



## Press Release

# UFO Moviez Reports Q1FY18 Results

PAT grew by 82.7% to ₹137 Mn  
Advertisement Revenue up 24.2% to ₹493 Mn

**Mumbai, September 08, 2017:** UFO Moviez India Limited, India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens, today, announced its financial results for the quarter ended June 30, 2017.

### Financial Highlights:

#### Quarter ended June 30, 2017

Consolidated revenues grew by 14.0% to ₹1,544 (Q1FY17 - ₹1,354) million. EBITDA increased by 10.0% to ₹409 (Q1FY17 - ₹372) million and PBT grew 60.5% to ₹211 (Q1FY17 - ₹132) million. PAT was higher 82.7% to ₹137 (Q1FY17 - ₹75) million.

Advertisement revenue grew 24.2% to ₹493 (Q1FY17 – ₹397) million. Average advertisement minutes sold per show per screen increased to 4.65 (Q1FY17 – 3.97) minutes during the quarter.

*“We delivered healthy operating and financial performance in the first quarter of fiscal 2018,” said **Kapil Agarwal, Joint Managing Director.** “Our advertisement revenue grew by 24% despite continuing impact of demonetization and roll out of GST. Our hyperlocal advertisement business – UFO Framez continued to witness healthy traction. Caravan Talkies also witnessed marked improvement during the quarter.”*

*“Our advertisement network surpassed 4,000 screens with over 1,000 multiplex screens. Our performance continues to reflect the strength of this in-cinema advertising platform,” said **Sanjay Gaikwad, Founder and Managing Director.** “We are also excited about the future of our strategic initiatives – Caravan Talkies and UFO Framez. Going forward, we believe that there is significant headroom for growth and we remain confident that our strategic focus, strong execution and proficient team will continue to drive market leading performance.”*

## About Us

UFO Moviez India Limited (BSE Code: 539141; NSE Code: UFO) is India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens. UFO operates India's largest satellite-based, digital cinema distribution network using its UFO-M4 platform, as well as India's largest D-Cinema network. As on June 30, 2017, UFO's global network, along with subsidiaries and associates, spans 6,852 screens worldwide, including 5,390 screens across India and 1,462 screens across the Middle East, Israel, Mexico and the USA.

UFO's digitization and delivery model has been a key driver of extensive digitization of Indian cinemas and has enabled wide-spread, same day release of movies across India. UFO adds value to all stakeholders in the movie value chain, spanning movie producers, distributors, exhibitors and the cinema-going audience. UFO provides value to movie producers and distributors by reducing distribution costs, providing reach to a wide network, providing a faster method of delivery of content and reducing piracy through encryption and other security measures. We provide value to movie exhibitors throughout India by providing access to first day release of movies on our digital platform. Audiences benefit from faster access to new movie releases and a consistently high quality viewing experience.

UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 4,032 screens, with an aggregate seating capacity of approximately 1.84 million viewers and a reach of over 2,000 locations across India, as on June 30, 2017. UFO's in-cinema advertising platform enables advertisers to reach a targeted, captive audience with high flexibility and control over the advertising process. UFO's in-cinema advertising platform also allows small exhibitors who otherwise are not able to effectively monetise their advertising inventory due to their limited scale and reach to receive a greater share of advertisement revenue than they are able to using traditional advertising methods.

## Safe Harbour

This document, except for the historical information, may contain forward looking statements indicating future performance or results, financial or otherwise. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward looking statements as may be required from time to time on the basis of subsequent developments and events.

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