

Puravankara Limited

September 2018

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Company Overview

Overview

PURAVANKARA

- One of India's leading real estate developers with an established presence in the residential segment (luxury and affordable housing) and in commercial office spaces
- With over 4 decades of domain expertise, Puravankara has established itself as a developer of repute
- Completed 67 residential projects and commercial projects, spanning 37.35 msft, primarily across the gateway cities of south and west India
- Area under Development totaling 22.31 msft
- Landbank totaling 69.65 msft (Puravankara Group's economic interest 55.24 msft)
- Pan India presence- with projects in Bengaluru, Chennai, Hyderabad, Pune, Mumbai, Kochi, Goa, Kolkata, Coimbatore, Mangalore and Colombo
- ***** Two key brands : Puravankara for luxury housing and commercial offices, Provident for the affordable luxury segment
- Provident Housing Ltd, a wholly owned subsidiary of Puravankara Ltd, caters to the affordable luxury segment
 - Projects in Bengaluru, Hyderabad, Mumbai, Pune, Chennai, Goa, Mangalore, Coimbatore and Colombo
 - Focus on delivering quality housing at affordable prices through value engineering
- Creating value for clients by collaborating with world class contractors and vendors while leveraging robust internal processes
- Starworth Infrastructure and Construction Limited (SICL) is a wholly owned subsidiary which specialises in technology focused construction, particularly precast
- Joint venture with Keppel Land Singapore



Development Bank

Diversified across markets, brands and stages of development

Land portfolio

in million sq. ft.

55.45

13.35

2.35

7.64

2.01

6.92

4.23

91.96

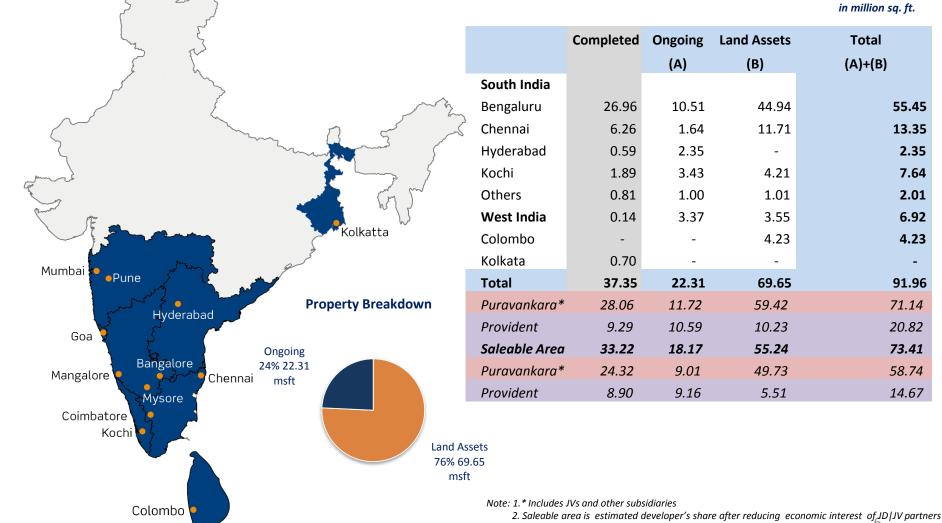
71.14

20.82

73.41

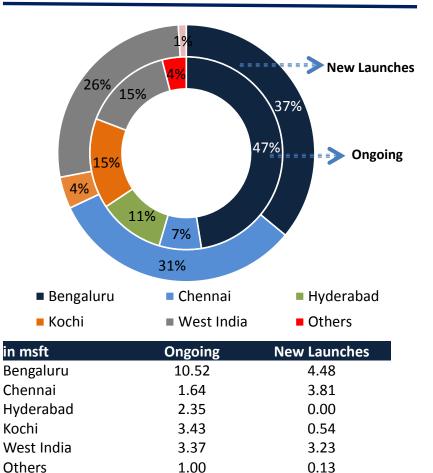
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14.67

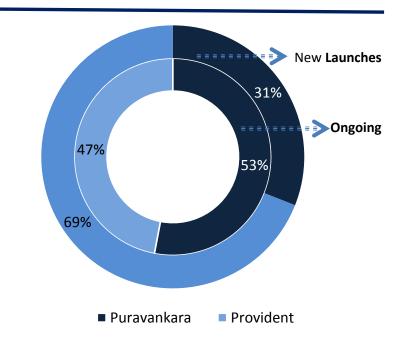


Ongoing and New Launches

Non-Bengaluru projects now account for 57% of the share of ongoing and proposed launches*



Provident is the new growth engine, with a growing share of ongoing projects and proposed launches*



in msft	Ongoing	New Launches
Puravankara	11.72	4.47
Provident	10.59	7.72
Total	22.31#	12.19

Note: :1. Based on Developable Area in msft

Total

2.[#] Includes 11.63 million sqft of area not open for sale.

22.31#

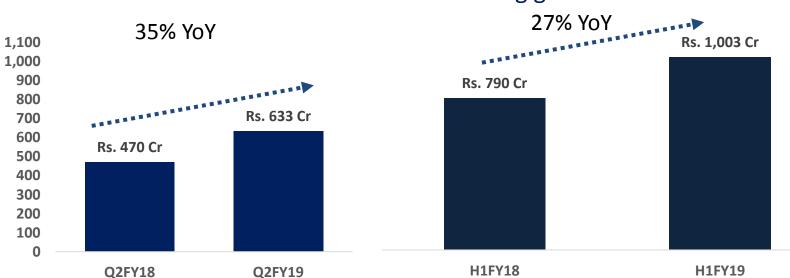
12.19

Area

in million sq. ft.

Area Under Development: Sales Driven, Execution Focused

(numbers in million sq. ft.)	FY16	FY17	FY18	H1FY19
Opening Area	24.01	23.64	24.92	20.82
Add: Launches/Revisions during the period ¹	2.46	4.77	1.96	2.06
Less: Completed during the period ²	(2.83)	(3.49)	(6.06)	(0.57)
Closing Area	23.64	24.92	20.82	22.31*



Consistent Sales Booking growth

Notes:

- 1. Revisions represent corrections on account of errors / round off
- 2. Represents area completed based on receipt of Occupancy Certificate or such other equivalent permission
- 3. * Includes 11.63 million sqft of area not open for sale

Immediate Launches

Sr NC	D Location/ Project Name	City	Development Model	Development I Type	Developable Area	PPL Share in JD*	Saleable ares(msft)	Expected launch date
Pura	avankara							
1	Kanakapura	Bengaluru	Joint Development	Commercial	0.70	70%	0.49	Q3FY19
2	Thanisandra	Bengaluru	Joint Development	Residential	1.51	88%	1.32	Q1FY20
3	Lalbagh	Bengaluru	Joint Development	Residential	0.21	55%	0.12	Q1FY20
4	Bellary Road	Bengaluru	Joint Development	Residential	1.05	70%	0.74	Q4FY19
5	Kanakapura	Bengaluru	Joint Development	Residential	0.22	64%	0.14	Q1FY20
6	Bhandup	Mumbai	Joint Development	Residential	0.20	45%	0.09	Q4FY19
7	Bavdhan	Pune	Joint Development	Residential	0.31	84%	0.26	Q4FY19
8	Indiranagar	Bengaluru	Joint Development	Residential	0.17	50%	0.09	Q1FY20
9	Westend	Bengaluru	Joint Development	Residential	0.10	78%	0.08	Q3FY19
				Total	4.47		3.33	
Dro	vident							
Pro		Cashin	Ouureed	Desidential	0.54	100%	0.54	0.45\/10
1	Edapally	Cochin	Owned	Residential	0.54	100%	0.54	Q4FY19
2	Thirumazhsai	Chennai	Joint Venture	Residential	3.81	25%	0.95	Q1FY20
3	Thane	Mumbai	Joint Development	Residential	1.63	64%	1.04	Q4FY19
4	Kondwa	Pune	Joint Development	Residential	1.09	70%	0.76	Q4FY19
5	Ja Ela	Ja Ela, Colombo, Srilanka	Owned	Residential	0.13	100%	0.13	Q1FY20
6	Northern Destiny	Bengaluru	DM	Residential	0.52	11%	0.06	Q3FY19
				Total	7.72		3.48	
				Grand Total	12.19		6.81	

*Economic interest

Notes:

1. Developable and Saleable Areas are tentative and is subject to approval from authorities

2. Launch dates are based on estimated time to obtain necessary approvals, which are at different stages

Sales

Sales – Q2 FY19, Ending 30th Sept 2018

Based on Bookings										Qu	larter Ende	ed 🛛
		Area Sold			Units Sold		5	Sale Value		Sale Realization		
	Sep-18	Sep-17	%	Sep-18	Sep-17	%	Sep-18	Sep-17	%	Sep-18	Sep-17	%
	msft	msft		Nos.	Nos.		Rs.in crs	Rs.in crs		Rs.psft	Rs.psft	
Puravankara	0.25	0.53	-53%	173	357	-52%	149	350	-57%	6,022	6,613	-9%
Completed & Nearing Completion	0.16	0.32	-49%	109	204	-47%	85	194	-56%	5,152	6,061	-15%
Ongoing Projects	0.08	0.21	-60%	64	153	-58%	64	157	-59%	7,743	7,455	4%
Provident	0.84	0.27	211%	1,045	264	296%	484	120	304%	5,769	4,441	30%
Completed & Nearing Completion	0.13	0.15	-12%	126	151	-17%	49	59	-17%	3,719	3,956	-6%
Ongoing Projects	0.71	0.12	489%	919	113	713%	435	61	618%	6,150	5,048	22%
Total Gross	1.09	0.80	36%	1,218	621	96%	633	470	35%			
Share of Revenue attributable to landlord under Revenue Sharing arrangement	(0.02)	(0.01)		(16)	(8)		(17)	(7)				
Group Economic Interest	1.06	0.79		1,202	613		616	463				

Consistent Sales Booking growth

- □ The Group's strategy to focus on Provident is paying off. Provident sales value grew ~4 times on the back of new launches
- The Group achieved average sales of more than 13 units/ day for the quarter ending Sept'18

*Area sold, units sold and sales values are net of Cancellations: Sales include taxes but does not include Registration Charges.

Sales – H1 FY19, Ending 30th Sept 2018

Based on Bookings										Qı	larter Ende	ed
		Area Sold		l	Units Sold			Sale Value		Sale Realization		
	Sep-18	Sep-17	%	Sep-18	Sep-17	%	Sep-18	Sep-17	%	Sep-18	Sep-17	%
	msft	msft		Nos.	Nos.		Rs.in crs	Rs.in crs		Rs.psft	Rs.psft	
Puravankara	0.51	0.93	-45%	335	622	-46%	344	588	-41%	6,760	6,325	7%
Completed & Nearing Completion	0.28	0.50	-44%	186	304	-39%	148	321	-54%	5,269	6,414	-18%
Ongoing Projects	0.23	0.43	-47%	149	318	-53%	196	268	-27%	8,593	6,223	38%
Provident	1.19	0.45	164%	1,418	435	226%	659	202	226%	5,555	4,493	24%
Completed & Nearing Completion	0.24	0.22	8%	229	220	4%	90	95	-6%	3,763	4,328	-13%
Ongoing Projects	0.95	0.23	312%	1,189	215	453%	569	107	432%	6,006	4,651	29%
Total Gross	1.70	1.38	23%	1,753	1,057	66%	1,003	790	27%			
Share of Revenue attributable to landlord under Revenue Sharing arrangement	(0.08)	(0.02)		(54)	(15)		(74)	(13)				
Group Economic Interest	1.61	1.36		1,699	1,042		929	777				

Consistent Sales growth

□ The Group's sales volume (in area) grew to 1.70 msft or 23 % y-o-y for H1 FY19

Provident sales volume (in area) grew to 1.19 msft or 164% y-o-y for H1 FY19

*Area sold, units sold and sales values are Net of Cancellations: Sales include taxes but does not include Registration Charges.

Cash Flows

PURAVANKARA Potential Cash Flow from completed and ongoing projects

Rs. crores

		Puravankara	Provident	Total
Balance collections from sold units ¹	(A)	911	1,028	1,939
Value of Inventory open for sale ²	(B)	2,289	1,144	3,432
Balance cost to go ³	(C)	886	840	1,726
Surplus (A) + (B) – (C)	(D)	2,314	1,332	3,646
Surplus from Inventory not open for sale (F)-(G+H)	(E)	1,924	1,158	3,082
Value of Inventory not open for sale	(F)	3,225	2,366	5,591
Balance cost to complete	(G)	1,152	1,083	2,234
Contingencies ⁴	(H)	150	125	275
Total Estimated Surplus (D +E)		4,238	2,490	6,728

Note:

- 1. Includes debtors and unbilled amount
- 2. Value of inventory has been arrived based on current selling rates
- 3. Balance cost to go is based on estimates and subject to review on periodic basis
- 4. Contingencies provided for escalation in prices of cement, steel and other cost related to construction of properties
- 5. The cost does not include sales & marketing , general overheads and interest costs

Cash Flow Statement

				Rs. crores
	Cash Flow Statement	Q1 2019	Q2 2019	H1 FY 19
Α	Operating Inflows	333.3	386.2	719.5
В	Operating Outflows	(274.7)	(314.2)	(588.9)
C=A-B	Operating Surplus	58.7	72.0	130.6
	Less			
	Interest Cost(Net)	(64.2)	(74.4)	(138.5)
	Income Tax Paid	(2.2)	(1.3)	(3.5)
D	Operating Surplus after tax and interest	(7.7)	(3.7)	(11.4)
	Investment Activity			
	Land Payments including advances & deposits	(46.9)	(115.8)	(162.7)
	Purchase of Fixed Assets	(0.0)	(0.5)	(0.6)
	Other Assets & Investments	0.0		0.0
Е	Total from Investing Activity	(46.9)	(116.4)	(163.3)
	Financing Activity			
	Loan Drawal/(Repayments)	39.4	204.2	243.5
	Loan to Associates/Subsidiaries- Inflow/(Repayment)	(0.6)	(1.3)	(1.9)
	Dividend		(34.5)	(34.5)
F	Total from Financing Activity	38.7	168.4	207.1
G=D+E+F	Net Operating Surplus	(16.0)	48.4	32.4
	Opening Cash and Bank Balances	152.6	136.6	152.6
	Closing Cash and Bank Balances	136.6	185.0	185.0



Income Statement

Consolidated Statement of Profit & Loss for the quarter ended 30 September 2018

Rs. crores

	Q2FY19	Q1FY19	Q2FY18	
Particulars	Unaudited	Unaudited	Unaudited	FY18 Audited
Income from operations		202.02	240.26	
Revenue from projects	477.19	382.02	348.36	1,414.90
Other Income	22.09	12.68	23.17	90.04
Total Income from operations	499.28	394.70	371.53	1,504.94
Expenses				
Sub-contractor cost	91.35	76.39	124.30	548.99
Cost of raw materials and components consumed	29.80	31.83	4.17	64.86
Land purchase cost	144.99	11.62	34.30	394.79
(increase)/decrease in inventories of stock of flats, land cost and work-in-progress	36.27	83.52	45.43	(214.90)
Employee benefit expense	30.19	28.60	25.72	103.90
Finance expense	74.80	68.49	60.57	251.34
Depreciation and amortization expense	3.25	3.49	3.83	14.96
Other expenses	55.49	55.29	40.09	209.77
Total expenses	466.14	359.23	338.41	1,373.71
Profit from operations before tax expense share of profit/(loss) of associates and joint ventures (1-2)	33.14	35.47	33.12	131.23
Share of profit/(loss) of associates and joint ventures, net	(0.15)	(0.48)	(0.39)	(2.41)
Profit before tax	32.99	34.99	32.73	128.82
Tax expense	11.45	8.14	11.59	37.42
Net Profit for the period	21.54	26.85	21.14	91.40
Other Comprehensive Income/(Loss) (net of tax expense)	0.04	(0.39)	(1.12)	(0.24)
Total Comprehensive Income/(Loss) for the period	21.58	26.46	20.02	91.16

Consolidated Statement of Profit & Loss for the Half Year ended 30 September 2018

Rs. crores

Particulars	H1FY19 Unaudited	H1FY18 Unaudited
Income from operations		
Revenue from projects	859.21	686.85
Other Income	34.77	39.94
Total Income from operations	893.98	726.79
Expenses		
Material cost	167.74	303.04
Contract cost	61.63	25.76
Land and other related costs	156.61	71.02
Change in inventories	119.79	(4.87)
Employee benefit expense	58.79	51.86
Finance expense	143.29	123.63
Depreciation and amortization expense	6.74	7.74
Other expenses	110.78	83.61
Total expenses	825.37	661.80
Profit from operations before tax expense share of profit/(loss) of associates and joint ventures	68.61	64.99
(1-2)	00.01	
Tax expense	19.59	22.76
Net profit before share of profit/(loss) of associates and joint ventures (3-4)	49.02	42.23
Share of profit/(loss) of associates, net	(0.63)	(1.03)
Minority interest	0.00	0.00
Net Profit for the period	48.39	41.21
Other Comprehensive Income/(Loss) (net of tax expense)	(0.35)	(1.14)
Total Comprehensive Income/(Loss) for the period	48.04	40.07



Balance Sheet

Consolidated Balance Sheet as of 30 September 2018

				I	Rs. crores
Equity and Liabilities	H1FY19 Unaudited	March 2018 Audited	Assets	H1FY19 Unaudited	March 2018 Audited
Shareholders' Funds			Non-Current Assets		
Equity Share Capital	119	119	(a) Property, plant and equipment	53	58
Other Equity	1,664	2,275	(b) Capital work-in-progress	49	36
	1,783	2,393	(c) Investment properties	63	64
			(d) Intangible assets	3	3
Liabilities			(e) Financial assets		
Non-current liabilities			(i) Investments	133	131
a) Financial liabilities			(ii) Loans	297	261
(i) Borrowings	143	138	(iii) Other financial assets	23	37
(ii) Other financial liabilities	14	9	(f) Deferred tax liabilities (net)	352	53
b) Provisions	12	11	(g) Assets for current tax (net)	40	41
(c) Deferred tax liabilities (net)	9	8	(h) Other non-current assets	172	154
	178	167		1,185	839
			Current Assets		
Current liabilities			(a) Inventories	7,095	4,687
(a) Financial liabilities			(b) Financial assets		
(i) Borrowings	1,007	678	(i) Trade receivables	288	275
(ii) Trade payables	565	441	(ii) Cash and cash equivalents	150	132
			(iii) Bank balances other than (ii)	10	0
(iii) Other financial liabilities	1,500	1,585	above	10	0
b) Other current liabilities	4,071	1,510	(iv) Loans	66	65
(c) Provisions	27	15	(v) Other financial assets	37	509
d) Current tax liabilities (net)	4	2	(c) Other current assets	305	284
	7,175	4,231			
				7,951	5,953
Total	9,136	6,791	Total	9,136	6,791

Debt

Debt Structure – As of 30 September 2018

PURAVANKARA

in Rs. Cr	Q2FY19	Q1FY19	FY18	FY17
Opening Balance	2,438	2,399	2,075	2,445
Additions during the period	362	123	810	999
Repayments during the period	158	83	486	1,305
Debt Outstanding	2,642	2,438	2,399	2,139
Less: Cash and Cash Equivalents	185	137	152	137
Net debt	2,457	2,302	2,247	2,003
Cost of Debt	11.01%	10.76%	10.64%	11.44%
Net Worth	1,783	1,806	2,393	2,366
Net Debt / Equity Ratio	1.38	1.27	0.94	0.85

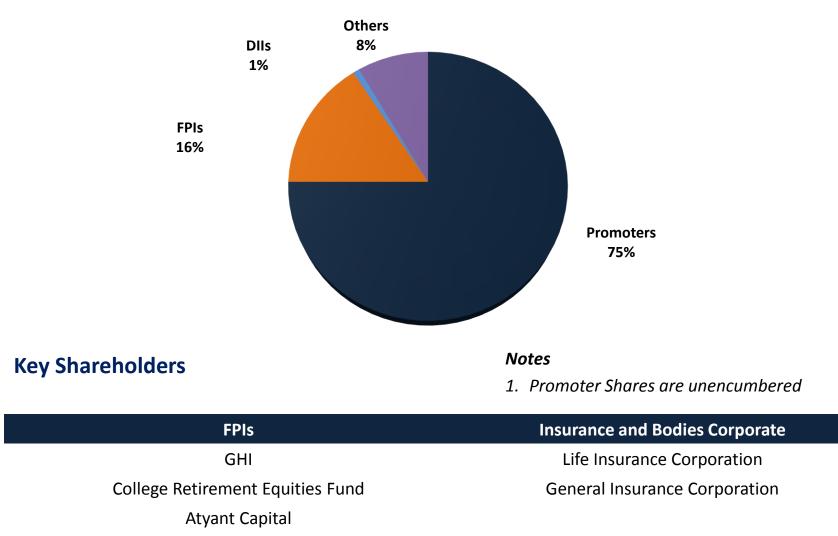
Cost of Debt





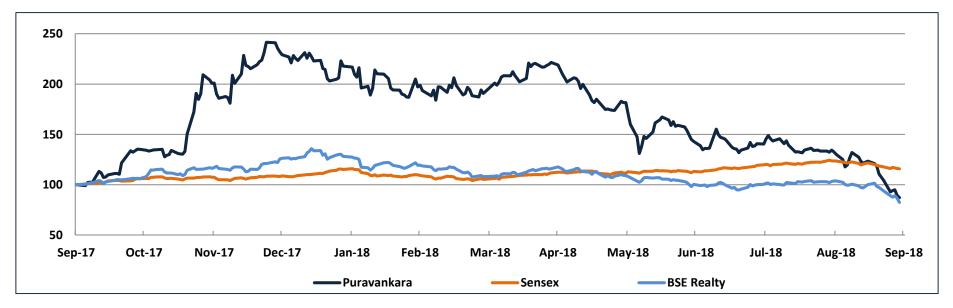
Shareholding Pattern and Stock Performance

Shareholding Pattern – as on 30 September 2018



Stock Performance

Relative to BSE Realty Index and Sensex during September 30, 2017 to September 30, 2018



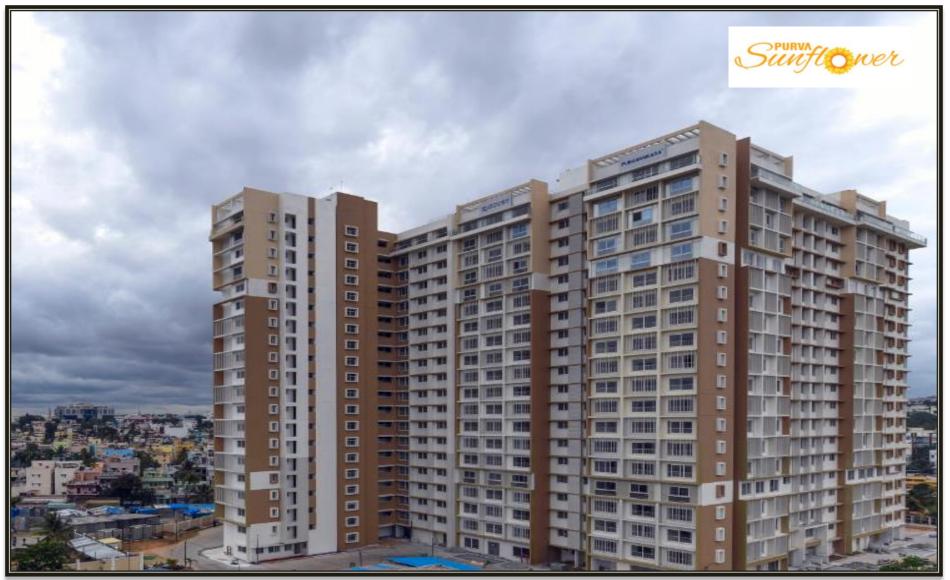
As on 30 September 2018	30-Sep-18	30-Sep-17
Price on BSE	63	73
% Change YoY	-13%	16%
Number of shares (in Cr)	23.7	23.7
Market Capitalisation (Rs. Cr)	1,505	1,726
52-week high	182.00	
52-week low	59	

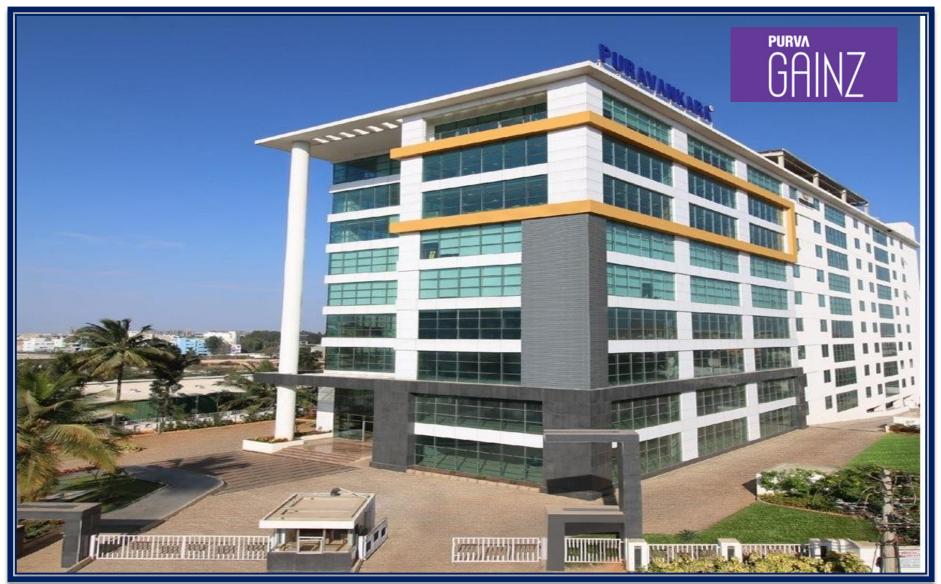


Select Project Pictures













Appendix 1 : Project Status

Current Project Status – As of 30 September 2018

	Project	Location		Total Flats Units				On Area Launched						
S.No.			Developable Area Msft			Puravankara's Share - Developable Area		Area Launched	Sold Cumulative				Inventory	,
					%	Msft	Units	Launched Msft	Nos	Msft	%	Nos	Mn sft	%
COMPLET	ED		WISIC	onits	/0	WISIC	onnta	ivisit.	Nos	wisit	<i>,</i> ,	nos	iviii sit	<i>,</i> ,
Puravanka	ara													
1	Highlands	Mallasandra, Bengaluru	1.34	848	100%	1.34	848	1.34	798	1.25	93%	50	0.09	7%
2	High Crest	Mallasandra, Bengaluru	0.41	249	100%	0.41	249	0.41	226	0.37	91%	23	0.04	9%
3	Oceana	Marine Drive, Kochi	0.27	96	100%	0.27	96	0.27	83	0.24	89%	13	0.03	11%
4	Swanlake	OMR, Chennai	1.17	729	100%	1.17	729	1.17	659	1.05	90%	70	0.12	10%
5	Grandbay	Marine Drive, Kochi	0.51	265	100%	0.51	265	0.51	245	0.47	92%	20	0.04	8%
6	Bluemont	Trichy Road, Coimbatore	0.81	486	100%	0.81	486	0.81	431	0.72	89%	55	0.09	11%
7	Windermere - I	Medavakkam, Chennai	1.63	1,036	100%	1.63	1,036	1.63	958	1.45	89%	78	0.18	11%
8	Whitehall	Sarjapur Road, Bengaluru	0.40	192	100%	0.40	192	0.40	182	0.38	94%	10	0.02	6%
9	Seasons	CV Raman Nagar, Bengaluru	1.08	660	60%	0.68	416	0.68	401	0.66	96%	15	0.02	4%
10	Skydale	Sarjapur Road, Bengaluru	0.49	314	100%	0.49	314	0.49	248	0.38	78%	66	0.11	22%
11	Windermere - II	Medavakkam, Chennai	0.94	728	100%	0.94	728	0.94	495	0.73	77%	233	0.21	23%
12	Windermere - III	Medavakkam, Chennai	0.28	280	100%	0.28	280	0.28	85	0.11	38%	195	0.17	62%
13	Amaiti	Trichy Road, Coimbatore	0.57	342	100%	0.57	342	0.56	197	0.32	57%	145	0.24	43%
14	Sunflower	Magadi Road, Bengaluru	0.44	326	70%	0.31	228	0.31	149	0.21	68%	79	0.10	32%
COMMER	CIAL													
15	Primus	OMR, Chennai	0.18		60%	0.10		0.11		0.03	29%		0.08	71%
Provident														
16	Cosmo City - I,II	Pudupakkam, Chennai	2.24	2,174	100%	2.24	2,174	2.24	1,917	1.97	88%	257	0.27	12%
17	Welworth City	Doddaballapur Rd, Bengaluru	3.46	3,360	100%	3.46	3,360	3.46	3,299	3.40	98%	61	0.07	2%
18	Sunworth - I,II	Mysore Road, Bengaluru	2.74	2,784	100%	2.74	2,784	2.74	2,360	2.31	84%	424	0.43	16%
19	The Tree	Off Magadi Main Road, Bengaluru	0.57	560	70%	0.40	388	0.40	265	0.27	67%	123	0.13	33%
	Total Completed - (A)		20.11	15,989	100%	19.16	15,307	19.14	13,168	16.44	86%	2,139	2.70	14%

Current Project Status – As of 30 September 2018 – (contd.)

S.No.	Project	Location	Developable Area	Total Flats				On Area Launched						
					JD / JV Share Puravankara's Share for Developer - Developable Area		Area Launched	Sold Cumulative			Inventory			
			Msft	Units	%	Msft	Units	Msft	Nos	Msft	%	Nos	Mn sft	%
UNDER C	ONSTRUCTION													
Puravank	ara													
1	Palm Beach	Hennur Road, Bengaluru	1.93	1,477	70%	1.36	1,041	1.36	659	0.86	63%	382	0.50	37%
2	Westend	Hosur Road, Bengaluru	1.12	815	78%	0.88	639	0.88	576	0.78	89%	63	0.10	11%
3	Sound of Water	Kammanahalli, Bengaluru	0.62	228	59%	0.36	135	0.36	32	0.08	23%	103	0.28	77%
4	Silversand - I	Keshavnagar, Pune	0.77	821	100%	0.77	821	0.77	636	0.59	77%	185	0.18	23%
5	Coronation Square	Kotnur, Bengaluru	0.14	48	71%	0.10	34	0.10	4	0.01	9%	30	0.09	91%
6	Marine Drive I	Kochi	1.22	435	50%	0.61	218	0.61	82	0.24	39%	136	0.37	61%
Providen	:													
7	Skyworth	Derebail, Mangalore	0.42	324	73%	0.30	236	0.30	65	0.08	28%	171	0.22	72%
8	Kenworth - I	Rajendra Nagar, Hyderabad	1.83	1,870	73%	1.33	1,364	1.33	1,014	1.04	78%	350	0.29	22%
9	Adora De Goa	Zuari Nagar, Goa	0.79	992	16%	0.69	882	0.69	765	0.57	83%	117	0.12	17%
10	Provident Neora	Sampigehalli, Bengaluru	0.23	220	16%	0.23	220	0.23	17	0.02	7%	203	0.21	93%
11	Provident Park Square	Judicial Layout, Bengaluru	1.04	1,102	87%	0.91	961	0.91	758	0.72	79%	203	0.19	21%
12	Green Park	Selvapuram, Coimbatore	0.58	560	70%	0.41	392	0.41	170	0.15	37%	222	0.26	63%
	Total Under Construction (C)	10.68	8,892		7.95	6,943	7.95	4,778	5.15	65%	2,165	2.80	35%
PHASES N	OT OPEN FOR SALE	·····			•••••••••••••••••••••••••••••••••••••••		·····f·····i							
Puravank	ara													
1	Evoq	Guindy, Chennai	0.36	181	100%	0.36	181	-	-	-	0%	181	-	0%
2	Amaiti II	Trichy Road, Coimbatore	0.47	288	100%	0.47	288	-	-	-	0%	288	-	0%
3	Highlands III	Mallasandra, Bengaluru	0.83	492	100%	0.83	492	-	-	-	0%	492		0%
4	Windermere IV	Medavakkam, Chennai	1.28	644	100%	1.28	644	-	-	-	0%	644	- 1	0%
5	Moonreach II	Airport-Seaport Rd, Kochi	0.23	119	100%	0.23	119	-	-	-	0%	119		0%
6	Silversand - II	Keshavnagar, Pune	0.77	652	100%	0.77	652	-	_	_	0%	652		0%
7	Marine Drive II	Kochi	1.98	706	50%	0.99	353	-	-	-	0%	353	-	0%
Providen														
8	Sunworth III,IV	Mysore Road, Bengaluru	3.28	3,168	100%	3.28	3,168	-	-	-	0%	3,168		0%
9	Kenworth II	Rajendra Nagar, Hyderabad	0.52	440	73%	0.38	323	-	-	-	0%	323	-	0%
10	Adora De Goa other phases	Zuari Nagar, Goa	0.85	910	16%	0.69	747	-	-		0%	747	-	0%
10	Park Square Other Phase	Judicial Layout, Bengaluru	0.86	980	87%	0.75	855	-	1		0%	855		0%
·····			0.00			0.75								
Commerc	ial	<u>.</u>			.:				.:		:			
12	Adora De Goa	Zuari Nagar, Goa	0.20		16%	0.20					0%	-		0%
	Total - Phases to be launched		11.63	8,580		10.23	7,822				0%	7,822		0%
		v v							· · · · · · · · · · · · · · · · · · ·					
	Total Ongoing - (B) + (C) + (D)	22.31	17,472		18.17	14,765	7.95	4,778	5.15	66%	9,987	2.80	35%

Notes:

1. The Company also holds inventory of 0.11 msft under "Properties Held for sale" as on the reporting date.



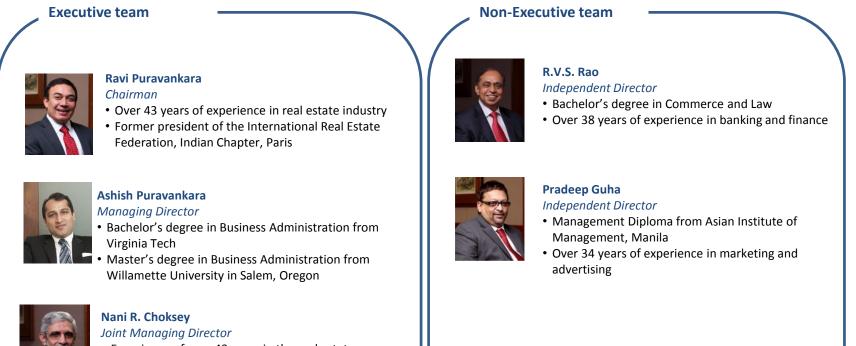
Appendix 2 : Corporate Information

PROVIDENT

Premium Affordable housing through Brand Provident

- Provident Housing completed 10 years in 2018, living up to its genesis story of providing premium quality homes at affordable housing
- Affordability is a combination of
 - Efficient design improving effective utilization of space
 - Lower cost of construction through use of technology and innovative construction techniques
 - Developing projects which qualifies for affordable housing benefits under Income Tax Act and concessional GST rate
- **Caters especially to the aspiration of the first time Home Buyers**
- Area under Development totaling 10.59 msft / (PHL's economic interest 9.16 msft)
- Land bank totaling 10.23 msft (PHL's economic interest 5.51 msft)

Dedicated management team with collective experience of almost 200 years-committed to best practices of corporate governance



- Experience of over 43 years in the real estate development, construction and finance sector
- Associated with the company since inception and responsible for finance and construction function

Media & Capital Market Recognition

Puravankara to deploy robots to push sales

BENGALURU, DHNS: Provident Housing, a wholly-owned subidiary of real estate company Puravankara, has integrated artificial intelligence into its business, and it will introduce wo robots - Mitra and Mitri- to the public at Bengaluru Home Habba, which will be held beween July 13 and July 15 at Sindoor Convention Centre, near JP Nagar Metro Station.



These robots will be the first ouch point for all visitors, Narayanan interacts with the and they will capture data like **robot.** DH PHOTO

Puravankara COO Anand

Puravankara Group to deploy humanoid robots to handle visitor and their data

The artificial intelligence (AI) backed humanoid robots will be the first touch poi for the visitors, which are potential home buyers or customers of Puravankara Group

Pankai Mara LETCHO | Updated: July 12, 2018, 19:26 IST Newsletters A



Bangalore: Provident Housing, a Puravankara Group owned subsidiary plans to deploy two humanoid robots Mitra and Mitri to handle visitors and their data during its in-house expo Bengaluru Home Habba slated between 13 - 15 July here.

The idea is to deploy these two robots during the expo, which will greet and interact with the visitors. The artificial intelligence (AI) backed humanoid robots will be the first touch point for the visitors, which are potential home buyers or customers of Puravankara Group

AI powered humanoid enables over 100 sales bookings at an home expo for Puravankara

THE TWO HUMANOIDS - Mitra and Mitri - were recently introduced at one of the flagship Home Habba. A major advantage was seamless customer data accumulation in almost 10 any conventional method. In an interaction with EC. Ashish Puravankara, MD, Puravank

How has the introduction of Please elaborate on how the Mitra and Mitri helped bots will be the first touch Puravankara? points for customers and At Puresporkars there has how they would help in een a concerted effort to handling visitor bring in technological know-how in every possible segment management system The bots will be the first to give unparalleled custome customer touchpoint for data erience. The acquiring, storing and troduction of bots is a analytics, using voice and enning stone lowards touch panel enabled data ringing the integration of expluring. When a customer technology in the real estatinteracts with the robotic ace. It's for the first time nterface, data is moved int that any realty player has the Customer Relation done so. A part of our larger scheme of work involves Management (CRM) system Sales Force, and thereby integrating proptech in all creating direct, correct an pheres of our functions. re importantly, insightful The two humanoids - Mitry data. This in turn will nd Mitri - which we recently sinte into a more relev troduced at one of our and faster turnaround of flagship home exhibitions, istomer enquiries and Sengaluru Home Habba, wer marcoved customer the first touch points for all engagement with deepe ming to the fest and istomer insight. The focus here was to giv handling visitor management

more than 100 sales booking. With the help of AI, what is Pernyankara able to do now that wasn't possible before? Artificial intelligence has ved the way for scientific inta accumulation and eliminating the chances of duplication because of human rror. This has led to a greater degree of efficiency in our processes, both internally and dernally. The manner in which data is collected and stored has made it easier to is to identify leads which we believe have high potential for nal sale conversion Moreover, it is not about what we were not able to do carlier the core objective lies in how efficiently we are doing it. In addition to these, the robots' ability to interact with usiomers has garnered





Puravankara launches smart homes

To tie up with Google for voice-enabled home appliances OUR BUREAU

kind in India, he said homes with pre-installed Google-Home devices would allow residents to convert their living spaces into voice-enabled smart homes, giving the res-

in-house R&D cell has been looking into methodologies that would allow seamless integration of open architecture technologies into traditional brick & mortar homes.

Puravankara, Google tie up for smart homes

FE BUREAU Bengaluru, August 20 provide intelligent homes to new home buyers, who are

"UNCERTAINTY IN IMPLEMENTING NEW RULES HAS SETTLED DOWN. BUYERS HAVE THE **COMFORT THAT THERE IS** AN AUTHORITY TO ENSURE TRANSPARENCY"

> ASHISH PUR AVANKARA MD Puravankara Projects

> > . . .

@ Puravankara #Proptech - Innovative initiative with a dosage of technology to take customer experience a notch up

Awards and achievements

Awards for Puravankara Limited

- South India's Real Estate Leadership Awards for the Best Commercial Property of the Year
 Purva Summit
- South India's Real Estate Leadership Awards for the Best Residential Property of the Year -Purva Westend
- South India's Real Estate Leadership Awards for the Best Developer of the Year Residential – Puravankara Limited
- Times Business Awards for an Exemplary Contribution to Real Estate Puravankara Limited
- Asia Real Estate Excellence Award 2018 for the "Best Real Estate Development Company in South India" - Puravankara Limited
- BAM (Builders , Architects & Building Material) Awards 2018 for Best Builder of the Year Puravankara Limited
- BAM (Builders , Architects & Building Material) Awards 2018 for Life Time Achievement Award – Mr. Ravi Puravankara

Awards and achievements

Awards for Provident Housing Limited

- South India's Real Estate Leadership Awards for the Best Affordable Housing Project of the Year (WEST) – Adora De Goa by Provident
- 10th Realty Plus Awards West Region for the Best Affordable Housing Project of the Year Adora De Goa
- BAM (Builders , Architects & Building Material) Awards 2018 for Best Affordable Housing Project – Provident Sunworth
- 10th Franchise Estate Awards 2018 for Best Project in Non Metro South Provident Skyworth
- 10th Franchise Estate Awards 2018 for Best Affordable / Budget Housing Developer of the Year - South - Provident Housing Limited
- 10th Franchise Estate Awards 2018 for Best Affordable Housing Project of the Year South
 Kenworth by Provident

Disclaimer

This presentation has been prepared by Puravankara Limited ("Company") solely for providing information about the Company. It contains certain forward looking statements concerning Puravankara Ltd's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties, regarding fluctuations in earnings, our ability to manage growth, competition, economic growth in India, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, government policies and actions with respect to investments, fiscal deficits, regulation etc., interest and other fiscal cost generally prevailing in the economy. The company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time on behalf of the company.

THANK YOU

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