Persistent Systems Limited

Analyst Conference Call

Q1 FY12 July 18, 2011



Forward-looking and Cautionary Statements



Certain statements in this Presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, our revenues highly dependent on customers located in the United States, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, concentration of major operations of the Company in one city, withdrawal of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Stock Exchanges and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company.

HIGHLIGHTS



Financial Highlights* : Q1 FY12



Quarter ended June 30, 2011

- Revenue : \$ 50.00 Million, representing a Y-o-Y increase of 26.6%, and Q-o-Q growth of 6.3%
- Revenue : ₹ 2,237.84 Million, representing a Y-o-Y growth of 23.6%, and a Q-o-Q growth of 5.2%
- EBIDTA was ₹ 401.06 Million, against ₹ 344.09 Million Y-o-Y and ₹ 380.87 Million Q-o-Q.
- Profit Before Tax (PBT) was ₹ 400.34 Million, against ₹ 371.11 Million Y-o-Y and ₹ 348.47 Million Q-o-Q.

Other Highlights : Q1 FY12



Acquires French Software Business from Agilent Technologies.

Co-invests with Life Technologies to Develop Instruments in the Personalized Medicine space.

Expands Footprint in Japan; Enters into a Strategic Partnership with Realcom.

Announced Professional Services Partnership for Cisco Quad at Enterprise 2.0 Conference.

Gets recommendation for ISO 14001:2004 Certification Audit for Environmental Management Systems (EMS) for Pune facility.

Gets recognition as a Leading Player in the Cloud Computing and Software/ ISV R&D Segments by Zinnov Management Consulting.

Gets recognition in the 2011 Global Services 100 List; Also Ranks Amongst Top Product Engineering Companies.

Updates from Annual General Meeting held on July 18, 2011



- Members passed all the resolutions pertaining to businesses listed in the Notice of the said Annual General Meeting, unanimously.
- Mr. Nitin Kulkarni, Chief Operating Officer was elevated as an Executive Director on the Board of Directors.
- Members approved final dividend of ₹1.50 per share.

Dividend Payout *: 18.36% of Consolidated Net Profit for FY11 as against 10% for FY10

| Particulars | Dividend per share | Dividend Outflow (₹Mn) | Corporate Tax on Dividend (₹Mn) | Total Outflow (₹Mn) |
|----------------------------------|-----------------------|------------------------------|---------------------------------------|---------------------------|
| 1 st Interim Dividend | ₹ 2.00 | 80.00 | 13.29 | 93.29 |
| 2 nd Interim Dividend | ₹ 2.00 | 80.00 | 13.29 | 93.29 |
| Final Dividend | ₹ 1.50 | 60.00 | 9.96 | 69.96 |
| Total | ₹ 5.50 | 220.00 | 36.54 | 256.54 |

* Dividend Payout = Consolidated Net Profit / Total Outflow on account of Dividend X 100

FINANCIAL PERFORMANCE



Sequential Q-o-Q Q1 FY 12 Vs Q4 FY 11



| Particulars | | ₹ M | | | \$ M | | Exps / Sales % | |
|------------------------------------|----------|--------------------|--------|----------|----------|--------|----------------|--------------------|
| | Quarte | ⁻ ended | | Quarter | ended | | Quarte | ^r ended |
| | Q1 FY 12 | Q4 FY 11 | Change | Q1 FY 12 | Q4 FY 11 | Change | Q1 FY 12 | Q4 FY 11 |
| Income | | | | | | | | |
| Software Sales & Services | 2,217.25 | 2,107.39 | 5.2% | 49.54 | 46.56 | 6.4% | | |
| Travel Billing | 20.59 | 20.82 | -1.1% | 0.46 | 0.46 | 0.0% | | |
| Total Revenue | 2,237.84 | 2,128.21 | 5.2% | 50.00 | 47.02 | 6.3% | | |
| Avg. Exchange Rate ₹ /US\$ | 44.76 | 45.26 | -1.1% | | | | | |
| <u>Expenditure</u> | | | | | | | | |
| Employee Related Expenses | 1,327.47 | 1,256.87 | 5.6% | 29.66 | 27.77 | 6.8% | 59.3% | 59.1% |
| Purchase | 9.09 | 8.30 | 9.5% | 0.20 | 0.18 | 11.1% | 0.4% | 0.4% |
| Project related Travel Expenses | 67.55 | 67.80 | -0.4% | 1.51 | 1.50 | 0.7% | 3.0% | 3.2% |
| Total Direct costs | 1,404.11 | 1,332.97 | 5.3% | 31.37 | 29.45 | 6.5% | 62.7% | 62.6% |
| Gross Profit | 833.73 | 795.24 | 4.8% | 18.63 | 17.57 | 6.0% | 37.3% | 37.4% |
| Sales & Marketing Expenses | 177.24 | 164.60 | 7.7% | 3.96 | 3.64 | 8.8% | 7.9% | 7.7% |
| Admin. & Other Expenses | 238.41 | 225.77 | 5.6% | 5.33 | 4.99 | 6.8% | 10.7% | 10.6% |
| Doubtful Debt Provision | 17.02 | 24.00 | -29.1% | 0.38 | 0.53 | -28.3% | 0.8% | 1.1% |
| Total S, G&A | 432.67 | 414.37 | 4.4% | 9.67 | 9.16 | 5.5% | 19.3% | 19.5% |
| EBIDTA | 401.06 | 380.87 | 5.3% | 8.96 | 8.41 | 6.6% | 17.9% | 17.9% |
| Depreciation | 126.45 | 119.33 | 5.9% | 2.82 | 2.64 | 6.8% | 5.6% | 5.6% |
| EBIT | 274.61 | 261.54 | 5.0% | 6.14 | 5.77 | 6.4% | 12.3% | 12.3% |
| Other Income / (Loss) | 125.73 | 86.93 | 44.6% | 2.81 | 1.92 | 46.4% | 5.6% | 4.1% |
| EBT | 400.34 | 348.47 | 14.9% | 8.95 | 7.69 | 16.4% | 17.9% | 16.4% |
| Тах | 124.66 | 17.12 | 628.2% | 2.79 | 0.38 | 634.2% | 5.6% | 0.8% |
| Net Profit After Tax | 275.68 | 331.35 | -16.8% | 6.16 | 7.31 | -15.7% | 12.3% | 15.6% |

Y-o-Y Comparison Q1 FY 12 Vs Q1 FY 11



| Particulars | | ₹M | | | \$ M | Exps / Sales % | | |
|---------------------------------------|----------|----------|--------|----------|----------|----------------|----------|----------|
| | Quarter | ended | | Quarter | ended | | Quarte | r ended |
| | Q1 FY 12 | Q1 FY 11 | Change | Q1 FY 12 | Q1 FY 11 | Change | Q1 FY 12 | Q1 FY 11 |
| Income | | | | | | | | |
| Software Sales & Services | 2,217.25 | 1,776.50 | 24.8% | 49.54 | 38.74 | 27.9% | | |
| Travel Billing | 20.59 | 34.39 | -40.1% | 0.46 | 0.75 | -38.7% | | |
| Total Revenue | 2,237.84 | 1,810.89 | 23.6% | 50.00 | 39.49 | 26.6% | | |
| Avg. Exchange Rate [₹] /US\$ | 44.76 | 45.86 | -2.4% | - | | | | |
| <u>Expenditure</u> | | | | - | | | | |
| Employee Related Expenses | 1,327.47 | 1,056.62 | 25.6% | 29.66 | 23.04 | 28.7% | 59.3% | 58.3% |
| Purchase | 9.09 | 6.21 | 46.4% | 0.20 | 0.14 | 42.9% | 0.4% | 0.3% |
| Project related Travel Expenses | 67.55 | 60.48 | 11.7% | 1.51 | 1.32 | 14.4% | 3.0% | 3.3% |
| Total Direct costs | 1,404.11 | 1,123.31 | 25.0% | 31.37 | 24.50 | 28.0% | 62.7% | 62.0% |
| Gross Profit | 833.73 | 687.58 | 21.3% | 18.63 | 14.99 | 24.3% | 37.3% | 38.0% |
| Sales & Marketing Expenses | 177.24 | 143.16 | 23.8% | 3.96 | 3.12 | 26.9% | 7.9% | 7.9% |
| Admin. & Other Expenses | 238.41 | 186.78 | 27.7% | 5.33 | 4.07 | 31.0% | 10.7% | 10.3% |
| Doubtful Debt Provision | 17.02 | 13.55 | 25.6% | 0.38 | 0.30 | 26.7% | 0.8% | 0.7% |
| Total S, G&A | 432.67 | 343.49 | 26.0% | 9.67 | 7.49 | 29.1% | 19.3% | 19.0% |
| EBIDTA | 401.06 | 344.09 | 16.5% | 8.96 | 7.50 | 19.5% | 17.9% | 19.0% |
| Depreciation | 126.45 | 97.56 | 29.6% | 2.82 | 2.13 | 32.4% | 5.6% | 5.4% |
| EBIT | 274.61 | 246.53 | 11.4% | 6.14 | 5.37 | 14.4% | 12.3% | 13.6% |
| Other Income / (Loss) | 125.73 | 124.58 | 0.9% | 2.81 | 2.72 | 3.3% | 5.6% | 6.9% |
| EBT | 400.34 | 371.11 | 7.9% | 8.95 | 8.09 | 10.7% | 17.9% | 20.5% |
| Тах | 124.66 | 25.83 | 382.6% | 2.79 | 0.56 | 398.2% | 5.6% | 1.4% |
| Net Profit After Tax | 275.68 | 345.28 | -20.2% | 6.16 | 7.53 | -18.2% | 12.3% | 19.1% |

Consolidated Balance Sheet



₹Mn

| | As at June 30 , 2011 | As at June 30, 2010 |
|----------------------------|----------------------|---------------------|
| Sources of Funds | | |
| Equity Share Capital | 400.00 | 400.00 |
| Reserves & Surplus | 7,355.86 | 6,195.37 |
| Non-Current Liabilities | 195.25 | 173.16 |
| Current Liabilities | 1,450.06 | 1,046.12 |
| Total sources of Funds | 9,401.17 | 7,814.65 |
| | | |
| Application of Funds | | |
| Fixed Assets | 3,133.84 | 2,378.54 |
| Non-Current Investments | - | - |
| Deferred Tax asset (Net) | 73.24 | 6.85 |
| Long term loans & advances | 141.89 | 114.61 |
| Current Assets | 4,992.25 | 5,083.89 |
| Cash and Cash Equivalents | 1,059.95 | 230.76 |
| Total uses of Funds | 9,401.17 | 7,814.65 |

Key Financials Ratios: Q1 FY12



| Ratios, % | Q1 FY 12 | Q4 FY 11 | QoQ, % | Q1 FY 11 | ΥοΥ% |
|---|----------|----------|--------|----------|-------|
| Gross Margin | 37.3% | 37.4% | -0.1% | 38.0% | -0.7% |
| S&M to Revenue | 7.9% | 7.7% | -0.2% | 7.9% | 0.0% |
| G&A to Revenue | 11.4% | 11.7% | 0.3% | 11.1% | -0.3% |
| Total S, G&A to Revenue | 19.3% | 19.5% | 0.2% | 19.0% | -0.3% |
| EBIDTA Margin | 17.9% | 17.9% | 0.0% | 19.0% | -1.1% |
| EBIT Margin | 12.3% | 12.3% | 0.0% | 13.6% | -1.3% |
| Profit before Tax | 17.9% | 16.4% | 1.5% | 20.5% | -2.6% |
| Profit after Tax | 12.3% | 15.6% | -3.3% | 19.1% | -6.7% |
| EPS - Basic, Before Prior Period, INR | 7.23 | 8.74 | | 9.21 | |
| EPS - Diluted, Before Prior Period, INR | 6.89 | 8.28 | | 8.63 | |

FACT SHEET





| | | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|-------|---------------------------------|----------|----------|----------|----------|----------|----------|----------|
| ne | Total Revenue, US \$ Mn | 50.00 | 47.02 | 43.21 | 40.51 | 39.49 | 170.24 | 127.30 |
| Reven | %, q-o-q/ y-o-y growth | 6.3% | 8.8% | 6.7% | 2.6% | 5.8% | 33.7% | -0.5% |
| Re | Revenue from Operations, INR Mn | 2,237.84 | 2,128.21 | 1,949.32 | 1,869.99 | 1,810.89 | 7,758.41 | 6,011.56 |
| | %, q-o-q | 5.2% | 9.2% | 4.2% | 3.3% | 5.4% | 29.1% | 1.2% |

| | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|----------|-------------------------------|----------|----------|----------|----------|----------|--------|--------|
| ıts | Telecom | 22.2% | 20.5% | 23.0% | 20.0% | 18.5% | 20.6% | 22.8% |
| Segments | Infrastructure and Systems | 67.9% | 68.3% | 65.4% | 69.4% | 71.7% | 68.6% | 66.0% |
| S | Life Sciences | 9.9% | 11.2% | 11.6% | 10.6% | 9.8% | 10.8% | 11.2% |
| | Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



| | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|-----------|----------------|----------|----------|----------|----------|----------|--------|--------|
| hy | North Americas | 82.8% | 86.3% | 85.4% | 85.5% | 85.1% | 85.6% | 84.8% |
| Geography | Europe | 7.4% | 5.8% | 5.3% | 6.0% | 6.5% | 5.9% | 8.2% |
| Geo | Asia-Pacific | 9.8% | 7.9% | 9.3% | 8.5% | 8.4% | 8.5% | 7.0% |
| | Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

| lore | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|------------------------|----------|----------|----------|----------|----------|----------|--------|--------|
|)ffsh ix | Onsite | 22.6% | 22.3% | 22.2% | 20.2% | 19.3% | 21.1% | 12.7% |
| Onsite: Offshor Mix | Offshore | 77.4% | 77.7% | 77.8% | 79.8% | 80.7% | 78.9% | 87.3% |
| Onsi | Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



| | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|---------|-----------|----------|----------|----------|----------|----------|--------|--------|
| Mix | T&E | 79.8% | 74.2% | 78.6% | 81.1% | 81.3% | 78.6% | 77.3% |
| Revenue | FPP | 14.1% | 15.5% | 13.9% | 10.7% | 9.8% | 12.6% | 15.5% |
| Reve | IP driven | 6.1% | 10.3% | 7.5% | 8.2% | 8.9% | 8.8% | 7.2% |
| | Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

| eat ness | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|---------------|---|----------|----------|----------|----------|----------|-------|-------|
| Repe Busin | | 97.0% | 89.4% | 92.7% | 94.6% | 98.8% | 93.7% | 91.3% |

| ents led | Νο | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|--------------|----|----------|----------|----------|----------|----------|-------|-------|
| Clie Bill | | 239 | 229 | 207 | 201 | 196 | 302 | 293 |



| ent | Nos. | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|--------------------|---------------------------|----------|----------|----------|----------|----------|-------|-------|
| Jemo | Large > \$ 3Mn | 9 | 9 | 9 | 9 | 9 | 9 | 6 |
| ingagement Size | Medium > \$ 1Mn, < \$ 3Mn | 32 | 26 | 29 | 21 | 22 | 22 | 16 |
| Client E | Small Upto \$ 1 Mn | 198 | 194 | 169 | 171 | 165 | 271 | 271 |
| Cli | Total | 239 | 229 | 207 | 201 | 196 | 302 | 293 |

| õ | Days | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|---|------|----------|----------|----------|----------|----------|-------|-------|
| ă | | 63 | 62 | 67 | 60 | 61 | 62 | 67 |

| | USD/p.p.m | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|-------------------------------|-----------|----------|----------|----------|----------|----------|--------|--------|
| Billing Rates ¹ | Onsite | 13,033 | 12,746 | 12,896 | 12,470 | 12,414 | 12,644 | 12,387 |
| <u> </u> | Offshore | 3,770 | 3,723 | 3,661 | 3,601 | 3,600 | 3,648 | 3,572 |

¹These represent rates without IP revenues, and have been restated for past periods



| eld | USD/p.p.m | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|-----|-----------|----------|----------|----------|----------|----------|-------|-------|
| Yie | | 3,147 | 3,238 | 3,219 | 3,108 | 3,263 | 3,207 | 2,937 |

| on ² | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|--------------------------------|--------|----------|----------|----------|----------|----------|-------|-------|
| /enue ntration ² | Top 1 | 15.1% | 19.4% | 14.4% | 16.3% | 13.6% | 15.4% | 11.0% |
| Cel & | Тор 5 | 37.6% | 41.5% | 36.8% | 37.9% | 38.2% | 38.4% | 33.3% |
| Con | Тор 10 | 48.2% | 52.8% | 48.0% | 49.5% | 49.2% | 49.7% | 43.8% |
| S | Тор 10 | 48.2% | 52.8% | 48.0% | 49.5% | 49.2% | 49.7% | |

²Includes revenue from existing customer acquired by top customer in Q4FY11

| Š | | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|----------------|---------------------------------|----------|----------|----------|----------|----------|-------|-------|
| People Numbers | Technical | 6,178 | 5,950 | 5,070 | 4,907 | 4,554 | 5,950 | 4,321 |
| | Sales & Business Development | 119 | 108 | 94 | 87 | 79 | 108 | 71 |
| | Rest | 323 | 302 | 296 | 287 | 278 | 302 | 270 |
| č | Grand Total | 6,620 | 6,360 | 5,460 | 5,281 | 4,911 | 6,360 | 4,662 |



| nent in I work | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|-------------------|----------------------|----------|----------|----------|----------|----------|-------|-------|
| Investr IP Led | Technical time spent | 4.7% | 3.6% | 4.1% | 4.4% | 4.3% | 4.1% | 4.6% |

| Utilization ³ | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|--------------------------|---|----------|----------|----------|----------|----------|-------|-------|
| | | 72.7% | 71.0% | 74.2% | 71.7% | 78.5% | 73.7% | 72.9% |

³Excludes resources in investment in IP Led work and has been restated for past periods

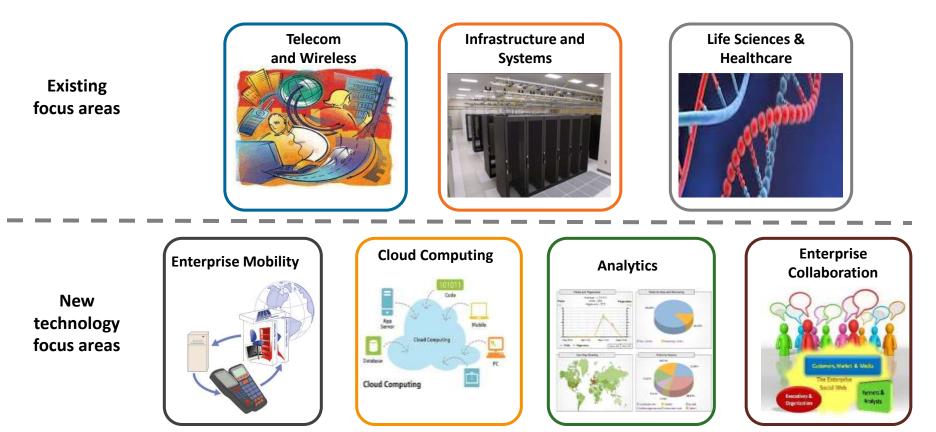
| ttrition Rate | % | Q1 FY 12 | Q4 FY 11 | Q3 FY 11 | Q2 FY 11 | Q1 FY 11 | FY 11 | FY 10 |
|------------------|---|----------|----------|----------|----------|----------|-------|-------|
| Attri Ra | | 18.4% | 19.6% | 21.5% | 18.6% | 16.3% | 19.6% | 13.7% |

THANK YOU



Depth in focused areas and continuous investment in new technology areas





Persistent owned facilities



Bhageerath



Senapati Bapat Road, Pune (operational)

Aryabhata–Pingala



Karve Road, Pune (operational)

Panini



Senapati Bapat Road, Pune (operational)

Goa



Verna, Goa (operational)

Hinjawadi, Pune



Under construction (artist impression)

Nagpur



Under construction (artist impression)