

Date: November 12, 2025

**BSE Limited** 

Department of Corporate Services Pheroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

**SCRIP Code- 544136** 

**ISIN: INEONQ801033** 

**National Stock Exchange of India Limited** 

Exchange Plaza, 5th Floor, Plot No. C/1, G Block Bandra- Kurla Complex, Mumbai-400051

**SYMBOL-RKSWAMY** 

<u>Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") – Investor Presentation.</u>

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI Listing Regulation, we are enclosing herewith a copy of the Investor Presentation on the Un-Audited Financial Results (Standalone and Consolidated) of R K SWAMY Limited ("the Company") for the quarter and half year ended September 30, 2025.

This intimation is also being uploaded on the Company's website at <a href="www.rkswamy.com">www.rkswamy.com</a>

You are requested to kindly take the same on record.

Thanking you

For R K SWAMY Limited

**Aparna Bhat** 

**Company Secretary & Compliance Officer** 

Membership No.: A19995

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R K SWAMY Limited

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CIN No. L74300TN1973PLC006304

Regd Office: Plot No.19, Wheatcrofts Road,

Nungambakkam, Chennai- 600034.

Offices also at Bengaluru, Hyderabad,

Kochi, Kolkata, New Delhi



# Q2 FY 2026 Update for Investors

November 12, 2025

### Financial Highlights H1 - FY 2026



- H1 Consolidated Total Income up 12.2% vs. H1 year ago Rs 156.63 crores vs Rs 139.63 crores last year
- H1 Consolidated PBT up 27.9% vs. H1 year ago Rs 6.73 crores vs Rs 5.26 crores last year

### Financial Highlights Q2 - FY 2026



- Q2 Consolidated Total Income up 12.1% vs. Q2 year ago Rs 76.38 crores vs Rs 68.13 crores last year
- Q2 Consolidated PBT up 44.2% vs. Q2 year ago Rs 3.13 crores vs Rs 2.17 crores last year



### A good busy period

- R K SWAMY has three major lines of business Integrated Marketing Communications, Data Analytics and MarTech and Custom Market Research. All disciplines are progressing.
- No client loss of consequence overall. Healthy retention plus gains.
- The Creative Communications business is on a good wicket; couple of large former clients are back in the fold.
- Specialist areas are growing Pharma/Healthcare, Social Research & Communication.
- Data Analytics and MarTech in steady growing state.



### A good busy period (...contd.)

- Capacity utilisation in expanded Customer Experience Centre, and Computer Aided
   Telephone Interview (CATI) facility is steadily going up.
- New service Brand and Marketing Consulting Group launched in May is gaining traction with new projects signed up. Task is to scale up the supply side i.e. recruit and train more Consultants. Problem-solving ability and relevance to Clients is significant. Takes the company up the value chain.





### A good busy period (...contd.)

 Brought out valuable professional information, distributed freely.

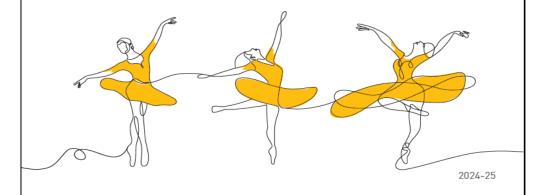
Learnings from the work we do



### RAISING THE BAR 30 CASES

OUR ROLE IS TO SOLVE PROBLEMS AND ADD VALUE TO OUR CLIENTS.
WE ACCOMPLISH THIS THROUGH DEEP ENGAGEMENT.
WE ARE SHARING A SAMPLE OF OUR WORK.
THESE ARE DRAWN FROM DIFFERENT DISCIPLINES.

VERY FEW COMPANIES FROM OUR CATEGORY CAN PROVIDE SUCH A VARIETY OF CASES COVERING SO MANY INDUSTRIES AND SECTORS.





### A good busy period (...contd.)

 Brought out valuable professional information, distributed freely.

White Paper on an important topic



# RECALL OF ADVERTISING ON DIGITAL VIDEO PLATFORMS & CHANNELS

The multi-thousand crore question

(A whitepaper on the impact of advertising on Digital Video platforms based on an empirical study conducted by R K SWAMY Centre for Study of Indian Markets)



PREPARED BY: S Narasimhan and Ashish Karnad

September, 2025

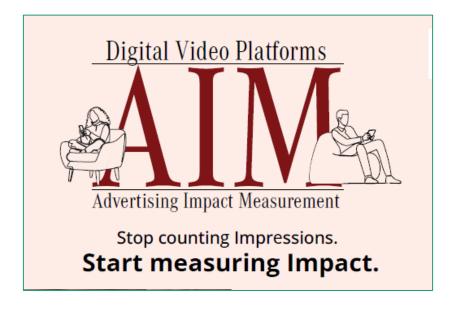






### A good busy period (...contd.)

• New Service lined up for launch in November/December, based on the White Paper:



 First of its kind in the market. Subscription service for Marketers who are spending a lot of money advertising on Digital videos.

# Financial & Operational Metrics (Consolidated)



In Rs lakhs

Metric	H1 FY 2025	H1 FY 2026	% change
Total Income <sup>1</sup>	13963	15663	12.2%
Gross Margin <sup>2</sup>	9536	10455	9.6%
EBITDA	1312	1747	33.2%
EBITDA Margin <sup>3</sup>	9.4%	11.2%	
Profit before tax (PBT)	526	673	<b>1</b> 27.9%
PBT Margin	3.8%	4.3%	
Profit after tax (PAT)	270	341	<b>1</b> 26.3%
PAT Margin	1.9%	2.2%	

#### Notes

<sup>1.</sup> Total Income includes Other Income

<sup>2.</sup> Gross Margin is Revenue from Operations less Operating expenses

<sup>3.</sup> EBITDA Margin is calculated as EBITDA (incl. Other Income) divided by Total Income

<sup>4.</sup> All figures on this slide have been rounded off to the nearest whole number, and percentages to one decimal

# Financial & Operational Metrics (Consolidated)



In Rs lakhs

Metric	Q2 FY 2025	Q2 FY 2026	% change
Total Income <sup>1</sup>	6813	7638	<b>1</b> 2.1%
Gross Margin <sup>2</sup>	4872	5192	6.6%
EBITDA	609	867	42.4%
EBITDA Margin <sup>3</sup>	8.9%	11.4%	
Profit before tax (PBT)	217	313	<b>1</b> 44.2%
PBT Margin	3.2%	4.1%	
Profit after tax (PAT)	52	54	<b>1</b> 3.8%
PAT Margin	0.8%	0.7%	

#### Notes

<sup>1.</sup> Total Income includes Other Income

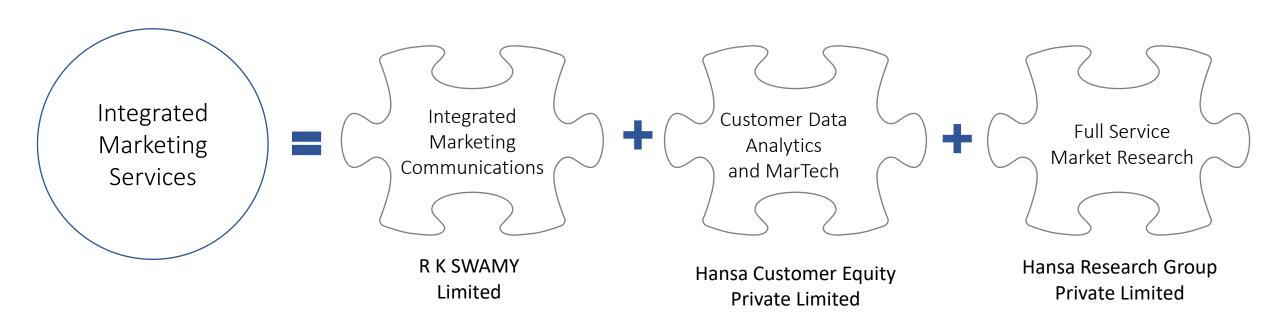
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### Group at a Glance





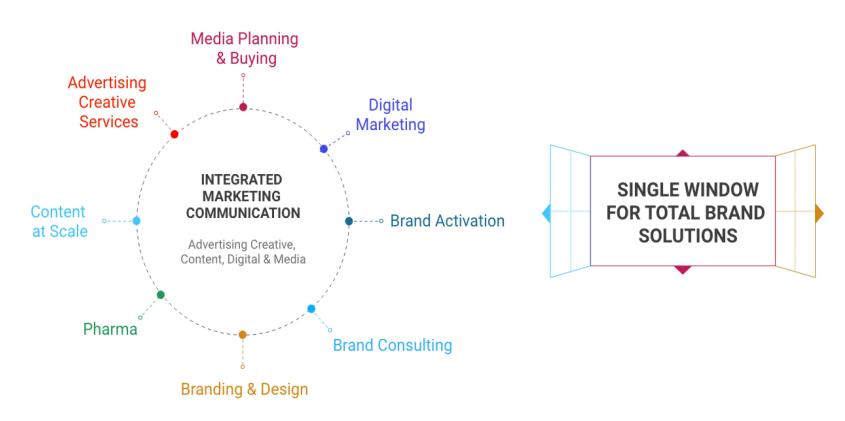
The Integrated Marketing Communications business uses the 'R K SWAMY' as well as the 'Hansa' brands.

The Customer Data Analytics and MarTech and Full-Service Market Research disciplines are offered under the 'Hansa' brand

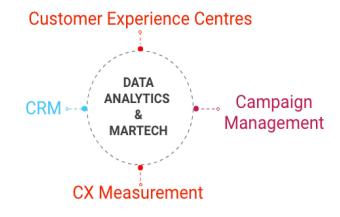
Single window solution for Creative, Media, Data Analytics and Market Research Services

# Service Offerings









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- Although we believe the expectations reflected in such forward looking statements are based upon reasonable assumptions, we can give
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- Please visit our corporate website www.rkswamy.com to go through our Investor section.



# Thank You