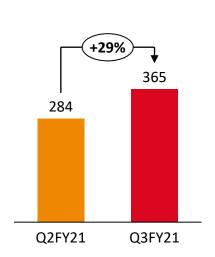


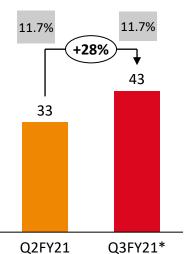


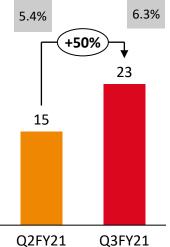












Consolidated P&L Statement (from Continued operations)



Particulars (Rs. in Crores.)	Q3 FY21	Q3 FY20	Y-o-Y	9M FY21	9M FY20	Y-o-Y	FY20
Revenue	365.2	287.0	27%	719.9	868.2	-17%	1,140.9
Raw Material Consumption	248.1	194.5		486.6	588.0		772.4
Employee Expenses	38.4	34.7		92.1	102.8		134.8
Other Expenses	40.8	33.9		85.9	101.0		142.8
Other Income	4.6	5.4		12.0	11.6		18.1
Profit of JV	(0.03)	(0.08)		0.05	(0.14)		(0.30)
EBITDA	42.6	29.2	46%	67.3	87.8	-23%	108.8
EBITDA %	11.7%	10.2%		9.3%	10.1%		9.5%
Depreciation	9.0	8.7		25.0	26.2		34.5
Finance Cost	2.2	2.6		7.8	7.1		9.6
Profit Before Tax	31.3	17.9	75%	34.5	54.4	-37%	64.7
Reported Profit Before Tax (after gain on sale of property)	33.5	17.9	87%	36.7	54.4	-33%	64.7
Tax	8.2	4.6		10.4	9.6		13.7
Profit After Tax (Before Minority Interest)	25.3	13.3		26.3	44.8		51.0
Minority Interest	2.3	1.7		0.2	1.1		1.2
Profit After Tax (After Minority Interest)	23.1	11.6	99%	26.1	43.7	-40%	49.8
PAT Margin%	6.3%	4.0%		3.6%	5.0%		4.4%
EPS	3.39	1.70		3.83	6.41		7.3













Lumax Auto Technologies Limited, Bengaluru won JIPM-TPM award for excellence in Category A for the year 2019



Lumax Auto Technologies Limited, Pantnagar won the Silver Award in Excellence in HSE (Health, Safety and Environment) - Very Large Category at ACMA Technology Summit & Awards in November, 2019.



Lumax Gill-Austem Auto Technologies Pvt Ltd won the Gold Award in Excellence in HSE (Health, Safety & Environment) - Small Category at the ACMA Technology Summit & Awards in November, 2019.





Lumax Mannoh Allied Technologies Limited, Manesar won the Bronze Award in Excellence in HR at the ACMA Technology Summit & Awards in November, 2019.



Lumax Mannoh Allied Technologies Limited, Manesar bagged Silver Award at ICQCC 2019 held at Tokyo, Japan in September, 2019. A total of 368 teams from 13 countries participated in the global Quality Control Circles competition.



Lumax Mannoh Allied Technologies Limited awarded for Improvement in Quality Performance by Maruti Suzuki India Limited in May, 2019





Lumax Cornaglia Auto Technologies Pvt. Ltd. was awarded the Silver Award in Manufacturing Excellence (Medium Category) and Lumax Auto Technologies Limited , Pantnagar was awarded the Silver Award in Manufacturing Excellence (Large Category) by ACMA in 2019

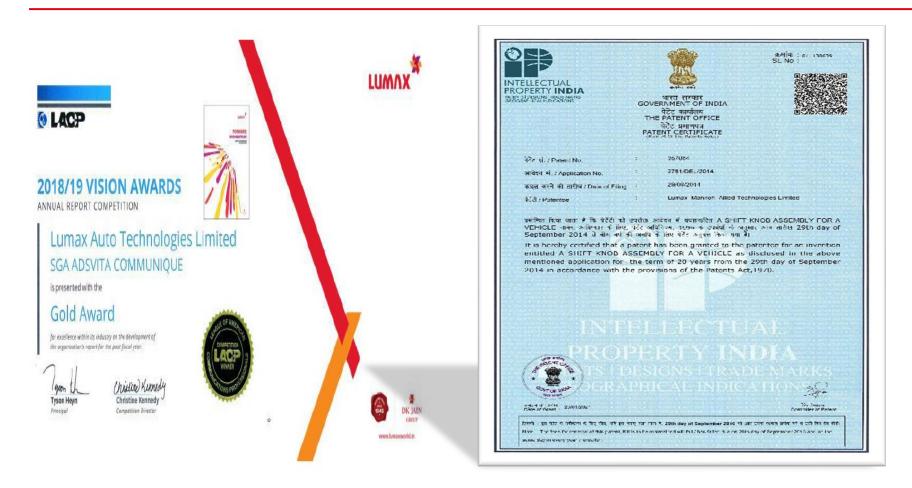


LATL Chakan Plant, Received JIPM Award for TPM Excellence, Category B on 23rd March 2017



LDK Pantnagar, received award for Excellence in Consistent TPM Commitment in 2016





Won the prestigious Gold award for Top 100 best annual report for excellence within its industry for the past fiscal year.

Lumax Mannoh Allied Technologies Pvt. Ltd. received first ever Patent registration from the Government of India for invention in "Shift Knob Assembly" in January 21

State-of-the-Art Manufacturing Facilities









State-of-the-Art Manufacturing Facilities









CSR Initiatives









Education

Towards its endeavour to give back to society, the group has taken various initiatives towards Education of the underprivileged. Four schools in the NCR region, close to its facilities have been adopted, starting with improving its infrastructure, to facilitating the annual fee so as to ensure a conducive environment for learning and continuity in education.

Also provide support towards maintaining good health of the community around its facilities

Health









For further information, please contact:

Company:

Investor Relations Advisors:



Lumax Auto Technologies Limited

CIN: L31909DL1981PLC349793

Ms. Priyanka Sharma priyanka.sharma@lumaxmail.com

www.lumaxworld.in/lumaxautotech



Strategic Growth Advisors Pvt. Limited

CIN: U74140MH2010PTC204285

Mr. Shogun Jain / Ms. Akashi Modi shogun.jain@sgapl.net / akashi.modi@sgapl.net

Tel: +91 77383 77756 / +91 96198 96128

www.sgapl.net