



ASK AUTOMOTIVE LIMITED

(Formerly known as ASK Automotive Private Limited)

July 29, 2025

BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001

Scrip Code: 544022

ISIN No.: INE491J01022

Re.: ASK Automotive Limited

National Stock Exchange of India Limited Exchange Plaza,
C-1, Block - G, Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Symbol: ASKAUTOLD

ISIN No.: INE491J01022

Re.: ASK Automotive Limited

Sub: Presentation to be made to the Analysts and / or Investors

Dear Sir/Madam,

Pursuant to the requirement of Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the presentation to be made to the Analysts and/or Investors on the Un-Audited Financial Results of the Company for the quarter ended June 30, 2025.

The same shall be available on our website i.e. www.askbrake.com.

This is for your information and record.

Thanking you,

For **ASK Automotive Limited**

Rajani Sharma
VP (Legal), Company Secretary & Compliance Officer
Membership No.: ACS 14391

Encl: As above

ASK AUTOMOTIVE LIMITED

Quarterly Earnings Call || Q1 FY26



**Advanced Braking
Systems**



**Aluminum Lightweighting
Precision Solutions**



**Safety Control
Cables**



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Cautionary Statement

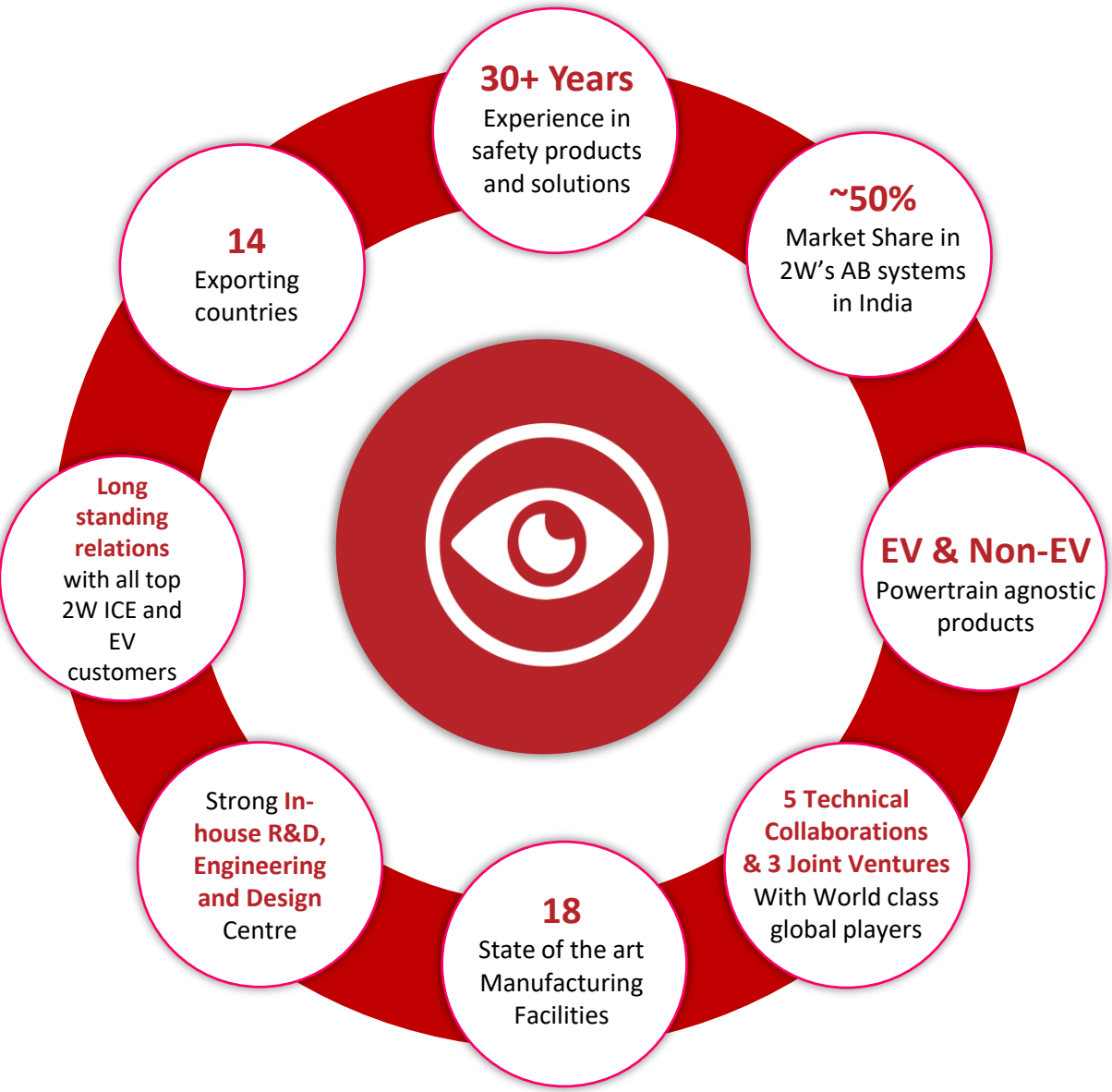
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Some of the statements in this communication may be forward looking statements within the meaning of applicable laws and regulations. Actual results might differ substantially from those expressed or implied. Important developments that could affect the Company’s operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.

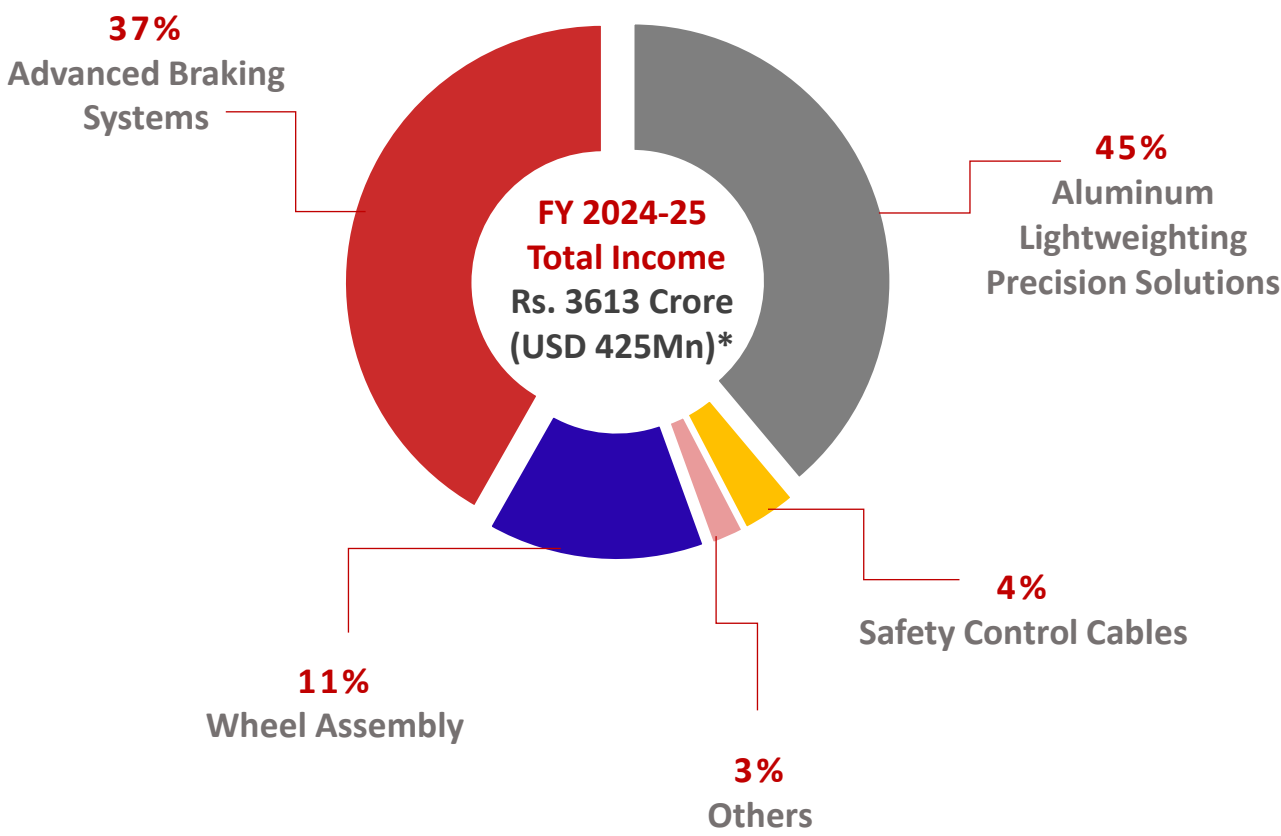
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ASK Group Overview - ASK is a leading Brand in 2W Braking Segment in India



Product Segments



*Assumed 1USD=INR 85

Key Business Performance Highlights - Q1 FY26 (Consolidated)

- ❖ Recorded highest quarterly EBITDA and EBITDA margin

- ❖ Revenue growth outperformed Industry growth

- ❖ Revenue growth up +11.1% YOY*

Wheel Assembly strategic reduction (-) 53.5%

Consolidated Revenue Growth up +3.5%

- ❖ EBITDA up +19.3%, PAT up +16.3% YOY

- ❖ EBITDA Margins at 13.8%, up +183 bps YoY

- ❖ EPS at Rs. 3.35, up +16.3% YOY

- ❖ EBITDA margin improvement resulting from:-

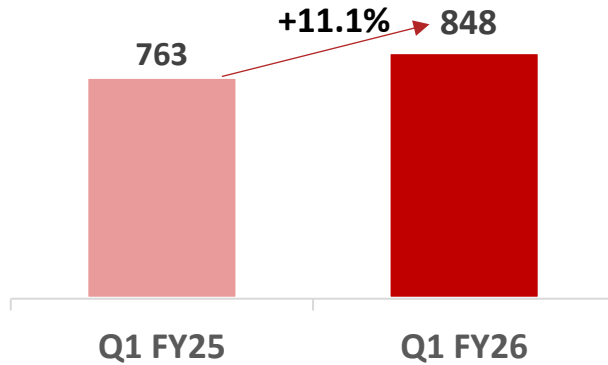
- Higher Volume driven economies of scale
- Increasing Capacity utilization of Karoli facility
- Ramp up of new Bangalore facility
- Focus on cost optimization initiatives
- Strategic Reduction in low value-added Wheel Assembly business (-) 53.5%

* Excluding Wheel Assembly business

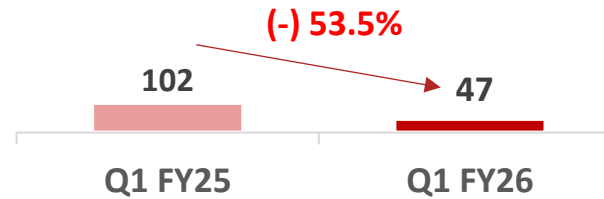
Financial Performance of Q1 FY 26 (in Crores) - Consolidated

TOTAL INCOME

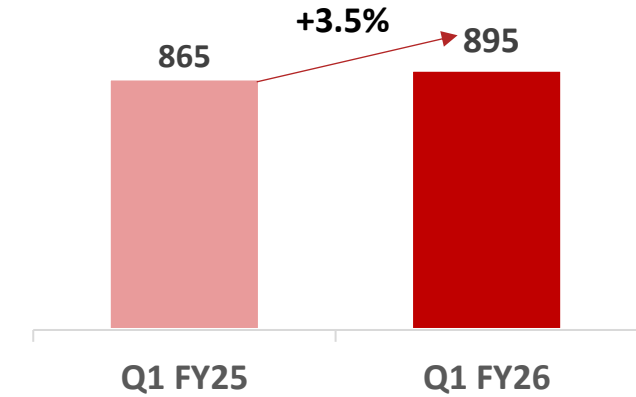
Excluding Wheel Assembly



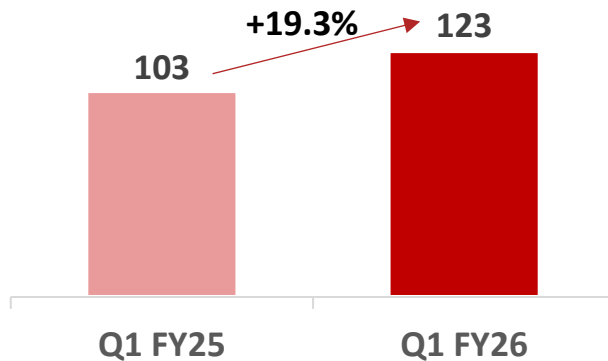
Wheel Assembly



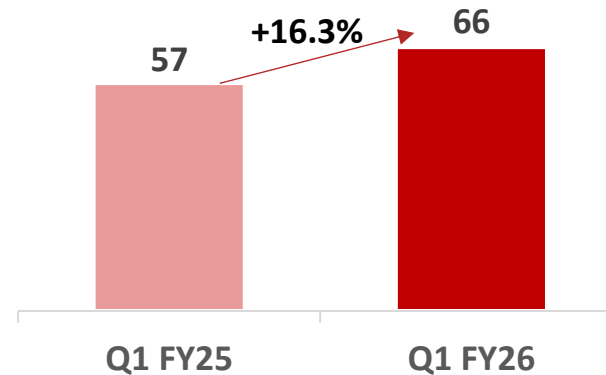
Consolidated



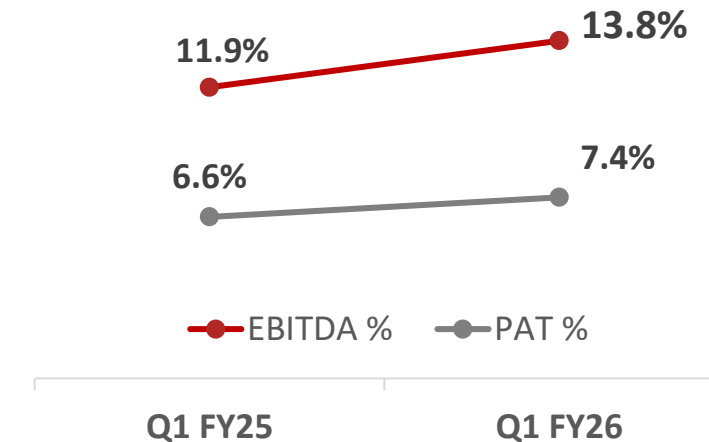
EBITDA



PAT



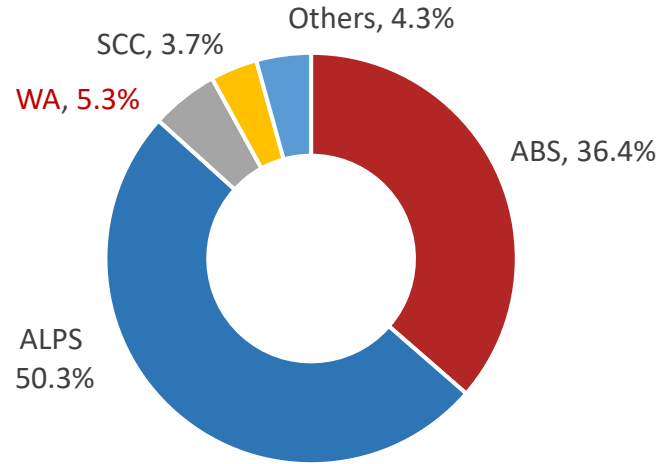
EBITDA and PAT Margins%



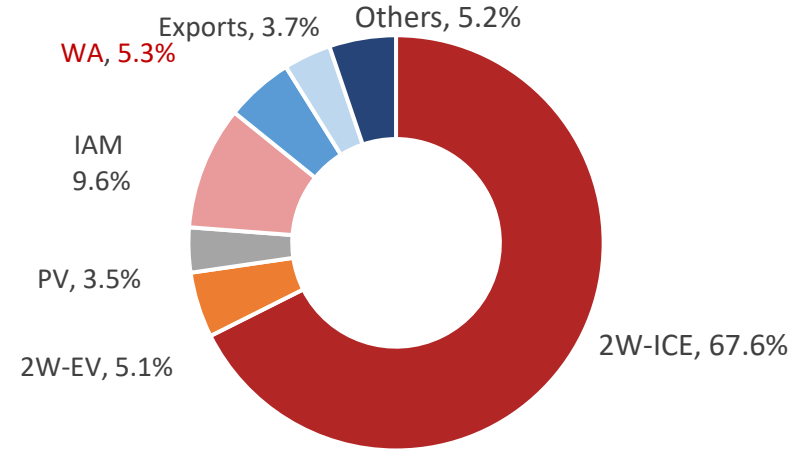
Revenue by Product Segment and Channel Q1 FY26 – Consolidated

Q1 FY26

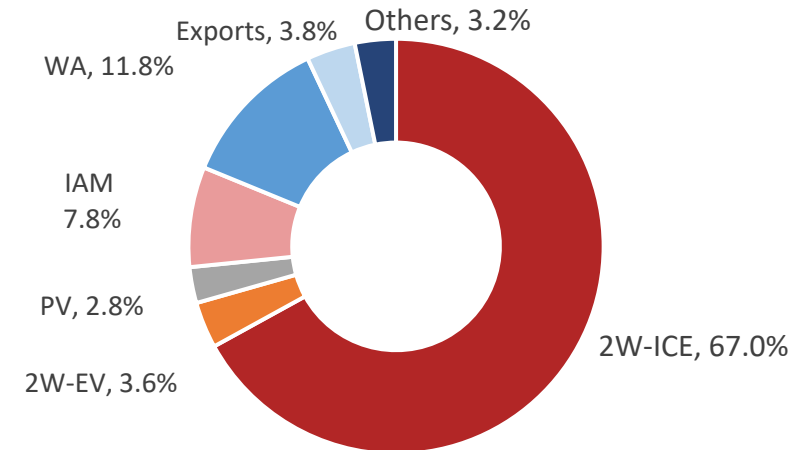
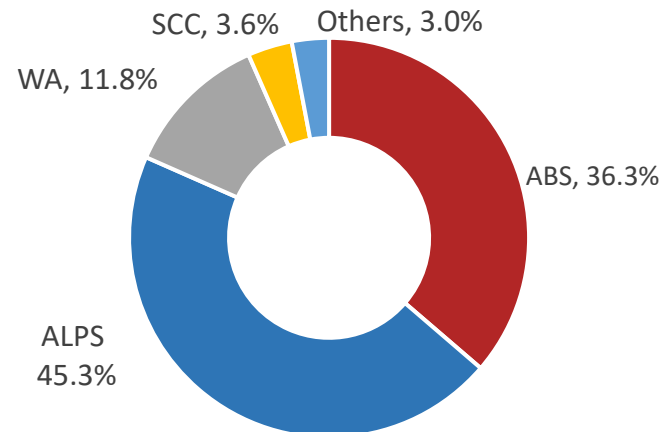
Product Segment



Channel

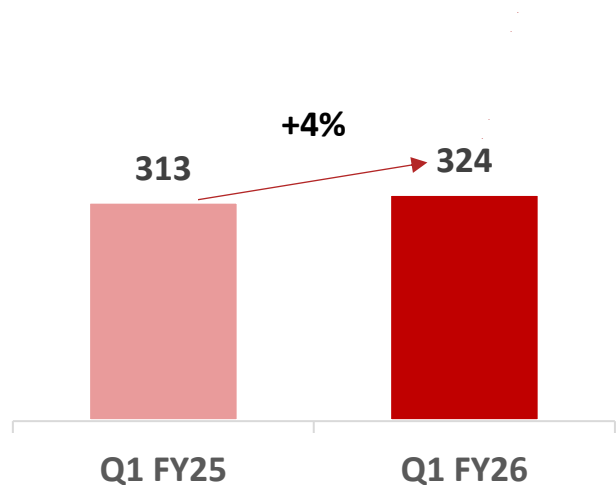


Q1 FY25

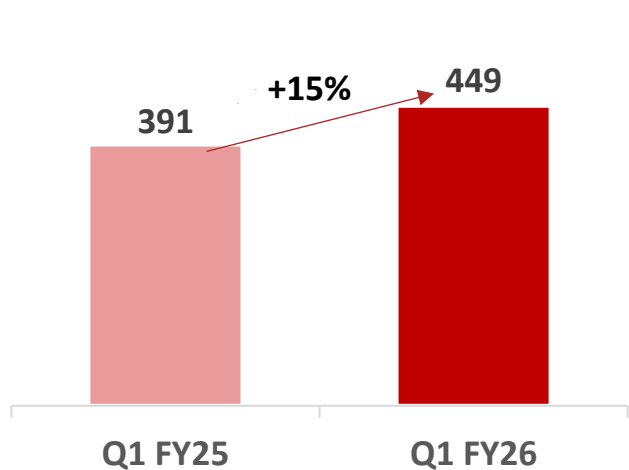


Product Segment Revenue (Rs. Crores) Q1 FY26 YoY- Consolidated

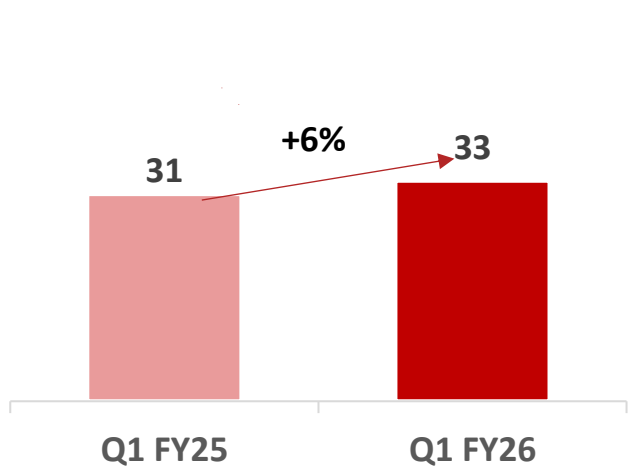
Advanced Braking Systems



Aluminium LW Precision Solutions



Safety Control Cables



Key Growth Strategies

Strengthen position
in the growing EV
sector in India

Diversify product offering in AB
systems and ALP solutions and
expand market in PV and CV
segment

Develop innovative systems
and solutions and have
strong pipeline of products



Leverage export
opportunities and enter
new markets

Expand IAM channel
network and increase focus
on IAM sales and spares

World Class Technical Collaborations and Joint Ventures



Technical Collaborations

2001 - Japanese Manufacturer

A prestigious manufacturer & supplier of Non-asbestos Brake Shoes to the world's leading 2W manufacturers

2001



2016 - HSH Safety Control Cable Ind. Co. Ltd.

Leading manufacturer of high-quality control cables and with more than six decades of experience in global markets

2016

2016 - NUCAP, Canada

A Patented Retention Systems - Mechanical Bonding Disc Brake Pads for 2W, PV and CV



2016



2024 - LIOHO, TAIWAN

A Leading Player in manufacturer of automotive system components and metal parts including Alloy Wheel

2024



2025 - Kyushu Yanagawa Seiki, Co., Ltd., Japan

A leading Motorcycle wheel supplier with high pressure aluminum die casting technology

2025

2018 - FRAS-LE, Brazil

A Randon group company, Fras-le is a global leader in brake linings and pads for commercial vehicles, supplying to global OEMs



2018



2024 - AISIN, Japan

AISIN Group Companies, a leading Japanese OE Auto Components supplier, is among the Top 10 global Tier One automotive suppliers of Passenger Car products

2024

TDH, Germany

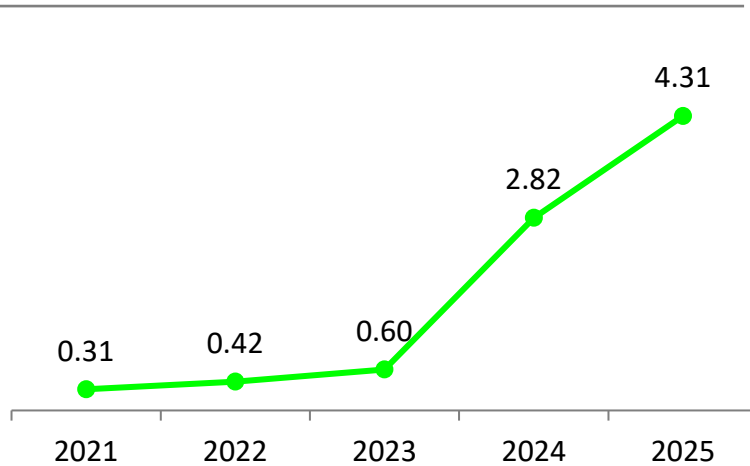
2025- T D Holding Gmbh

For Manufacturing of Sunroof Operating Cables for passenger Vehicles with proven licensed technical know how.

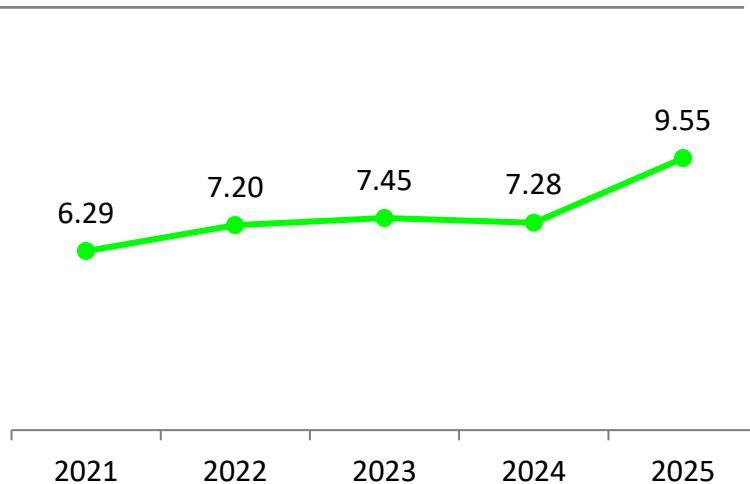
2025

ESG - Transition towards Renewable Energy

PNG usage (units in SCM millions)



Solar usage (units in kWh millions)



- Clear focus towards Renewal Energy
- Replaced diesel with PNG in melting furnaces
- 9.9 MWp Solar Power Plant for captive consumption operationalized



Long-standing Relationship with Indian and Global OEM players

2W
Customers

Years of
Relationship

Hero
MotoCorp Limited

32



24



23



23



22



18

2 Wheelers-ICE



Hero
MotoCorp Limited



2 Wheelers-EV



OLA



4 Wheelers



MARUTI SUZUKI



Commercial Vehicle



Export Customers



Polaris Inc.



Federal Mogul Italy



Awards and Recognitions



7 Awards
for Excellence in
Development



11 Awards
for Excellence in
Quality



9 Awards
for Excellence in
Performance



6 Awards
for Excellence in
Cost Innovation



Diverse & Extensive Product Portfolio

Advanced Braking System



2W



3W



4W



CV (Joint Venture)



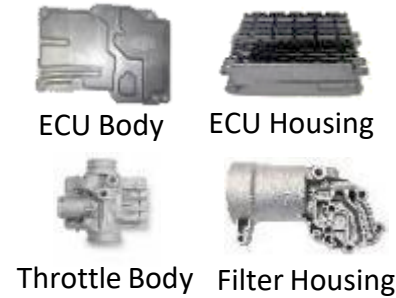
Aluminum LW Precision Solutions



2W



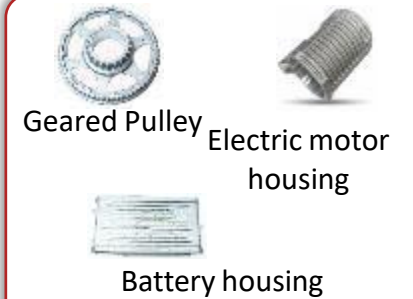
PV



Exports



EV



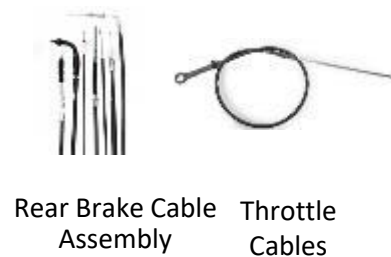
Safety Control Cables



2W



2W



2W



3W



Board of Directors



Kuldip Singh Rathee - Chairman & MD

- Bachelor's degree in arts (Economics Honours) from Delhi University
- Served in the Central Reserve Police Force and was directly recruited for the post of deputy superintendent of police in 1974 and served till 1978
- Previously enlisted as a contractor in Class I (B&R) with the Directorate General of Works, Central Public Works Department, Government of India
- Experience in the real estate sector and in the manufacturing sector



Arun Duggal - Independent Director

- Bachelor's degree in technology (mechanical engineering) from Indian Institute of Technology, Delhi and a postgraduate diploma in business administration from Indian Institute of Management, Ahmedabad, Gujarat
- Previously Country Chief Executive India with Bank of America, Chairman of the board of directors of ICRA Limited and on the board of directors of ITC Limited
- Currently on the board of director of Dr. Lal Pathlabs Limited, Techno Electric & Engineering Company Ltd., J B Chemicals and Pharmaceutical Ltd and Devenport Management Consultants services private Ltd.



Vijay Rathee Non-Executive Director

- Bachelor's degree in science and a master's degree in science (Zoology)
- Experience in the banking sector and the manufacturing sector and was previously associated as an officer with Punjab & Sind Bank



Vinay Kumar Piparsania - Independent Director

- Bachelor's degree in technology (mechanical engineering) from Indian Institute of Technology, Delhi and a master's degree in business administration from Tulane University, New Orleans, Louisiana (USA)
- Experience in the automotive sector and was previously associated with Ford India, BMW Oman, Hero Corporate Service Limited, TVS Automobile Solutions and currently the principal at MillenStrat Advisory & Research



Prashant Rathee - Whole-Time Director

- Bachelor's degree in commerce from Delhi University
- Previously a director on the board of A.A. Autotech Private Limited from 2008 till it merged with ASK Automotive.
- Extensive experience in the manufacturing sector



Deepti Sehgal - Independent Director

- Bachelor's degree in commerce from the University of Delhi, and a postgraduate diploma in business administration from Indian Institute of Management, Ahmedabad, Gujarat
- Experience in the consultancy sector and was previously associated with Infogain Corporation, Deloitte Touche Tohmatsu India, GE Capital International Services and IBM India



Aman Rathee - Whole-Time Director

- Bachelor's degree in science (engineering) and a master's degree in business administration from Purdue University, Indiana (USA) and a certification in M&A from Harvard Business School, Massachusetts (USA)
- Previously a director on the board of A.A. Autotech Private Limited from 2012 till it merged with ASK Automotive
- Extensive experience in the manufacturing sector



Kumaresh Chandra Misra - Independent Director

- Bachelor's degree in arts, a bachelor's degree in law, a postgraduate diploma in business administration from Indian Institute of Management, Ahmedabad, Gujarat and a master's degree in arts (political economy) from Boston University, Boston, Massachusetts (USA)
- A retired IAS officer and previously Joint Secretary with the Ministry of Chemicals and Fertilizers.



Rajesh Kataria - Whole-Time Director

- Bachelor's degree in business administration and a master's course in business administration (human resources)
- Currently responsible for Operational Management of the Company



Yogesh Kapur - Independent Director

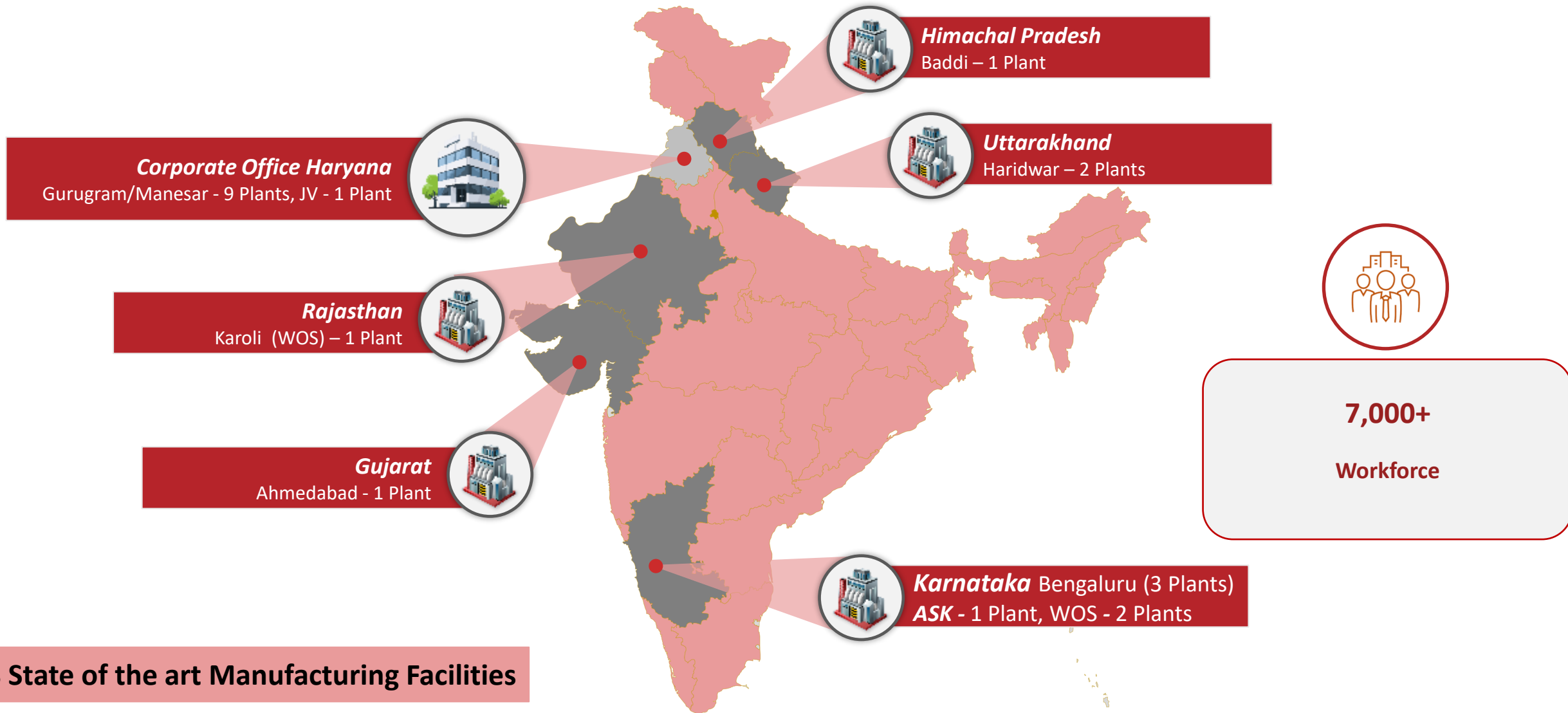
- Bachelor's degree in commerce (honours) from University of Delhi, Delhi and is a fellow of the Institute of Chartered Accountants of India
- Experience in investment banking and was previously associated with Axis Capital Limited and was also the managing director at Enam Securities Private Limited. He was also associated with HDFC for 8 years
- Currently on the board of director of Relaxo Footwear Ltd, Rico Auto Industries Ltd, Greenlam Ltd, Kirloskar Oil Engines Ltd and 5 other companies.



Rajan Wadhwa- Independent Director

- Bachelor's degree of technology in aeronautical engineering from the Indian Institute of Technology, Bombay and a Master's degree in technology with specialization in Aircraft propulsion from the Indian Institute of Technology, Bombay.
- Previously associated with Mahindra and Mahindra Limited as President, Automotive and Farm equipment sectors and Eicher Motors Limited as Director – supply chain.
- Currently on the board of director of G N A Axles Ltd, AJAX Engineering Ltd & Metalman Auto Ltd.

Geographical Presence across India



ASK Group's Strengths



DRIVING
SAFETY
THROUGH
INNOVATION

Largest manufacturer of 2W Advanced Braking System in India with ~50% market share

Powertrain Agnostic product offerings in both EV and Non-EV

5 World Class Technical Collaborations and 3 World Class Joint Ventures

High entry barriers due to proprietary material formulations, in-house Engg, Designing & Tool room

Long standing relationship with customers & established Aftermarket focused on Quality, Cost & Delivery

Robust financial performance with 20.2% Revenue growth, 42.7% EBITDA growth, 42.5% PAT growth and RoACE of 27.7% in FY25.
Credit Rating by Crisil : Long term AA, Short term A1+

AHSAAS Trust – A CSR Initiative

Focusing Our Efforts Today for a Better Tomorrow for Everyone.

AHSAAS, the philanthropic arm of ASK Automotive was born out of our chairman & Managing Director Mr. Kuldip Singh Rathee and his wife and Non- Executive Director Ms. Vijay Rathee with an aim and dedication to contributing toward socio-economic growth in the states of our operations.



EDUCATION



HEALTH CARE



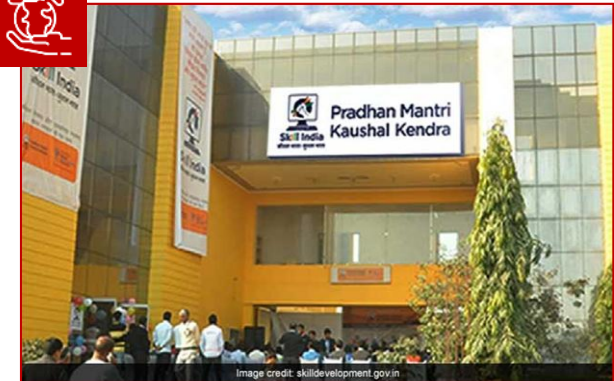
WOMEN SAFETY



SPORTS TALENT NURTURING



CONSERVATION



SKILL DEVELOPMENT

Annexure

Profit and Loss (Q1 FY25) - Consolidated (in Rs. Crore)

Particulars (Rs. Cr)	Q1 FY26	Q1 FY25	% Change (YoY)
Revenue	891.3	862.2	
Other Income	3.7	2.7	
Total Income	895.0	864.9	3.5%
Cost of Material Consumed	621.3	613.1	
Change in inventories	-50.4	-28.2	
Employees Benefit Expenses	53.4	47.5	
Other Expenses	147.6	130.4	
Dies for own use	-0.3	-1.2	
EBITDA	123.3	103.3	19.3%
EBITDA margin (%)	13.8%	11.9%	183 bps
Depreciation	26.5	20.2	
EBIT	96.8	83.1	
Finance Cost	10.2	8.4	
PBT before profit/(loss) of JV	86.6	74.6	
Share in Profit/Loss of JV	0.6	1.3	
PBT	87.2	76.0	
Income Tax & Deffered Tax	21.1	19.1	
PAT	66.1	56.8	16.3%
PAT margin (%)	7.4%	6.6%	81 bps

Glossary

Term	Description
AB	Advanced Braking
ALP	Aluminium Lightweighting Precision
SCC	Safety Control Cables
AM / IAM	Independent Aftermarket
OEM	Original Equipment Manufacturer
ATV	All-terrain vehicles
2W	Two-wheeler
EV	Electric Vehicle
3W	Three-wheeler
PV	Passenger Vehicles
CV	Commercial Vehicles
JV	Joint Venture

Term	Description
ECU	Electric Control Unit
MCU	Motor Control Unit
HMI	Human-machine interface
HEV	Hybrid Electric Vehicles
BEV	Battery Electric Vehicles
ICE	Internal Combustion Engine
EBITDA	Earnings Before Interest, Tax, Depreciation and Amortization
CAGR	Compounded Annual Growth Rate
PAT	Profit After Tax
RoACE	Return on Average Capital Employed
RoAE	Return on Average Equity

For further information Contact



ASK Automotive Ltd.	Adfactors PR
1. Mr. Naresh Kumar : Chief Financial Officer naresh@askbrake.com	1. Mr. Rushabh Shah rushabh.shah@adfactorspr.com
2. Mr. Manoj Sharma: Chief General Manger-Investor Relations investor@askbrake.com	