Asian Granito India Ltd.



Date: 30.05.2017

To, Corporate Relations Department, Bombay Stock Exchange Limited, 2nd Floor, P.J Towers, Dalal Street, Mumbai-400 001

Scrip Code: **532888**

Dear Sir/ Madam,

To,
Corporate Relations Department
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No., C/1, G-Block,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: ASIANTILES

Sub: Investor Presentation.

This is to inform you that the Company has organized a conference call for analysts and investors, Wednesday, 31st May, 2017 at 3.30 p.m., to discuss the financial performance for Financial Year 2017. The invitation is enclosed herewith for your reference.

This is to further inform that the copy of the latest Investor Presentation as has been uploaded on the website of the Company www.aglasiangranito.com and is enclosed herewith for your information as also for the information of your members and the public at large.

This information is submitted to you pursuant to Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

Kindly note that changes may happen due to exigencies on the part of Host / Company.

You are kindly requested to take the same on record.

Thanking you,

Yours faithfully, For Asian Granito India Limited

Kamleshbhai B. Patel

Chairman and Managing Director

DIN: 00229700

Encl.: As above







Asian Granito India Ltd

Investor Presentation – May 2017



Safe Harbor

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This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict.

These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



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History

Commenced Production of Ceramic Floor with 2,500 Sq. mtr per day capacity and expanded to 6,000 sq. mtr per day Floated IPO &
Established AGL Tiles
World in 14 cities

Introduced India's largest wall tile with 10,000 sq. mtr per day capacity Commenced Quartz slab production

Launched digital glazed vitrified tiles

Introduced four- colour digital printing technology

Launched double-charged polished vitrified tiles Introduced 8-colour digital printing

Increased manufacturing units to 8 and capacity to 1,00,00 0 sq. mtrs per day including outsource

Expanded the product portfolio by introducing new Engineered Marble and Quartz

2002-2003

2007-2008

2011-2012

2014-2015

2016-2017

2004-2006

Established vitrified tiles facility at Himmatnagar with 4,000 sq. mtr per day capacity and expanded to 18,000 sq. mtr per day

2009-2010

Expanded capacity of Wall tiles to 20,000 sq. mtr. per day

Commenced production of marble slabs

Established new digital printing technology for Ceramic Wall Tiles

2012-2013

Introduced 6-colour digital tile printing

Expanded range in the value-added category

Increased number of AGL tiles World outlets to 50

2015-2016

Amalgamation of Artisique Ceramic Pvt Ltd with Asian Granito Ltd (AGL)



Overview

Ranked amongst

Top **3**

Listed Ceramic Companies in India State of the Art
Manufacturing
Facilities
spread across Gujarat

Exporting Products across

53 Countries



144+ Exclusive Showrooms

& 16 Display Centres across

India, totaling to **160+** showrooms

Over **5300**Touch Points

Over **40X** growth in just 16 years



Management

- Professionals with over 22 years of experience in Ceramic Industry
- Uncompromising attitude towards Quality

Capacity

Products

Innovation

Distribution Network

Clientele / Promotion

Growth Drivers



Key Management Team



Mr. Kamlesh Patel – Chairman & Managing Director

- Having more than 22 years of experience in the Tile industry he is a visionary who has created global benchmarks
- Holds BBA Degree from Sardar Patel University & Member of ICCTAS
- A decisive decision maker who believes in taking right decision at the right time and an astute marketing mind, passionate about expansion & brand building



Mr. Mukesh Patel – Managing Director

- Having more than 22 years of experience in the Tile industry, he is responsible for giving company the "Innovative Technology" edge
- Constantly seeking to create new product development with an uncompromising attitude towards Quality
- He is a Director of ICCTAS





Mr. B. M. Singhal Senior Vice President (MARBLE)



Mr. Pattanshetty
Vice President
(PRODUCTION)



Mr. Rahul Sharma Associate Vice President (GVT)



Mr. Sanjay Kaul Associate Vice President (BUSINESS DEVELOPMENT)

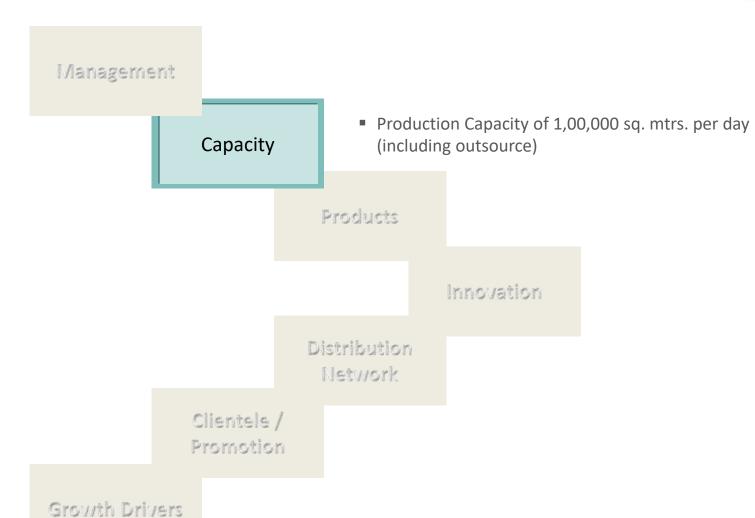


Mr. Chirag Dave Associate Vice President (BONZER 7)



CA Himanshu Shah General Manager (FINANCE & ACCOUNT)







8 Ultra Modern Manufacturing Units





Manufacturing Facilities



1st in the World to introduce 5 layer tiles kiln from SACMI-ITALY



Ultra Modern & Latest Technology

First to establish Online Vitrified Technology

First in India to have Digital 9 Colour Printing Technology



A Pioneer with Best Water Jet Technology

Highest number of Digital Machines in India



13 Digital
9 Colour Printing
Machines

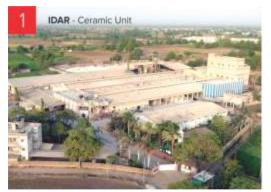
Only Ceramic Company to have in-house 3rd Fire Technology

India's BIGGEST KILN with 5 Line Tiles in Single Process world first in India by SACMI





Manufacturing Facilities











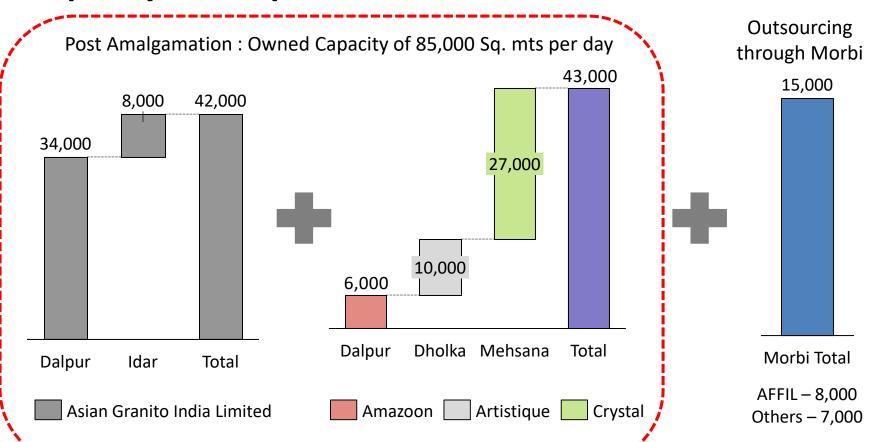








Capacity Built up



Combined Capacity of 100,000 Sq. Mtrs per day (Incl. Outsource)



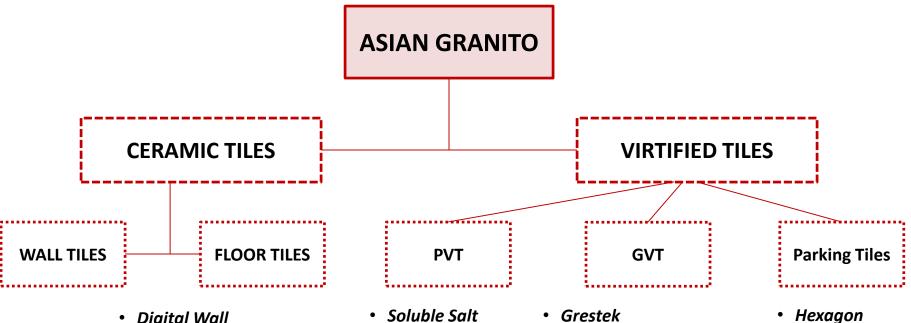


Wide Product Range - Ceramic Floor, Digital Wall,
 Vitrified, Parking, Porcelain, Glazed Vitrified, Outdoor,
 Composite Marble & Quartz

Growth Drivers



Product Portfolio – Tile Segment



- Digital Wall
- Porcellanto

- Twin Charge
- Double Charge
 - Jumbo
 - Imperio
 - Nano Tech

- Hardstone
- Hi-Tech Tuff Guard Digital
- Splendour Series
- XXL Series
- Marvel Series

- Grandura Plus
- Grandura Pixelo
- Grandura Exterior



Product Portfolio – Marble & Quartz

ASIAN GRANITO MARBLE QUARTZ

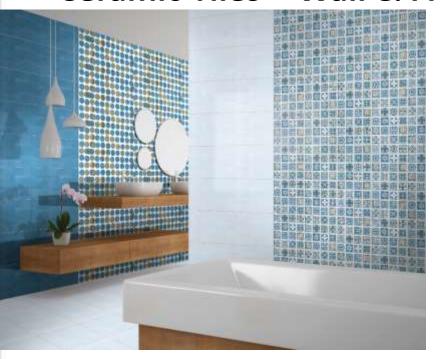
- Multi Colour Marble
- Nano Crystal Marble
- Imported Natural Marble
- Onyx Marble

- Multi Colour Quartz
- E Stone

Different Sizes to cater to different markets: 12mm, 15mm, 18mm, 20mm, 30mm



Ceramic Tiles – Wall & Floor Tiles











Vitrified Tiles



Soluble Salt



Homogenous Body



Nano Tech - Double Charge



Grandura Exteriors

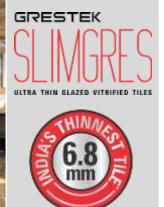


Grandura Digital

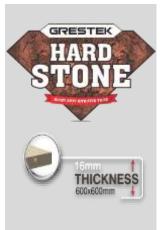
GRESTEK – Premium Glazed Vitrified Tiles





















Marble & Quartz



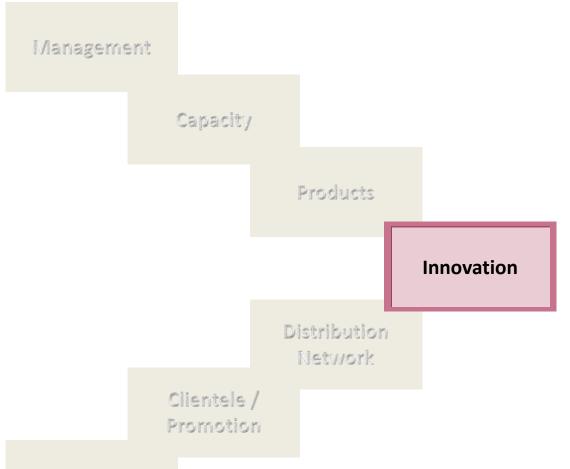
Marble



Quartz

Premium Segment - Higher Realisation Company enjoys 43% market share in this segment





Growth Drivers

- 1st to introduce 5 tiles manufacturing kiln from SACMI-Italy
- 1st to launch large format digital double charged vitrified tiles in 1000x1000mm Jumbo & 800x800mm Imperio
- Largest Manufacturer of Quartz in India post expansion



Recent New Innovative Products launched

Product Name	Size in mm
Engineered Quartz (Different Sizes to cater to different markets)	1400 x 3100 1600 x 3200
Grestek – Splendour Series – Introduced 13 SKU's	800 x 1600
Grestek – Marvel Colour Body Tiles	300 x 600, 600 x 1200, 600 x 600, 196 x 1200
Imperio – Double Charge – Introduced 17 SKU's	800 x 800
Jumbo - Double charge – Introduced 16 SKU's	1000 x 1000
CARARRA White (World's Whitest Tile – in unglazed large format Double Charge)	800 x 800
XXL – Polished Glazed Vitrified Tile	800 x 1200
Polished Vitrified Tile (Double Charge) & Big Crack Stone (new design introduced first time in India)	800 X 1200 & 1000 X 1000
Hardstone (Outdoor Tiles in 16 mm & 10 mm thickness)	600 x 600
Grandura (Parking Tiles)	300 x 300 & 400 x 400
Hexacon Tiles (first to introduce)	304 x 350
Grestek SLIMGRES	600 x 1200





Pioneer in the Industry

To have **DITIGAL 9**Colour Printing
Technology

Highest Number of **DIGITAL MACHINES** in India totalling to 13

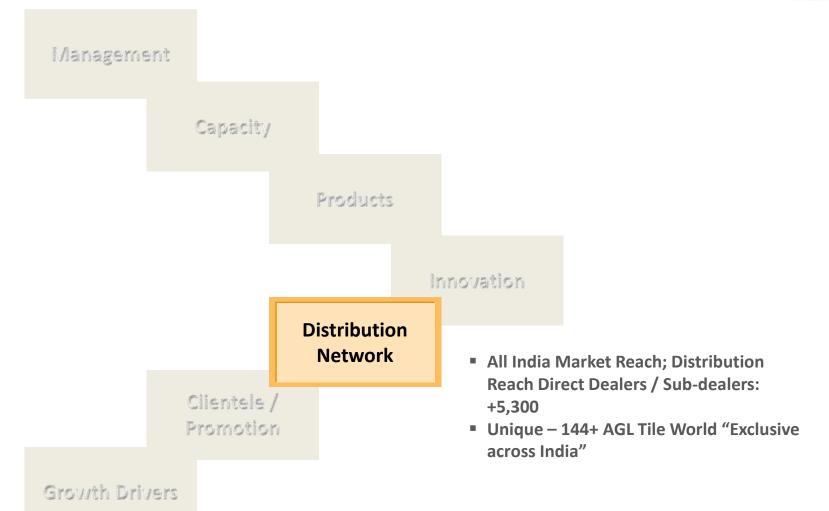


To have India's **BIGGEST KILN** with 5 line tiles in single process

1000 X 1000 Double Charge with new Technology

To set up **MULTI-COLOUR Quartz** line in India

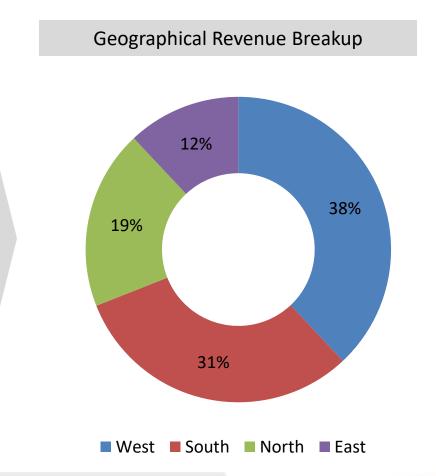






Strengthening Distribution Network - Tile Segment





In FY16, there were 915 direct dealers, and 55 were added in FY17

Currently we have 970 direct dealers



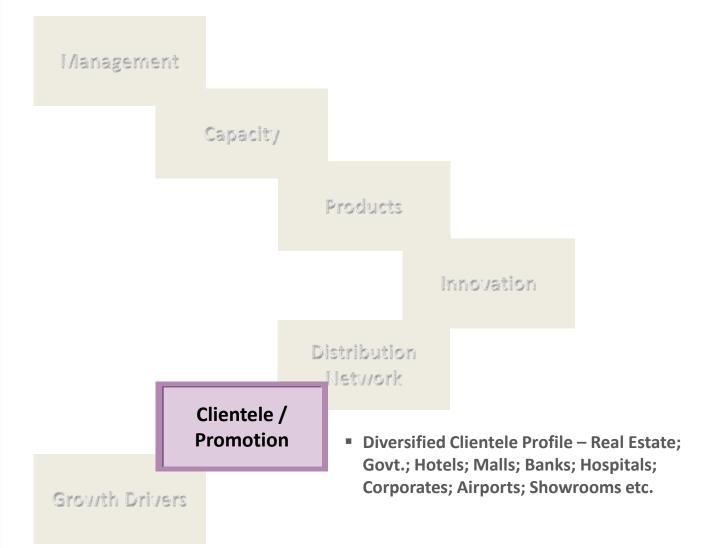


Global Footprint



Presence in 53+ countries across the globe







Marquee Institutional Clientele























GODREJ INDUSTRIES

















PALACES HOTELS RESORTS

























Major Marketing Activities



Mega Brand Recognition 2016

- Showcase Ad Commercials in 1,400
 Screens across India in Major Cinemas during 3 Mega Blockbusters
- Advertisement in Top In flight & Architect Magazines

- Active online presence in Social Media : Facebook, Twitter, Pinterest
- Extensive Regional Road shows in Gujarat, Maharashtra, Punjab, HP, Delhi, Haryana, UP, Kerala



BIG 5 Exhibition - Dubai



Major Marketing Activities



ACE TECH (Mumbai & Delhi)



Cab Branding in Chennai and Uttar Pradesh



PRODUCT: Discovery Prime Screens

LOCATION: DXB - Terminal 3 - Arrivals - Baggage Claim

BIG 5 Dubai Airport Branding



Major Marketing Activities

Quartz Next Event

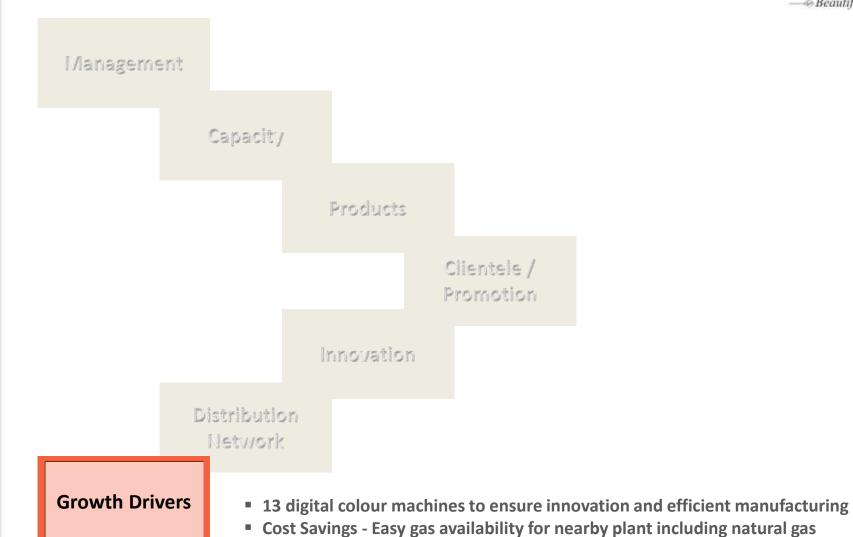














--- Beautiful Life ∞---

Growth Drivers



01 AMALGAMATION SYNERGIES

cost efficiencies



VALUE ADDED PRODUCT

03 B2C SEGMENT

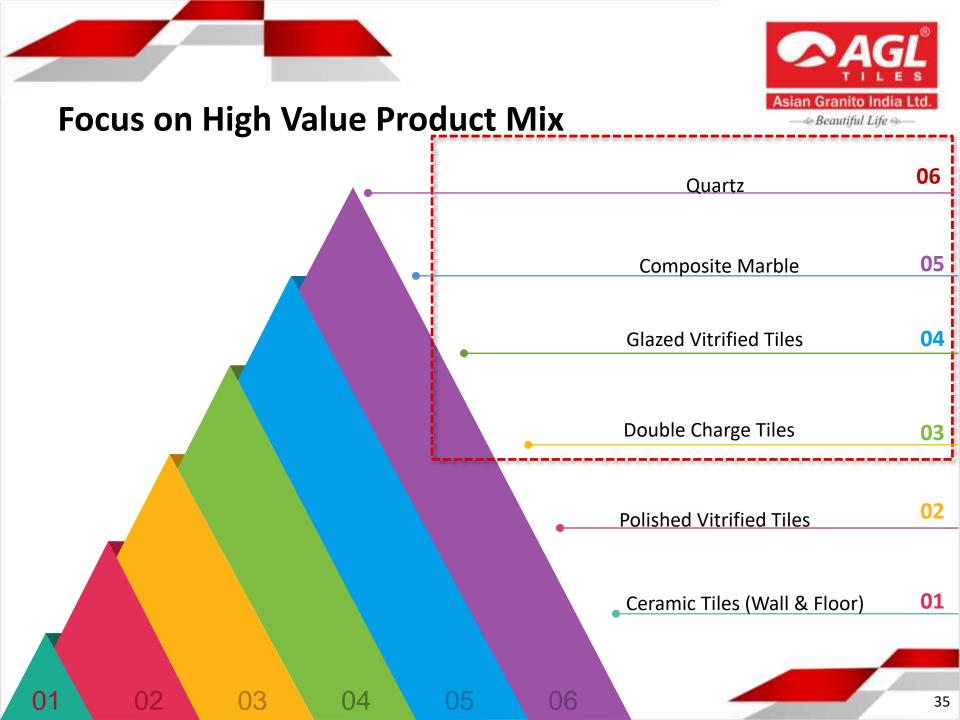
Shift in Focus from B2B segment to B2C Segment Plan to increase our retail from 35% to 50%

Expect the Industry to grow due to the thrust in infrastructure development, Housing for All and Swachh Bharat Abhiyaan

INDUSTRY

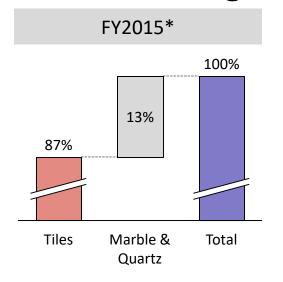
GROWTH

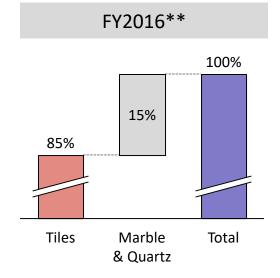
04

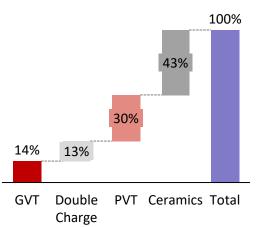


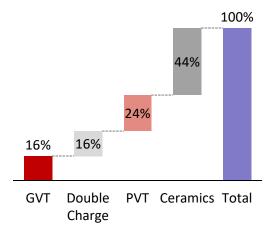


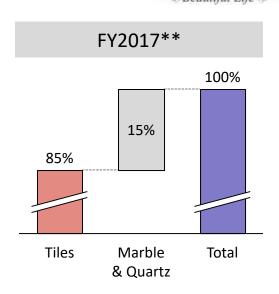
Focus on High Value Product Mix

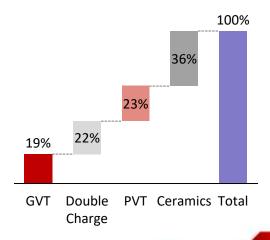






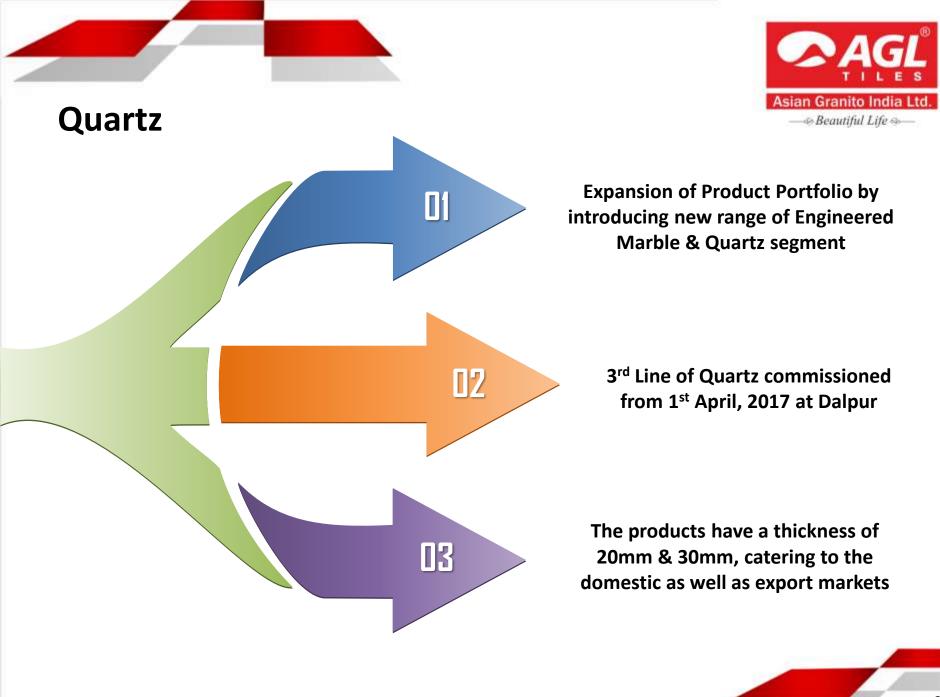






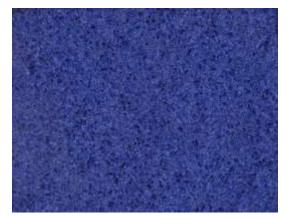
^{*} On Standalone Basis as the company merged with Artistique Ceramic in July, 2015

^{**} On Consolidated basis





Quartz



Blue Glitter



Iceland



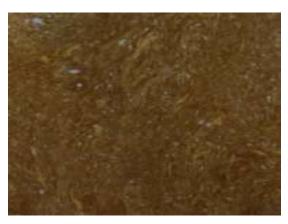
Copper Mountain



Lake Stone



Panama Black



Mountain Brown

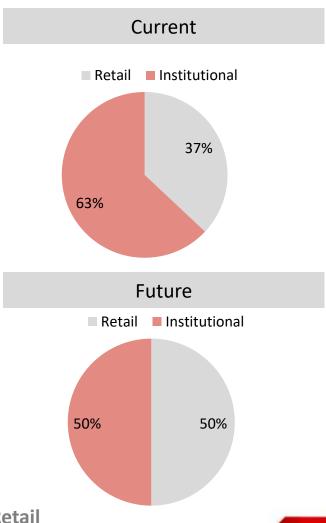


Future Strategies- Focus on B2C Segment

Mapping market for towns with population > 20,000

Initiatives to increase Direct Interaction with Customers

- ✓ Dealer Network
- ✓ AGL exclusive showrooms
- ✓ AGL Digital Express
- ✓ Trade schemes on high value products
- ✓ Participated in key trade exhibition
- ✓ Increased more A+/A/B+ counters



We plan to Change the Market Segmentation of Project v/s Retail from 65:35 to 50:50



Industry Growth

Smart Cities - New city creation could create office and housing demand

Housing For All: Plan to complete 1 crore houses by 2019 for the houseless in Rural India.

Push for providing sanitation could create new demand avenues entry level or lower priced tiles (ceramic tiles)

"Swatch Bharat Abhiyaan" - aims to build 60million toilets by 2019

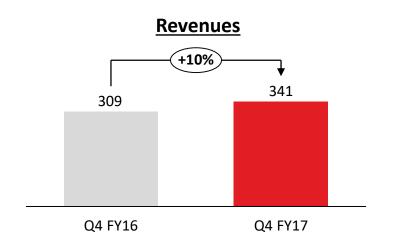
Affordable housing to be given infrastructure status which will enable projects to avail associated benefits

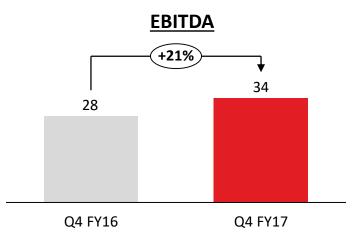
Increased Allocation for Pradhan Mantri Awaas Yojana – Gramin from Rs. 15,000 crore to Rs. 23,000 crore

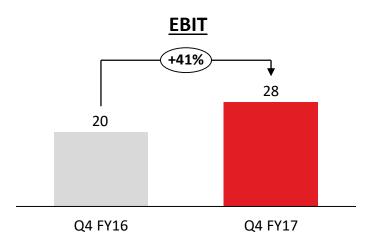
Under the scheme for promotion of affordable housing, carpet area instead of built up area of 30 and 60 Sq .mtr. to be counted.

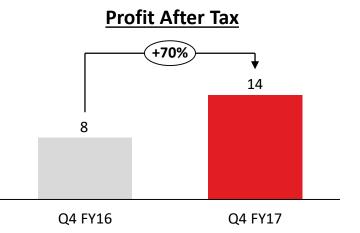


Financial Highlights – Q4 FY17



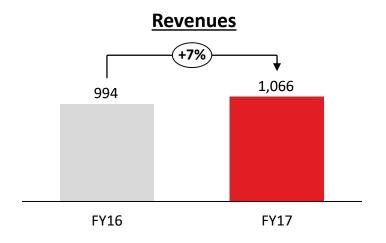


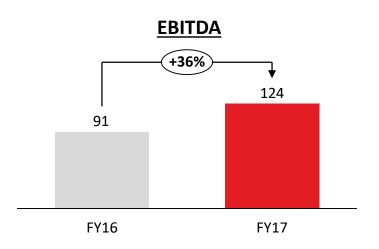


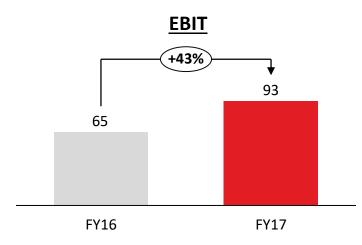


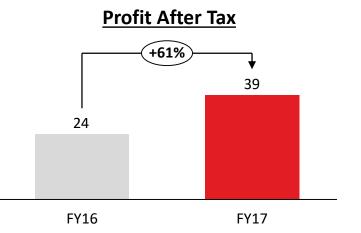


Financial Highlights – FY17



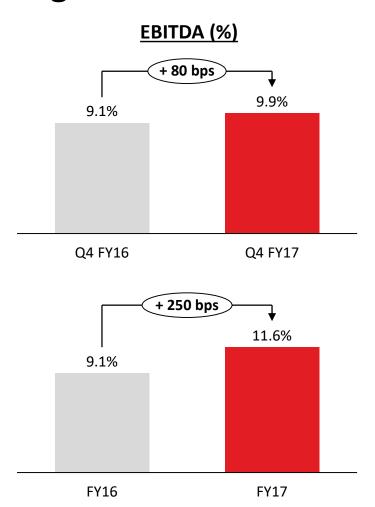


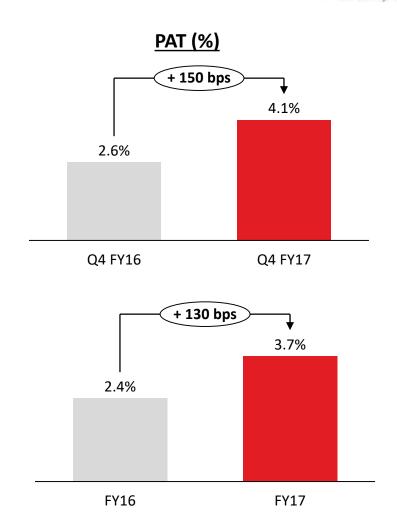






Margin Profile



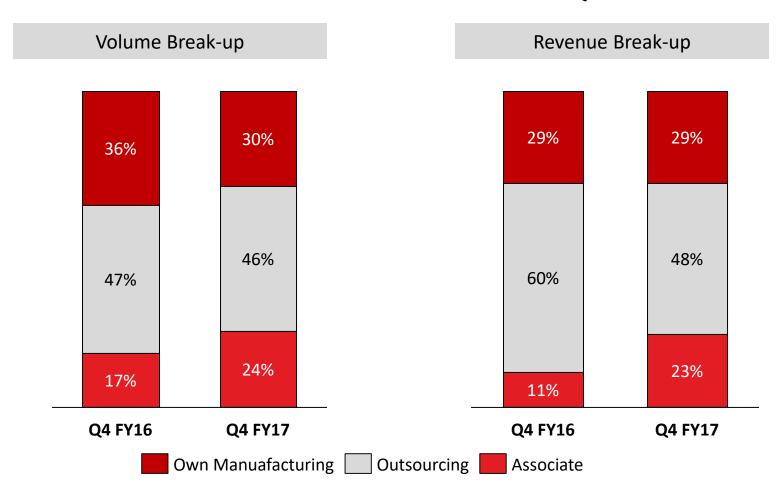


On Consolidated basis



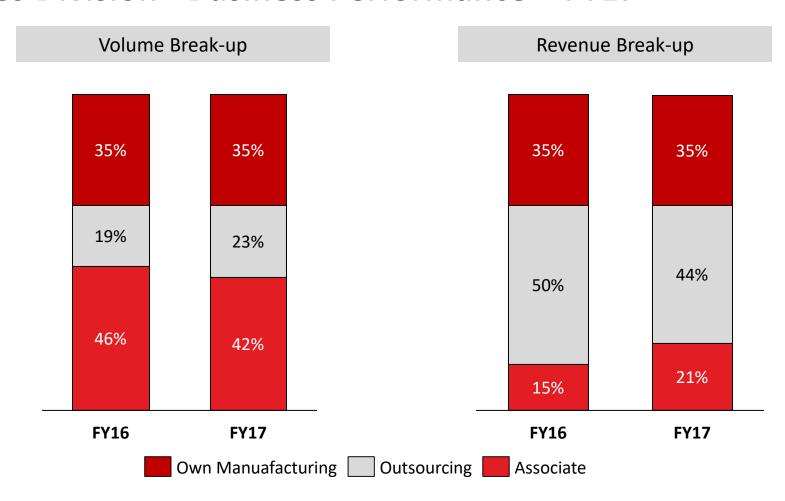
Tiles Division - Business Performance - Q4FY17

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Beautiful Life





Tiles Division - Business Performance - FY17





Standalone Profit & Loss

Particulars (Rs. Crs)	Q4 FY17	Q4 FY16	Y-o-Y	FY17	FY16	Y-o-Y
Net Sales	292.8	226.2		947.8	870.7	
Other Operating Income	-0.1	1.0		2.1	2.2	
Revenue from Operations	292.7	227.2	29%	949.9	873.0	9%
Total Raw Material	205.5	148.4		615.6	566.1	
Employee Expenses	15.4	12.9		55.0	50.6	
Power & Fuel	23.0	24.4		90.1	102.1	
Other Expenses	26.9	21.2		110.0	84.1	
EBITDA	21.9	20.2	9%	79.2	70.0	13%
EBITDA Margin (%)	7.5%	8.9%		8.3%	8.0%	
Other Income	2.4	0.2		2.6	1.0	
Depreciation	5.5	5.0		22.0	21.2	
EBIT	18.8	15.3	22%	59.9	49.8	20%
EBIT Margin (%)	6.4%	6.8%		6.3%	5.7%	
Finance Cost	4.2	6.6		20.9	23.8	
Profit before Tax	14.6	8.8	66%	38.9	26.1	49%
Tax	4.1	2.4		11.0	7.2	
Profit After Tax	10.4	6.4	62%	28.0	18.9	48%
PAT Margin (%)	3.6%	2.8%		2.9%	2.2%	
EPS	3.47	2.85		9.29	6.71	



Consolidated Profit & Loss

Consolidated Profit & Loss					—⊕Beautiful Life ⊕—	
Particulars (Rs. Crs)	Q4 FY17	Q4 FY16	Y-o-Y	FY17	FY16	Y-o-Y
Net Sales	341.9	308.4		1,063.2	991.0	
Other Operating Income	-0.8	0.4		2.7	2.9	
Revenue from Operations	341.2	308.8	10%	1,066.0	993.9	7%
Total Raw Material	208.3	201.2		591.2	615.2	
Employee Expenses	23.8	16.8		71.4	58.9	
Power & Fuel	43.3	34.4		141.4	127.9	
Other Expenses	31.8	28.3		138.4	101.1	
EBITDA	33.9	28.1	21%	123.6	90.8	36%
EBITDA Margin (%)	9.9%	9.1%		11.6%	9.1%	
Other Income	2.9	0.5		3.6	1.4	
Depreciation	9.0	8.8		34.5	27.5	
EBIT	27.8	19.8	41%	92.7	64.6	43%
EBIT Margin (%)	8.2%	6.4%		8.7%	6.5%	
Finance Cost	9.6	7.9		39.5	29.1	
Exceptional Items	0.0	0.5		0.0	0.5	
Profit before Tax	18.2	11.4	60%	53.2	35.0	52%
Tax	4.3	4.2		13.4	11.3	
Profit After Tax	13.9	7.2	93%	39.8	23.7	68%
PAT Margin (%)	4.1%	2.3%		3.7%	2.4%	
Share of profit of associates	1.0	1.4		2.7	2.2	
Minority Interest	-1.1	-0.4		-3.4	-1.7	
Other Comprehensive Income	0.0	0.0		0.0	0.0	
Profit After MI and Share of Profit of Associates	13.9	8.1	70%	39.1	24.3	61%
PAT Margin (%)	4.1%	2.6%		3.7%	2.4%	
EPS	4.61	3.61		13.00	8.60	



Standalone Balance Sheet

Particulars (Rs. Crs)	Mar-17	Mar-16	
Shareholder's Fund	357	331	
Share Capital	30	23	
Reserves & Surplus	327	301	
Share Suspense Account	0	8	
Non-Current Liabilities	50	52	
Long term borrowings	14	20	
Deferred Tax Liabilities (Net)	23	22	
Other Long term liabilities	12	10	
Long-Term Provisions	0	0	
Current liabilities	391	321	
Short term borrowings	135	148	
Trade payables	226	150	
Other current liabilities	23	18	
Short term Provision	7	5	
TOTAL LIABILITIES	798	704	

Particulars (Rs. Crs)	Mar-17	Mar-16
Non-current assets	302	300
Fixed assets	230	225
Non-current Investments	34	35
Long Term Loans	36	36
Other Non-current assets	2	4
Current assets	496	404
Inventories	192	190
Trade receivables	266	177
Cash and bank balances	15	13
Short term loan and advances	21	22
Other current assets	2	2
TOTAL ASSETS	798	704



Consolidated Balance Sheet

Particulars (Rs. Crs)	Mar-17	Mar-16	
Shareholder's Fund	401	363	
Share Capital	30	23	
Reserves & Surplus	371	333	
Share Suspense Account	0	8	
Minority Interest	22	19	
Non-Current Liabilities	191	176	
Long term borrowings	127	118	
Deferred Tax Liabilities (Net)	34	30	
Other Long term liabilities	30	27	
Long-Term Provisions	0	0	
Current liabilities	488	392	
Short term borrowings	209	199	
Trade payables	230	156	
Other current liabilities	35	31	
Short term Provision	14	6	
TOTAL LIABILITIES	1,102	950	

Particulars (Rs. Crs)	Mar-17	Mar-16	
Non-current assets	464	461	
Fixed assets	406	398	
Non-current Investments	17	13	
Long Term Loans	20	24	
Other Non-current assets	21	26	
Current assets	638	489	
Inventories	273	245	
Trade receivables	311	197	
Cash and bank balances	19	17	
Short term loan and advances	33	28	
Other current assets	2	2	
TOTAL ASSETS	1,102	950	



ASIAN Granito India Ltd.

Awards & Accolades



Energy Conservation Award received from the President of India



'Asian Granito India Limited' was awarded the winner for outstanding achievements in Environment Management



CSR Activities





Asian Granito Limited

CIN: L17110GJ1995PLC027025

Mr. Himanshu Shah

ca@aglasiangranito.com

www.aglasiangranito.com

Strategic Growth Advisors Pvt. Ltd.

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