

17<sup>th</sup> November 2025

To,  
Department of Corporate Services  
**BSE Limited,**  
P J Towers, Dalal Street,  
Mumbai - 400 001

To,  
Listing Department  
**National Stock Exchange of India Limited,**  
Exchange Plaza, 5th Floor Plot No. C/1,  
G. Block Bandra-Kurla Complex,  
Bandra (E), Mumbai - 400 051

**Security Code: 544060**  
**Security ID: RBZJEWEL**

**Symbol: RBZJEWEL**

Dear Sir/Madam

**Sub: Earning call Transcript with Analysts and Investors for the Quarter ended as on 30<sup>th</sup> September 2025.**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find below the link of transcript of conference call arranged by the company for Analysts and Investors on Wednesday, 12<sup>th</sup> November 2025 at 17:30 hrs. for discussion on the financial performance of the Company for the quarter ended on 30<sup>th</sup> September 2025.

**Path: [Investor Earn Call Transcript 12.11.2025.pdf](#)**

This is for your information and records.

Thank you,

**For, RBZ Jewellers Limited**



**Heli Garala**  
**Company Secretary & Compliance Officer**  
**Mem. No: 49256**



## “RBZ Jewellers Limited Q2 FY '26 Earnings Conference Call”

**November 12, 2025**



**MANAGEMENT:** **MR. HARIT ZAVERI – JOINT MANAGING DIRECTOR  
AND CHIEF FINANCIAL OFFICER, RBZ JEWELLERS  
LIMITED**  
**MR. HARSHIT GANDHI – INTERNAL FINANCIAL  
CONTROLLER, RBZ JEWELLERS LIMITED**  
**MR. BHAVESH SABHNANI – SENIOR MANAGING,  
ACCOUNTS AND FINANCE, RBZ JEWELLERS LIMITED**

**MODERATORS:** **MS. HENA KHATRI – VALOREM ADVISORS**

**Moderator:** Ladies and gentlemen, good day and welcome to the Q2 H1 FY '26 Earnings Conference Call of RBZ Jewellers Limited.

As a reminder, all participant lines will be in the listen-only mode and there will be an opportunity for you to ask questions after the presentation concludes. Should you need assistance during the conference call, please signal an operator by pressing ‘\*’, then ‘0’ on your touch-tone phone. Please note that this conference is being recorded.

I now hand the conference over to Ms. Hena Khatri from Valorem Advisors. Thank you and over to you, ma'am.

**Hena Khatri:** Thank you. Good evening, everyone and a very warm welcome to you all. My name is Hena Khatri from Valorem Advisors. We represent the Investor Relations of RBZ Jewellers Limited. On behalf of the company and Valorem Advisors, I would like to thank you all for participating in the company's earnings conference call for the 2nd Quarter and the first half of the Financial Year 2026.

Before we begin, let me mention a short cautionary statement. Some of the statements made in today's earnings conference call may be forward-looking in nature. Such forward-looking statements are subject to risk and uncertainties, which could cause actual results to differ from those anticipated. Such statements are based on management's beliefs as well as assumptions made by and the information currently available to the management.

Audiences are cautioned not to place any undue reliance on these forward-looking statements in making any investment decisions. The purpose of today's earnings call is purely to educate and bring awareness about the company's fundamental business and the financial quarter under review.

Let me now introduce you to the management participating with us in today's Earnings Call and hand it over to them for opening remarks. We have with us Mr. Harit Zaveri - Joint MD and CFO of the company; Mr. Harshit Gandhi - Internal Financial Controller and Mr. Bhavesh Sabhnani - Senior Manager, Accounts and Finance of the company.

Without any further delay, I request Mr. Harit Zaveri to start with his opening remarks. Thank you and over to you, sir.

**Harit Zaveri:** Thank you, Hena and good evening, everyone. Welcome to our earnings conference call for discussing the 2nd Quarter and the first half of the Financial Year 2026.

Before I give you the financial and the operational highlights of the period under review, let me first start by giving you a brief overview of the company for some of those participants that may be new to our company.

RBZ is one of the leading organized manufacturers of gold jewellery in India. We are a unique jewellery company with diversified business model, wherein we offer products to national retailers on wholesale and job work basis, as well as direct customers from our flagship retail store in Ahmedabad. We have a state-of-art manufacturing facility equipped with advanced casting, laser and 3D printing technologies, which is supported by 200 plus professionals and 250 skilled artisans. Because of our manufacturing setup and presence across both wholesale and retail segment, we are able to garner better margins than our peers. We offer a diverse range of jewellery collection comprising of different manufacturing techniques and varieties, but our specialties lies in antique gold bridal jewellery.

Our flagship showroom Harit Zaveri Jewellers in Ahmedabad offers bridal occasion and daily wear jewellery across diverse price ranges. The retail product portfolio features a diverse selection of gold studded and other jewellery, including bangles, chain, necklaces, rings and earrings etc. We are also planning to expand our retail presence in Rajkot, Surat and Baroda as well.

Now, coming to the financial highlights for the 2nd Quarter of the Financial Year 2026 under review:

Despite gold price touching lifetime high, we remain aligned with our revenue guidance, revenue from operations for the 2nd quarter stood at INR 145 crores, marking a strong growth of 24% year-on-year and 92% quarter-on-quarter. This performance was driven by successful new launches of design, productivity improvement and positive consumer sentiment from early onset of the festive season. EBITDA for the quarter rose sharply at INR 28 crores, an increase of 105% year-on-year and 118% subsequently, with margins expanding significantly up 766 basis points Y-on-Y and 230 basis points Q-on-Q to 19.5%. PAT for the quarter stood at INR 19 crores, reflecting a robust growth of 130% year-on-year and 162% quarter-on-quarter, with PAT margins improving to 12.82%.

For the first half of the Financial Year 2026, our revenue from operations stood at INR 221 crores, reflecting a healthy growth of 11% Y-on-Y. EBITDA came at around INR 41 crores, up 47% Y-on-Y, with margins expanding by 455 basis points to 18.62%. Net profit for the first half is INR 26 crores, growth of 50% Y-on-Y, with PAT margins improving to 11.64%.

In terms of segmental performance for the 2nd Quarter of the Financial Year 2026:

Our retail revenue stood at INR 87 crores, registering a growth of 18% Y-on-Y. Wholesale revenue came in at INR 56 crores, up 40% compared to the same period last year, while job work revenue grew 22% at INR 3 crores. For the first half of Financial Year 2026, retail revenue grew by 11% Y-on-Y to INR 132 crores. Wholesale revenue increased 11% Y-on-Y to INR 84 crores and job work recorded a healthy growth of 17% year-on-year to INR 4 crores. We closed the first half of the year on a very strong note, driven by robust traction across both occasion and

daily wear. This growth was supported by evolving consumer preference and enhanced product offerings and early offset of festive season.

During the period, we actively participated in multiple exhibitions to strengthen our market presence, 5 national level B2B exhibitions and 7 B2C exhibitions, significantly enhancing the brand visibility and customer engagement. We have also launched several impactful digital marketing campaigns, showcasing both our festive daily wear collections in occasion wear campaigns, such as Chand, Rangat, Navratri Bridal and Akshay Tritiya festive highlights, our exquisite Gold Polki and Antique collections were there. In Daily wear campaigns, Humsafar and Rozana celebrated lightweight, elegant collections for everyday use.

Our retail expansion front, encouraged by the strong performance of our Ahmedabad showroom, we plan to strengthen our presence in Gujarat by expanding in other key cities such as Rajkot and Surat, with at least one of them opening in the quarter 4 of this financial year. Building on our strong Q2 performance, we remain focused on accelerating growth across segments. Our continued emphasis on design innovation and well-diversified product mix and operational excellence positions us well to drive sustainable growth in evolving a dynamic market environment. We are witnessing encouraging demand trends and expecting robust consumer traction during the upcoming wedding season in retail, particularly led by strong interest in occasion wear category. However, while the overall demand remains positive, we are also cautious on the revenue trends given the recent volatility in global precious metal prices.

With this, now I open the floor for question-and-answer session. Thank you.

**Moderator:** Thank you very much. We will now begin the question-and-answer session. Our first question comes from the line of Sahil Patani from Strokes Capital. Please go ahead.

**Sahil Patani:** Hi, thanks for the opportunity and congratulations on a very strong quarter. I wanted to understand in the presentation, we mentioned that RBZ has about 1% market share in the organized wholesale gold jewelry market, right? So, since this industry is like so fragmented, what are we kind of doing to consistently gain market share in this business?

**Harit Zaveri:** So, Sahil, thanks for asking the question. And correct, we have 1% market share when it comes to organized, this occasion wear category. Given that in order to do the market penetration so important thing would be launching of new designs. And that we have been doing so since now many years. The design team is efficient. We are having a very organized approach when it comes to approaching season, building up capabilities in terms of, are there on month to month basis to understand that seasonality is there. There can be a demand pressure and can we handle the demand pressure. So, generally market penetration right now because of high gold prices are done by reducing the weight and not compromising on looks or enhancing the looks also basically, reviewing the trends and forecast. With that, a right kind of IT infrastructure is essential because organized players would demand delivery in a very short period of time. So,

the inventory brokerage is low or that we need to have a right kind of an infrastructure that can facilitate, give us right kind of reporting . The whole supply chain of manufacturing can be right in place. So, obviously, productivity optimization will be one of the scenarios. But on the penetration side, again, we can do exhibitions. We have already received a warm response when we do B2B exhibitions. So, if you see, you can clearly understand on the first half of the year, we have done 542 kg or that is almost we have not de-grown on our volumes. So, when you say when we are not we have not de-grown on our volumes or we are volume positive in the first half, that actually speaks about the strength and the robustness of the company, right? Because gold prices has risen now 50%. If any company tells that okay, I am 20% revenue positive and they don't have job work in their portfolio as offerings, that clearly indicates that they are minus 20% on, let us say, volume terms. But when we say that we are volume positive, even marginally, that speaks robustness about the company and it is right kind of penetration strategy. But overall to answer, design emphasis, lightweight design, not compromising on looks and strengthening the operations by IT and other productivity measures.

**Sahil Patani:**

Understood. Thanks for that. Now, my second question is usually given like the second half, H2 is usually stronger for us out of both the halves and with the festive and the wedding season, I think we have guided for about INR 700 crores topline for the whole year and INR 45 crores bottom line. And we have already done INR 26 crores in the first half. So, even if we just match that, I am pretty sure you will beat your own guidance. So, do you want to update that or do you want to stick to the INR 45 crores PAT and INR 700 crores topline?

**Harit Zaveri:**

So, I actually see, what we are right now seeing is more and more corporates are going towards this gold metal loan. So, when they are going to gold metal loan, the emphasis are coming in job work. So, right now, let us say, last quarter Y-on-Y basis, Quarter 2, we have done 163 kg of job work versus this year we have done 249 kg of job work. So, there is a very high steep increase in job work. Now, our consumers, those who are corporates basically have GML facilities and they want to do work with us on job work model. And we are also preferring those model because we get the gold prior to the dispatchment. So, in this case, if you see the topline might get shifted, but the volumes will support it. Let us say if I am not doing 700 topline, but that let us say 10 kg of order which has come has not come on the sale basis. It has come on the job work basis. My profitability would still remain same, but my topline would shift. That way, if you see the topline has only grown about 25%, but overall the volumes are flat. So, the company has grown on an ideal way, about 50%. So, with that keeping in mind, bottom line at INR 45 crores, I think now it is as you already on TTM level, it is INR 47 crores. The environment is quite dynamic. Let us not revise it. Let us understand Quarter 3, how is it rolling out? It is pretty good, actually, in terms of retail, it is going very strong. So, let us hold on to the next quarter until any other revisions. It will be too early to revise anything.

**Sahil Patani:**

Yes, that is fine. So, just one last question how was the Diwali and the whole festive period for you? And I know that we have like 4 stores that we are trying to open over the next couple of

years. Any update on that? I know one of them is supposed to come in Q4 itself. So, if you could just provide an update on that and how was the whole festive period for you?

**Harit Zaveri:**

Yes. So, if you talk about festives, Navratri was early, like it was seen Quarter 2 this year, the start of Navratri. And it was a good festival season. In retail, we saw a very strong ticket size upgradation. And there were customers coming in and despite the gold prices moving this high. So, we are able to, I think, Quarter 3 when the results will come out, you will really see that the retail has done fairly a good job because Quarter 2 is dominated by job work that is on the B2B segment. But Quarter 3 will really have, I think retail is doing fairly well. To answer your question, festive season has really gone good. We have seen a strong growth despite having only one single store. And because of the strength that the store has really done well, we are so confident to develop another coming couple of stores and then adding up 2 more. So, festivals have gone good and the coming storerooms of 4 stores, the one is in Rajkot, Surat and then another 2 stores are in Pipeline. We are understanding what kind of thing, but the overall intention would be to really become a good player on a retail front in Gujarat. So, can we really go forward for further strong expansion of stores? And in terms of Rajkot and Surat, those stores are one of the largest in the respective cities. So, 10,000 square feet carpet area each, that is minimum. Rajkot might be a little bit larger. So, I think we are aggressive in terms of store expansion and the Ahmedabad store is showing us that that reflections that it is growing despite having the same store, high numbers, we are able to grow it X, Y, Z%. So, it is showing us that confidence.

**Sahil Patani:**

Got it. Yes, surely. And thanks for that, Harit. And again, congratulations on a strong set of numbers. And hopefully, we continue the strength for the remainder of the year as well.

**Harit Zaveri:**

Sure, sir. Thanks a lot.

**Moderator:**

Thank you. Our next question comes from the line of Deepesh Sancheti from Mania Finance. Please go ahead.

**Deepesh Sancheti:**

Hi Harit, congratulations on a great set of numbers. My first question was regarding the number of showrooms. Now you mentioned that you are opening 4 showrooms. You already mentioned three names that is Rajkot, Baroda and Surat. What is the fourth location?

**Harit Zaveri:**

So, Rajkot and Surat is finalized. Baroda being a major economy, we are surely wanting to open that. We are looking for locations. But on a broader guideline, we want to, see, there are many places in Gujarat, right? So, we might be looking to add a couple of stores in Ahmedabad also or nearby Ahmedabad or basically North Gujarat. But certainly, we are looking at some spots and we are keen to finalize it once at least in the next quarter or so. So, I think when the overall guidelines are to become one of the strongest pair in Gujarat in retail, I think 4 is a quite a conservative number itself. Pardon me for not telling the location, but you can expect expansion.

- Deepesh Sancheti:** Right. And then just wanted to understand, how do you decide on these locations? Because point is, I know that these cities are well known cities. I don't know about Gandhinagar, whether you are planning or not. But how do you decide on the locations of this? Whether you look at the high income group or how do you actually decide on these locations?
- Harit Zaveri:** So, jewellery industry is highly fragmented and the first thing that we look on to deciding location is demographics, the community sense. So, let us say in Gujarat, in Ahmedabad, we are having a strong customer base of certain communities, be it Patel or Jains or Marwaris. So, our stock or the merchandise is famous in those communities. And when we understand that we are basically a little premium because of the occasion wear segment and the antique jewellery, we are positioned a little premium. So, particularly in those segments, we are finding that, yes, Surat and Rajkot or Baroda have the same demographics and the income levels, so on and so forth. But we will look at many of the aspects, right? Certainly a right location will be the thing. The community will be the thing. We cannot open, let us say tomorrow, a showroom in which we are unknown, let us say a Marathi community or any other community wherein we don't have an experience. So, the start would be to do an exhibition at a particular location to understand from different stakeholders, from the consumer, from the vendors, that what kind of products are getting served. So, it is a very conscious call. So, before freezing any location, a lot of exhibitions has already been there. Like Rajkot and Surat, we have done exhibitions throughout. There are many customers who are coming from here. Via Instagram and digital marketing, we understand that what kind of followers in percentage are there in Surat and Rajkot. So, when we tap in there, because these are good bets, so we would want to always receive a warm response. And also we understand about the province, like Rajkot is a great place to go because you cover the whole Saurashtra side of the Gujarat. And Surat is wonderful because it is the ninth largest in terms of GDP. And also it covers fantastically, it covers Southern Gujarat. So, we look at quite a lot of things, demographics too quite simply stated.
- Deepesh Sancheti:** What I meant was that going into Rajkot, how do we decide the place? Like, do you go to, like, if you are setting up somewhere in Mumbai, you could do it somewhere near the Zaveri Bazaar or similar to that, do you think in a particular city or you look at the different location only?
- Harit Zaveri:** We would look at hubs. So, wherever the strongest hub is in the jewellery market, we would want to get the place only on that location. So, we are very stringent when it comes to the store location. In Rajkot, let us say the store is in the Kalavad road. If it is Surat, it has to be the Parle Point or the Ghod Dod road. So, we are very stringent about the location. We do not want to go and try ourselves out of the jewellery cluster with any. There is no risk. The location has to be 100% intact and right. So, no going away from the marketplace, even to spread the stores, etc.
- Deepesh Sancheti:** So, these stores will be on lease format or will you purchase these stores, the real estate?

- Harit Zaveri:** Generally, we prefer lease. If we see that there is an exciting location and the landlord is somewhere not agreeing for lease and etc., then we might go for purchase. So, in Surat, half of the property is purchased and half of the property is leased. But in Rajkot, it is fully leased.
- Deepesh Sancheti:** Great. Just wanted to understand now, we had a sanction limit of around INR 150 crores. And how much have we utilized that? And have we utilized it for purchase of gold? And if yes, then what is the average price of purchase?
- Harit Zaveri:** So, working capital limits will be only utilized for working capital purposes. And CC limits, if you see, it will be utilized for working capital purposes only. And primarily it will be through for the buying of gold. So, we have utilized around, I am not through with the data, but most of the limits are utilized for gold only.
- Deepesh Sancheti:** I am not saying for the general, like when you sell gold and you purchase it on one hand, not for that. I am talking about your own stock. Have you increased the amount of stock also during this entire H1?
- Harit Zaveri:** Yes, because the demand was very strong, right? So, if you see the volumes are still flat, so we have the purchase and sale will be done throughout. So, yes, we would be utilizing that stock. And it was a season period. In fact, for retail right now also, it is a high on peak season period. Wedding seasons are on. So, we would be utilizing it for stocks and yes, we have utilized those limits for inventory purposes.
- Deepesh Sancheti:** I remember we have been speaking to you since IPO times. And in IPO also, you said that the entire money which I am taking, I am going to build my stock with it. At that time, I think at that time, there were around INR 60,000 per 10 grams. That was the rate. And we all were surprised that you are putting everything and not trying to go for gold loan. Of course, it turned out to be right decision for you. So, just wanted to understand, even now you are putting at the same thing or you are also going for gold metal loan?
- Harit Zaveri:** So, Deepesh Bhai, it is not like, see, I will tell you that at that point of time, I have said that, INR 60,000 I am buying gold. But it is not about that. See, when we have demand, we generally buy gold. And whenever we sell, we generally replenish it by the gold thing. I would not go for, let us say, the INR thing or the GML is just because of let us say the gold has shot up from 60,000 to 1 lakh. So, we will have to pay the margins, right, for using this hedging tools and all. And we cannot get the margins so much instantly. So, keeping the cash reserves and everything in place is like on the seasonal times, it is quite like right now, we are not able to do. And we are also not saving on the interest rate. So, CC, we are paying, let us say, 9%. On the GML, we could have got it by 3%. But I think that is a decision to take, whether we go on GML or on the gold buying. But certainly, right now, when you see the results, the strongest progress that you can see is that we have not lost on volumes in the first half of the season. And in the Quarter 2, we have grown the volumes to 380 kg from 317 kg. So, 20% is the volume rise that has happened

in Quarter 2 that really speaks about the robustness of the company rather than anything, which is to do with price gains, and etc. Going forward, we are still understanding and looking at the GML part or the hedging part very strongly. We really don't want any downside risk. And the book value of gold is sufficiently and very nicely in place to remove us from any of the downside of metal prices that can happen. So, we are quite cautiously covered, Deepesh bhai.

**Deepesh Sancheti:** Just coming on the volumes, you said that you have done 380 kg versus 317. This is quarter-on-quarter or year-on-year?

**Harit Zaveri:** Y-on-Y.

**Deepesh Sancheti:** Y-on-Y and how much of this has been job work and how much has been from corporates?

**Harit Zaveri:** So, 250kgs ideally is through job work in among 380 kgs. And the bifurcation of corporates will be quite difficult because I am not having in hand, but most of the people are right now preferring to do job work with us. There is a preference change a little, maybe because some of them are worried, the rate is 1,25,000. So, let us give GML rather than buying and selling. So, that is why maybe the preference changes happen. Similarly, the same changes happen in retail also. People are selling, exchanging gold instead of buying fresh, like more freshness. It is industry-wide same, it might reverse. So, but the bifurcation of family versus corporate, I am not having, but we are really focused on corporates, right? That is how the company is also aligned. And they have given us good growth. We are certainly happy that they have prepared for the season and the numbers are also showing quite nice.

**Deepesh Sancheti:** So, going forward, we as an analyst should not look at your sales growth numbers, but we should only look at the volumes as well as your bottom line. Is that would be the right way to judge the company?

**Harit Zaveri:** No, incorrect, Deepesh bhai. I would add to this like I cannot say incorrect, but partially correct. So, the best way to look at a company is, first, look at the volume numbers, multiply it by the weighted average gold price, and you can look at the company from that set. So, now, when I say that this quarter, I have done 380 kgs of volume, ideally, you should multiply that whole thing by the weighted average volume that let us say 1,10,000 is the weighted average, if 125 is the current rate. And then see that, look at this much amount of business that the company has done and then the bottom line about, let us say, INR 18.5 crores, whatsoever. Then you can come at the relatable figures. Otherwise, you will always be jumping. If the job work does well, then EBITDA will shoot up, PAT will shoot up, but it is not like that. If you look at multiply it by the weighted average, things will become easy. Yes, you can look at the sales figure also. In retail, sales figure will be very critical because when I say that multiple locations will happen, so revenue will 100% grow, why? Because the retail expansion will happen. So, sales will be important, but volume figures cannot be not considered. And whenever the job work figures will be high, the margins will rise up.

**Deepesh Sancheti:**

No, I am not ignoring the volume figures. In fact, the volume figures are very important. I was just trying to ignore the value figures, whether it should be taken. But I think it is a fair point for multiplying it and then getting the whole margin scenario also very easy. If you can add this to your slide also, I think it would be great because for us also to get the weighted average, of course, it is easy, but not a problem. But we will definitely do this if you can give us the volume numbers every quarter. Great. Just wanted to understand one more thing as a business point of view. Do you think that when you are growing number of stores and maybe will you go for more stores in Ahmedabad? Because just like what Titan is doing in a bigger city, you have more number of stores. Will you go that way? And if yes, then when the major expansion of stores will be coming, will that be in your own gold only? Or you will actually come to GML for the retail business?

**Harit Zaveri:**

So, see, as far as we are comfortable with the book value of gold and the weighted average price of gold, we will be comfortable in accumulating gold. But once we come with the market parity or let us say 10% near to that, that time we will be surely hedging and going forward for certain portion of GML exposure also, why not? And on the future level or long term level, 100% the company would be going on, we would be wanting to go on a GML basis. The preference would be there, but the change will be gradual and like it has to be quite monitored also. And when you say about the store expansions, like how any of the major corporates will be doing, everyone will be having their different strategy. And the first thing has to be looked at, not the competitors or the peers, but the consumers. Now, consumers will tell the story. If the consumers are coming from, let us say, another region, and we are not able to map that and we are going on to a different region for building stores, that might be sad, just because the competitors are doing it. So, we want to focus, everything has to be focused in terms of where the consumer preferences and which locations the consumer are coming? What is the preference that consumers are having? And according to that, we will be opening stores. So, let us say, if consumers are coming from Tier-3, then why not Tier-3? If consumers are coming from Tier-2, why not Tier-2? And yes, then if consumers are coming from the metro cities, for sure. But focus will be not about, okay he has opened here but the focus will be where our consumers are coming from, which community they are coming from, the whole detailed study of demographics and their behavior, etc.

**Deepesh Sancheti:**

Why I had to ask this question is because many of the family jewellers, when you see the way they work, they work mainly in one city where the family actually comes from, like even a PNG or even Anka Jewellers, they actually are there, but their presence is in majorly in Pune. Of course, PNG is now expanded a lot. But so does Harit Zaveri also want to do this or you want to become a pan-Gujarat player?

**Harit Zaveri:**

So, Deepesh, I am 36 years old. My jewellery store is merely 11 years old. It was a pilot tested store. I can assure you, in 2019, we had a retail revenue of INR 24 crores and right now, last year we were at INR 323 crores. Nothing to do with family store. We have no bargain system. Things are systematized in the store. No one can come and say that, discount is there and I know

Harit Bhai or something like that nothing. We are purely running this retail store on the basis of right marketing that we are doing. You can check our Instagram page, Harit Zaveri Jewellers. You will understand and you can surely come to the store, feel it itself that whether it is run by mainly the relationships or actually driven by products and right kind of policies and procedures. Yes, I think this is my submission.

**Deepesh Sancheti:**

Yes, great, says it all. But again, just one more thing that if the retail presence is going to be, you are a 36-year-old guy. So, point is, your focus will be on retail or your focus will be on B2B? Where is Harit Zaveri's focus?

**Harit Zaveri:**

So, volume-wise, we will also see, right now we are having a manufacturing facility and we are for sure serving corporates who are giving us the right amount of right volumes. We are goodly, fairly focused in manufacturing and the margins are coming from retail and the scalability should come from retail. So, we are focusing on enlarging the brand. For the coming medium-term goals, we can surely say that you will see the similar kind of numbers coming in with respect to volumes and the volume of retail and wholesale will be somewhere around 50%-50% in the medium-term level. Right now, if you see the volumes are 30% and 70%, 70% of the B2B level. So, yes, we are growing B2C, but that does not mean that we are anyways compromising on B2B or we are not growing on B2B also, like there is a lesser growth or anything is there. No, because see, the main reason is B2C is run by, let us say, Ahmedabad market. If I am understanding Ahmedabad market, let us say, I will understand in terms of rupees. Let us say, my store has a maturity level of INR 500 crores. On that same side, technically understand having a manufacturing facility and having, let us say, 10 Karigars, each karigar having 1 kg of capacity. My manufacturing capacity 3 years ago, if I had 10 kilos, so that will translate to INR 50,000 per 10 grams, that is INR 50 crore of manufacturing capability I had with 10 Karigars. Now, that same 10 Karigars will not produce less because the gold prices has gone up. They will produce the same amount. Right now, my manufacturing capability would be INR 125 crores, given that it is INR 1.25 lakh. There is a strong focus in B2B, and we are growing, expanding in B2C. But in medium term, you will see the revenue shift will happen in retail much strongly. Volume will remain in both.

**Deepesh Sancheti:**

Just last question, if I can ask, if I can just squeeze in a last question. What is the order book as of now? Because you had said that in IIGS, you were booked till Diwali. What is the order book right now? And what is it in terms of caratage? Do people prefer 18 carat or we have gone lower also? That is it. That is the last question?

**Harit Zaveri:**

Yes, so caratage-wise, we are experimenting in 18 carats. We are building up inventory in occasion where also 18 carat, that is new for us also. But we are certainly seeing the demand coming up. As far as order books, see, job work has done its job in the Quarter 2 itself, we cannot expect the same thing to roll out in Quarter 3 because the season was early this year. So, the demand has come out early. And the Quarter 3 for job work will be quite muted. But you should check it on the year-on-year. We are still on a very good side when it comes to job work. On the

retail level, it is quite, seeing the 41 days of retail, it is going very good. And we are sure that until and unless something else happens, we are sure that the momentum is going to go. Quarter 3 will be good in terms of strong retail sales, I think we are going to have. So, yes, caratage and both, I think the revenue part, I think I hopefully have answered.

**Moderator:** Thank you very much. The next question comes from the line of Raj Shah from RK Family Office. Please go ahead.

**Raj Shah:** Sir,. my first question is, on year-on-year basis, there is solid revenue growth in wholesale division. But I think with the lowest volume. So, can we say that this year, we will close below 200 kg of volume in wholesale division? Of course, gold prices have raised. But on volume figures, I just like your view that we will be closing below 200 kg because 200 kg will be the lowest in past 3 years. Similar to that, 19% EBITDA margin on company level, is it majorly due to wholesale division driven by gold prices or any other factor is that?

**Harit Zaveri:** Raj, certainly, we had a good conversation with Deepesh bhai. But we will take your question. So, coming to the point, kindly see wholesale plus job work when you see volume data. Why? Because a customer, which is for me, which can be a corporate or an independent retailer, can ask me to supply goods based on wholesale that is a sale bill. Or he can tell me that, I am providing you gold a little extra for the day, then you can job work and bill it to me. So, if you see the volume data, you can see that the customer preference can change. We are not sure that in Quarter 2, we expected the wholesale to actually grow very strongly. But because of the preference, in giving the gold early was there, because of the price rise, they did not want to take the risk to actually have a purchase in whatever financials. So, maybe with that kind of thing, looking at job work plus wholesale will be a right kind of a meaningful thing. And if you want simple data, in this quarter, wholesale was, let us say, 51.5 kgs, and job work was 249.254. So, around 300 kgs of B2B was there, which is in last year 163 plus 57. So, last year volume was 220 kgs. So, we don't know if the customer preference changes from job work again to wholesale, we might have to give them a sale bill. Otherwise, they are happy to go for job work. This is quite dynamic in nature. Second point about margins, margins are clearly dictated by the rise in job work volume. So, right now in my sales mix, if you check Quarter 2, 65% is job work. So, total 380 kg volume, simple calculation 250 divided by 380, 65.7% is job work. If job work is this high in the sales mix, margins are bound to rise. In Quarter 1, if you see it is 87 divided by 162, it is only 54%. So, from 54% sale mix, it is 65%-66% of sales mix. Margins are bound to rise when the job work is high.

**Raj Shah:** But sir, like on year-on-year basis, there is only INR 5 crores of difference. Like in Quarter 2 FY '25, we did INR 23 crores in job work and this quarter we did INR 28 crores in job work. So, INR 5 crores difference in revenue term and you are telling me that INR 19 crores PAT we have reported in quarterly number.

- Harit Zaveri:** So, I will tell you. So, when you look at job work basis, the revenue of job work that is the sale of services is one part that is just a billing of stones and etc., things, other materials. But we also earn from the salvages that the wastage part of job work. So, let us say if there is a 100 gram set, where the stones are worth INR 10,000 only. So, INR 10,000 in my revenue, the revenue of stones will come in the sale of services. But major revenue or major thing will be out of 100 grams of gold, what amount of wastage that has been given to us, we are saving that wastage. So, our recovery or the manufacturing capability to recover gold is very efficient. If the efficiency is good there, then we will be able to save on the wastages part. And those wastages part will be added directly on the bottom line, basically on the closing inventory. So, that is why job work is a very critical data to see and not just the sale of services in terms of rupees. Kindly gauge quantity of job work.
- Moderator:** Mr. Raj Shah, sorry to interrupt. Can you please rejoin the question queue for follow up questions? Our next question comes from the line of Chandan Mishra from Finvestors. Please go ahead.
- Chandan Mishra:** Good evening, sir. First of all, congratulations for the great numbers. Sir, my question is related to margin. I see we have variation in margins across quarters in EBITDA as well as PAT margins. My question is what sustainable margin we are targeting for?
- Harit Zaveri:** Sir, if you want to understand or if you want to understand the relatability of margins, the simplest method would be you multiply volumes with the weighted average amount of gold. Let us say if I am telling that 380 kg is my volume done, you multiply that with 1,10,000, let us say an average rate or 1,10,000,00 as a rupee value. So, INR 418 crores of topline you can take and then you can understand the bottom line. It will be equal throughout all the quarters. Now, to get back what will be the sustainable margin level in terms of revenue mix, only the revenue part, it will fluctuate basis on the job work proportion that we do on the year-on-year basis. If you check the full year basis, generally it will be more or less same with any of the previous years. But if you check on the quarterly basis, Quarter 2, if the seasons are early, margins are going to be heavy because job work will be more. Quarter 3 will be dominated by retail, margins are going to be a little lesser.
- Chandan Mishra:** Sir, my next question is related to how much is inventory gain for this quarter?
- Harit Zaveri:** So, inventory gain in this quarter, I have, what do you mean by inventory gain?
- Chandan Mishra:** We have inventory hold in last quarter.
- Harit Zaveri:** Correct, so you are telling what is the profit that we have made from the increase in price of gold, right?
- Chandan Mishra:** Yes, definitely sir.

- Harit Zaveri:** I can tell you, not significant. Though I don't have the numbers handy right now, not significant. The company's performance in this quarter is highly driven by the volume that they have produced. We have really grown on this Quarter 20% by volumes, despite prices of gold rising 50%. So, you can understand if the price of gold has risen that much and we have still grown beyond that 20% by volumes in Quarter 2, the robustness of the company's performance is right now getting shown. Less it is to do with increase in price of gold, it is not a significant portion.
- Moderator:** Mr. Chandan Mishra, requesting you to rejoin the question queue for follow-up questions. The next question comes from the line of Rajender Passi from NP Analysts. Please go ahead.
- Rajender Passi:** Firstly, congratulations on a great set of numbers. My first question would be like, we are going to open two stores, one in Q4 FY '26 and the other one would be in Q1 FY '27. Is that the correct timeline?
- Harit Zaveri:** Yes, it is more or less the correct timeline, yes.
- Rajender Passi:** So, regarding this, have we finalized the locations like in Surat as well as in Rajkot?
- Harit Zaveri:** The locations are finalized, the lease deed has been done.
- Rajender Passi:** And when can we expect this store to be fully operationalized within Q4? Will it be somewhere in the mid or at the end of Q4? But our internal target for that?
- Harit Zaveri:** It will be late Q4.
- Moderator:** Mr. Rajender Passi, requesting you to rejoin the question queue for follow-up questions. Next question comes from the line of Kunal Sharma from Veritas. Please go ahead.
- Kunal Sharma:** Yes, hi Harit. So, Harit, on the question on retail store sites, Surat and Rajkot that we have anyways identified. So, wanted to understand the strategy behind the Surat store wherein the major players like Indriya and many more stores are there. So, what is your take on the marketing strategy side? And how are you getting the market share in the Surat as a whole market?
- Harit Zaveri:** So, first, the merchandise is correct. Second, the sensing of the demographics is correct. We are into Ahmedabad. It is the seventh largest city in terms of GDP. We are into demographics of Patel. Surat is in also the same demographics. The market intelligence that we gather, the kind of exhibitions that we do, already the customers of Surat coming into Ahmedabad purchasing from us, basically gives us the confidence to develop a store in retail. Now, if you talk about whether Indriya, etc., corporates are there, they are there. Will it hamper us? They are already there in Ahmedabad also. Why it has not hampered us? We are still growing in Ahmedabad fairly well. We are not a retailer which has been into legacy period, like 50 years, 70 years into the business. We are just new. Like it has been 10-11 years and we have performed from INR

24 crores to INR 323 crores without giving with policies, procedures and on the best of merits. So, why not have the confidence to actually scale?

**Kunal Sharma:** No. That is correct. But the question on the market share side and the marketing strategy. So, are we doing any marketing campaign over there?

**Harit Zaveri:** Certainly, I think that plans will be 100% there and it will be shown. It will be very evident.

**Kunal Sharma:** And what is the marketing as a percentage of sales as of today?

**Harit Zaveri:** So, generally the marketing budget would be in the new store expansion, it will be somewhere around 2%-3%. On the maturity of the store, it will be generally from 0.75%-1%.

**Kunal Sharma:** And the last one on the payback side. So, what, like in these two stores, what would be the payback and the breakeven can we expect from these 2 stores?

**Harit Zaveri:** Payback and the breakeven, I think, I have told you about, if you can understand the forecasting of revenue that we have done for the next year, we have already included the revenue of these 2 stores with that. And if you understand the marketing expenditure, I have told you that 2%-3%, it generally speaks about the kind of revenue and the subtraction of the marketing expenses that will happen. So, I think the match will be there. Plus my forecasting of numbers, it will be generally in align with that. So, even in the quarter 4 the store is coming, we have generally understood the marketing budget for that coming store. And that is how it has been pipelined. So, we are in the Surat and Rajkot, we are majorly expecting that the maturity of the store will be around INR 500 and INR 400 crores respectively. But the maturity will come in the 4th or 5th year. So, in the first, second year, it will be generally, let us understand even we are, but on the double digit, triple digit, higher double digit or triple digit side of numbers will be there in terms of revenue.

**Moderator:** Thank you, Mr. Kunal, requesting you to rejoin the question queue for follow ups. The next follow up question comes from the line of Raj Shah from RK Family Office. Please go ahead.

**Raj Shah:** Yes, sir. You have told that my PAT number is higher because of higher job work services. Like we have saved gold during job work services. So, if I see the revenue and volume terms, in volume terms, I think we are also flat on H1 basis in job work and in revenue terms, there is not a significant growth. So, can we say that because we have done the same volume last year, but prices are different of gold and that is why margin has increased drastically?

**Harit Zaveri:** No, Raj. Let us clearly understand simple, we will talk 250 kg is my job work volume this quarter. Last year quarter, it was 163 kg. So, now 250 kg into sales figure, that is 250 into, let us say, 1,10,000. So, job work volume is, in the job work, the amount of goods delivered is, let us say, INR 275 crores. How I have got it? 250 into 110, that is 1,10,000, the gold rate per 10 grams. So, last year it was, let us say, 163 kgs. So, 163 into last year average, it was 75,000, INR 75

lakh per kilo. So, it is INR 122 crores. So, from INR 122 crores, we have moved to INR 275 crores. Now, if you tell that it is because of gold price rise that you have got this, no. Retailers already adjust their gold price rise and then they give demand. That does not mean that we have, for example, if the gold price is 2 lakhs, then we will be able to keep the volume the same. It is never like that. It is based on the designs or the manufacturing capability that we have, we are able to garner higher amount of volumes or we are able to at least maintain volume flat despite prices growing 50%. So, understand, if I have a retail store, my retail store is increasing, let us say, at the pace of 20%-25%, still, my volume will be de-growing at 15%-20%. And in the same way, my merchandise will follow. So, it is clearly, you need to check the numbers which multiplied by the weighted average and you will come to know the demand of the company in that case.

**Raj Shah:** Very clear, sir. So, sir, can you quantify that on INR 28 crores, how much we have saved? Like how much crores gotten into bottom line just by doing INR 28 crores of job work services? How much more we have saved in the saved gold, which I have saved?

**Harit Zaveri:** So, generally in job work, we generally assume that at least we should be able to save at least a minimum of 2% or 3% or maybe a little bit on the higher side, sometimes on the lower side, depends on the recovery complexity of designs, etc. Numbers are not that handy. You cannot take it like extremely on that level, but general notations will be that.

**Raj Shah:** So, you are saying 2%-3% of 250 kgs?

**Harit Zaveri:** Yes.

**Raj Shah:** Understood. And sir, my second question is, like we have seen over the years, our retail business has been structurally growing. Last year, despite price rise, our volume growth was pretty solid. But I think, so what is your expectation for H2? And because H1 volume growth, like H1 has not seen volume growth?

**Harit Zaveri:** Correct. Perfectly said. So, what we have done, we took a little bit on, we lifted the making charge a little bit up. We checked the consumer response. The consumer response was good in terms of revenue, but they were still hesitant for purchasing more. We were checking the price sensitivity of consumers, right? So, because of that, the making charge was a little bit increased, but now understanding that the demand is whatever shift the taste preferences, the price sensitivity, we have redone that making charge. And again, the demand float is strongly there. On the complete financial year, retail is going to be very strong. Quarter 3 will dictate retail. There is nothing, I know Quarter 3 will tell most of the stories of retail. And I think we will be able to touch, if last year it was INR 323 crores, we should be able to touch good double digit growth, plus double digit growth in fact, in retail this year also.

- Raj Shah:** And sir, you have said that after 4 showrooms coming in, we target to a 50%-50% share of volume in B2B and B2C. So, sir, I think then volume of 600-700 kg in retail will be massive for our P&L, right? So, what is your view on that?
- Harit Zaveri:** It will be good. But store expansions will also cost marketing. We have marketing cost also. So, we need to separate that. On the overall basis, the company will be 100% in the path of expansion. As we have said, we are going to become one of the, want to become one of the largest player in Gujarat for retail. I think so far that whatever is necessary will be done, be it brand, be it marketing, store built up and yes, there will be revenue maximization.
- Raj Shah:** And sir, what kind of operating leverage does our retail business enjoy? Like in our current store, how much more margin can increase as turnover increases?
- Harit Zaveri:** So, it depends on the product mix. If diamonds are doing good, then the margins can increase. Certainly in our case, if occasion jewellery is doing good, margins are always good because we are also the manufacturer of occasion wear jewellery. So, that is where the actual play comes in. We can sell at a lesser cost than market and still gear up more margin than any of our peers, just because we are the original source manufacturer of those products. So, integrated manufacturing capabilities helps us in gearing up the margins in retail. Also the design exclusivity has also been maintained in that case. So, that is actually the USP of very strong selling proposition or design exclusivity, but and also cost leadership. So, going forward, if the occasion where demand is there, surely the margin will sustain in retail.
- Raj Shah:** Sir, can you bifurcate like how much EBITDA margins does our retail operations make?
- Harit Zaveri:** Product mix margin bifurcation, I don't have.
- Raj Shah:** No, not product mix, retail division.
- Harit Zaveri:** Not handy as of now, but let me see. But not handy.
- Raj Shah:** If 19% is our quarterly EBITDA margin, then like if you can get how much comes from retail?
- Moderator:** Mr. Raj Shah, I am extremely sorry to interrupt. Can you please rejoin the question queue for follow up questions? The next follow up question comes from the line of Chandan Mishra from Finvestors. Please go ahead.
- Chandan Mishra:** Thank you, sir for the follow up question. Sir, my question is related to seeing the price fluctuation of gold on the downside in Q3, what can we achieve from division, sir?
- Harit Zaveri:** So, seeing the downside price in Q3, the gold price shooting up and correcting always as per my experience has created a nice spike in retail for buying. So, this is the moment when the price gets corrected after increasing. Retailers, customers come and they want to buy gold or book the

gold that they booked the sets that they have selected or make a sale of the selected goods. That is what I have seen. Nothing is going to get affected in terms of dropping in gold prices. The book value of gold is safe. And we should enjoy the demand that is coming. When the gold prices get corrected once in a while and then again rises. Continuous drop of gold prices makes the customer confused and continuous increase of gold prices also makes the customer confused. They hold, but because we are in occasion jewelry, delay of demand can be there, denial will not be there.

**Chandan Mishra:**

One last question, sir. You have given guidance for INR 700 crores for revenue and INR 45 crores of PAT. In H1, we have already achieved almost more than half of guidance of PAT. But in a revenue level, we have achieved almost 38%-40%. Do we achieve on track to achieve the revenue guidance?

**Harit Zaveri:**

Chandan Bhai, it really depends on our retailers who wants to get their goods on the sale bill or who wants to do job work services with us. So, let us say, if you are a retailer, you are giving me one kg of gold for a job work service, I will make a job work and I will give it to you. But I will charge my profits. And if you are wanting to take that on the sale bill side of one kg, I will book the sale as, let us say, INR 1.25 crores, and I will give it to you and then you can give me the payment. So, it really depends on the consumer, our retailers preferences. The little bit of preferences because of sharp increase in gold prices has shifted in more of job work. That is why you're not able to see the reflection of revenue. Kindly see volume data of B2B combined to actually understand the company with whether how it is doing in B2B side and multiply it by weighted average price of gold.

**Moderator:**

Thank you for your answer, sir. The next question comes from the line of Rajender Passi from NP Analyst. Please go ahead.

**Rajender Passi:**

Yes, so as I was continuing that when we are going to open 2 stores, one in Surat and the other one in Rajkot, so we will definitely need to increase our inventory size as well, right? And I guess the current inventory size is almost at INR 360 Cr. So, how much do we see it to be going up and how we are going to fund it like, will it be mainly through debt?

**Harit Zaveri:**

It will be mainly through debt, through internal accruals and through stock optimization.

**Rajender Passi:**

And what would be the size of inventory that we are looking at? Right now, it is 360, so where it can land?

**Harit Zaveri:**

So, for competitive purposes, we are generally not wanting to disclose this inventory because it will directly be relating to the new stores that is coming up. You will eventually see in the results are out and inventory will be actually seen. But generally, when the debt equity ratio has to go on 1:1 level, you can see that what amount of float will be there? Going forward, what amount

of inventory will be built up? Whatever the debt is to equity ratio one is to one will be there, will be generally through working capital limits.

**Rajender Passi:** And the second question would be, as we already have a large chunk of our revenues coming in from the B2B, are we doing something to increase our customer base on the B2B end, like acquiring new customers or something?

**Harit Zaveri:** Continuous practice of exhibitions will be there, launching of new designs will be there, understanding market dynamics, experimenting in different caratage, like 18 carats and all will help us in actually penetrating the market more. It is more of a very organized and systematic approach that we do because we are dealing with majorly corporates. Also, one of the only wholesalers or manufacturers who is able to demand gold in advance or prior and actually get a job work done for that. So, specialization is in place. We are maintaining the design quality, the product quality, the specialization. And yes, the penetration is certainly seen. You can see it from the results itself that volumes dictates the robustness of it and 50% price correction, still we have served by and by an equal volume. Also, it is because of the early season. I agree with that. But still, the company has done good when it comes to the first half of the year. And I think we will be meeting the expectations also, like the projections that we have set forward.

**Rajender Passi:** Yes, that is fine. Basically, the company is doing well and mainly understanding from the future perspective that we are also looking at expanding our customer base from the B2B side?

**Harit Zaveri:** Yes. Customer base on the B2B side, we will be for surely exploring. We are preferred manufacturers, preferred suppliers for many of the corporate clients, and we will continue to do that.

**Rajender Passi:** And as you know, the Q3 is almost half of it is gone, right? And as you have already said that we are seeing strong numbers for strong foothold (unaudible) So, are we confident of beating the last year number from that part?

**Harit Zaveri:** Market is dynamic and that is far for me to tell. But certainly I can tell that the retail division of Q3 is doing strong. And whatever the guidance that we have given, quarter-on-quarter we are getting near and we are seeing that we are achieved. Now, it has been almost 6-7 quarters that the company is listed. And my PAT guidance and revenue guidance, generally company is meeting. So, even this year, we are hopeful to meet them. But the environment is quite dynamic in nature. The prices are fluctuating, geopolitical tensions and everything is there. So, there is also a little bit of caution which is there. But certainly with respect to business, we are quite positive and the expansion is also going on. The spirit is there.

**Rajender Passi:** And the last question would be from the customer demand side. Like, as the prices have risen so much, the main trend that I have seen in the industry is that the customers are looking for the lower carat jewellery, like mainly into 18 or maybe even lower than that. So, how do you see

the demand from the customer side? Is it still for the higher carat jewellery or the lower carat side?

**Harit Zaveri:** See, India is culturally rooted. Occasion jewellery segment is still dominated by 22 carat jewellery rather than 18 carat jewellery. In daily wear segments, there is a caratage shift. Preference of 18 carat or lower caratage is very high. And we are agile to that trend. But in occasion wear, still the domination will be of 22 carat. Yes, there is an entrance. We are also entering into 18 carat occasion wear and we are seeing that whatever the pulse of market will be, let us understand the pulse and then to gauge the experiment and the initial exercise of going into 18 carat is for sure, we will be doing it.

**Rajender Passi:** That was all from my end. All the best.

**Harit Zaveri:** Thank you.

**Moderator:** Thank you. As there are no further questions, I would now like to hand the conference over to the management for closing comments.

**Harit Zaveri:** So, thank you, investors and the participants for asking questions. And it was a quite a lengthy concall and I hope that I have answered all the questions very clearly and correctly. If you have any further questions, you would like to know more about the company, please reach out to the Investor Relations Managers, ValoremAdvisors. Thank you.

**Moderator:** On behalf of RBZ Jewellers Limited, that concludes this conference. Thank you for joining us and you may now disconnect your lines. Thank you.