Asian Granito India Ltd.

Regd. & Corp. Office:

202, Dev Arc, Opp. Iskcon Temple, S. G. Highway,

Ahmedabad-380015. Gujarat, India.

Tel.: +91 79 66125500/698,

Fax.: +91 79 66125600/66058672

info@aglasiangranito.com • www.aglasiangranito.com

CIN: L17110GJ1995PLC027025



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Date: 27.01.2017

To, Corporate Relations Department, Bombay Stock Exchange Limited, 2nd Floor, P.J Towers, Dalal Street, Mumbai-400 001

Scrip Code: 532888

Dear Sir/ Madam,

To, Corporate Relations Department National Stock Exchange of India Ltd. Exchange Plaza, Plot No., C/1, G-Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051

Scrip Code: ASIANTILES

Sub: Intimation of invitation of Conference call to Investors.

This is to inform you that the Company has organized a conference call for analysts and investors, on Friday, 27^{th} January, 2017 at 12.00 noon, to discuss the financial performance for Q3 and 9 Months of financial Year 2017. The invitation is enclosed herewith for your reference.

This is to further inform that the copy of the latest Investor Presentation as has been uploaded on the website of the Company www.aglasiangranito.com and is enclosed herewith for your information as also for the information of your members and the public at large.

This information is submitted to you pursuant to Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

Kindly note that changes may happen due to exigencies on the part of Host / Company.

You are kindly requested to take the same on record.

Thanking you, Yours faithfully, For Asian Granito India Limited

Renuka A. Upadhyay DGM & Company Secretary Secretarial and Legal

Encl.: As above











Asian Granito India Ltd

Investor Presentation – January 2017



Safe Harbor

This presentation and the accompanying slides (the "Presentation"), which have been prepared by Asian Granito India Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict.

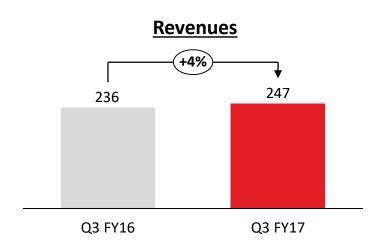
These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

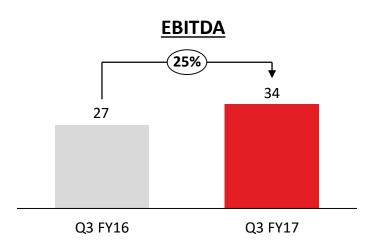


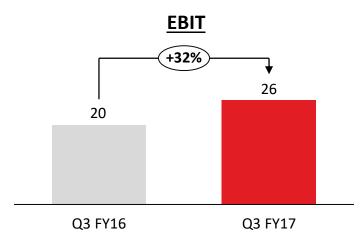
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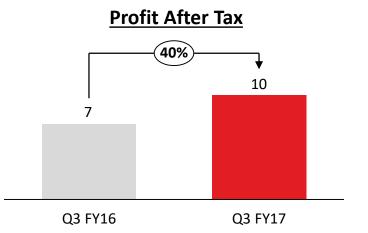


Financial Highlights – Q3 FY17



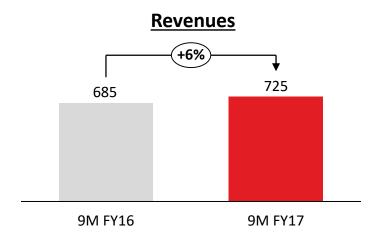


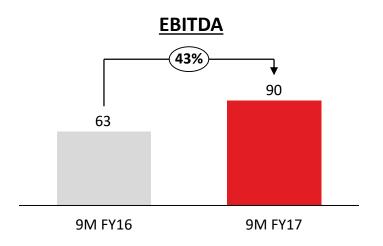


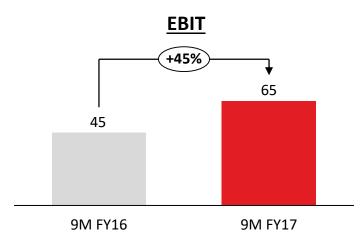


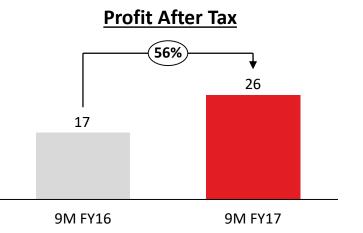


Financial Highlights – 9M FY17



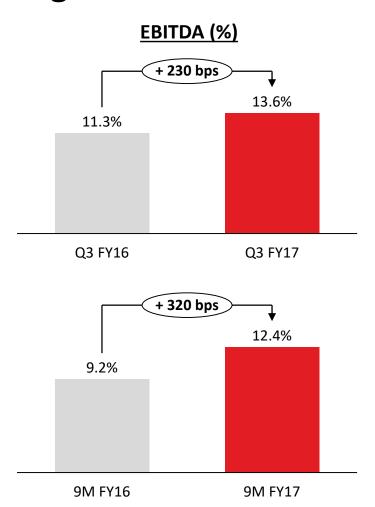


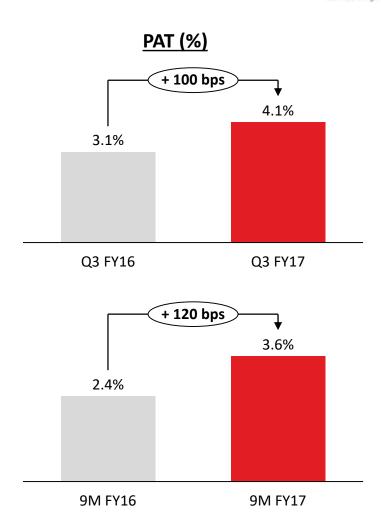






Margin Profile



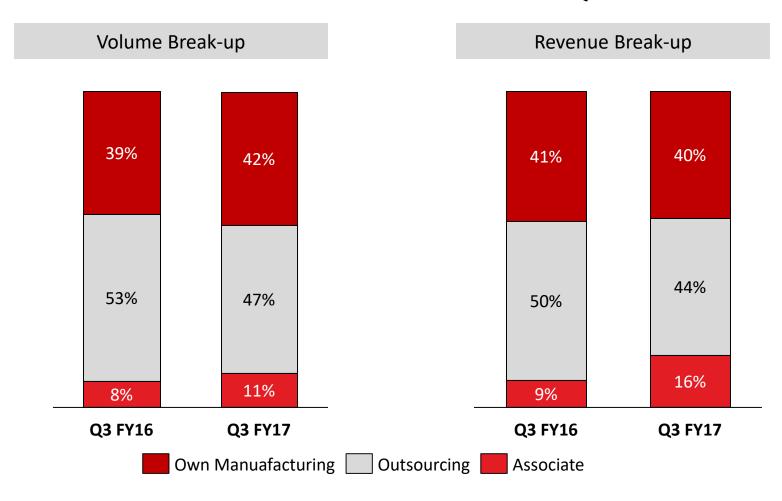


On Consolidated basis



Tiles Division - Business Performance - Q3FY17

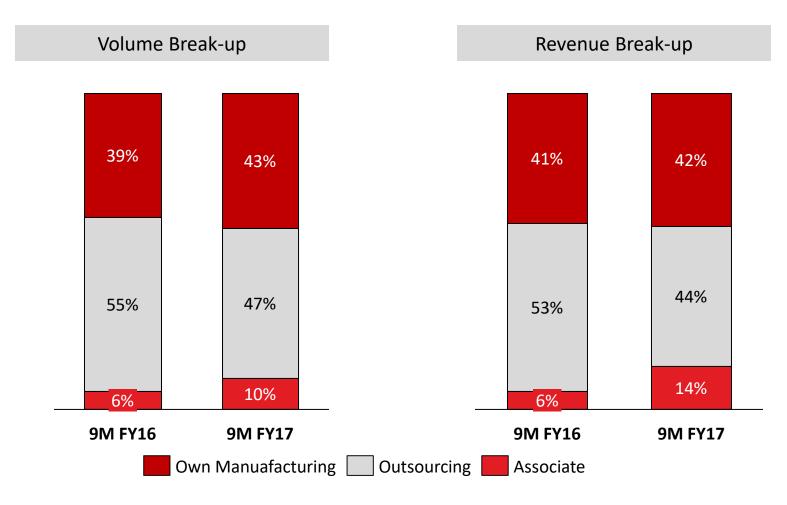
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Tiles Division - Business Performance - 9MFY17

—⊕Beautiful Life ⊕—





History

Commenced Production of Ceramic Floor with 2,500 Sq. mtr per day capacity and expanded to 6,000 sq. mtr per day

2007-2008

- Floated IPO & Established AGL Tiles World in 14 cities
- Introduced India's largest wall tile with 10,000 sq. mtr per day capacity

2011

- ✓ Commenced Quartz slab production
- ✓ Launched digital glazed vitrified tiles
- ✓ Introduced fourcolour digital printing technology

2014

- Launched double-charged polished vitrified tiles
- ✓ Introduced 8-colour digital printing
- ✓ Increased manufacturing units to 8 and capacity to 1,00,00 0 sq. mtrs per day including outsource

S

2004-2006

Established vitrified tiles facility at Himmatnagar with 4,000 sq. mtr per day capacity and expanded to 18,000 sq. mtr per day

2009-2010

- Expanded capacity of Wall tiles to 20,000 sq. mtr per day
- ✓ Commenced production of marble slabs
- ✓ Established new digital printing technology for Ceramic Wall Tiles

2012-2013

- Introduced 6colour digital tile printing
- Expanded range in the valueadded category
- Increased number of AGL tiles World outlets to 50

Amalgamation of **Artisique Ceramic** Pvt Ltd with Asian

Granito Ltd (AGL)



Overview

Ranked amongst

Top 4

Ceramic Companies of the Nation

State of Art

Manufacturing

Facilities

spread across Gujarat

Exporting Products across

53 Countries



Over 100 Showrooms with

over **90** Exclusive

Showrooms and **16** Display Centres across India

Over **5300**Dealers

&

Sub-Dealers

Over **40X** growth in just 16 years



Pioneer in the Industry

To introduce GRESTEK XXL

Large Format Tiles (Recently Introduced **800mm X 1600mm** Splendour Series)

Introduced **16mm** Thick Heavy Duty Vitrified tiles **GRESTEK HARDSTONE**

To introduce LARGE FORMAT Wall & Vitrified Tiles st

To introduce
WORLD'S WHITEST
(CARARRA WHITE) Double
Charge Vitrified Tiles

To introduce **FULL BODY** Tiles in India

To introduce **SLIMGRES TILES**

Jumbo 1000x1000mm & Imperio 800x800mm

Double Charge Technology - World Pioneer Technology first in India



Management

- Professionals with over 22 years of experience in Ceramic Industry
- Uncompromising attitude towards Quality

Capacity

Products

Clientele / Promotion

Innovation

Distribution Network

Manufacturing Efficiencies



Key Management Team



Mr. Kamlesh Patel - Chairman & Managing Director

- With 22 years of experience in the Tile industry he is a visionary who has created global benchmarks
- Holds BBA Degree from Sardar Patel University & Member of ICCTAS
- A decisive decision maker who believes in taking right decision at the right time and an astute marketing mind, passionate about expansion & brand building



Mr. Mukesh Patel – Managing Director

- Having more than 22 years of experience in the Tile industry, he is responsible for giving company the "Innovative Technology" edge
- Constantly seeking to create new product development with an uncompromising attitude towards Quality
- He is a Director of ICCTAS







Mr. Kalidas Patel Chief Financial Officer

Mr. B. M. Singhal Senior Vice President (MARBLE)



Mr. Pattanshetty
Vice President
(PRODUCTION)



Mr. Rahul Sharma Associate Vice President (GVT)



Mr. Sanjay Kaul Associate Vice President (BUSINESS DEVELOPMENT)

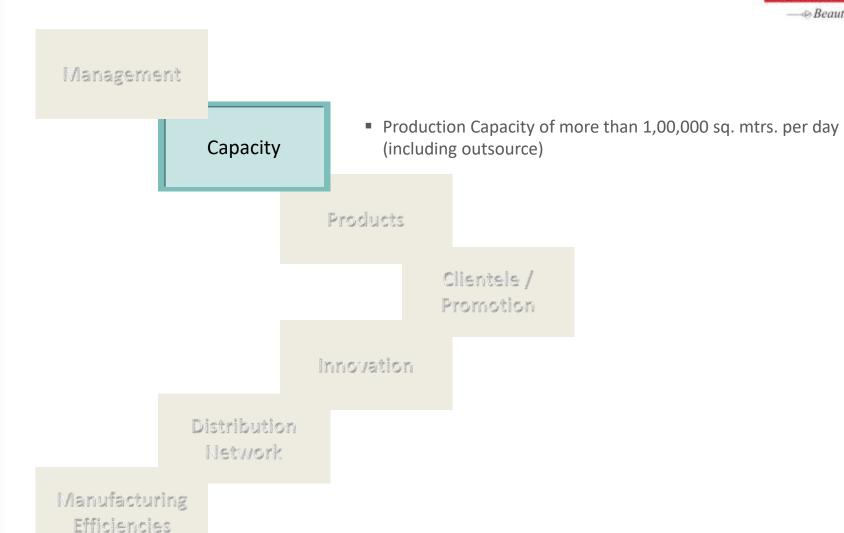


Mr. Chirag Dave Associate Vice President (BONZER 7)



CA Himanshu Shah General Manager (FINANCE & ACCOUNT)







8 Ultra Modern Manufacturing Units





Manufacturing Facilities



1st in the World to introduce 5 layer tiles kiln from SACMI-ITALY



Manufacturing Facilities



IDAR - Porcelain Ceramic



Dalpur - Glazed Vitrified



Dalpur - Wall Ceramic



Dholka - Wall Ceramic



Dalpur - Amazoon Porcelain Ceramic



Morbi – Double Charge Vitrified



Mehsana – Vitrified Plant



Dalpur - Marble & Quartz



Ultra Modern & Latest Technology

First to establish Online Vitrified Technology

First in India to have Digital 8 Colour Printing Technology



A Pioneer with Best Water Jet Technology

Highest number of Digital Machines in India



13 Digital 8 Colour Printing Machines

Only Ceramic Company to have in-house 3rd Fire Technology

India's BIGGEST KILN with 5 Line Tiles in Single Process world first in India by SACMI







Capacity

Products

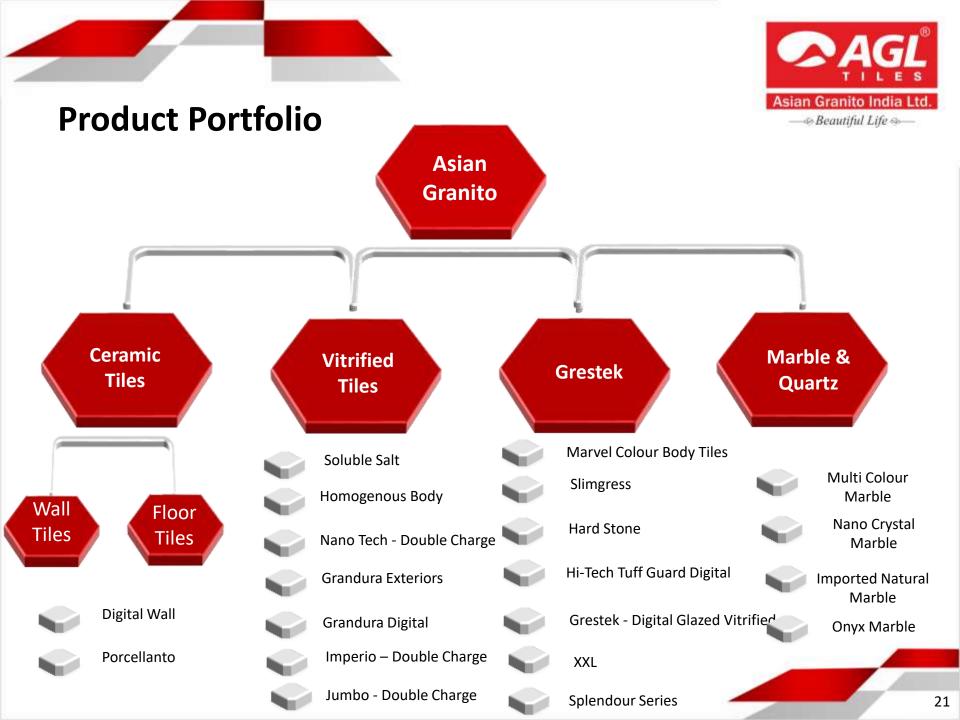
Wide Product Range - Ceramic Floor, Digital Wall,
 Vitrified, Parking, Porcelain, Glazed Vitrified, Outdoor,
 Composite Marble & Quartz

Clientele / Promotion

Innovation

Distribution Network

Manufacturing Efficiencies





Ceramic Tiles – Wall & Floor Tiles















Soluble Salt



Homogenous Body



Nano Tech - Double Charge



Grandura Exteriors

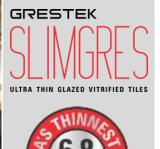


Grandura Digital

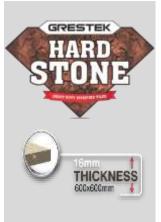
GRESTEK – Premium Glazed Vitrified Tiles





















Marble & Quartz



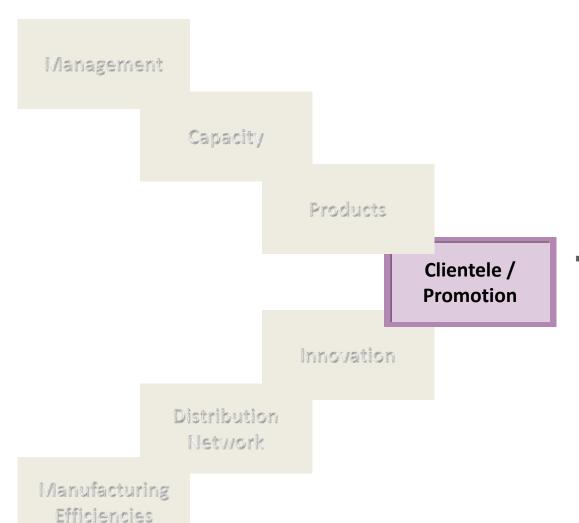
Marble



Quartz

Premium Segment - Higher Realisation Company enjoys 43% market share in this segment





Diversified Clientele Profile – Real Estate;
 Govt.; Hotels; Malls; Banks; Hospitals;
 Corporates; Airports; Showrooms etc.



























GODREJ INDUSTRIES





































Major Marketing Activities



Mega Brand Recognition 2016

- Showcase Ad Commercials in 1,400
 Screens across India in Major Cinemas during 3 Mega Blockbusters
- Advertisement in Top In flight & Architect Magazines

- Active online presence in Social Media : Facebook, Twitter, Pinterest
- Regional Radio Activation in Navratri
- Extensive Regional Road shows in Gujarat, Maharashtra, Punjab, HP, Delhi, Haryana, UP, Kerala



BIG 5 Exhibition - Dubai



Major Marketing Activities



ACE TECH (Mumbai & Delhi)



Cab Branding in Chennai and Uttar Pradesh



PRODUCT: Discovery Prime Screens

LOCATION: DXB – Terminal 3 – Arrivals – Baggage Claim

BIG 5 Dubai Airport Branding



Major Marketing Activities

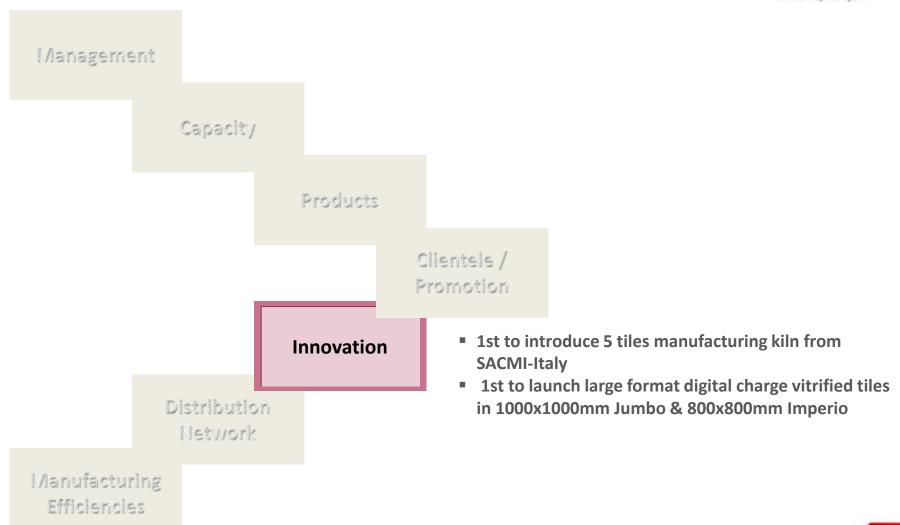




Bonzer 7 New Product Launch @ Taj Bangalore







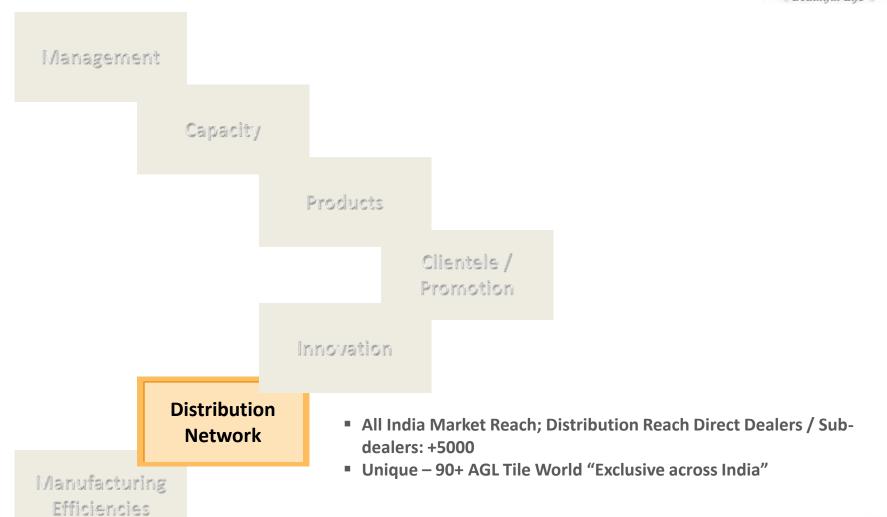


Recent New Innovative Products launched

Product Name	Size in mm
Grestek – Splendour Series – Introduced 13 SKU's	800 x 1600
Grestek – Marvel Colour Body Tiles	300 x 600, 600 x 1200, 600 x 600, 196 x 1,200
Imperio – Double Charge – Introduced 17 SKU's	800 x 800
Jumbo - Double charge – Introduced 16 SKU's	1000 x 1000
CARARRA White (World's Whitest Tile – in unglazed large format Double Charge)	800 x 800
XXL – Polished Glazed Vitrified Tile	800 x 1200
Polished Vitrified Tile (Double Charge) & Big Crack Stone (new design introduced first time in India)	800 X 1200 & 1000 X 1000
Hardstone (Outdoor Tiles in 16 mm & 10 mm thickness)	600 x 600
Grandura (Parking Tiles)	300 x 300 & 400 x 400
Hexacon Tiles (first to introduce)	304 x 350
Grestek SLIMGRES	600 x 1200



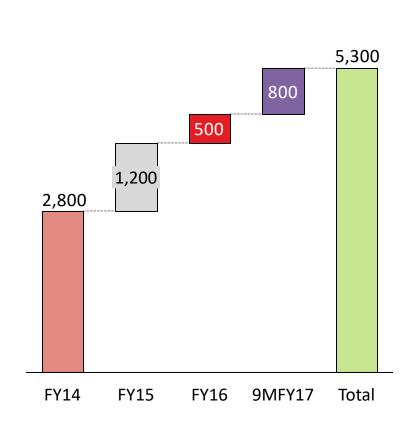


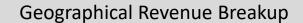


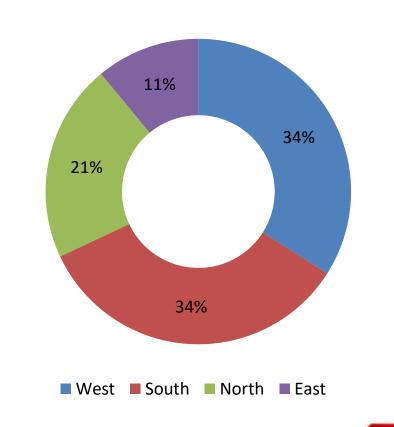


Strengthening Distribution Network – Tile Segment

Addition in Dealers & Sub-Dealers









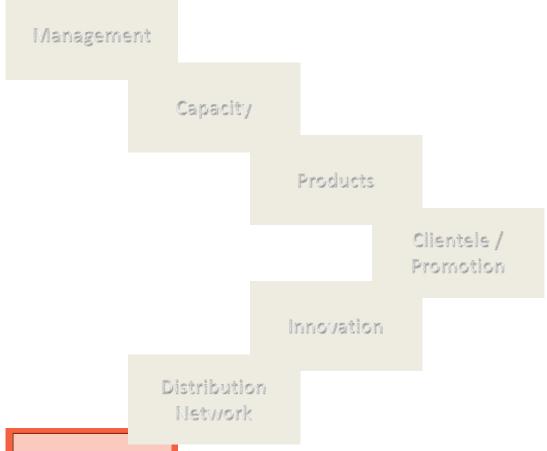
Global Footprint



Presence in 50+ countries

NORTH AMERICA | EUROPE | AFRICA | UAE | AUSTRALIA | EAST ASIA | MIDDLE EAST ASIA



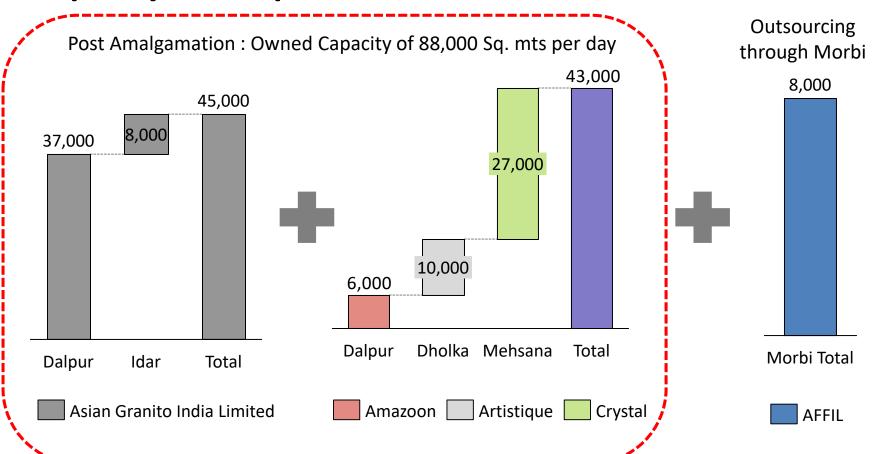


Manufacturing Efficiencies

- 13 digital colour machines to ensure innovation and efficient manufacturing
- Cost Savings Easy gas availability for nearby plant including natural gas



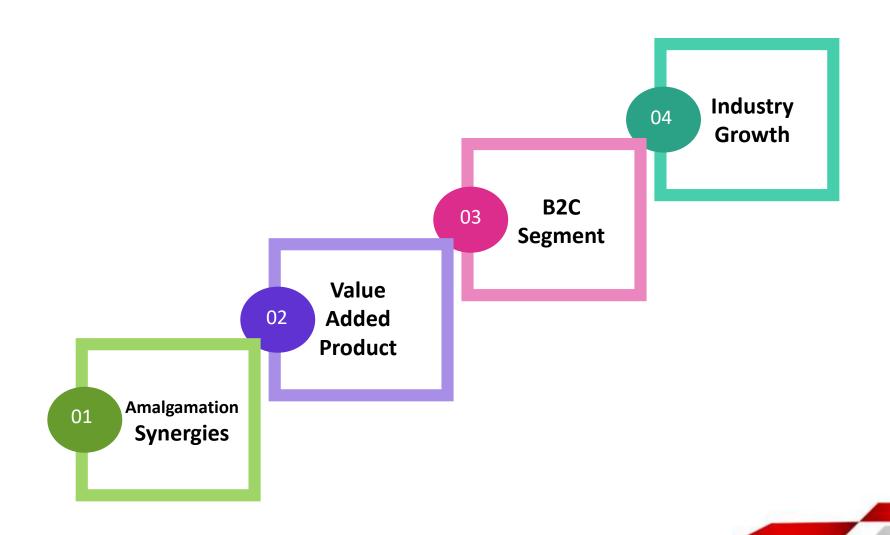
Capacity Built up



Combined Capacity of 100,000 Sq. Mtrs per day (Incl. Outsource)



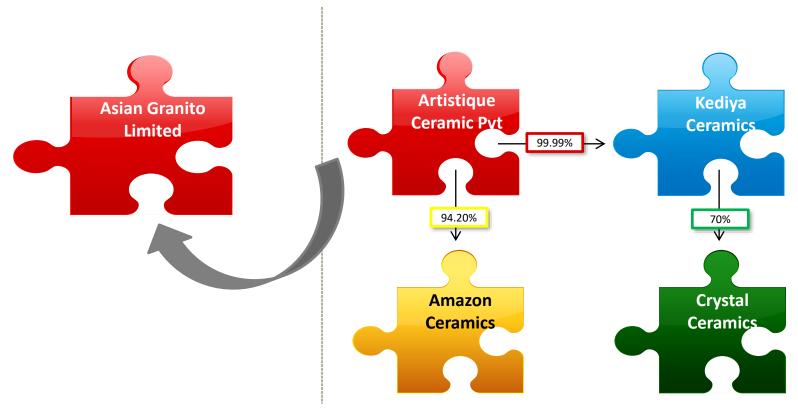
Growth Drivers





Scheme of Amalgamation

Scheme of Amalgamation of Artistique Ceramics Private Limited into Asian Granito India Ltd



Consideration: 157 equity shares of face value of Rs.10/- at par each fully paid-up of Asian Granito Ltd for every 100 equity shares of face value of Rs.10/- each fully paid-up held in Artistique Ceramics



Asian Granito India Ltd

Amalgamation - Synergies

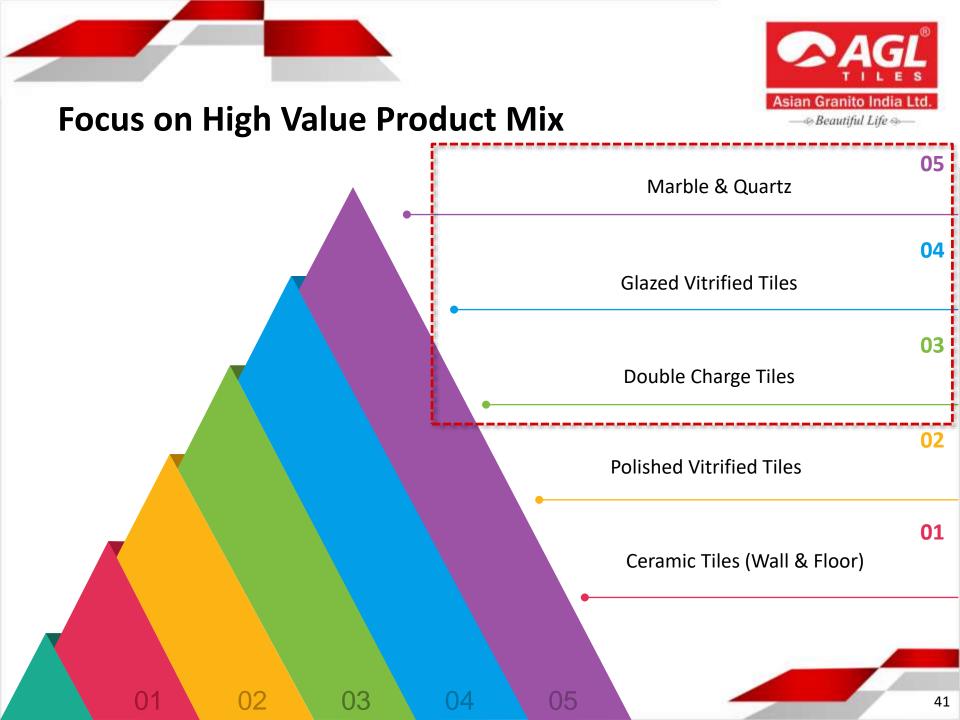
Artistique Ceramic

Manufacturing Plant at Dalpur, Dholka & Mehsana with a Annual Capacity of ~10mn sq. mtrs

Additional Land & Common Infrastructure to expand further

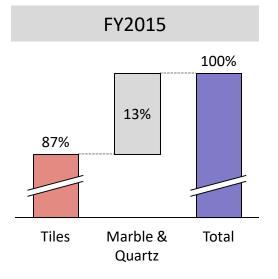
Artisique Ceramics has Contract with RAS GAS for a supply of Natural Gas Quality at a rate 30% below current market rate

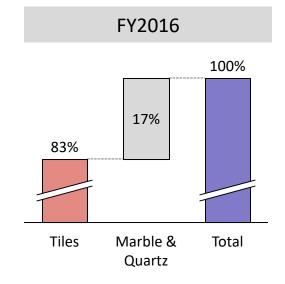


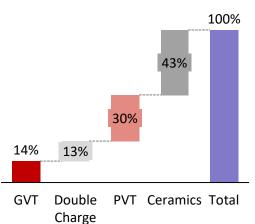


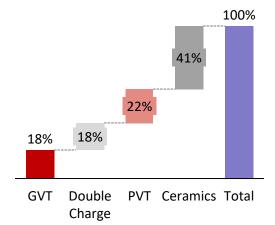


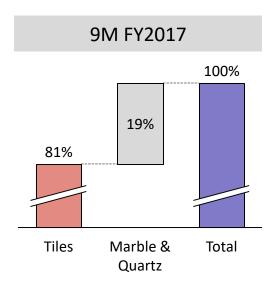
Focus on High Value Product Mix

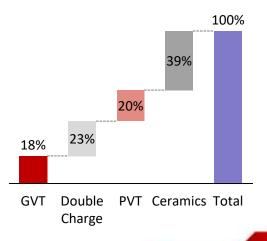












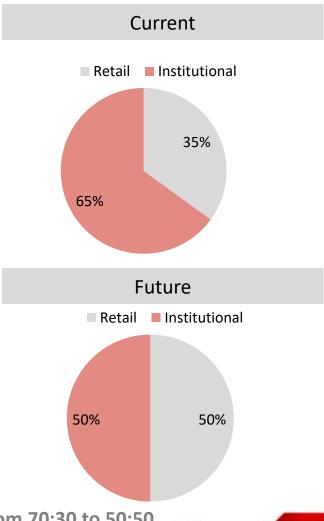


Future Strategies- Focus on B2C Segment

Mapping market for towns with population > 20,000

Initiatives to increase Direct Interaction with Customers

- ✓ Dealer Network
- ✓ AGL exclusive showrooms
- ✓ AGL Digital Express
- ✓ Trade schemes on high value products
- ✓ Participated in key trade exhibition
- ✓ Increased more A+/A/B+ counters



Change in Market Segmentation of Project v/s Retail from 70:30 to 50:50



Industry Growth

Smart Cities - New city creation could create office and housing demand

"Housing for all by 2022" – an estimated 60 million houses will need to be built

Push for providing sanitation could create new demand avenues entry level or lower priced tiles (ceramic tiles)

"Swatch Bharat Abhiyaan" - aims to build 60million toilets by 2019



Standalone Profit & Loss

Particulars (Rs. Crs)	Q3 FY17	Q3 FY16	Y-o-Y	9M FY17	9M FY16	Y-o-Y	FY16
Net Sales	220.12	216.02		655.04	644.52		870.73
Other Operating Income	0.16	0.29		2.15	1.23		2.25
Revenue from Operations	220.28	216.31	1.83%	657.19	645.75	1.77%	872.97
Cost of Material Consumed	46.83	64.47		133.31	169.57		211.70
Purchase of Stock-in-Trade	101.75	75.38		285.30	256.91		353.61
Change in Inventories	-12.99	2.49		-8.51	-8.82		0.78
Employee Expenses	13.90	13.04		39.58	37.66		50.60
Power & Fuel	19.54	23.54		67.03	77.70		102.13
Other Expenses	29.37	19.35		83.16	62.87		84.12
EBITDA	21.88	18.03	21.31%	57.31	49.86	14.93%	70.04
EBITDA Margin (%)	9.93%	8.34%		8.72%	7.72%		8.02%
Other Income	0.11	0.26		0.23	0.83		1.02
Depreciation	5.76	5.75		16.46	16.21		21.22
EBIT	16.22	12.54	29.34%	41.07	34.49	19.10%	49.84
EBIT Margin (%)	7.37%	5.80%		6.25%	5.34%		5.71%
Finance Cost	6.26	5.97		16.71	17.19		23.75
Profit before Tax	9.97	6.58	51.48%	24.37	17.30	40.83%	26.09
Tax	3.49	2.02		6.84	4.80		7.15
Profit After Tax	6.48	4.56	42.10%	17.53	12.51	40.14%	18.93
PAT Margin (%)	2.94%	2.11%		2.67%	1.94%		2.17%
EPS	2.15	2.02		5.83	5.54		6.71



Consolidated Profit & Loss

Consonated Front & Loss					—⊕ Bea	utiful Life 🦇	
Particulars (Rs. Crs)	Q3 FY17	Q3 FY16	Y-o-Y	9M FY17	9M FY16	Y-o-Y	FY16
Net Sales	245.67	235.58		721.32	682.56		990.98
Other Operating Income	0.86	0.90		3.47	2.51		2.92
Revenue from Operations	246.53	236.48	4.25%	724.79	685.07	5.80%	993.90
Cost of Material Consumed	60.59	76.20		186.48	191.45		237.11
Purchase of Stock-in-Trade	78.57	67.53		223.76	236.17		386.74
Change in Inventories	-15.92	0.98		-27.39	-13.59		-8.61
Employee Expenses	16.23	14.43		47.58	42.04		58.86
Power & Fuel	33.48	29.00		98.17	93.48		127.91
Other Expenses	40.06	21.57		106.57	72.77		101.05
EBITDA	33.54	26.77	25.29%	89.64	62.75	42.84%	90.83
EBITDA Margin (%)	13.60%	11.32%		12.37%	9.16%		9.14%
Other Income	0.37	0.09		0.66	0.88		1.37
Depreciation	7.60	6.94		25.46	18.76		27.55
EBIT	26.30	19.92	32.03%	64.84	44.87	44.52%	64.65
EBIT Margin (%)	10.67%	8.42%		8.95%	6.55%		6.50%
Finance Cost	11.66	8.49		29.90	21.25		29.11
Exceptional Items	0.00	0.00		0.00	0.00		0.52
Profit before Tax	14.64	11.43	28.05%	34.95	23.61	47.99%	35.01
Tax	4.43	4.11		9.04	7.06		11.27
Profit After Tax	10.21	7.32	39.53%	25.91	16.56	56.47%	23.74
PAT Margin (%)	4.14%	3.09%		3.57%	2.42%		2.39%
Share of profit of associates	0.10	0.34		1.67	0.77		2.18
Minority Interest	-0.97	-0.65		-2.33	-1.22		-1.66
Profit After MI and Share of Profit of Associates	9.34	7.00	33.32%	25.25	16.11	56.68%	24.26
PAT Margin (%)	3.79%	2.96%		3.48%	2.35%		2.44%_
EPS	3.10	3.10		8.39	7.13	-	8.60
							7



Standalone Balance Sheet

Particulars (Rs.crs)	Sep-16	Mar-16
Share Capital	30	23
Total Reserves	312	301
Share Suspense	0	8
Shareholder's Funds	342	331
Long-Term Borrowings	18	20
Deferred Tax liabilities	22	22
Other Long term liabilities	10	10
Total Non-Current Liabilities	50	52
Short Term Borrowings	171	148
Trade Payables	125	150
Other Current Liabilities	18	18
Short Term Provisions	8	5
Total Current Liabilities	321	321
Total Liabilities	714	704

Particulars (Rs.crs)	Sep-16	Mar-16
Fixed Assets	218	225
Non Current Investments	35	35
Long term loans and advances	33	36
Other non-current assets	3	4
Total Non-Current Assets	289	300
Inventories	186	190
Trade receivables	204	177
Cash and cash equivalents	16	13
Short-term loans and advances	17	22
Other current assets	2	2
Total Current Assets	425	404
Total Assets	714	704



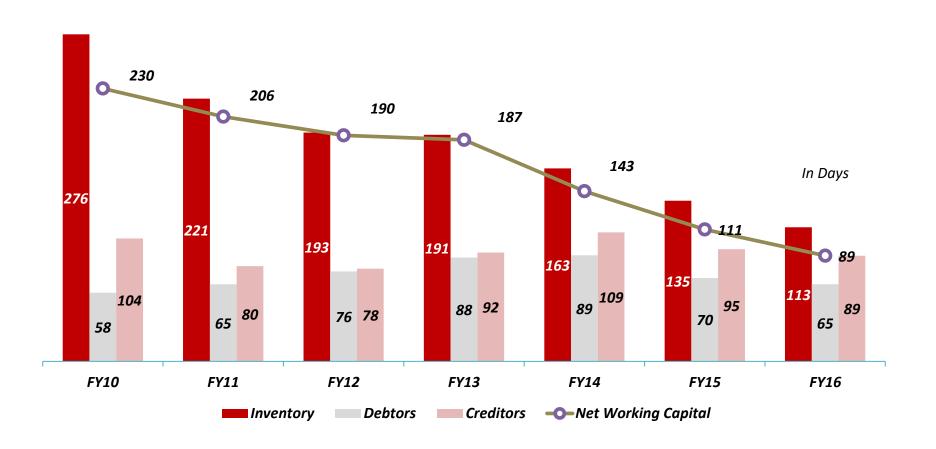
Consolidated Balance Sheet

Particulars (Rs.crs)	Sep-16	Mar-16
Share Capital	30	23
Total Reserves	350	333
Share Suspense	0	8
Shareholder's Funds	380	363
Minority Interest	20	19
Long-Term Borrowings	133	118
Deferred Tax liabilities	31	30
Other Long term liabilities	28	27
Long-Term Provisions	0	0
Total Non-Current Liabilities	192	176
Short Term Borrowings	226	199
Trade Payables	129	156
Other Current Liabilities	32	31
Short Term Provisions	11	6
Total Current Liabilities	398	392
Total Liabilities	989	950

Particulars (Rs.crs)	Sep-16	Mar-16
Fixed Assets	398	398
Non Current Investments	18	13
Long term loans and advances	12	24
Other non-current assets	22	26
Total Non-Current Assets	451	461
Inventories	259	245
Trade receivables	232	197
Cash and cash equivalents	21	17
Short-term loans and advances	25	28
Other current assets	2	2
Total Current Assets	539	489
Total Assets	989	950



Efficient Working Capital Management





Asian Granito Limited

CIN: L17110GJ1995PLC027025

Mr. Himanshu Shah

ca@aglasiangranito.com

www.aglasiangranito.com

Strategic Growth Advisors Pvt. Ltd.

CIN: U74140MH2010PTC204285 Ms. Neha Shroff / Deven Dhruva

neha.shroff@sgapl.net / deven.dhruva@sgapl.net

www.sgapl.net