

ONMOBILE GLOBAL LIMITED

E City, Tower-1, No.94/1C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic city Phase-1, Bangalore - 560100, Karnataka, India

P: +91 80 4009 6000 | F: +91 80 4009 6009 CIN - L64202KA2000PLC027860 Email - investors@onmobile.com

www.onmobile.com

November 04, 2025

To,
Department of Corporate Services
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: **532944**

The Listing Department
National Stock Exchange of India Limited,
Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051
Scrip Code: **ONMOBILE**

Dear Sir/ Madam,

Sub: Investor Presentation- Q2 FY 2025-26

Pursuant to Regulation 30 & 46 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the Investor Presentation on the Financial Results of the Company for the quarter and half year ended September 30, 2025, which is made available on Company's website: www.onmobile.com.

Request you to kindly take the same on record.

Thanking you,

Yours sincerely, For OnMobile Global Limited

P V Varaprasad Company Secretary FCS 5877

Encl: a/a



onmobile

Global Leader in Mobile Entertainment

Propelling Mobile Gaming & Entertainment

EARNINGS DECK - Q2'FY26



Key Highlights

25 Years of Empowering Millions to Connect, Express & Engage

- Q2FY26 revenue at INR 1,310 Mn up by 2.7 % QoQ.
- Q2FY26 EBITDA at INR 86 Mn up by 32.3% QoQ.
- Q2FY26 Mobile Gaming Revenue at INR 355 Mn up by 12.0% QoQ.
- Gaming subscriber base at 13.7Mn up by 14% QoQ.
- Closing Gross Cash balance at INR 1295Mn.



Financial Summary Q2 FY26

Marketing People cost **Gross Revenue** Opex **INR 111 Mn** INR 1,310 Mn **INR 278 Mn INR 232 Mn** +3.4% QoQ +2.7% QoQ -3.3% QoQ +3.7% QoQ Mobile Mobile **PAT EBITDA Gaming Revenue Entertainment Revenue** INR 86 Mn (6.7%) INR 60 Mn **INR 355 Mn INR 955 Mn** Q1 FY26- INR 65 Mn +12.0% QoQ -0.1% QoQ



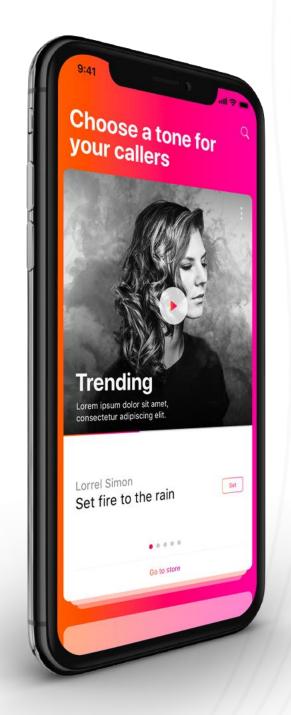
OnMobile's Product Journey Over Years



4

OnMobile

Mobile Entertainment

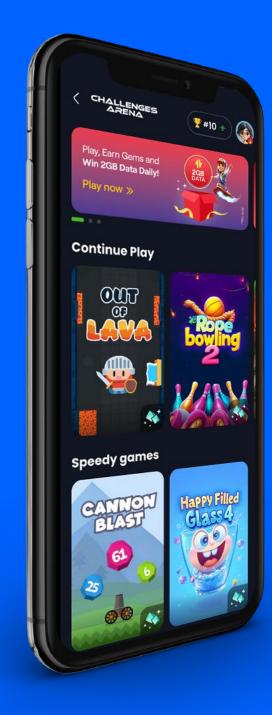




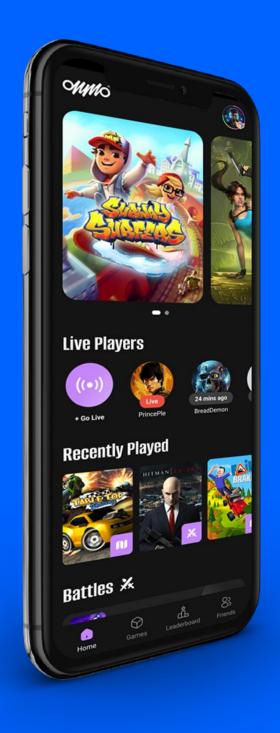
Tones

Videos

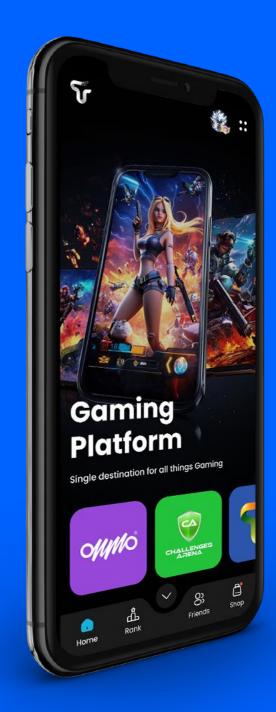
Mobile Gaming



Challenges Arena



ONMO



Gaming Platform



Subscription

Subscription + Ads

Subscription + Licensing + IAP

20 Years Legacy with Tones

Enhanced experience with AI integration & Video Tunes

Exclusive Connectivity
with 2,500 Servers Inside
Mobile Operators'
Networks

Tones Network and Infrastructure Was Our Main Pivot into Cloud Gaming

150Bn

song bytes played to over 1Bn individuals in FY25

25th

04 05 80 09 03 **⇒** 58% □ **♀** 58% **■ ♡** ∰ Caller tunes Caller tunes Personalize your tunes with Al Create name tune Introducting videos STARBOY ♥ set

| | ▶

Launch 2004



56.4 Million



Live Telcos

29



Monetization Model

Subscription

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Videos & Infotainment

01.

Categories

News Beauty Sports Health Leisure

02.

Sources

In-house Editors Live Feeds Al Powered



Premium Videos

Kids



01.

Content

Educational Videos & Games for Kids 02.

Special **Features**

Parental Controls Launch 2007



1.1 Million



Live **Telcos**

18



Monetization Model

Subscription

Challenges Arena – Instant Play With Rewards

Capturing the First Wave of Gamers on Low-End Devices Across Emerging Markets

01.

One Tap Play

Light weight, low learning curve HTML5 games 02.

Content Formats

Arcade, Words, Trivia, Puzzles, Cards

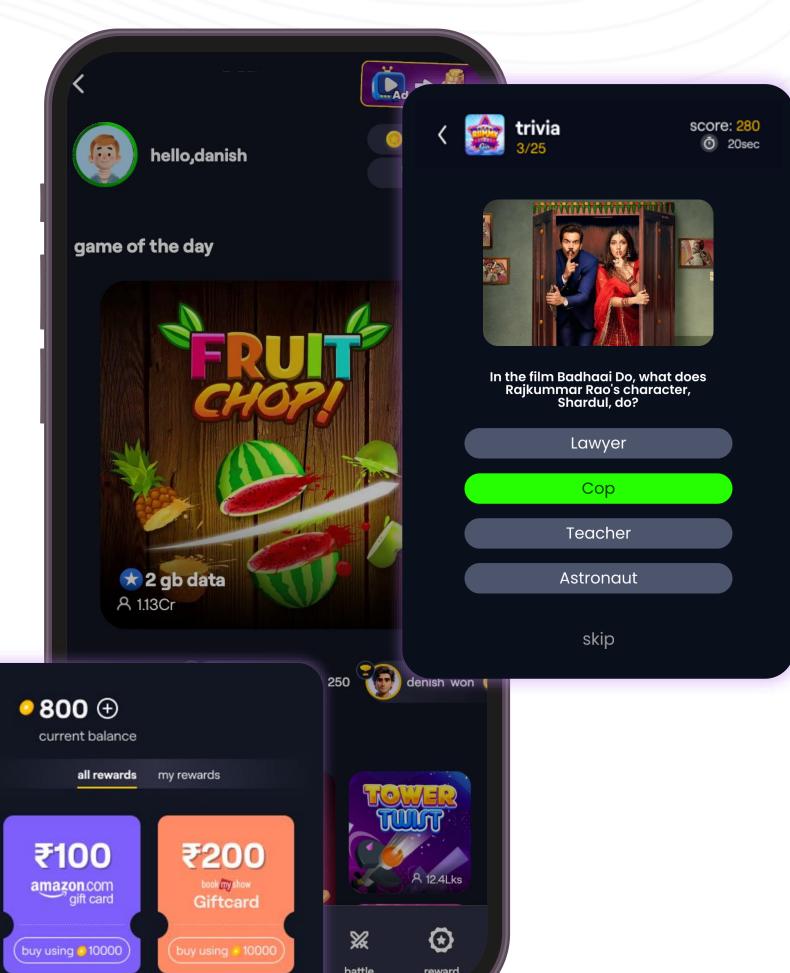
03.

18+

Languages Supported 04.

35

Countries With Localized
Content





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Launch 2021



8.77 Million



Live Telcos

82



Subscriptions

ONMO – Premium Social Gaming

Pioneering Cloud Technology for Mobile Games With Short Streaming

The Only Solution Where Gamers Can Compete in Popular Games and Socialize Live with Friends

1000s

of Moments From Popular Games

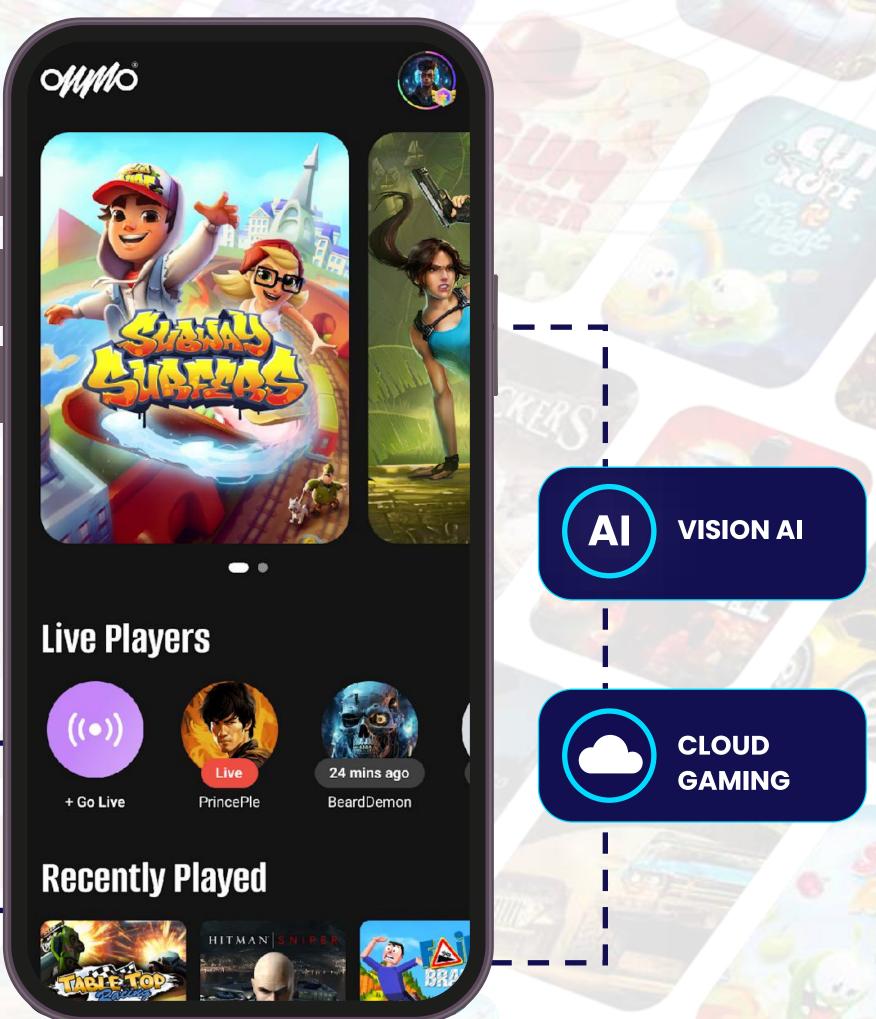


2 Disruptive Technologies



3 Key Mobile Gaming Trends





Launch 2022



4.97 Million



Live Telcos

42



Monetization Model

Subscriptions

The Gaming Platform – Single Destination For All Gaming Services

Redefining App Stores for Consumers, Developers and Telcos

2341

or Videos

S

Hornet Devil Blade Ragn

Dev



Building Gaming Infrastructure for Emerging Markets



Launch

2025

Platform Licensing + In App Purchases



The rapid expansion of \$242 Bn gaming industry is a market opportunity and presents a strong potential for future growth







~50%

revenues from Mobile Gaming



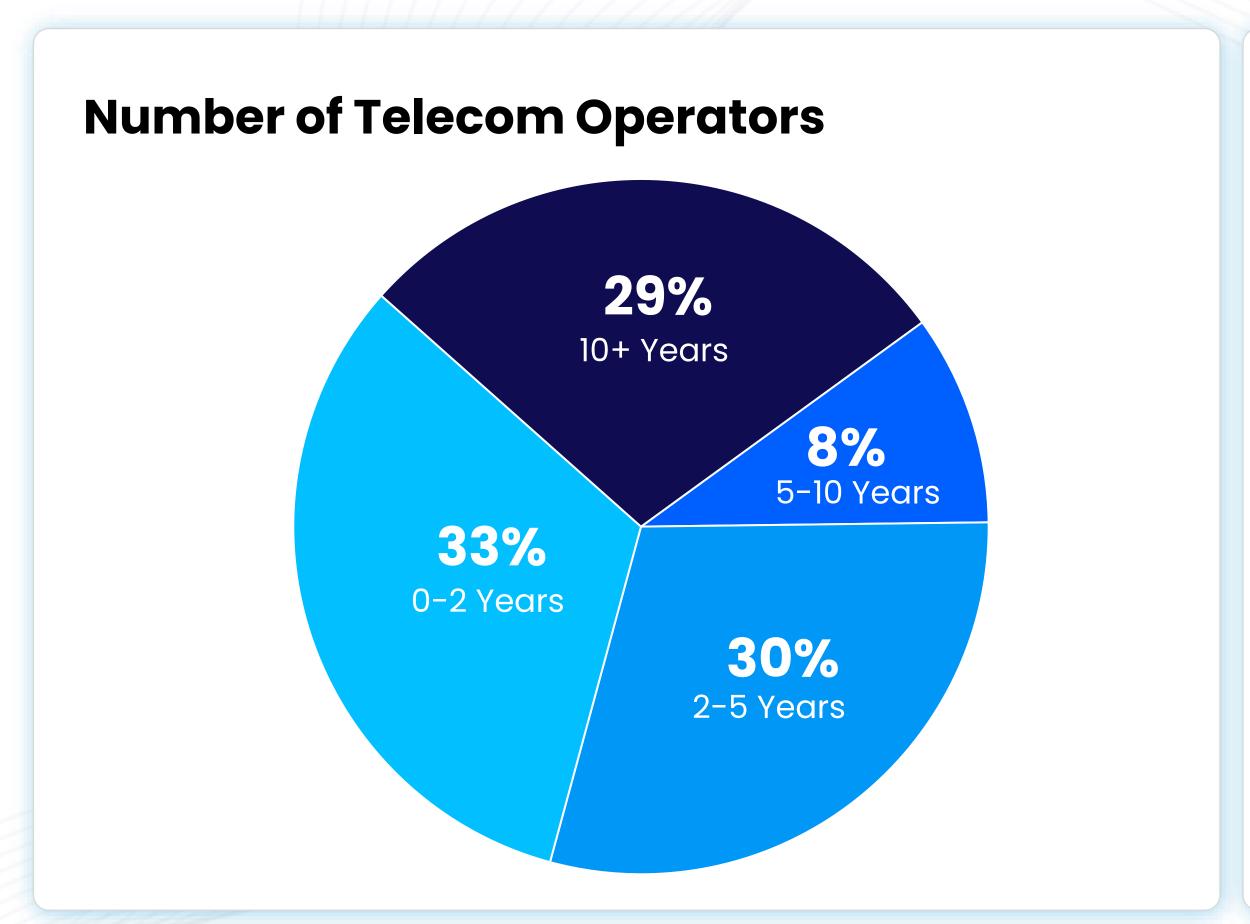
~50%

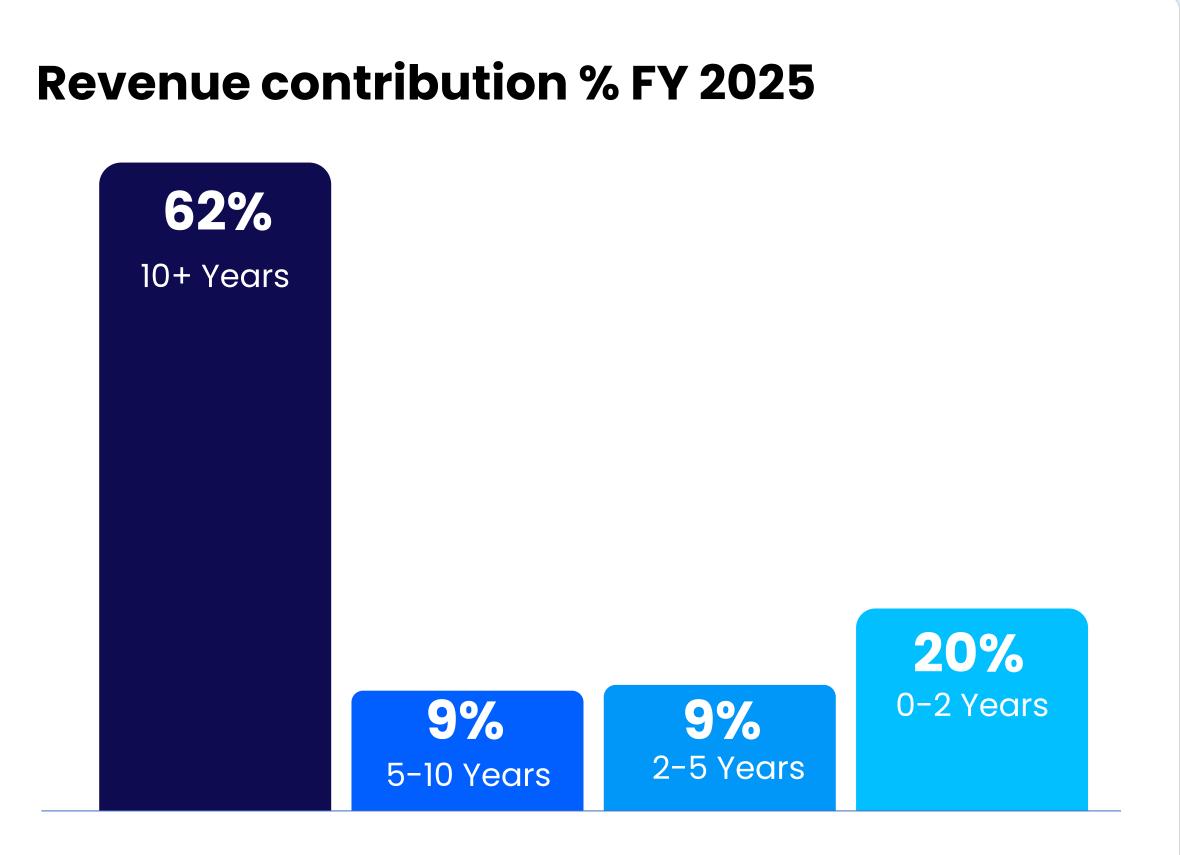
revenues from AAA Gaming



Company maintains strong, long-term relationship with global telecom leaders

OnMobile is trusted by marquee clients with average vintage of 11+ years







124 Deployed Customers Across The Globe



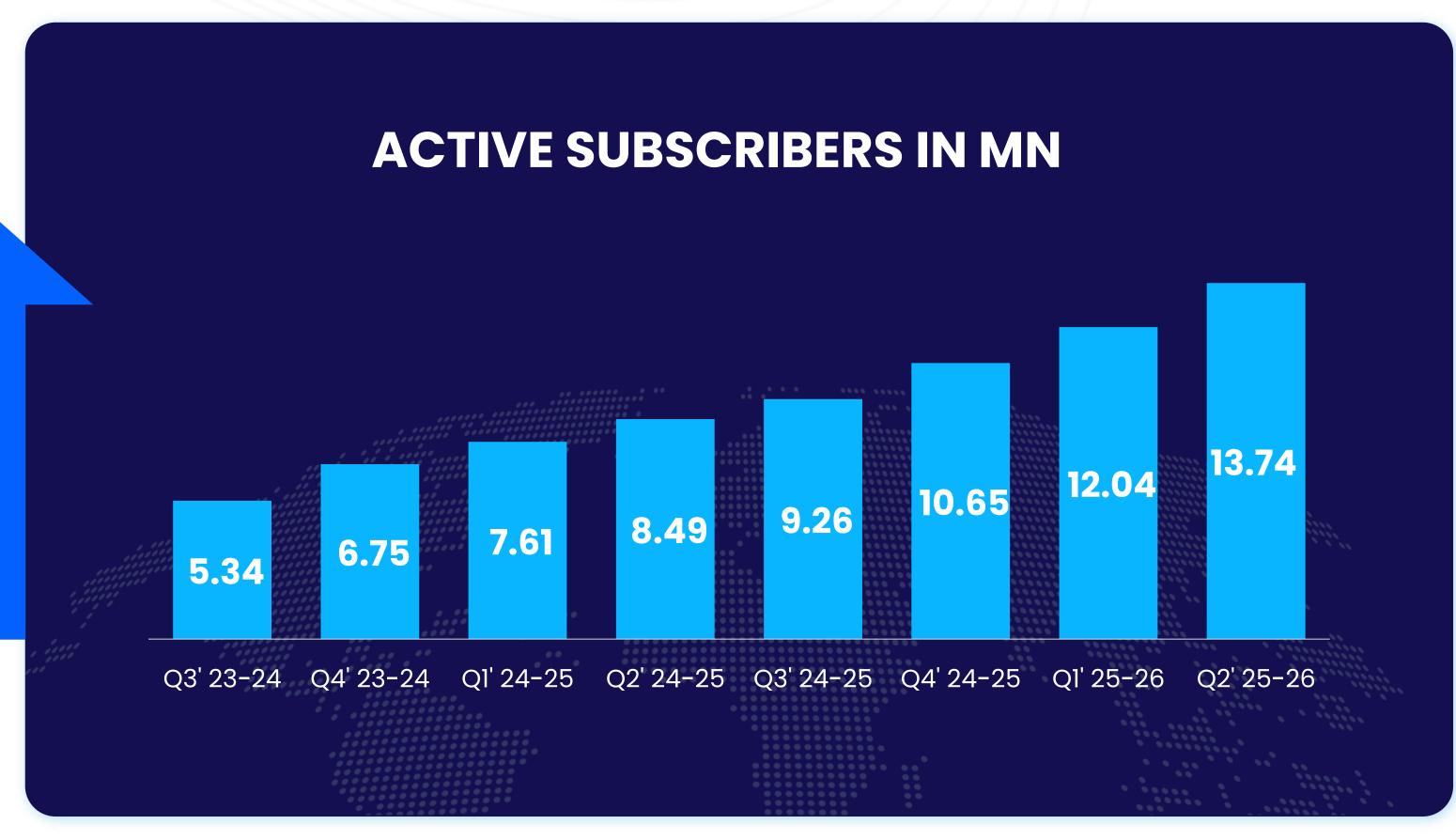


Mobile Gaming: Active base increased to 13.7 Mn

+7/

Additional
Active gaming
subscribers in
last 6 quarters





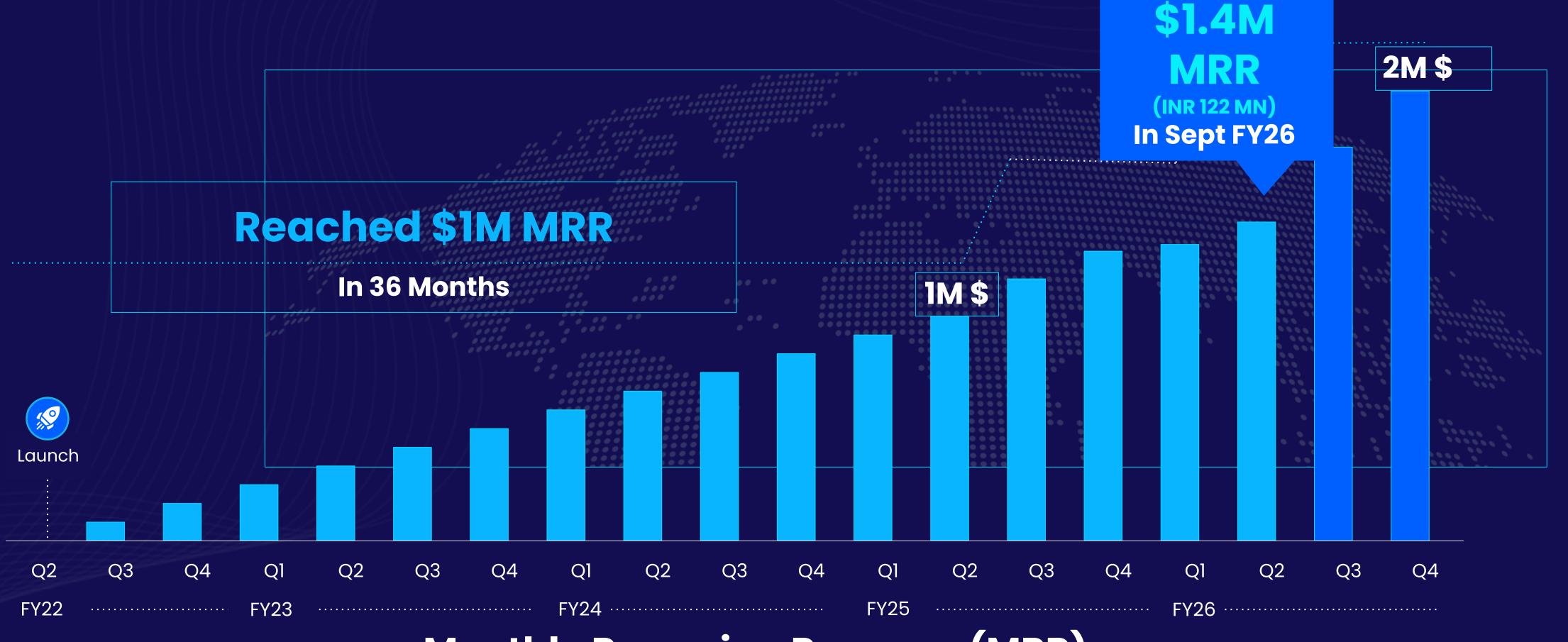


Mobile Gaming: Subscription Revenues to Double

Target to Reach \$2M MRR within 6 Months



In Next 6 Months



Investment Rationale

Unmatched Growth Potential with Market-Disrupting Products and Established Telco Partnerships

01.

\$400B Gaming Industry by 2029

OnMobile uniquely positioned to carve out its share

02.

Invested \$35M+ in Technology

Developed unique IPs and patents to disrupt the gaming industry

03.

Gaming Revenues Expected to Grow by 50% in FY 2026

Subscription

\$1.3M MRR to \$2M MRR

Platform

Expected to be an important growth driver next FY

04.

Exceptionally well positioned in emerging markets

100+ Telcos & 4B+ mobile consumers not prioritised by top gaming players. 05.

ROI to Follow
Gaming
Industry
Multiples

Current valuation multiples not inline with the gaming industry





FINANCIALS

P&L Q2 FY26

| P&L(INR Mn) | Q2 FY26 | Q1 FY26 | QoQ Gr % | Q2 FY25 | YoY Gr % |
|---------------------|---------|-------------|--------------|---------|----------|
| Gross Revenue | 1,310 | 1,276 | 2.7% | 1,319 | -0.7% |
| COGS | 603 | 595 | 1.3% | 657 | -8.2% |
| Gross Profit | 707 | 681 | 3.8% | 662 | 6.8% |
| Margin (%) | 55.2% | 54.6% | | 51.2% | |
| People Cost | 278 | 269 | 3.4% | 304 | -8.6% |
| Marketing | 232 | 240 | -3.3% | 233 | -0.4% |
| Opex | | 107 | 3.7% | 107 | 3.7% |
| EBITDA | 86 | 65 | 32.3% | 18 | 377.8% |
| Margin (%) | 6.7% | 5.2% | | 1.4% | |
| Depreciation | 84 | 82 | 2.4% | 81 | 3.7% |
| Operating Profit | 2 | -17 | _ | -63 | _ |
| Margin (%) | 0.2% | -1.3% | | -4.9% | |
| Profit After Tax | 60 | 156 | - | -121 | - |
| Margin (%) | 4.7% | 12.5% | | -9.4% | |
| EPS (Diluted) | 0.5 | 1.4 | - | -1.1 | _ |

^{*}COGS includes UFF



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P&L H1 FY26

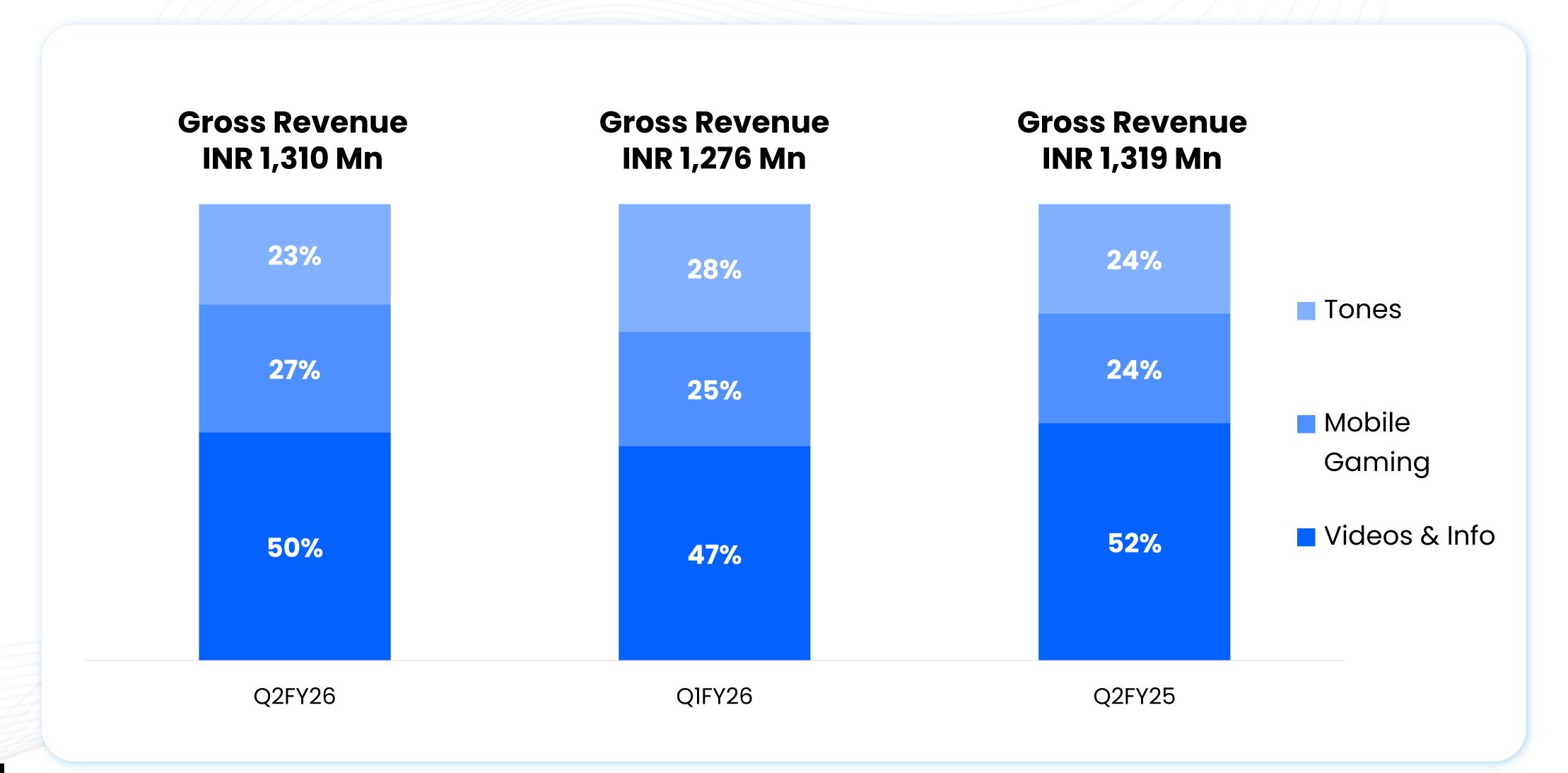
| P&L(INR Mn) | H1FY26 | H1 FY25 | YoY Gr % |
|---------------------|--------|---------|----------|
| Gross Revenue | 2,586 | 2,579 | 0.3% |
| COGS | 1,198 | 1,286 | -6.8% |
| Gross Profit | 1,388 | 1,293 | 7.4% |
| Margin (%) | 54.7% | 51.2% | |
| People Cost | 547 | 592 | -7.6% |
| Marketing | 472 | 463 | 1.9% |
| Opex | 218 | 211 | 2.8% |
| EBITDA | 151 | 27 | 459.3% |
| Margin (%) | 6.0% | 1.1% | |
| Depreciation | 166 | 161 | 3.1% |
| Operating Profit | -15 | -134 | _ |
| Margin (%) | -0.6% | -5.3% | |
| Profit After Tax | 215 | -274 | _ |
| Margin (%) | 8.5% | -10.7% | |
| EPS (Diluted) | 1.9 | -2.5 | |

^{*}COGS includes UFF



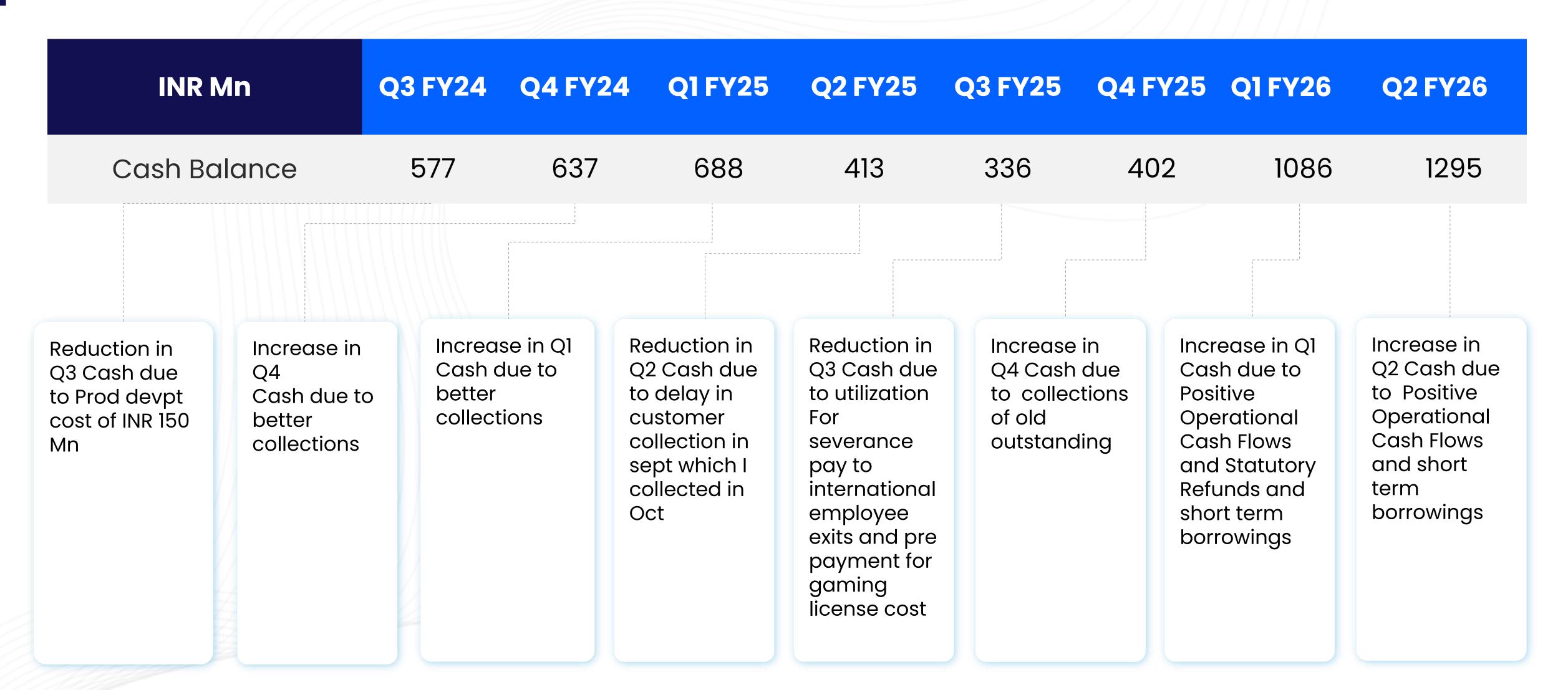
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Revenue by Products



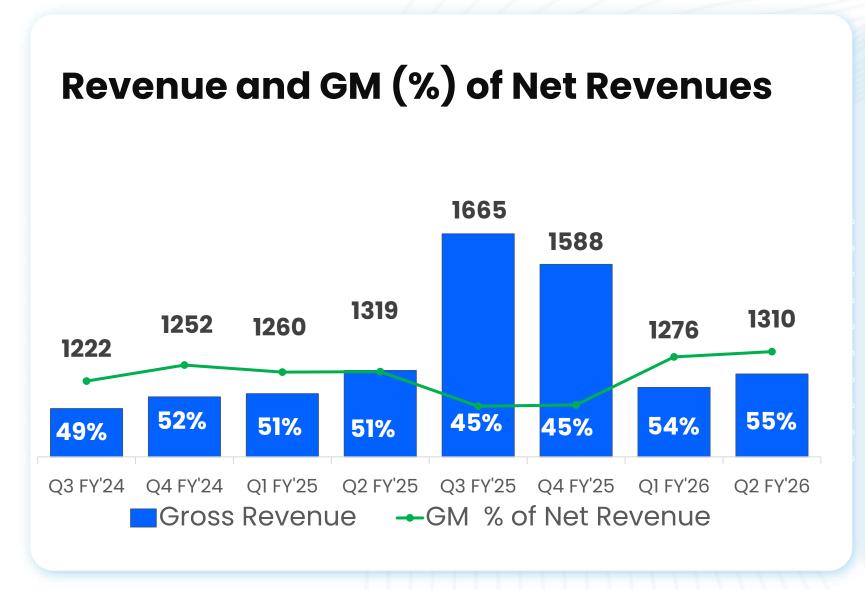


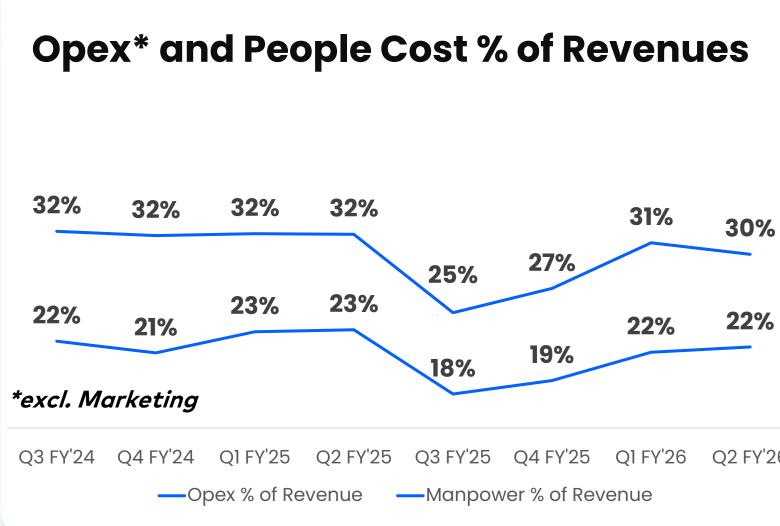
Cash Position



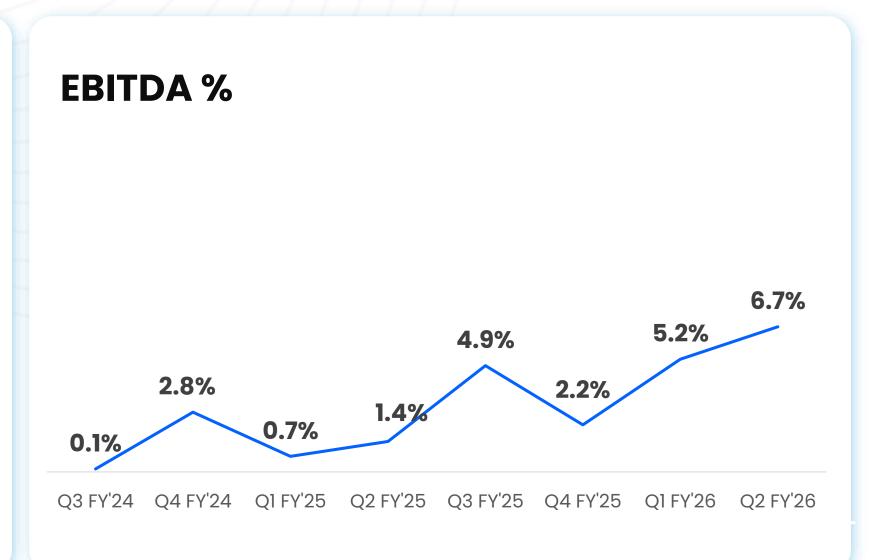
In INR Mn

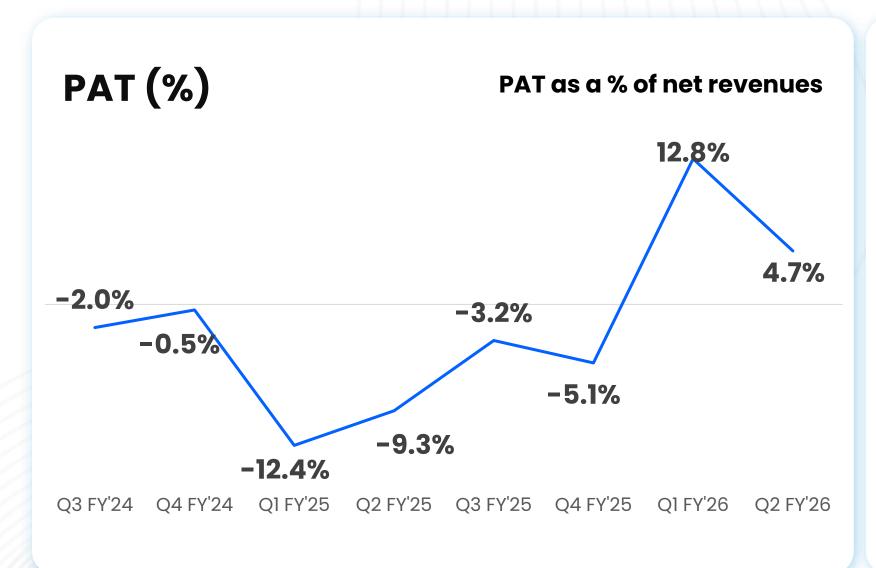
Financial Analysis & Trends: Profit & Loss

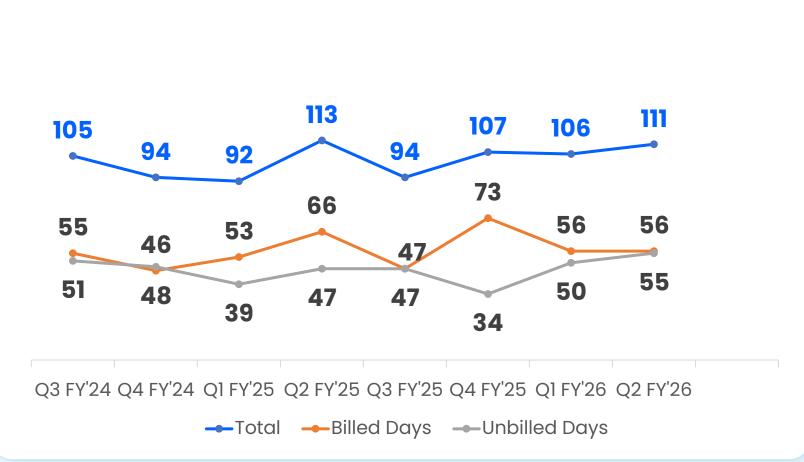


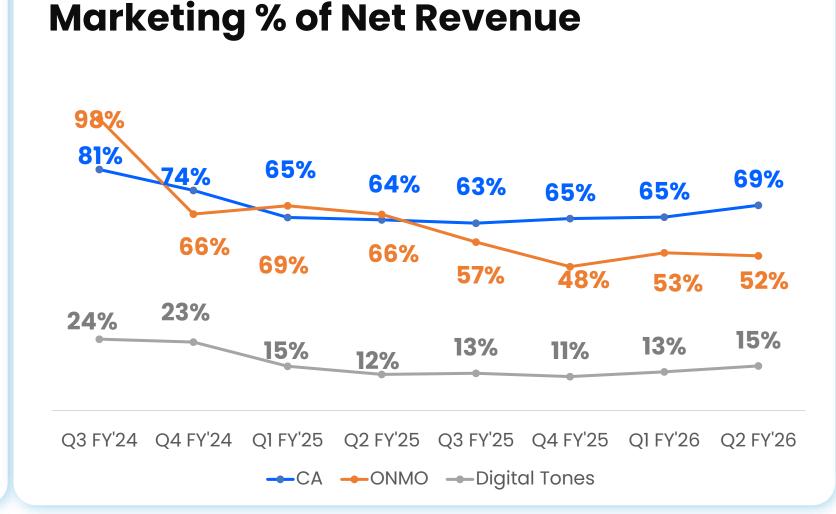


DSO (in Days)









Ratio Analysis

| Ratio Analysis | Q3 FY24 | Q4 FY24 | Q1 FY25 | Q2 FY25 | Q3 FY25 | Q4 FY25 | Q1 FY26 | Q2 FY26 |
|------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| Profit and Loss | | | | | | | | |
| International revenue / revenue | 92% | 94% | 94% | 95% | 97% | 96% | 98% | 98% |
| Gross profit / revenue | 49% | 52% | 51% | 51% | 45% | 45% | 54% | 55% |
| Revenue per Employee (INR'000) | 2,924 | 3091 | 3142 | 3461 | 4600 | 4963 | 4051 | 4107 |
| EBITDA per Employee (INR'000) | 4 | 84 | 22 | 48 | 224 | 106 | 206 | 270 |
| Aggregate employee costs / revenue | 22% | 21% | 23% | 23% | 18% | 19% | 22% | 22% |
| Profit before tax (PBT) / revenue | 0% | 1% | -11% | -8% | -2% | -4% | 15% | 6% |
| Balance sheet | | | | | | | | |
| Current ratio | 1.2 | 1.3 | 1.2 | 1.2 | 1.1 | 1.2 | 1.3 | 1.3 |
| Day's sales outstanding (Days) | 105 | 94 | 92 | 113 | 94 | 107 | 106 | 1111 |
| Liquid assets / total assets (%) | 23% | 22% | 22% | 23% | 23% | 26% | 32% | 36% |
| Liquid assets / total sales ratio | 1.8 | 1.6 | 1.6 | 1.6 | 1.3 | 1.5 | 2.4 | 2.7 |



Proprietary & Confidential

Balance Sheet

| INR Mn | Sep'25 | June'25 |
|--|--------|---------|
| Shareholders' Funds | 6,551 | 6,477 |
| Non-Current Liabilities | 129 | 95 |
| Trade Payables & Current Liabilities | 2,369 | 2,222 |
| Short Term Borrowings | 717 | 539 |
| Total Liabilities | 9,766 | 9,333 |
| Fixed Assets (incl. Intangibles) | 2,989 | 2,945 |
| Investment | 680 | 684 |
| Non-Current Assets | 2,015 | 1,978 |
| Cash and Cash Equivalents | 1,295 | 1,086 |
| Trade Receivables & Other Current Assets | 2,786 | 2,640 |
| Total Assets | 9,766 | 9,333 |

^{*}Exchange impact removed from Shor Term borrowings and Cash and Cash Equivalents

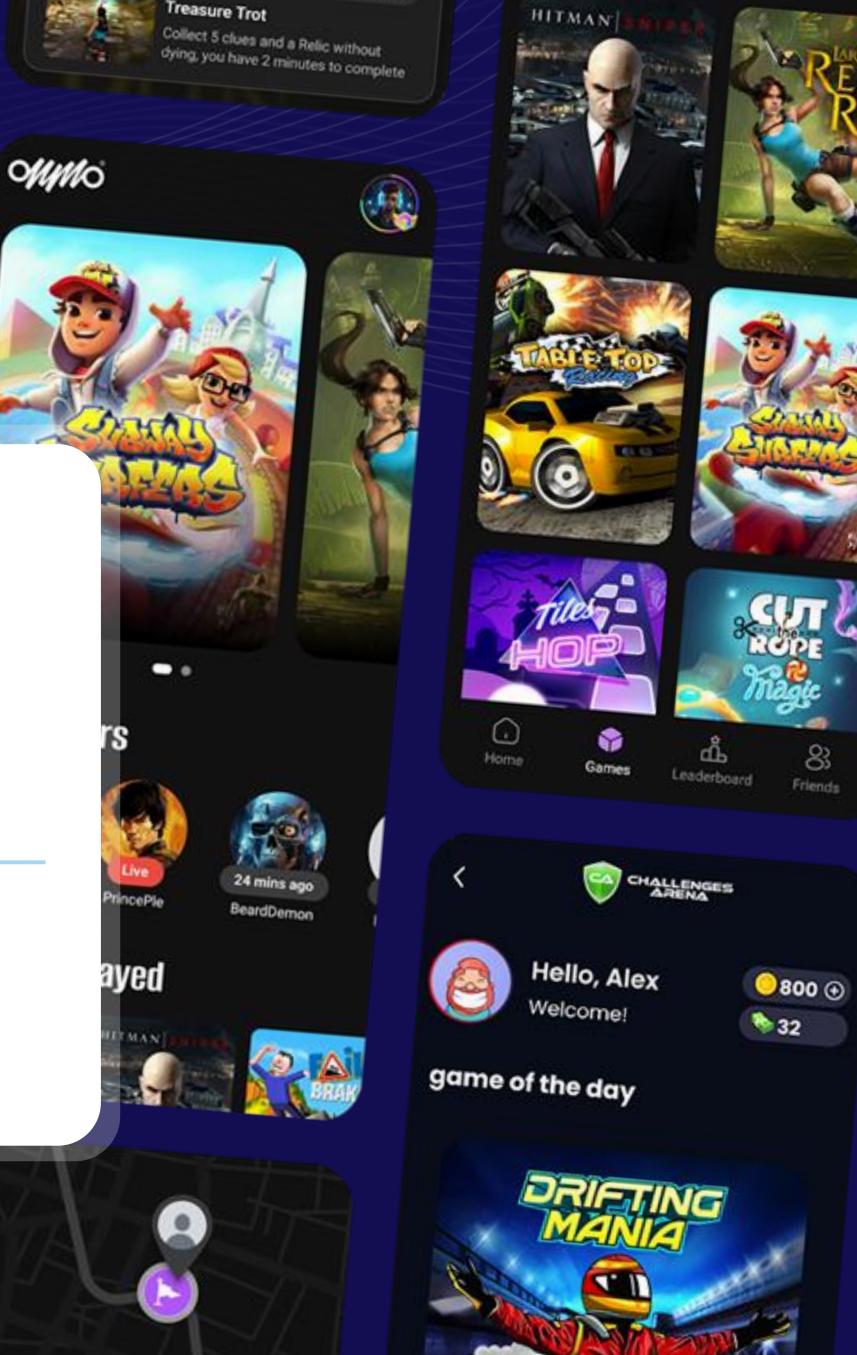


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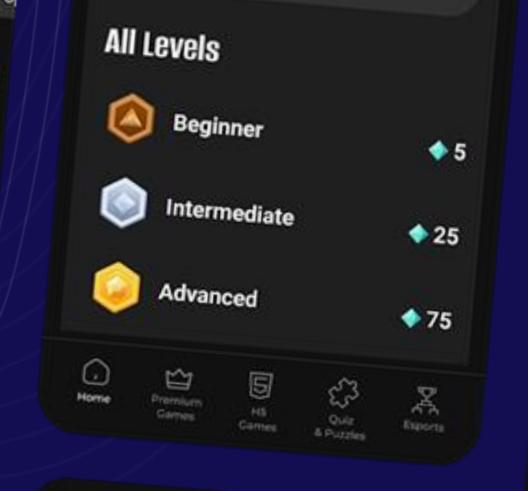
Global Leader in Mobile Entertainment

For any inquiries contact

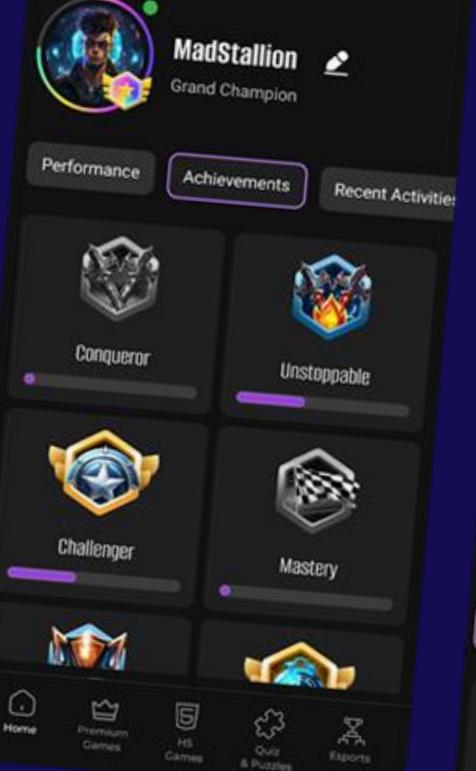
investors@onmobile.com



Win 🧆 10



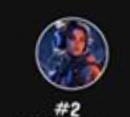
Profile



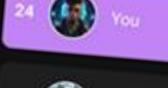


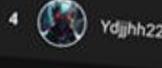


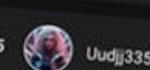
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Battles Won

598

