

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R. Hosiery, Off Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

November 11, 2019

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai- 400 001

Security code: 503100

National Stock Exchange of India Limited

Exchange Plaza, Bandra-Kurla Complex, Bandra East, Mumbai- 400051

**Symbol: PHOENIXLTD** 

Dear Sir(s),

Sub: <u>Investors' Presentation on Unaudited Standalone and Consolidated Financial</u>
<u>Results for the second quarter and half year ended September 30, 2019</u>

Pursuant to Regulation 30 and Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith the presentation on Unaudited Standalone and Consolidated Financial Results of The Phoenix Mills Limited ('Company') for the second quarter and half year ended September 30, 2019.

The same is also being uploaded on the Company's website <a href="http://www.thephoenixmills.com">http://www.thephoenixmills.com</a> in compliance with regulation 46(2) of the Listing Regulations.

You are requested to take the aforesaid information on your record and acknowledge the receipt.

Yours Faithfully,

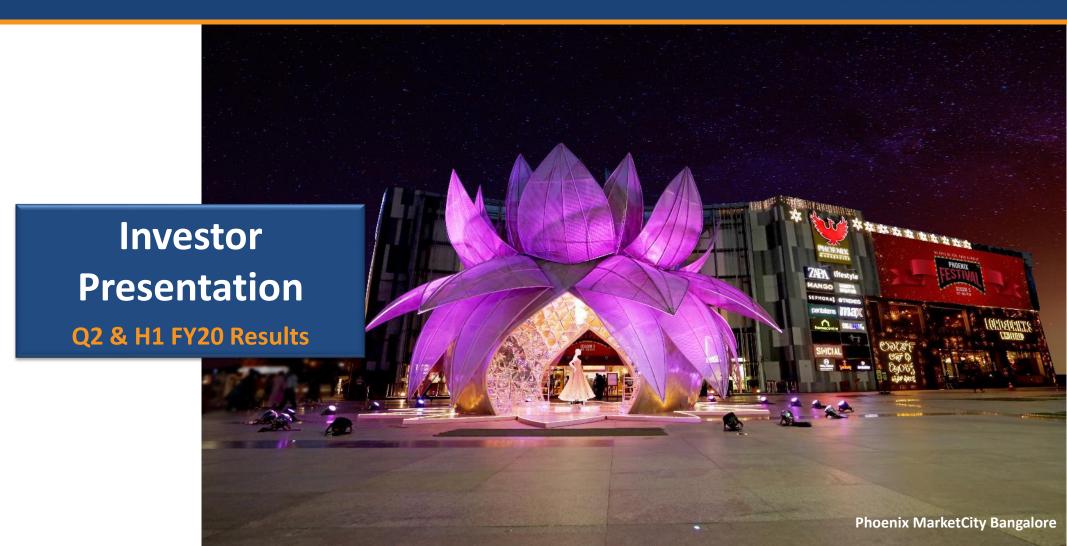
For The Phoenix Mills Limited

Gajendra Mewara Company Secretary and

Compliance Officer

Regd. Office: The Phoenix Mills Ltd., 462 Senapati Bapat Marg, Lower Parel, Mumbai 400 013. • Tel: (022) 2496 4307 / 8 / 9 • Fax: (022) 2493 8388 E-mail: info@thephoenixmills.com • www.thephoenixmills.com





## Our Annuity Income-Generating Portfolio



#### **OPERATIONAL PORTFOLIO**

| MALL PORTFOLIO<br>(5.96 MSF) |           |      |  |  |  |
|------------------------------|-----------|------|--|--|--|
| HSP & Palladium              | Mumbai    | 0.77 |  |  |  |
| Phoenix MarketCity           | Chennai   | 1.00 |  |  |  |
| Palladium                    | Chennai   | 0.22 |  |  |  |
| Phoenix MarketCity           | Pune      | 1.19 |  |  |  |
| Phoenix MarketCity           | Bangalore | 1.00 |  |  |  |
| Phoenix MarketCity           | Mumbai    | 1.14 |  |  |  |
| Phoenix United               | Lucknow   | 0.33 |  |  |  |
| Phoenix United               | Bareilly  | 0.31 |  |  |  |

| OFFICE PORTFOLIO<br>(1.86 MSF) |        |      |  |  |  |
|--------------------------------|--------|------|--|--|--|
| Phoenix Paragon Plaza          | Mumbai | 0.42 |  |  |  |
| The Centrium                   | Mumbai | 0.28 |  |  |  |
| Art Guild House                | Mumbai | 0.80 |  |  |  |
| Phoenix House                  | Mumbai | 0.20 |  |  |  |
| Fountainhead – Tower 1         | Pune   | 0.16 |  |  |  |

| HOTEL PORTFOLIO<br>(588 KEYS) |        |     |  |  |  |
|-------------------------------|--------|-----|--|--|--|
| The St. Regis                 | Mumbai | 395 |  |  |  |
| Courtyard by Marriott         | Agra   | 193 |  |  |  |

#### PORTFOLIO UNDER DEVELOPMENT

| MALL PORTFOLIO (4.90 MSF)    |           |     |  |  |  |
|------------------------------|-----------|-----|--|--|--|
| Phoenix MarketCity<br>Wakad  | Pune      | 1.1 |  |  |  |
| Phoenix MarketCity<br>Hebbal | Bengaluru | 1.2 |  |  |  |
| Phoenix MarketCity           | Indore    | 1.0 |  |  |  |
| Phoenix MarketCity           | Lucknow   | 0.9 |  |  |  |
| Palladium                    | Ahmedabad | 0.7 |  |  |  |

| OFFICE PORTFOLIO (0.96 MSF) |         |      |  |  |  |
|-----------------------------|---------|------|--|--|--|
| Fountainhead – Tower 2 & 3  | Pune    | 0.55 |  |  |  |
| Phoenix MarketCity          | Chennai | 0.42 |  |  |  |

Diversified annuity revenue streams ensuring robust long term cashflow visibility

# Our Portfolio under Development & Planning



|                         | PROJECT NAME                                   | Retail | Office | Balance<br>Development<br>Potential | Total |
|-------------------------|--|--------|--------|-------------------------------------|-------|
| Retail Portfolio U      | nder-development                               | 4.90   | -      | See table on previous page          | 4.90  |
|                         | Fountainhead Towers 2-3, Pune                  | -      | 0.55   | -                                   | 0.55  |
| Office Portfolio Under- | Commercial offices on top of Palladium Chennai | -      | 0.42   | -                                   | 0.42  |
| development             | Total  | 4.90   | 0.96   | -                                   | 5.86  |
|                         |  |        |        | Balance                             |       |
|                         | PROJECT NAME                                   | Retail | Office | Development<br>Potential            | Total |
|                         | High Street Phoenix                            | 0.50   | 1.10+  | -                                   | 1.60  |
|                         | Phoenix Marketcity Bangalore, Whitefield       | 0.35   | 1.00   | 0.40                                | 1.75  |
| Portfolio Under         | Phoenix Marketcity Pune, Wakad                 | -      | 0.50   | 0.30                                | 0.80  |
| Planning                | Phoenix Marketcity Bangalore, Hebbal           | -      | 0.60   | -                                   | 0.60  |
|                         | Total  | 0.85   | 3.20   | 0.70                                | 4.75  |

## Our Residential Development Portfolio





#### **RESIDENTIAL PORTFOLIO**

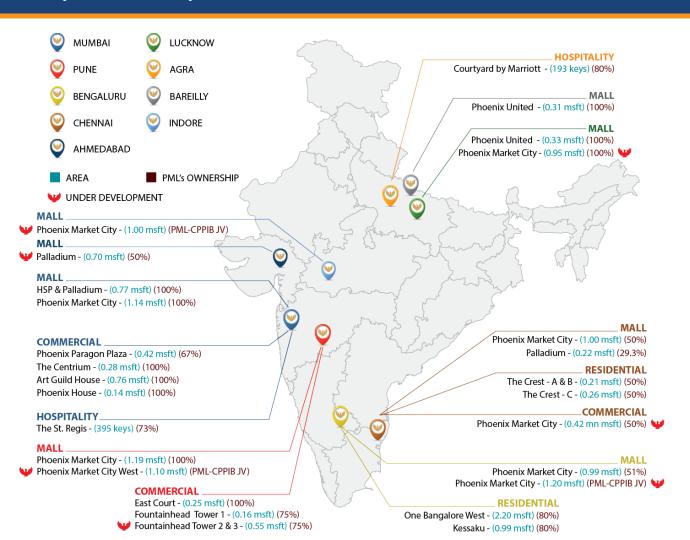
| Project                            | Total Area<br>(msf) | Area<br>launched<br>(msf) | Balance<br>area (msf) |  |  |  |
|------------------------------------|---------------------|---------------------------|-----------------------|--|--|--|
| Launched in July 2019              |                     |                           |                       |  |  |  |
| One Bangalore<br>West - Towers 7   | 0.24                | 0.24                      | +                     |  |  |  |
| Under Planning                     |                     |                           |                       |  |  |  |
| One Bangalore<br>West - Towers 8-9 | 0.48                | -                         | 0.48                  |  |  |  |

| Project                         | Total area<br>(msf) |
|---------------------------------|---------------------|
| COMPLETED                       |                     |
| One Bangalore West - Towers 1-5 | 1.23                |
| One Bangalore West - Tower 6    | 0.26                |
| Kessaku, Bengaluru              | 0.99                |
| Crest A,B,C                     | 0.53                |
| Total                           | 3.01                |
| Grand Total                     | 3.72                |



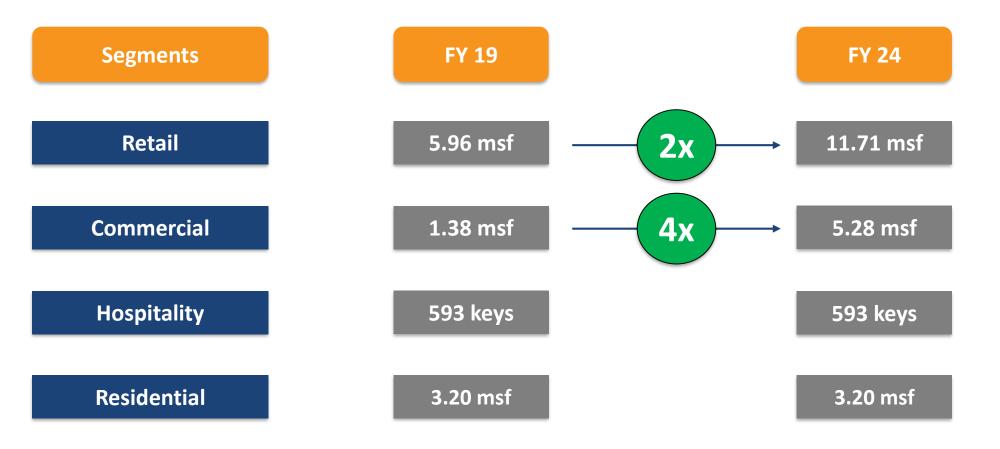
### Presence Across Key Gateway Cities in India





## PML Growth Story









## Q2 & H1 FY20 Operational Highlights



#### **Operational**

- Retail consumption increased by 1% yoy to Rs. 16,948 mn in Q2 FY20 and 3% yoy to Rs. 34,762 mn in H1 FY20
- Retail rental Income is **up 7% yoy in Q2 FY20 at Rs. 2,594 mn**; Retail EBITDA came in strong at **Rs. 2,468 mn, up 10% yoy for Q2 FY20.** For H1 FY20, rental income is up 7% at Rs. 5,190 mn while EBITDA was up 8% at Rs. 5,023 mn.
- ➤ PMC Mumbai, PMC Pune, PMC Bangalore were the top performing retail assets demonstrating strong consumption and rental income growth
- > Commercial Offices reported income of Rs. 510 mn in H1 FY20, up 64% yoy.
- At our residential project One Bangalore West, we have launched Tower 7 and received a positive response from customers with ~ 30,000 sq.ft sold (13 units).

H1 FY20 Consumption Rs. 34,762 mn



**H1 FY20 Retail Rental**Rs. 5,190 mn



H1 FY20 Retail EBITDA Rs. 5,023 mn



## Q2 & H1 FY20 Financial Highlights



#### **Financial**

- Consolidated Income from operations is up 3% YoY to Rs. 4,151 mn in Q2 FY20 while its up 26% in H1 FY20 to Rs. 10,301 mn
- Consolidated Profit after tax & minority interest is up 6% YoY to Rs. 657 mn in Q2 FY20 and up 61% in H1 FY20 to Rs. 1,961 mn
- Excluding the contribution from the residential business, PAT from our core annuity income generating businesses of retail, hospitality & commercial offices was at Rs. 1,516 mn in H1 FY20, up 27% yoy

**H1 FY20 Revenue**Rs. 10,301 mn

H1 FY20 Consol EBITDA Rs. 5,034 mn

**H1 FY20 Consol PAT**Rs.1,961 mn
61%





### Q2 & H1 FY20 Standalone P&L



**H1 FY20 EBITDA**Rs. 1,365 mn

**H1 FY20 PAT** Rs. 943 mn

| (Rs. mn)                                       | Q2<br>FY20 | Q2<br>FY19 | YoY %<br>Change | H1<br>FY20 | H1<br>FY19 | YoY %<br>Change |
|--|------------|------------|-----------------|------------|------------|-----------------|
| Income from operations                         | 1,131      | 1,086      | 4%              | 2,264      | 2,178      | 4%              |
| EBITDA   | 665        | 674        |                 | 1,365      | 1,362      | -               |
| EBITDA Margin (%)                              | 59%        | 62%        |                 | 60%        | 63%        |                 |
| Profit Before Tax and exceptional item         | 658        | 781        | -16%            | 1,116      | 1,228      | -9%             |
| Profit after tax & before comprehensive income | 587        | 705        | -17%            | 943        | 1,051      | -10%            |
| Diluted EPS (Rs.)                              | 3.82       | 4.59       | -17%            | 6.13       | 6.85       | -10%            |

Note: PAT in Q2 & H1 FY20 was lower than previous year on account of lesser dividend amounts from PML subsidiaries during this period.

In H1 FY20, an amount of Rs. 240 mn was received as dividend from Offbeat developers Private Limited as against an amount of Rs. 383 mn in H1 FY19 (Rs.253 mn by Vamona Developers Private Limited and Rs. 130 mn by Island Star Mall Developers Private Limited).

## Q2 & H1 FY20 Consolidated P&L



H1 FY20 EBITDA

Rs. 5,034mn

28%

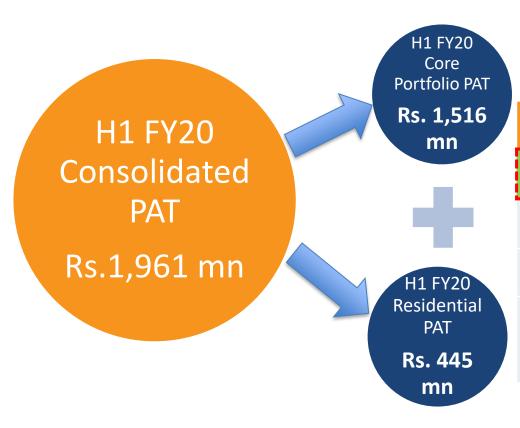
**H1 FY20 PAT** Rs. 1,961 mn



| (Rs. mn)  | Q2 FY20 | Q2 FY19 | YoY %<br>Change | H1 FY20 | H1 FY19 | YoY %<br>Change |
|---|---------|---------|-----------------|---------|---------|-----------------|
| Income from operations  | 4,151   | 4,047   | 3%              | 10,301  | 8,179   | 26%             |
| Retail  | 3,024   | 2,839   | 7%              | 6,070   | 5,744   | 6%              |
| Residential   | 112     | 243     | -54%            | 2,183   | 524     | 317%            |
| Commercial  | 264     | 161     | 64%             | 514     | 310     | 66%             |
| Hospitality & Others  | 751     | 805     | -7%             | 1,534   | 1,602   | -4%             |
| EBITDA  | 2,107   | 1,982   | 6%              | 5,034   | 3,935   | 28%             |
| EBITDA Margin (%)   | 51%     | 49%     |                 | 49%     | 48%     |                 |
| Profit after tax  | 642     | 562     | 14%             | 2,111   | 1,105   | 91%             |
| PAT after minority interest & before other comprehensive income | 657     | 620     | 6%              | 1,961   | 1,218   | 61%             |
| PAT after minority interest & after other comprehensive income  | 655     | 820     | -20%            | 1,732   | 1,710   | 1%              |
| Diluted EPS (Rs.)   | 4.27    | 4.04    | 6%              | 12.75   | 7.92    | 61%             |

### Business-wise Consolidated P&L breakup





| Particulars                    | H1<br>FY20 | H1<br>FY19 | % change | FY19  |
|--------------------------------|------------|------------|----------|-------|
| Core Portfolio PAT<br>(Rs. mn) | 1,516      | 1,196      | 27%      | 3,222 |
| Residential PAT<br>(Rs. mn)    | 445        | 22         | -        | 988   |
| Consol PAT<br>(Rs. mn)         | 1,961      | 1,218      | 61%      | 4,210 |

Note: Core Portfolio = Retail Malls + Commercial Offices + Hotels Residential Portfolio = One Bangalore West + Kessaku Consol PAT = PAT after minority interest but before other comprehensive income

## Debt Profile as on 30<sup>th</sup> Sept 2019



- Average cost of borrowing up marginally to 9.41%
- 87% of Debt is long-term. Debt on the operational portfolio is primarily lease-rental discounting for retail and commercial or backed by steady Hotel revenues
- Strong credit ratings maintained for the SPV's, in the A+ to A- range.
- Strong interest coverage across the group companies as on 31<sup>st</sup> March 2019:

➤ HSP: 3.8x

> PMC Bangalore: 3.4x

> The St. Regis: 2.8x

> PMC Chennai: 2.5x

> PMC Pune: 2.5x

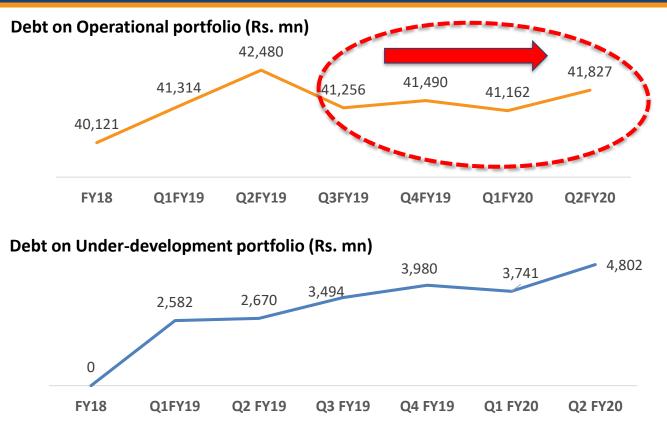
Offbeat (PMC Mumbai + AGH): 2.2x

| Status                | Asset Class   | Amount (Rs. mn) |
|-----------------------|---------------|-----------------|
|                       | Retail        | 32,484          |
|                       | Hospitality   | 5,398           |
| Operational           | Commercial    | 2,574           |
|                       | Residential   | 1,371           |
|                       | Sub-total (A) | 41,827          |
| I landou              | Retail        | 4,094           |
| Under-<br>development | Commercial    | 708             |
| development           | Sub-total (B) | 4,802           |
| Grand Total (A+B)     |               | 46,629          |

| Credit Ratings        | As on Sept<br>30, 2019 | Ratings Agency  |
|-----------------------|------------------------|---|
| PML Standalone        | A+                     | CRISIL  An 58P Global Cengany  India Ratings & Research Attributory |
| PMC Bangalore         | А                      | CRISIL As SEP (Blobal Company                                       |
| The St. Regis, Mumbai | A-                     | CRISIL An Salf Global Company                                       |
| PMC Pune              | A-                     | CRISIL  |
| PMC Mumbai            | A-                     | An SEP Global Company  Fitch Ratings                                |

## Stable Debt across Operating Assets





**Total Debt** 

**Q3FY19** 

44,750

**Q4FY19** 

45,469

**Q1FY20** 

44,903

**Q2FY20** 

46,629

**Q2FY19** 

45,150

**FY18** 

40,121

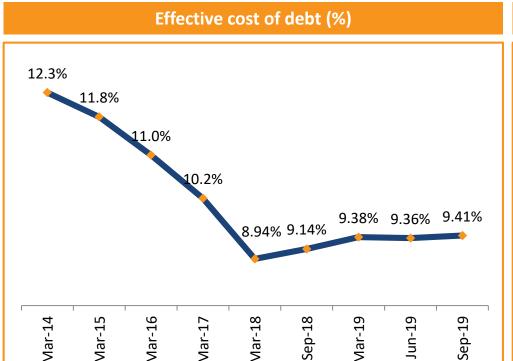
**Q1FY19** 

43,896

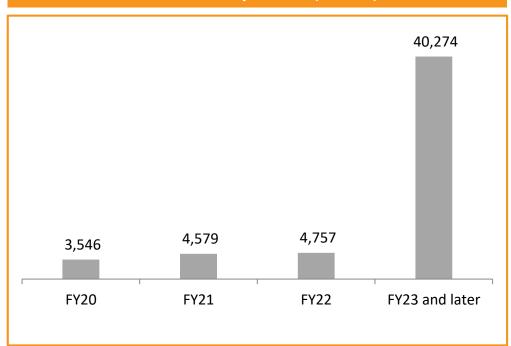
- Debt on Operational portfolio remains steady
- Increase in debt on Under-development portfolio on account of gradual draw-down of Phoenix Palassio development in Lucknow
- Construction Finance on under development assets (Wakad, Hebbal, Indore, Ahmedabad) to be taken only upon fully deploying equity component
- Upon operationalization of the underdevelopment retail assets, construction loans will be converted into lease-rental discounting (LRD) loans backed by the asset's annual income generation ability

### Effective Cost of Debt & Maturity Profile





#### Debt Maturity Profile<sup>(Rs. mn)</sup>



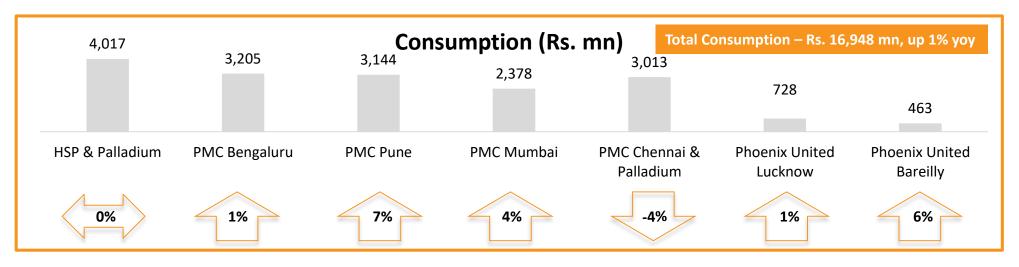
- ✓ Debt maturity profile is based on total sanctioned limits
- ✓ Modest debt maturities of Rs. 3-5bn per year for the next 3 years

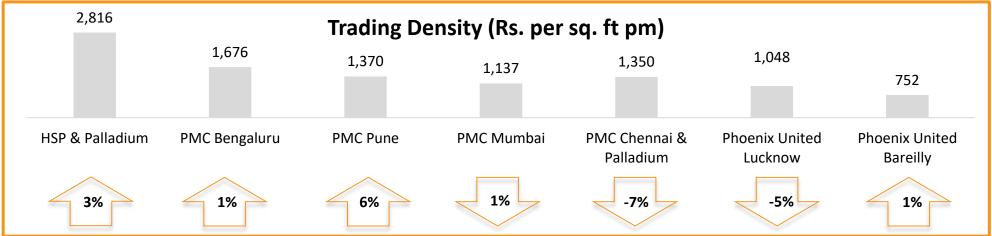




## Q2 FY20 – Retail Key Highlights

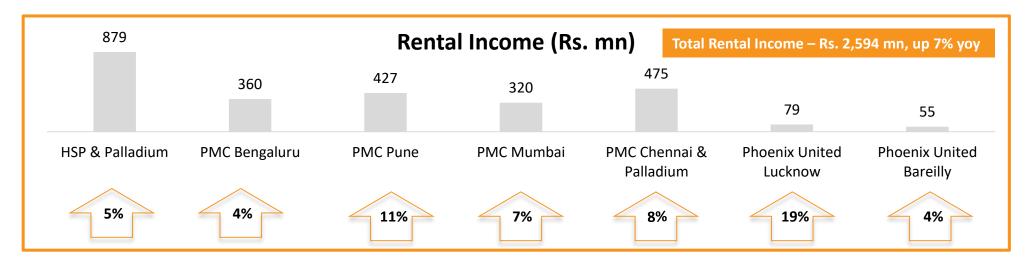


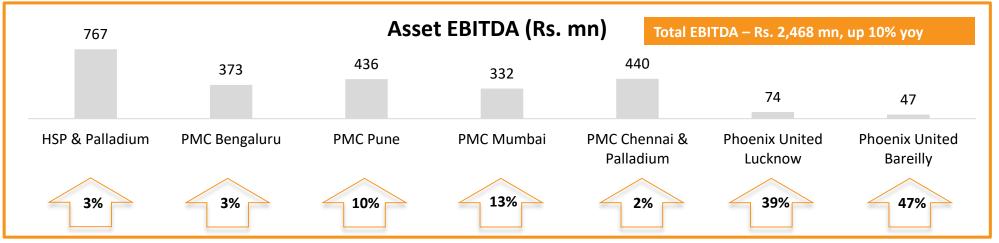




## Q2 FY20 – Retail Key Highlights

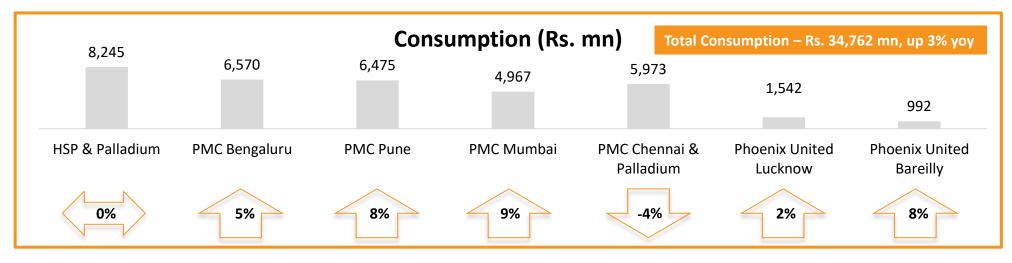


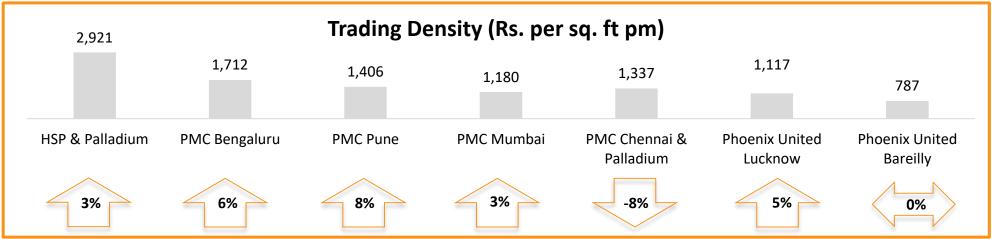




## H1 FY20 – Retail Key Highlights

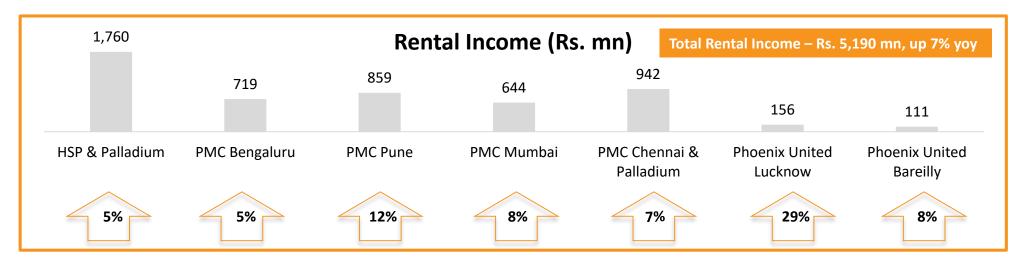


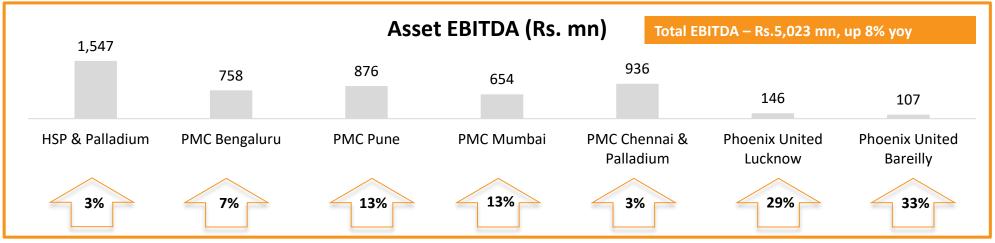




## H1 FY20 – Retail Key Highlights



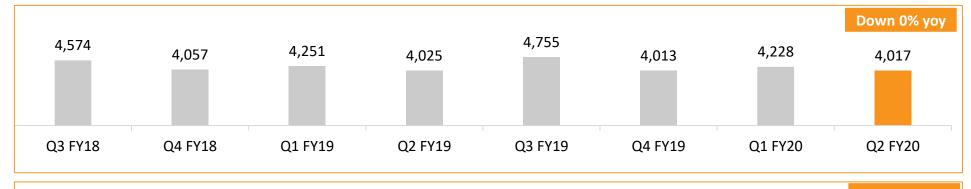


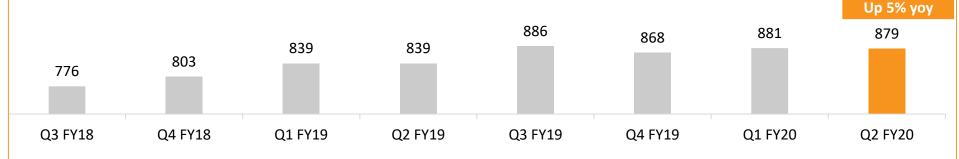


## PML owned Assets incl. High Street Phoenix & Palladium



#### Stable Performance at High Street Phoenix





- Rental Income was up 5% yoy to Rs. 879 mn in Q2 FY20
- Consumption of Rs. 4,017 mn in Q2 FY20, flat yoy

## PML owned Assets incl. High Street Phoenix & Palladium



|  | Q2 FY20 | Q2 FY19 | % yoy<br>growth | H1 FY20 | H1 FY19 | % yoy<br>growth |
|--|---------|---------|-----------------|---------|---------|-----------------|
| Rental Income (Rs. mn) ^               | 879     | 839     | 5%              | 1,760   | 1,678   | 5%              |
| Recoveries<br>(CAM and other) (Rs. mn) | 252     | 247     | 2%              | 504     | 500     | 1%              |
| Total Income (Rs. mn)                  | 1,131   | 1,086   | 4%              | 2,264   | 2,178   | 4%              |
| Asset EBITDA (Rs. mn)                  | 767     | 746     | 3%              | 1,547   | 1,504   | 3%              |
| EBIDTA Margin (as % of Rental Income)  | 87%     | 80%     |                 | 88%     | 81%     |                 |
| Standalone EBITDA<br>(Rs. mn)          | 665     | 674     |                 | 1,365   | 1,362   |                 |
| Mall Rental Rate (Rs./sft pm) ^        | 383     | 378     | 1%              | 394     | 383     | 3%              |
| Mall Consumption<br>(Rs. mn)           | 4,017   | 4,025   |                 | 8,245   | 8,276   |                 |
| Mall Trading Density (Rs./sft pm)      | 2,816   | 2,729   | 3%              | 2,921   | 2,836   | 3%              |
| Mall Trading Occupancy (%)             | 95%     | 97%     |                 | 94%     | 96%     |                 |





<sup>^</sup> Rental Income includes Commercial Offices; \*\*Standalone EBITDA is lower than Asset EBITDA on account of business development expenditure, central resource salaries and other business expense

# New Store Launches at High Street Phoenix & Palladium







## New Store Launches at High Street Phoenix & Palladium







# New Store Launches at High Street Phoenix & Palladium









### PML owned Assets Income Split – Commercial & Retail



#### PML (Standalone entity) owns the following assets:

• Retail – High Street Phoenix & Palladium: Leasable area of 0.77 msf

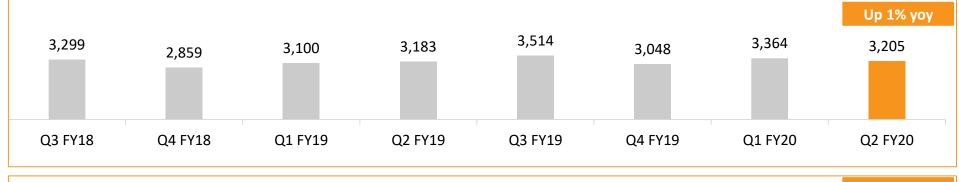
• Phoenix House: Leasable area of 0.20 msf

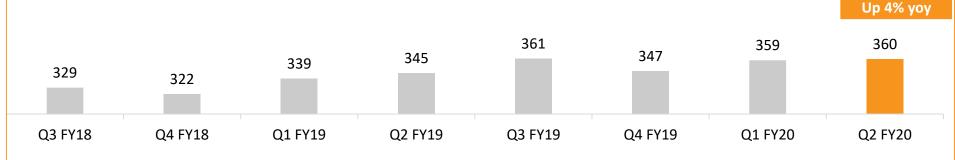
Centrium: Leasable area of 0.12 msf

Art Guild House: Leasable area of 0.16 msf

|  | Project Name        | FY19  | Q1 FY20 | Q2 FY20 | H1 FY20 |
|--|---------------------|-------|---------|---------|---------|
|  | Phoenix House       | 147   | 48      | 33      | 81      |
| Commercial Asset                               | Centrium            | 96    | 20      | 20      | 40      |
|  | Art Guild House     | 168   | 45      | 54      | 99      |
| Retail Asset                                   | High Street Phoenix | 3,021 | 769     | 772     | 1,541   |
| Total Rental Income reported by PML Standalone |                     | 3,432 | 881     | 879     | 1,760   |

#### Steady improvement in Rental Income and EBITDA





- Steady performance with Rental Income at Rs. 360 mn for Q2, up 4% yoy and Rs. 719 mn for H1, up 5%
- Consumption was up 5% to Rs. 6,570 mn while trading density was up 6% to Rs. 1,712 psf pm for H1 FY20

### Phoenix MarketCity Bangalore



|  | Q2 FY20 | Q2 FY19 | % yoy<br>growth | H1 FY20 | H1 FY19 | % yoy<br>growth |
|--|---------|---------|-----------------|---------|---------|-----------------|
| Rental Income (Rs. mn)                 | 360     | 346     | 4%              | 719     | 685     | 5%              |
| Recoveries<br>(CAM and other) (Rs. mn) | 183     | 174     | 5%              | 367     | 345     | 6%              |
| Total Income (Rs. mn)                  | 543     | 520     | 4%              | 1,086   | 1,030   | 5%              |
| Asset EBITDA <sup>^</sup> (Rs. mn)     | 373     | 363     | 3%              | 758     | 708     | 7%              |
| EBIDTA Margin (as % of Rental Income)  | 104%    | 105%    |                 | 105%    | 103%    |                 |







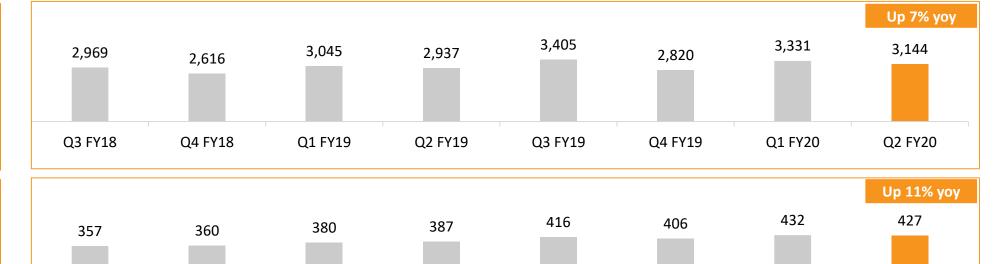
<sup>^</sup> EBITDA is before fees paid to MarketCity Resources Pvt. Ltd (PML's 100% subsidiary) and interest income earned on liquid mutual fund investments and fixed deposits

**Q2 FY20** 

Q3 FY18

Q4 FY18

#### Strong rental Income growth contributed to superior EBITDA growth



Q3 FY19

Q4 FY19

Q1 FY20

• Rental Income was Rs. 427 mn in Q2FY20, up 11% yoy while Consumption was up 7% in Q2 FY20

Q1 FY19

Strong Consumption & Rental income growth led to sustained growth in EBITDA, up 10% for Q2 FY20 at Rs. 436 mn and Rs.
 876 mn for H1 FY20, up 13% yoy

Q2 FY19

# Phoenix MarketCity Pune

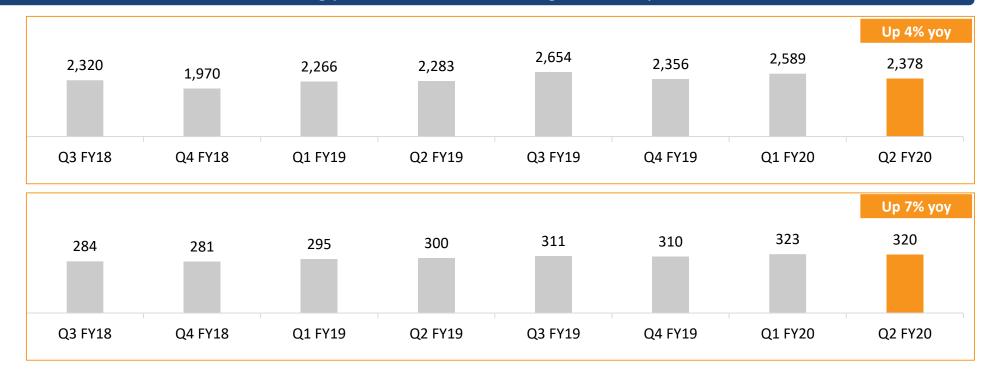


|  | Q2 FY20 | Q2 FY19 | % yoy<br>growth | H1 FY20 | H1 FY19 | % yoy<br>growth |
|--|---------|---------|-----------------|---------|---------|-----------------|
| Rental Income (Rs. mn) ^                 | 427     | 385     | 11%             | 859     | 767     | 12%             |
| Recoveries<br>(CAM and other) (Rs. mn)   | 200     | 176     | 14%             | 406     | 408     | 0%              |
| Total Income (Rs. mn)                    | 627     | 561     | 12%             | 1,265   | 1,175   | 8%              |
| Asset EBITDA (Rs. mn)                    | 436     | 397     | 10%             | 876     | 778     | 13%             |
| EBIDTA Margin<br>(as % of Rental Income) | 102%    | 103%    |                 | 102%    | 101%    |                 |
|  |         |         |                 |         |         |                 |
| Mall Rental Rate (Rs./sft pm) ^          | 124     | 114     | 9%              | 125     | 113     | 10%             |
| Mall Consumption<br>(Rs. mn)             | 3,144   | 2,937   | 7%              | 6,475   | 5,982   | 8%              |
| Mall Trading Density (Rs./sft pm)        | 1,370   | 1,293   | 6%              | 1,406   | 1,307   | 8%              |
| Mall Trading Occupancy (%)               | 97%     | 95%     |                 | 97%     | 96%     |                 |





#### PMC Mumbai continues strong performance, establishing itself as a premium destination mall



- Steady operating performance with a Rental income growth of 8% and EBITDA growth of 13% for H1 FY20
- Consumption was at Rs. 4,967 mn, up 9% in H1 FY20 while Q2 FY20 consumption was up 4% at Rs. 2,378 mn
- Strong operational performance resulted in EBITDA margins of 102% in H1 and 103% in Q2 FY20

# Phoenix MarketCity Mumbai

Mall Trading Occupancy (%)



|  | Q2 FY20 | Q2 FY19 | % yoy<br>growth | H1 FY20 | H1 FY19 | % yoy<br>growth |
|--|---------|---------|-----------------|---------|---------|-----------------|
| Rental Income (Rs. mn) ^               | 320     | 300     | 7%              | 644     | 595     | 8%              |
| Recoveries<br>(CAM and other) (Rs. mn) | 221     | 178     | 24%             | 402     | 361     | 11%             |
| Total Income (Rs. mn)                  | 542     | 478     | 13%             | 1046    | 956     | 9%              |
| Asset EBITDA (Rs. mn)                  | 332     | 294     | 13%             | 654     | 578     | 13%             |
| EBIDTA Margin (as % of Rental Income)  | 103%    | 98%     |                 | 102%    | 97%     |                 |
|  |         |         |                 |         |         |                 |
| Mall Rental Rate (Rs./sft pm) ^        | 102     | 99      | 3%              | 101     | 98      | 3%              |
| Mall Consumption (Rs. mn)              | 2,378   | 2,283   | 4%              | 4,967   | 4,549   | 9%              |
| Mall Trading Density (Rs./sft pm)      | 1,137   | 1,150   |                 | 1,180   | 1,147   | 3%              |
|  |         |         |                 |         |         |                 |

93%

93%

93%

92%





#### Category changes in the retail product mix have had a positive impact on rental income



- PMC Chennai & Palladium reported a 8% growth in Rental Income, EBITDA was up 2%
- Consumption and Trading density were impacted on account of certain high consumption stores being under renovations

# Phoenix MarketCity Chennai & Palladium



|  | Q2 FY20 | Q2 FY19 | % yoy<br>growth | H1 FY20 | H1 FY19 | % yoy<br>growth |
|--|---------|---------|-----------------|---------|---------|-----------------|
| Rental Income (Rs. mn) ^                 | 475     | 439     | 8%              | 942     | 880     | 7%              |
| Recoveries<br>(CAM and other) (Rs. mn)   | 220     | 256     |                 | 455     | 457     |                 |
| Total Income (Rs. mn)                    | 695     | 695     |                 | 1,397   | 1,337   | 5%              |
| Asset EBITDA (Rs. mn)                    | 440     | 432     | 2%              | 936     | 908     | 3%              |
| EBIDTA Margin<br>(as % of Rental Income) | 93%     | 98%     |                 | 99%     | 103%    |                 |
|  |         |         |                 |         |         |                 |
| Mall Rental Rate (Rs./sft pm) ^          | 140     | 134     | 5%              | 139     | 136     | 2%              |
| Mall Consumption<br>(Rs. mn)             | 3,013   | 3,137   | -4%             | 5,973   | 6,202   | -4%             |
| Mall Trading Density (Rs./sft pm)        | 1,350   | 1,453   | -7%             | 1,337   | 1,449   | -8%             |
| Mall Trading Occupancy (%)               | 95%     | 92%     |                 | 96%     | 91%     |                 |





### Under-construction asset update



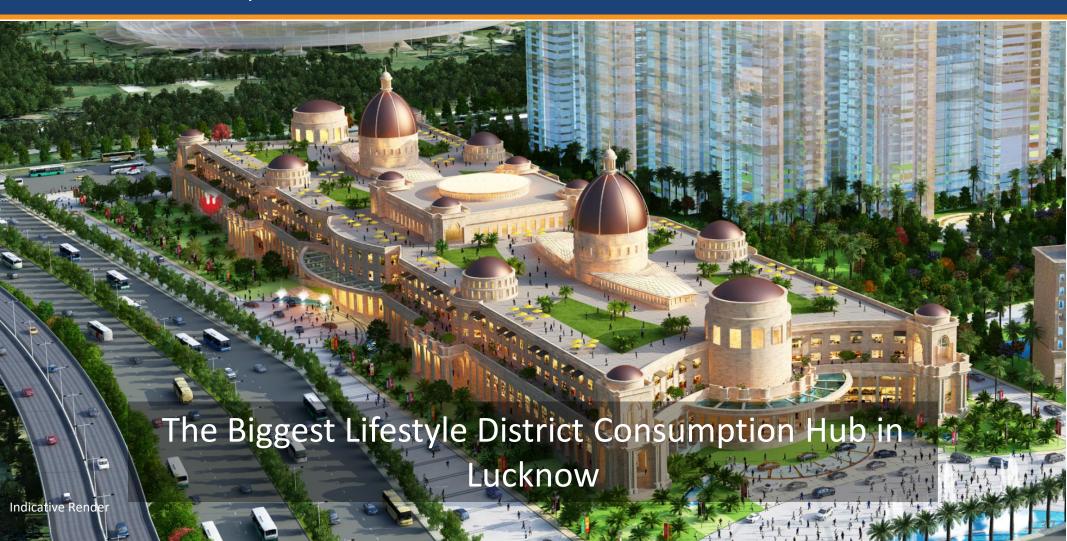
- We have closed 5 acquisitions land parcels in Pune, Bangalore and Ahmedabad, under-construction retail assets in Lucknow and Indore between Aug 2017 & July 2018
- > These acquisitions take our under-development retail leasable portfolio to c.4.9 million sft
- We have further mixed-use development potential on most of these assets

| Project                  | Partnership /<br>owned                            | Land Size  | Development Potential       | Comments   |
|--------------------------|---|------------|-----------------------------|--|
| PMC Lucknow              | 100% owned  | 13.5 Acres | 0.9 msf retail              | Construction is complete. Shops being handed over for fit-<br>outs. Expect operations to commence during H2 FY20                     |
| Palladium,<br>Ahmedabad  | 50:50 alliance with BSafal group                  | 5.2 Acres  | 0.7 msf retail              | Construction in Progress. Excavation is complete and foundation work is on   |
| PMC Wakad, Pune          |   | 15 Acres   | 1.6 msf<br>(1.1 msf retail) | All approvals received. Construction commenced in Feb 2019; Excavation is complete, foundation work is on                            |
| PMC Hebbal,<br>Bengaluru | ISML – alliance<br>with CPPIB<br>(PML stake: 51%) | 13 Acres   | 1.8msf<br>(1.2 msf retail)  | All approvals received. Construction commenced in Feb 2019. Excavation is 89% complete as on end of Sept 2019, foundation work is on |
| PMC Indore               |   | 19 Acres   | 1.0 msf retail              | All approvals received and construction commenced in June 2019   |

4.9 msf of strong cash-generating retail space to become operational between FY20 to FY23

### Phoenix Palassio, Lucknow









Construction of the mall is complete; façade, interiors & fit-outs in progress





Mall targeted to operationalize in H2FY20







Mall targeted to operationalize in H2FY20





Mall targeted to operationalize in H2FY20

### Palladium Ahmedabad





## Palladium, Ahmedabad - Site Pictures







Excavation in complete, foundation work is currently on

## Phoenix MarketCity Wakad, Pune





### Phoenix MarketCity Wakad, Pune - Site Pictures







Excavation is complete, foundation & retaining wall work is in progress

### Mall of Asia, Bangalore





## Mall of Asia, Bengaluru - Site Pictures







Excavation is 89% complete, Foundation work in on at the site

### Phoenix MarketCity Indore





## Phoenix MarketCity Indore - Site Pictures





**Construction in Progress** 

## Commercial asset update



| Fountainhead<br>Pune | Remarks  |
|----------------------|--|
| Tower 1              | Leasable area: 0.17 msf - 0.16 msf (94%) area has been leased. 0.09 msf is currently operational as of Sept 2019           |
| Tower 2              | Leasable area: 0.22 msf. Construction completed upto 13 <sup>th</sup> floor of this 16 floor tower                         |
| Tower 3              | Leasable area: 0.35 msf. Construction commenced in Q1FY20 and completed till 11 <sup>th</sup> floor of this 15 floor tower |

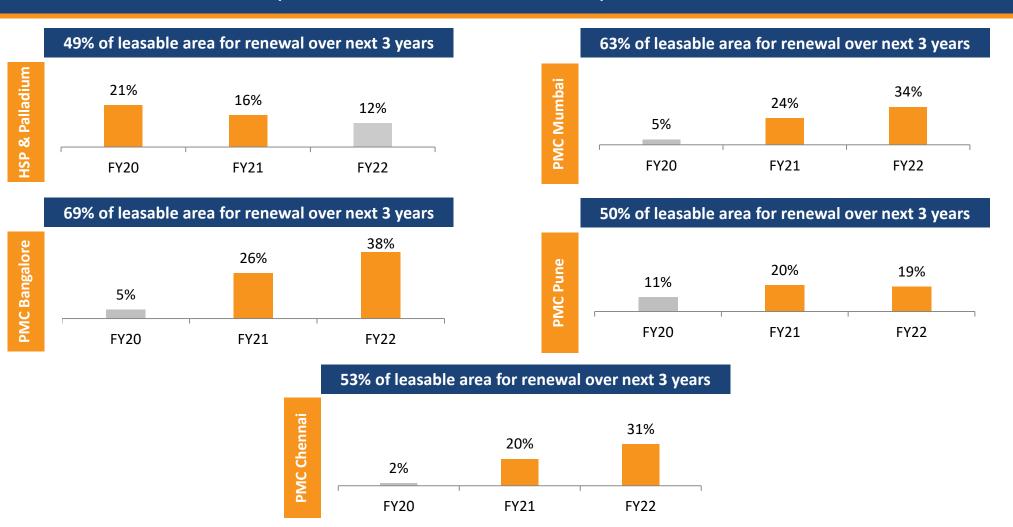




Fountainhead Tower 1 - Side

### Renewal Schedule (% of total leasable area)







Q2 & H1 FY20 Highlights
Our Portfolio
Financial Results
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Annexure



### Our Annuity Income Generating Commercial Portfolio



#### **OPERATIONAL OFFICE PORTFOLIO (1.80 MSF)**

| Project<br>Name        | Total Area<br>(msf) | Area Sold<br>(msf) | Net Leasable<br>Area (msf) | Area Leased<br>(msf) |
|------------------------|---------------------|--------------------|----------------------------|----------------------|
| Phoenix House          | 0.20                | +                  | 0.20                       | 0.13                 |
| Centrium               | 0.28                | 0.16               | 0.12 <sup>#</sup>          | 0.10                 |
| Art Guild House        | 0.80                | 0.20 <sup>@</sup>  | 0.60 <sup>@</sup>          | 0.55                 |
| Phoenix Paragon Plaza  | 0.41                | 0.12               | 0.29                       | 0.16                 |
| Fountainhead – Tower 1 | 0.17                | 0.00               | 0.17                       | 0.16                 |
| Total                  | 1.86                | 0.48               | 1.38                       | 1.10                 |

# OFFICE PORTFOLIO UNDER DEVELOPMENT (0.96 MSF)

| OFFICE PORTFOLIO ( 0.96 MSF) |         |      |  |  |  |
|------------------------------|---------|------|--|--|--|
| Fountainhead – Tower 2 & 3   | Pune    | 0.54 |  |  |  |
| Phoenix MarketCity           | Chennai | 0.42 |  |  |  |
| Total                        |         | 0.96 |  |  |  |

 $<sup>^{@}</sup>$ Total Area sold is 0.38 msf out of which PML owns 0.17 msf – this area is also counted in area available for lease

<sup>^</sup>Rental Income from Phoenix House is part of Standalone results

<sup>#</sup>Area owned by PML

## Operational Update – Art Guild House



|                    | Total Area<br>(msf) | (msf)             | Net<br>Leasable<br>Area (msf) | Area<br>Leased<br>(msf) | Average<br>Rate<br>(Rs./sq.ft) |
|--------------------|---------------------|-------------------|-------------------------------|-------------------------|--------------------------------|
| Art Guild<br>House | 0.80                | 0.20 <sup>@</sup> | 0.60 <sup>@</sup>             | 0.55                    | 101                            |

|                          | Q2 FY20 | H1 FY20 | FY19 | FY18 |
|--------------------------|---------|---------|------|------|
| Total Income<br>(Rs. mn) | 156     | 304     | 582  | 396  |
| EBITDA<br>(Rs. mn)       | 89      | 167     | 335  | 157  |
| % of Total Income        | 57%     | 55%     | 58%  | 40%  |

Art Guild House has a trading occupancy of 91% as of Sept 2019

<sup>&</sup>lt;sup>®</sup>Total Area sold is 0.38 msf out of which PML owns 0.17 msf – this area is also counted in area available for lease

## Operational Update – Phoenix Paragon Plaza



|                          | Total Area<br>(msf) | Area Sold<br>(msf) | Net<br>Leasable<br>Area (msf) |      | Average<br>Rate<br>(Rs./sq.ft) |
|--------------------------|---------------------|--------------------|-------------------------------|------|--------------------------------|
| Phoenix<br>Paragon Plaza | 0.41                | 0.12               | 0.29                          | 0.16 | 106                            |

|                          | Q2 FY20 | H1 FY20 | FY19 | FY18 |
|--------------------------|---------|---------|------|------|
| Total Income<br>(Rs. mn) | 72      | 144     | 358  | 219  |
| EBITDA (Rs. mn)          | 41      | 85      | 213  | 91   |
| % of Total Income        | 57%     | 59%     | 59%  | 42%  |



## Operational Update – Fountainhead Towers 1,2 & 3



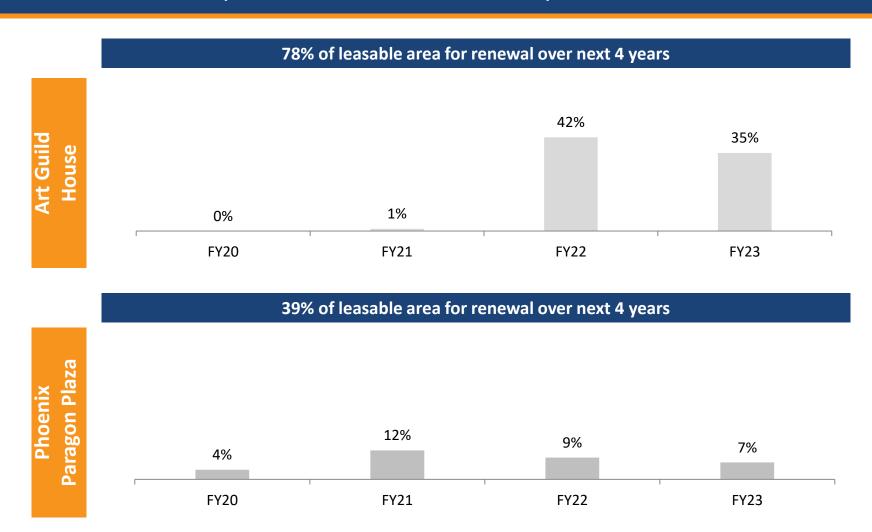
|                           | Total Area<br>(msf) | Area Sold<br>(msf)                             | Net<br>Leasable<br>Area (msf) | Area<br>Leased<br>(msf) | Average<br>Rate<br>(Rs./sq.ft) |
|---------------------------|---------------------|--|-------------------------------|-------------------------|--------------------------------|
| Fountainhead –<br>Tower 1 | 0.17                | 0.00   | 0.17                          | 0.16                    | 77                             |
| Fountainhead –<br>Tower 2 | 0.54                |  | evelopment                    |                         |                                |
| Fountainhead –<br>Tower 3 | 0.54                | – Tower 2 & Tower are currently ur development |                               |                         |                                |

|                          | Q2 FY20 | H1 FY20 | FY19 |
|--------------------------|---------|---------|------|
| Total Income<br>(Rs. mn) | 35      | 65      | 32   |
| EBITDA (Rs. mn)          | 27      | 49      | (8)  |
| % of Total Income        | 77%     | 75%     | NA   |



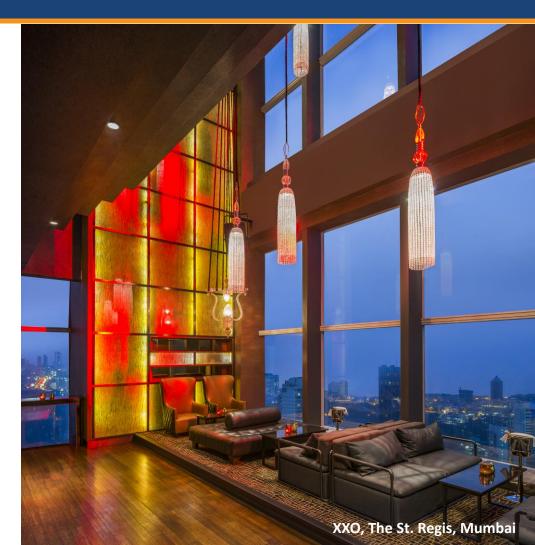
## Renewal Schedule (% of total leasable area)







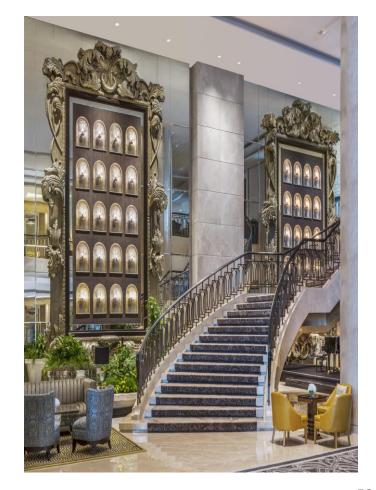
Q2 & H1 FY20 Highlights
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## The St. Regis, Mumbai



|   |  | Q2 FY20 | Q2 FY19 | % yoy<br>growth | H1 FY20 | H1 FY19 | % yoy<br>growth |
|---|--|---------|---------|-----------------|---------|---------|-----------------|
|   | Revenue from<br>Rooms (Rs. mn)                 | 304     | 306     | -1%             | 622     | 600     | 4%              |
|   | Revenue from F&B<br>and Banqueting<br>(Rs. mn) | 311     | 294     | 6%              | 626     | 589     | 6%              |
|   | Other Operating Income (Rs. mn)                | 61      | 67      | -9%             | 125     | 139     | -10%            |
|   | Total Income<br>(Rs. mn)                       | 675     | 668     | 1%              | 1,373   | 1,329   | 3%              |
|   | Operating EBITDA<br>(Rs. mn)                   | 237     | 248     | -3%             | 491     | 490     | -               |
| Ī | EBITDA margins                                 | 36%     | 37%     |                 | 36%     | 37%     |                 |
|   | Occupancy (%)                                  | 77%     | 79%     |                 | 79%     | 77%     |                 |
|   | ARR (Rs.)                                      | 11,006  | 11,295  |                 | 10,959  | 11,084  |                 |



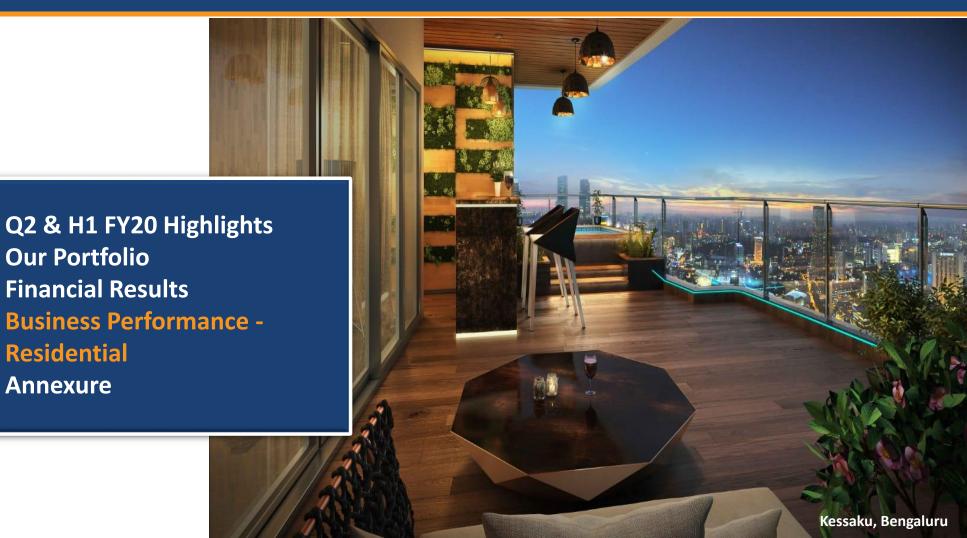
## Courtyard by Marriott, Agra



|  | Q2 FY20 | Q2 FY19 | H1 FY20 | H1 FY19 |
|--|---------|---------|---------|---------|
| Revenue from Rooms (Rs. mn)              | 35      | 36      | 72      | 62      |
| Revenue from F&B and Banqueting (Rs. mn) | 27      | 32      | 61      | 59      |
| Other Operating Income (Rs.mn)           | 4       | 0       | 8       | 3       |
| Total Income (Rs. mn)                    | 66      | 68      | 141     | 124     |
| Occupancy (%)                            | 61%     | 58%     | 62%     | 53%     |
| ARR (Rs.)                                | 3,309   | 3,031   | 3,332   | 3,106   |







### Operational Update – Residential Portfolio



| Project Name<br>(operational)    | Saleable area (msf) |               |                 | Cumulative<br>Area Sold | Sales Value | Collections in Q2 FY20 | Revenue recognized<br>(Rs. mn) |            |
|----------------------------------|---------------------|---------------|-----------------|-------------------------|-------------|------------------------|--------------------------------|------------|
|                                  | Total<br>Area       | Area launched | Balance<br>Area | (msf)^                  | (Rs. mn)    | (Rs. mn)               | in Q2 FY20                     | Cumulative |
| One Bangalore West,<br>Bengaluru | 2.20                | 1.61          | 0.59##          | 1.27                    | 12,095      | 286                    | 0                              | 12,095     |
| Kessaku, Bengaluru               | 0.99                | 0.52          | 0.47            | 0.25                    | 3,402       | 35                     | 112                            | 3,402      |
| Total                            | 3.21                | 2.13          | 1.08            | 1.52                    | 15,497      | 321                    | 112                            | 15,497     |

### Key highlights

- Q2 FY20 Revenue recognition of Rs. 112 mn from Kessaku
- Collections from One Bangalore West & Kessaku were Rs. 321 mn

<sup>\*\*</sup> Note that of the nine towers in One Bangalore West (OBW), only Towers 1-6 have been launched and completed. Tower 7 was launched in July 2019

<sup>^</sup> Sales area includes only those where agreements have been executed with purchasers

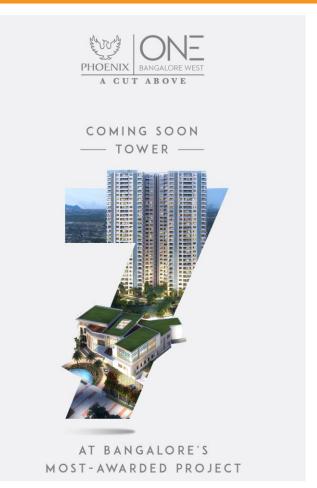


# One Bangalore West, Bangalore



## Tower 7 Launched at One Bangalore West





- Launched Tower 7 in July 2019
- Received positive response from customers for this launch
- ~ 30,000 sq. ft area has been sold in Tower 7 so far across 13 units

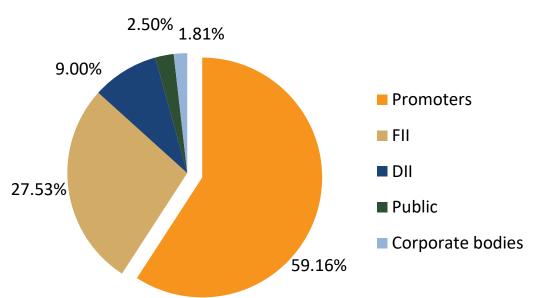




## Shareholding Pattern as on 6<sup>th</sup> Oct 2019



### **Shareholding Pattern**



| Sr. No | Top Institutional Investors            | % Shareholding |  |  |
|--------|--|----------------|--|--|
| 1      | Nordea Bank                            | 4.59%          |  |  |
| 2      | Schroder                               | 3.37%          |  |  |
| 3      | TT Funds                               | 2.71%          |  |  |
| 4      | Fidelity                               | 2.41%          |  |  |
| 5      | DSP Mutual Fund                        | 1.88%          |  |  |
| 6      | ICICI Prudential Mutual Fund           | 1.67%          |  |  |
| 7      | UTI Mutual Fund                        | 1.54%          |  |  |
| 8      | Van Eck                                | 1.48%          |  |  |
| 9      | Nippon India Mutual Fund               | 1.48%          |  |  |
| 10     | Vanguard                               | 1.42%          |  |  |
| 11     | Mondrian                               | 1.04%          |  |  |
|        | Total – Top 11 Institutional Investors | 23.59%         |  |  |

## Q2 FY20 Debt Across Subsidiaries



|                      | Asset Type             | SPV                            | Asset Name   | PML Ownership | Q1 FY20 Debt<br>(Rs.mn) | Q2 FY20 Debt<br>(Rs.mn) |
|----------------------|------------------------|--------------------------------|--|---------------|-------------------------|-------------------------|
| Operational          | Retail &<br>Mixed-Use  | PML Standalone                 | High Street Phoenix, Mumbai  | 100%          | 8,245                   | 8,453                   |
|                      |                        | Classic Mall<br>Development    | Phoenix MarketCity, Chennai The Crest C (Residential)                              | 50%           | 6,794                   | 7,410                   |
|                      |                        | Vamona Developers              | Phoenix MarketCity, Pune East Court (Commercial)                                   | 100%          | 6,244                   | 6,220                   |
|                      |                        | Island Star Mall<br>Developers | Phoenix MarketCity, Bangalore  | 51%           | 3,721                   | 3,556                   |
|                      |                        | Offbeat Developers             | Phoenix MarketCity, Mumbai Art Guild House (Commercial) Centrium (Commercial)      | 100%          | 6,767                   | 6,637                   |
|                      |                        | Blackwood Developers           | Phoenix United, Bareilly   | 100%          | 959                     | 935                     |
|                      |                        | UPAL Developers                | Phoenix United, Lucknow  | 100%          | 723                     | 711                     |
|                      |                        | Graceworks Realty & Leisure    | Phoenix Paragon Plaza (Commercial)   | 67%           | 1,180                   | 1,137                   |
|                      | Hotel &<br>Residential | Palladium Constructions        | One Bangalore West & Kessaku (Residential)<br>Courtyard by Marriott, Agra (Hotel)* | 80%           | 1,747                   | 1,997                   |
|                      |                        | Pallazzio Hotels &<br>Leisure  | The St. Regis, Mumbai  | 73%           | 4,781                   | 4,772                   |
| Under<br>Development | Retail                 | Destiny Hospitality            | Phoenix MarketCity, Lucknow  | 100%          | 3,005                   | 4,094                   |
|                      | Office                 | Alliance Spaces                | Fountainhead   | 75%           | 737                     | 708                     |
|                      | Total                  |                                | Total  |               | 44,903                  | 46,629                  |





Varun Parwal

Contact: +91 22 3001 6737

Email: varun.p@phoenixmarketcity.in

**Advait Phatarfod** 

Contact: +91 22 3001 6804

Email: advait.p@phoenixmarketcity.in

Saket Somani / Rohan Rege

Contact: +91 22 6169 5988

Email: pml@churchgatepartners.com

Website: http://www.thephoenixmills.com/investordesk.html