Captive audience, customized content & audited displays

are attracting a growing number of in-cinema advertisers wishing for better recall amongst audiences

# Q4 & FY17 Results Presentation

May 17, 2017



UFO Moviez India Limited

\* in terms of number of screens.

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#### **UFO Moviez at a Glance**



#### India's Largest Digital Cinema Network and In-Cinema Advertising Platform

Indian Film Industry's Largest Content Distribution Highway

> **5,105\*** Digital Screens in India

~2.10 million Seating capacity per show

Digitally Delivered 1,790 Movies for 2,321 Distributors in FY17

> Across **1,910** Locations

India's Largest In-cinema High Impact Advertising Platform

3,745 In Cinema Advertising Screens

with an average weekly seating capacity of ~48 million

2,824 Advertisers in FY17

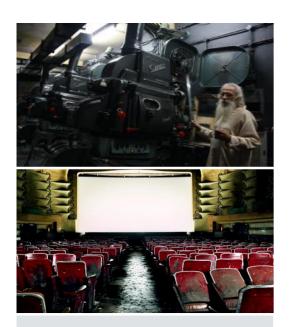
Across **1,874** Locations

Data as on March 31, 2017 \* Nepal forms a part of the Indian Film Territory, hence the # of digital screens includes 118 screens in Nepal

## **UFO's Innovative Solution for Analog Cinema Market**

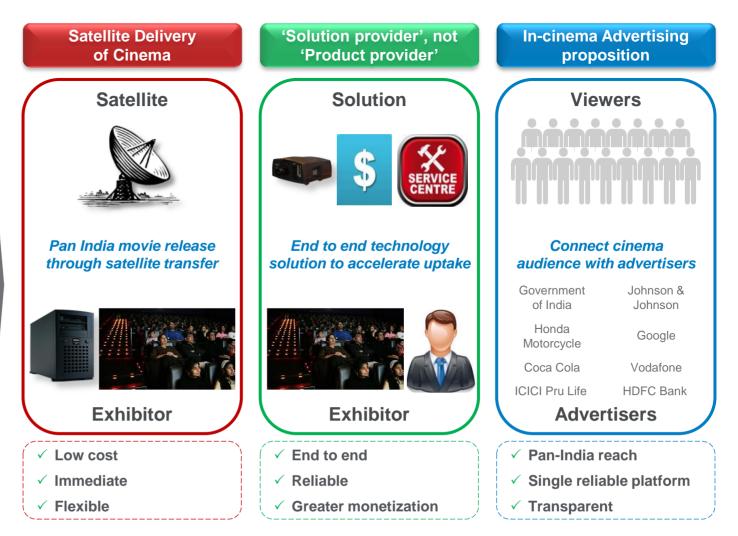
UFO digital cinema

Analog Cinema Era beset with Issues...



- × Staggered release
- × Poor distribution
- × Piracy leakage
- **X** Lower box office collections
- × Damaged reels

#### ... UFO's Innovative Solution



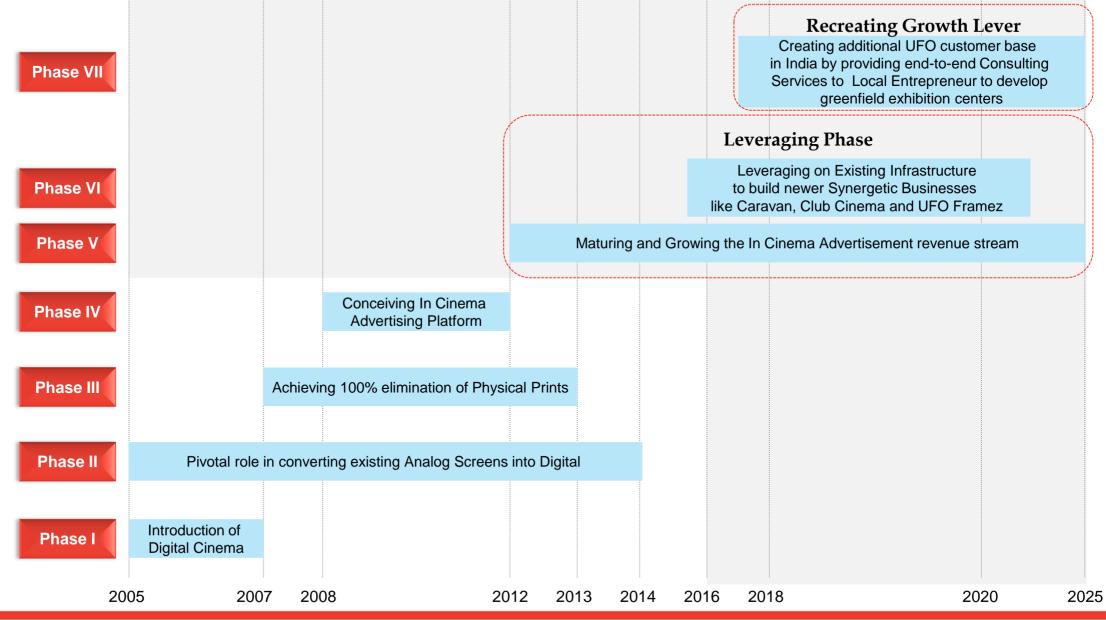


Digitization has redefined film economics by enabling pan-India releases on day one and improving viewing experience. Aggregated ad inventory across a fragmented exhibitor base has created a unique ad platform with high effectiveness and reach.

	UFO Proposition	Stakeholder Impact
Exhibitors	<ul> <li>Enable digitization of screens</li> <li>Provides installation, investment and maintenance services for digital cinema systems</li> <li>Receive fresh / "first-day first-show" content</li> <li>Access to almost all films released historically</li> <li>Effectively monetize ad inventory</li> </ul>	<ul> <li>Content variety clubbed with high quality viewing experience</li> <li>Higher theatrical revenues given day and date release</li> <li>Operational flexibility &amp; simplicity</li> <li>Ad revenue upside</li> </ul>
Content Owner / Distributor	<ul> <li>Pan-India release</li> <li>Fully secure, encrypted signal</li> <li>Pay per show model</li> <li>Low cost distribution even for under-served smaller markets</li> </ul>	<ul><li>Increased box office revenues</li><li>Reduced piracy</li><li>Reduced distribution costs</li></ul>
Advertisers	<ul> <li>Aggregate ad inventory in 3,745 screens (including 327 D- Cinema screens); seating capacity of ~1.73 Mn viewers per show across India as on March 31, 2017</li> <li>Centralized scheduling</li> <li>Flexible and customizable ad platform</li> </ul>	<ul> <li>Growing usage by advertisers</li> <li>Targeted advertising</li> <li>High impact medium</li> <li>Transparency</li> <li>Multi-language flexibility</li> </ul>

## **Our Vision**





### **Shareholder Value Creation**

Capital Intensity	Initial high capital intensity over; poised to generate higher revenues with lower incremental capex.
Capital Efficiency	Network Effect and Operational Efficiencies lead to increasing RoCE.
Capital Allocation	Intent to grow only in synergistic businesses with low content risk.
Capital Distribution	Intent to distribute $\geq$ 25% of PAT annually.

**UFO** 

digital cinema

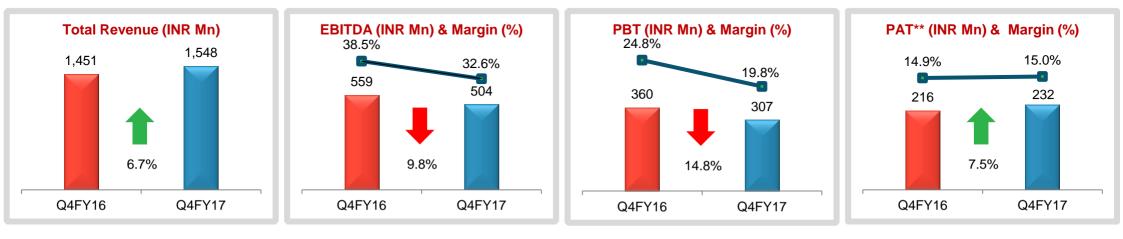


# **Financial and Operating Highlights**

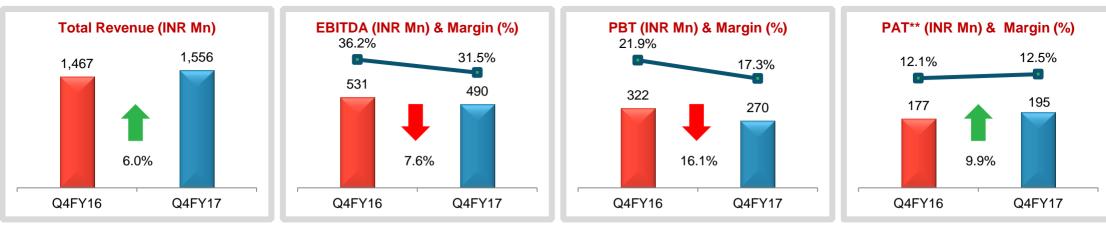
## Financial Highlights – Q4FY17 vs Q4FY16



#### Consolidated, excluding VDSPL\*



#### **Consolidated**

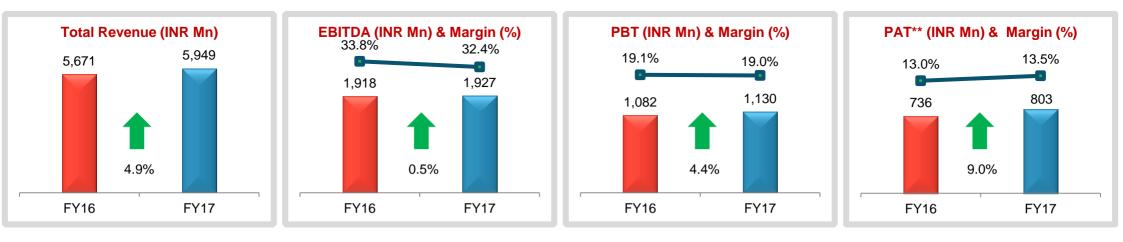


\*VDSPL includes Caravan Talkies and Club Cinema businesses \*\*PAT after Minority Interest

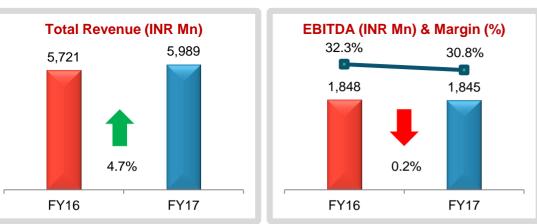
## **Financial Highlights – FY17 vs FY16**



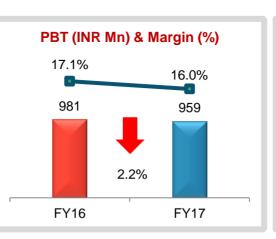
#### Consolidated, excluding VDSPL\*

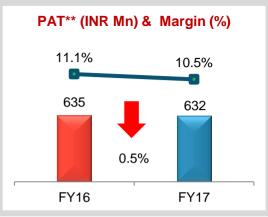


#### Consolidated



\*VDSPL includes Caravan Talkies and Club Cinema businesses \*\*PAT after Minority Interest





## **Driving Wide Spread Release of Movies on UFO Network**



#### Top 10 Hindi

Release Date	Movie	# of Screens
27-Jan	RAEES	2,835
10-Mar	BADRINATH KI DULHANIA	2,397
27-Jan	KAABIL	2,386
10-Feb	JOLLY LL.B 2	2,369
3-Mar	THE BLACK MONEY TRAIL - COMMANDO 2	2,191
24-Feb	RANGOON	1,897
31-Mar	NAAM SHABANA	1,825
13-Jan	OK JAANU	1,757
17-Feb	THE GHAZI ATTACK	1,515
17-Mar	MACHINE	1,211

#### Top 10 Tamil

Release Date	Movie	# of Screens
13-Jan	BAIRAVAA	615
10-Feb	SI III	464
3-Feb	BOGAN	306
10-Mar	MOTTA SHIVA KETTA SHIVA	215
31-Mar	KAVAN	180
24-Feb	YAMAN	146
3-Mar	KUTTRAM 23	138
31-Mar	DORA	127
17-Mar	BRUCE LEE	111
6-Jan	SUPER POLICE	82

#### Top 10 Telugu

Release Date	Movie	# of Screens
13-Jan	KHAIDI NO.150	1,069
24-Mar	KATAMARAYUDU	884
13-Jan	GAUTAMIPUTRA SATKARNI	757
3-Feb	NENU LOCAL (ATTITUDE IS EVERYTHING)	580
24-Feb	WINNER	494
13-Jan	SATHAMAANAM BHAVATHI	470
10-Feb	SIII	459
10-Feb	OM NAMO VENKATESAYA	453
17-Feb	GHAZI	298
3-Mar	KITTU VUNNADU JAGRATHA	278

#### Top 10 Marathi

Release Date	Movie	# of Screens
6-Jan	TI SADHYA KAY KARTE	513
10-Feb	FUGAY	313
6-Jan	ZHALLA BOBHATA	217
10-Feb	DHYANI MANI	172
17-Feb	RANJAN	155
24-Mar	MANUS EK MATI	114
31-Mar	NAGARSEVAK - EK NAYAK	106
31-Mar	KANIKA	91
3-Mar	PREMAYA NAMAH	81
17-Mar	GARBH	70

# of screens reflects the # of screens the movie released on UFO network across the lifetime of the Movie

Continued...

## **Driving Wide Spread Release of Movies on UFO Network**



#### Top 10 Malayalam

Release Date	Movie	# of Screens
20-Jan	MUNTHIRIVALLIKAL THALIRKKUMBOL	283
20-Jan	JOMONTE SUVISESHANGAL	269
3-Feb	FUKRI	193
31-Mar	THE GREAT FATHER	185
24-Mar	TAKE OFF	181
10-Feb	EZRA	177
3-Mar	ORU MEXICAN APARATHA	133
24-Mar	HONEYBEE 2 CELEBRATIONS	129
24-Feb	ABY	118
3-Mar	ANGAMALY DIARIES	114

#### Top 10 Gujarati

Release Date	Movie	# of Screens
3-Feb	SUPERSTAR	172
17-Feb	CARRY ON KESAR	139
13-Jan	GRAND HALI	108
17-Feb	DUNIYADARI	107
24-Mar	PELA ADHI AKSHAR	97
13-Jan	SHUBH AARAMBH	95
3-Mar	O! TAAREEE	86
17-Feb	RAJWADI CHHIYE AME MANBHAR RAHIYE	72
13-Jan	JANU MARI LAKHOMA EK	64
13-Jan	HAMEER	58

#### Top 10 Kannada

Release Date	Movie	# of Screens
24-Feb	HEBBULI	281
3-Feb	CHOWKA	219
24-Mar	RAAJAKUMARA	200
6-Jan	SHRIKANTA	179
31-Mar	MANASU MALLIGE	145
10-Mar	BENGALURU UNDERWORLD	121
27-Jan	MUMBAI	115
20-Jan	BEAUTIFUL MANASUGALU	102
17-Mar	ERADU KANASU	100
10-Mar	VEERA RANACHANDI	93

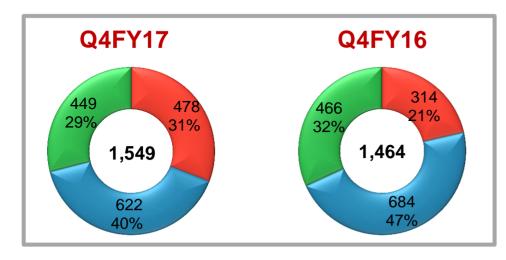
#### Top 10 Bhojpuri

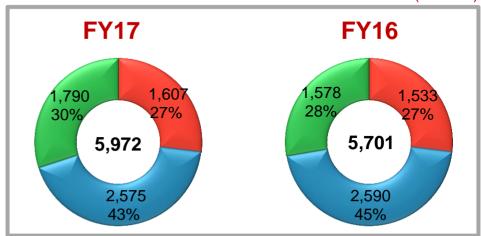
Release Date	Movie	# of Screens
3-Feb	MEHANDI LAGA KE RAKHNA	165
10-Feb	SARKAR RAJ	130
10-Mar	SATYA	125
10-Mar	AATANKVADI	105
24-Feb	RANG	81
31-Mar	MOHABBAT	57
17-Feb	SARGANA KUSHINAGAR RANGDAARI TAX	55
31-Mar	NIRAHUA SATAL RAHE	32
20-Jan	MEHRARU CHAHI MILKYWHITE	16
17-Feb	HUM BANI BIHARI TIGER	10

# of screens reflects the # of screens the movie released on UFO network across the lifetime of the Movie

### **Consolidated Revenue Mix**







**Exhibitor Revenue** 



**Distributor Revenue** 



Advertisement Revenue

(INR Mn)	Q4FY17	Q4FY16	Growth
Advertisement revenue	449	466	-3.6%
Virtual Print Fees - E-Cinema	243	249	-2.1%
Virtual Print Fees - D-Cinema	362	421	-14.0%
Lease rental income - E-Cinema	116	104	10.9%
Lease rental income - D-Cinema	29	41	-27.6%
Other Operating Revenues	57	81	-30.4%
Total Sale of Services	1,256	1,362	-7.8%
Total Sales of Products	293	102	185.8%
Revenue from operations	1,549	1,464	5.8%

FY17	FY16	Growth
1,790	1,578	13.4%
1,027	989	3.9%
1,487	1,541	-3.5%
450	396	13.7%
139	159	-12.4%
258	244	5.6%
5,151	4,907	5.0%
821	794	3.4%
5,972	5,701	4.8%

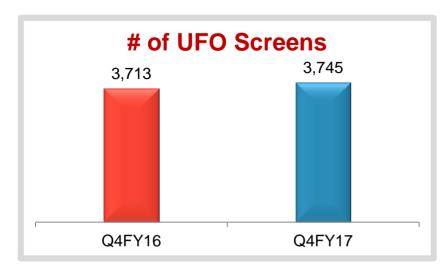
\* Excludes Other Income

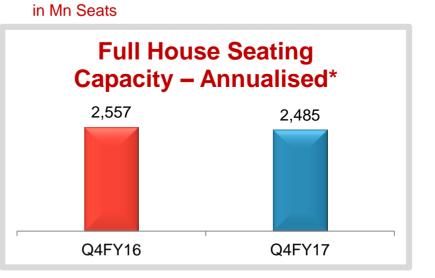


# In Cinema Advertising Performance

### **In Cinema Advertisement Operating Parameter**





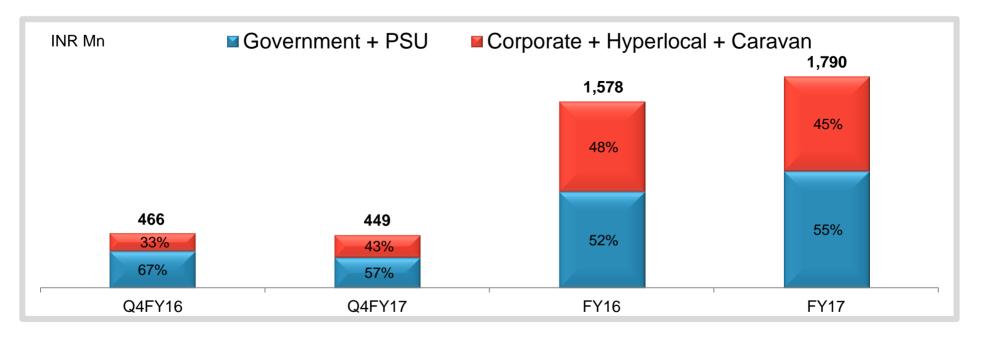


EV47	Тор 50	Cities	Rest of India		
FY17	Multiplex	Single	Multiplex	Single	
# of UFO Screens	428	479	599	2,239	
Full House Seating Capacity – Per Show All Screens	107,540	297,471	160,844	1,159,655	
Seating Capacity Per Screen Per Show	251	621	269	518	
*Full House Seating Capacity Annualised (in Mn Seats)	155	428	232	1,670	

\*Full house seating capacity – Annualised is calculated by multiplying full house seating capacity per show x 4 shows a day x 30 days x 12 months

## **Advertisement Revenue Analysis**



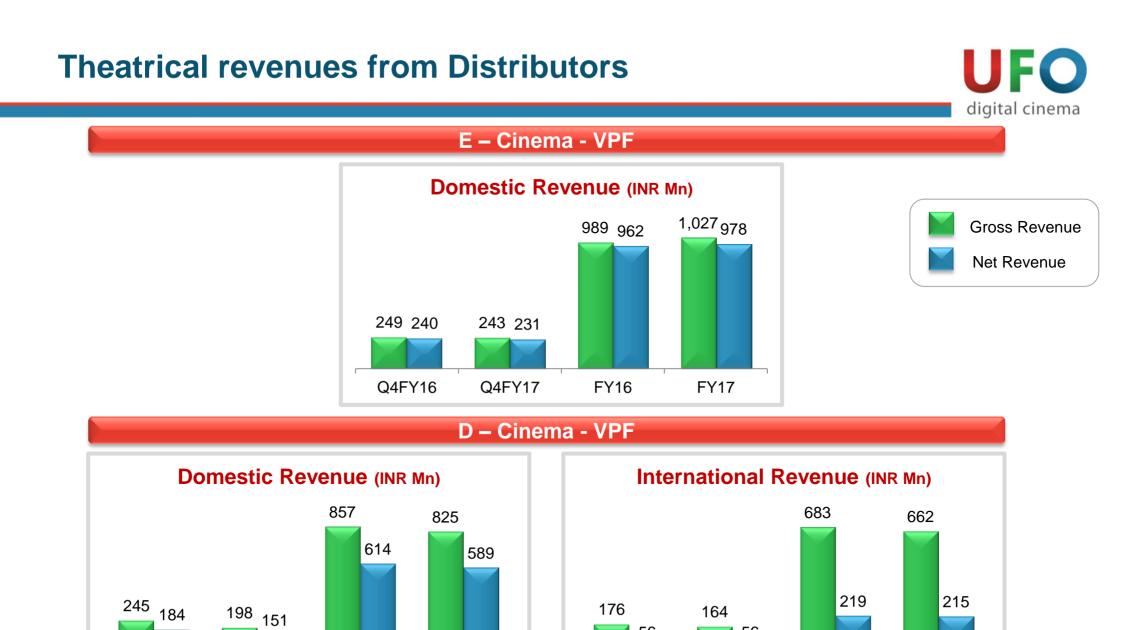


In Cinema Advertisement	Q4FY17	Q4FY16	FY17	FY16
Ad Revenue / Screen for the period (Avg) (Rs.)	120,117	121,402	474,597	410,275
Average # of minutes sold / show / Ad Screen	4.40	4.71	4.34	4.15
# of In Cinema Advertising Clients	1,030	913	2,824	2,556

Average # of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of Screens with Ad Rights during the period Average # of Advertising Screens = (Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2



# **Theatrical Revenues**



56

Q4FY16

56

FY16

FY17

Q4FY17

Domestic includes revenues generated from screens in Nepal Net Revenue = Gross Revenue less Revenue Share with the Exhibitors

**FY16** 

FY17

Q4FY17

Q4FY16

### **Operating Parameter – VPF Revenue India**



# of Screens	Q4FY17	Q4FY16	FY17	FY16
E – Cinema	3,538	3,544	3,538	3,544
D – Cinema	1,567	1,490	1,567	1,490
Total	5,105	5,034	5,105	5,034

# of Screens as on March 31, 2017

VPF Revenue / Screen (Average**) (in Rs.)	Q4FY17	Q4FY16	FY17	FY16
E – Cinema Gross	68,830	70,252	290,043	278,632
E – Cinema Net	65,422	67,762	276,068	271,195
D – Cinema Gross	128,328	166,470	539,722	577,649
D – Cinema Net	97,872	125,192	385,572	414,019

\*\*Average # of Screens = (Sum of # of Opening Screens and # of Closing Screens) / 2

### **Operating Parameter – VPF Revenue International**



Number of Screens	Q4FY17*	Q4FY16	FY17*	FY16
Total	819	881	819	881

# of Screens as on March 31, 2017

VPF Revenue / Screen (Average**) (in Rs.)	Q4FY17	Q4FY16	FY17	FY16
D – Cinema Gross	190,793	198,492	778,362	795,360
D – Cinema Net	65,391	63,417	253,491	254,735

\*Total # of VPF Generating Screens only in Middle East and Israel

\*\*Average # of Screens = (Sum of # of Opening Screens and # of Closing Screens) / 2



- Caravan Talkies was non-operational in Q4FY17 due to adverse impact of demonetization in rural India
- Losses have reduced owing to cost optimization initiatives undertaken
- Operations have re-commenced in Q1FY18
  - Caravan Talkies has gained healthy momentum
  - Currently 47 vans are operational



# **Financial Performance**

### **Consolidated Results**



(INR Mn)	Q4FY17	Q4FY16	Growth
Revenue from Operations	1,549	1,464	5.8%
Other Income	7	3	152.5%
Total Revenue	1,556	1,467	6.0%
Total Expenses	1,066	936	13.8%
EBITDA	490	531	-7.6%
Depreciation and Amortisation	207	191	8.8%
EBIT	283	340	-16.8%
Finance Cost	23	31	-24.4%
Finance Income	10	13	-17.7%
РВТ	270	322	-16.1%
Тах	86	134	-35.8%
PAT	184	188	-2.1%
Profit from Associates	23	12	96.9%
Minority Interest	12	23	-47.2%
PAT, Profit from Associates & Minority Interest	195	177	9.9%
Basic EPS	7.06	6.56	7.6%

FY17	FY16	Growth
5,972	5,701	4.8%
17	20	-19.2%
5,989	5,721	4.7%
4,144	3,873	7.0%
1,845	1,848	-0.2%
838	774	8.2%
1,007	1,074	-6.2%
102	140	-27.1%
-54	-47	14.5%
959	981	-2.2%
362	346	4.6%
597	635	-5.9%
69	39	75.2%
34	39	-12.7%
632	635	-0.5%
22.89	24.22	-5.5%

### **Consolidated Expenditure Analysis**



Expenses as a % of Total Revenue	Q4FY17	Q4FY16	FY17	FY16
1) Total Operating Direct Cost	42.0%	36.7%	41.4%	42.4%
Key Operating Direct Cost Components				
i) Advertisement revenue share payment	<u>8.0%</u>	<u>8.7%</u>	<u>8.6%</u>	<u>8.2%</u>
ii) VPF D-Cinema share payment to D-Cinema Exhibitors	<u>10.7%</u>	<u>12.9%</u>	<u>12.2%</u>	<u>12.8%</u>
iii) Purchase of Equipment, Lamps and Spares	<u>14.9%</u>	<u>5.2%</u>	<u>11.0%</u>	<u>11.4%</u>
2) Employee Benefit Expenses	13.3%	12.8%	13.6%	12.0%
3) Other Expenses (SG&A )	13.2%	14.3%	14.2%	13.3%
Total Expenses	68.5%	63.8%	69.2%	67.7%
EBITDA Margin	31.5%	36.2%	30.8%	32.3%
EBITDA Margin excluding VDSPL*	32.6%	38.5%	32.4%	33.8%

\*VDSPL includes Caravan Talkies and Club Cinema businesses

#### **Consolidated Balance Sheet**



Equity and Liability (INR Mn)	31-Mar-17	31-Mar-16	Assets (INR Mn)	31-Mar-17	31-Mar-16		
Shareholder's Funds			Non-Current Assets				
Equity Share Capital	276	275	Fixed Assets	2,685	2,991		
Reserves and Surplus	5,508	4,890	Goodwill on Consolidation	1,833	1,721		
Total of Shareholder's Funds	5,784	5,165	Non-Current Investments	155	80		
Minority Interact	114	106	Deferred Tax Assets (Net)	346	275		
Minority Interest	114	106	Long-Term Loans and Advances	383	441		
Non-Current Liabilities			Other Non-Current Assets 4		76		
Long-Term Borrowings	320	436	Total Non-Current Assets	5,406	5,584		
Other Long-Term Liabilities	411	486	Current Acceto	·			
Long-Term Provisions	28	8	Current Assets				
Total Non-Current Liabilities	759	930	Current Investments	598	281		
Current Liabilities			Inventories	135	115		
Short-Term Borrowings	107	108	Trade Receivable	1,482	1,515		
Trade Payables	955	893	Cash and Cash Equivalents	957	668		
Other Current Liabilities	1,154	1,136	Short-Term Loans and Advances	247	254		
Short-Term Provisions	51	146	Other Current Assets	99	67		
Total Current Liabilities	2,267	2,283	Total Current Assets	3,518	2,900		
Total Equity and Liability	8,924	8,484	Total Assets	8,924	8,484		



#### **Reconciliation to EBITDA excluding VDSPL\***

(INR Mn)	Q4FY17	Q4FY16	Growth	FY17	FY16	Growth
Reported EBITDA including VDSPL	490	531	-7.6%	1,845	1,848	-0.2%
Margin	31.5%	36.2%		30.8%	32.3%	
VDSPL EBITDA Loss	14	28		82	70	
EBITDA Excluding VDSPL	504	559	-9.8%	1,927	1,918	0.5%
Margin	32.6%	38.5%		32.4%	33.8%	

#### **Reconciliation to PAT excluding VDSPL\***

(INR Mn)	Q4FY17	Q4FY16	Growth	FY17	FY16	Growth
Reported PAT** Including VDSPL	195	177	9.9%	632	635	-0.5%
Margin	12.5%	12.1%		10.5%	11.1%	
VDSPL PAT Loss	37	39		171	101	
PAT Excluding VDSPL	232	216	7.5%	803	736	9.0%
Margin	15.0%	14.9%		13.5%	13.0%	

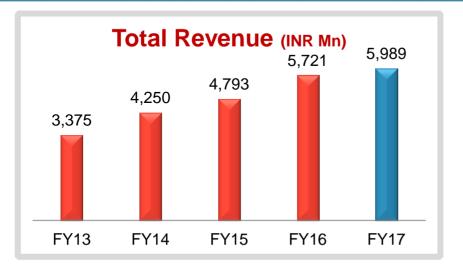
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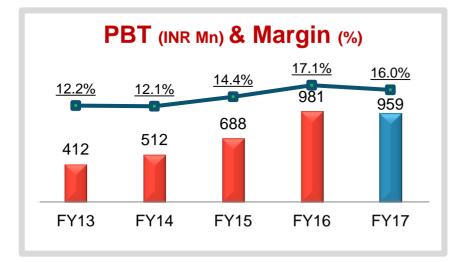
\*\*PAT after Minority Interest



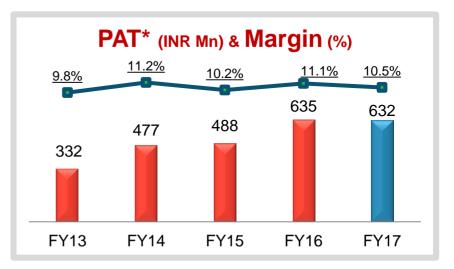
# Annexure

### **Financial Highlights – 5 Years**





EBITDA (INR Mn) & Margin (%) 33.6% 32.3% 31.7% 31.3% 30.8% 1,845 1,848 1.608 1.332 1.069 **FY13** FY14 FY15 FY16 FY17

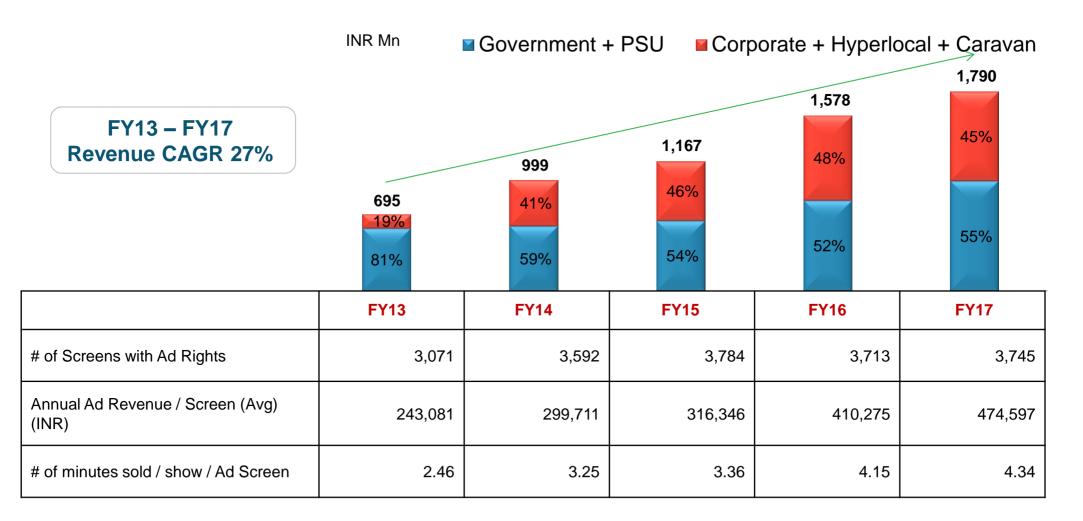


\*PAT after Minority Interest

digital cinema

### **Advertisement Revenue – 5 Years**

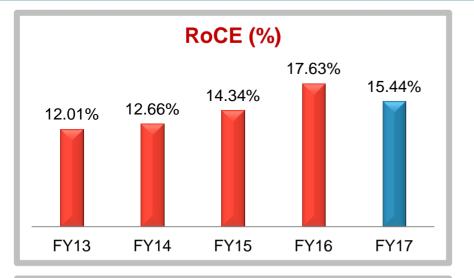


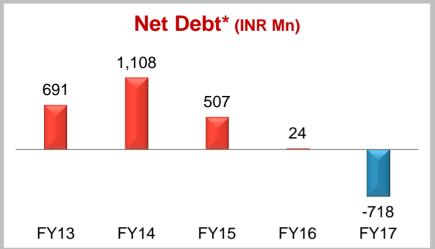


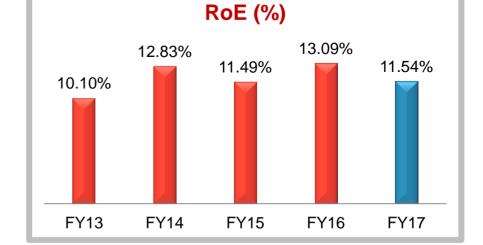
# of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of advertisement screens during the period Average # of Advertising Screens = ( Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2

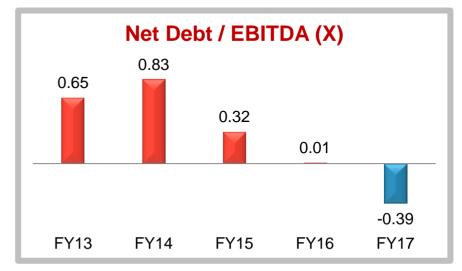
#### **Key Financial Parameters – 5 Years**











\*Net Debt = Total Debt less Cash and Cash Equivalents

RoCE = EBIT/Average (Networth + Long Term Debt + Short Term Debt + Current Maturing Long Term Debt + Minority Interest)

RoE = PAT after Minority Interest / Average Networth

### Shareholding



(% of Total # of shares)	March 31, 2017
Promoters	28.13%
Foreign Venture Capital Investors	19.03%
FII	3.25%
DII	21.31%
Corporate Bodies	7.01%
Foreign Bodies	1.14%
Others	20.13%
Total # of Shares	27,600,801

#### Marquee Institutional Investors\*

SBI Mutual Fund
Reliance Capital Asset Management
DSP Blackrock
Equinox Partners
Reliance Nippon Life Insurance
Max Life Insurance
Nomura Singapore
Union Asset Management

\*As on March 31, 2017

### **About Us**

#### **UFO Moviez India Limited**

UFO Moviez India Limited (BSE Code: 539141; NSE Code: UFO) is India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens. UFO operates India's largest satellite-based, digital cinema distribution network using its UFO-M4 platform, as well as India's largest D-Cinema network. As on March 31, 2017, UFO's global network, along with subsidiaries and associates, spans 6,579 screens worldwide, including 5,105 screens across India and 1,474 screens across the Middle East, Israel, Mexico and the USA.

UFO's digitization and delivery model has been a key driver of extensive digitization of Indian cinemas and has enabled wide-spread, same day release of movies across India. UFO adds value to all stakeholders in the movie value chain, spanning movie producers, distributors, exhibitors and the cinema-going audience. UFO provides value to movie producers and distributors by reducing distribution costs, providing reach to a wide network, providing a faster method of delivery of content and reducing piracy through encryption and other security measures. We provide value to movie exhibitors throughout India by providing access to first day release of movies on our digital platform. Audiences benefit from faster access to new movie releases and a consistently high quality viewing experience.

UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,745 screens, with an aggregate seating capacity of approximately 1.73 million viewers and a reach of 1,874 locations across India, as on March 31, 2017. UFO's in-cinema advertising platform enables advertisers to reach a targeted, captive audience with high flexibility and control over the advertising process. UFO's in-cinema advertising platform also allows small exhibitors who otherwise are not able to effectively monetise their advertising inventory due to their limited scale and reach to receive a greater share of advertisement revenue than they are able to using traditional advertising methods.

#### Visit us at <u>www.ufomoviez.com</u>. For further details, contact:

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