



26 October 2023

National Stock Exchange of India Limited "Exchange Plaza", Bandra - Kurla Complex, Bandra (E), Mumbai – 400 051

Dear Sirs,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Quarterly Report for Second Quarter and Half Year Ended 30th September 2023

Ref: "Vodafone Idea Limited" (IDEA / 532822)

In continuation of our letter of even date, we are enclosing herewith a copy of the Quarterly Report being issued on the performance of the Company for the second quarter and half year ended 30<sup>th</sup> September, 2023.

The above is for your information and dissemination to the public at large.

Thanking you,

Yours truly,

For Vodafone Idea Limited

Pankaj Kapdeo Company Secretary



Pandurang Budhkar Marg, Worli, Mumbai - 400030.

T: +91 95940 04000 | F: +91 22 2482 0095





Quarterly Report Sep'23 Page 1 of 19



### **Supplemental Disclosures**

Unless stated otherwise, the financial data in this report is derived from our un-audited / audited financial statements prepared in accordance with Ind AS adopted in Q1FY17, with transition date of April 01, 2015. Our financial year ends on March 31 of each year, so all references to a particular financial year are to the twelve months ending March 31 of that year. In this report, any discrepancies in any table between the total and the sums of the amounts listed are due to rounding-off. There are significant differences between Indian GAAP, IFRS, Ind AS and U.S. GAAP; accordingly, the degree to which the Ind AS financial statements will provide meaningful information is dependent on the reader's familiarity with Indian accounting practices. Any reliance by persons not familiar with Indian accounting practices on the financial information presented in this report should accordingly be limited. We have not attempted to explain such differences or quantify their impact on the financial data included herein.

Unless stated otherwise, industry data used throughout this report has been obtained from industry publications. Industry publications generally state that the information contained in those publications has been obtained from sources believed to be reliable but that their accuracy and completeness are not guaranteed and their reliability cannot be assured. Although we believe that industry data used in this report is reliable, it has not been independently verified.

Actual results may differ materially from those suggested by the forward-looking statements due to risks or uncertainties associated with our expectations with respect to, but not limited to, our ability to successfully implement our strategy, our growth and expansion, technological changes, our exposure to market risks, general economic and political conditions in India which have an impact on our business activities or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, the performance of the financial markets in India and globally, changes in domestic and foreign laws, regulations and taxes and changes in competition in the industry.

R	eport Structure	Page No	
1.	An Overview	3	
2.	Our Strengths	7	
3.	Financial Highlights	11	
4.	Key Performance Indicators	13	
5.	Management Discussion & Analysis	14	
6.	Stock Market Highlights	16	
7.	Shareholding Pattern	16	
8.	Glossary	17	

Quarterly Report Sep'23 Page 2 of 19



### 1. Vodafone Idea Ltd - An Overview

Vodafone India Limited has merged into Idea Cellular Limited (ICL) on August 31, 2018. Consequently, the name of the Company has been changed from ICL to Vodafone Idea Limited. Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. The Company offers Voice and Data services on 2G, 3G and/or 4G technologies across 22 service areas in India. The Company has also acquired 5G spectrum in Mid band (3300 MHz) and mmWave (26 GHz) in July 2022 spectrum auction. With its large spectrum portfolio to support the growing demand for data and voice, the Company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing world-class infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on the ground presence. The Company is listed on the National Stock Exchange (NSE) and the BSE in India.

#### **Promoter Groups**

**Vodafone Group** is the largest pan-European and African telecoms company. The Group provides mobile and fixed services to over 300 million customers in 17 countries, partners with mobile networks in 46 more and is also a world leader in the Internet of Things (IoT), connecting over 167 million devices and platforms. With Vodacom Financial Services and M-Pesa, the Group has the largest financial technology platform in Africa, serving more than 71 million people across seven countries.

Aditya Birla Group, with a turnover of ~US\$65 billion (FY23), is one of the largest business groups in India as well as a leading multinational conglomerate globally. With operations in over 40 countries and a presence spanning diverse sectors like cement, metals and mining, mobile telecommunications, fashion retail, financial services, textiles, carbon black, trading, chemicals, renewables, paints, real estate and jewellery retail, it is in the league of Fortune 500 companies. Over 50% of the Group's revenues flow from overseas operations across North and South America, Europe and Asia.

Quarterly Report Sep'23 Page **3** of **19** 



#### **Corporate Structure**

	Vodafone Idea Limited						
		100	% Subsidiaries				Joint Venture
Vodafone Idea Manpower Services Limited	Vodafone Idea Business Services Limited	Vodafone Idea Communication Systems Limited	Vodafone Idea Shared Services Limited	You Broadband India Limited	Vodafone Foundation	Vodafone Idea Telecom Infrastructre Limited	Firefly Networks Limited
Manpower Services	Data Centre, OSP Services	Trading of communication devices	Shared service center	Fixed line Broadband	Section 8 Company - CSR activities	Fibre assets	Wi-Fi Site Acquisitions, Installation, Maintenance

#### Other subsidiaries (Insignificant business / non-operating)

- Vodafone Idea Technology Solutions Limited
- Vodafone M-Pesa Limited

#### **Business Segments**

#### a. Mobility

- Voice Business Vodafone Idea offers Voice services in all 22 service areas. The Company covers
  more than 1.2 billion Indians in over 487,000 Census towns and villages with its Voice services.
  The Company also offers 4G VoLTE across all 22 circles to provide enhanced voice experience to
  its 4G subscribers as well as Voice over WiFi (VoWiFi) in several circles.
- Broadband Services The broadband services of Vodafone Idea on 3G and/or 4G platforms are
  available in all 22 service areas of India. The Company's broadband coverage is available in over
  341,600 Census towns and villages with population coverage of more than a billion Indians. The
  population coverage on 4G is more than 1 billion as well.
- Content and Digital Offerings Vodafone Idea Limited has launched several digital initiatives to
  address the changing requirements of today's digital society enabling individuals and enterprises
  to get a range of benefits and value-adds. Vi offers not just enriched connectivity but also an array
  of digital products and services to complement the core business.

To provide best in class content to its customers through Vi Movies & TV App, the Company has tied up with various content creators and OTT Apps like, ZEE5, Shemaroo Me, Hungama, YuppTV, ZeeTV, Colors, News18, Republic TV, ABP News, TV Today, Pocket Films, Discovery live covering both live TV channels & VOD (movies & web shows on demand). The App provides a wide range of content including 400+ LiveTV channels in HD & SD format, 10K+ movies, TV Shows and short format videos in 16+ Indian languages. Additionally, the company also has product bundling tie ups with leading content providers like Amazon Prime, Hotstar, Sun NXT and SonyLiv, for its premium customers.

Quarterly Report Sep'23 Page **4** of **19** 



Vi has integrated Vi Movies & TV App content with Vi App to allow easier access without having to download multiple apps. With this integration now Vi users can access all the content of Vi Movies & TV App on Vi App.

In line with its focus to offer the best of entertainment services to its customers, the company offers Music streaming service on Vi App for all its customers in association with Hungama.

Vi has its own Ad-tech platform called 'Vi Ads' providing Digital Advertising services for Media Agencies & Brands for running targeted Marketing campaigns through its AI/ML enabled Ad-tech platform, which empowers marketers to engage with Vi users, as per their own targeting requirements, on both, Vi media assets as well as external media channels and publisher partners of Vi Ads. Vi Ads is now empanelled with almost all the top media agencies and is part of the media plan for some of the big brands in the country.

The Company offers gaming service — Vi Games on Vi App. Vi Games offers a wide variety of individual hyper casual games in partnership with OnMobile, a B2C cloud gaming platform. The service is accessible from Vi App by all Vi users, and consists of android and html5 based games. The Company also has multiplayer or social games under Vi Games. This includes casual games like Solitaire, Carrom, Wordle, Ludo, Sudoku, Cricket, Soccer, etc, which one can play against others or invite friends to play or even participate in ongoing daily tournaments. We also recently launched an eSports platform in partnership with GamerJi, through which we are enabling the gaming enthusiasts, particularly, the youth to participate in eSports tournaments on popular titles like Free Fire Max, Call of Duty, Clash Royale, Asphalt 9, World Cricket Championship 3 & more.

The Company also offers to its users Vi Jobs & Education on the Vi App. In partnership with 'Apna', Company offers priority access to India's largest job listing to all Vi customers at no cost. English fluency increases prospects of getting a job, getting a better salary and progressing in one's career, in certain segments. Considering this, Vi Jobs & Education in partnership with leading English learning platform 'Enguru' offers free trial with unlimited interactive live classes conducted by experts. Government jobs have always been highly sought-after for as long as they have existed in India. Making the process of applying to Government jobs convenient for Vi users, Vi Jobs & Education in partnership with 'Pariksha' offers the aspirants of Central/State Govt. jobs, one month free subscription to 'Pariksha pass'.

The Company has recently launched 'Vi One' a converged proposition to the consumers offering broadband + mobility + OTT under one plan. This has been launched in 3 circles as of now, in

Quarterly Report Sep'23 Page **5** of **19** 



partnership with You Broadband and will be expanded to other circles in partnership with other ISPs.

#### b. Business (Enterprise) Services

Vi Business provides total communications solutions to empower global and Indian corporations, public sector & government bodies, small & medium enterprises and start-ups. With market-leading enterprise mobility, robust fixed line connectivity, world-class IoT solutions and insightful business analytics & digital solutions, the Company brings the smartest and newest technologies to serve businesses in the digital era. With the advantage of its global expertise and knowledge of local markets, Vi Business endeavours to be a trusted and valued partner for businesses in a digital world. As Vi Business progresses on the journey from **Telco to Techco**, it continues to strengthen partnerships with customers with a range of offerings like Vi Secure, Integrated IoT, Managed SIP, and Vi Business Plus bundled mobility offering.

Quarterly Report Sep'23 Page 6 of 19



## 2. Our Strengths

#### **Spectrum Portfolio**

Vodafone Idea has a total of 8,005.2 MHz of spectrum across difference frequency bands out of which 7,975.2 MHz spectrum is liberalised and can be used towards deployment of any technology. This includes the mid band 5G spectrum (3300 MHz band) in our 17 priority circles and mmWave 5G spectrum (26 GHz band) in 16 circles. It enables us to offer superior experience to our customers as well as strengthen our enterprise offerings and provide new opportunities for business growth in the emerging 5G era. We thus have a solid portfolio of spectrum across all bands in all our priority circles.

Ohal-			Spectrui	n Frequen	cies			Total
Circle	900	1800	2100	2300	2500	3300	26000	FDDx2+TDD
Andhra Pradesh	5.0	10.0	5.0	-	20.0	50.0	200.0	310.0
Bihar	-	13.4	5.0	-	10.0	50.0	-	96.8
Delhi	10.0	10.6	5.0	-	20.0	50.0	200.0	321.2
Gujarat	11.0	20.8	10.0	-	30.0	50.0	450.0	613.6
Haryana	12.2	15.8	15.0	-	20.0	50.0	400.0	556.0
Karnataka	5.0	15.0	10.0	-		50.0	200.0	310.0
Kerala	12.4	20.0	10.0	10.0	20.0	50.0	800.0	964.8
Kolkata	7.0	15.0	10.0	-	20.0	50.0	200.0	334.0
Madhya Pradesh	7.4	18.6	5.0	10.0	20.0	50.0	400.0	542.0
Maharashtra	14.0	12.4	15.0	10.0	30.0	50.0	400.0	572.8
Mumbai	11.0	10.2	10.0	-	20.0	50.0	200.0	332.4
Punjab	5.6	15.0	10.0	-	20.0	50.0	300.0	431.2
Rajasthan	6.4	10.0	15.0	-	20.0	50.0	300.0	432.8
Tamil Nadu	5.0	11.4	15.0	-	-	50.0	300.0	412.8
Uttar Pradesh (East)	5.6	10.0	20.0	-	20.0	50.0	250.0	391.2
Uttar Pradesh (West)	5.0	15.0	10.0	-	20.0	50.0	350.0	480.0
West Bengal	7.4	23.4	5.0	-	20.0	50.0	400.0	541.6
Priority Circles	130.0	246.6	175.0	30.0	310.0	850.0	5,350.0	7,643.2
Assam	-	25.0	5.0	-	20.0	-	-	80.0
North East	-	25.8	5.0	-	20.0	-	-	81.6
Himachal Pradesh	-	11.2	5.0	-	10.0	-	-	42.4
Jammu & Kashmir	-	17.0	5.0	-	10.0	-	-	54.0
Orissa	5.0	17.0	5.0	-	20.0	-	-	74.0
Other Circles	5.0	96.0	25.0	-	80.0	-	-	332.0
Total Liberalised Spectrum	135.0	342.6	200.0	30.0	390.0	850.0	5,350.0	7,975.2
Non-Liberalised Spectrum	6.2	8.8	-	-	-	-	-	30.0
Grand Total	141.2	351.4	200.0	30.0	390.0	850.0	5,350.0	8,005.2

#### **Large Customer Base**

Vodafone Idea has 219.8 million subscribers as of September 30, 2023. As the Company continues to expand its broadband coverage and capacity, this large subscriber base provides a great platform for the Company to upgrade voice only customers to users of data services and digital offerings.

Quarterly Report Sep'23 Page **7** of **19** 



#### **Robust Network Infrastructure**

The Company has large network assets in the form of 2G, 3G, 4G equipment and country wide optical fibre cable (OFC). The Company has presence in almost 183,600 unique locations and has almost 440,500 broadband (3G+4G) sites. Its 4G population coverage is over 1 billion Indians as of September 30, 2023. The Company has a portfolio of almost 297,200 km of OFC including own built, IRU OFC and excluding overlapping routes. The site expansion, coupled with the deployment of TDD sites, DSR, Small Cells and Massive MIMO has enabled further capacity enhancement.

#### **Strong Brand**

The brand continues to garner strong awareness and building brand affinity across all customer segments in the country. The Company continues to make extensive progress on the marketing front by communicating key differentiators to consumers, entering into alliances and introducing various innovative products and services.

Vi is building a competitive advantage by increasing customer engagement and heralding a new Digital Ecosystem with the introduction of Movies & TV, Music, Videos, Games, Jobs & Education services.

We recently launched our new brand campaign - 'Be Someone's We', rooted in the company's vision of being a partner to its customers; in building a better today and a brighter tomorrow. This is relevant in today's world as several studies indicate that people from all walks of life, especially the GenZ & millennials are struggling with challenges such as loneliness and social isolation; impacting their overall well-being. The campaign underscores the crucial need to establish genuine emotional connections in our ever evolving phy-gital world. This campaign is designed to deliver a powerful message of supporting one another through both good and challenging times and illustrate how a network can serve as a bridge for forming human/social bonds, promoting inclusivity and fostering a sense of togetherness.

Further, we revamped our customer offerings to make them relevant to the customers with the changing customer needs. In a country as diverse as India, where cultures, languages, and even last names often overlap, telecom companies have traditionally offered one-size-fits-all plans. Recognizing this, we have pioneered a new era of personalization offering the freedom to select and customize benefits tailored to their unique preferences, reflecting the spirit of India's diversity.

#### **Enterprise Offerings**

The Company is well positioned in enterprise offerings across industry verticals. The Company has built strong relationships with its enterprise customers by providing Enterprise grade solutions and

Quarterly Report Sep'23 Page 8 of 19



services over the last several years. The strong relationship with customers and global know-how of Vodafone Group provide a strong platform for future growth in this segment. The wide range of Enterprise solutions are powered by GIGANet on a 5G ready infrastructure.

Vi Business continues its endeavor to partner businesses in the digital era, with Vi Secure, a comprehensive cyber security portfolio offering protection across network, cloud and end-points, in collaboration with global technology leaders. With Vi Secure, the Company offers a range of reliable, industry-leading security solutions that will enable businesses to achieve their digital objectives in a secure manner.

In order to cater to the growing needs of enterprises, Vi Business has partnered with Yotta Data Services to enhance its data center Colocation and Cloud services portfolio. Vi Business aims to leverage its synergies with Yotta to offer integrated connectivity, cloud and security solutions to its enterprise customers.

To address the growing need for reliable and secure networking solutions, Vi Business has launched Hybrid SD-Wan, an enhanced proposition designed in collaboration with global tech leaders. Vi Hybrid SD-WAN helps businesses simplify and optimize their network infrastructure and enhance their security posture, while ensuring cost efficiency.

Vi Business continues to maintain strong positioning in IoT offerings which is an emerging segment and has the potential to grow multifold in the near future amid Government's push towards 'Digital India' and 'Smart Cities'. With Vi Integrated IoT Solutions, Vi Business is the only telecom Company in India to offer a secure end-to-end IoT solution, across industries, for Smart Infrastructure, Smart Mobility and Smart Utilities. Vi Business is strengthened by a verticalised operating model, enabling a future fit organization with faster go-to-market across all segments and enhanced agility to serve customers.

Vi Business Plus Mobility Bundling solutions are enabling today's mobile workforce to connect, communicate, collaborate and do a lot more with their postpaid plans. Bundled with unique features such as data pooling, mobile security, location tracking and entertainment, Vi Business Plus provides superior customer experience, with seamless and uninterrupted high speed data. Vi Business Plus also offers Google Workspace solutions for SMEs and start-ups in order to help them strike the right balance between business objectives and employee flexibility. Vi Business is the first & only telecom company in India to offer Managed SIP service, with high security, resilience, customization, flexibility and best-in-class features in fixed telephony for businesses. Our robust suite of products and services are enabling enterprises to adopt digital in a secure manner, fostering

Quarterly Report Sep'23 Page **9** of **19** 



remote working while ensuring workforce safety and promote employee collaboration. The comprehensive Carrier Services offerings power the digital infrastructure of some of the largest OTT service providers in the country. Vi Business Carrier services has been internationally awarded with the A2P SMS Monetization of the Year Award (India) at Asian Telecom Awards 2023. Our award winning digital experience offerings such as Vi App, Vi Business-Wireline & Vi Business-Mobility are allowing organizations to manage from anywhere and at any time with least manual intervention. Vi Business has been recognized for innovation and excellence in Customer Service and for Vi Business Hub, at Voice and Data Awards 2023.

The 'Ready for Next' program by Vi Business partners with MSMEs in their entire digital journey. After successfully engaging with nearly 1 lakh MSMEs last year through Ready for Next, Vi Business has further strengthened its focus on the MSME segment by launching 'Ready for Next 2.0'. On World MSME day, Vi Business launched the 'Unlocking MSME Growth Insights Study. This Study is summation of the insights captured over the last 1 year of running the Assessment tool. The Study also helps businesses understand their own digital maturity and also of the industry that they compete in. This 360 degree program features an upgraded Digital Self Evaluation tool to help MSMEs harness technology, and exclusive MSME offerings across Collaboration & Productivity, Customer Reach and Security, to help them thrive in today's digital age. The 'Ready for Next' digital self-evaluation process helps MSMEs to assess their digital maturity across three aspects: Digital Customer, Digital Workspace and Digital Business, thus enabling them to adopt right-fit digital solutions. ReadyForNext campaign has been awarded at the various platforms like e4m Indian Marketing Awards, ET BrandEquity DigiPlus Awards and Mint Marketing Awards.

The Company's technology leadership in IoT eSIM and Mobility eSIM has been globally recognized by Counterpoint in their L.E.A.D.E.R benchmark for eSIM ecosystem. Vi Business has also been recognized by Frost & Sullivan for Indian Cellular IOT Connectivity Service Provider Company of the Year 2022 and Indian SIP Trunking Technology Innovation Leadership Award 2022. Vi Business has been chosen as the preferred partner of choice for SIP Trunk, Telecom Carrier (Mobile Access), Telecom Carrier (International Access), Managed Mobility Services and Cloud Telephony in CIO Choice 2023, on the basis of an extensive pan-India CIO referral voting process that spans across industry verticals.

The Company has also showcased a wide range of real world 5G solutions for enterprises, including Public Safety, Connected Healthcare with Smart Ambulance, Private Networks, and Industry 4.0 with IoT powered Autonomous Guided Vehicles, in partnership with leading technology companies and other domain leaders.

Quarterly Report Sep'23 Page **10** of **19** 



# 3. Financial Highlights

## A. Profit & Loss Account (Rs mn)

Particulars	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24
Gross Revenue	106,146	106,206	105,319	106,555	107,163
Opex	65,171	64,398	63,216	64,985	64,335
EBITDA	40,975	41,808	42,103	41,570	42,828
EBITDA Margin	38.6%	39.4%	40.0%	39.0%	40.0%
Depreciation & Amortisation	56,557	58,860	57,037	56,165	56,673
EBIT	(15,582)	(17,052)	(14,934)	(14,595)	(13,845)
Interest and Financing Cost (net)	60,331	62,847	49,078	63,769	65,345
Share of Profit/(Loss) from JV & associates	(1)	2	-	(6)	(12)
Exceptional Items	-	-	(224)	-	-
РВТ	(75,914)	(79,897)	(64,236)	(78,370)	(79,202)
Tax Expenses	41	3	(47)	30	8,177
PAT	(75,955)	(79,900)	(64,189)	(78,400)	(87,379)
Other comprehensive income (net of Tax)	30	20	51	28	(87)
Total comprehensive income for the period	(75,925)	(79,880)	(64,138)	(78,372)	(87,466)

Quarterly Report Sep'23 Page **11** of **19** 



# B. Balance Sheet (Rs mn)

	As on			
Particlulars	31-Mar-23	30-Sep-23		
Assets	31 Mai 20			
Non-current assets				
Property, plant and equipment (including RoU assets)	598,211	564,467		
Capital work-in-progress	3,003	4,943		
Intangible assets	964,341	921,144		
Intangible assets under development	175,761	176,081		
Investments accounted for using the equity method	58	40		
Financial assets				
Other non-current financial assets	88,501	71,107		
Deferred Tax Assets (net)	135	128		
Other non-current assets	103,388	99,322		
Total non-current assets (A)	1,933,398	1,837,232		
Current assets	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,, -		
Inventories	163	33		
Financial assets	103	33		
Trade receivables	21,640	22,064		
Cash and cash equivalents	2,288	1,196		
Bank balance other than cash and cash equivalents	6,266	5,048		
Other current financial assets	394	576		
Other current assets Other current assets	107,785	107,648		
Total current assets (B)	138,536	136,565		
Assets classified as held for sale (C)	493	493		
Total Assets (A+B+C)	2,072,427	1,974,290		
	2,012,421	1,37 4,230		
Equity and liabilities				
Equity	400 707	400 707		
Equity share capital	486,797	486,797		
Other equity	(1,230,388)	(1,396,226)		
Total equity (A)	(743,591)	(909,429)		
Non-Current Liabilities:				
Financial liabilities				
Long term borrowings				
Loans from banks and others	9,351	450		
Deferred payment obligations	1,883,550	1,930,229		
Lease liabilities	250,612	250,075		
Trade payables	1,058	804		
Other non-current financial liabilities	66,623	90,996		
Long term provisions	235	223		
Other non-current liabilities	4,362	4,223		
Total Non-Current Liabilities (B)	2,215,791	2,277,000		
Current Liabilities:				
Financial liabilities				
Short term borrowings	122,959	103,548		
Short term borrowings Lease liabilities	122,959 111,188	103,548 122,212		
Lease liabilities	111,188	122,212		
Lease liabilities Trade payables	111,188 135,364	122,212 150,297		
Lease liabilities Trade payables Other current financial liabilities	111,188 135,364 153,557	122,212 150,297 141,888		
Lease liabilities Trade payables Other current financial liabilities Other current liabilities	111,188 135,364 153,557 77,011	122,212 150,297 141,888 80,796		

Quarterly Report Sep'23 Page 12 of 19



# 4. Key Performance Indicators

Makilia. KDI	Unit		a			
Mobility KPIs	Unit	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24
Subscriber Base (EoP)	mn	234.4	228.6	225.9	221.4	219.8
Pre-paid Subs (% of Subscriber Base)	%	91.1%	90.4%	90.1%	89.7%	89.5%
VLR Subscribers (EoP)	mn	212.2	209.6	207.9	202.7	199.8
Average Revenue per User (ARPU) Blended	INR	131	135	135	139	142
Average Minutes of Use per User (MoU)	min	599	613	623	627	613
Blended Churn	%	4.3%	4.4%	3.8%	3.9%	4.1%
2G Coverage - No. of Census Towns and Villages	no.	487,173	487,173	487,173	487,173	487,173
2G Coverage - Population	mn	1,218	1,218	1,218	1,218	1,218
Broadband Coverage - No. of Census Towns and Villages	no.	339,165	339,737	341,061	341,315	341,646
Broadband Coverage - Population	mn	1,035	1,038	1,041	1,041	1,042
4G Coverage - Population	mn	1,022	1,025	1,028	1,029	1,030
Total Unique Towers (EoP)	no.	184,756	184,403	184,382	183,638	183,565
Total Unique Broadband Towers (EoP)	no.	169,771	169,805	170,359	170,411	170,423
Total Broadband sites (3G+4G)	no.	444,228	443,450	443,537	442,062	440,467
Total Minutes of Use	bn	428	424	425	420	406
Total Data Volume (2G+3G+4G)	bn MB	5,718	5,762	5,802	6,002	6,119
Total Data Subscribers (2G+3G+4G)	mn	135.2	135.3	136.2	135.9	137.2
4G Subscribers	mn	120.6	121.6	122.6	122.9	124.7
Average Data Usage by 4G Subscriber	MB	15,365	15,437	15,453	16,041	16,186

Quarterly Report Sep'23 Page **13** of **19** 



## 5. Management Discussion and Analysis

#### **Financial highlights**

Revenue for the quarter stood at Rs. 107.2 billion, a QoQ improvement of 0.6% aided by better subscriber mix and 4G subscriber additions. On a reported basis, EBITDA for the quarter grew by 3.0% from Rs. 41.6 billion in Q1FY24 to Rs. 42.8 billion and EBITDA margins were at 40%. EBITDA excluding IndAS116 impact grew by 2.3% and was at Rs. 20.6 billion compared to Rs. 20.2 billion in Q1FY24.

Further, Depreciation & Amortisation expenses and Finance costs (Net) for the quarter are Rs. 56.7 billion and Rs. 65.3 billion respectively. Excluding the impact of Ind AS 116, the Depreciation & Amortisation expenses and Finance costs (Net) for the quarter stands at Rs. 41.8 billion and Rs. 56.3 billion.

Capex spend for the quarter stood at Rs. 5.2 billion.

The total gross debt (excluding lease liabilities and including interest accrued but not due) as of September 30, 2023 stood at Rs. 2,127.8 billion comprising of deferred spectrum payment obligations of Rs. 1,351.3 billion and AGR liability of Rs. 681.8 billion that are due to the Government, debt from banks and financial institutions of Rs. 78.6 billion and Optionally Convertible Debentures amounting to Rs. 16.1 billion. The net debt stood at Rs. 2,126.6 billion. The debt from banks and financial institution has reduced by Rs. 72.2 billion during the last one year (was at Rs. 150.8 billion in Q2FY23).

#### **Operational highlights**

Our focused approach to investments continues biased towards our 17 priority circles and are expanding our high speed broadband network coverage and capacity by rolling out new 4G sites on the existing locations, upgrading our core and transmission network as well as by refarming 2G/3G spectrum to 4G. Our overall broadband site count stood at around 440,500 as of September 30, 2023 and during the quarter we added around 900 4G sites. Till date, we have deployed ~74,900 TDD sites in addition to the deployment of ~13,900 Massive MIMO sites and ~13,000 small cells. Further, we continue to expand our LTE 900 presence in 14 circles at multiple locations, including through dynamic spectrum refarming, to improve customer experience. Our 4G network covers over 1 billion Indians (4G coverage is the population reached/covered by VIL with its 4G network).

We are in discussion with various network vendors for finalisation of our 5G rollout strategy. We continue to work with various partners to develop use cases and build device ecosystem. We also have the highest rated voice quality in the country as per TRAI's 'MyCall' App data for 30 out of 35 months between November 2020 and September 2023. Our relentless pursuit to offer better experience to our customers is clearly visible through these network investment initiatives.

Quarterly Report Sep'23 Page 14 of 19



The 4G subscriber base continued to grow for the ninth successive quarter and stood at 124.7 million as on September 30, 2023 vs 122.9 million in Q1FY24, an addition of 1.8 million 4G subscribers. With improving operations, we have seen lowest quarterly subscriber decline of 1.6 million since merger. The overall subscriber base stood at 219.8 million. ARPU improved to Rs. 142, up 2.1% QoQ vs Rs. 139 in Q1FY24 primarily aided by migration of subscribers to higher ARPU plans. We continue to see high data usage per broadband customer at ~15.8 GB/month with the total data traffic for the quarter witnessing QoQ growth of 2%.

We recently launched our new brand campaign - 'Be Someone's We', rooted in the company's vision of being a partner to its customers; in building a better today and a brighter tomorrow. This is relevant in today's world as several studies indicate that people from all walks of life, especially the GenZ & millennials are struggling with challenges such as loneliness and social isolation; impacting their overall well-being. The campaign underscores the crucial need to establish genuine emotional connections in our ever evolving phygital world. This campaign is designed to deliver a powerful message of supporting one another through both good and challenging times and illustrate how a network can serve as a bridge for forming human/social bonds, promoting inclusivity and fostering a sense of togetherness.

Further, we revamped our customer offerings to make them relevant to the customers with the changing customer needs. In a country as diverse as India, where cultures, languages, and even last names often overlap, telecom companies have traditionally offered one-size-fits-all plans. Recognizing this, we have pioneered a new era of personalization offering the freedom to select and customize benefits tailored to their unique preferences, reflecting the spirit of India's diversity.

In line with our digital offering strategy, we continue to add to our array of content offerings, digital products and services through partnerships on Vi App. During the quarter, we launched 'Vi One' a converged proposition to the consumers offering fiber, mobility and over-the-top (OTT) under a single plan. This has been launched in 3 circles currently, in partnership with You Broadband and will be expanded to other circles in partnership with other ISPs.

In this fast-evolving digital era, enterprise needs have broadened for various services and solutions be it security, connectivity, or cloud. To cater to these growing needs and as part of our ongoing portfolio expansion, we have partnered with Yotta Data Services to enhance our data center Colocation and Cloud services portfolio. It will augment our extensive market presence with Yotta's leadership in high-quality data centers, cloud infrastructure, and service delivery capabilities to aid the digital transformation journey of Indian enterprises. We are connected with all major data centers and cloud service providers and hence are well-positioned to offer end-to-end solutions including colocation, managed hosting, public cloud, and direct cloud connects, and security on our high-speed backbone network.

Quarterly Report Sep'23 Page 15 of 19

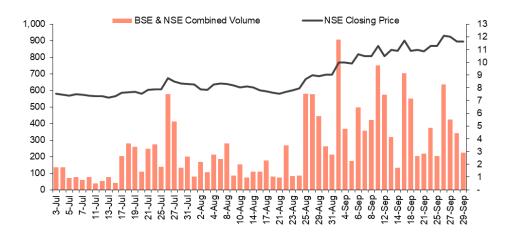


## 6. Stock Market Highlights

General Information					
BSE Code		532822			
NSE Symbol		IDEA			
Reuters		IDEA.NS			
No of Shares Outstanding (30/09/2023)	mn	48679.7			
Closing Market Price - NSE (30/09/2023)	INR/share	11.65			
Combined Volume (NSE & BSE) (01/07/2023 to 30/09/2023)	mn/day	260.1			
Combined Value (NSE & BSE) (01/07/2023 to 30/09/2023)	INR mn/day	2506.6			
Market Capitalisation (30/09/2023)	INR bn	567			
Enterprise Value (30/09/2023)	INR bn	2694			

#### Vodafone Idea Daily Stock Price (NSE) & Volume (Combined of BSE & NSE) Movement

Volume (no. of Shares in mn) Closing Price (INR)



## 7. Shareholding Pattern

Particulars	As on September 30, 2023		
Promoter and Promoter Group	No. of Shares	% holding	
Aditya Birla Group	8,794,206,288	18.1%	
Vodafone Group	15,720,826,860	32.3%	
Total Promoter Holding	24,515,033,148	50.4%	
Government of India	16,133,184,899	33.1%	
Public Shareholding	No. of Shares	% holding	
Institutional Holding	2,094,497,566	4.3%	
Non-Institutional Holding	5,936,973,592	12.2%	
Total	48,679,689,205	100.0%	

Quarterly Report Sep'23 Page **16** of **19** 



# 8. Glossary

Definitions/Abbreviation	Description/Full Form
ARPU (Average Revenue Per User)	Is calculated by dividing services revenue (exclusive of infrastructure, fixed line and device revenues) for the relevant period by the average number of subscribers during the period. The result obtained is divided by the number of months in that period to arrive at the ARPU per month figure.
4G Subscriber	Any subscriber with data usage of more than 0KB on 4G network or VoLTE usage.
Churn	Is calculated by dividing the difference in gross add and net add for the relevant period by the average number of subscribers during the period. The result obtained is divided by the number of months in that period to arrive at the monthly churn.
Data Subscriber	Any subscriber with data usage on the network of more than OKB.
EBITDA (Earnings before interest, tax, depreciation and amortisation)	This is the amount after deducting operating expenditure from Revenue from operations, which is comprised of Service revenue, Sales of trading goods and Other operating income. Operating expenditure is comprised of Cost of trading goods, Employee benefit expenses, Network expenses and IT outsourcing costs, License fees and spectrum usage charges, Roaming and access charges, Marketing, content, customer acquisition & service costs, and other expenses.
Enterprise Value	Is the summation of Market Capitalisation and consolidated Net Debt
EPS	Earnings per share, is calculated by dividing the Profit after Tax for the period by the weighted average number of outstanding equity shares.
ЕоР	End of period
FY	Financial year ending March 31
GSM	Global System for Mobile communications, the most popular standard for mobile telephony in the world commonly known as 2G
Gross Revenue	Is the summation of service revenue, revenue from sale of trading goods and other income
Ind AS	Indian Accounting Standard
Indian GAAP	Indian Generally Accepted Accounting Principles
Market Capitalisation	Number of outstanding shares at end of the period multiplied by closing market price (NSE) at end of the period
Net Adds	Refers to net customer additions which is calculated as the difference between the closing and the opening customer base for the period
Cash and cash equivalents	Includes Cash and cash equivalents and fixed deposits with banks having maturity of 3 to 12 months which is part of bank balance other than cash and cash equivalents

Quarterly Report Sep'23 Page **17** of **19** 



Definitions/Abbreviation	Description/Full Form
Net Debt	Total loan funds, excluding finance lease obligations, but including deferred spectrum payment obligations and AGR liability due to the Government and including interest accrued but not due reduced by cash and cash equivalents
Net Worth	Calculated as the summation of Share Capital and Reserves & Surplus reduced by debit balance of Profit & Loss account (if any)
Price to Earning	Is calculated by dividing the closing market price (NSE) at the end of the period by the annualised EPS
Site	Represents unique combination of Technology and Spectrum band (frequency). Site count does not include Massive MIMO and Small Cells
Service Area/ Circle	Unless otherwise specifically mentioned, means telecom service areas in India as defined by the DoT

Quarterly Report Sep'23 Page **18** of **19** 



For any clarification kindly contact <a href="mailto:lnvestorrelations@vodafoneidea.com">lnvestorrelations@vodafoneidea.com</a>

Quarterly Report Sep'23 Page **19** of **19**