

Cigniti Technologies Limited

"Our vision is to be the world's largest and most respected independent software testing services company and to build a better world by helping build quality software" – CMD, Cigniti Technologies Limited

Corporate Presentation









May 2016

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CIGNITI GROWTH STORY

The Journey



1998

» Established on 3rd Sep 1998 as Chakkilam Infotech Pvt. Ltd. providing generic IT services



2000

» Became a Public Limited Company



2004

» Maiden public issue of shares in Hyderabad Stock Exchange



2008

» Repositioned itself as an Independent Software Services Company

» Equity shares started trading in BSE

355

2012

» Merges with Cigniti Inc.. USA in Jan 2012 and rebrands itself as Cigniti Technologies Ltd.

- » Moves into its new 33,000 sq.ft global test engineering centre
- Achieves ISO 27001:2005 certification
- » Signs Strategic partnership with Keynote Device Anywhere







33,000sq.ft

space

Solutions Inc.

» Opens the 2nd

global test

center in

engineering

Hyderabad by

adding another

2013

» Becomes







- Decomes
 appraised at CMMI-SVC v
 1.3 Maturity
 Level 3
 Acquisition of Gallop
 Opens the 3rd global test engineering center in Hyderabad by adding another
 50,000sq.ft space
 - » Nelson Hall recognizes Cigniti as a "Leader" in Software testing NEAT Charts
 - » Cigniti is recognized through various awards from industry bodies







- » Cigniti is appraised at CMMI-SVC v1.3, Maturity Level 5
- » Receives various recognitions through industry bodies and analyst mentions













Cigniti – 3rd largest independent software testing company globally...





















& ISO 27001 certified **Testing Services**

Public Listed

300 +Satisfied Customers

150 +Large QA Programs

Revenue Growth

58% +

Awards







FROST





(1 Pending)

2 Patents

Reduced Cost of Quality



Thought Leadership----

~80% of delivery employees are Career **Testers**

Certifications ISTQB, HP, IBM, CSQA, CEH, **CISSP** and more

Thought Leadership







Business **Recognition &** Certifications









2000+ people | (On-shore 300+, Off-shore 1,400+ support 300+)

SMART Tools



FY15 consolidated turnover of INR 3,789mn that grew at a CAGR of ~58% over the last two years



Currently serving 40+ Global 2000 Companies

Led by dedicated and experienced promoters...





C V Subramanyam
Chairman and Managing Director

- » In 1998, Mr. Subramanyam founded Chakkilam Infotech Pvt. Ltd. as an IT services company providing IT solutions and built HIPAA compliance products for the US healthcare industry
- » Successfully took the company public in 2004
- » Helped in repositioning the company as an independent software testing services company in 2008
- » Holds a Bachelors in Commerce and Law and Post Graduate Diploma in Business Management



Srikanth Chakkilam
Executive Director

- » Mr. Srikanth is the Executive Director of the company overseeing the sales function.
- Currently focusing extensively on establishing creditable business for UK, Australia, India& ROW, also is one of the founding members at Cigniti
- » Key decision maker in the vision and growth of Cigniti & plays a vital role in evaluating, analyzing and deciding Cigniti's pursuits related to in-organic growth opportunities
- » Holds Masters degree from the University of Southern California and also holds a Graduate degree in Electronics and Communication Engineering from India

...and supported by a strong and professional team





Sudhakar Pennam, CEO (Head Cigniti Inc.)

- . Mr. Sudhakar Pennam is the CEO & President of Cigniti and oversees CSR activities within the organization
- 20+ years of experience in various areas including IT operations, consulting, operations and sales functions
- Setup the US operations of Cigniti in Irving, Texas in 2004 and grew it from a small one room office to more than 300 consultants across US, Europe and Asia



Krishnan Venkatachary, CFO

- Mr. Krishnan brings to Cigniti over 25 years of his experience spanning global financial operations. Is a qualified ACA, ACS and FCMA
- Previous experience: Yashoda Hospitals, Flagstone Underwriting Support Services, VisualSoft Technologies, Baan Info Systems



Pradeep G, CTO & President (North America)

- Mr. Pradeep as CTO is responsible for revenue targets and business growth for Cigniti's NA operations. Is an industry thought leader in software testing with over 15 years of experience
- Previous experience: Cognizant Technology Solutions, HTC Global services



Kalyana Rao Konda, *President - Gallop Solutions*

- Mr. Kalyana drives the growth of Gallop's business to meet the co-located testing services requirements in the US. Is a certified Project Management Professional (PMP) and a Certified Software Quality Analyst (CSQA)
- Previous experience: AppLabs, Virtusa, and Baan.

...and supported by a strong and professional team





Gary L. Smith, EVP - Sales (North America)

- Mr. Smith oversees sales planning, sales strategy and client management at Cigniti focusing on the Americas.
 Has over 40 years of experience in sales and operational leadership in Fortune 500 companies
- Previous experience: IBM, MCI, EDS



Sai Chintala, SVP - Global Presales

- Mr. Chintala brings more than 21 years of rich technical and business experience. Has dealt in detail with Global Enterprises, Fortune companies and ISVs across technologies and domains
- Previous experience: AppLabs



Rahul Pratti, Head, Global Delivery

- Mr. Pratti is responsible for managing Cigniti's global delivery organization spread across continents. Brings in 20+ years of leadership experience across the strategic IT functions
- Previous experience: Cognizant, Pentafour, NIIT Ltd.



Ramana Vemuri, VP, Process & Operations

- Mr. Ramana heads the Process/HR/ICT/Corporate Service functions at Cigniti. Has 20+ years of experience spanning financial markets, software product development and project management
- Previous experience: AppLabs Technologies



Matthew Shapiro, VP - Gallop Solutions

- Mr. Matthew is a seasoned IT Executive, bringing ~18 years of experience with Fortune 1000 companies, Enterprise Account Management
- Previous experience: Alliance Global, AppLabs,
 Ouestcon Tech.



Wendy N.Atlin. VP - Retail Enterprise Solution

- Wendy has over 15 years of IT strategic leadership experience in sales and consulting services.
- Previous experience: NCR Canada and Capgemini Inc..



Nanda Padmaraju, VP – Sales (UK & EU)

- Mr. Nanda heads sales for the UK and EU regions.
 Brings in more than 18 years of global IT expertise along with strong financial acumen
- Previous experience: AppLabs, Satyam Computer, IBM & Sharp Protech.



Sairam Vedam, VP - Head, Global Marketing

- Mr. Sairam runs Global Marketing at Cigniti
 Technologies. Works on the marketing strategy,
 branding and communications for the company
- Previous experience: Aasaanpay Solutions, Pramati Technologies, Napier HealthCare, Apere Inc., Computer Associates, and HCL-Cisco.



Keric Kopecky, VP – Sales, North America

- Mr. Keric is responsible for new account sales to Fortune 1000 clients. Has 20+ years of experience in IT sales to Energy, Hospitality & others
- Previous Companies: Keynote Device, Hospital Mobility.com, AppLabs



Strategic Partnerships; Demonstrated ability to integrate acquisitions across cultures



Type of Relationships	Partners					Geography	Key points
Forged Strategic Partnerships to support the growth story	AppDynames AppDyn	Collaboration optimyth SMARTBEAR VERACODE	KUBISYSPARAGONSOASTA	*enovs MICRUS Porfecto perfecto mobile TestPlant ZAPTEST	©experitest NEOTYS QASymphony TRICENTIS. ZEPHYR	Global	 Strategic partnerships with leading tool vendors across the technology landscape to offer best in class test automation solutions Cigniti's Enterprise License Agreement with HP provides an ability to utilize HP QTP/LR/QC licenses on pay-per-use/term basis The company continuously invests in joint go-to market strategies with its partner vendors through events, round tables and webinars & a 3*3 partner model
Acquisition of Gallop Inc. in June 2013, catapulted the company into the 3 rd largest player globally		lop sting Specialists		nue: US\$9ı f employe		United States of America	 Acquired Gallop Solutions, a US based specialized software testing services company which specializes in building and implementing niche solutions in the ALM space with a special focus on Quality, Test Automation and Test Asset Modernization Successfully integrated 200+ career testers within the organization both in US and India
Merger with Cigniti Inc. USA, in January 2012 established the company as a Specialized testing player	Cig	NITI tware Quality Assured		nue: US\$2 of employe		United States of America	» Merger with Cigniti Inc. helped expand the geographical reach and the client base of the company along with playing a key role to help attain a sizable scale

Varied customer base across domains... (Data for FY 2014-15)

0%



150

67

100

50

Diversified revenue profile across industry verticals... ...and low client concentration Revenues in INR **Revenue Contribution %** No. of customers ■ Independent Service Providers 2% ■ BFSI 20mn above Top client 5% 2% 10mn-20mn ■ Travel and Hospitality 54 2% 19% 5mn-10mn Top 5 83 **FY15** 54% ■ Healthcare 1mn-5mn 98 ■ Energy and Utilities Top 10 29%

20%

30%

40%

10%

Key clients across industry verticals

Verticals	Key Clients
BFSI	SYNOVUS Bankof America Heartland PAYMENT SYSTEMS: LIEA HEART HEART SYSTEMS: LIEA HEART HEA
Energy &Utilities	Proneer OWALESAWEST ONCOR LEWIS Tantalus
HCLS	AstraZeneca optos Blue Cross NAPIER Healthcare Cipid SSC Glaxo Smith Kline NUANCE TRANSCORTION TO STATE CONTROL TO STATE CO

■ Retail & E-Commerce

Others

Verticals	Key Clients
Travel & Hospitality	Best SOUTHWEST IndiGo Hertz. Hertz. Air Asia Air Asia
Media & Technology	FREEMAN OMNIGON
Retail & e- commerce	ANATWINE POYU (CAS Wholesale Grocers snapdeal

Less than 1mn

Proven expertise in delivering complex QA programs





About the client

Client is a major U.S. airline and one of the world's largest low-cost carriers. They operate more than 3,400 flights per day and has services to 90+ destinations in 40+ states of USA



What the client wanted?

- End to end automation of their web and mobile applications
- Quality engineering approach
- Continuous integration framework for continuous testing and delivery



Applications Under Test





Cigniti Delivered

- Lowered cost through significantly increased efficiency thus enhancing customer satisfaction
- Increase in traffic due to improved usability of the app
- Improved time to market; Early defect detection
- Increase in traceability and test coverage
- Increase in overall performance of the key flows
- Increase in operational efficiency



Organization chart





C V Subramanyam *Chairman & Managing Director*



Srikanth Chakkilam (Executive Director) (Head ROW)



Sudhakar Pennam (CEO) (Head Cigniti Inc.)



Krishnan V (CFO)



Pradeep Govindasamy (CTO & President- North America)



Kalyan Konda (President) (Head Gallop Inc.)



Sai Chintala (SVP, Global Presales)



Rahul Pratti (Head - Global Delivery)



Ramana Vemuri (VP – Process & Operations)



Sairam Vedam (AVP & Head Global Marketing)

INDUSTRY OVERVIEW

No enterprise is immune to a software bug





Retail



2.5 Billion People affected



33% Mobile app bugs

Transportation





11457



17 Recorded deaths

Finance



\$ 2.5 billion Biggest single loss



7.4 avg.

Services



25% resulted in 4+ days of outage



1.65 years average life span of bug



1 known death

Entertainment



1,369,075,725 People affected



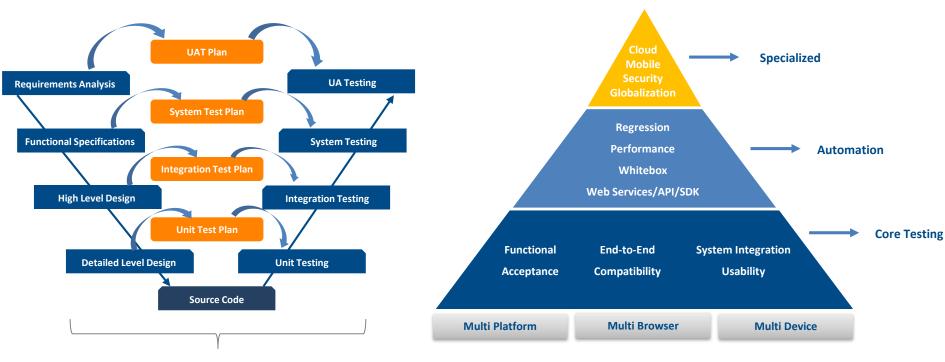
1/3 mobile app bugs

Source: 2015 Software Fail Watch Report TRICENTIS



Do we need software testing constantly?





More than 25% of overall software effort is spent in various types of testing

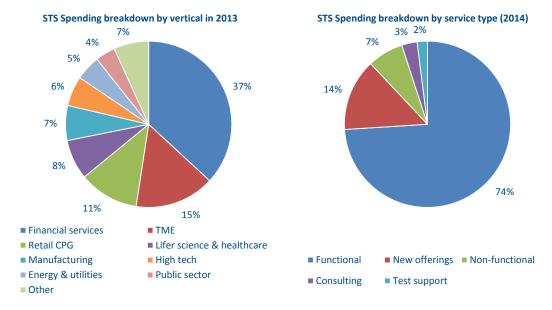
Code changes, environment changes, device changes all require additional testing

Software quality is now the concern of CEO

Independent Testing Services – Large market opportunity...



STS	2013	2014	2015	2016	2017	2018
Spending (\$bn)	14.0	15.7	17.7	20.0	22.6	25.6
Growth (%)	7	12	13	13	13	13



NelsonHall defines software testing (ST) as the activity to reduce defects in software during the software development lifecycle (SDLC):

The term "traditional testing services" (TTS) refers to projects where the same organization (internally or via a third party) is conducting bundled systems integration/software development and testing. Personnel conducting this testing activity, whether they are developers or business analysts, are typically part of the development organization and are not full-time specialist testers

The term "specialist testing services" (STS) refers to testing services where career (or specialist) testers provide the service. These use a systematic approach to testing based on methodologies, processes and software tools

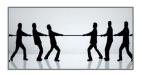


NelsonHall Source: Nelson Hall Software Testing Services Assessment & Forecast, September 2014

...supported by shift in preference towards STS...



STS industry has grown in-line with evolution of customer's needs and dynamic technology environment



Inherent Conflict of Interest



Difference in Perspective and Approach

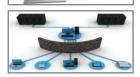


Impact from

Cloud Technology

Specialized

Skill-set



Dedicated Infrastructure Investment

- » With SIs doing both software development and testing for clients, there is inherent compromise on checks and balance in the software development lifecycle
- » Artificial internal Chinese walls created by SIs often collapse in real world business situations
- » Leads to a natural behaviour of short-changing the quality of testing work given no independent check
- » Although development and testing revolve around the same field discipline and same set of language and platform, they require a nuanced and different approach
- » While development requires creativity and efficiency in writing source code, testing work requires a sceptical mind and an investigative approach towards the work developed by others
- » Difference in the roles is akin to a business manager versus a business auditor
- » Testing and quality assurance entails its own set of best practices and assurance standards
- » Oftentimes in the real business world, a good software developer is not a good software tester and a good software tester is not a good software developer
- » This becomes a key differentiator when testing business practice needs to be scaled up
- » The advent of cloud technology has led to software development becoming more of a 'black box' process
- » The software code is developed and left for integration from the cloud, with little involvement of the end user
- » End user mostly does not know the actual developer and cannot get the testing done from the developer, ultimately fuelling the need for an third-party independent tester
- » Tech advancement has made it imperative for testers to give service across diverse equipment and platforms
- » With client testing needs spanning across various market makes of computers, ATM machines and mobility devices and across software and web platforms, testers need to make relevant infra investment at their end and share the same across their wide clientele

Evolution of technology eco-system, increased importance of 'first time right', and inherent conflict of interest for integrated SIs will drive shift towards pure-play testing companies

...as validated by leading industry analysts



Gartner

- » Pure-Play Testing Providers offer clients independence and are able to deliver the full life cycle of testing services
- » Pure-play providers can work with clients on deals ranging from only a few to several hundred full-time equivalents working on a project.
- » Good fit for specialist skills, smaller projects, or country- or industry- specific skills and for their often flexible and nimble approach.
- » By 2016, 40% of enterprises will make proof of independent security testing a precondition for using any type of cloud service

FORRESTER®

- » Customers engage with independent testing providers to addresses the inherent conflict of interest between development and testing activities, ensuring appropriate rigor in the testing process.
- » To achieve higher quality, faster time-to-market, and lower costs a growing number of customers are choosing to outsource testing to an independent supplier.
- » Independent Testing providers view software with a critical eye and ensure the highest quality of customerfacing applications

Specialized Testing Services (STS) Growth Trends





Client spending transfers from TTS to STS. Spending in STS will equal TTS spending by 2016



Demand for STS Has Expanded to Multi-Year Contracts and to "Shift-Left"



Proliferation of New Services.
Further Automation through IPs.
Larger Contract size



Clients aiming to Create Testing CoFs



Clients using Testing Services in Support of Go-To-Market and Launching New Applications



Clients are looking for Third-Party-Certification for Compliance



GLOBAL AWARDS & RECOGNITION

Leading global independent software testing company



Positioned as a 'CHALLENGER' in Gartner Magic Quadrant

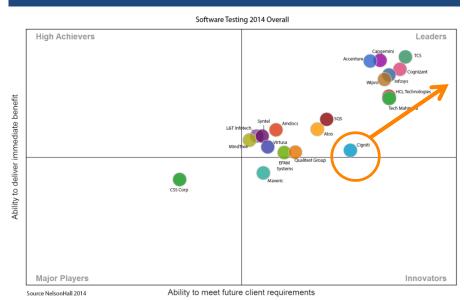
Figure 1. Magic Quadrant for Application Testing Service Providers, Worldwide



Source: Gartner (November 2015)

Source: Gartner "Magic Quadrant for Application Testing Services, Worldwide" Susanne Matson and Patrick J Sullivan. 23 November 2015

Ranked as a 'Leader' in Software Testing NEAT Charts



"As a Leader, Cigniti exhibits both a high ability relative to their peers to deliver immediate benefit and a high capability to meet client future requirements".



Source: NelsonHall

Analyst Recognition



Gartner

Cigniti is positioned as a

"CHALLENGER" in the
2015 Gartner Magic
Quadrant for Application
Testing Services,
Worldwide

FORRESTER[®]

Forrester cited Cigniti among the 9 services firms and systems integrators working to enable Quality at Speed



Cigniti is a 'Leader' in
Software Testing NEAT
Charts of all three
market segments
(Overall, Efficiency and
Transformation-Focused
Clients)



Cigniti is a Major
Contender with a "Best
in Class" rating for Buyer
satisfaction in the PEAK
Matrix™ for Independent
Testing Services, 2015

Source: Gartner Magic Quadrant for Application Testing Services, Worldwide, November 2015 Source: "Five Must-Do's For Testing Quality At Speed", Forrester Research, Inc.., January 2015 **Source:** "NEAT vendor evaluation for Software Testing", NelsonHall, September, 2014 Source: Everest Group Independent Testing Services – PEAK Matrix™ Assessment, July 2015

Leading analysts recognize Cigniti as leading Independent Testing Services Provider



Strong technical capabilities as established by numerous awards & analyst mentions



Cigniti has established itself as a leading player in the global independent software testing space with strong technical capabilities



Cigniti receives Global customer leadership value award from Frost & Sullivan - US Nov 2014. UK - May 2015



Cigniti Technologies is highly commended in the best overall testing project (Retail sector) award category at TESTA 2014



Forbes

Cigniti is recognized as the "Fastest Growing Company in Asia" in Forbes Asia Best Under a billion Forum 2014 December 2014



Report Watch rated CTL's Annual Report of FY 12-13 as the best Indian Report and ranked it globally at 293 in the top 400 best reports reinforcing its credibility







Cigniti Wins 2015 Business Today BEST SME Award for Global Excellence

September 2015



Cigniti Technologies leads the QA space with unparalleled year on year growth of 50 percent

...as substantiated by mentions from leading analysts

Gartner

Gartner

Cigniti is positioned as a "CHALLENGER" in the 2015 Gartner Magic Quadrant for Application Testing Services, Worldwide Source: "Gartner Magic Quadrant for Application Testing Services, Worldwide", November 2015

FORRESTER'

Forrester

Forrester cited Cigniti among the 9 services firms and systems integrators working to enable Quality at Speed

> Source: "Five Must-Do's For Testing Quality At Speed", Forrester Research, Inc.., January 2015

NelsonHall Nelsonhall

Cigniti is a 'Leader' in Software Testing NEAT Charts of all three market segments (Overall, Efficiency and Transformation-Focused Clients)

Source: "NEAT vendor evaluation for Software Testing", NelsonHall, September, 2014

Everest Group Everest Group

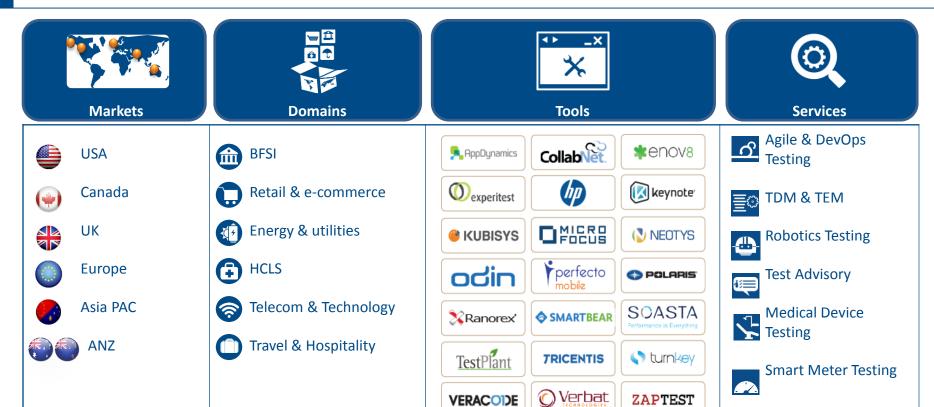
Cigniti is a Major Contender with a "Best in Class" rating for Buyer satisfaction in the PEAK Matrix™ for Independent Testing Services, 2015

Source: Everest Group Independent Testing Services - PEAK Matrix™ Assessment, July 2015

STRATEGY & DIFFERENTIATORS

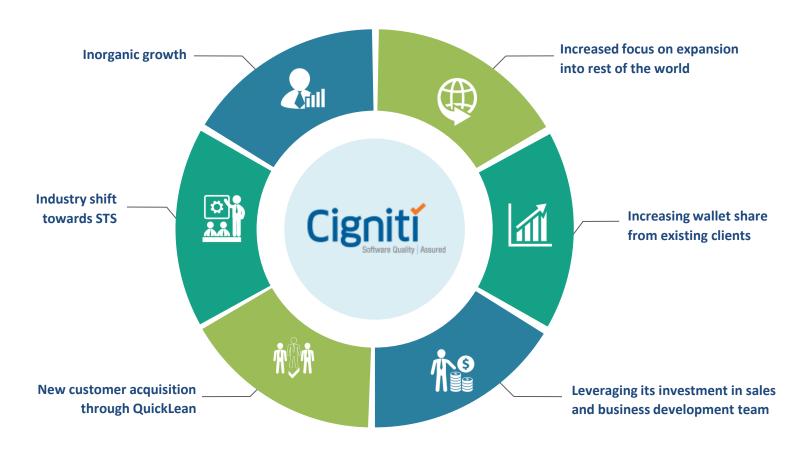
...with presence across the testing service spectrum





...with future growth drivers firmly in place





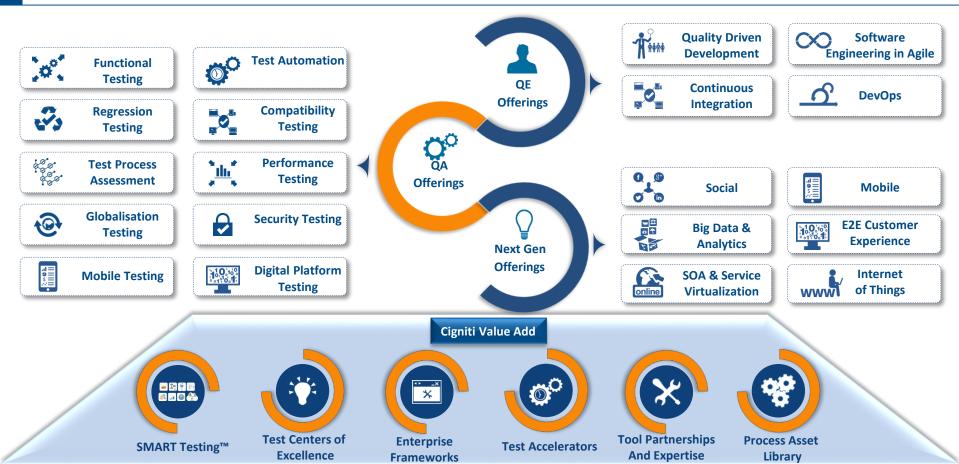
Our key strengths and differentiators





Diversified service offerings with increased focus on value add services







World class testing infrastructure with continued investment in IP led tools





...and continuous innovation

- Cigniti along with its strategic partner HP, has developed and launched 'IP-QuickLean', the world's first automated solution for migrating HP UFT test scripts into HP LeanFT
- This test asset migration tool reduces the migration effort by 90%, speeds up migration by 5x and reduces the cost of migration by 10x
- QuickLean reflects the Company's spirit of co-creation with its strategic partners
- The company has applied for a patent for the tool which is expected to start contributing to revenues from FY17

CTL has a successful US provisional patent for iGenerate Test Scenarios (Application No. 61/976,522) while its working on patent for QuickLean tool

...along with investment in IP-led tools...



Tools







SMART Tools provide

- » Point solutions for gaps that are not fulfilled! by market tools
- » Allow seamless integration with all the leading market tools
- » Help win clients by focusing on the three! propositions of domain, packaged products and accelerators/extenders



















Cigniti has invested in cutting edge labs across technologies to provide world class! software testing services

- » Enterprise Mobile Labs
- » Robotics Lab
- Cloud enabled Performance Lab
- **Smart Meter Lab**

...and gradually diversifying across geographies (Data for FY 2014-15)



Leadership in N America with growing presence in rest of the world

Independent testing services revenue by geography



Geography	% of FY15 revenue	Key Clients
North America	91%	Heartland Payment, Freeman Expositions Inc., South West Airlines Co., Alfa Insurance, Synovus Financial Corp
Europe 2%		Optos Plc, WorldRemit, Anatwine Ltd., GSK Maxinutrition, Kingfisher IT Services (UK) Ltd.
India	2%	Broadcom, HP, NCR, Sapient, Magma
Rest of the world	5%	Napier Healthcare, ICE Information Tech., The Talent Exchange (Pty) Ltd, Quickflix, N3V Games

High adoption Moderate adoption Low adoption

SUMMARY FINANCIALS

Summary consolidated financials – P&L



INR mn	FY13	FY14	FY15	9M FY16 Un-Audited
Revenue from operations	1,509	2,591	3,789	4,332
Employee benefit expenses	675	1,297	2,205	2,304
Other operating expenses	746	938	1,203	1,391
Expenditure	1,421	2,235	3,408	3,695
EBITDA	88	356	381	637
EBITDA margin %	6%	14%	10%	14.7%
Depreciation and amortization	16	24	54	83
EBIT	72	331	326	554
Other Income	0	9	16	16
Finance cost	3	12	29	44
РВТ	69	328	312	526
Tax expenses	19	73	59	163
PAT	50	255	254	363
PAT margin %	3%	10%	7%	8.4%

Summary consolidated financials – Balance Sheet



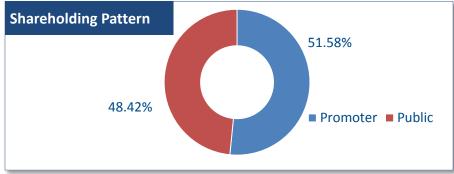
INR mn	FY13	FY14	FY15
Share capital	188	208	247
Reserves and surplus	370	1,012	2,443
Shareholder's fund	559	1,220	2,691
Total debt	196	256	431
Deferred tax liabilities (net)	7	8	3
Long term provision	3	9	14
Other long term liabilities	-	-	-
Non-current liabilities (including short-term debt)	206	274	448
Trade payables	122	129	360
Other current liabilities	0	32	90
Short term provisions	101	195	251
Current liabilities	223	356	702
Total Liabilities	988	1,849	3,841
Fixed assets	418	786	1,262
Long-term loans and advances	46	188	160
Other non current assets	2	3	3
Non-current assets	467	976	1,425
Trade receivables	401	639	1,347
Cash and bank balances	20	57	339
Short term loans and advances	94	144	668
Other current assets	6	33	62
Current assets	521	873	2,416
Total	988	1,849	3,841

Share price and shareholding pattern









ANNEXURE

Group Structure





^{*}CTL India, had a INR 7 crores working capital facility from HDFC Ltd

^{**}Cigniti Inc., USA is a 100% subsidiary of CTL India and one office in Texas and one in Canada. It has a USD 3.6 mn credit line from Capital One

^{***} Cigniti Technologies (UK) Ltd is a 100% subsidiary of CTL India and has a USD <xx> mn credit line from Gallop, Inc.

^{****} Cigniti Technologies (Australia) Pty Ltd is a 100% subsidiary of CTL India and has a USD <mm> bill discounting facility from

^{*****} Proposed to be incorporated that would be a 100% subsidiary of CTL, India

Contact Information



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