

### DISCLAIMER



This presentation and the following discussion may contain "forward looking statements" by S.P. Apparels Limited ("SPAL" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of SPAL about the business, industry and markets in which SPAL operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond SPAL's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of SPAL.

In particular, such statements should not be regarded as a projection of future performance of SPAL. It should be noted that the actual performance or achievements of SPAL may vary significantly from such statements.

### KEY HIGHLIGHTS – 9M FY17 RESULTS



- □ 27% YoY Growth in Total Revenues <sup>1</sup>
- 45% YoY Growth in Adj. EBITDA <sup>2</sup>
- ☐ Adj. EBITDA margin % <sup>2</sup> increased by 235 bps from 16.5% to 18.8%
- 91% YoY Growth in PAT
- □ PAT margin increased by 310 bps from 6.2% to 9.3%

- 1. Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)
- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)



Company Overview

Business Strategy & Outlook

Financial Overview & Shareholding Structure

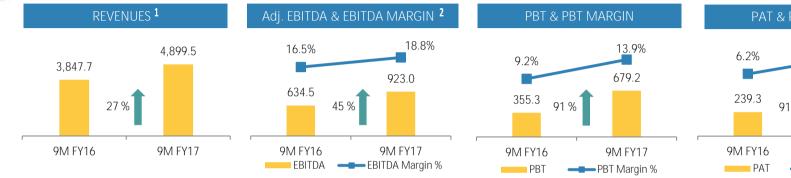


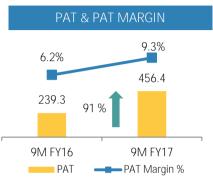
### Q3 & 9M FY17 RESULTS KEY HIGHLIGHTS



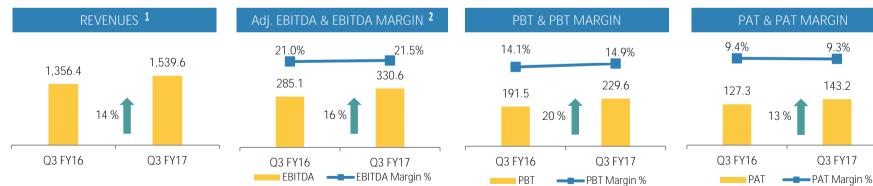








### Q3 FY17 YoY ANALYSIS

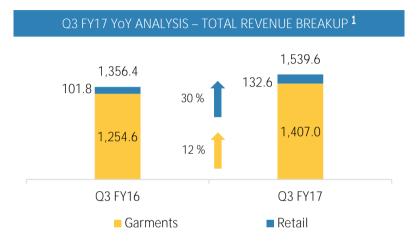


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- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)

# Q3 & 9M FY17 RESULTS DIVISION WISE ANALYSIS



#### In Rs Mn



DIVISION REVENUES SHARE	Q3 FY16	Q3 FY17
Garments *	92.5%	91.4%
Retail	7.5%	8.6%

Adj. EBITDA MARGIN % 2	Q3 FY16	Q3 FY17
Garments *	22.0%	25.4%
Retail	8.9%	-20.8%

# 9M FY17 YOY ANALYSIS – TOTAL REVENUE BREAKUP 1 4,899.5 414.1 3,603.5 9M FY16 9M FY17 Garments Retail

DIVISION REVENUES SHARE	9M FY16	9M FY17
Garments *	93.7%	91.5%
Retail	6.3%	8.5%

Adj. EBITDA MARGIN % <sup>2</sup>	9M FY16	9M FY17
Garments *	18.1%	21.7%
Retail	-7.1%	-12.1%

- 1. Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)
- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)

<sup>\*</sup> Includes SPUK Operations





### FINANCIAL UPDATE:

- 9M FY17 total revenues <sup>1</sup> saw robust growth of 27% YoY to Rs 4,899.5 mn.
  - Revenue growth of 25% in garments division and 70% in retail division.
  - Growth in garments division driven by increase in existing customer orders supported by increase in capacity.
- 9M FY17 Adj. EBITDA <sup>2</sup> grew by 45% to Rs 923.0 mn in line with higher revenues. Adj. EBITDA margin improved by 235 bps from 16.5% to 18.8%.
- 9M FY17 PBT grew by 91% YoY to Rs 679.2 mn. PBT margin increased by 463 bps from 9.2%% to 13.9%.
  - Finance cost declined by 28% from Rs 186.4 mn to Rs 134.5 mn driven by repayment of debt in August 2016 using IPO proceeds and internal accruals.
- 9M FY17 PAT grew by 91% YoY to Rs 456.4 million. PAT margin increased by 310 bps from 6.2% to 9.3%.
- Total Debt was Rs 1,686.4 mn as on 31st December 2016 compared to Rs 2,593.6 mn as on 31st March 2016.
  - Total Debt to Equity was 0.47x as on 31st December 2016.
- 1. Total revenues include realised gain on account of foreign exchange fluctuations (accounted in other income)
- 2. In addition to (1), EBITDA calculation excludes unrealised MTM gain / loss on account of foreign exchange fluctuations (accounted in other expenses)

# Q3 & 9M FY17 RESULTS CONSOLIDATED PROFIT & LOSS STATEMENT



Particulars (In Rs Mn)	Q3 FY17	Q3 FY16	YoY %	9M FY17	9M FY16	YoY %
Revenue from Operations	1,329.0	1,256.1	5.8%	4,355.5	3,544.0	22.9%
Other Operating Income	152.8	103.5	47.7%	420.1	287.8	46.0%
Gain on account of Foreign Currency Fluctuations	57.8	-3.2	-	123.9	16.0	-
Total Revenues	1,539.6	1,356.4	13.5%	4,899.5	3,847.7	27.3%
COGS	577.1	498.7	15.7%	1,894.2	1,443.0	31.3%
Gross Profit	962.5	857.7	12.2%	3,005.2	2,404.7	25.0%
Gross Margin	62.5%	63.2%	-72 bps	61.3%	62.5%	-116 bps
Employee Expenses	347.4	290.9	19.4%	1,096.9	883.0	24.2%
Other Expenses excl. MTM gain / loss on account of Foreign Currency Fluctuations	284.6	281.7	1.0%	985.3	887.2	11.1%
Adj. EBITDA	330.6	285.1	15.9%	923.0	634.5	45.5%
Adj. EBITDA Margin %	21.5%	21.0%	45 bps	18.8%	16.5%	235 bps
MTM (Gain) / Loss on account of Foreign Currency Fluctuations	35.1	0.0	-	-14.2	-49.0	-
Depreciation	53.5	48.6	10.1%	153.5	149.6	2.6%
Finance Cost	31.4	48.7	-35.5%	134.5	186.4	-27.9%
Other Income excl. Gain on account of Foreign Currency Fluctuations	19.1	3.8	-	30.0	7.8	285.1%
PBT	229.6	191.5	19.9%	679.2	355.3	91.1%
Tax Expense	87.8	65.0	35.2%	233.6	116.3	100.8%
PAT	141.8	126.5	12.1%	445.6	239.0	86.4%
Minority Interest	-1.4	-0.8	-	-10.9	-0.3	-
Reported PAT	143.2	127.3	12.5%	456.4	239.3	90.8%
PAT Margin %	9.3%	9.4%	-9 bps	9.3%	6.2%	310 bps
Earnings Per Share (EPS) In Rs.	6.44	7.43	-13.3%	20.59	13.95	47.6%



### **COMPANY OVERVIEW**

Business Strategy & Outlook

Financial Overview & Shareholding Structure



# COMPANY OVERVIEW BRIEF PROFILE



### **BUSINESS OVERVIEW**

- SPAL is one of the leading manufacturers and exporters of knitted garments for infants and children in India.
- Provides end-to-end garment manufacturing from greige fabric to finished products including body suits, sleep suits, tops and bottoms.
- SPAL is also the sub-licensee to manufacture, distribute and market adult menswear products in India under the 'Crocodile' brand.
- Strong promoter pedigree with more than two decades of experience in textile and apparels industry.

#### **KEY STRENGTHS**

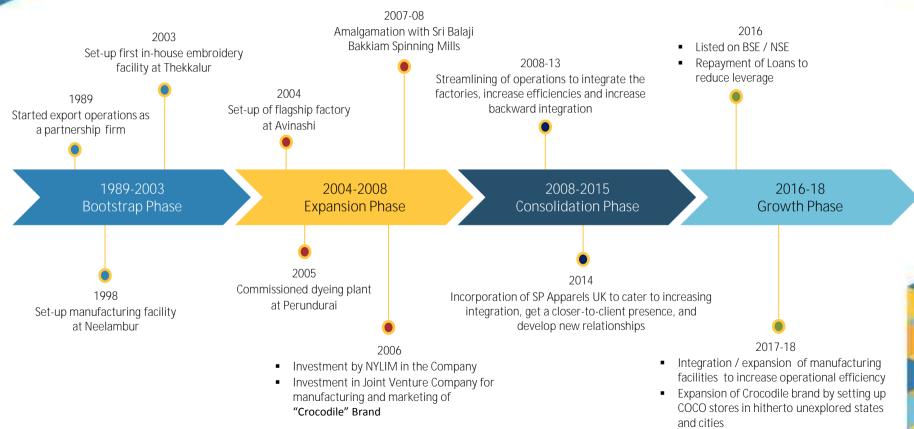
- SPAL is a specialized player in the highly challenging infant & children wear knitted garment industry.
- Preferred vendor through long standing relationships with reputed international brands like Tesco, ASDA, Primark, Mothercare etc.
- Stringent quality compliance, superior in-house product development and certified testing laboratories.
- Demonstrated ability to setup integrated facilities to scale-up operations. Currently operating 21 facilities having close proximity to key raw materials & skilled labour.
- Advanced manufacturing machineries with latest technology and automation.

### FINANCIAL OVERVIEW

- Restated Consolidated Revenues, EBITDA and PAT were Rs 5,328.3 mn, Rs 853.1 mn and Rs 347.1 mn in FY16 having grown at CAGR of 8%, 16% and 145% over FY13-FY16
- Significant de-leveraging efforts have helped improve PAT Margins from 0.6% to 6.5% over FY13-FY16.
- Significant improvement in return ratios
  - Cash Adjusted ROCE: 9.4%% in FY13 to 17.9% in FY16
  - ROE: 4.0% in FY13 to 35.4% in FY16

# COMPANY OVERVIEW OUR EVOLUTION







### SPAL IS A SPECIALIZED PLAYER IN THE HIGHLY CHALLENGING INFANT & CHILDREN WEAR KNITTED GARMENT INDUSTRY

#### INDUSTRY'S UNIOUE CHALLENGES

1

- Labour intensive operations.
- Employee training & skill development.
- Employee occupational health & welfare.

2

- Demands large variety and small batch size orders.
- Highly complex manufacturing.

3

- Stringent safety and quality requirements in developed markets.
- Severe restrictions on the use of chemicals, dyes, accessories and other additives to prevent any side-effects on infants and children.

### SPAL'S CORE COMPETENCIES

Demonstrated manufacturing excellence for over two decades

Clear understanding of buyer preferences and specifications of knitted garments and embellished garments in infants and children category

Ability to consistently deliver high quality products on timely basis

Meeting stringent compliance requirements of international customers

Long standing relationships with reputed global brands

SPAL is strongly placed to capitalize on future growth opportunities



## COMPANY OVERVIEW PREFERRED VENDOR TO REPUTED INTERNATIONAL BRANDS



#### SPAL IS THE PREFERRED VENDOR

FOR KNITTED GARMENTS FOR INFANTS AND CHILDREN

TO REPUTED INTERNATIONAL BRANDS AND RETAILERS

#### WHY SPAL?

- Expertise to concurrently manage multiple large orders with a diversified product range including body suits, sleep suits, tops and bottoms.
- Ethically, Environmentally and Socially compliant organization.
- No bulk returns from customers since inception.
- Ability to offer end-to-end garments manufacturing services from the design to the manufacture of the garments.

SPAL's focus has been on customers in Europe. Going forward, SPAL will continue to focus on existing customers in Europe as well as new customers globally.





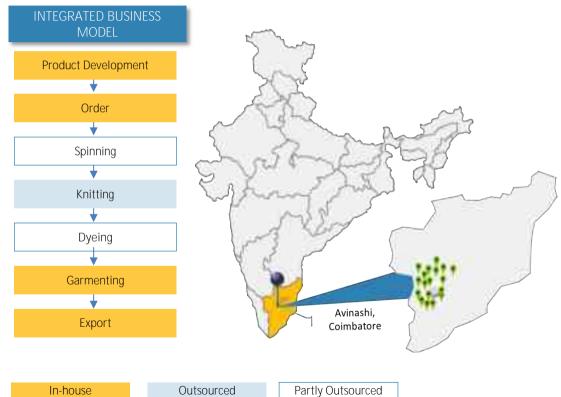
PRIMARK®

mothercare

DUNNES STORES
Always Better Value

### COMPANY OVERVIEW STRATEGICALLY LOCATED & INTEGRATED MANUFACTURING FACILITIES





#### LOCATION ADVANTAGE:

- All 21 manufacturing facilities are located within a radius of ~125 km of our Registered Office near Tirupur (leading hub in India for knitted garments for children and exports) leading to significant economies of scale.
- Convenient access to skilled labour and raw materials and also to machinery supplies and replacement parts.
- Significant savings in production, labour and transportation costs.
- Close proximity to international port.

#### **TECHNOLOGY & AUTOMATION:**

- Eton conveyor production system (automated sewing assembly line and workflow control).
- ASRS\* for efficient warehouse / inventory management.
- Orgatex software system for automation of dyeing related processes.

<sup>\*</sup> ASRS: Advanced semi-automated storage and retrieval system

# COMPANY OVERVIEW STRATEGICALLY LOCATED & INTEGRATED MANUFACTURING FACILITIES











Dyeing





# COMPANY OVERVIEW STRATEGICALLY LOCATED & INTEGRATED MANUFACTURING FACILITIES







Sewing



Automated Sewing Assembly Line



Automated Embroidery



Semi-Automated Inventory Management



### COMPANY OVERVIEW STRONG IN-HOUSE DESIGN EXPERTISE



### STRONG DESIGN IS SPAL'S CORE COMPETENCY

- SPAL's core competency lies in understanding latest fashion and trends to suit the customers buying preferences.
- Dedicated in-house design and merchandising team of designers located at our Corporate Office in India and design consultants hired by our Subsidiary, SPUK.
- Use of latest technology for developing products and styles which are based on prevalent fashion trends.
- Design development, sampling and fitment form an integral part of our operations and are considered as an effective tool for converting customer's need into a finished product.









# COMPANY OVERVIEW STRINGENT QUALITY CONTROLS & COMPLIANCE



- Strong adherence to the highest standards of quality, assurance and compliance.
- Stringent quality control checks consisting of inspection and testing of fabric, greige and processed yarn, trims, accessories, packing materials and of each piece of garment for metal bits/needle tips/sharp edges prior to packing.
- Exercise stringent Quality check at every stage of manufacturing.
- All individual pieces of garments are also physically inspected to ensure that no defective/damaged pieces are delivered to our customers.
- Internal rejection rate is low as compared to international standards.

#### ACCREDITATIONS AND AWARDS FOR OUR MANUFACTURING FACILITY/ABILITY

Received laboratory accreditation ISO/IEC 17025:2005 by the National Accreditation Board for Testing and Calibration Authorities, Department of Science and Technology, India









TESCO 'F&F Gold Rated Supplier Award' 2013



Marks and Spencer award 2011



# COMPANY OVERVIEW BUILDING RETAIL PRESENCE IN INDIA



#### SPAL'S PRESENCE ACROSS LARGE FORMAT STORES

























### COMPANY OVERVIEW BUILDING RETAIL PRESENCE IN INDIA



#### SPAL IS STRENGTHENING ITS RETAIL PRESENCE BY EXPANDING THE REACH OF CROCODILE BRAND

- SPAL undertakes manufacturing and retailing activities in India under the 'Crocodile' brand.
- SPAL sells wide range of adult menswear products like shirts, polo shirts, t-shirts, trousers, jeans, sweaters, jackets and innerwear products like vests, briefs, boxer shorts.
- In addition to EBOs and MBOs, we are also present in large format stores and e-commerce platforms.
  - Large format stores (LFS) Central (13), Megamart (22), Star Bazaar (10), D Mart (6), Unlimited (10), Globus (12), Reliance Market (35), Walmart (21), More (6), Brand Factory (10).
  - E-Commerce platforms Flipkart, Jabong & Amazon.



#### **OUR RETAIL STORE PRESENCE**



Retail Network	DEC-16
EBOs – COCO	41
EBOs – FOFO	3
MBOs	4,000
LFS	145
No. of States	9
Outlet Size (Sq. ft)	400 – 1,500

### COMPANY OVERVIEW







### Mr P. Sundararajan Chairman and Managing Director

- Founder director of SPAL with 31 years of experience in the textile and apparel industry
- Bachelor of Science from the **Bangalore University**



### Ms S. Latha **Executive Director**

Founder director of SPA with 24 years of experience in the textile and apparel industry



### Mr.S. Chenduran **Director Operations**

- Three years of experience in the textile and apparel industry
- MS in Business and Management from the University of Strathclyde

#### Ms P.V. Jeeva, Chief Executive Officer

- 30 years of experience in the textile and apparel industry
- Handles garments division and has been associated with SPAL since July, 1986
- Diploma in textile processing from GRG Polytechnic College, Coimbatore

### Mr V. Shankar Raam, Chief Operatina Officer

- 21 years of experience in the field of finance, accounting and marketing.
- Leading our business strategy for our retail business expansion
- MBA from IIBM Institute

### Mr V. Balaji, Chief Finance Officer

- 16 years of experience in the field of finance and accounts
- Associated with SPAL since May, 2012
- **Oualified Chartered Accountant**
- Helped in managing banking relationships to aid the growth of the Company

### Mr V. Harihara Subramaniam, Head (Wholesale)

- 13 years of experience in the field of marketing.
- Worked at Coca-Cola (India), Seven-Up Bottling Company PLC
- Heading our wholesale channel sales for essentials
- B.Com (Univ Madras) and MBA (Bharatidasan)



## COMPANY OVERVIEW BOARD OF DIRECTORS – WIDE SPECTRUM OF EXPERIENCE





*Mr Srinivas Chidambaram*Non Whole-time Director

- 26 years of experience mainly in financial services
- Qualified Chartered Accountant



Mr A.S. Anandkumar Independent Director

- 43 years of experience in banking
- Masters of Science from the University of Madras



Mr P. Yesuthasen Independent Director

- 40 years of experience in banking
- MS in Business
   Administration, Cass
   Business School, London and
   MS in Arts in Public Admin,
   Madras Christian College



*Mr G. Ramakrishnan* Independent Director

- 38 years of experience in government service
- Post-graduate degree from St. JohŶs College, Palayamcottai



Mr V. Sakthivel Independent Director

- 40 years of experience in the fields of commerce and accountancy
- Qualified Chartered Accountant and Certified I.S. Auditor



Q3 & 9M FY17 Results Update

Company Overview

### **BUSINESS STRATEGY & OUTLOOK**

Financial Overview & Shareholding Structure



### BL CA

## BUSINESS STRATEGY & OUTLOOK CAPACITY EXPANSION & BACKWARD INTEGRATION



### Existing Business Model

Product Development

Order

Spinning

Knitting

Dyeing

Garmenting

1

Export

SPAL proposes to utilize Rs 750.7 mn from the Net IPO Proceeds towards:

- 1. Enhancing spinning capacity Capex of Rs 472.4 mn
  - Spinning capacity from 16,896 to 22,272 spindles
  - Blow room capacity from 3,200 kg/day to 15,015 kg/day
- 2. Setting-up a new Knitting facility in the spinning facility Capex of Rs 168.6 mn
- 3. Addition of balancing machineries at existing dyeing unit at the SIPCOT facility Capex of Rs 49.1 mn
- 4. Common Infrastructure for spinning and knitting facility Capex of Rs 60.6 mn

These investments will lead to

- De-bottlenecking and backward integration.
- Improved operational efficiency and quality control.
- Operating cost reduction leading to margin improvement.
- Provide support for future expansion.

# BUSINESS STRATEGY & OUTLOOK EXPAND RETAIL PRESENCE ACROSS INDIA



#### PROPOSED EXPANSION OF RETAIL PRESENCE OVER THREE YEARS







- Growing aspiration levels of people in Tier
   II, III and IV cities in India along with rising brand awareness and higher disposable income makes these smaller urban areas as focal points for expansion.
- SPAL intends to capitalize on this opportunity to grow its menswear products under the 'Crocodile' brand.
- Capex plan of Rs 278.5 mn for establishing 70 new retail COCO stores, expanding its presence from 9 states to 18 states in India over next 3 years.



Company Overview

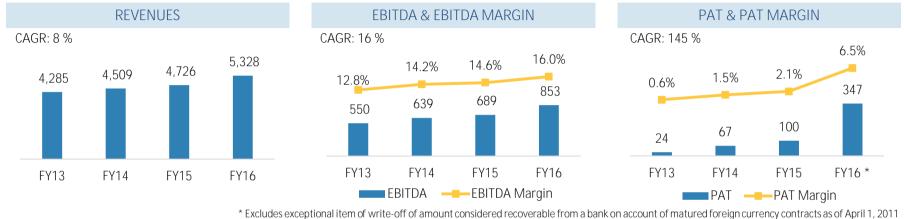
Business Strategy & Outlook

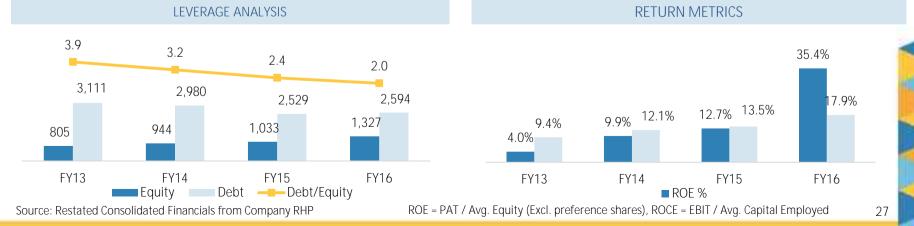
FINANCIAL OVERVIEW & SHAREHOLDING STRUCTURE



### FINANCIAL OVERVIEW







### IPO PROCEEDS UTILISATION

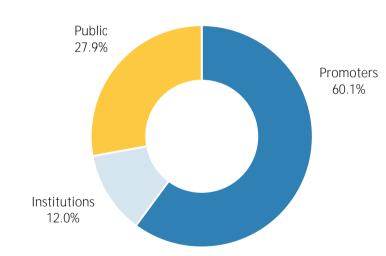


#### Utilization of Net proceeds as on 31st December 2016 Utilization **Amount Amount Pending** Particulars (Rs million) Planned Utilized Utilization Expansion and modernization of manufacturing facility 701.6 75.3 626.3 Repayment or prepayment of debt 630.0 630.0 0.0 Opening of new stores for the sale of 'Crocodile' 6.7 271.8 278.5 products Addition of balancing machineries for existing dyeing 49.1 43.3 5.8 unit General Corporate Purposes and Issue Expenses 490.8 490.8 0.0 Total 2,150.0 1,246.1 903.9

### SHAREHOLDING STRUCTURE



### SHAREHOLDING PATTERN – 31st DECEMBER 2016



Source: BSE

KEY SHAREHOLDERS – 31st DECEMBER 2016				
Goldman Sachs India Limited	5.32%			
DSP Blackrock Micro Cap Fund	3.97%			
Birla Sun Life Insurance Company Limited	3.79%			
Ashish Kacholia	3.68%			
NYLIM	1.99%			
UTI- Balanced Fund	1.09%			
Principal Mutual Fund	0.81%			

Source: Company

