CINELINE



30th July, 2025

To,

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051, Maharashtra, India. **BSE Limited**

Corporate Relationship Department 1st Floor, New Trading Ring, PJ Towers, Dalal Street, Fort, Mumbai - 400 001, Maharashtra, India.

Company Code: CINELINE (NSE) / 532807(BSE)

Subject: Investor Presentation

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the investor Presentation issued by the Company for Q1FY2526.

The investor presentation can also be accessed on website of company, www.moviemax.co.in

The contents of the Investor Presentation give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully

For Cineline India Limited

Rasesh Kanakia Director DIN:00015857





Safe Harbor



This presentation has been prepared by and is the sole responsibility of **Cineline India Limited** (the "Company"). By accessing this presentation, you are agreeing to be bound by the trailing restrictions.

This presentation does not constitute or form part of any offer or invitation or inducement to sell or issue, or any solicitation of any offer or recommendation to purchase or subscribe for, any securities of the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment thereof. In particular, this presentation is not intended to be a prospectus or offer document under the applicable laws of any jurisdiction, including India. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Such information and opinions are in all events not current after the date of this presentation. There is no obligation to update, modify or amend this communication or to otherwise notify the recipient if the information, opinion, projection, forecast or estimate set forth herein, changes or subsequently becomes inaccurate.

Certain statements contained in this presentation that are not statements of historical fact constitute "forward-looking statements." You can generally identify forward looking statements by terminology such as "aim", "anticipate", "believe", "continue", "could", "estimate", "expect", "intend", "may", "objective", "goal", "plan", "potential", "project", "pursue", "shall", "should", "would", or other words or phrases of similar import. These forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or other projections. Important factors that could cause actual results, performance or achievements to differ materially include, among others: (a) our ability to successfully implement our strategy, (b) our growth and expansion plans, (c) changes in regulatory norms applicable to the Company, (d) technological changes, (e) investment income, (f) cash flow projections, and (g) other risks.

This presentation is for general information purposes only, without regard to any specific objectives, financial situations or informational needs of any particular person. The Company may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes.

Company becomes a Debt-Free Company with complete focus on expanding Film exhibition business



- ✓ Successfully monetized its hotel asset, Hyatt Centric Goa, for an enterprise value of INR 270 Crores through the sale of the subsidiary
- ✓ Proceeds facilitated total debt reduction of INR 228 Crores (including hotel asset-related and company debt), leading to a **debt-free status**

Surplus funds to be deployed towards expansion of the core film exhibition business

Key Strategic priorities to drive the growth of core film exhibition business

Generating Sustainable Free Cash Flow

With debt reduction through the hotel sale, the company will now save ~INR 22 Crores annually in debt servicing, allowing for regular free cash flow generation. This will support planned expansion of new screens



Adopting a 'Capital-Light' Growth Model

The Company seeks to partner with developers for joint investments in new screen infrastructure, reducing annual capital expenditure while enhancing capital efficiency



'Revenue Share' Model

Future screen additions will primarily follow a revenuesharing approach, reducing fixed rental obligations and enhancing financial flexibility

By FY26, the Company is expected to have a cash reserve of **INR 80-100 crores*** to support further expansion of its film exhibition business

*This includes expected cash flows from the film exhibition business during FY26, along with proceeds from warrants anticipated to be converted into equity shares in FY26

Current Portfolio of Cinemas



OPERATIONAL

No. of Cinemas

19

Screens

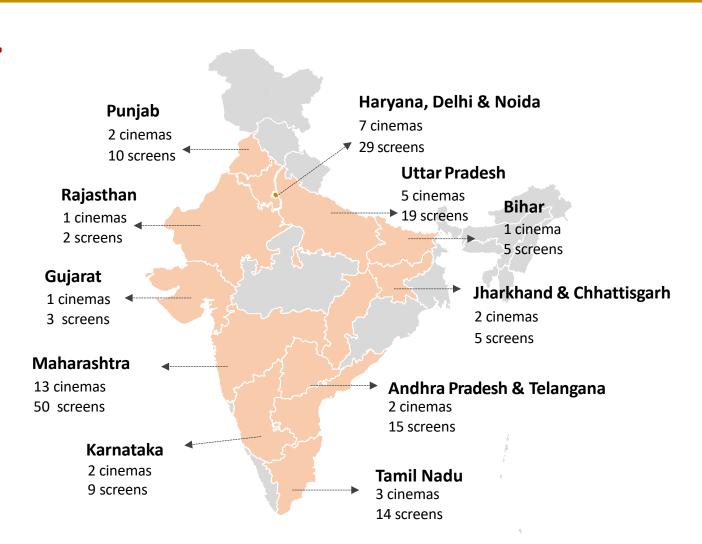
77

Cities

13

Seats

19,000+



TIED UP

No. of Cinemas

20

Screens

84

Cities

18

Seats

17,500+

Operational Screens Added till date



Location	Month	# Properties	# Screens
Cineplanet Sion		2	6
The Zone Mall Nashik, Eternity Mall Nagpur		2	6
Eternity Mall & Wondermall Thane	Apr-22	2	8
Eagles Flight Andheri		1	1
Omaxe, Patiala	Jul-22	1	4
Pacific Mall, Ghazibad	Aug-22	1	4
Huma, Mumbai		1	4
SM5 Kalyan, Mumbai	Nov-22	1	5
Cinemagic, Bikaner		1	2
AMR, Hyderabad	Dec-22	1	7
Gulshan, Noida		1	6
Shalimar, Luknow	Mar-23	1	6
Ansal, Gurugram	Nov-23	1	3
Amanora Mall, Pune	Mar-24	1	8
Mariplex Mall, Pune	Oct-24	1	3
R Cube, Noida	Dec-24	1	4
Total		19	77

Owned

Cinemas 6 Screens 18

Variable

Cinemas 7 Screens 34

Fixed

Cinemas 6 Screens 25

Cineline's Journey from 1997-2013



Planting the Seeds of Cinematic Excellence (1997)

Started the journey in 1997 with the inception of its movie exhibition business. The Company's first theatre opened in Mumbai, driven by a vision to provide an unparalleled entertainment experience to movie enthusiasts.

Redefining Comfort and Luxury (2005)

Continued raising the bar for cinema experiences by becoming one of India's first cinema chains to replace traditional chain with revolutionary Bucket Seats. These moves prioritized comfort and elevated the movie-watching experience to new heights.

Glamour Meets Grandeur (2007-2009)

It was established as the industry's favourite hotspot for movie premieres and star-studded events. The Company's venues played host to numerous eternal moments of stardom, cementing its reputation as a hub for glitz and glamour.

Blockbuster Distribution Powerhouse (2012-2013)

Solidified its position as a major distributor of blockbuster films and played a pivotal role in the success of numerous record-breaking movies. including 'Singh is King, 'Kismat Konnection', and many more.















Pioneering the Multiplex Revolution (2001)

Recognized the evolving preferences of audiences, took a bold step, and led the multiplex revolution in India by opening the country's first multi-screen cinema in Mumbai. This innovative concept introduced a new era of convenience and choice for moviegoers.

Embracing the Public Spotlight (2006-2007)

Building on its widespread popularity and strong brand recognition, Cineline made significant strides by becoming a publicly listed company vide Initial Public Offering (IPO) in FY 2006-07. This pivotal move allowed movie enthusiasts and investors alike to become an integral part of the Cineline story.

Luxury Redefined: Introducing the RED Lounge (2010)

Pushed the boundaries of luxury cinema experiences by launching RED Lounge, Mumbai's first-ever theatre featuring all-recliner seats. This innovative concept set a new standard for indulgent movie-going.

Iconic Destinations, Exceptional Experiences (2013)

The company reached new heights by establishing iconic cinema halls in locations like Inorbit Mall (Hyderabad), Infinity Mall Andheri (Mumbai), and Pacific Mall (Delhi), offering unparalleled movie experiences and state-of-the-art facilities.

Cineline's Journey from 2022-2025



Ushering in a New Era: The Birth of MovieMAX (2022)

Embarked on a transformative journey by launching MovieMAX, a brand dedicated to offering a world-class cinema experience tailored for the discerning movie lover. This bold move marked the beginning of a new chapter in the Company's pursuit of cinematic excellence.

Opening of 8-Screen Multiplex at Amanora Mall, Pune (2024)

Cineline announced the grand opening of MovieMAX Multiplex in Pune, Maharashtra, featuring eight state-of-the-art screens and a seating capacity of 1,865. With advanced 2K projectors and immersive sound technology, it delivers exceptional image clarity and an engaging audio-visual experience.

Opening of 4-Screen Multiplex at R cube Monad Mall, Noida (2024)

Cineline has launched latest state-of-the-art multiplex under the brand name "MovieMax Edition" at RCube Monad Mall, Noida, Uttar Pradesh. This luxurious all-recliner format multiplex featuring four screens, each is designed to offer a premium cinematic experience















Opening of 3-Screen Multiplex at Ansal Plaza, Gurugram (2023)

Continued its journey of innovation with the opening of a 3-screen multiplex in Haryana, featuring a seating capacity of 802. Equipped with 2K projectors, Dolby 7.1 surround sound, and Double Beam 30 technology, the multiplex offers ultra-high resolution and immersive audio. Premium recliners in each auditorium ensure an exclusive and comfortable movie experience.

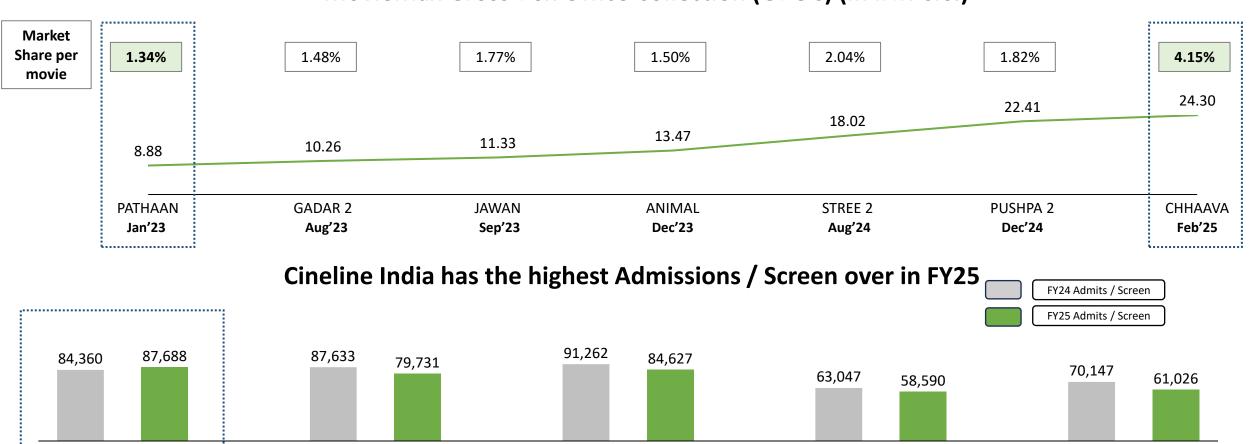
Opening of 3-Screen Multiplex at Mariplex, Pune (2024)

Cineline inaugrated MovieMax Multiplex, located at Mariplex Mall in Pune, Maharashtra. Along with advanced 2K projectors that deliver unparalleled image quality, our auditoriums are equipped with gen 3d, Dolby 7.1 Surround Sound technology, captivating audio-visual experience with every visit

Threefold expansion in Market Share in terms of GBOC



MovieMax Gross Box Office Collection (GBOC) (in INR Crs.)



2025

2024

Competitor 2

2024

2025

Competitor 3

2024

Competitor 1

2025

2024

MovieMax

2025

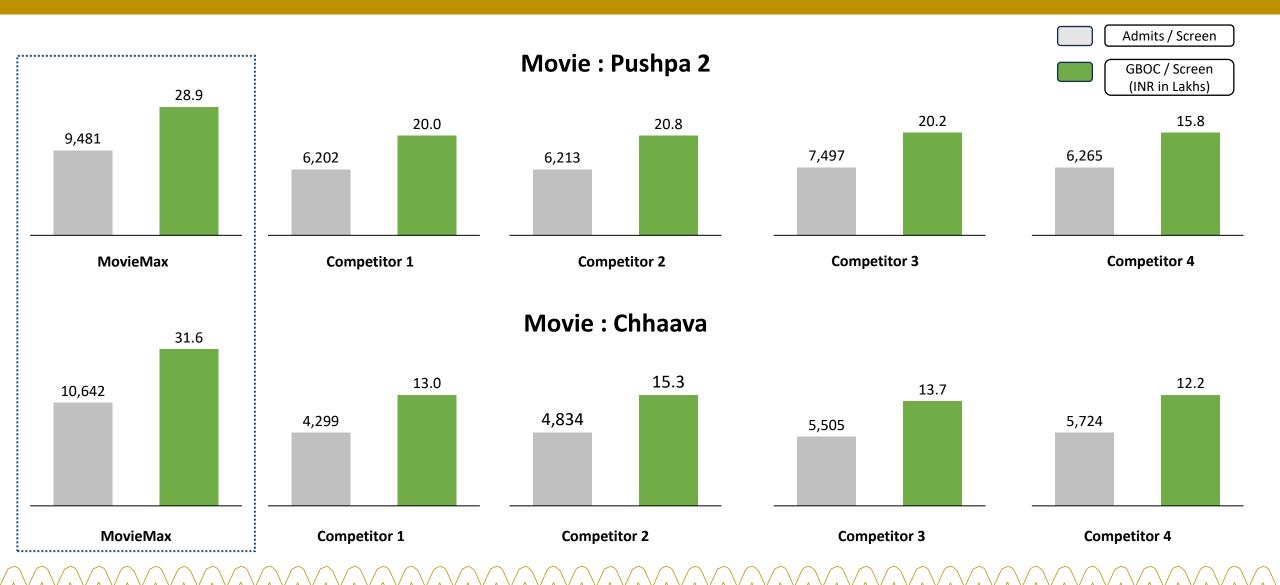
2025

2024

Competitor 4

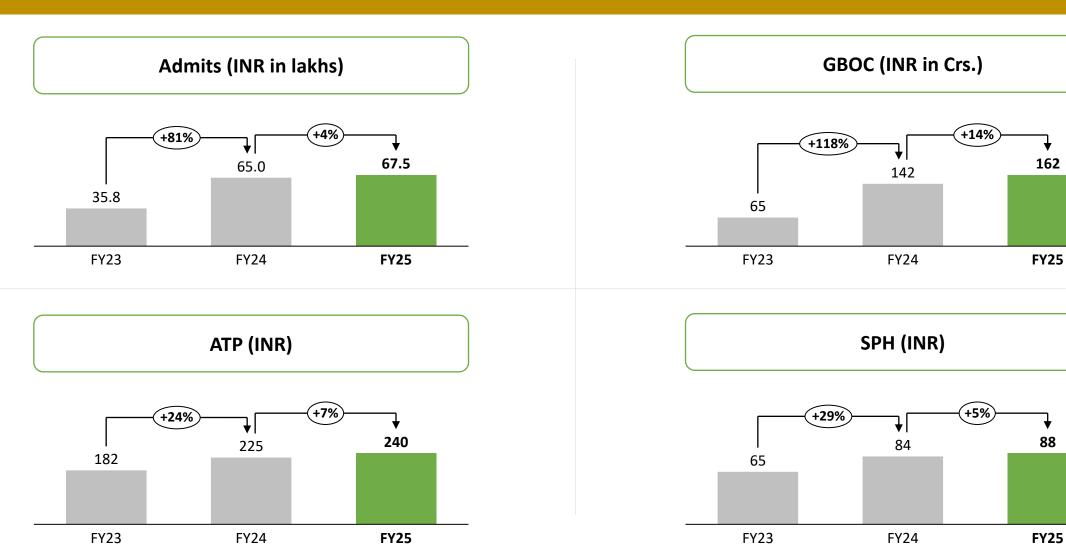
Highest Admits & GBOC per screen across top grossing movies





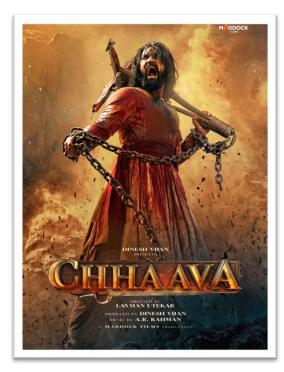
Consistent Growth in Key Performance Indicators





Business Highlights





Phenomenal **3X Expansion in Market Share in terms of Gross Box Office Collection** since past 2 years showcasing resilience and discipline in our business model

Surpassed milestone of Rs. 200 crores Revenue in a span of 3 years, achieving 2x Revenue and 4x EBITDA since inception



9 upcoming screens to be launched by December 2025 including 3 screens in Bareilly, 2 screens in Chennai and 4 screens in Belgaum

Introduced 'Max Recliner Club' — a strategy designed to elevate the patron's movie watching experience and rewarding with premium services

Outperformed peers in terms of admits, ATP and GBOC on Y-o-Y basis

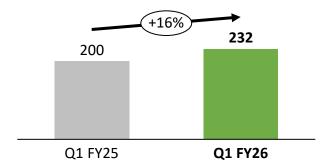
Improved operational efficiency driven by fresh lease agreements with developers mainly on revenue share model and exits from underperforming screens to optimize costs



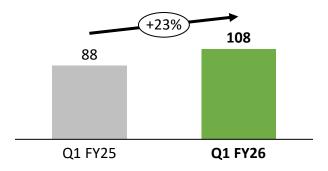
Q1 FY26 Business Performance



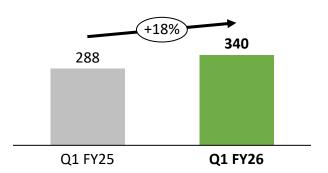




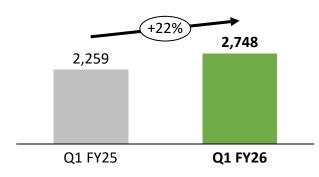
SPH (INR)



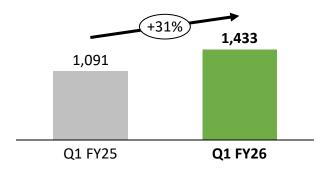
ATP + SPH (INR)



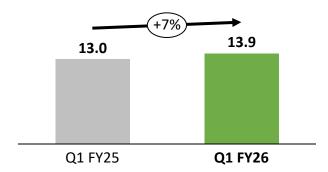
Net Box Office Collections (INR In Lakhs)



Net F&B Collections (INR In Lakhs)

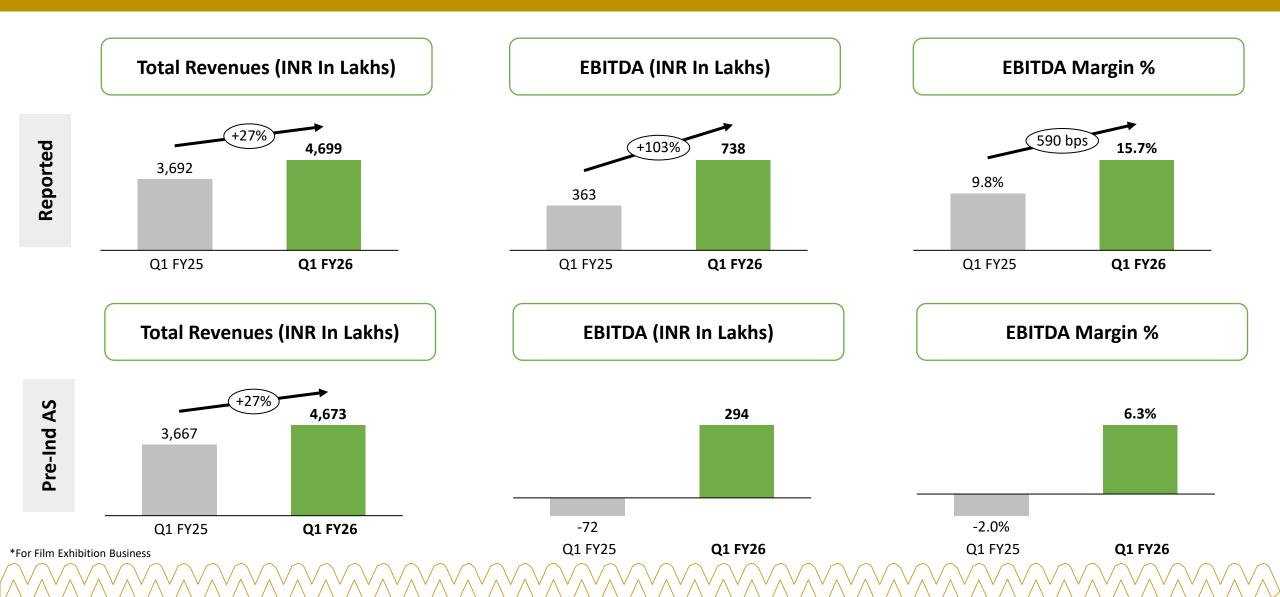


Admits (INR in lakhs)



Q1 FY26 Key Operating & Financial Highlights*





Q1 FY26 Profit & Loss Summary*



Q1 FY26

Q1 FY25

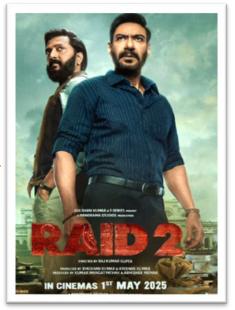
Particulars (INR in Lakhs)	Reported	Ind AS 116 Impact	Pre Ind AS 116	Reported	Ind AS 116 Impact	Pre Ind AS 116	Growth (YoY) (%) Reported
Total Revenue	4,699	-26	4,673	3,692	-25	3,667	+27%
Rental Cost	302	418	720	186	421	607	
Other Operating Expenses	3,659	-	3,659	3,143	-10	3,133	
EBITDA	738	-444	294	363	-435	-72	+103%
Depreciation	684	-307	377	543	-308	235	
EBIT	54	-137	-83	-180	-127	-307	-
Finance cost	324	-321	3	716	-355	361	
PAT	-270	184	-86	-896	227	-669	-
Cash PAT*	414	-123	291	-353	-81	-434	-

^{*}PAT + Depreciation

Top Movie Gross BOX OFFICE Collection for Q1 FY26



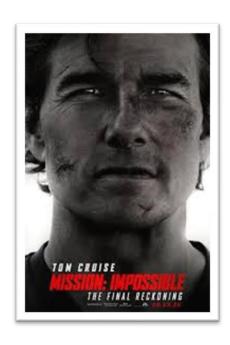












(In Rs. Lakhs)

Introducing Max Recliner Club Elevating Luxury with Premium Services





Introducing the Max Recliner Club, a strategy designed to elevate our patrons' movie-watching experience while also rewarding you for premium service and upselling efforts



Welcome Kit

A personalized kit with branded merchandise, snacks, and exclusive offers



Specially Designed Gourmet Menu

Curated food and beverage options for recliner patrons, including premium snacks, meals and beverages



24 / 7 Staff Service

A dedicated team to serve recliner guests during the movie, ensuring a seamless experience



Red carpet at concessions

A priority service counter offering shorter wait times for recliner patrons

Artists Movie Promotions











Social Media Content



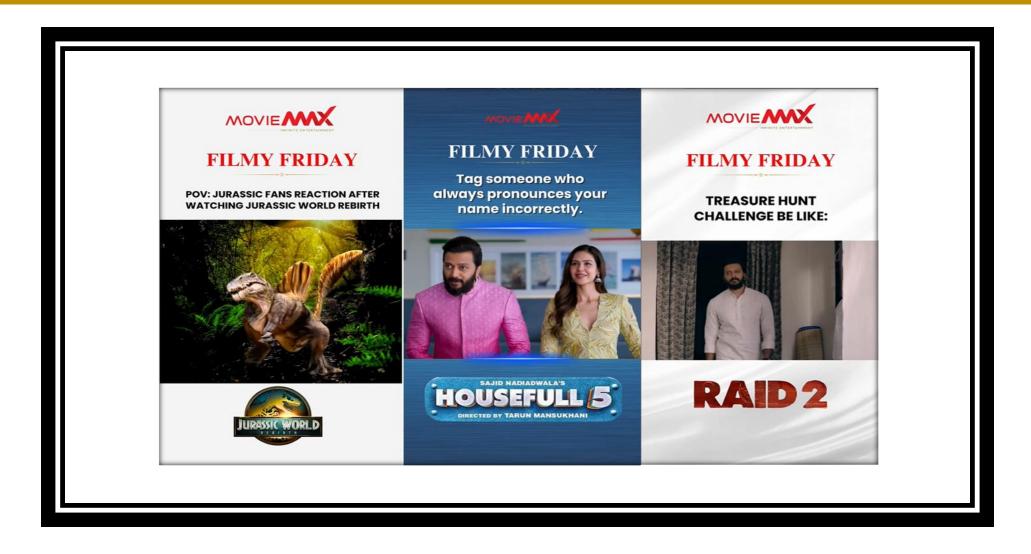






Engaging Events with the viewers



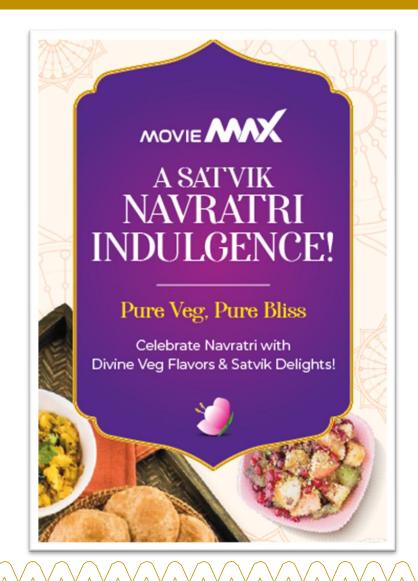


Special Initiatives taken by MovieMax









Key Movie Content ongoing and lined up in Q2 FY26





JURASSIC WORLD: REBIRTH

CAST SCARLETT JOHANSSON, MAHERSHALA ALI RUPERT FRIEND

DIRECTOR GARETH EDWARDS

ENGLISH, HINDI

4th July 2025



METRO... IN DINO

CAST ADITYA ROY KAPOOR, SARA ALI KHAN ANUPAM KHER

DIRECTOR ANURAG BASU HINDI

4th July 2025



SAIYAARA

CAST AHAAN PANDEY ANEET PADDA VARUN BADOLA

DIRECTOR MOHIT SURI HINDI

18th July 2025



MAHAVATAR NARSIMHA

CAST ANIMATION

DIRECTOR ASHWIN KUMAR KANNADA, TAMIL, TELUGU, HINDI

25th July 2025



DHADAK 2

CAST SIDDHANT CHATURVEDI TRIPTI DIMRI VIPIN SHARMA

DIRECTOR SHAZIA IOBAL HINDI

1st Aug 2025



SON OF SARDAR 2

CAST AJAY DEVGAN MRUNAL THAKUR SANJAY DUTT

DIRECTOR VIJAY KUMAR ARORA HINDI

1st Aug 2025



WAR 2

CAST HRITHIK ROSHAN JR NTR KIARA ADVANI

DIRECTOR AYAN MUKERJI HINDI

14th Aug 2025



JOLLY LLB 3

CAST AKSHAY KUMAR ARSHAD WARSI AMRITA RAO

DIRECTOR SUBHASH KAPOOR HINDI

19th Sep 2025



COOLIE

CAST RAJINIKANTH NAGAARIUNA SHRUTI HAASAN

DIRECTOR LOKESH KANAGARAJ TAMIL, TELUGU, HINDI

14th Aug 2025



BAAGHI 4

CAST TIGER SHROFF SANJAY DUTT

DIRECTOR A.HARSHA

HINDI

5th Sep 2025



THE BENGAL FILES

CAST PALLAVI JOSHI MITHUN CHAKRABORTY ANUPAM KHER

DIRECTOR VIVEK AGNIHOTRI HINDI

5th Sep 2025



AKHANDA 2

CAST NANDAMURI BALAKRISHNA, SAMAYUKTHA MENON, AADHI

DIRECTOR BOYAPATI SRINU TAMIL, TELUGU, HINDI

25th Sep 2025

Key Movie Content Line Up for Q3 FY26





KANTARA: A LEGEND CHAPTER-1

CAST RISHAB SHETTY

DIRECTOR RISHAB SHETTY KANNADA, TELUGU, HINDI

2nd Oct 2025



THAMA

CAST NAWAZUDDIN SIDDIQUI AAYUSHMANN KHURRANA RASHMIKA MANDANNA

DIRECTORADITYA SARPOTDAR
HINDI

24th Oct 2025



DE DE PYAAR DE 2

CAST AJAY DEVGN MADHAVAN RAKULPREET

DIRECTOR ANSHUL SHARMA HINDI

14th Nov 2025



THE RAJASAAB

CAST PRABHAS NIDHHI AGERWAL MALAVIKA MOHANAN

DIRECTORMARUTHI DASARI
TAMIL, TELUGU, HINDI

5th Dec 2025



DHURANDHAR

CAST RANVEER SINGH, SANJAY DATT R MADHVAN

DIRECTORADITYA DHAR
HINDI

5th Dec 2025



AVATAR 3 FIRE & ASH

CAST ZOE SALDANA SAM WORTHINGTON

DIRECTOR
JAMES CAMERON
ENGLISH, HINDI,
TAMIL,TELUGU

19th Dec 2025

Management Team





Mr. Rasesh B. Kanakia Chairman

- Started real estate development in 1986
- Instrumental in making Kanakia Group a reputed name in India
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



Mr. Himanshu B. Kanakia
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



Mr. Ashish R. Kanakia Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with cinema core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization

