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Email: info@smspharma.com, www.smspharma.com

Date: 10th August, 2025

To,
The Manager,
Corporate Filings Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

The Manager, Listing Compliance Department, National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.

Security Code: 532815

Symbol: SMSPHARMA

Dear Sir/Madam,

Sub: Investor Presentation

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we are enclosing here herewith a copy of investor presentation of the Company for the quarter ended 30^{th} June, 2025.

This Investor Presentation may also be accessed on the website of the Company at www.smspharma.com

Kindly take the same on record and disseminate on your website.

Thanking you Yours Faithfully

For SMS Pharmaceuticals Limited

Thirumalesh Tumma Company Secretary



Safe Harbour



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Sms pharmaceuticals Itd.

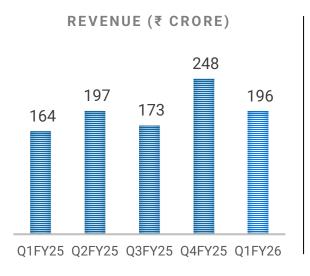
Q1FY26 business and financial highlights

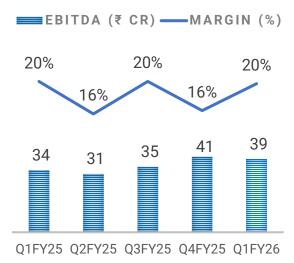
Strong start to FY26 led by volume growth Revenue ₹196.05 crore revenue in Q1FY26 and 19% YoY growth EBITDA margin stable at 20% in Q1FY26 **Profitability** 24% YoY PAT growth in Q1FY26 Started commercial production of key intermediates; **Project update** Gross margin impact expected in Q2 ₹250 Capex plan on track FY26 outlook: Outlook 20% YoY revenue growth 20% EBITDA margin

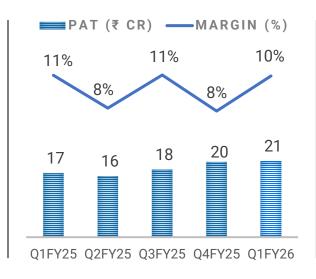
Quarterly Performance Review

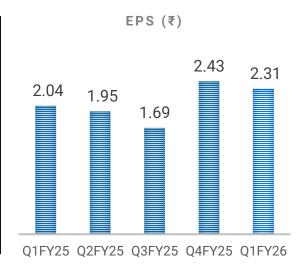
Q1FY26 financial highlights











₹196 crore

Revenue from operations

▲ 19%

₹39 crore

EBITDA

17%

₹21 crore

PAT

A 24%

₹2.31 EPS ▲ 18%

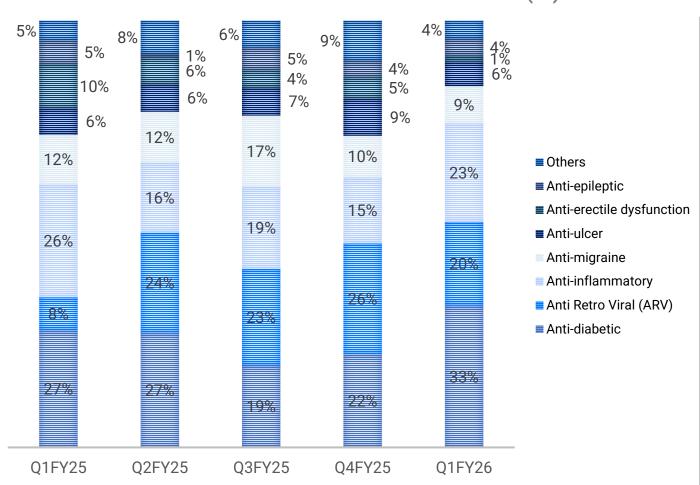
▲ YoY

Quarterly Performance Review

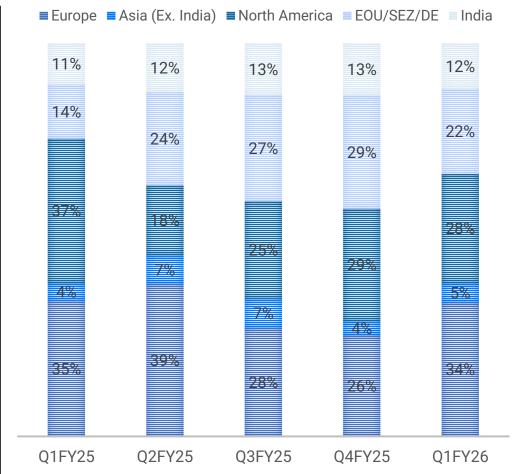
Key operating metrics Q1FY26



REVENUE BY THERAPEUTIC AREA (%)



REVENUE BY GEOGRAPHY-WISE (%)





Building a sustainable global business



From a single unit-product facility to becoming a diversified API player with a global presence, we have...

- Global and domestic leadership in key APIs
- An **integrated business model** with accredited facilities
- Strong presence in **regulatory markets**
- Focus on R&D



#1

Largest single-block Ibuprofen plant in Asia 88%

Revenue contribution of regulatory markets in FY25

₹783 Cr

Revenue in FY25

₹69 Cr

PAT in FY25

35+ history of delivering value



1989

1995

2000

2003

2007

Inception

SMS Pharma was started with a single unit-product facility

Scaling Up

Became the world's largest manufacturer of Ranitidine API

Building our portfolio

Acquired a facility to manufacture high margin products in Hyderabad

USFDA audit

- Successful first **USFDA** audit
- API was part of a Para IV filing from a global MNC

IPO-listing

SMS Pharma got listed on NSE and **BSE**

2024-25

2021-23

2017

2015

2010

Regulatory audits

- EODM conducted a GMP inspection at Vizag facility
- · VKT Pharma, our associate company, successfully completed the USFDA regulatory
- Successful USFDA inspection at Hyderabad facility & Central Analytical Laboratory, Hyderabad

Successful

commercialisation

dedicated and automated

Successfully developed &

commercialised Covid-19

Launched Asia's biggest

production block for

related APIs in FY22

ibuprofen in FY21

Demerger

Demerged SMS group into two Entities

- 1. SMS **Pharmaceuticals**
- 2. SMS Lifesciences

Key Award

Won the prestigious 'Indian Pharma Bulk **Drug Company of the** Year' and 'Best Bulk **Drug Export Company** of the Year' award from Govt. of India

Greenfield expansion

Started a green field project in Vizag to build an API facility in more than 100 acres of land

State-of-the-art, accredited manufacturing facilities





Hyderabad

Manufacturing capacity: 120 KL for niche small-volume molecules

Regulatory approvals: USFDA,EUGMP, KFDA,CDSCO,PMDA

Six times approved by the USFDA

Total area: 48,158 m²



Vizag

• • • • • • • • •

Manufacturing capacity: 3,000 KL for niche largevolume molecules

Regulatory approvals: USFDA,KFDA,CDSCO,PMDA

Three times approved by the USFDA

Total area: 3,45,007 m²

Our Strengths



Healthy product mix of high-value and high-volume products

Therapeutic areas	Key products	Category		
Anti-inflammatory	Ibuprofen	High-volume		
Anti Retro Viral (ARV)	Tenofovir	High-volume		
Anti-diabetic	Sitagliptin, Empagliflozin, Dapagliflozin, Vildagliptin	High-value		
Anti-migraine	Sumatriptan, Rizatriptan, Eletriptan	High-value		
Anti-ulcer	Famotidine, Pantoprazole	High-volume		
Anti-erectile dysfunction	Tadalafil, Sildenafil, Vardenafil	High-value		
Anti-epileptic	Levetiracetam, Perampanel, Lamotrigine	High-value		
Anti-anginal	Ranolazine	High-value		

63:37

Revenue mix of highvalue to high-volume products in FY25

Strong thrust on R&D



New product development

Added 20 new products

Consistent investment in R&D

Allocation of 2.4% of sales to R&D in FY25

Strong partnerships

JV with Spanish pharma giant Chemo Iberica S.A.

Large technical team

63+ scientists

Focus on commercialisation

21 DMFs filed and 30+ process patents

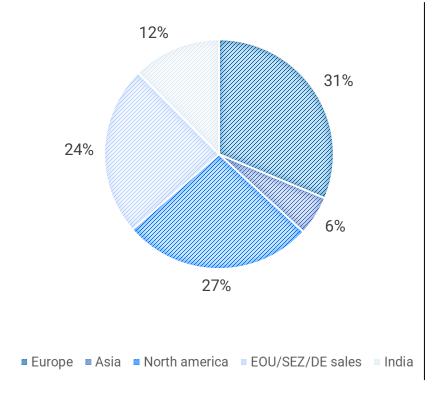


Our Strengths

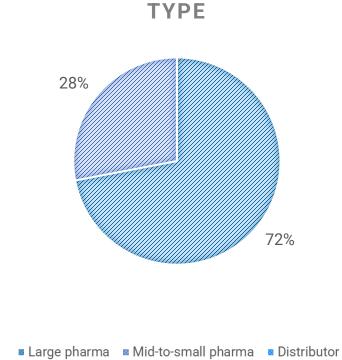
Diversified to mitigate risk and optimise growth



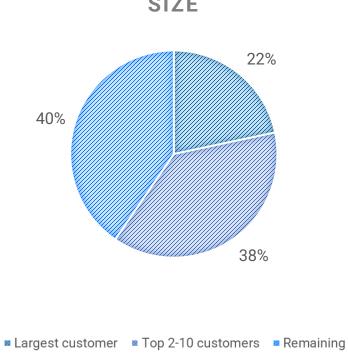




REVENUE BY CUSTOMER TYPE



REVENUE BY CUSTOMER SIZE



88% contribution from regulated markets in FY25

Long-standing relationships with marquee customer base

Largest customer contributed ~22% of revenue in FY25

Marquee customer base

































Experienced BoD to deliver on strategy





Sri. Ramesh Babu Potluri Chairman & Managing Director



Sri. Vamsi Krishna Potluri Executive Director



Sri. Shravan Kudravallii Independent Director



Sri. Sarvepalli Srinivas Director



Sri. Dr. Suresh Kumar Gangavarapu Independent Director



Sri. Sunkara Venkata Satya Shiva Prasad Non-Executive Non Independent Director



Smt. Shanti Sree Bolleni Independent Director



Sri. Trilok Potluri Non-Executive Non Independent Director

Strategies for growth



Achieve global scale in ibuprofen

Aim to achieve a production target of 1,000 MT per month

Leveraging diversified portfolio for growth

Strong presence in both key high-margin and high-volume products

Backward integration to drive profitability

Vertical integration of key APIs

New Product Development for additional growth options

Aim to add 8-10 products in the next 12-18 months in existing and new therapeutic areas

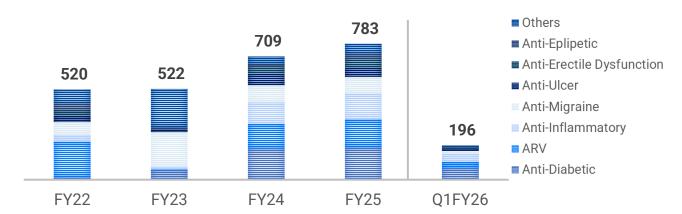
Capacity expansion

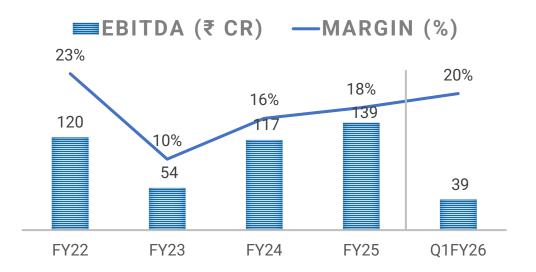
 New Capex of ₹250 crore for existing and new products, R&D facility and CMO business



Robust growth is expected in revenue and profitability

REVENUE (₹ CR)





Key Drivers:

Diversified product portfolio to drive revenue

Cost optimization and enhanced operational efficiency enabled by scale

Improved profitability through backward integration

Increased traction in CMO business and robust pipeline of new products

Financial statements

Consolidated P&L statement



Particulars (₹ Cr)	Q1FY26	Q1FY25	YoY Growth (%)	Q4FY25	QoQ Growth (%)	FY25	FY24	YoY Growth (%)
Revenue from Operations	196.05	164.45	19%	248.20	-21%	782.75	709.26	10%
COGS	130.70	106.16	23%	173.32	-25%	523.41	497.71	5%
Gross Profit	65.35	58.29	12%	74.88	-13%	259.34	211.56	23%
Gross Margin (%)	33%	35%	-211bps	30%	316bps	33%	30%	330bps
EBITDA	39.37	33.51	17%	40.81	-4%	139.00	116.62	19%
EBITDA Margin (%)	20%	20%	-30bps	16%	364bps	18%	16%	132bps
Other Income	0.59	1.37	-57%	1.42	-58%	6.22	4.46	39%
Finance Costs	5.84	4.67	25%	5.07	15%	18.54	23.46	-21%
Depreciation	9.75	8.38	16%	8.64	13%	34.34	31.52	9%
PBT	24.37	21.83	12%	28.52	-15%	92.34	66.11	40%
Taxes	5.65	5.45	4%	8.44	-33%	24.94	16.91	48%
Reported PAT	18.72	16.38	14%	20.08	-7%	67.40	49.20	37%
Add: Share of associate profit/loss	1.78	0.10	-100%	0.23	674%	1.74	0.63	178%
PAT after MI & Assoc	20.50	16.48	24%	20.31	1%	69.14	49.83	39%
PAT Margin (%)	10%	10%	44bps	8%	227bps	9%	7%	181bps
Earnings Per Share (EPS)	2.31	1.95	18%	2.43	-5%	8.16	5.89	39%





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Aditya Dutta



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