

**STAR CEMENT LIMITED**  
(Formerly CEMENT MANUFACTURING COMPANY LTD)

Date: 02.08.2021

**The Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block-G  
Bandra Kurla complex, Bandra-East  
Mumbai-400 051  
Stock code: STARCEMENT**

**BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai-400 001  
Stock code: 540575**

Dear Sir,

**Subject: Investor Presentation**

An Investor Presentation for the fourth quarter and year ended 31<sup>st</sup> March, 2021 has been prepared and the same has been disseminated on the Company's website [www.staracement.co.in](http://www.staracement.co.in). We are enclosing herewith a copy of the Presentation for your information and record.

Thanking you,

Yours faithfully,  
**For Star Cement Limited**

02-08-2021

X

Debabrata Thakurta  
Company Secretary  
Signed by: THAKURTA DEBABRATA

**Debabrata Thakurta  
(Company Secretary)**



*Encl. as stated*

**STARCEMENT**  
*Solid Setting*

**Regd. Office & Works** : Lumshnong, P.O. – Khaliehriat, Dist.– East Jaintia Hills, Meghalaya - 793 210, Ph: 03655-278215/16/18, Fax: 03655-278217, e-mail: lumshnong@staracement.co.in  
**Works** : Gopinath Bordoloi Road, Village - Chamatapathar, District – Kamrup (M), Guwahati – 782 402, Assam, e-mail: ggu@staracement.co.in **Guwahati office** : Mayur Garden, 2nd Floor, Opp. Rajiv Bhawan, G.S. Road, Guwahati - 781 005, Assam, Ph: 0361-2462215/16, Fax: 0361- 2462217, e-mail: guwahati@staracement.co.in **Delhi Office** : 281, Deepali, Pitampura, Delhi-110 034, Ph: 011 - 2703 3821/22/27, Fax: 011 – 2703 3824, e-mail: delhi@staracement.co.in **Kolkata Office** : Century House, P 15/1 Taratala Road, 2nd Floor, Kolkata - 700 088 e-mail: kolkata@staracement.co.in **Durgapur Office** : C/o - Ma Chandi Durga Cements Ltd., Bamunara Industrial Area, P.O.- Bamunara, P.S.- Kanksha, Dist. Burdwan, West Bengal - 713 212  
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**AN ISO 9001, ISO 14001 & OHSAS 18001 CERTIFIED COMPANY**

CIN NO. L26942ML2001PLC006663

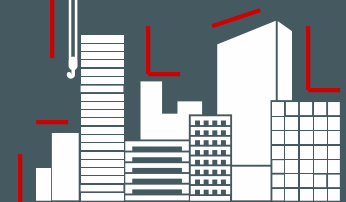
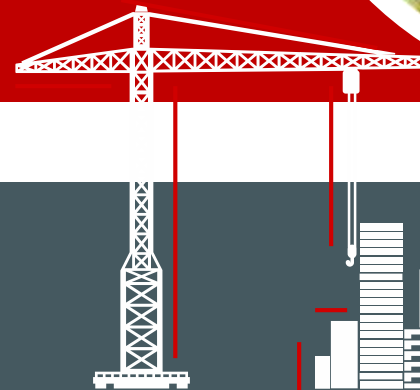
# STARCEMENT

*Solid Setting*

Star Cement Limited (SCL)

Investor Presentation

Cementing growth.  
Branding success.



## Disclaimer

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This presentation contains certain statements of future expectations and other forward-looking statements, including those relating to our general business plans and strategy, our future financial conditions and growth prospects, and future developments in our industry and our competitive and regulatory environment. In addition to statements which are forward-looking by reason of context, the words 'may, will, should, expects, plans, intends, anticipates, believes, estimates, predicts, potential or continue' and similar expressions identify forward looking statements.

Actual results, performances or events may differ materially from these forward-looking statements including the plans, objectives, expectations, estimates and intentions expressed in forward looking statements due to a number of factors, including without limitation future changes or developments in our business, our competitive environment, technology and application, and political, economic, legal and social conditions in India. It is cautioned that the foregoing list is not exhaustive.

This presentation is not being used in connection with any invitation of an offer or an offer of securities and should not be used as a basis for any investment decision.

# The Birth of a Star

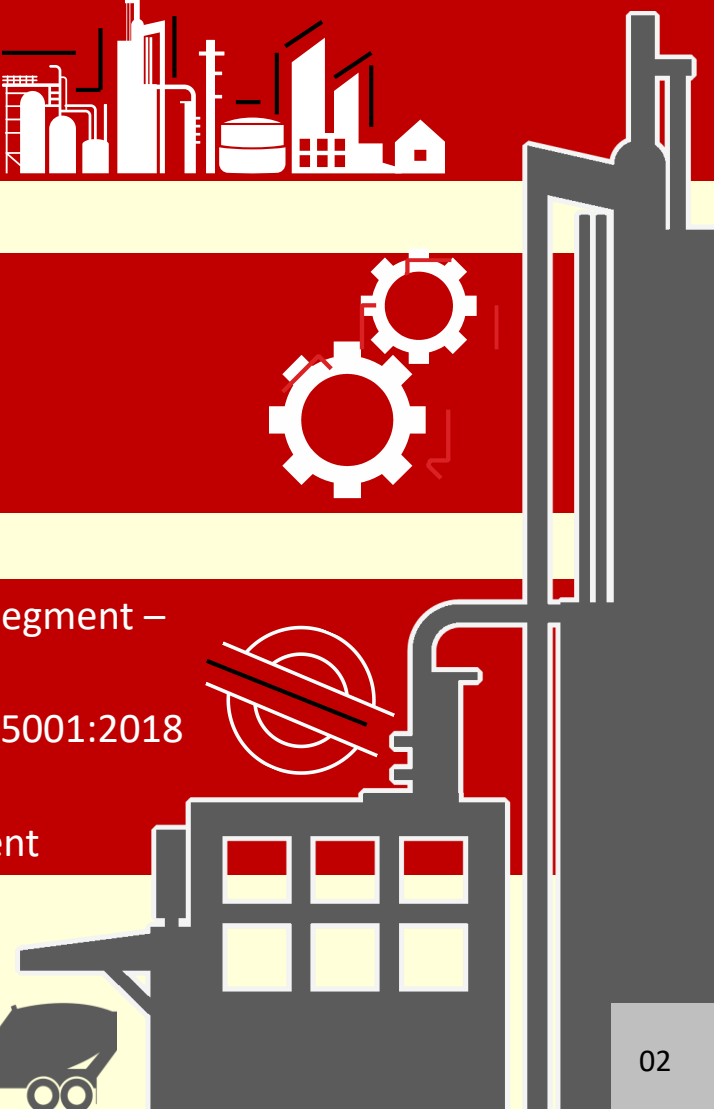
- ★ 2001 The Star was born
- ★ 2005 Operations commenced
- ★ Largest Cement manufacturer in NER
- ★ Largest Private Sector Investment in North Bengal



- ★ Emerging market player In Eastern India (WB & Bihar)
- ★ Strategically located Cement Manufacturing Facilities
- ★ Cement Business operates under SCL & its subsidiaries



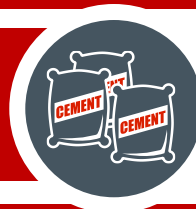
- ★ Star Anti-Rust Cement is a marquee product in the value-added segment – sold in NER, West Bengal & Bihar
- ★ Quality endorsement ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018 certified
- ★ Selling different varieties of cement OPC 43, OPC 53, PPC Cement



From North East to East



From Commodity to Brand



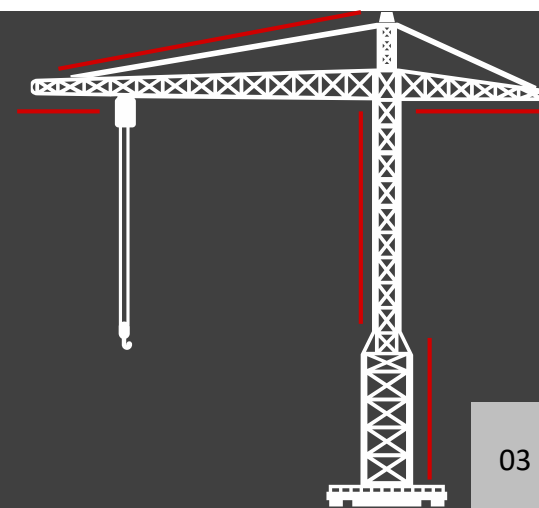
From Leveraged to Debt-Free



From Capacities to Capabilities



We are expanding the growth horizon and creating a differential.



# Counting the Stars

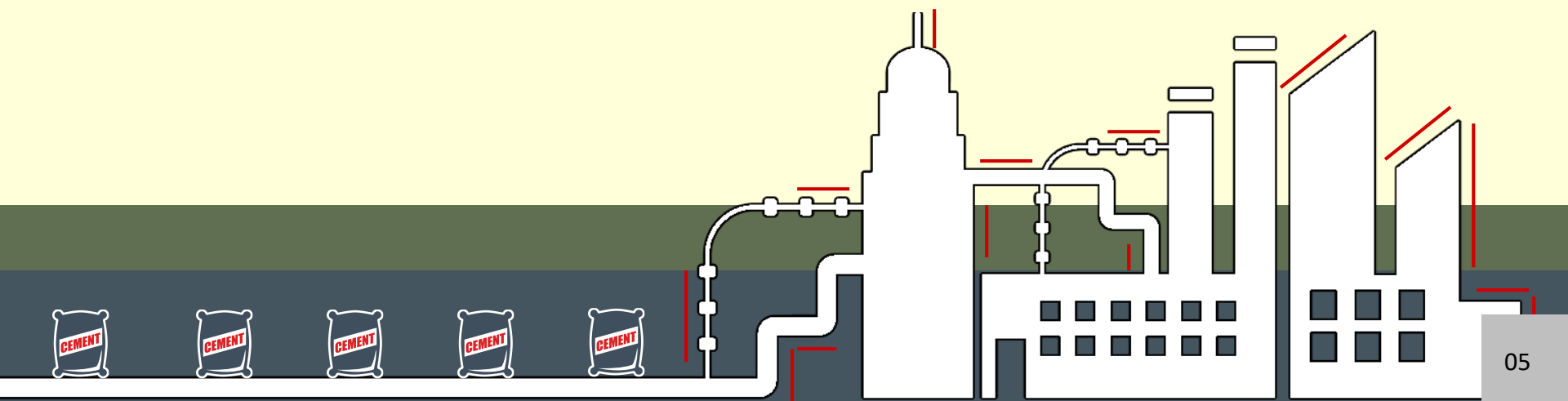
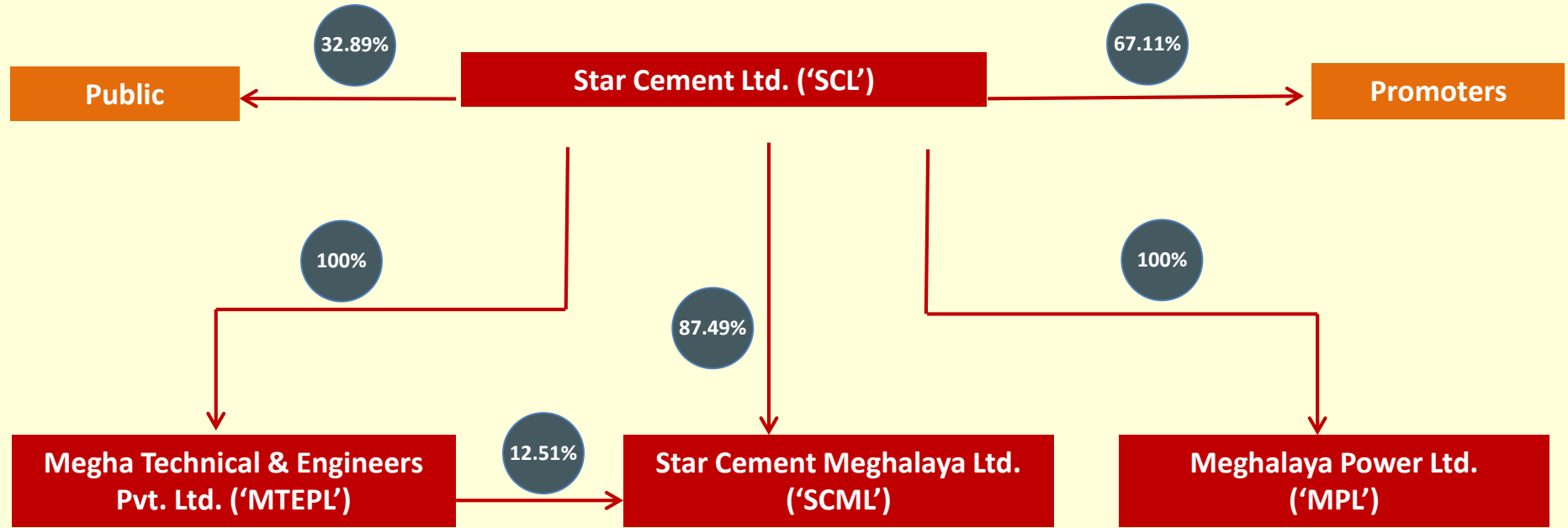


NER – North Eastern Region includes Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Tripura

\$ As on 31.03.2021



# The Star Bandwidth



# Strong NER Roots

Promoters have strong links with NER - a crucial factor behind SCL's success



**Mr. Sajjan Bhajanka,**

*Chairman & Managing Director*

**Mr. Rajendra Chamaria,**

*Vice Chairman & Managing Director*

**Mr. Sanjay Agarwal,**

*Managing Director*

**Mr. Prem Kumar Bhajanka,**

*Director*

**Experience**

Graduate with 50 years of industry experience in Plywood, Laminates, Ferro-Alloys and Cement Industry

**Other Memberships**

-Chairman of Century Plyboards (I) Ltd

-Considered as icon of Indian Plywood industry.

-President of Federation of Indian Plywood and Panel Industry & All India Veneer Manufacturers Association

**Experience**

Rich experience of 36 years in cement and concrete sleepers industry with excellent project execution skill and production knowledge

**Other accolades**

Well conversant with all acts, bylaws and procedural matters relating to Environmental and Forest Act, Factories Act and Commercial & Labour Laws

**Experience**

Graduate with 36 years of industry experience

**Other accolades**

- Instrumental in successful marketing and branding of 'Century Ply' and 'Star Cement'

- MD of Century Plyboards (I) Ltd.

**Experience**

Graduate with 43 years of industry experience

**Other accolades**

Excellent site management and project execution skills  
Instrumental in execution of SCL's projects



# Professional Management

Key Management personnel running the organization in a very professional manner

**Mr. Pankaj Kejriwal,**  
*Director*



**Education**

- Chemical Engineer with experience of over 22 years

**Responsibilities**

- Manufacturing operation
- Responsible for erection & commissioning of new projects

**Mr. Sanjay Kr. Gupta,**  
*Chief Executive Officer*



**Education & Experience**

- FCA with varied experience of over 28 years with 23 years in the cement industry

**Responsibilities**

- Responsible for overall growth & profitability of the company and meeting company's operating & financial goals

**Mr. Manoj Agarwal,**  
*Chief Financial Officer*



**Education & Experience**

- FCA with varied experience of over 27 years including 12 years in the Cement industry

**Responsibilities**

- Responsible for F&A, Taxation, Statutory Compliance & Vendor Management

**Mr. G.M. Krishna,**  
*Chief Manufacturing Officer*



**Education & Experience:**

- Mechanical Engineer with experience of over 36 years in Cement and Engineering Industry.
- Leadership roles in Thyssen Krupp, and UltraTech Cement.

**Responsibilities:**

- Manufacturing Operations and Projects Execution

**Mr. Jyoti S. Agarwal,**  
*President, Sales & Marketing.*



**Education & Experience**

- M. Com with varied experience of over 39 years in cement industry

**Other experience**

- Worked at senior positions in Aditya Birla Group and Ambuja Cement Limited

**Mr. Pradeep Purohit,**  
*Senior Vice President, Supply Chain*



**Education & Experience**

- B. Com, Graduate Dip. IIMM with varied experience of over 34 years in Cement & Engg. Industry.

**Responsibilities**

- Responsible for Overall Supply chain planning, Logistics, Materials and commercial functions.

**Mr. Sudipto Mandal,**  
*Vice President, Human Resource*



**Education & Experience**

- MBA in HR from TISS, Mumbai. 22 years of exp in leading MNCs and Indian org, across Mfg., Engg, Retail, FMCG, IT and BFSI

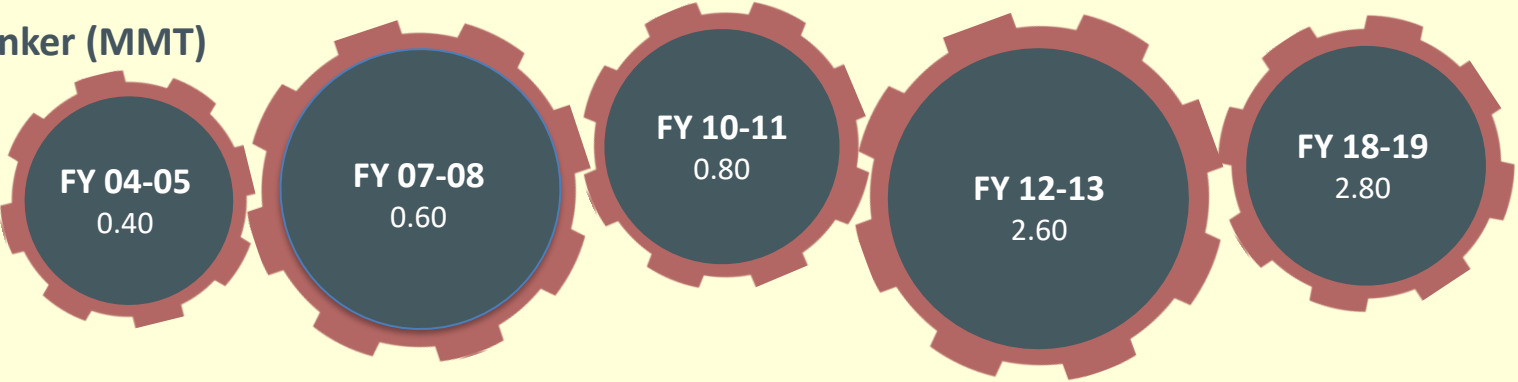
**Responsibilities**

- HR strategy towards building a future-ready org and in maintaining its market leadership.

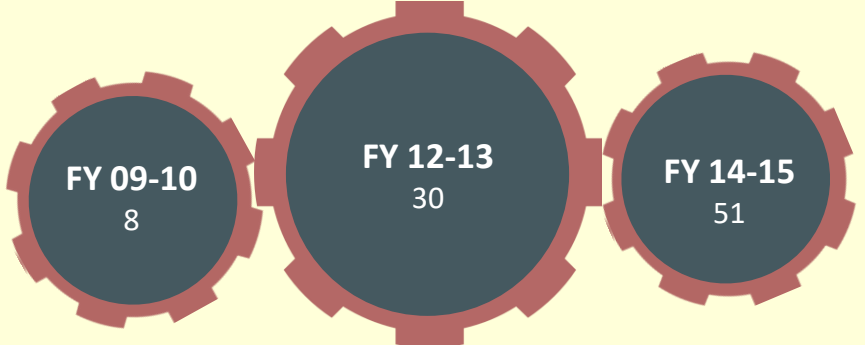
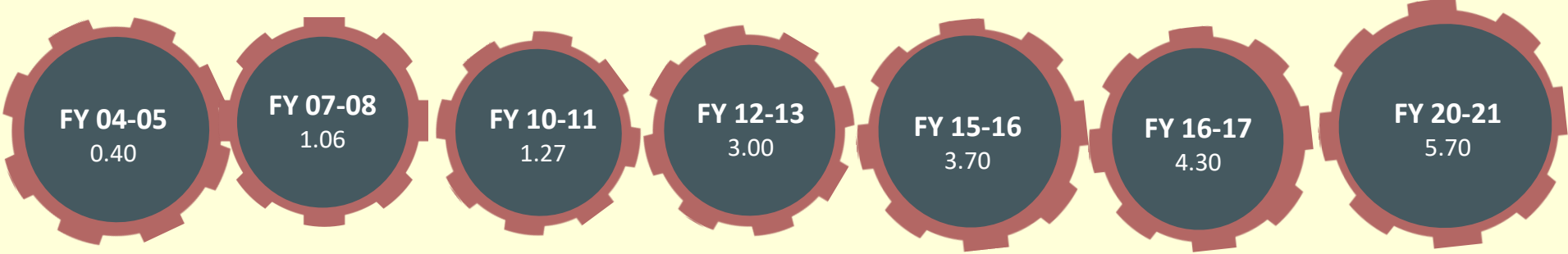
# Journey of a Star

Cumulative capacities at the end of financial years

## Clinker (MMT)



## Cement (MMT)



## Power (MW)

# What Makes Star Cement Tick?

Strategic Location,  
Proximity to Raw  
Materials & Market

Adequate plant  
capacities to cater  
to the market

Dependable  
raw material  
source and easy  
availability of  
power

Beneficiaries of  
fiscal incentives

Well-established  
brand in NER with  
strong consumer  
focus in WB & BH

Superior Brand  
mix and innovative  
marketing  
strategies

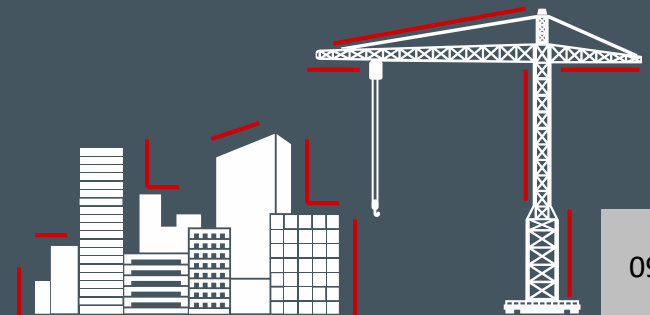
Market  
dominance steered  
by strong network  
and retail-centric  
business model

Strong NER roots

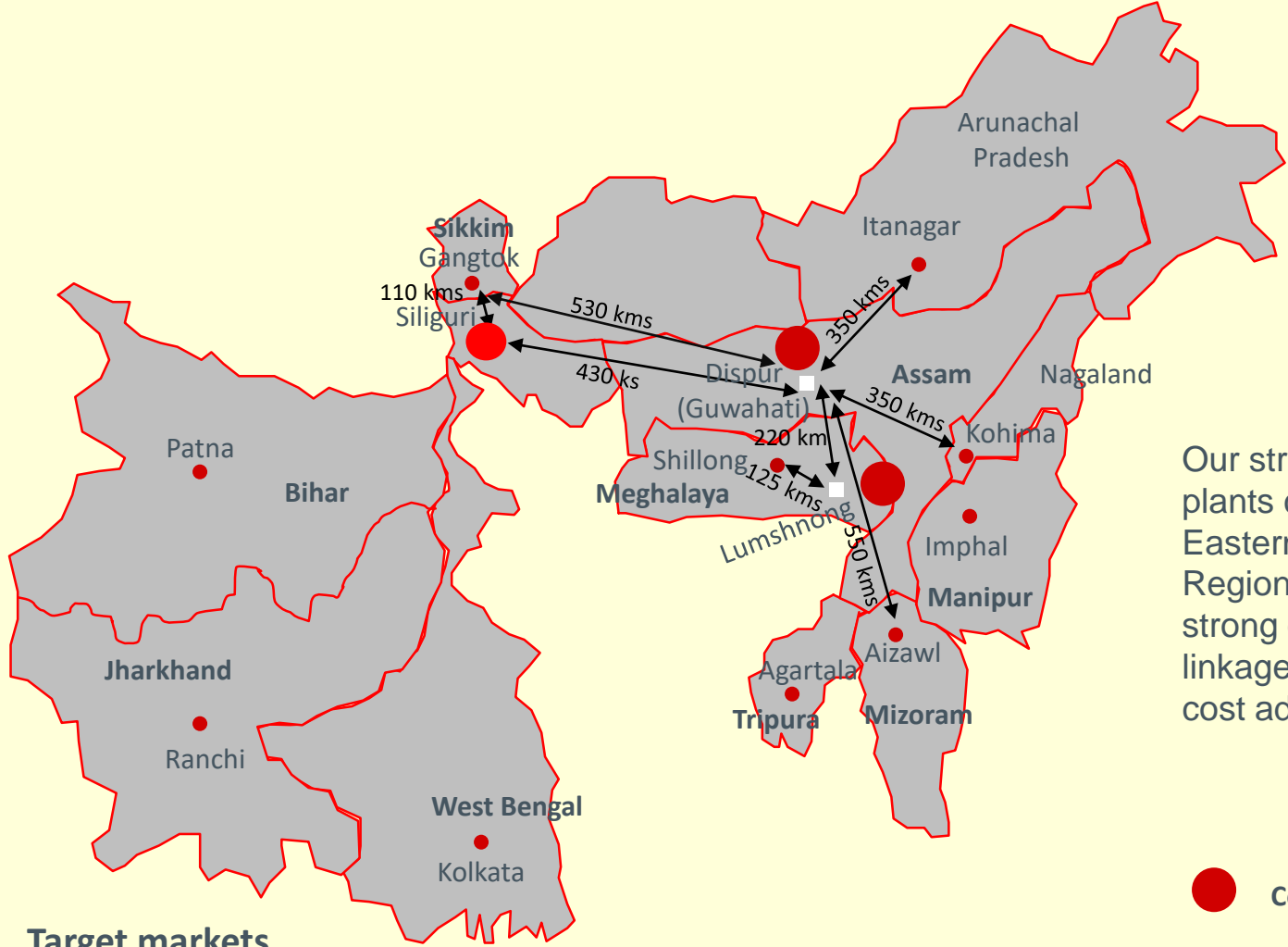
Successful  
Financial Track  
record – One of the  
Highest  
EBITDA margins in  
the industry

Eyes on replicating  
the success of NER  
to Eastern India

A look at each of our trigger strengths.....



# Location Advantage: The Game Changer



Our strategically located plants cater to the Eastern & North Eastern Regions, giving us strong customer linkages and competitive cost advantage

### Target markets

Assam, Meghalaya, Arunachal Pradesh, Manipur, Tripura, Nagaland, Sikkim, Mizoram, West Bengal & Bihar

● Company's plants

↔ Distance to markets

# The Star Logistics Edge

- ★ Limestone mines are located within 2-3 kms of our plants, providing strong raw material linkage, easy accessibility and uninterrupted supply of raw material
- ★ When compared to peers, our strategically located plants cater to the Eastern & North Eastern Regions, helping us optimize and rationalize costs.

Proximity to raw material leads to lower logistics costs, which otherwise constitute a significant component of the overall cost of production. This, coupled with the ability to supply at the doorstep of customers and end-users through a well-established dealer-distributor network, gives us a distinct advantage compared to our peers.

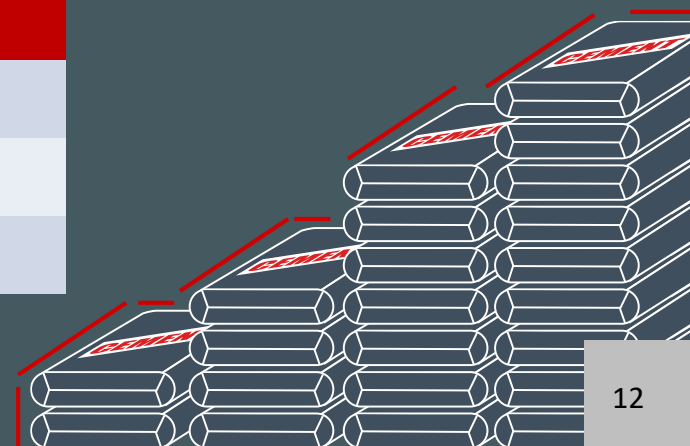


# The Star Logistics Edge

- ★ Untapped NER and Eastern markets have strong potential for further growth
- ★ Over the last few years, cement arrivals in NER from mainland players has come down to 20% from 30% - owing to strong location advantage for the existing players in NER
- ★ Strong entry barriers for new players in these regions
- ★ No new significant capacities in pipeline in NER
- ★ Captive mines that are home to high quality limestone having calcium oxide content higher than Industry Average, having sufficient limestone reserves
- ★ Star's established presence, extensive distribution network and high brand recall

**Star enjoys the highest volume growth in NER and has adequate capacities to cater to growth targets over medium to long term , allowing it to serve the high potential market**

| Manufacturing    | Units | Capacity         |     |
|------------------|-------|------------------|-----|
| Meghalaya        | 4     | Cement (Mn Ton)  | 5.7 |
| Assam – Guwahati | 1     | Clinker (Mn Ton) | 2.8 |
| West Bengal      | 1     | Power (MW)       | 51  |



# The Star Fiscal Edge: Financial Incentives

SCL's plants enjoy the following fiscal benefits granted by the Government

|                       | Exemption                                | Balance Exemption period** |           |          |          |
|-----------------------|--|----------------------------|-----------|----------|----------|
|                       |  | SCML                       | SCL-GGU   | SCL-LMS  | MPL      |
| <b>Income Tax</b>     | 100% under Section 80 IE, subject to MAT | ≈ 1 year                   | ≈ 1 year  | -        | ≈ 2 year |
| <b>IGST / CGST on</b> |  |                            |           |          |          |
| Clinker               | 29% / 58%                                | ≈ 2 years                  | -         | ≈6 years |          |
| Cement                | 29% / 58%                                | -                          | ≈ 2 years | ≈6 Years |          |

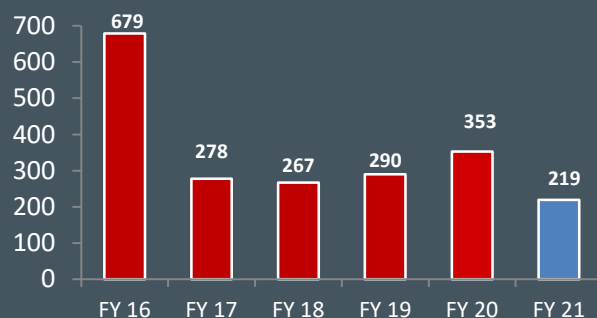
\*\* As on 31.03.2021

# The Mark of a Star: Branding Success

- ★ For Star, cement is not merely a commodity and therefore, we do not sell cement, rather we build and sell brands
- ★ Star as a Brand have a very high recall value, enabling repeat customers
- ★ Star Cement is the most preferred brand in NER and is witnessing consistent growth in the markets of Bengal & Bihar

**Concentrated launches in select markets backed by adequate strong budgets, innovative aggressive marketing and sufficient plant capacities**

**Advertising and Brand Promotion spends annually (₹ Mn)**



\* FY 16-17 and later results are reclassified as per IndAS standard

## Regular Brand Investment

- ★ Aggregate Brand investment of ~ ₹ 3,000 Mn in the last decade
- ★ Very aggressive campaign for Brand Launch in WB & BH

## Celebrity endorsements

Akshay Kumar, as Star Cement Brand Ambassador with new TVC  
 Bipasha Basu, Hima Das, Debojit Saha, Saurabhee Debbarma, Lou Majaw, Mami Varte, Late Bhupen Hazarika, Pranjal Saikia, Simanta Sekhar

- ★ Star Cement organized North East's first International half marathon in which more than 20000 people united for a single cause 'Run to support a clean India'
- ★ Star Cement was recognized among top 5 brands for corona virus awareness advertisements by Brand Equity.



# Awards and Accolades

Supply Chain & Logistics Excellence (SCALE) Award 2020 - Confederation of Indian Industry (CII) Institute of Logistics

Award for the highest Corporate Tax Payer (Non-PSUs) in NER in one of our subsidiaries – Third in FY18

Award for "Best Practices in Employee Engagement"- National HRD Network (NHRDN) in 2016

Award for 'Most preferred Cement brand' for 5 years consecutively at the North East Consumer Awards in 2015

ET NOW – "CSR Leadership Award 2019" in Manufacturing

ZEE Business "Emerging Company of the Year FY 2017-2018

Award for "Fastest Growing Company" above Rs. 1000 Crs at Economic Times Bengal Corporate Awards 2016

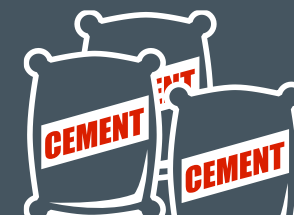
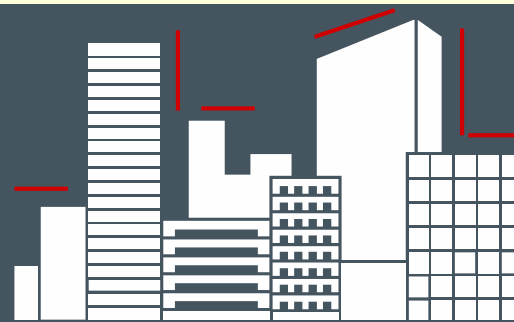
Awarded first prize in the Thermal Power Station Sector - National Energy Conservation Award, 2015 & 2014

Certification of Appreciation from Office of DC, Kamrup for serving food & water to the devotees at Ambubachi Mahotsav'18

Gold award (Alternative Media – Any single execution on non-conventional OOH) and Silver award (Outdoor Media Plan of the Year - Local) at OAA 2016

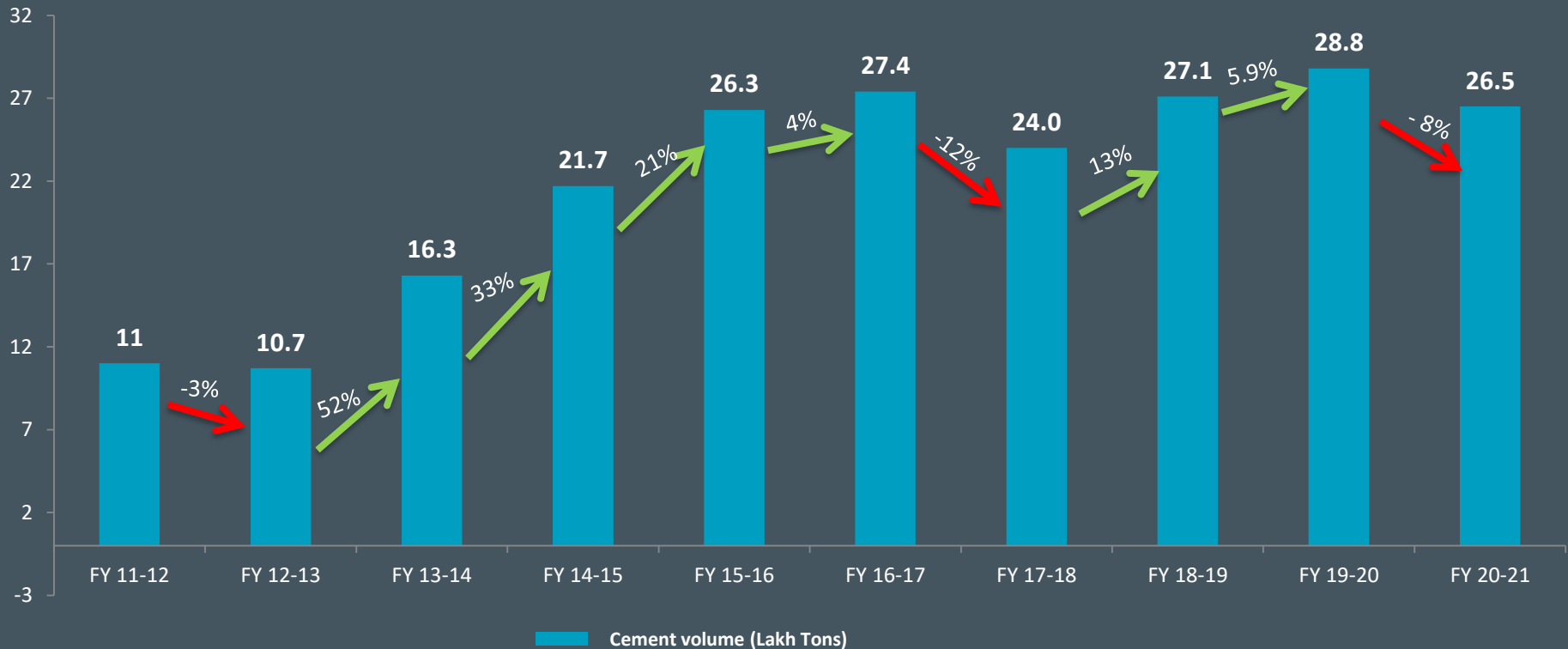
Mahindra Transport Excellence Award 2016 - National Award in Mining as well as in the Construction segment

Most preferred cement brand by AREIDA from 2010 to 2013



# The Star Shines Bright and Strong

- ★ Enjoys a leadership position in the North East with market share of more than 23%
- ★ Gradually increasing share in the Eastern region through concerted efforts
- ★ Strong dealer and distributor network built over the years, steering year-on-year growth, enabling leadership position in market



Highest Volume in NER and adequate capacities for catering demand growth over next few years.

Sales got impacted significantly in FY 21 due to nationwide lockdown on account of COVID-19 Pandemic

# Marketing the Star Brand

Innovative strategy, large distribution network, pioneering initiatives

- ★ Pioneers in initiating distribution through direct network, i.e. Dealers rather than C&F agents in NER
- ★ Building the Brand aggressively and innovatively in the markets of West Bengal & Bihar
- ★ Consumer-centric strategic approach - initiated attractive schemes like 'Kismat ki Bori' offer, 'Bag Me Chandi' offer, 'Dhan Varsha', Retail Engagement program, Gifts to dealers, masons, contractors, customers etc.
- ★ An out-of-the box marketing strategy to build highest recall and positive brand perception through innovation in communication and media - advertisements at important road crossings, Pan Shops, local TV, in addition to the traditional billboard/hoarding advertisement
- ★ Conducted Coronavirus campaign in TV and digital Media



PPC , Anti Rust & OPC Cement



# Hain Tayyar Hum Campaign Launch



Very aggressive and comprehensive 360° campaign in NER, WB & BH involving masses in OOH, TVC, Radio & Press

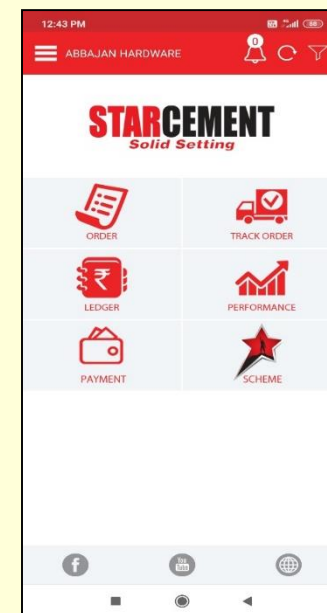
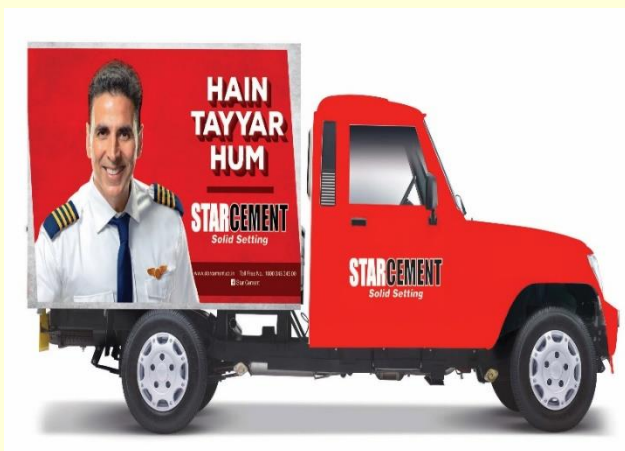
# Marketing the Star Brand

Innovative strategy, large distribution network, digital initiatives

## Technical assistance to retail consumers to ensure better connect - drives demand and builds brand confidence

- ★ Value-enhancing technical marketing for customers
- ★ On-site technical support to customers through unique concept of mobile vans manned by experts
- ★ Shop counter meets, Engineer meets, Contractor meet and Dhalai meets has been conducted

- ★ Toll-free Customer care number – 180034534500
- ★ Business Whatsapp no – 7595080005 for immediate query resolutions
- ★ Mobile application in iOS and Android for all Dealers “STAR SAATHI”



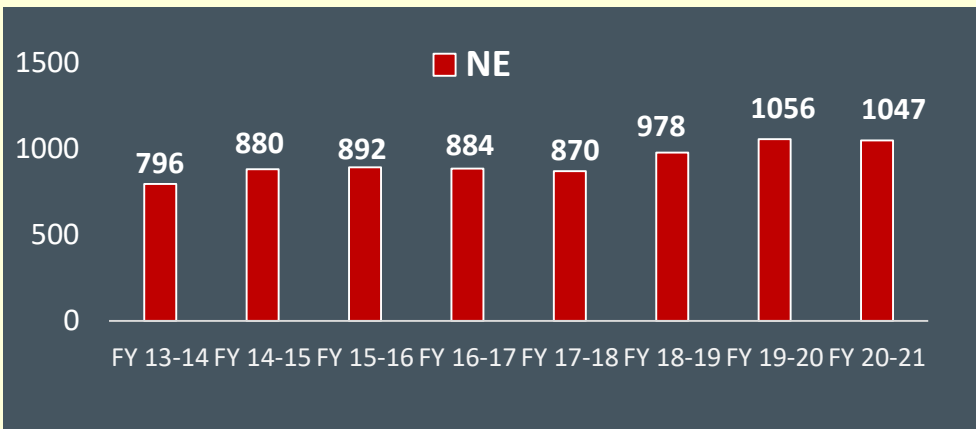
# Retail-driven Marketing strategy

## Distribution Network

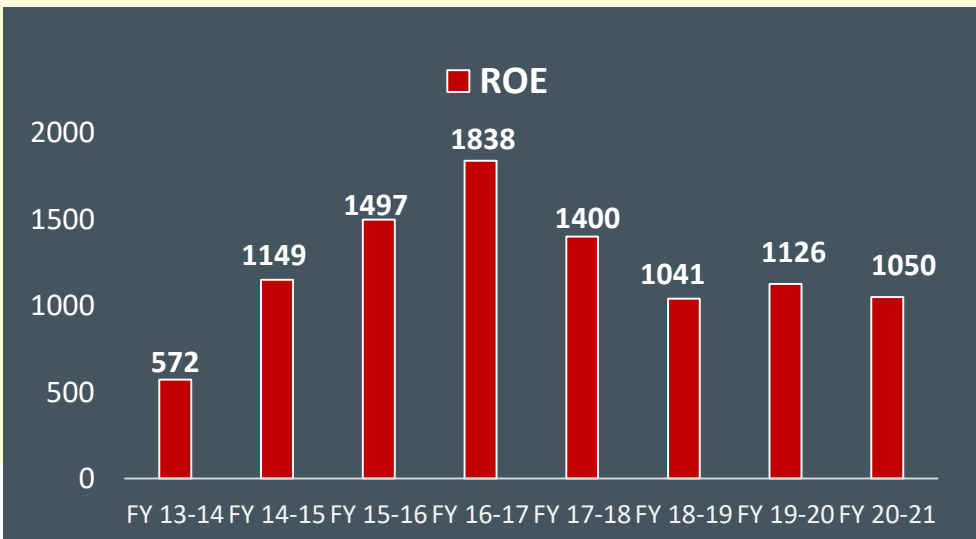
|           |         |
|-----------|---------|
| Retailers | >12,000 |
| Dealers   | >2,100  |

- ★ Distribution network spread across 10 states
- ★ While our peers adopted the wholesaler model, we have built on our strong network of partners over the last decade
- ★ The result – Deeper penetration, greater reach, higher market share

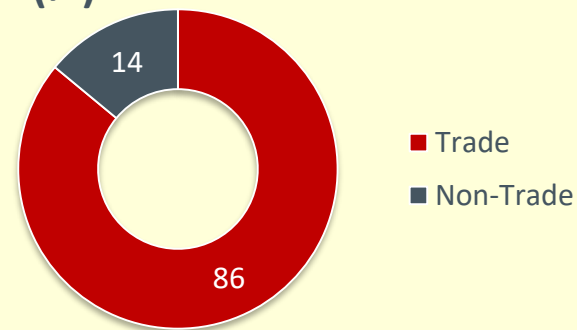
### ROBUST DEALER NETWORK SPLIT



Higher proportion of trade sales resulting into higher Cement realization per ton



### Sales mix (%)

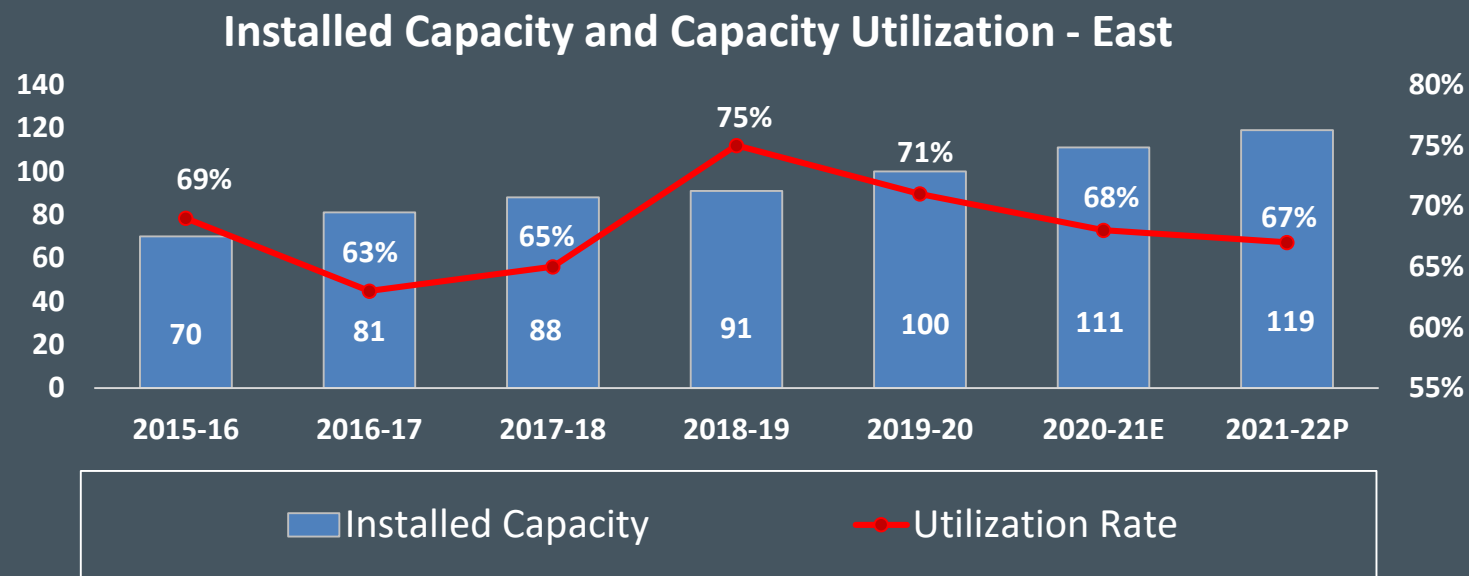




# Opportunities Beckon... and Star's Journey Continues



# East India: Huge Untapped Potential

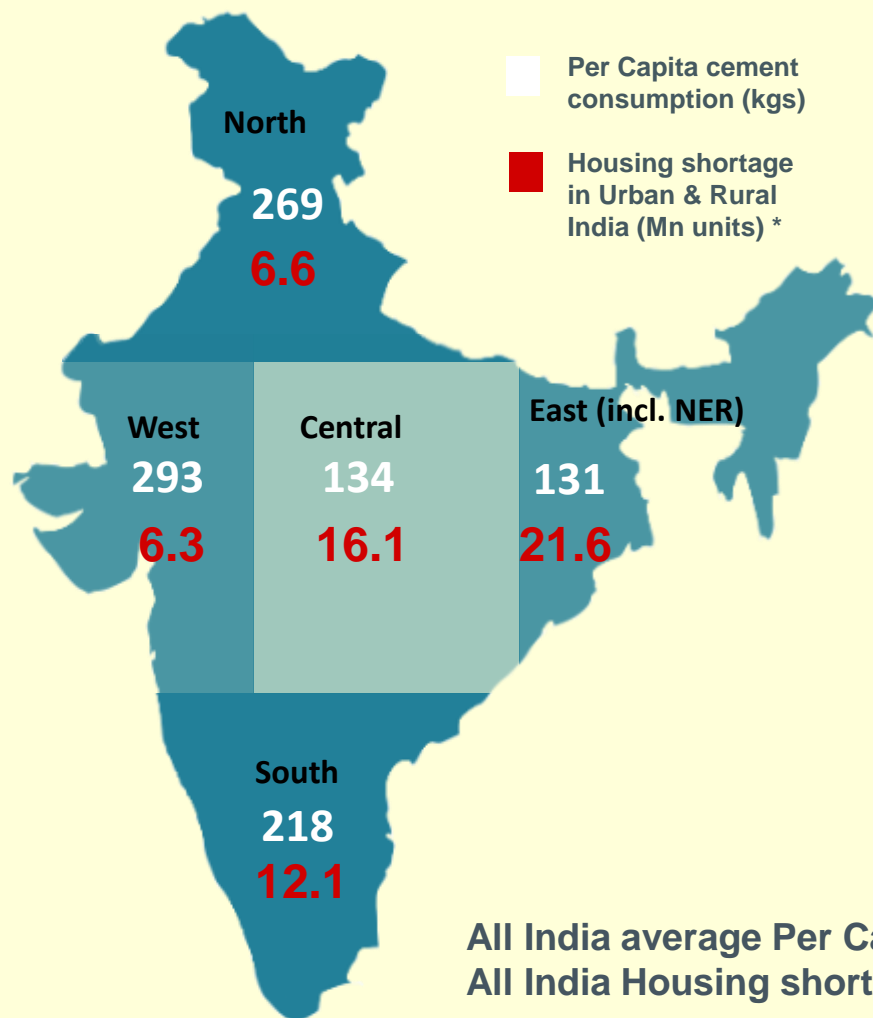


\* Source : CRISIL Research, Industry

- ★ Cement production in the Eastern regions has grown at a CAGR of 6.5 % and is expected to grow at a CAGR of 7-8% in the next 5 years.
- ★ Demand is expected to grow at a steady pace through increased allocation
- ★ Government focus on infrastructure to boost growth through increased allocation in housing, metro rail service, roads, flyovers, ports, and commercial real estate segments will drive the cement demand
- ★ Kolkata - Siliguri Highway Project gets central boost of Rs 25,000 Cr
- ★ Special focus on rural and semi-urban areas through large infrastructure and housing development projects and 16 nos smart cities in Eastern India.



# East India: Huge Untapped Potential



Per capita cement consumption in East is the lowest, thus underlining huge potential for growth

Housing shortage in Urban India - Of the total housing shortages in urban India, East alone contributes to 35%. East and Central put together contributes ~60% of all India urban & rural housing shortages

At 131 kg, per capita consumption is among the lowest in East (national average – 225 kg per year)

Eastern India (including NER) account for urban housing shortage of 4.6 million units & 17 million units for rural housing shortage

Demand for cement is expected to grow in high single digits in East India

A pick-up in infrastructure development will trigger cement consumption demand in these states

All India average Per Capita cement consumption - 225 kg  
All India Housing shortage in Urban (19 mn) + Rural India (44 mn)- 63 mn units

# North East Region: An Expanding Opportunity Landscape

8 states with abundant

## Natural Resources

Limestone, Coal, Dolomite,  
Quartz, Granite, Sandstone, Shale



Separate **Ministry for the Region** –  
Doner (Development of North Eastern Region) to  
**boost development**



## Central government's infrastructure development thrust



**Roads** - The Centre has sanctioned Rs 1.9 Lakh crore for road projects spanning over 14,000 km in the North East. A total of 197 road development projects are being implemented under various programmes and schemes of the road transport and highways ministry in the north eastern states. NHIDCL and NHA has set its focus on building roads across the states of North East.



**Airports** - 5 sanctioned, 8 in pipeline, ₹ 5,000 Crores Investment is expected during next 10 years. Guwahati , Agartala & Manipur airports to be upgraded. Aunachal (Hollongi airport) & Mizoram (Lengpui Airport) to be newly constructed.



**Railways** - Indian Railways has lined up several projects worth at least ₹ 40,000 crores to connect capital cities of five North Eastern states which 20 major railway projects, encompassing 13 new lines, two gauge conversions and five doublings with a length of nearly 2,624 kilometres and several engineering marvels such as India's longest double decker rail-cum-road bridge, one of the longest tunnels in the country and the world's tallest pillar-based rail bridge. *Gross budgetary allocation of Rs 6,549 crores in Fy'20-21 for North East Frontier Railway which includes Rs 2597 crores for new broad gauge lines \**



**Hydro Power** - Largest Hydro power potential in India is in NER with 98% still untapped, 63000 MW of Hydro Power capacity identified; 14000 MW already allotted to Pvt. Players which will result in ~14 Mn Tons of Cement Demand

**Smart Cities** – Fund of Rs 14,124 crore approved for 464 projects in 8 Smart Cities in Northeast.

Non-Lapsing Central Pool of Resources – Unspent amount  
of **10%** Budgetary allocation for **NER**  
**Infrastructural Development**



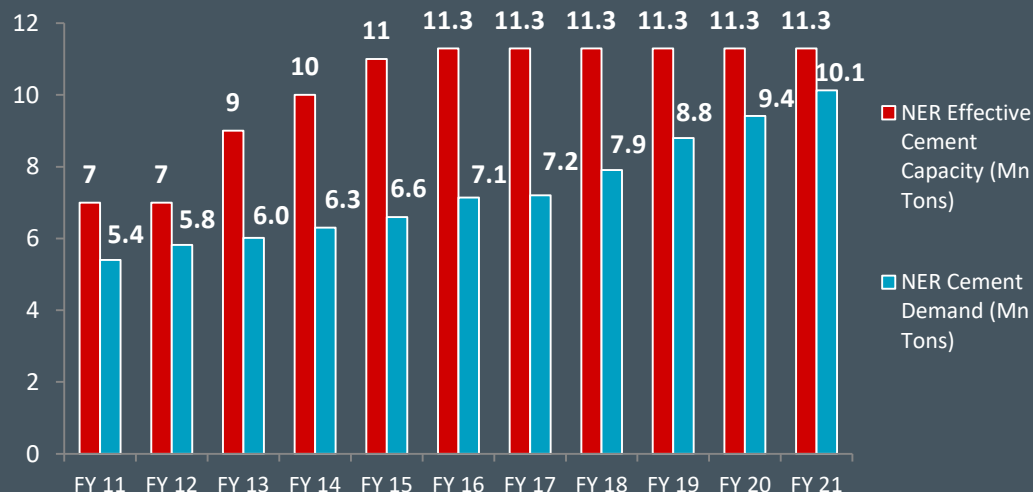
- **Increased Allocation to Rural Low cost housing under Pradhan Mantri Awaas Yojana Gramin Scheme to Rs 31500 Crores**
- **Budget FY'19-20 Government proposed to invest Rs 100 lakh crore in infrastructure in 5 years #**



*\*Four-lane concrete roads are expected to shore up cement demand– 2,000 tonnes of building material goes into creating every 1 km of road*

• Rs 18,000 crores will be provided over the Budget Estimates for 2020-21 for Prime Minister Awaas Yojana. This will help 12 lakh houses to be grounded and 18 lakhs to be completed.– 78 lakhs, Steel – 25 LMT, Cement – 131 LMT.

# North East Region: Opportunities Galore



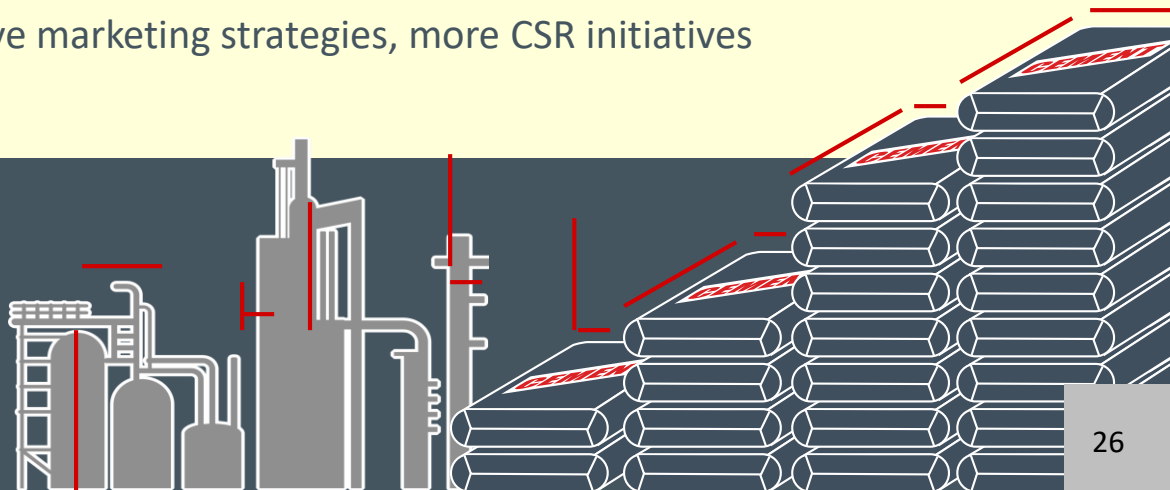
| Five-year Plans       | 2007-2012 | 2012-2017 | 2017-2022 |
|-----------------------|-----------|-----------|-----------|
| NER GDP Growth        | 10%       | 13.7%     | 16.4%     |
| NER Per Capita growth | 8.6%      | 12.4%     | 15.2%     |

- ★ 8-9 % p.a. projected growth of cement industry (CAGR of ~7 % in last 5 years)
- ★ Potential for growth - current per capita cement consumption is 142 kg in NER
- ★ Major players - Star Cement and two others - catering to 50-60% of cement demand and deriving benefit of economies of scale
- ★ Consolidation on the cards as small players expected to be edged out eventually
- ★ No new major capacities in pipeline in the region

# The Star is Set to Shine Brighter: **STARCEMENT** Solid Setting

## More Frontiers of Growth

- ★ Further growth in high potential areas by leveraging operational and financial efficiencies
- ★ Seize the growth opportunities in NER, Eastern Region – partner the government's initiatives to boost infrastructure
- ★ Strengthen and expand dealer/distribution network to capture Eastern markets and deepen penetration into NER
- ★ Future expansion of 3 Mn Ton clinkerization plant at Lumshnong, Meghalaya & 12 MW WHRB project
- ★ Explore and tap new markets to boost margins
- ★ To set-up new capacities to cater to incremental demands of the region
- ★ Focus on retail services
- ★ Expand technical services to enhance customer service and brand building
- ★ Enhance brand recall through innovative marketing strategies, more CSR initiatives



# The Numbers Speak: Successful Financial Track Record

CONSOLIDATED FINANCIALS

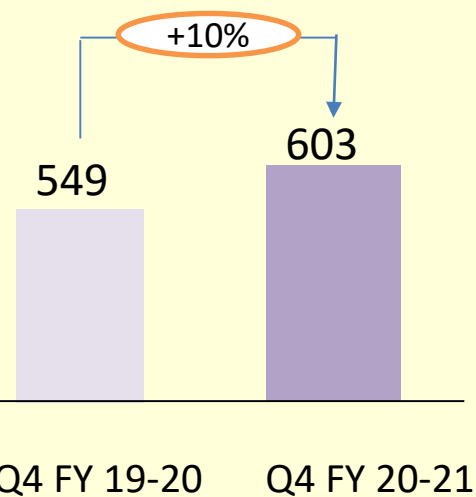
Star Cement Ltd

| In ₹ Crores                    | 2017-18       | 2018-19       | 2019-20       | 2020-21       | Q4 FY 19-20   | Q4 FY 20-21   |
|--------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Net Operating Revenue          | 1,629         | 1,826         | 1,841         | 1720          | 549           | 603           |
| EBIDTA before exceptional item | 526           | 455           | 424           | 361           | 132           | 113           |
| <b>EBIDTA Margin (%)</b>       | <b>32.56%</b> | <b>24.90%</b> | <b>23.02%</b> | <b>20.98%</b> | <b>24.02%</b> | <b>18.70%</b> |
| Cash Profit                    | 457           | 411           | 380           | 277           | 111           | 113           |
| EBIT                           | 405           | 349           | 331           | 271           | 107           | 85            |
| PBT after exceptional item     | 353           | 335           | 322           | 199           | 105           | 83            |
| PAT                            | 331           | 299           | 286           | 187           | 86            | 85            |
| <b>PAT Margin (%)</b>          | <b>20.48%</b> | <b>16.37%</b> | <b>15.51%</b> | <b>10.88%</b> | <b>15.64%</b> | <b>14.15%</b> |
| Net Fixed Asset                | 820           | 797           | 931           | 947           | 931           | 947           |
| Total Capital Employed         | 2,063         | 1,966         | 2,054         | 2,225         | 2,054         | 2,225         |
| Long Term Debt                 | 299           | 24            | 3             | 1             | 3             | 1             |
| Share Capital                  | 42            | 42            | 41            | 41            | 41            | 41            |
| Net Worth                      | 1,476         | 1,724         | 1,857         | 2,074         | 1,857         | 2,074         |
| <b>ROE (%)</b>                 | <b>22.40%</b> | <b>17.30%</b> | <b>15.40%</b> | <b>9.0%</b>   | <b>18.5%</b>  | <b>16.4%</b>  |
| <b>ROCE (%)</b>                | <b>19.60%</b> | <b>17.80%</b> | <b>16.10%</b> | <b>12.2%</b>  | <b>20.8%</b>  | <b>15.3%</b>  |
| Debt Equity Ratio              | 0.2           | 0.01          | 0             | 0.00          | 0.00          | 0.00          |
| EPS                            | 7.88          | 7.13          | 6.85          | 4.54          | 2.08          | 2.07          |

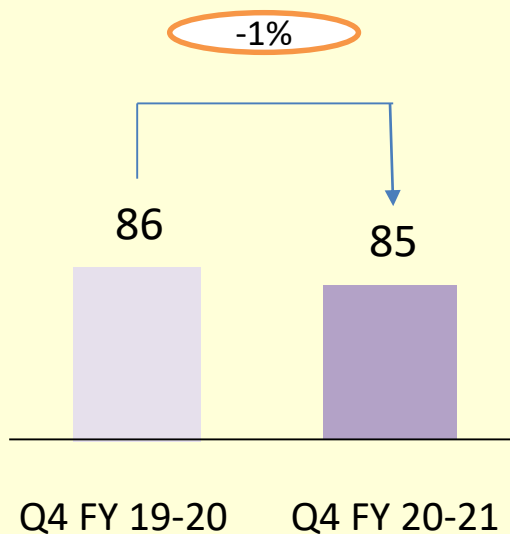
**\*\* Exceptional Item : Refund/Reversal of Excise duty amounting to ₹ 64.57 Cr. of previous years**

# Performance Anatomy

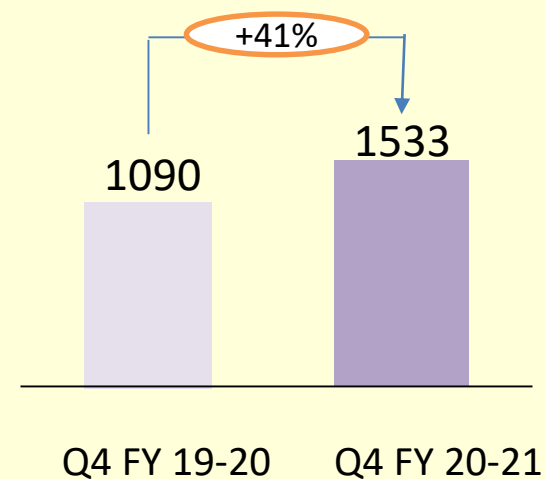
Net Revenue (₹ Crs)



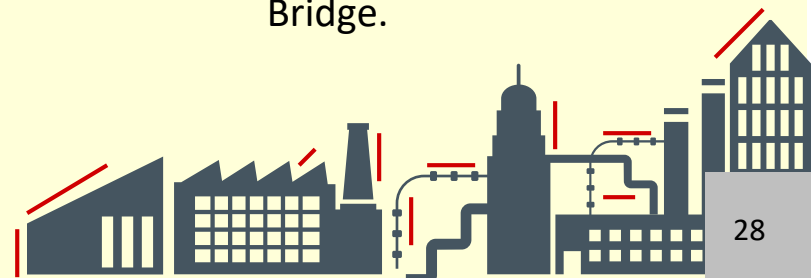
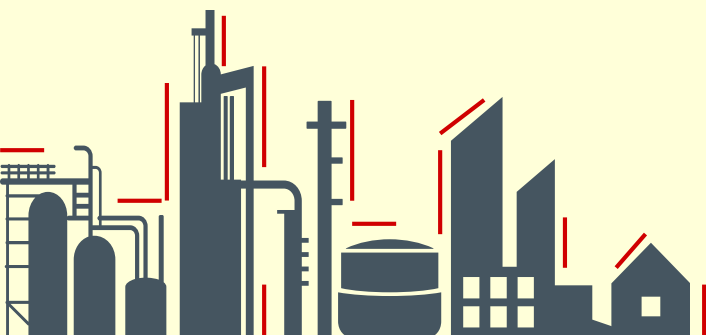
PAT (₹ Crs)



Raw Material Consumption (₹/t)



- Increase in freight of Clinker because of collapse of the Shillong Bypass Bridge.



# CSR- Assam, Meghalaya & Bengal

## HEALTH & SANITATION

- ❖ Distribution of potable water to Lumshnong, Brichrnyot and Umsahi is going on as per scheduled time frame.
- ❖ Garbage collection from Umsahi & Lumshnong village under Waste Management Project.
- ❖ Construction Public toilet block at Rahut Bagan, Mohitnagar area was completed.
- ❖ Distribution of mask & sanitizer at Gomaria and Hahara High School and in neighbouring schools of GGU plant
- ❖ Construction of Toilet Bock at Sonapur Rash Field and at Dhirenpara M.E./ High School



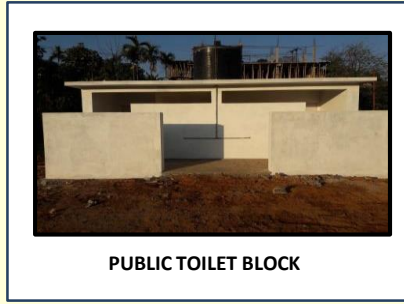
RAHUT BAGAN PUBLIC TOILET



SANITIZER DISTRIBUTION



TOILET BLOCK AT SONAPUR RASH FIELD



PUBLIC TOILET BLOCK

## LIVELIHOOD DEVELOPMENT

- ❖ Dr Uddhab Kumar Bharali completed development of a broom making device for farmers of Lumshnong - 15 broom making machines & 5 broom stick cutters were procured in March.
- ❖ In Star Usha Tailoring School, training sessions are held in Assam Meghalaya and Mohit Nagar. In Meghalaya, 3480 masks were prepared by the trainees for star employees.
- ❖ 82 farmers were trained in collaboration with CPCRI, Mohit Nagar for spice cultivation project , & Rhizomes and manures were distributed
- ❖ Livelihood Hub was set up at Mohit Nagar which has Bakery processing unit, tailoring school, training hub for beautician and wellness project, bio flock culture,
- ❖ Due to COVID-19, online classes are going on for Star USHA Tailoring School in Mohitnagar.
- ❖ Bee farmers (6 groups of Darjeeling & nearby hill areas) were supported with 300 bee boxes for upscaling their secondary source of livelihood.
- ❖ Bee farmers of Assam were supported with floriculture project in their homestead lan
- ❖ Surabhi - Dairy Project is being extended in Sonapur area by induction of new cattle.
- ❖ Fishery, Duckery, Piggery and bee keeping projects are functioning with steady participation of communities in Assam and Meghalya .



DISTRIBUTION OF HONEY BOTTLE



BEE box distribution



SPICE DISTRIBUTION



SPICE CULTIVATION PROJECT



# CSR- Assam, Meghalaya & Bengal

## EDUCATION

- ❖ An additional class room of Khliehriat East U.P. & L.P. School is under construction.
- ❖ The Brichyrnot Village school bus is benefiting 43 students of Brichyrnot and Pandere village.
- ❖ On-line Art & Dance classes have been continuing at Kala Mandir-Mohitnagar.
- ❖ Renovation of two school buildings and construction of boundary wall in two schools were completed in Mohitnagar.
- ❖ 100 nos Anglo Assamese Dictionaries were distributed among the students of Hahara High School.
- ❖ School Building of Sankardev Sishu Niketan, Sonapur is under construction in collaboration with Round Table India
- ❖ An initiative was taken for renovation of roof in Rewa Maheswar High School & Sonapur Pathar L. P. School in shared value mode where Star Cement and School authorities will jointly implement the project



SCHOOL BUILDING AT SANKARDEV SISHU NIKETAN



SIT & DRAW COMPETITION



SCHOLARSHIP PROGRAMME



SCHOOL BUILDING RENOVATION



BOUNDARY WALL CONSTRUCTION



KHLIEHRIT SCHOOL

## RURAL DEVELOPMENT

- ❖ Procurement of 70 solar lights were completed Installation process will be started shortly.
- ❖ The construction of 17 shops and 1 restaurant were completed for localmarket in Lumshnong 126 mtr graveyard & connecting road in Lumshnong is under construction.
- ❖ The construction of Shymplong road and Borsara Road were completed which is benefitting more than 600 people.
- ❖ Construction of public utility area at Rahut Bagan, Gouri Hat stage and renovation of cremation ground in Mohitnagar area were competed.
- ❖ One ambulance has been donated to chowrangi more yubak sangha club for addressing medical emergency purposes.
- ❖ JYMA club was supported to organize a T-20 cricket tournament from 23<sup>rd</sup> to 31<sup>st</sup> January, 2021 in Jalpaiguri.



GRAVEYARD



CONSTRUCTION OF MARKET



PUBLIC UTILITY AREA AT GOURI KOUN



T-20 CRICKET TOURNAMENT



AMBULANCE DONATION



AUDITORIUM CONSTRUCTION



**HAIN  
TAYYAR  
HUM**

**STARCEMENT**  
*Solid Setting*



**THANK YOU**

Mr. Sanjay Kr. Gupta

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