

13th August 2025

To,

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Mumbai – 400 001 SCRIP CODE: 543523	National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 SYMBOL: CAMPUS
---	---

Subject: Press Release

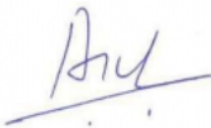
Dear Sir,

Please find enclosed herewith a copy of the Press Release being issued by the Company viz. Campus Activewear Limited.

This is for your information and records.

Thanking You

For Campus Activewear Limited



Archana Maini
General Counsel & Company Secretary
Membership No. A16092

Encl: As above

Campus Activewear Limited Q1 FY26 performance
Revenues at INR 343.3 Cr in Q1 FY26; up by 1.2% YoY
EBITDA at INR 55.4 Cr; PAT at INR 22.2 Cr in Q1FY26

New Delhi, August 13, 2025: Campus Activewear Limited, is one of India's largest omnichannel sports and athleisure footwear brand, has announced its results for the first quarter ended June 30, 2025.

Financial Highlights – Q1 FY26

Particulars (INR Cr.)	Q1 FY26	Q1 FY25	YoY	Q4 FY25	QoQ	FY25
Revenues	343.3	339.2	1.2%	405.7	-15.4%	1,593.0
EBITDA	55.4	54.0	2.5%	76.7	-27.8%	258.2
EBITDA Margin (%)	15.9%	15.8%	0.2%	18.7%	-15.0%	16.1%
PAT	22.2	25.4	-12.6%	35.0	-36.7%	121.2
PAT Margin (%)	6.4%	7.4%	-14.6%	8.5%	-25.6%	7.5%

- **Revenue from operations** grew by 1.2% YoY to INR 343.3 Cr in Q1 FY26 lead by distribution channel in key markets.
 - The sales volume dropped by 11.6% YoY to 5.1 million pairs in Q1 FY26
 - Average Selling Price (ASP) grew by 14.5% YoY at INR 671 in Q1 FY26
- **EBITDA** stood at INR 55.4 Cr in Q1 FY26; EBITDA margin expanded by 10 bps YoY to 15.9% during the quarter.
- **PAT** was at INR 22.2 Cr in Q1 FY26; PAT margin was at 6.4 % during the quarter

Commenting on the results and performance, Campus Activewear's CEO Mr. Nikhil Agarwal said,

"The Company reported revenue of INR 343.3 Crores for the quarter, demonstrating resilience amid a challenging macroeconomic landscape and internal transitions. Notably, the successful implementation of SAP was completed with minimal disruption—business operations resumed by the second week of April 2025, ahead of expectations.

We continue to expand and refine our product portfolio, launching over 50 new value-for-money styles across men's, women's, and children's categories. Our sneaker segment delivered exceptional growth of 150 %, underscoring our commitment to stylish, high-quality footwear at accessible prices.

Gross margin improved by 210 basis points YoY to 55.4 %, driven by a richer product mix and operational efficiencies. PAT margin stood at 6.4%, impacted by higher depreciation from capacity expansion at our Haridwar II and Gannuar plants.

On the brand front, our digital campaign 'Aye Bro, Capsule Pro' featuring Siddhant Chaturvedi has struck a chord with younger audiences, while our landmark distributor event 'Shoecase 2025' celebrated two decades of partnership and progress.

Encouraged by the positive reception of our Focus Collection and the momentum across premium categories, we remain optimistic about demand recovery and sustained growth in the coming quarters."

Campus Activewear Limited (NSE: CAMPUS, BSE: 543523)

Campus Activewear Limited (CAL) is India's largest sports and athleisure footwear brand *in terms of value and volume. Campus was introduced in 2005 as a lifestyle-oriented sports and athleisure brand that offers a diverse product portfolio for the entire family. The brand offers multiple choices across styles, color palettes, price points and an attractive product value proposition. CAL is amongst a few established national brands enjoying ~17% market share in the Indian branded sports and athleisure footwear industry which is predominated by international brands. The Company's thrust on in-house manufacturing facilities, integrated supply chain, robust omnichannel sales and distribution network with pan-India presence, strong design capabilities accelerating swift product commercialization, strong brand-recall, innovative branding and marketing approach, digitization focus for effective distributor and retailer relationships has enabled CAL to successfully cater diverse consumer needs across different demographics and price point, covering more than 85% of the total addressable market for sports and athleisure footwear in India.

CAL owns and operates 5 manufacturing facilities across India with an installed annual capacity for assembly of 33.9 million pairs as on June 30, 2025. The Company has over 300+ distributors directly servicing and fulfilling orders of over 27,300+ geographically mapped retailers in more than 650 cities at a pan-India level as on June 30, 2025. Of these approximately 27,300 retailers, the internal sales force of 200+ employees has direct field coverage of approximately 14,300 retailers as on June 30, 2025. The remaining approximately 13,000 retailers are covered through CAL's distributor 'feet on street' initiative, which further depends on the Company's distributor management system, sales force activation application and retailers' engagement initiative.

We have an extensive online sales presence through third party pure play marketplaces, third-party managed marketplaces and online-to-offline B2B platforms such as Flipkart, Amazon, Ajio, Myntra, among others as well as our own e-commerce website. We have sold more than 1.3 million pairs through online channels in Q1 FY26. Our revenues from operations through our e-commerce platforms grew at a CAGR of 37.0 %+ between Fiscal 2021 and June 2025.

In addition, we operate our EBOs under two models: through company opened company operated stores ("COCOs") and franchisees, we have 290+ EBOs as on June 30, 2025.

For additional information and financial results, please visit www.campusactivewear.com

* As per RHP – Campus Activewear Limited

Safe Harbour Statement:

DISCLAIMER: Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Campus Activewear Limited (CAL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For further information, please contact

Investor Relations Department

Email id: ird@campusshoes.com