



Investor Presentation Q3 FY20

PURAVANKARA[®]

Table of Contents

* Company Overview	3-5
* Development Bank	6-8
* Operational Overview – Area and Sales	9-12
* Launch pipeline	13
* Update of Financials	14-16
* Cash Flow Statements	17-18
* Debt	19
* Appendix 1 : Project Status	20-24
* Appendix 2 : Other corporate information	25-29
* Appendix 3 : Project Pictures	30-33
* Disclaimer	34

Company Overview



Company Overview – 2 Iconic Brands in Real Estate

- Leading real estate enterprise providing diversified premium and affordable residential housing and commercial spaces
- Over 4 decades of domain expertise, completed 70 projects measuring over 40.78msft
- Diversified across markets, brands and development stages
- Land Bank at 66.41msft and ongoing projects at 22.98msft

PURAVANKARA®

Puravankara

Luxury residential housing and commercial solutions

Focus on superlative and contemporary lifestyle

Projects in cities of Bengaluru, Chennai, Hyderabad, Pune, Mumbai, Kochi, Goa, Kolkata, Coimbatore

Land assets – 56.18msft (Developable area) and saleable area (economic interest) of 47.35msft

PROVIDENT®

Provident

Premium affordable housing

Focus on aspirational and first time home buyer seeking value homes

Projects in cities of Bengaluru, Hyderabad, Mumbai, Pune, Chennai, Kochi, Goa, Coimbatore and Mangalore

Land assets – 10.23msft (Developable area) and saleable area (economic interest) of 5.51msft

World Class Technology Collaborations and Partnerships

- Starworth Infrastructure and Construction Limited – wholly owner subsidiary focussed on technology enabled construction solutions
 - Build-Design, Civil and MEP Capabilities for a wide variety of real estate and infrastructure projects
 - 100% precast solutions –construction speed, one stop shop and best in class quality standards
 - Large order book of Rs 690 cr, growing third party clients
- One of the first real estate companies to get FDI in real estate through a joint venture with Keppel Land Singapore, forming Keppel Puravankara Development Limited, which is now in its 15th year of successful collaboration
- Puravankara forays into the warehousing space, with Morgan Stanley as a collaborative partner

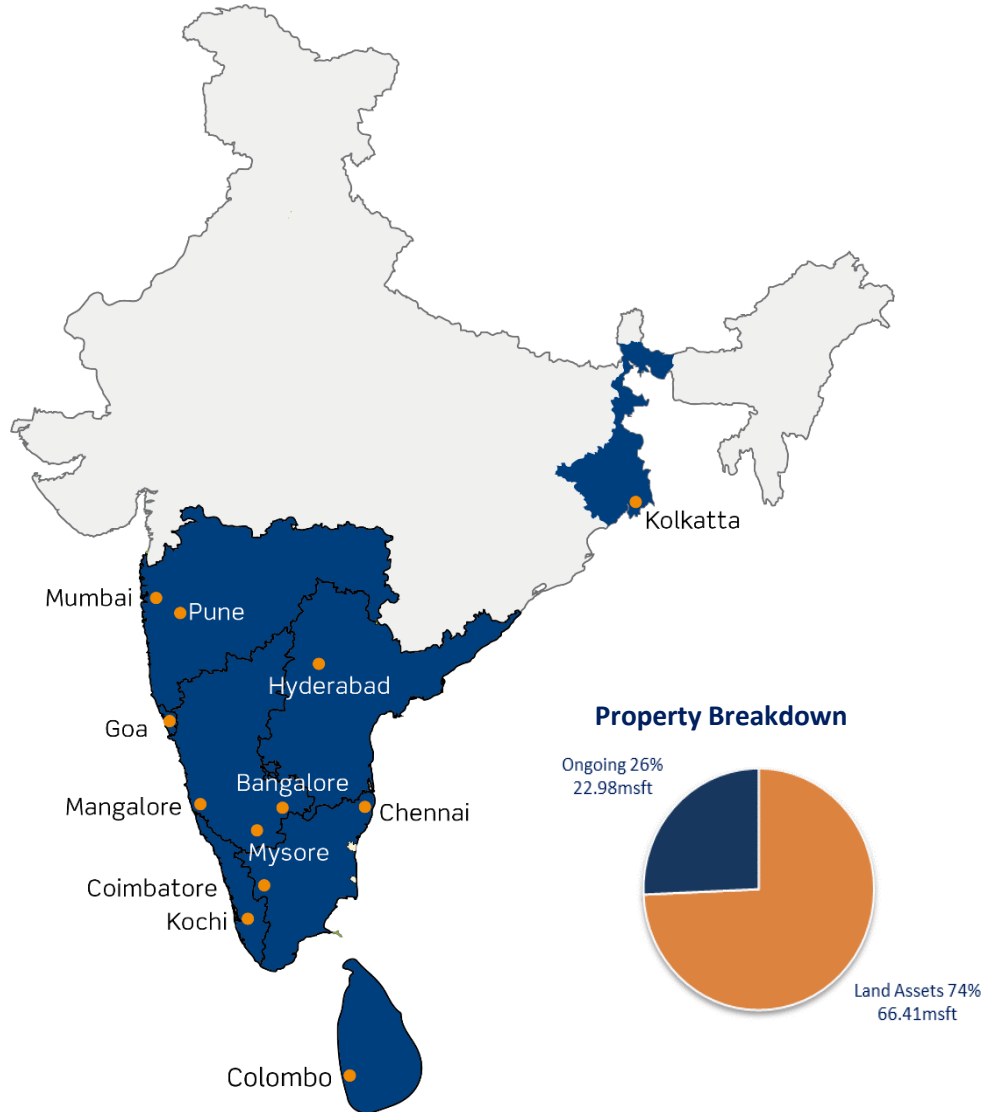


Development Bank



PURVA
windermere
AN ELITE ENCLAVE

Diversified across markets, brands and stages of development



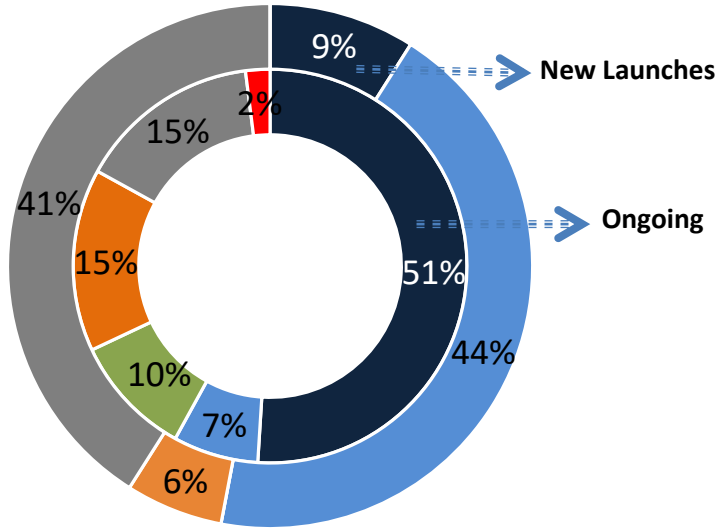
in million sq. ft.

	Completed	Ongoing (A)	Land Assets (B)	Total (A)+(B)
South India				
Bengaluru	29.81	11.77	41.03	52.80
Chennai	6.26	1.64	11.71	13.35
Hyderabad	0.59	2.35	-	2.35
Kochi	1.89	3.43	4.21	7.64
Others	1.39	0.42	1.01	1.43
West India	0.14	3.37	4.22	7.59
Colombo	-	-	4.23	4.23
Kolkata	0.70	-	-	-
Total	40.78	22.98	66.41	89.39
<i>Puravankara*</i>	30.91	12.32	56.18	68.50
<i>Provident</i>	9.87	10.66	10.23	20.89
Saleable Area	35.73	18.82	52.86	71.68
<i>Puravankara*</i>	26.42	9.59	47.35	56.94
<i>Provident</i>	9.31	9.23	5.51	14.74

Note: 1.* Includes JVs and other subsidiaries
 2. Saleable area is estimated developer's share after reducing economic interest of JD/JV partners

Ongoing and New Launches

Non-Bengaluru projects now account for 49% of the share of ongoing and 91% of new launches*

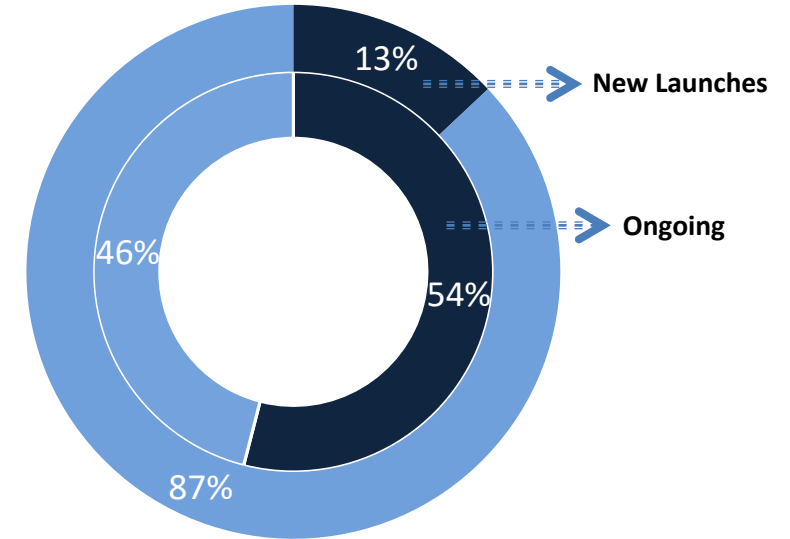


■ Bengaluru ■ Chennai ■ Hyderabad ■ Cochin ■ West India ■ Others

in msft	Ongoing#	New Launches
Bengaluru	11.77	0.80
Chennai	1.64	3.81
Hyderabad	2.35	0.00
Cochin	3.43	0.54
West India	3.37	3.58
Others	0.42	0.00
Total	22.98	8.73

Note: :1. Based on Developable Area in msft
2. # Includes 10.31 million sqft of area not open for sale.

Provident accounts for 87% of the launch pipeline; in line with the market trends and the Group's strategy



■ Puravankara ■ Provident

in msft	Ongoing#	New Launches
Puravankara	12.32	1.17
Provident	10.66	7.56
Total	22.98	8.73

Operational Overview – Area and Sales



Project Delivery

in million sq. ft.

<i>(numbers in million sq. ft.)</i>	FY16	FY17	FY18	FY19	9MFY20
Opening Area	24.01	23.64	24.92	20.82	23.08*
Add: Launches/Revisions during the period ¹	2.46	4.77	1.96	3.95	2.21
Less: Completed during the period ²	-2.83	-3.49	-6.06	-1.69	-2.30
Closing Area	23.64	24.92	20.82	23.08	22.98*

Some of our Completed Projects



Purva Westend



Purva Windermere



Provident Tree



Purva Season

Notes:

1. Revisions represent corrections on account of errors / round off
2. Represents area completed based on receipt of Occupancy Certificate or such other equivalent permission
3. * Includes 10.31 million sqft of area not open for sale

Better Price Realisations across all categories – Q3FY20

Based on Bookings										Quarter Ended		
	Area Sold			Units Sold			Sale Value			Sale Realization		
	Dec-19	Dec-18	%	Dec-19	Dec-18	%	Dec-19	Dec-18	%	Dec-19	Dec-18	%
	msft	msft		Nos.	Nos.		Rs.in crs	Rs.in crs		Rs.psft	Rs.psft	
Puravankara	0.31	0.35	-10%	200	216	-7%	216	228	-5%			
Completed Projects	0.18	0.19	-7%	132	126	5%	99	98	1%	5,506	5,064	9%
Ongoing Projects	0.13	0.15	-14%	68	90	-24%	117	129	-10%	8,994	8,550	5%
Provident	0.34	0.29	19%	351	312	13%	186	142	31%			
Completed Projects	0.12	0.12	-4%	115	123	-7%	49	47	6%	4,125	3,766	10%
Ongoing Projects	0.22	0.16	36%	236	189	25%	136	95	44%	6,189	5,846	6%
Total Gross	0.65	0.63	3%	551	528	4%	402	369	9%			
Share of Revenue attributable to partners under JD/JV/Revenue Sharing arrangement	(0.05)	(0.05)		(30)	(24)		(41)	(46)				
Group Economic Interest	0.60	0.58		521	504		360	323				

- Provident continues to drive sales growth – 64% by units sold and 46% of value sold in the quarter
 - New launches– Provident Capella and Provident Equinox led most of this growth
- Improvement in realisations across all projects

*Area sold, units sold and sales values are net of Cancellations: Sales value include taxes but does not include Registration Charges

Improved Price Realisations across almost all segments – 9MFY20

Based on Bookings	9M Ended											
	Area Sold			Units Sold			Sale Value			Sale Realization		
	Dec-19 msft	Dec-18 msft	%	Dec-19 Nos.	Dec-18 Nos.	%	Dec-19 Rs.in crs	Dec-18 Rs.in crs	%	Dec-19 Rs.psft	Dec-18 Rs.psft	%
Puravankara	1.25	0.85	46%	882	551	60%	861	572	51%			
Completed Projects	0.78	0.48	64%	591	312	89%	458	246	86%	5,866	5,185	13%
Ongoing Projects	0.47	0.38	24%	291	239	22%	404	325	24%	8,591	8,576	0%
Provident	0.90	1.47	-39%	924	1,730	-47%	472	801	-41%			
Completed Projects	0.40	0.36	11%	375	349	7%	158	135	17%	3,957	3,762	5%
Ongoing Projects	0.50	1.11	-55%	549	1,381	-60%	314	665	-53%	6,282	5,978	5%
Total Gross	2.15	2.33	-8%	1,806	2,281	-21%	1,334	1,372	-3%			
Share of Revenue attributable to landlord under Revenue Sharing arrangement	(0.20)	(0.13)		(124)	(78)		(158)	(120)				
Group Economic Interest	1.95	2.19		1,682	2,203		1,176	1,252				

- Focussed efforts towards sale of RTM
 - Higher price realization
 - 46 % increase in number of units sold
- Current RTM inventory level 1.43 msft as against sales of 1.08 msft in 9M FY20

*Area sold, units sold and sales values are net of Cancellations: Sales value include taxes but does not include Registration Charges
RTM – Ready to move in inventory

Launch Pipeline – sizeable Provident, opportunistic Puravankara

Sr. no	Location/ Project Name	City	Development Model	Development Type	Developable Area	PPL Share in JD	Saleable area (msft)	Expected launch date
Puravankara Brand								
1	Westend 2	Bengaluru	Joint Development	Residential	0.10	78%	0.08	Launch in Q4FY20
2	Bavdhan	Pune	Joint Development	Residential	0.31	90%	0.28	Launch in Q4FY20
3	Lalbagh	Bengaluru	Joint Development	Residential	0.21	55%	0.12	Q1FY21
4	Chembur	Mumbai	Owned	Residential	0.35	100%	0.35	Q2FY21
5	Bhandup	Mumbai	Joint Development	Residential	0.20	68%	0.14	Deferred
					Total		1.17	0.96
Provident Brand								
1	Edapally	Cochin	Owned	Residential	0.54	100%	0.54	Q1/Q2FY21
2	Thane	Mumbai	Joint Development	Residential	1.63	64%	1.04	Q1/Q2FY21
3	Thirumazhsai	Chennai	Joint Venture	Residential	3.81	25%	0.95	Q1/Q2FY21
4	Kondwa	Pune	Joint Development	Residential	1.09	69%	0.75	Q3FY21
5	Kachanayakanahalli	Bengaluru	Owned	Plotted	0.49	100%	0.49	Launch in Q4FY20
					Total		7.56	3.78
					Grand Total		8.73	4.74

Notes:

1. Developable and Saleable Areas are tentative and is subject to approval from authorities
2. Launch dates are subject to change
3. Launch dates are in relation to financial year April - March
4. All the projects are at different stages of approval
5. Some of the projects will be launched in phases

Note – Purva Atmosphere has been launched in Q3FY20

Update on Financials



**PURVA
WESTEND**
Fine living like nowhere else. Just 4 km from Koramangala

Income Statement for Quarter Ended 31st December

All numbers in INR Cr

Particulars	Q3FY20 Unaudited	Q2FY20 Unaudited	Q3FY19 Unaudited
Income from operations			
Revenue from projects	516.99	611.81	545.19
Other Income	11.12	12.00	20.47
Total Income from operations	528.11	623.81	565.66
Expenses			
Sub-contractor cost	79.47	69.23	83.44
Cost of raw materials and components consumed	20.38	20.59	24.50
Land purchase cost	5.75	6.65	285.17
(increase)/decrease in inventories of stock of flats, land cost and work-in-progress	212.99	307.04	-74.71
Employee benefit expense	39.21	34.89	33.14
Finance expense	83.55	83.57	96.49
Depreciation and amortization expense	5.58	5.50	3.35
Other expenses	54.57	52.81	72.15
Total expenses	501.50	580.28	523.53
Profit from operations before tax expense share of profit/(loss) of associates and joint ventures (1-2)	26.61	43.53	42.13
Share of profit/(loss) of associates and joint ventures, net	-0.95	-0.98	-0.47
Profit before tax	25.66	42.55	41.66
Tax expense	9.56	15.05	14.48
Net Profit for the period	16.10	27.50	27.18
Other Comprehensive Income/(Loss) (net of tax expense)	0.18	-0.12	-0.08
Total Comprehensive Income/(Loss) for the period	16.28	27.38	27.10

Income Statement for 9 Months Ended 31st December

All numbers in INR Cr

Particulars	9MFY20 Unaudited	9MFY19 Unaudited
Income from operations		
Revenue from projects	1,758.85	1,404.40
Other Income	38.62	55.24
Total Income from operations	1,797.47	1,459.64
Expenses		
Sub-contractor cost	275.26	251.18
Cost of raw materials and components consumed	54.69	86.13
Land purchase cost	87.63	441.78
(increase)/decrease in inventories of stock of flats, land cost and work-in-progress	687.02	45.08
Employee benefit expense	109.78	91.93
Finance expense	256.34	239.78
Depreciation and amortization expense	16.32	10.09
Other expenses	174.77	182.93
Total expenses	1,661.81	1,348.90
Profit from operations before tax expense share of profit/(loss) of associates and joint ventures (1-2)	135.66	110.74
Share of profit/(loss) of associates and joint ventures, net	-2.60	-1.10
Profit before tax	133.06	109.64
Tax expense	45.06	34.07
Net Profit for the period	88.00	75.57
Other Comprehensive Income/(Loss) (net of tax expense)	-1.10	-0.43
Total Comprehensive Income/(Loss) for the period	86.90	75.14

Cash Flow Statement

All numbers in INR Cr

Cash Flow Statement	Q3 FY 2020	9M FY 2020	9MFY 19
Operating Inflows	447	1,398	1,128
Operating Outflows	-283	-893	-954
Operating Surplus	164	505	174
<i>Less</i>			
Interest Cost(Net)	-82	-248	-246
Tax Paid	-12	-20	-16
Operating Surplus after tax and interest	70	237	-88
Investment Activity			
Land Payments including advances & deposits	-3	-16	-360
Purchase of Fixed Assets	-1	-17	-4
Other Assets & Investments	-15	-20	-0
Total from Investing Activity	-18	-54	-365
Financing Activity			
Loan Drawal/(Repayments)	-86	-181	499
Loan to Associates/Subsidiaries- Inflow/(Repayment)	-	-1	-1
Dividend including DDT	-29	-29	-44
Total from Financing Activity	-114	-210	454
Net Operating Surplus	-62	-27	1
Opening Cash and Bank Balances	213	178	153
Closing Cash and Bank Balances	151	151	153

Projected Cash Flow : Visibility from ongoing open for sale units

All numbers in INR Cr

		Puravankara	Provident	Total
Balance collections from sold units ¹	(A)	777	1,130	1,907
Value of Inventory open for sale ²	(B)	3,739	1,846	5,585
Balance cost to go ³	(C)	1,371	1,288	2,659
Surplus (A) + (B) – (C)	(D)	3,145	1,688	4,833
Surplus from approved Inventory not open for sale units (F)-(G+H)	(E)	1,391	661	2,052
Value of Inventory	(F)	2,925	1,567	4,492
Balance cost to complete	(G)	1,435	805	2,240
Contingencies ⁴	(H)	100	100	200
Total Estimated Surplus (D +E)		4,536	2,350	6,885

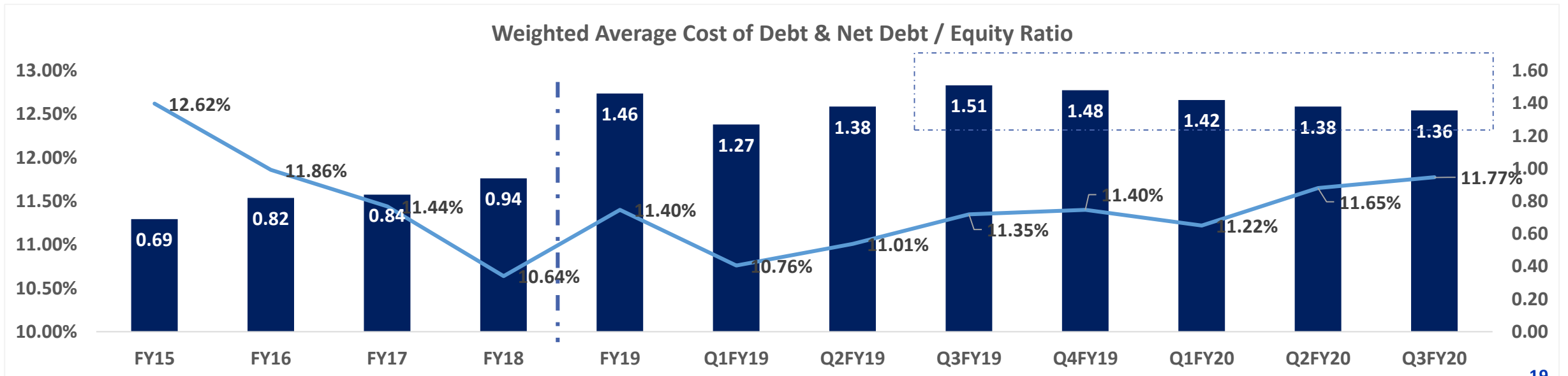
Note:

1. Includes debtors and unbilled amount
2. Value of inventory has been arrived based on current selling rates
3. Balance cost to go is based on estimates and subject to review on periodic basis
4. The cost does not include sales & marketing , GST, general overheads and interest costs
5. Contingencies provided for escalation in prices of cement, steel and other cost related to construction of properties
6. The projects that are yet to be launched are not included

Debt Profile – Reduction in Gross Debt by 180 Cr during 9MFY20

<i>in Rs. Cr</i>	Q3FY20	Q2FY20	Q1FY20	Q4FY19	Q3FY19
Opening Balance	2,827	2,889	2,921	2,902	2,642
Net Addition (Repayment)	-86	-62	-32	19	260
Debt Outstanding	2,741	2,827	2,889	2,921	2,902
Less: Cash and Cash Equivalents	151	213	190	178	153
Net debt	2,590	2,614	2,699	2,743	2,749
Cost of Debt	11.77%	11.65%	11.22%	11.40%	11.35%
Net Worth	1,911	1,895	1,895	1,857	1,818
Net Debt / Equity Ratio	1.36	1.38	1.42	1.48	1.51

Continuous improvement in debt/equity in last 5 quarters



Note: Since there is a change in accounting standard for revenue recognition from April 01, 2018, the figures of FY19 onwards as per AS-115 can not be compared with previous year figures

Appendix 1 : Project Status

Appendix 1 – Project Status



Project Status – Completed Projects as on 31st Dec 2019

S.No.	Project	Location	Developable Area	Total Flats	JD / JV Share for Developer	Puravankara's Share - Developable Area		Area Launched	Sold Cumulative		Inventory			
						Msft	Units		Msft	Nos	Msft	%	Nos	Mn sft
Puravankara														
1	Amaiti	Trichy Road, Coimbatore	0.56	342	100%	0.56	342	0.56	326	0.53	95%	16	0.03	5%
2	Bluemont	Trichy Road, Coimbatore	0.81	486	100%	0.81	486	0.81	442	0.74	91%	44	0.07	9%
3	Grandbay	Marine Drive, Kochi	0.51	265	100%	0.51	265	0.51	247	0.47	93%	18	0.03	7%
4	Highlands	Mallasandra, Bengaluru	1.34	848	100%	1.34	848	1.34	810	1.27	95%	38	0.07	5%
5	Palm Beach	Hennur Road, Bengaluru	1.73	1,325	70%	1.22	933	1.22	773	1.01	83%	161	0.21	17%
6	Sunflower	Magadi Road, Bengaluru	0.44	326	70%	0.31	228	0.31	212	0.29	94%	16	0.02	6%
7	Swanlake	OMR, Chennai	1.17	729	100%	1.17	729	1.17	707	1.14	97%	22	0.03	3%
8	Windermere - I	Medavakkam, Chennai	1.63	1,036	100%	1.63	1,036	1.63	970	1.48	91%	66	0.15	9%
9	Windermere - II	Medavakkam, Chennai	0.94	728	100%	0.94	728	0.94	589	0.83	88%	139	0.12	12%
10	Windermere - III	Medavakkam, Chennai	0.28	280	100%	0.28	280	0.28	129	0.16	58%	151	0.12	42%
COMMERCIAL														
11	Primus	OMR, Chennai	0.18		60%	0.10		0.10		0.03	29%	0	0.08	71%
Provident														
12	Cosmo City - I,II	Pudupakkam, Chennai	2.24	2,174	100%	2.24	2,174	2.24	2,012	2.07	92%	162	0.17	8%
13	Green Park	Selvapuram, Coimbatore	0.58	560	70%	0.41	392	0.41	331	0.35	84%	61	0.06	16%
14	Sunworth - I,II	Mysore Road, Bengaluru	2.74	2,784	100%	2.74	2,784	2.74	2,610	2.55	93%	174	0.18	7%
15	The Tree	Off Magadi Main Road, Bengaluru	0.57	560	70%	0.40	388	0.40	343	0.35	88%	45	0.05	12%
16	Welworth City	Doddaballapur Rd, Bengaluru	3.46	3,360	100%	3.46	3,360	3.46	3,328	3.43	99%	32	0.03	1%
Total Completed - (A)			19.18	15,803	94%	18.12	14,973	18.12	13,829	16.68	92%	1,145	1.43	8%

Project Status – Under Construction as on 31st Dec 2019

S.No.	Project	Location	Developable Area	Total Flats	JD / JV Share for Developer	Puravankara's Share - Developable Area		Area Launched			Sold Cumulative			Inventory	
						Msft	Units	Msft	Units	Msft	Nos	Msft	%	Nos	Mn sft
Puravankara															
1	Atmosphere	Thanisandra, Bengaluru	1.56	1,042	87%	1.36	910	1.36	11	0.01	1%	899	1.35	99%	
2	Coronation Square	Kotnur, Bengaluru	0.14	48	71%	0.10	34	0.10	23	0.05	51%	11	0.05	49%	
3	Marine Drive I	Kochi	1.68	586	50%	0.84	293	0.84	124	0.36	43%	170	0.48	57%	
4	Silversand - I	Keshavnagar, Pune	0.77	821	100%	0.77	821	0.77	681	0.63	82%	140	0.14	18%	
5	Somerset House	Guindy Chennai	0.36	181	100%	0.36	181	0.36	13	0.03	8%	168	0.33	92%	
6	Sound of Water	Kammanahalli, Bengaluru	0.62	228	59%	0.36	135	0.36	29	0.08	21%	106	0.28	79%	
7	Zenium -I	Airport Road Bengaluru	0.65	452	70%	0.45	317	0.45	124	0.19	41%	193	0.27	59%	
Provident															
8	Adora De Goa	Zuari Nagar, Goa	1.63	1,902	84%	1.37	1,629	1.37	1,115	0.85	62%	514	0.53	38%	
9	Capella	Soukya Rd, Bengaluru	0.65	763	74%	0.48	565	0.48	103	0.09	20%	462	0.38	80%	
10	Equinox	Mysore Road, Bengaluru	0.66	672	100%	0.66	672	0.66	63	0.06	9%	609	0.60	91%	
11	Kenworth - I	Rajendra Nagar, Hyderabad	1.99	2,034	73%	1.45	1,485	1.45	1,231	1.24	85%	254	0.21	15%	
12	Neora	Sampigehalli, Bengaluru	0.23	249	100%	0.23	249	0.23	111	0.10	45%	138	0.12	55%	
13	Park Square	Judicial Layout, Bengaluru	1.32	1,429	87%	1.15	1,247	1.15	976	0.90	78%	270	0.25	22%	
14	Skyworth	Derebail, Mangalore	0.42	324	73%	0.30	236	0.30	58	0.07	24%	178	0.23	76%	
Total Under Construction (B)			12.68	10,731		9.89	8,773	9.89	4,662	4.66	47%	4,112	5.23	53%	

Project Status – Not yet open for Sale units as on 31st Dec 2019

S.No.	Project	Location	Developable Area	Total Flats	JD / JV Share for Developer	Puravankara's Share - Developable Area		Area Launched Msft	Sold Cumulative			Inventory		
			Msft	Units	%	Msft	Units		Nos	Msft	%	Nos	Mn sft	%
Puravankara														
1	Amaiti II	Trichy Road, Coimbatore	0.47	288	100%	0.47	288	-	-	-	0%	288	-	0%
2	Highlands III	Mallasandra, Bengaluru	0.83	492	100%	0.83	492	-	-	-	0%	492	-	0%
3	Marine Drive II	Kochi	1.53	555	50%	0.76	278	-	-	-	0%	278	-	0%
4	Moonreach II	Airport-Seaport Rd, Kochi	0.23	119	100%	0.23	119	-	-	-	0%	119	-	0%
5	Palm Beach II	Hennur Road, Bengaluru	0.20	152	70%	0.14	107	-	-	-	0%	107	-	0%
6	Silversand - II	Keshavnagar, Pune	0.77	652	100%	0.77	652	-	-	-	0%	652	-	0%
7	Windermere IV	Medavakkam, Chennai	1.28	644	100%	1.28	644	-	-	-	0%	644	-	0%
8	Zenium -II	Airport Road Bengaluru	0.48	332	70%	0.33	232	-	-	-	0%	232	-	0%
Commercial														
9	Zentech Business Park	Kanakapura, Bengaluru	0.76	0	70%	0.53	0	-	-	-	0%	0	-	0%
Provident														
10	Kenworth II	Rajendra Nagar, Hyderabad	0.36	276	73%	0.26	201	-	-	-	0%	201	-	0%
11	Park Square Other Phase	Judicial Layout, Bengaluru	0.58	653	87%	0.51	570	-	-	-	0%	570	-	0%
12	Sunworth III,IV	Mysore Road, Bengaluru	2.62	2,496	100%	2.62	2,496	-	-	-	0%	2,496	-	0%
Commercial														
13	Adora De Goa	Zuari Nagar, Goa	0.20		100%	0.20	0				0%	-		0%
Total - Phases to be launched (C)			10.31	6,659		8.94	6,079				0%	6,079		0%
Total Ongoing - (B) + (C)			22.98	17,390		18.83	14,852	9.89	4,662	4.66	47%	10,191	5.23	53%

Notes:

1. The Company also holds inventory of 0.20 msft under "Properties Held for sale" as on the reporting date.
2. The economic interest in Silversands is profit sharing but the Company is the development manager and hence disclosed at 100%

Appendix 2: Other Corporate Information



Governance Structure to drive long term growth

Executive Team



Ravi Puravankara
Chairman

- Over 44 years of experience in real estate industry
- Former president of the International Real Estate Federation, Indian Chapter, Paris



Ashish Puravankara
Managing Director

- Bachelor's degree in Business Administration from Virginia Tech
- Master's degree in Business Administration from Willamette University in Salem, Oregon



Nani R. Choksey
Joint Managing Director

- Experience of over 44 years in the real estate development, construction and finance sector
- Associated with the company since inception and responsible for finance and construction function

Non Executive Directors



Anup Shah Sanmukh

Non- Executive Independent Director

- Bachelor's degree in Commerce and Law
Over 39 years of experience in field of law, specifically real estate law.
- Founder Partner of Anup S Shah Law Firm in Bengaluru



Pradeep Guha

Independent Director

- Management Diploma from Asian Institute of Management, Manila
- Over 35 years of experience in marketing and advertising



Sonali Rastogi

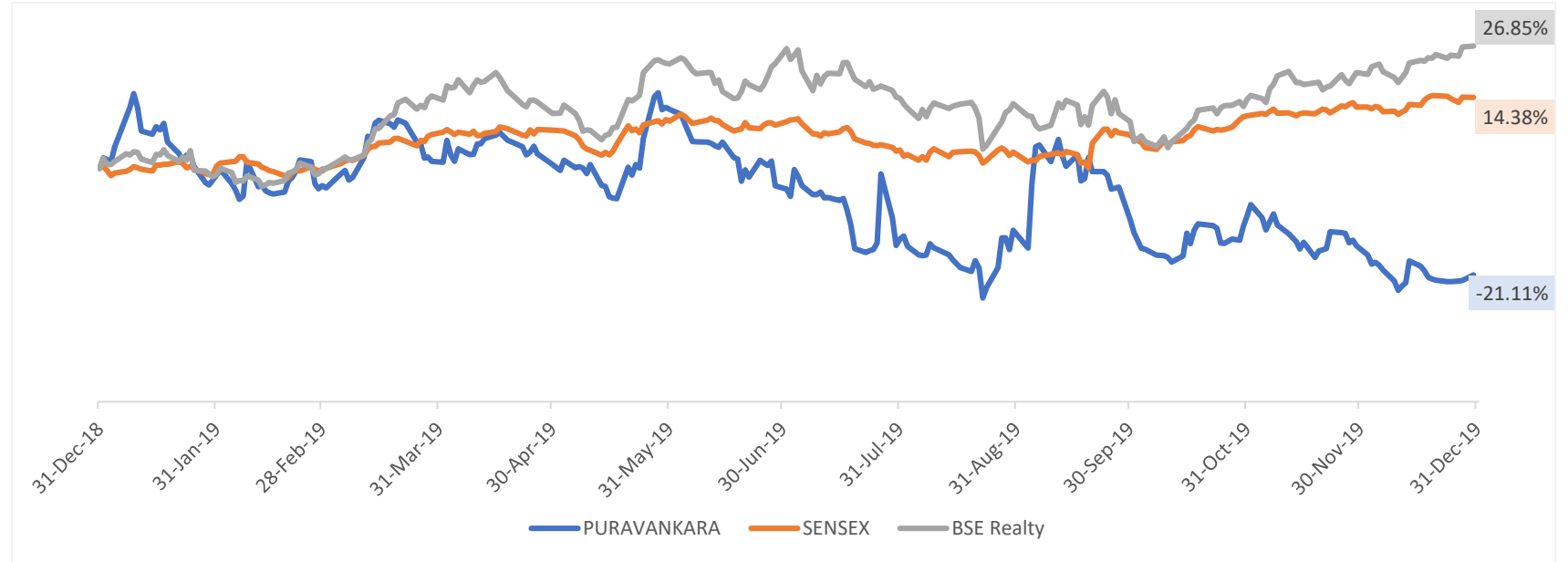
Non-Executive Independent Director

- Graduate from the School of Planning and Architecture (New Delhi) and the Architectural Association (London)
- Founder Partner – Morphogenesis
- Top 10 icons of the design world – the celebrated Platform Magazine.

Shareholding and market performance

Share Information (as at 31st December 2019)

NSE Ticker	PURVA
BSE Ticker	532891
% free-float	25%
3M ADTV (Shares)	95,735
3M ADTV (INR mn)	6.7
Industry	Realty



Shareholding Pattern (as at 31st December 2019)

Promoter	75.00%
FII and FPIs	16.29%
Mutual Funds	0.84%
Others	7.87%

Notes

1. Promoter Shares are unencumbered

Awards and Accolades

11th Franchise Estate Awards 2019_for Best Affordable Budget Housing Developer of the Year_South_Provident Housing Limited



11th Franchise Estate Awards 2019_for Best Themed Project of the Year_West_Adora De Goa



11th REALTY+ EXCELLENCE AWARDS 2019 – SOUTH - Affordable Housing Project of the Year - Provident Park Square



11th REALTY+ EXCELLENCE AWARDS 2019 – SOUTH - Developer of the Year - Provident Housing Limited



CNBC-AWAAZ 13th Real Estate Awards - 'Special Commendation Award' for remarkable contribution to Affordable Housing sector - Provident Housing Limited



CNBC-AWAAZ 13th Real Estate Awards - Most Trusted Real Estate Brand - Puravankara Limited



India Property Awards 2019 - For Best Developer of the Year - South - Puravankara Limited



Women in Corporate Awards 2019 for being recognized among the top 20 for Innovation - Ms. Amanda Puravankara



Media & Capital Market Recognition

Q&A

STRATEGY FOR AFFORDABLE HOUSING NEEDS

Affordable housing, with Government support is taking centre stage in the country. But, developers, in order to bridge the demand and supply gap have to keep a few criteria in mind says, Ashish R Puravankara, Managing Director, Puravankara Limited.



"Developers need to reconsider their strategy of affordable housing to ensure best products at affordable rates with no gaps in processes from booking till possession."

The key criteria for developers to keep in mind for affordable housing segment:

- There are various size, medium and small developments that have come forward to invest in affordable housing projects, however, only a few could sail through.
- Firstly, new age customers look for compact housing, which is not heavy on their pockets and yet has all basic amenities like connectivity, nearby hospitals, malls and schools, and good transport links. It is a registered project.
- Secondly, affordable housing is not compromise with quality.

needs of first-time home buyers across the mid-income spectrum. The past few years have seen a steep learning curve. Some of our key criteria aspects are:

- **Customer-centricity:** Taking into account the needs of the customer.
- **Quality Product:** The affordability tag does not diminish any quality of life.
- **Value for money:** Efficient design | Proptech: Effective utilisation of space and meeting construction timelines through innovative construction methodologies.
- **Responsible Development:** We have taken a long-term

Indian real estate sector - The way forward

Ashish R Puravankara MD Puravankara Ltd.

The Indian real estate sector witnessed numerous changes in the year 2019. It was a year of consolidation, policy changes and regulations which organised the sector largely and set a strong foundation for the years to come.

As per the Indian Brand Equity Foundation, the real estate sector in India is expected to reach a market size of US\$ 1 trillion by 2030 from US\$ 120 billion in 2017 and contribute 13 percent of the country's Gross Domestic Product (GDP) by 2025. Consequently, the retail, hospitality and commercial real estate market is also growing significantly, providing the much-needed infrastructure for India's growing needs.

Affordable housing

The coming year 2020 will see the affordable housing. The resident affordable spaces. From the comfort of the definition of 'affordability' w number of players will take note of.

With co-living, co-working market product offering. It is important to expect a flurry of new launches and



Puravankara expands its footprint in Pune realty landscape

In the next 12-18 months will be developing close to 5 mn sq-ft in Pune.



By Team CW 13 Dec 2019

1500+ ಬೆಂಗಳೂರು ಹೋಮ್ ಹಬ್ಬ

ಬೆಂಗಳೂರು: ಸ್ವಂತ ಸೂರು ಹೊಂದಬೇಕು ಎನ್ನುವ ಜನರ ಕನಸನ್ನು ನನಸು ಮಾಡಲು ಮುಂದಾಗಿರುವ ಪ್ರಾವಿಂಟ್ ಹೌಸಿಂಗ್ ಲಿಮಿಟೆಡ್, ನ.15ರಿಂದ 17ವರೆಗೆ ಕೆಂಪೇಗೌಡ ರಸ್ತೆಯಲ್ಲಿರುವ ಶಿಕ್ಷಕರ ಸದನದಲ್ಲಿ 9ನೇ ಆವೃತ್ತಿಯ 'ಬೆಂಗಳೂರು ಹೋಮ್ ಹಬ್ಬ' ಆಯೋಜಿಸಿದೆ. ಬೆಳಿಗ್ಗೆ 10 ಗಂಟೆಯಿಂದ ರಾತ್ರಿ 10 ಗಂಟೆವರೆಗೆ ಇರಲಿದೆ. 'ಹಬ್ಬ'ದಲ್ಲಿ ಮುಂಗಡವಾಗಿ ಮನೆ ಬುಕಿಂಗ್ ಮಾಡುವವರಿಗೆ 25 ಸಾವಿರ ರೂ. ಮೌಲ್ಯದ ಗೋಲ್ಡ್ ವೋಚರ್ ಸಿಗಲಿದೆ. ಅದಕ್ಕೂ ವಿಶೇಷವಾಗಿ 50 ಸಾವಿರ ರೂ. ಮೌಲ್ಯದ ಗೋಲ್ಡ್ ವೋಚರ್ ಗೆಲ್ಲುವ ಅವಕಾಶ ಇದೆ. ಕೇಂದ್ರ ಮತ್ತು ರಾಜ್ಯ ಸರ್ಕಾರದ ಉದ್ಯೋಗಿಗಳು ತಮ್ಮ ಹಣಕಾಸಿನ ಆಧಾರದ ಮೇಲೆ ಮನೆ ಖರೀದಿಸಲು ಅವಕಾಶ ಇದೆ. ಬೆನ್ಸ್ಟಿ, ಕೊಯಮತ್ತೂರು, ಪುಣೆ, ಹೈದರಾಬಾದ್, ಕೊಚ್ಚಿ ಮತ್ತು ಗೋವಾ ನಗರ ವಿವಿಧ ನಗರಗಳಲ್ಲಿ ಗುಣಮಟ್ಟದ ಮನೆ ಖರೀದಿಸಬಹುದು. ನೆಟ್ವರ್ಕ್ ಬ್ಯಾಂಕ್ ಆಫ್ ಇಂಡಿಯಾದಿಂದ ಸಾಲ ಸೌಲಭ್ಯ ಸಿಗಲಿದೆ. ವಿವರಕ್ಕೆ ದೂರ: 1860 258 4444ಕ್ಕೆ ಸಂಪರ್ಕಿಸಿ.



Coming soon: India's first residential air purification tower

40-foot tower to purify 32 million cubic metres of air per day to be set up at Puravankara's flagship project in Bengaluru

SAMREEN AHMAD
Bengaluru, 7 December

Real estate firm Puravankara is coming up with an innovative solution to clean the air at its upcoming housing project site in Bengaluru.

The realtor is setting up what it calls the country's first residential air purification tower at its flagship project Purva Atmosphere in north Bengaluru.

Puravankara has tied up with a Gurugram-based start-up Kurin to come up with the 40-foot tall air purification tower at the premises of its 12-acre luxury project. The realtor would be investing anywhere between 76 crore and 88 crore to set up the tower at the premises.

"Once ready, the tower will be able to purify over 32 million cubic metres of air every day," said Pannet Singh Puri, partner at Kurin.

The air purification tower will have two chambers. The bottom chamber will take in the surrounding air and increase its velocity using the patented technology of the start-up, which would change direction of the air.

It will start moving vertically in the upper chamber, which will have three sets of filters. The air would first pass through three layers of perfilters to remove all the visible pollutants such as dust and pollen.

The second one is a three-layered hepa filter which would take care of the particulate matter. It is this ultrafine pollutant particles which penetrate deep into the respiratory system and that can cause the most damage by hurting the body.

The air will then reach the final layer of activated carbon, which would remove any kind of odour and gaseous pollutant present in it.

The air that will finally come out will have PM 2.5 below the level of 10 on the air quality index, claims the start-up. Air with a PM 2.5 AQI value between 0 and 50 is considered good for health and that above 100 is marked unhealthy for sensitive groups. Currently, Bengaluru has PM 2.5 AQI above 100 while Delhi's AQI has breached the 300 mark, which is considered hazardous.

"Once functional, we will see an impact of the air purifier on a minimum radius of 1 km," said Puri, adding the filters will require manual cleaning twice every week while the hepa filters will have to be replaced at least twice every quarter.

Spread across 12 acres, the Puravankara residential project will have three 34-storey towers. These towers will have around 900 units of 2, 2.5 and 3 BHKs priced above 1.5 crore and are likely to be completed in four years.

Apart from an air purification tower, it will also have a clubhouse on the 34th floor with air purifiers. The realtor is also giving access to clean water directly from the tap via its triple filter solution. The project will have other features such as nature trail, a camping site and a bonfire area.

"Twenty years ago, luxury meant space and location but today, the way our lives have evolved with technology, luxury has a whole new meaning. We are introducing technology in our product to give residents the luxury of time and health through our unique features," said Ashish R Puravankara, managing director, Puravankara.

The real estate firm will be coming up with two more projects under its WorldHome Collection segment in Mumbai and Chennai. These would also be based on the elements of green spaces and home technology.




PURAVANKARA WORLDHOME COLLECTION

06/12/2019, by Realty Plus, in News/Views

Aligning with its strategy of disrupting Indian residential real estate market, Puravankara Limited, one of India's largest and reputed residential builders, today announced the launch of a new residential line 'WorldHome Collection' in its luxury space. Puravankara with more than four decades of domain expertise launched WorldHome Collection, targeting a niche demographic, to provide sustainable, futuristic and exclusive homes. The company also announced the launch of its first project - Purva Atmosphere, under the new line of Ultra luxury homes.

Puravankara has plans to add 3-4 properties in next 1-2 years in this segment. The company will be selective in w



AUTOMATION COMES HOME

QUICK BYTES

Although real estate is not typically associated with automation, Puravankara has taken a significant step towards automation in its flagship project Purva Atmosphere. The company has introduced a range of smart home features including smart lighting, security systems, and home automation. These features are designed to enhance the living experience and provide convenience to residents.

The home automation market in India is currently valued at \$1.6 bn, estimated to reach \$7.2 bn by 2023.

Today's smart homes feature TV, lighting systems, home automation, locks, security cameras, kitchen appliances, and more. Aggregating that value accounts the home automation market. Dr. Praveendra Bhat, President, B2B/Partnerships, says, "The market for home automation is growing at about 32 per cent CAGR during 2019-2023. What's more, the Asia Pacific region is expected to witness the fastest growth rate in this market, contributing the increase in the number of home automation solutions in the region. India's home automation market currently stands at \$1.6 billion and is estimated to reach \$7.2 billion by 2023. It is driven by smart appliances, security systems, lighting and controls, and smart energy management.

Leading features include technologies like motion-sensing cameras, smart locks and other door monitoring systems have been highly popular.



Focused innovative strategy for Affordable Housing along with introduction of new 'Ultra Luxury' residential line and expanding our footprint in Pune has helped in strengthening our position as a thought leader in the industry @Puravankara Q3 FY19-20

Appendix 3: Our Completed Projects



Our Completed Projects



Our Ongoing Projects



Our Ongoing Projects



Disclaimer

This presentation has been prepared by Puravankara Limited (“Company”) solely for providing information about the Company. It contains certain forward looking statements concerning Puravankara Ltd.'s future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties, regarding fluctuations in earnings, our ability to manage growth, competition, economic growth in India, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, government policies and actions with respect to investments, fiscal deficits, regulation etc., interest and other fiscal cost generally prevailing in the economy. The company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time on behalf of the company.

THANK YOU

Puravankara Limited

130/1, Ulsoor Road,

Bengaluru - 560042

Tel: 080-25599000/43439999

Corporate Identification Number : L45200KA1986PLC051571

Website:- www.puravankara.com

Investor Relations Contact:

Mr. Kuldeep Chawla, Chief Financial Officer

Email: kuldip@puravankara.com ; Tel: +91-80-4343 9999

Mr. Neeraj Gautam, VP Finance

Email – Neeraj.Gautam@Puravankara.com; Tel: +91-80-4343 9999