

Date: 13.08.2025

Ref no. SLL/SE/65-2025

To, National Stock Exchange of India Limited ("NSE") Listing Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	To, BSE Limited ("BSE") Listing Department Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001
NSE Scrip Symbol: STANLEY	BSE Scrip Code: 544202
ISIN: INE01A001028	ISIN: INE01A001028

Dear Sir/Madam,

Sub: - Earnings Call Press Release for the Q1 - FY 2025-26

Ref: Disclosure under Regulation 30 of SEBI (LODR) Regulations 2015

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 as amended from time to time, we wish to inform you that, Stanley Lifestyles Limited ("the Company") has announced its Consolidated and Standalone Financial Results for the Quarter ended 30th June 2025. The Earnings call shall be held on 13th August 2025 at 05:30 pm.

Press release with respect to the said call is provided along with this disclosure.

Kindly treat this as an intimation under the applicable regulation of SEBI (Listing Obligation and Disclosure Requirements), Regulations, 2015.

Kindly take the information on your record.

Thanking You,

For Stanley Lifestyles Limited

Sunil Suresh
Managing Director
DIN: 01421517

Stanley Lifestyles Limited

Registered Office: SY No. 16/2 and 16/3 Part, Hosur Road, Veerasandra Village, Attibele Hobli, Anekal Taluk, Bangalore, Karnataka-560100

CIN: L19116KA2007PLC044090 | **Phone:** 080 6895 7200 | **E-mail:** compliance@stanleylifestyles.com | **Website:** www.stanleylifestyles.com



Q1 FY26 Revenue from Operations Rs. 1,087 Mn

Q1 FY26 EBITDA Rs. 225 Mn with margins of 20.7%

Q1 FY26 PAT Rs. 78 Mn with margins of 7.2%

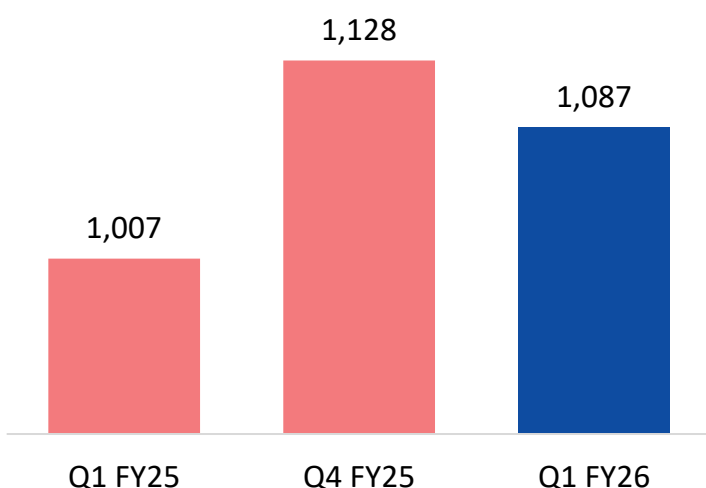
Bengaluru, 13th August 2025: Stanley Lifestyles Limited (“Stanley” or the “Company”) (BSE: 544202 | NSE: STANLEY), one of India’s largest integrated super premium and luxury furniture manufacturer and retailer, has announced its unaudited consolidated financial results for the quarter ending 30th June, 2025.

Q1 FY26 Financial Performance:

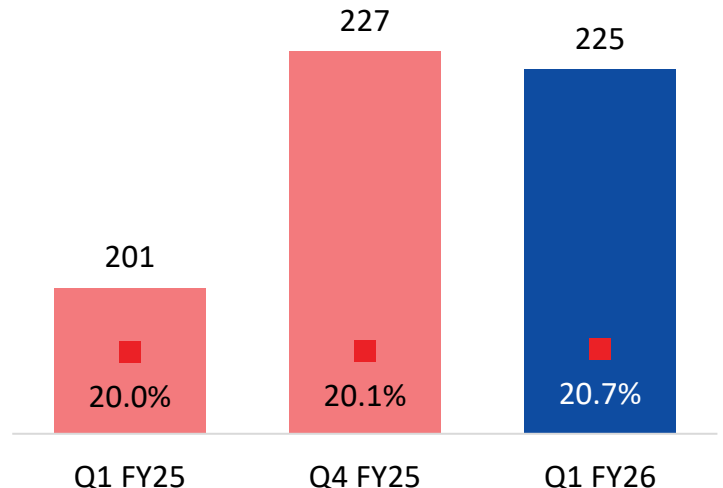
Rs. Million	Q1 FY26	Q1 FY25	Y-o-Y (%)	Q4 FY25	Q-o-Q (%)
Revenue from Operations	1,087	1,007	7.9%	1,128	(3.6)%
EBITDA	225	201	11.9%	227	(0.9)%
Margin%	20.7%	20.0%		20.1%	
PBT	104	58	79.3%	108	(3.7)%
Margin%	9.6%	5.8%		9.6%	
PAT (Ind AS)	78	38	105.3%	108	(27.8)%
Margin%	7.2%	3.8%		9.6%	

Q1 FY26 Financial Highlights:

Revenue from Operations



EBITDA and EBITDA Margin



Commenting on the performance Mr. Sunil Suresh, Managing Director said:



"During the first quarter of FY26, global trade developments, particularly the recent US tariff policies, have weighed on broad market sentiment. While the Indian luxury furniture sector remains structurally strong, these macro headwinds have created a more cautious consumer environment, leading to lower discretionary spending in certain segments.

The underlying real estate market continues to provide long-term growth opportunities. In H1 2025, luxury housing recorded significant expansion, with sales in the Rs. 10-20 crore price range rising by 128% and Rs. 20-50 crore homes doubling YoY. However, delays in property handovers, a trend that has persisted over recent quarters, continue to defer purchase decisions for premium home interiors. Additionally, the recent wave of layoffs in the IT sector is expected to temporarily affect sales in certain key urban markets where technology professionals form a meaningful part of our customer base.

Despite these headwinds, we started FY26 on a positive note with strong growth in both the retail and B2B segments. Revenue from Operations was Rs. 1,087 million, an increase of 7.9% over Q1 FY25.

The retail business contributed Rs. 640 million, up 25.2% YoY, led by the performance of Stanley Level Next and Sofas & More, which grew by 20.0% and 50.7% respectively. All new stores opened in FY25 have achieved breakeven, reflecting the effectiveness of our location selection and execution strategy.

This quarter also saw the addition of two new Sofas & More stores, one each in Surat and Mangalore. As of 30th June 2025, Stanley Lifestyles operates 68 stores, comprising 43 COCO stores and 25 FOFO stores, with COCO stores accounting for 60% of revenue in Q1 FY26.

On profitability, Gross Profit increased by 16.6% YoY to Rs. 624 million, with margins expanding by 428 basis points to 57.4%. Localisation, manufacturing efficiencies and in house manufacturing have allowed us to optimise production costs while broadening the product mix. EBITDA grew 11.9% to Rs. 225 million, with a margin of 20.7%, while PAT increased more than 2x to Rs. 78 million, with a margin of 7.2%.

We also made notable strategic advances in line with our growth vision. With Stanley Retail Limited acquiring complete ownership of Shrasta Decor Private Limited, we have strengthened our presence in Hyderabad. This step allows us to streamline operations, unify brand representation and improve decision-making efficiency in this key market. Hyderabad is an important growth hub, and we will invest in growing the Hyderabad market to achieve our long-term growth strategy.

Additionally, We are pleased to welcome J K Sharath as our Group CFO. His deep understanding of the Company, along with his strong financial, strategic skills and multidisciplinary experience will be a great addition to our Leadership team. He will play key role in driving our transformation agenda and Lead Stanley into its next chapter of growth and long-term value creation.

While broader market sentiment remains cautious, our product portfolio is not directly exposed to the categories impacted by the US tariffs, and we do not expect any material impact on our business from these changes. Looking ahead, we remain on track to open 15 new stores in FY26, with an emphasis on high-potential real estate catchments in major metros and emerging urban clusters. The focus continues to be on strengthening the COCO format and offering curated collections that align with the evolving preferences of affluent homebuyers.

With a differentiated brand portfolio, integrated manufacturing capabilities and a growing presence in India's luxury furniture market, Stanley Lifestyles is well positioned to capture the opportunities ahead in FY26."

Seating



Sofas



Recliners



Sofa-cum-Bed

Kitchen & Cabinetry



Kitchens



Wardrobes



Bar unit

Case Goods



Coffee Table



Dining Table



End Table

Beds & Mattress



Beds




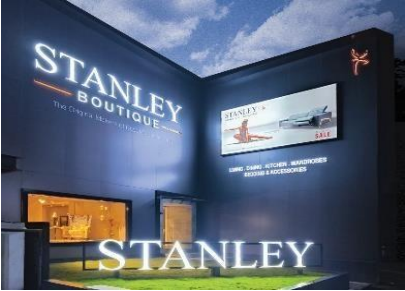




Mattress



Pillows and Accessories

Largest Premium and Luxury Furniture Brand in India

Market Positioning and Branding	Store Format	No.	Average Sq. Ft
<div>Ultra-Luxury</div> <div>(Rs. 0.50 Mn and above)</div> <div></div>		11	11,121
<div>Luxury</div> <div>(Rs. 0.30 Mn - Rs. 0.50 Mn)</div> <div></div>		15	5,908
<div>Super Premium</div> <div>(Rs. 0.15 Mn - Rs. 0.30 Mn)</div> <div></div>		42	6,646

1. The store count is as of 30th June 2025, excludes one Stanley Personnel Store
2. Industry price point and brand presence is segmented basis price of Sofa (3+2) and number of SKUs in each price range
3. The average store size is an average size of the total number of stores as at March 31, 2025 corresponding to each store format. Average store size excludes the area of the hybrid store located at Hosur Road, Bengaluru, Karnataka which houses Stanley Level Next spread across 63,165 square feet and Sofas & More by Stanley spread across 11,000 square feet and one Stanley Living Store in Airport Road, Bengaluru which houses Stanley Level Next spread across 27,000 square feet and Sofas & More by Stanley spread across 9,000 square feet

Two manufacturing facilities at Bengaluru, Karnataka with combined total area of 3 lakh+ sq. ft



Electronic City, Bengaluru



Jigani, Bengaluru

About Stanley Lifestyles Limited:

Stanley Lifestyles Limited is a leading Indian luxury furniture company offering a broad spectrum of home solutions under brands such as Stanley Level Next, Stanley Boutique, and Sofas & More. The company designs, manufactures, and retails a diverse array of premium and luxury furniture and interior products including sofas, recliners, dining sets, kitchen cabinetry, beds, wardrobes, and accessories. Its vertically integrated model ensures end-to-end control over design, production, and retail, with two manufacturing facilities in Bengaluru spanning over 300,000 square feet. These facilities support a wide range of offerings across ultra-luxury, luxury, and super-premium categories. With 68 retail outlets across major Indian cities, Stanley Lifestyles operates through both company-owned and franchise formats to maximize reach and customer engagement. The company's strategic strengths lie in its design-led innovation, skilled craftsmanship, and consistent expansion in high-opportunity markets. Backed by experienced promoters and professional leadership, Stanley Lifestyles continues to leverage its retail and manufacturing capabilities to address growing demand in India's premium and luxury home interiors market. To read more, visit <https://www.stanleylifestyles.com/>

For further information, please contact:



Mr. J.K. Sharath

Group Chief Financial Officer

jk.sharath@stanleylifestyles.com

Churchgate
Investor Relations

Abhishek Dakoria / Anvita Raghuram

+91 22 6169 5988

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Disclaimer:

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Stanley Lifestyles Limited Appoints J.K. Sharath as Group Chief Financial Officer

Bengaluru, 13th August 2025: Stanley Lifestyles Limited (“Stanley” or the “Company”) (BSE: 544202 | NSE: STANLEY), one of India’s largest integrated super premium and luxury furniture manufacturer and retailer, today announced the appointment of Mr. J.K. Sharath as its Group Chief Financial Officer (CFO), effective immediately.

Mr. Sharath brings over 24 years of experience across financial leadership roles including audit & assurance, strategy, finance transformation and stakeholder management. With extensive experience across leading Indian and Global organizations he will play a key role in strengthening our financial management, governance framework and driving financial resilience. He has previously worked with companies like Deloitte, EY and BDO and most recently served as Group CFO at a US based company. Sharath is a Chartered Accountant and a Management Accountant.

Commenting on this appointment, Managing Director, Sunil Suresh said:

“We are pleased to welcome J.K. Sharath as our Group CFO. His deep understanding of the Company, along with his strong financial, strategic skills and multidisciplinary experience will be a great addition to our Leadership team. He will play key role in driving our transformation agenda and Lead Stanley into its next chapter of growth and long-term value creation.”

Commenting on his new role, Mr. Sharath said:

“I am thrilled to be joining India’s largest luxury furniture manufacturer and retailer, Stanley as Group CFO at a time of strong momentum and opportunity. Looking forward to working with Sunil and the rest of the leadership team to strengthen our financial strategy, governance, and support the company’s ambitious growth—both in India and internationally. Together with the leadership team, I aim to drive long-term value for all stakeholders.”

STANLEY
— LEVEL NEXT —

STANLEY
— BOUTIQUE —

SOFAS & MORE
STANLEY

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Sofa-cum-Bed

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Mr. J.K. Sharath

Group Chief Financial Officer

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Acquisition of Minority Interest in Shrasta Decor Private Limited

Bengaluru, 13th August 2025: Stanley Lifestyles Limited (“Stanley” or the “Company”) (BSE: 544202 | NSE: STANLEY), one of India’s largest integrated super premium and luxury furniture manufacturer and retailer, today announces that its subsidiary, Stanley Retail Limited, has acquired the remaining 44.05% equity position in Shrasta Decor Private Limited from the minority shareholders, making it now a wholly-owned subsidiary.

In accordance with the agreement, Stanley Retail Limited, a wholly-owned subsidiary of Stanley Lifestyles Limited, has purchased 43,56,552 fully paid-up equity shares for cash from the minority shareholders for a total consideration of Rs. 18.15 crore.

Shrasta Decor is engaged in selling of Stanley-branded leather sofas, leather accessories, kitchen cabinets, beds, mattresses, footwear and fashion products. This acquisition allows Stanley Lifestyles to consolidate its operations in the Hyderabad market and aligning it with its strategic growth plans.

Commenting on this acquisition, Managing Director Sunil Suresh said:

“With Stanley Retail Limited acquiring complete ownership of Shrasta Decor Private Limited, we have strengthened our presence in Hyderabad. This step allows us to streamline operations, unify brand representation and improve decision-making efficiency in this key market. Hyderabad is an important growth hub, and we will invest in growing the Hyderabad market to achieve our long-term growth strategy.”

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