

May 27, 2020

BSE Limited National Stock Exchange of India Limited Scrip code: 535755 Symbol: ABFRL

Sub.: Outcome [2 of 2] of the Board Meeting of Aditya Birla Fashion and Retail Limited ["the Company"]

Ref.: 1. Regulation 30 and 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015; and

2. ISIN: INE647001011.

Dear Sir/ Madam,

Kindly note that the Board of Directors of the Company at its meeting held today *inter alia* considered and approved the Audited Standalone & Consolidated Financial Results for the quarter and year ended March 31, 2020 ["Audited Financial Results"].

In this regard, please find enclosed herewith:

- 1) Audited Financial Results;
- 2) Auditors' Reports with unmodified opinion thereon;
- 3) Press Release:
- 4) Investor Presentation.

A detailed update on impact of Covid-19 on the operations of the Company pursuant to SEBI's advisory circular dated May 20, 2020 is also enclosed herewith.

Further, please note that:

- The said meeting commenced at 1 p.m. and concluded at 3:03 p.m.;
- The signed copies of the Audited Financial Results were received from the Auditors at 3:34 p.m.;
- The Trading Window for dealing in its securities shall remain closed until 48 hours from this announcement. The same is being duly communicated to all the Designated Persons; and
- The above is being made available on the Company's website i.e. www.abfrl.com.

Thanking you.

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand
Vice President & Company Secretary

Encl.: As above

Fax: +91 86529 05400

CIN: L18101MH2007PLC233901 Tel.: +91 86529 05000 Website: www.abfrl.com
E-mail: secretarial.abfrl@adityabirla.com



Aditya Birla Fashion and Retail Limited

STATEMENT OF AUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2020

			Quarter ended		Year e	₹ in Cro
Sr. No.	Particulars	March 31, 2020 (Audited)	December 31, 2019 (Unaudited)	March 31, 2019 (Audited)	March 31, 2020 (Audited)	March 31, 2019 (Audited)
		(Refer note 4)		(Refer note 4)		
î	Revenue from operations	1,817.43	2,562.46	1,915.31	8,742.53	8,117.7
ı II	Other income	16,38	14.48	24.24	65.09	64.7
II	Total income (I + II)	1,834.31	2,576.94	1,939.55	8,807.62	8.182.5
V	Expenses					
•	(a) Cost of materials consumed	222.60	169.87	227.95	783.03	604.2
	(b) Purchases of stock-in-trade	303.27	910.98	851.74	3,781.52	3,549.2
	(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(140.28)		(179.92)	(358.79)	(228.5
	(d) Employee benefits expense	274.87	275.74	235.14	1,058.40	913.0
	(e) Finance costs	118.63	104.69	45.30	422.73	187.4
		232.47	220.78			282.3
	(f) Depreciation and amortisation expense		1	72.92	876.82	
	(g) Rent expense	106.16	156.53	279.37	486.92	1,110.3
	(h) Other expenses	394.76	490.97	376.53	1,766.08	1,615.3
	Total expenses	2,012.48	2,478.83	1,909.03	8,816.71	8,033.4
v	Profit/ (loss) before tax (III - IV)	(178.17)	98.11	30.52	(9.09)	149.1
/1	Income tax expense					
	(a) Current tax (Refer note 8)		(11.68)	21.84		21.8
	(b) Deferred tax (Refer note 8)	(37.88)		(193.96)	136.10	
/11	Net profit/ (loss) after tax (V - VI)	(140.29)		202.64	(145.19)	(193.9 321.2 :
	Other comprehensive income	(140.25)	(33.50)	202.04	(145.15)	
			1			
	Items that will not be reclassified to profit or loss					
	(a) Re-measurement gains / (losses) on defined benefit plans	(2.07)		1.32	4.55	(1.7
	Income tax effect on above	0.52	0.66	0.60	(1.31)	0.6
	(b) Fair value gains/ (losses) on equity instruments		3		2.95	
	Income tax effect on above		0.29		(0.74)	
	Total other comprehensive income	(1.55)	0.46	1.92	5.45	(1.1
X	Total comprehensive income (VII + VIII)	(141.84)	(32.90)	204.56	(139.74)	320.10
K	Paid-up equity share capital	773.95	773.66	773.48	773.95	773.4
•	Face value of ₹ 10/- each)	7/3.95	//3.00	//5.48	775.33	//3.4
(I	Other equity (excluding share suspense)	3#4			311.90	655 3
aı	Earnings per equity share (of ₹ 10/- each) (not annualised) (including share suspense)					
	(a) Basic (₹)	(1.82)	(0.43)	2.62	(2.88)	4.15
		(1.81)				



SIGNED FOR IDENTIFICATION BY

S R B C & CO LLP MUMBAI

Notes:

1 Standalone Balance Sheet

	Particulars	As at March 31, 2020 (Audited)	As at March 31, 2019 (Audited)
A AS	SSETS		
I No	on-current assets		
) Property, plant and equipment	538.10	636.3
	Capital work-in-progress	40.06	22.3
) Right-of-use assets	2,174.43	1.0
(d) Goodw.l'	1,859.60	1,859.6
(e)) Other intangible assets	56.22	59.5
(f)	Intangible assets under development	3.54	
(3)) Financial assets	1	
	(i) Investments	170.01	4.2
	(ii) Loans	3.43	3.0
	(ii:) Security deposits	298.99	271.2
1	(iv) Other financial assets	0.34	1.0
1) Deferred tax assets (net)	194.96	263.3
1	Non-current tax assets (net)	22.25	16.2
(j)	Other nen-current assets	76.14	114.8
	Total - Non-current assets	5,538.07	3,251.9
	urrent assets		
) Inventories	2,349.40	1,921.2
(b)) Financial assets	2.40	
	(i) Loans	7.12	5.4
	(ii) Security deposits	107.69	80.1
	(iii) Trade receivables	840.19	780.8
	(iv) Cash and cash equivalents	264.91	57.1 0.2
	(v) Bank balance other than above	0.14	139.5
1-1	(vi) Other financial assets	190.31 391.10	384.4
(0)) Other current assets Total - Current assets	4,150.86	3,369.1
-	TOTAL - ASSETS	9,688.93	6,621,0
		9,066.93	0,021.0
B EC	QUITY AND LIABILITIES		
	quity		
) Equity share capital	773.95	773.4
(b) Other equity	311.92	655.4
I No	Total - Equity	1,085.87	1,428.8
	on-current liabilities) Financial liabilities		
(a)		855.02	723.7
	(i) Borrowings (ii) Lease liabilities	1,791.67	123.1
	(iii) Deposits	109.78	81.2
	(iv) Other financial liabilities	60.13	101.6
fb) Provisions	97.04	115.2
111	Other non-current liabilities	12.29	92.4
	Total - Non-current liabilities	2,925.93	1,114.3
II Cı	urrent liabilities		
1) Financial liabilities		
	(i) Borrowings	1,507.78	474.4
	(ii) Lease liabilities	675.68	(4)
	(iii) Trade payables		
	(a) Total outstanding dues of micro enterprises and small enterprises	97.73	105.5
	(b) Total outstanding dues of creditors other than micro enterprises	2,175.51	2,291.8
	and small enterprises		
		153.40	111.3
	(iv) Deposits		
	(iv) Deposits (v) Other financia, liabilities #	877.11	
	(iv) Deposits (v) Other financia, liabilities #) Provisions	877.11 8 7 .91	87.0
	(iv) Deposits (v) Other financia, liabilities #) Provisions) Other current liabilities	877.11 8 7 .91 101.91	923.3 87.0 84.3
	(iv) Deposits (v) Other financia, liabilities #) Provisions	877.11 8 7 .91	87.0

Includes Current maturities of long-term debt - \$ 413.52 (March 31, 2019 - \$ 504.63)



SIGNED FOR IDENTIFICATION
BY

SRBC&COLLP

MUMBAI

2 Standalone Statement of Cash Flows

	Particulars	Year ended March 31, 2020	Year ended March 31, 2019
	- I - I - I - I - I - I - I - I - I - I	(Audited)	(Audited)
1	Cash flows from operating activities		
	Profit/ (loss) before tax	(9.09)	149.10
	Adjustments for:		
	Depreciation and amortisation expense	876.82	282.33
	Finance costs	419.98	184.63
	Gain on retirement of right-of-use assets	(12.93)	3
	Loss on sale/ discard of property, plant and equipment	2.92	1.36
	Share-based payment to employees	19.86	14.74
	Interest income	(0.77)	(0.4)
	Net gain on sale of current investments	(4.71)	(2.2)
	Net unrealised exchange gain	(2.64)	(0.44
	Expense/ (income) on financial assets/ liabilities that is designated as at fair value through profit or loss	(24.28)	1.2
	Provision for doubtful debts, deposits and advances	10.81	6.94
	Bad debts written off	10.01	3.67
	Operating profit before working capital changes	1,275.97	640.91
	Changes in working capital:	2,275.57	040.5
- 1	(Increase)/ decrease in trade and other receivables	(67.12)	5.42
- 1	(Increase)/ decrease in inventories	(428.12)	(353.43
- 1	(Increase)/ decrease in other assets	(112.62)	(171.64
	Increase/ (decrease) in trade and other payables	(132.59)	392.46
	Increase/ (decrease) in provisions	(12.99)	8.52
	Increase/ (decrease) in other liabilities	145.28	24.98
	Cash generated from operations	667.81	547.20
	Income taxes paid (net of refund)	6.13	(19.59
	Net cash flow from operating activities	661.68	527.61
11	Cash flows from investing activities		
	Purchase of property, plant and equipment, intangible assets and capital advance	(313.46)	(286.72
	Consideration paid for acquisition of/ investment in subsidiaries	(159.30)	1000.0
	Purchase of current investments	(6,811.30)	(960.6
- 1	inter-corporate deposits to subsidiaries Investment in treasury shares held by ESOP trust	(14.99)	
	Proceeds from sale of property, plant and equipment and intangible assets	(100.49)	7.54
	Proceeds from sale/ maturity of current investments	5,816.01	962.83
	Repayment of Inter-corporate deposits by subsidiaries	2.83	302.0.
	Interest received	0.57	0.41
	Net cash flow used in investing activities	(574.13)	(276.55
	Net cash how used in investing activities	(51-5125)	(270.55
113	Cash flows from financing activities		
	Proceeds from issue of equity shares	7.23	0.93
	Proceeds from non-current borrowings (net off charges)	1,044.77	300.0
	Proceeds from sale of property, plant and equipment under sale and leaseback arrangement	47.93	
- 4	Proceeds/ (repayments) of current porrowings (net)	1,032.34	(95.03
ŧ	Repayment of non-current borrowings	(1,004.64)	(362.59
	Repayment of lease liabilities	(584.90)	
	Interest paid	(422.56)	(109.7
	Net cash flow from/ (used in) financing activities	120.17	(266.43
	Net increase/ (decrease) in cash and cash equivalents	207.72	(15.37
	Cash and cash equivalents at the beginning of the year	57.19	72.56
-	Cash and cash equivalents at the end of the year	264.91	57.19
	Components of Cash and cash equivalents		
	Balances with banks on current account	157.76	10.14
	Balances with banks - on deposit account	100.00	(6)
	Balances with credit card companies	0.05	28.64
	Balances with e-wallet companies	0.05	0.01
	Cash on hand	7.05	18.40
	Total Cash and cash equivalents	264.91	57.1



SIGNED FOR IDENTIFICATION
BY
SRBC&COLLP
MUMBAI

- 3 The above standalone financial results, as reviewed and recommended by the Audit Committee, have been approved by the Board of Directors at its meeting held on May 27, 2020.
- 4 The figures for the quarter ended March 31, 2020 and March 31, 2019 are the balancing figures between the audited figures in respect of the full financial year ended March 31, 2020 and March 31, 2019 and the unaudited published year-to-date figures upto December 31, 2019 and December 31, 2018 being the date of the end of the third quarter of the financial year which was subjected to limited review.
- 5 During the quarter ended September 30, 2019, the Company has completed the acquisition of its subsidiaries. Accordingly, the Company publishes audited standalone financial results along with the audited consolidated financial results. In accordance with Ind AS 108 "Operating segments", the Company has disclosed the segment information on a consolidated basis as part of the audited consolidated financial results.
- 6 The audit as required under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 has been completed by the Auditors of the Company and the related report is being submitted to the concerned Stock Exchanges.
- The Company has adopted Ind AS 116 "Leases" effective April 01, 2019 using modified retrospective method as a result of which comparative information are not required to be restated. The Company has recognised on April 01, 2019, right-of-use assets of ₹ 1,815.77 Crore and lease liabilities of ₹ 2,109.42 Crore, and the adjustment (i.e. charge) to the retained earnings as at April 01, 2019 is ₹ 129.82 Crore (net of straight lining of lease rentals of ₹ 94.10 Crore and deferred tax of ₹ 69.73 Crore). Therefore, rent expense, finance costs, depreciation and amortisation expense, other income and profit for the quarter and year ended March 31, 2019 are not comparable with balances as at March 31, 2020. Also, total assets and total liabilities as at March 31, 2019 are not comparable with balances as at March 31, 2020.

Impact of Ind AS 116 on the standalone financial results for the quarter and year ended March 31, 2020 is as follows:

Particulars	Quarter ended March 31, 2020 (Comparable)	(As per Ind AS 116)	Change due to Ind AS 116 Increase /(Decrease)	Year ended March 31, 2020 (Comparable)	Year ended March 31, 2020 (As per Ind AS 116)	₹ in Crore Change due to Ind AS 116 Increase /(Decrease)
	(Audited)	(Audited)	(Audited)	(Audited)	Audited	(Audited)
Rent expense	319.15	106.16	(212.99)	1,246.84	486.92	(759.92
Finance costs	64.32	118.63	54.31	212.31	422.73	210.42
Depreciation and amortisation expense	59.21	232.47	173.26	248.77	876.82	628.05
Other income	13.96	16.88	2.92	52.16	65.09	12.93
Profit/ :loss : before tax	(166.51)	(178.17)	11.66)	56 53	(9.09)	(65.62

8 During the quarter ended December 31, 2019, after a detailed evaluation, the Company decided to exercise the option permitted under section 115BAA of the Income-tax Act, 1961 as introduced by the Taxation Laws (Amendment) Ordinance, 2019. Accordingly, the Company has recognised provision for income taxes for quarter and year ended March 31, 2020 based on the rate prescribed in the aforesaid section. Further, management has reviewed the components of deferred tax assets/liabilities leading to a reassessment of its estimates compared to earlier periods. The impact of such reassessment and of the change in rate of tax is given below:

			₹ in Crore
Particulars	Quarter ended March 31, 2020 (Audited)	Quarter ended December 31, 2019 (Unaudited)	Year ended March 31, 2020 (Audited)
Net loss after tax (as reported)	(140.29)	(33.36)	(145.19)
Tax impact of the aforementioned		106.34	130.38
Net profit/ (loss) after tax (without the im. act of aforementioned)	(140.29)	72.98	:14.81)

9 During the quarter ended March 31, 2020, the Stakeholders Relationship Committee of the Board of Directors has allotted 2,91,163 Equity Shares of ₹ 10/- each pursuant to the exercise of Stock Options by an eligible employee in terms of Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2017.

During the year ended March 31, 2020, the Nomination and Remuneration Committee and the Stakeholders Relationship Committee of the Board of Directors have allotted 1,26,742 Equity Shares of 10/- each, pursuant to the exercise of Stock Options by eligible employees in terms of Employee Stock Option Scheme 2013 and 3,39,785 Equity Shares of 10/- each pursuant to the exercise of Stock Options by eligible employees in terms of Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2017.

- 10 The Company, pursuant to the approval of Board of Directors and the shareholders dated July 26, 2019 and August 21, 2019, respectively, introduced the 'Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2019' ("Scheme 2019") to issue stock options, comprising options and/ or restricted stock units ("RSUs"), as the case may be, to the eligible employees of the Company and of its holding and subsidiary companies, not exceeding 60,53,000 equity shares. The Scheme is being implemented through a trust, viz. ABFRL Employee Welfare Trust ("Trust") in accordance with the provisions of Securities and Exchange Board of India (Share Based Employee Benefits) Regulations, 2014 ("SEBI SBEB Regulations") and involves secondary acquisition of the Company's equity shares by the Trust through recognised stock exchanges in compliance with SEBI SBEB Regulations and other applicable laws. The Company, as on date granted 44,61,261 stock options to the eligible employees.
- On effectiveness of the Composite Scheme of Arrangement amongst the Company, erstwhile Aditya Birla Nuvo Limited ("ABNL"), Madura Garments Lifestyle Retail Company Limited ("MGLRCL") and their respective Shareholders and Creditors under Section 391 to 394 of the Companies Act, 1956, the Company had issued 67,98,19,778 Equity Shares to the Shareholders of ABNL and MGLRCL ("said Shares"). Out of the said Shares, 67,60,37,600 Equity Shares were allotted to the Shareholders of ABNL and MGLRCL on January 27, 2016. However, pursuant to Clause 21 of the Composite Scheme, allotment of 37,82,178 Equity Shares to 3,475 Non-Resident Shareholders, including 4 Overseas Corporate Bodies ("OCBs") of ABNL ("NRE Shareholders") was kept pending until receipt of applicable regulatory approvals. Thereafter, from time to time, the Company has allotted 37,65,325 Equity Shares to 3,471 NRE Shareholders in terms of applicable laws. Accordingly, out of the said Shares, 16,853 Equity Shares held by 4 OCBs shall remain pending for allotment until receipt of Regulatory approvals.
- 12 In March 2020, the World Health Organisation declared COVID-19 to be a pandemic. Consequent to this, Government of India declared a national lock down on March 24, 2020, which has impacted the business activities of the Company. The Company has been taking various precautionary measures to protect employees and their families from COVID-19. The Company has assessed the impact of this pandemic on its business operations and has considered all relevant internal and external information available up to the date of approval of these financial statements, in determination of the recoverability and carrying value of property, plant and equipment, goodwill, other intangible assets and in relation to other financial statement captions. The impact of COVID-19 pandemic on the overall economic environment being uncertain may affect the underlying assumptions and estimates used to prepare the Company's financial statements, which may differ from that considered as at the date of approval of these financial statements. The Company will continue to closely monitor any material changes to future economic conditions. The Company has resumed it business activities by reopening its factories and retail stores on a gradual basis in line with the guidelines issued by the Government authorities.
- 13 Previous periods' figures have been regrouped/ rearranged wherever necessary to conform to the current period's classification(s).





14 Additional disclosures as per Regulation 63 read with Regulation 52 (4) of Securities and Exchange Board of India (Listing Obligations and Disclosure Regulations, 2015;

Particulars	March 31, 2020	March 31, 2019
Debt equity ratio (tirnes) ¹	2.31	1.15
Debt service coverage ratio (times)	0.37	0.61
Interest service coverage ratio (times)	1.27	1.80
Net worth (₹ in Crore)	1,085.87	1,428.88
Net profit/ (loss) after tax (* in Crore)	(145.19)	321.22

Ratios have been computed as follows:

1. Debt equity ratio = Debt/ Net worth; (Net worth: Equity share capital + Other equity)

Debt comprises Non-current borrowings, Current borrowings, Current maturities of long-term borrowings net off Cash and cash equivalents

- 2. Debt service coverage ratio = Earnings before interest and tax (adjusted for Ind AS 116) / [Finance cost (excluding Interest accounted as per Ind AS 116) + Principal repayment of noncurrent borrowings (netted off to the extent of non-current borrowings availed during the same period for the experients)]
- 3. Interest service coverage ratio = Earnings before interest and tax (adjusted for ind AS 116) / Finance cost (excluding interest accounted as per Ind AS 116)

Details w.r.t. the unsecured, rated, redeemable, Non-Convertible Debentures ("NCDs") issued by the Company are as follows:

- The credit rating by CRISIL for the NCDs continues to be AA (Stable).
- The non-convertible debt securities of the Company are unsecured.
- The previous que date(s) for payment of interest and repayment of principal:

Redemption of Series 1 NCDs issued by the Company in the year 2016 was due on April 12, 2019. Accordingly, the redemption amount has been only paid. Redemption of Series 2 NCDs issued by the Company in the year 2016 was due on May 31, 2019. Accordingly, the redemption amount has been duly paid.

- The next due dates for the payment of interest and repayment of principal:

NCDs issued by the Company in the year 2015, under Series 3, are Zero Coupon and payment of the redemption amount is due on April 20, 2020; NCDs issued by the Company in the year 2018, under Series 5, are Zero Coupon and payment of the redemption amount is due on August 14, 2021; NCDs issued by the Company in the year 2019, under Series 6, are Zero Coupon and payment of the redemption amount is due on November 10, 2022;

The Company has accumulated losses of the previous periods, therefore the Company is not required to transfer any amount to the Debenture Redemption Reserve as per provisions of section 71 of the Companies Act, 2013.

Details of the outstanding redeemable preference shares are as under:

500,000, 8% Cumulative redeemable preference shares of ₹ 10/- each, redeemable at any time after completion of 15 years from March 31, 2009; and 500, 6% Cumulative redeemable preference shares of ₹ 100/- each, redeemable at any time after completion of 15 years from October 14, 2009.

Place: Bengaluru Date: May 27, 2020

Aditya Birla Fashion and Retail Limited

Ashah Dikshi

Managing Director

Registered Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor,

Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901 E-mail: secretarlal.abfrl@adityabirla.com

Tel: (+91) 86529 05000 | Fax: (+91) 86529 05400 Website: www.abfrl.com

SIGNED FOR IDENTIFICATION BY SRBC&COLLP



12th Floor, The Ruby 29 Senapati Bapat Marg Dadar (West) Mumbai - 400 028, India

Tel: +91 22 6819 8000

Independent Auditor's Report on the Quarterly and Year to Date Audited Standalone Financial Results of the Company Pursuant to the Regulation 33 and 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To
The Board of Directors of
Aditya Birla Fashion and Retail Limited

Report on the audit of the Standalone Financial Results

Opinion

We have audited the accompanying statement of quarterly and year to date standalone financial results of Aditya Birla Fashion and Retail Limited (the "Company") for the quarter ended March 31, 2020 and for the year ended March 31, 2020 ("Statement"), attached herewith, being submitted by the Company pursuant to the requirements of Regulation 33 and 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").

In our opinion and to the best of our information and according to the explanations given to us, the Statement:

- i. is presented in accordance with the requirements of the Listing Regulations in this regard; and
- ii. gives a true and fair view in conformity with the applicable accounting standards and other accounting principles generally accepted in India, of the net loss and other comprehensive loss and other financial information of the Company for the quarter ended March 31, 2020 and of the net loss and other comprehensive income and other financial information of the Company for the year ended March 31, 2020.

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Companies Act, 2013, as amended ("the Act"). Our responsibilities under those Standards are further described in the "Auditor's Responsibilities for the Audit of the Standalone Financial Results" section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter

We draw attention to Note 12 of the Statement which describes management's assessment of the impact of the COVID 19 pandemic on the financial results of the Company. Our opinion is not modified in respect of this matter.

Management's Responsibilities for the Standalone Financial Results

The Statement has been prepared on the basis of the standalone annual financial statements. The Board of Directors of the Company are responsible for the preparation and presentation of the Statement that gives a true and fair view of the net loss and other comprehensive income/(loss) of the Company and other financial information in accordance with the applicable accounting standards prescribed under Section 133 of the Act read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 and 52 of the Listing Regulations. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and

SRBC&COLLP

Chartered Accountants

application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the Statement, the Board of Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors is also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Standalone Financial Results

Our objectives are to obtain reasonable assurance about whether the Statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the Statement.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Statement, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under Section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls with reference to financial statements in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors.
- Conclude on the appropriateness of the Board of Directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial results or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the Statement, including the disclosures, and whether the Statement represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

SRBC&COLLP

Chartered Accountants

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

Other Matter

The Statement includes the results for the quarter ended March 31, 2020 being the balancing figure between the audited figures in respect of the full financial year ended March 31, 2020 and the published unaudited year-to-date figures up to the third quarter of the current financial year, which were subjected to a limited review by us, as required under the Listing Regulations.

For SRBC&COLLP

Chartered Accountants

ICAI Firm Registration Number: 324982E/E300003

per Aditya Vikram Bhauwala

Partner

Membership No.: 208282

UDIN: 20208382AAAAAV6353

Bengaluru May 27, 2020



Aditya Birla Fashion and Retail Limited

STATEMENT OF AUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2020

₹ in Crore Quarter ended Year ended Sr. March 31, 2070 March 31, 2019 March 31. 2020 December 31, 2019 **Particulars** No. (Audited) (Unaudited) (Audited) (Audited) (Audited) (Refer note 4 & 15) (Refer note 4 & 15) (Refer note 15) (Refer note 15) Revenue from operations 2,582.74 1,915.31 8,787.86 8,117.72 1,831.88 16.62 14.60 24.24 65.30 64 78 Ш Total income (I + II) 1,843.50 2,597.34 1,939.55 8,853.16 8,182.50 Expenses (a) Cost of materials consumed 222.71 171 28 227 95 785.59 604 21 (b) Purchases of stock-in-trade 3,800.77 3,549.26 806.75 921.02 851.74 (137.53) (c) Changes in inventories of finished goods, work-in-progress and stock-in-trade 144.24 (179.92) (362.21) (228.50) (d) Employee benefits expense 283.17 284.27 235.14 1.080.53 913.02 187.42 (e) Finance costs 105.36 45.30 424.71 119,46 (f) Depreciation and amortisation expense 233.24 72.92 885.31 282.33 279.37 376.53 (g) Rent expense 105.95 156.67 457.02 1.110.35 (h) Other expenses 400.57 1,784.33 1,515.31 496.97 2.034.32 8,886.05 Total expenses 2,504.84 1,909.03 8.033.40 Profit/ (loss) before tax (III - IV) (185.82) 92.50 30.52 (32.89) 149.10 Income tax expense (a) Current tax (Refer note 9) 0.01 (11.68) 21.54 0.01 21.84 (b) Deferred tax (Refer note 8) (39.24)141.82 (193.96)132.12 (193.96) VII Net profit/ (loss) after tax (V - VI) (146.59) (37.64)202.64 (165.02) 321.22 VIII Other comprehensive income Items that will not be reclassified to profit or loss (2.27) 4 37 (172) (a) Re-measurement gain/ (losses) on defined benefit plans Income tax effect on above (0.55)1.32 0.75 (1.27) 0.60 (b) Fair value gain on equity instruments 2.95 0.29 (0.74) Income tax effect on above Items that will be reclassified to profit or loss (0.03) (0,01) (0.06) (a) Exchange differences on translation of foreign operations Income tax effect on above 0.01 Total other comprehensive income (183) 0.48 1.92 5.26 (1.12)IX Total comprehensive income (VII + VIII) (148.42) (37.16) 204.56 (159.76) 320.10 Profit/(loss) attributable to Owners of the Company (146.08) (37.55)202.64 (163.01) 321.22 (0.51)0.01 - Non-controlling interest (2.01) (146.59) (37.64 202.64 165.02 321.22 XI Other comprehensive income attributable to - Owners of the Company (1.74)0.45 1.92 5.29 (1.12)- Non-controlling interest (0.09) 0.03 (0.03) 1.92 (1.12) (1.83) 0.48 5.26 XII Total comprehensive income attributable to (147.82) (37.20) (157.72) 320 10 - Owners of the Company 204.56 - Non-controlling interest (0.60)(148.42) (37.16) 204.56 (159.76 320.10 XIII Paid-up equity share capital 773.95 773,66 773.48 773.95 773.48 (Face value of ₹ 10/- each) 293.92 655.38 XIV Cther equity (excluding share suspense) XV Earnings per equity share (of ₹ 10/- each) (not annualised) (including share suspense) (a) Basic (₹) (1.90) (0.49) 2.62 (2.11) 4.15 (b) Diluted (₹) (1.89) (0.49)2.61 (2.10) 4.15





AUDITED CONSOLIDATED SEGMENTWISE REVENUE, RESULTS, ASSETS AND LIABILITIES FOR THE QUARTER AND YEAR ENDED MARCH 31, 2020

₹ in Crore

			Quarter ended		Yeare	ended
Sr. No.	Particulars	March 31, 2020 (Audited) (Refer note 4 & 15)	December 31, 2019 (Unaudited)	March 31, 2019 (Audited) (Refer note 4 & 15)	March 31, 2020 (Audited) (Refer note 15)	March 31, 2019 (Audited) (Refer note 15)
I Segment re	venue					
Madura Fas	hion & Lifestyle	1,243.77	1,552.12	1,319 88	5,479.58	5,031.54
Partaloons		526.01	1,082.92	633.17	3,513.51	3,194.01
Total segme	entrevenue	1,869.78	2,635.04	1,953.05	8,993.09	8,225.55
	egment revenue	37.90	52.30	37.74	205.23	107.83
Revenue fro	om operations	1,831.88	2,582.74	1,915.31	8,787.86	8,117.72
II Sparmont so	sults [Profit/ (loss) before finance costs and tax]					
	hior & Lifestyle	(22.70)	94.73	99.37	225.92	263,44
Pantaloons	mor or priestrale	(39.37)		(19.32)	184.49	\$6.78
Total segme	and enculte	(62.07)	411	80.05	410.41	350.22
	ent results adjustments	5.05	(1.48)	4,94	22.65	15.44
Net segmen		(67.12)		75.11	387.76	334.78
wet segmen	it lesuits	(67.12)	193.96	75.11	387.70	334.70
Less: i) Final	nce costs	119.46	105.36	45.30	424.71	187.42
	er unallocable expenditure/ (income) - net	(0.76)			(4.06)	(1.74
Profit/ (loss) before tax	(185.82)		30.52	(32.89)	149.10
III Segment as	sets	As at March 31, 2020	As at December 31, 2019	As at March 31, 2019	As at March 31, 2020	As at March 31, 2019
		(Audited) (Refer note 15)	(Unaudited)	(Audited) (Refer note 15)	(Audited) (Refer note 15)	(Audited) (Refer note 15)
Madura Fas	hion & Lifestyle	5,679,87	5,943,93	3.732.93	5,679.87	3.732.93
Pantaloons		3,769,05	3,655.11	2,694.30	3.769.05	2,694.30
Total segme	ent assets	9,448.92	9,599.04	6,427.23	9,448.92	6,427.23
Inter-segme	nt eliminations	(157.60)	(158.60)	(90.14)	(157.60)	(90.14)
Unallocated	conporate assets	474.24	473.69	283.98	474.24	283.98
Total assets		9,765.56	9.914.13	6,621.07	9,765.56	6,621.07
IV Segment lia	bilities	Asat	Asat	Asat	As at	As at
		March 31, 2020	December 31, 2019	March 31, Z019	March 31, 2020	March 31, 2019
		(Audited)	(Unaudited)	(Audited)	(Audited)	(Audited)
		(Refer note 15)	(ondustres)	(Refer note 15)	(Refer note 15)	(Refer note 15)
Madura Fas	hion & Lifestyle	3,674.45	3.775.71	2.114.61	3,674 45	2,114.61
Pantaloons		2,117.50	2.189.23	1,187.22	2.117.50	1,187.22
	ent liabilities	5,791.95	5,964.94	3,301.83	5,791.95	3,301.83
	nt eliminations	(98.11)		(53.30)	(98.11)	(53.30
_	corporate liabilities (including porrowings)	2,983.93	2,792.55	1,943.66	2,983.93	1,943.66
Total liabilit		8,677.77	8,653.33	5,192.19	8,677.77	5,192.19

Note:

The business of the Company is divided into two business segments - Madura Fashion & Lifestyle and Pantaloons. These segments are the basis for management decision and hence the basis for reporting.



SIGNED FOR IDENTIFICATION BY

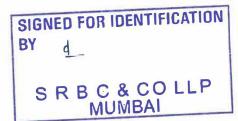
SRBC&COLLP MUMBAI

1 Consolidated Balance Sheet

			As at	₹ in Cro As at
		Particulars	March 31, 2020 (Audited)	March 31, 2019 (Audited)
			(Refer note 15)	(Refer note 15)
4	ASSETS			
	Non-current assets			
	(a) Property, plant and equipment		542.89	636 3
	(b) Capita. work-in-progress		44.08	22 3
	(c) Right-of-use assets		2,206.35	
	(d) Goodwill (e) Other intangible assets		1,983.06	1,359.6
	(f) Intangible assets under development		107.20 3.54	59.5
	(g) Financial assets		3.34	
	(i) Investments		7.16	4.2
	(ii) Loans		3.43	3.0
	(iii) Security deposits		300.89	271.2
	(iv) Other financial assets		0.39	1.0
	(h) Deferred tax assets		194.95	263.3
	(i) Non-current tax assets (net) (i) Other non-current assets		22.48 77.75	16.2 114.8
	(I) Other non-current assets	Total - Non-current assets	5,594.68	3,251.9
		10101 11011 03210	0,00	0,200.0
	Current assets		2 266 70	1,921.2
	(a) Inventories (b) Financial assets		2.366.78	1,921.2
	(i) Current Investments		7.04	
	(ii) Loans		7.13	5.4
	(III) Security deposits		108.33	20 1
	(iv) Trade receivables		340.46	780 3
	(v) Cash and cash equivalents		266.80	57 1
	(vi) Bank balance other than above(vii) Other financia, assets		0.14 177.97	0.2 139.5
	(c) Other current assets		396.23	384.4
	lei other carrent assets	Total - Current assets	4,170.88	3,369.1
		TOTAL - ASSETS	9,765.56	6,621.0
3	EQUITY AND LIABILITIES			
	Equity			
	(a) Equity share capital		773.95	773.4
	(b) Other equity		293.94	655.4
		Equity attributable to owners of the Company	1,067.89	1,428.8
	(c) Non-controlling interest	Total Faultu	19.90	1 470 0
	(c) Non-controlling interest Non-current liabilities	Total - Equity	19.90 1,087.79	1,428.8
		Total - Equity	-	1,428.8
	Non-current liabilities [a] Financial liabilities (i) Borrowings	Total - Equity	1,087.79 856.93	
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities	Total - Equity	856.93 1,820.83	723.7
	Non-current fiabilities (a) Financialliabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits	Total - Equity	856.93 1,820.83 109.78	723.7
	Non-current fiabilities [a] Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities	Total - Equity	856.93 1,820.83 109.78 50.13	723.7
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities	Total - Equity	1,087.79 856.93 1,820.83 109.78 60.13 7.25	723.7 81.2 101.6
	Non-current fiabilities [a] Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities	Total - Equity	856.93 1,820.83 109.78 50.13	723.7 81.2 101.6
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Depos ts (iv) Other financial liabilities (b) Deferred tax liabilities (c) Previsions	Total - Equity Total - Non-current liabliities	1,087.79 856.93 1,820.83 109.78 60.13 7.25 100.10	723.7 81.2 101.6 115.2 92.4
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Depos ts (iv) Other financial liabilities (b) Deferred tax liabilities (c) Previsions		1,087.79 856.93 1,820.83 109.78 50.13 7.25 100.10 12.29	723.7 81.2 101.6 115.2 92.4
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities		1,087.79 856.93 1,820.83 109.78 50.13 7.25 100.10 12.29	723.7 81.2 101.6 115.2 92.4
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings		1,087.79 856.93 1,820.83 109.78 50.13 7.25 100.10 12.29	723.7 81.2 101.6 115.2 92.4 1,114.3
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities		1,087.79 856.93 1,820.83 109.78 50.13 7.25 100.10 12.29 2,967.31	723.7 81.2 101.6 115.2 92.4 1,114.3
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Depos ts (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Trade payables	Total - Non-current liabilities	856.93 1,820.83 109.78 60.13 7.25 100.10 12.29 2,967.31	723.7 81.2 101.6 115.2 92.4 1,114.3
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Trade payables (a) Total outstanding dues of (b) Total outstanding dues of		1,087.79 856.93 1,820.83 109.78 60.13 7.25 100.10 12.29 2,967.31	723.7 81.2 101.6 115.2 92.4 1,114.3
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Trade payables (a) Total outstanding dues of small enterprises	Total - Non-current liabliities micro enterprises and small enterprises	1,087.79 856.93 1,820.83 109.78 50.13 7.25 100.10 12.29 2,967.31 1,511.88 680.97 95.39 2,190.53	723.7 81.2 101.6 115.2 92.4 1,114.3 474.4
	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Trade payables (a) Total outstanding dues of (b) Total outstanding dues of	Total - Non-current liabliities micro enterprises and small enterprises	856.93 1,820.83 109.78 60.13 7.25 100.10 12.29 2,967.31 1,511.88 680.97	723.7 81.2 101.6 115.2 92.4 1,114.3 474.4 105.5 2,291.8
	Non-current liabilities [a] Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Trade payables (a) Total outstanding dues of (b) Total outstanding dues of small enterprises (iv) Deposits	Total - Non-current liabliities micro enterprises and small enterprises	1,087.79 856.93 1,820.83 109.78 60.13 7.25 100.10 12.29 2,967.31 1,511.88 680.97 95.39 2.190.53	723.7 81.2 101.6 115.2 92.4 1,114.3 474.4 105.5 2,291.8 111.3 923.3
1	Non-current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Trade payables (a) Total outstanding dues of small enterprises (iv) Deposits (v) Other financial liabilities #	Total - Non-current liabliities micro enterprises and small enterprises	856.93 1,820.83 109.78 60.13 7.25 100.10 12.29 2,967.31 1,511.88 680.97 95.39 2,190.53	723.7 81.2 101.6 115.2 92.4 1,114.3 474.4 105.5 2,291.8 111.3 923.3 87.0
	Non-current liabilities (a) Financialliabilities (i) Borrowings (ii) Lease liabilities (iii) Deposits (iv) Other financial liabilities (b) Deferred tax liabilities (c) Provisions (d) Other non-current liabilities Current liabilities (a) Financial liabilities (i) Borrowings (ii) Lease liabilities (iii) Trade payables (a) Total outstanding dues of small enterprises (iv) Deposits (v) Other financial liabilities # (b) Provisions	Total - Non-current liabliities micro enterprises and small enterprises	1,087.79 856.93 1,820.83 109.78 60.13 7.25 100.10 12.29 2,967.31 1,511.88 680.97 95.39 2,190.53 153.40 879.38 &8.73	1,428.8 723.7 81.2 101.6 115.2 92.4 1,114.3 474.4 105.5 2,291.8 111.3 923.3 87.0 84.3 4,077.8

Includes current maturities of long-term debt - ₹ 414.22 (March 31, 2019 - ₹ 504.63)





2 Consolidated Statement of Cash Flows

			₹ in Crore
	Quetinites.	Year ended March 31, 2020	Year ended March 31, 2019
	Particulars	(Audited)	(Audited)
			Refer note 15
1	Cash flows from operating activities		
	Profit/ (loss) before tax	(32.89)	149.10
	Adjustments for:		
	Depreciation and amortisation expense	885.31	282.33
	Finance costs	421.96	134.63
	Gain on retirement of right-of-use assets	(12.93)	
	Loss on sale/ discard of property, plant and equipment	2.77	1.36
	Share-based payment to emp oyees	20.02	14 74
	Interest income	(88.0)	(0.41)
	Net gain on sale of current investments	(4.85)	(2.22)
	Net unrealised exchange gain	(2.64)	(0.44)
	Expense/ (income) on financial assets/ liabilities that is designated as at fair value through profit or loss	(24.26)	1.21
	Provision for doubtful debts, deposits and advances	11.01	6 94
	Bad debts written off	C.06	3 67
	Operating profit before working capital changes	1,263.18	640.91
	Changes in working capital:		
	(Increase)/ decrease in trade and other receivables	(63.07)	5.42
	(Increase)/ decrease in inventories	(431.56)	(353.43)
	(Increase)/ decrease in other assets	(112.55)	(171.64)
	Increase/ (decrease) in trade and other payables	(138.56)	392.46
	Increase/ (decrease) in provisions	(12.37)	8.52
	Increase/ (decrease) in other liabilities	145.47	24.96
	Cash generated from operations	650.54	547.20
	Income taxes paid (net of refund)	(6.50)	(19.59)
	Net cash flow from operating activities	644.04	527.61
11	Cash flows from investing activities		
	Purchase of property, plant and equipment, intangible assets and capital advance	(318 44)	(286.72)
	Consideration paid for acquisition of/ investment in subsidiaries, net of cash acquired	(136.25)	
	Purchase of current investments	(6,859.51)	(960.61)
	Investment in treasury shares held by ESOP trust	(100.49)	337
	Proceeds from sale of property, plant and equipment and intangible assets	6.15	7.54
	Proceeds from sa'e/ maturity of current investments	6,857.32	962.83
	Interest received	0 33	0.41
	Net cash flow used in investing activities	(550.89)	(276.55)
m	Cash flows from financing activities		
	Proceeds from issue of equity shares	7.23	0.93
	Proceeds from non-current borrowings (net off charges)	1.044.77	300.00
	Proceeds frem sale of property, plant and equipment under sale and leaseback arrangement	47,93	056
	Proceeds/ (repayments) of current borrowings (net)	1,036.62	(95.01)
	Repayment of non-current borrowings	(1,007.21)	(362.59)
	Repayment of lease liabilities	(588.60)	(43)
	Interest paid	(424.28)	(109.76)
	Net cash flow from/ (used in) financing activities	116.46	(266.43)
	Net increase in cash and cash equivalents	209.61	(15.37)
	Cash and cash equivalents at the beginning of the year	57.19	72.56
	Cash and cash equivalents at the end of the year	266.80	57.19
	Components of Cash and cash equivalents		
	Balances with banks - on current account	159.54	10.14
	Balances with banks - on deposit account	100.00	
	Balances with credit card companies	0.05	28.64
	Balances with e-wallet companies	0.13	0.01
	Cash on hand	7.08	18 40
	Total Cash and cash equivalents	266.80	57.19



SIGNED FOR IDENTIFICATION
BY
SRBC&COLLP
MUMBAI

- The above consolidated financial results, as reviewed and recommended by the Audit Committee, have been approved by the Goard of Directors at its meeting held on May 27, 2020
- The figures for the quarter ended March 31, 2020 and March 31, 2020 and March 31, 2020 and March 31, 2020 and March 31. 2019 are the balancing figures between the audited figures in respect of the full financial year ended March 31, 2020 and March 31. and the unaudited published year-to date figures upto December 31, 2019 and December 31, 2018 being the date of the end of the third quarter of the financial year which was subjected to limited review
- During the quarter ended September 30, 2019, the Company has completed the acquistion of its subsidiaries. Accordingly, the Company publishes audited standalone financial results along with the audited consolidated financial results. In accordance with Ind AS 108 "Operating segments", the Company has disclosed the segment information on a consolidated basis as part of the audited consolidated financial results
- The audit as required under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disciosure Requirements) Regulations, 2015 has been completed by the Auditors of the Company and the related report is being submitted to the concerned Stock Exchanges.
- The Group has adopted Ind AS 116 "Leases" effective April 01, 2019 using monified retrospective method as a result of which comparative information are not required to be restated.

The Group has :ecognised on April 01, 2019, tight-of-use assets of 국 1,815.77 Crore, and lease liabilities of 푹 2,109.42 Crore, and the adjustment (i.e. charge) to the retained learnings as at April 1. 2019 is 푹 129.82 Crore (net of straight lining of lease rentals of ₹ 94.10 Crore and deferred tax of ₹ 69.73 Crore). Therefore, rent expense, finance costs, depreciation and amortisation expense, other income and profit for the quarter and year ended March 31, 2019 are not comparable with quarter and year ended March 31, 2020. Also, total assets and total liabilities as at March 31, 2019 are not comparable with balances as at March 31, 2020.

Impact of ind AS 116 on the consolidated financial results for the quarter and year ended March 31, 2020 is as follows:

						₹ in Crore
Particulars	Quarter ended March 31, 2020 (Comparable)	Quarter ended March 31, 2020 (As per Ind AS 116) (Audited)	Change due to Ind AS 116 Increase /(Decrease) (Audited)	Year ended March 31, 2020 (Comparable) (Audited)	Year ended March 31, 2020 (As per Ind AS 116) (Audited)	Change due to Ind AS 116 Increase /(Decrease) (Audited)
Rent expense	320.97	105.95	(215.02)	1,251 40	487.02	(764 38)
Finance costs	64.51	119.46	54.95	212.72	424.71	211.99
Depreciation and arnortisation expense	58.45	233.24	174.79	253.67	885.31	631.64
Other Incorne	13.70	15.62	2 92	52.37	65.30	12.93
Profit/ (loss) before tax	(174.02)	(185.82	(11.80)	33.43	(32.89)	(66.32)

During the quarter ended December 31, 2019, after a detailed evaluation, the Group decided to exercise the option permitted under section 115BAA of the Income-tax Act, 1961 as introduced by the Taxation Laws (Amendment) Ordinance, 2019. Accordingly, the Group has recognised provision for income taxes for quarter and year ended March 31, 2020 based on the rate prescribed in the aforesaid section. Further, management has reviewed the components of deferred tax assets/liabilities leading to a reassessment of its estimates compared to earlier periods. The impact of such reassessment and of the charge in rate of tax is given below

			₹ in Crore
Particulars	Quarter ended March 31, 2020 (Audited)	Quarterended December 31, 2019 (Unaudited)	Year ended March 31, 2020 (Audited)
Net loss after tax (as reported) •	(146.59)	(37.64)	(165.02)
Tax impact of the aforementioned		105.51	129.59
Net profit/ (loss) after tax (without the impact of aforementioned)	(146.59)	67.97	(35.43)

9 During the quarter ended March 31, 2020, the Stakeholders Relationship Committee of the Board of Directors has allotted 2.91,163 Equity Shares of ₹10/- each pursuant to the exercise of Stock Options by an eligible employee in terms of Adity a Birla Fashion and Retail Limited Employee Stock Option Scheme 2017

During the year ended March 31, 2020, the Nomination and Remuneration Committee and the Stakeholders Relationship Committee of the Board of Directors have allotted 1,26,742 Equity Shares of ₹ 10/each, pursuant to the exercise of Stock Options by eigible employees in terms of Employee Stock Option Scheme - 2013 and 3,39,785 Equity Shares of ₹ 10/- each pursuant to the exercise of Stock Options by eligible employees in terms of Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2017.

- 10 The Company, pursuant to the approval of Board of Directors and the shareholders dated July 26, 2019 and August 21, 2019, respectively, introduced the 'Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2019' ("Scheme 2019") to issue stock options, comprising options and/or restricted stock units ("RSUs"), as the case may be, to the eligible employees of the Company and of its holding and subsidiary companies, not exceeding 60,53,000 equity shares. The Scheme is being implemented through a trust, viz. ABFRI Employee Welfare Trust ("Trust") in accordance with the provisions of Securities and Exchange Board of India (Share Based Employee Benefits) Regulations, 2014 ("SEBI SBE3 Regulations") and involves secondary acquisition of the Company's equity shares by the Trust through recognised stock exchanges in compliance with SEBI SBEB Regulations and other applicable laws. The Company, as on date granted 44,61,261 stock options to the eligible employees
- 11 On effectiveness of the Composite Scheme of Arrangement amongst the Company, erstwhile Aditya Birla Nuvo Limited ("ABNL"), Madura Garments Lifestyle Retail Company Limited ("MGLRCL") and their respective Shareholders and Creditors under Section 391 to 394 of the Companies Act., 1956, the Company had issued 67,98,19,778 Equity Shares to the Shareholders of ABNL and MGLRCL ("said Shares"). Out of the said Shares, 67,60,37,600 Equity Shares were allotted to the Shareho'ders of ABNL and MGLRCL or. January 27, 2016. However, pursuant to Clause 21 of the Composite Scheme, allotment of 37,82,178 Equity Shares to 3,475 Non-Resident Shareholders, including 4 Overseas Corporate Bodies ("OCBs") of ABIL ("NRE Shareholders") was kept pending until receipt of applicable regulatory approvals. Thereafter, from time to time, the Company has allotted 37,55,325 Equity Shares to 3,471 NRE Shareholders in terms of applicable laws. Accordingly, out of the said Shares, 16,853 Equity Shares held by 4 OCBs shall remain: pending for allotment until receipt of Regulatory approvals.
- 12 On July 02, 2019, Jaypore E-Commerce Private Limited, TG Apparei & Decor Private Limited and Jaypore Inc., USA became wholly owned subsidiaries of the Company. The Company also acquired 51% stake in Finesse International Design Private Limited, consequent to the acquisition, the aforesaid company became a subsidiary of the Company w.e.f. July 26, 2019.
- 13 In March 2020, the World Health Organisation declared COVID-19 to be a pandemic. Consequent to this, Government of India declared a national lock down on March 24, 2020, which has impacted the business activities of the Group. The Group has been taking various precautionary measures to protect employees and their families from COVID-19. The Group has assessed the impact of this pandemic on its business operations and has considered all relevant internal and external information available up to the date of approval of these financial statements, in determination of the recoverability and carrying value of property, plant and equipment, goodwill, other intangible assets and in relation to other finangial statement captions. The impact of COVID-19 pandemic on the overall economic environment being uncertain may affect the underlying assumptions and estimates used to prepare the Group's financial statements, which may differ from that considered as at the date of approval of these financial statements. The Group will continue to closely monitor any material changes to future economic conditions. The Group has resumed it business activities by reopening its factories and retail stores on a gradual basis in the with the guidelines issued by the Government authorities.

ANO

Ashirh Dikshir

Managing Director

14 Previous periods' figures have been regrouped/ rearranged wherever necessary to conform to the current period's classification(s).

15 The consolidated financial results for the quarter and year ended March 31, 2019 are not comparable with quarter and year ended March 31, 2020, in view of the matter stand in note 12 above

Place : Bengaluru

Aditya Birla Fashion and Retail Limited Registered Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor,

Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070 CIN: L18101MH2007PLC233901 E-mail: secretarial.abfrl@adityabirla.com Tel: (+91) 86529 05000 | Fax: (+91) 86529 05400 Website: www.abfrl.com

Date: May 27, 2020





Chartered Accountants

12th Floor, The Ruby 29 Senapati Bapat Marg Dadar (West) Mumbai - 400 028, India

Tel: +91 22 6819 8000

Independent Auditor's Report on the Quarterly and Year to Date Consolidated Financial Results of the Company Pursuant to the Regulation 33 and 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To The Board of Directors of Aditya Birla Fashion and Retail Limited

Report on the audit of the Consolidated Financial Results

Opinion

We have audited the accompanying statement of quarterly and year to date consolidated financial results of Aditya Birla Fashion and Retail Limited ("Holding Company") and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group"), for the quarter ended March 31, 2020 and for the year ended March 31, 2020 ("Statement"), attached herewith, being submitted by the Holding Company pursuant to the requirement of Regulation 33 and 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations").

In our opinion and to the best of our information and according to the explanations given to us and based on the consideration of the reports of the other auditors on separate audited financial statements/financial information of the subsidiaries, the Statement:

- i. includes the results of the following entities: Holding Company
 - (i) Aditya Birla Fashion and Retail Limited

Subsidiaries

- (ii) Jaypore E-commerce Private Limited
- (iii) Jaypore Inc.
- (iv) TG Apparel & Décor Private Limited
- (v) Finesse International Design Private Limited
- ii. are presented in accordance with the requirements of the Listing Regulations in this regard; and
- iii. gives a true and fair view in conformity with the applicable accounting standards, and other accounting principles generally accepted in India, of the consolidated net loss and other comprehensive loss and other financial information of the Group for the quarter ended March 31, 2020 and of the consolidated net loss and other comprehensive income and other financial information of the Group for the year ended March 31, 2020.

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs), as specified under Section 143(10) of the Companies Act, 2013, as amended ("the Act"). Our responsibilities under those Standards are further described in the "Auditor's Responsibilities for the Audit of the Consolidated Financial Results" section of our report. We are independent of the Group in accordance with the 'Code of Ethics' issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence obtained by us and other auditors in terms of their reports referred to in "Other Matter" paragraph below, is sufficient and appropriate to provide a basis for our opinion.





Emphasis of Matter

We draw attention to Note 13 of the Statement which describes management's assessment of the impact of the COVID 19 pandemic on the financial results of the Group. Our opinion is not modified in respect of this matter.

Management's Responsibilities for the Consolidated Financial Results

The Statement has been prepared on the basis of the consolidated annual financial statements. The Holding Company's Board of Directors are responsible for the preparation and presentation of the Statement that give a true and fair view of the net loss and other comprehensive income/(loss) and other financial information of the Group in accordance with the applicable accounting standards prescribed under section 133 of the Act read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 and 52 of the Listing Regulations. The respective Board of Directors of the companies included in the Group are responsible for maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Group and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Statement that give a true and fair view and are free from material misstatement, whether due to fraud or error, which have been used for the purpose of preparation of the Statement by the Directors of the Holding Company, as aforesaid.

In preparing the Statement, the respective Board of Directors of the companies included in the Group are responsible for assessing the ability of the Group to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the respective Board of Directors either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

The respective Board of Directors of the companies included in the Group are also responsible for overseeing the financial reporting process of the Group.

Auditor's Responsibilities for the Audit of the Consolidated Financial Results

Our objectives are to obtain reasonable assurance about whether the Statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the Statement.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Statement, whether due to fraud or
 error, design and perform audit procedures responsive to those risks, and obtain audit evidence that
 is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material
 misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve
 collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
 that are appropriate in the circumstances. Under Section 143(3)(i) of the Act,
 we are also responsible for expressing our opinion on whether the Company has adequate internal
 financial controls with reference to financial statements in place and the operating
 effectiveness of such controls.

SRBC&COLLP

Chartered Accountants

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors.
- Conclude on the appropriateness of the Board of Directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the ability of the Group to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Statement or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the Statement, including the disclosures, and whether the Statement represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial results/financial information of the entities within the Group of which we are the independent auditors to express an opinion on the Statement. We are responsible for the direction, supervision and performance of the audit of the financial information of such entities included in the Statement of which we are the independent auditors. For the other entities included in the Statement, which have been audited by other auditors, such other auditors remain responsible for the direction, supervision and performance of the audits carried out by them. We remain solely responsible for our audit opinion.

We communicate with those charged with governance of the Holding Company and such other entities included in the Statement of which we are the independent auditors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit. We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

We also performed procedures in accordance with the Circular No. CIR/CFD/CMD1/44/2019 dated March 29, 2019 issued by the Securities and Exchange Board of India under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

Other Matter

The accompanying Statement includes the audited financial results/statements and other financial information, in respect of three subsidiaries, whose financial results/statements include total assets of Rs. 32.51 Crores as at March 31, 2020, total revenues of Rs. 12.67 Crores and Rs. 43.19 Crores, total net loss after tax of Rs. 6.15 Crores and Rs. 14.15 Crores, total comprehensive loss of Rs. 6.25 Crores and Rs. 14.28 Crores, for the quarter and for the period from date of acquisition to March 31, 2020, respectively, and net cash outflows of Rs. 0.09 Crores for the period from date of acquisition to March 31, 2020, as considered in the Statement which have been audited by their respective independent auditors.

The independent auditor's report on the financial statements/financial information of these entities have been furnished to us by the Management and our opinion on the Statement in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on the reports of such auditors and the procedures performed by us as stated in paragraph above.

Our opinion on the Statement is not modified in respect of the above matters with respect to our reliance on the work done and the reports of the other auditors.

SRBC&COLLP

Chartered Accountants

The Statement includes the results for the quarter ended March 31, 2020 being the balancing figures between the audited figures in respect of the full financial year ended March 31, 2020 and the published unaudited year-to-date figures up to the end of the third quarter of the current financial year, which were subjected to a limited review by us, as required under the Listing Regulations.

For S R B C & CO LLP Chartered Accountants

ICAI Firm Registration Number: 324982E/E300003

per Aditya Vikram Bhauwala

Partner

Membership No.: 208382

UDIN: 20208382AAAAAW8422

Bengaluru May 27, 2020



Key Highlights of Q4 and FY20 Performance

- Full year revenue records 8% growth at Rs.8743 Cr.; EBITDA (Ind AS Adj.) at Rs.1290 Cr.
- Company expands retail footprint; adds close to 400 retail stores through FY20.
- Strong growth momentum seen across business segments pre-COVID.
- COVID-19 induced economic standstill impacted quarterly performance;
 Operations have now resumed at all manufacturing facilities; More than 1/3rd of stores have now reopened.
- Board approves Rs.1000 Cr. rights issue. Move to strengthen balance sheet in line with long term growth aspirations.

Standalone Financials

In Rs. Cr.	FY19	FY20 (Comp.)	FY20 (Ind AS Adj.)
Revenue	8118	8743	8743
EBITDA	619	518	1290
PBT	149	57	-9

In Rs. Cr.	Q4 FY19	Q4 FY20 (Comp.)	Q4 FY20 (Ind AS Adj.)	
Revenue	1915	1817	1817	
EBITDA	149	-43	173	
PBT	31	-167	-178	

BUSINESS UPDATE

ABFRL had a strong Financial Year 19-20 as it crossed some key growth milestones. For the first 9 months of the fiscal, the business grew its revenue by 12% and EBITDA by 19% basis strong performance in the festive season.

The business continued to grow strongly in the months of January and February led by weddings and an extremely successful EOSS.

COVID-19 IMPACT

However, as the country was struck by the COVID-19 pandemic early March leading to movement restrictions and heightened sense of insecurity among people, consumers started to stay away from all non-essential shopping. This dramatically reduced the footfalls at stores across the country leading to a steep decline in sales from the second week of March. Eventually, the Company had to shut down its entire retail network through the month in line with the nationwide lockdown announced by the Government of India. This unprecedented disruption had an adverse impact on the quarterly performance, and led to a decline in sales and profits for the fourth quarter over the same period last year.

During this period, the Company took every possible precaution to ensure safety of its staff across the country. The Company has started to slowly resume its operations across the country in line with guidance issued by MHA and local authorities. The Company has managed to resume operations at all manufacturing facilities and most warehouses. As of today, out of a total network of 3041 stores, more than 1300 stores have started operations. Each store is being opened with utmost precautions, implementing the highest standards and protocols on safety and hygiene to make them absolutely safe for employees and consumers.

The business is also focused on accelerating its digital transformation journey across various parts of the value chain. E-commerce, as a route to market, is being scaled aggressively and the Company is also looking to introduce new omni-channel offerings.

Rising to the occasion, as part of The Aditya Birla Group's multi-pronged response to the crisis, the Company worked closely with government authorities to convert its manufacturing facilities for producing personal protective equipment (PPE) to meet the sudden large requirement of PPEs for frontline COVID warriors. As on date, the Company has already supplied more than 500,000 PPEs; contributing to India's fight against COVID-19.

Performance Summary

The Board of Directors of the Company at its meeting today have approved the results for the quarter ended 31st Mar 2020. These financials are post factoring in necessary adjustments under Ind AS 116.

For the financial year 2020, the Company recorded sales growth of 8% at Rs. 8743 Cr. The comparable EBITDA for the period dropped by 16% to Rs. 518 Cr. During the period, the Company posted comparable PBT of Rs. 57 Cr. vs Rs. 149 Cr. last year. The Company also aggressively expanded its retail footprint by adding close to 400 stores across its brands.

In Q4 FY20, the Company posted a decline of 5% in sales to Rs. 1817 Cr. and EBITDA loss of Rs. 43 Cr., on a comparable basis. At the same time, reported EBITDA (post Ind AS 116) for the guarter was at Rs. 173 Cr.

Business Segment Highlights

Madura Segment:

Madura business segment consists of **Lifestyle brands** – Louis Philippe, Van Heusen, Allen Solly and Peter England, **Fast Fashion brands** – Forever 21 and **Other businesses** that include Global brands, Innerwear and newly invested business in Ethnic, viz. Jaypore and Shantanu & Nikhil. The consolidated financials include the financials of both these new businesses.

Madura segment recorded 7% decline in revenue in Q4 FY20 at Rs. 1229 Cr. as compared to Rs. 1320 Cr. in the same period last year. In a normalized scenario, this segment would have seen a growth of 10%.

- Lifestyle brands reported 5% drop in sales in Q4 FY20. The revenue for the period was Rs. 1072 Cr. as compared to Rs. 1132 Cr. in the same period last year. The segment witnessed a decline in EBITDA owing to the drop in sales in the month of March due to COVID related disruptions.
 For FY20, the reported revenues grew 7% YoY to Rs. 4626 Cr.
- Fast Fashion segment continued with its focus around improving operating performance. 'People' got fully transitioned into Pantaloons while Forever 21 restructured the commercial arrangement with its parent.
- Other Businesses portfolio has been growing rapidly driven by consistent performance of its constituent sub-segments viz. innerwear and global brands.
- For the financial year 2020, the segment recorded a robust 42% growth in sales to Rs. 523 Cr. In Q4FY20, this segment reported an 8% revenue growth to Rs. 116 Cr.
 - Innerwear continued with its aggressive scale up by expanding the distribution footprint to 20,000 trade outlets.
 - Global brands portfolio consisting of the Collective and international super premium brands continued its steady performance

Pantaloons Segment:

In line with the strong growth momentum seen in the first 9 months of this fiscal year, Pantaloons posted an outstanding growth of 13% in the first two months of the fourth quarter. However, due to impact of COVID in the month of march, the reported revenue for the quarter fell by 1% to Rs. 626 Cr. This was accompanied by an EBITDA loss of Rs. 38 Cr. in this quarter.

For the full year, Pantaloons delivered a 10% growth in sales to Rs. 3514 Cr., with EBITDA margins at 6.3% this year.

Corporate action

The Board of Directors of Aditya Birla Fashion and Retail Limited ("the Company") approved the raising of funds by way of Rights Issue for an amount not exceeding Rs. 1000 Cr. (the "said Issue"), subject to such approvals, as may be required under applicable laws. The Company evaluated various options and is of the view that rights issue would be an equitable mode of fund raising as it gives its shareholders an equal opportunity to participate in the growth of the Company. The Board has constituted a Committee to evaluate and finalize all other terms and conditions of the said Issue. The Company intends to complete the said issue at the earliest, subject to market conditions and other factors, including receipt of any regulatory approvals.

<u>Outlook</u>

Aditya Birla Fashion and Retail Ltd. is one of India's leading apparel companies and is home to some of India's most iconic apparel brands. Spread across varied segments, price points and wearing occasions, the Company operates a well-diversified portfolio which now covers some exciting growth areas. As the market reopens post a lockdown, the Company is set to resume its full operations at the earliest. With leadership across brands, wide and deep distribution, enhanced digital capabilities and its skilled talent pool, ABFRL is poised to continue with its consistent performance.

About Aditya Birla Fashion and Retail Limited

Aditya Birla Fashion and Retail Limited is India's largest pure-play fashion and lifestyle company with a strong bouquet of leading fashion brands and retail formats. The Company has a network of 3,041 stores, presence across approximately 25,000 multi-brand outlets with 6,500+ point of sales in department stores across India.

Disclaimer: Certain statements in this "Press Release" may not be based on historical information or facts and may be "forward looking statements" within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company assumes no responsibility to publicly amend, modify or revise any statement, on the basis of any subsequent development, information or events, or otherwise. This "Press Release" does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of the Company's shares. The financial figures in this "Press Release" have been rounded off to the nearest Rs. one Crore. The financial results are consolidated financials unless otherwise specified.



- 1 COVID-19 Response
 - 2 Distribution Network
 - 3 Market Update
- 4 Q4 & FY Highlights
- **5** Performance of Key Portfolios
- 6 Way Forward
- **7** Company Financials





Collaboration

Coordinated efforts with government authorities, NGOs, peers to support the community





Safeguarded employees through regular health interventions, remote working provisions and prescribing highest levels of sanitization



Values

Dedicated facilities to produce PPE and coveralls for our frontline warriors



Digital

Leveraged technology to allow remote working, employee training and digital marketing



Innovation

Displayed tremendous agility and created product lines around essential items



- 1 COVID-19 Response
- 2 Distribution Network
- 3 Market Update
- 4 Q4 & FY Highlights
- **5** Performance of Key Portfolios
- 6 Way Forward
- **7** Company Financials



India's widest distribution network

8.1 Q4 FY20

Footprint (million sq. ft.)

7.5 Q4 FY19

2,699Brand Stores

342

Pantaloons Stores 25,000

Multi-brand Outlets 6,514

SIs across Dept stores



- 1 COVID-19 Response
- 2 Distribution Network
- Market Update
 - 4 Q4 & FY Highlights
 - **5** Performance of Key Portfolios
 - 6 Way Forward
 - **7** Company Financials



Market Update

Strong early momentum

The year 2020 started with a bang; strong EOSS recorded, with positive start to fresh season



COVID-19 Mayhem

Muted sales through March as pandemic spread resulting in nationwide lockdown





Renewed Safety Outlook

Response to pandemic required disproportionate focus on employee and customer safety



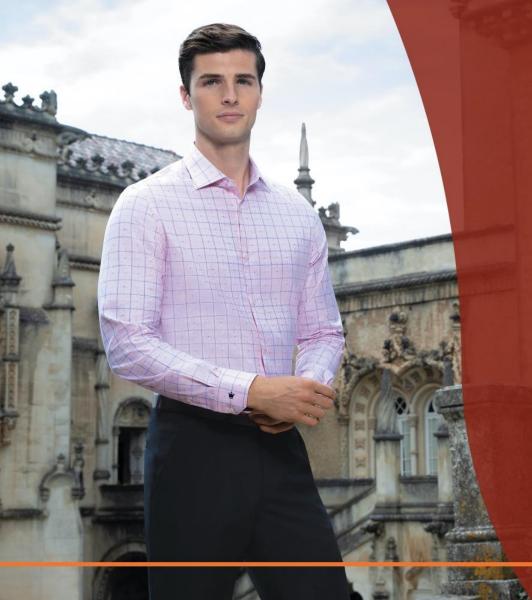
Nation First

Apparel players collaborate with authorities to produce essential PPE kits for COVID warriors



- 1 COVID-19 Response
- 2 Distribution Network
- 3 Market Update
- Q4 & FY Highlights
 - 5 Performance of Key Portfolios
 - 6 Way Forward
 - **7** Company Financials





Q4 Highlights

Sustained Growth

Robust LTLs recorded in Jan-Feb across businesses; Lifestyle Brands (10%), Pantaloons (9.5%)

On-track expansion

As of Feb, ABFRL opened over 400 stores across brands

Comprehensive Pandemic Response

Handled the COVID outbreak crisis with agility and empathy

Cash Focus

Singular focus on cash conservation; Swiftly moved on Sellex and overheads optimization

Geared up Digitization

Crisis validated our Omni channel strategy – Set up for a larger play



Strong Performance Trajectory

Trends of the nine month results over the last three years testament to a consistent performance

Period YTD DEC	Revenue	EBITDA	EBITDA%	Rev Growth	EBITDA Growth
FY18	5428	327	6.0%	8.4%	-5%*
FY19	6202	470	7.6%	14%	44%
FY20	6925	561	8.1%	12%	19%
CAGR				13%	31%

Revenues grew by CAGR of 13%

- EBITDA grew from Rs. 327 Cr. to Rs. 560 Cr.
 - CAGR of 31%
- EBITDA Margin grew from 6.0% to 8.1%

Robust performance by Key Businesses Segments

Lifestyle

Revenue CAGR 12% EBITDA CAGR 17%

Pantaloons

Revenue CAGR 14% EBITDA CAGR 34%

Innerwear

Revenue CAGR 92%



^{*}GST impact, adjusted growth of 4%

ABFRL | Q4 Performance in two parts

- Growth momentum continued in January & February
- With this trajectory, under a normalized scenario, ABFRL would have posted a 13% growth in Q4 FY20

Period	Revenue	EBITDA	EBITDA%	Revenue Growth	EBITDA Growth
Q4 FY19	1915	149	7.8%	9%	-14%
Q4 FY20 N^	2157	151*	7.0%	13%	1%
Q4 FY20 A	1817	-43*	-2.4%	-5%	-129%

Normalized financials are based on management estimates that have been computed on the basis of actual operational data for months of January and February, 2020 and with March 2020 estimated as per YTD February run rate.

- The sales Loss due to COVID impact was ~ Rs. 339 Cr. leading to gross margin loss of ~ Rs. 200 Cr.
- Given the fixed cost structure and a fairly short period to correct, the entire GM loss flowed into EBITDA
- The loss in sales led to a higher inventory of ~Rs. 170 Cr.
- In normalized scenario, the net borrowing would have been ~ Rs. 2100 Cr.

[^] Normalized financials above are management estimates which are only indicative in nature and are based on certain assumptions. Normalized financials above have been provided for better disclosure and comparison purposes only and there is no certainty of having achieved such normalized financials if COVID-19 had not happened. Normalized financials are not indicative of future performance of the Company and any reliance on this data should be limited to the context set out above.



^{*} Q4 EBITDA (both normalized and actuals) includes one time transition cost for People of Rs. 28 Cr.

ABFRL | Q4 Financials

In Rs. Cr.	Q4 FY19	Q4 FY20 Actual	Q4 FY20 Normalised	
Revenue from Operations	1,915	1,817	2,157	
Other Income	24	14	14	
Total Income	1,940	1,831	2,170	
cogs	900	886	1,025	
Employee Benefits Expense	235	275	275	
Rent Expense	279	319	326	
Other Expenses	377	395	394	
Total Expenses	1,791	1,874	2,020	
EBITDA	149	(43)	151	

Unabsorbed factory costs

'Fixed' Cost in short term



ABFRL | Q4 Highlights

Standalone Financials (In Rs. Cr.)	Q4 FY19	Q4 FY20 Actual	Q4 FY20 Normalised	Growth Actual	Growth Normalised	Q4 FY20 (Ind AS Adj.)
Revenue	1915	1817	2157	-5%	13%	1817
EBITDA	149	-43	151	-129%	1%	173
EBITDA Margin	7.8%	-2.4%	7.0%			9.5%
EBIT	76	-102	92	-235%	21%	-60
PBT	31	-167	27	-646%	-10%	-178
PAT	203	-129	20			-140

Actual Q4 EBITDA Loss owing to

- Loss in sales in March due to COVID-19
- One time cost of Rs. 28 Cr. pertaining to PEOPLE transition. The same is included in normalized Q4 EBITDA loss as well



Key Segments | Q4 Highlights

Standalone Financials	NSV							
	Q4 FY19	Q4 FY20	Q4 FY20	Growth	Growth			
(In Rs. Cr.)	4	Actual	Normalised	Actual	Normalised			
Madura								
Lifestyle Brands	1132	1072	1267	-5%	12%			
Fast Fashion	80	41	51	-49%	-36%			
Other Businesses *	107	116	140	8%	30%			
Madura Segment	1320	1229	1458	-7%	10%			
Pantaloons Segment	633	626	759	-1%	20%			
Elimination	-38	-38	-61					
ABFRL	1915	1817	2157	-5%	13%			

^{*} Standalone Financials does not include Revenue of Rs. 14 Cr. for Jaypore and Shantanu & Nikhil



Key Segments | Q4 Highlights

Standalone Financials		EBITDA					EBITDA %			
(In Rs. Cr.)	Q4 FY19	Q4 FY20 Actual	Q4 FY20 Normalised	Growth Actual	Growth Normalised	Q4 FY19	Q4 FY20 Actual	Q4 FY20 Normalised		
Madura										
Lifestyle Brands	169	66	161	-61%	-5%	14.9%	6.2%	12.7%		
Fast Fashion	-5	-34	-23			-6.4%	-83.4%	-45.6%		
Other Businesses *	-24	-32	-9			-22.2%	-27.9%	-6.2%		
Madura Segment	140	-1	129	-100%	-8%	10.6%	0.0%	8.9%		
Pantaloons Segment	13	-38	31	-394%	135%	2.1%	-6.1%	4.0%		
Elimination	-4	-4	-9							
ABFRL	149	-43	151	-129%	1%	7.8%	-2.4%	7.0%		

^{*} Standalone Financials does not include EBITDA loss of Rs. 8 Cr for Jaypore and Shantanu & Nikhil.



ABFRL | FY20 Highlights

A near perfect year.....

- Lifestyle brands
 - Aggressively expanded network; opened 400+ stores
 - Moved to 12 month design to market cycle
 - Doubled Women's wear and Junior's business
 - Peter England's small town format piloted successfully with over 200 stores in its first year
- Pantaloons
 - Strong and consistent LTL performance
 - Revitalized brand through focused marketing campaigns
 - Significantly improved sell-through backed by continued product improvement
 - Introduction of new brands and categories (Home, Saris)
- Innerwear business grew by 40%, over the year
- Took big strategic leaps forayed into Branded Ethnic wear through two investments



ABFRL | FY20 Highlights

Standalone Financials (In Rs. Cr.)	FY19	FY20 Actual	FY20 Normalised	Growth Actual	Growth Normalised	FY20 (Ind AS Adj.)
Revenue	8118	8743	9082	8%	12%	8743
EBITDA	619	518	711	-16%	15%	1290
EBITDA Margin	7.6%	5.9%	7.8%			14.8%
EBIT	337	269	463	-20%	37%	414
PBT	149	57	250	-62%	68%	-9
PAT	321	-80	70			-145

Actual FY EBITDA Loss owing to

- Loss in sales in March due to COVID-19
- One time cost of Rs. 28 Cr. related to PEOPLE transition. The same is included in normalized FY EBITDA loss as well

Note: Tax used for PAT computation includes one time charge of Rs. 130 Cr due to change over to new corporate income tax rate in Q3 FY20



Key Segments | FY20 Highlights

Standalone Financials	NSV						
(In Rs. Cr.)	FY19	FY20 Actual	FY20 Normalised	Growth Actual	Growth Normalised		
Madura							
Lifestyle Brands	4304	4626	4821	7%	12%		
Fast Fashion	358	285	295	-20%	-18%		
Other Businesses *	369	523	547	42%	48%		
Madura Segment	5032	5434	5663	8%	13%		
Pantaloons Segment	3194	3514	3647	10%	14%		
Elimination	-108	-205	-229				
ABFRL	8118	8743	9082	8%	12%		

^{*} Standalone Financials does not include Revenue of Rs. 45 Cr. for Jaypore and Shantanu & Nikhil



Key Segments | FY20 Highlights

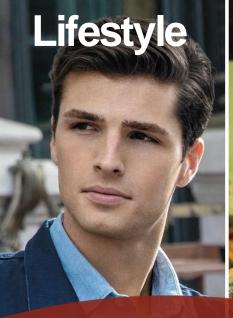
Standalone Financials	EBITDA			EBITDA %				
(In Rs. Cr.)	FY19	FY20 Actual	FY20 Normalised	Growth Actual	Growth Normalised	FY19	FY20 Actual	FY20 Normalised
Madura								
Lifestyle Brands	519	456	551	-12%	6%	12.0%	9.9%	11.4%
Fast Fashion	-32	-47	-36			-9.1%	-16.6%	-12.2%
Other Businesses *	-85	-95	-71			-23.0%	-18.2%	-13.1%
Madura Segment	401	314	443	-22%	11%	8.0%	5.8%	7.8%
Pantaloons Segment	231	222	291	-4%	26%	7.2%	6.3%	8.0%
Elimination	-14	-18	-23					
ABFRL	619	518	711	-16%	15%	7.6%	5.9%	7.8%

^{*} Standalone Financials does not include EBITDA loss of Rs. 18 Cr. for Jaypore and Shantanu & Nikhil



- 1 COVID-19 Response
- 2 Distribution Network
- 3 Market Update
- 4 Q4 & FY Highlights
- Performance of Key Portfolios
- 6 Way Forward
- **7** Company Financials

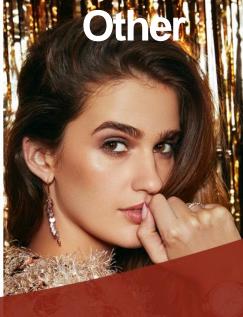




Pantaloons Fast Fashion







Sustained growth as the new initiatives continue to fire; exhibited exemplary agility in a disrupted market

Consistent growth on the back of innovative products and revamped brand imagery

Profitability focus driving business model alignment

Portfolio expansion continued through scale up across brands







- Continued with its strong growth momentum in Jan & Feb
 - Posted 10% LTL and 7% total growth, 60+ stores added
 - Women's wear grew 23%
 - New initiatives lived up to their promises PE Red crossed 200 store milestone, LP Maharaja launch received positively
- Most of Jan-Feb progress was wiped out in March due to COVID19
 - Lost half of March sales due to lockdown
 - Fixed cost model hit profitability; Rental negotiations initiated
 - Displayed extraordinary agility and leadership traits -

 - Collaborated with government for producing PPEs
 Launched new line of fashion masks in 20 days flat; sold over 3.5 lakh packs so far

Retail Network

Q4 FY19 **Q4 FY20**

Area (,000 sq.ft.)

2557

2832

Stores

1980

2253





- Despite a tough market, Lifestyle Brands was poised to deliver a remarkable performance
 - Till Feb, Lifestyle brands was growing at double digit (11%) on revenue, with comparable EBITDA growth of 8%
 - Aggressive retail expansion saw addition of over 400 new retail stores
 - Through Peter England small town format, managed to recruit new customers from previously unpenetrated towns
 - New growth engines: women's and kid's wear gained significant market traction
 - Ramped up wedding wear play through brand extension of LP Maharaja
- Impact of COVID-19 in March affected full year performance, however sustained momentum helped business to report -
 - Revenue growth of 7% over last year
 - EBITDA was impacted due to high fixed cost structure



Q4
Channel-wise Revenue (in Rs. crore)

	Q4 FY19	Q4 FY20
Wholesale	493	411
Retail	430	458
Others	209	203

FYChannel-wise Revenue (in Rs. crore)

	FY19	FY20
Wholesale	1782	1749
Retail	1690	1953
Others	832	924

Loyalty Base (lakhs)

Q4 FY20 183 Q4 FY19 150









- Posted exceptional performance during Jan & Feb
 - 19% overall growth in sales with 9.5% LTL
 - Strong EOSS performance led by clear pricing architecture
 - Excellent response to SS20 merchandise
 - Encouraging acceptance to new launches PEOPLE & Saris
 - Continued to strengthen salience for brand Pantaloons
- COVID-19 outbreak and subsequent lockdown impacted Q4 results
 - Revenue grew by -1.1% @ LTL of -11.7%
 - EBITDA of Rs. -38 Cr vs Rs. 13 Cr LY
 - New Store commissioning got delayed due to lockdown

Retail Network

Q4 FY19 Q4 FY20

Area (,000 sq.ft.) 40

4016 4363

Stores

308

342

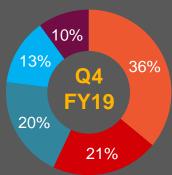




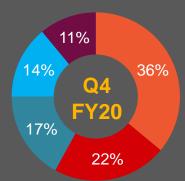
- Posted sales of Rs. 3514 Cr. up 10% vs LY; LTL growth at 2.7%
 - YTD Feb sales grew at 14.6% with LTL of 6.8%
 - Improved product aesthetics across all apparel categories
 - Strengthened private label proposition in Young Fast Fashion (PEOPLE, Candies), Ethnic (Saris) and Non Apparels (Living Scapes)
 - Improvements in planning processes resulting in better sell-through
 - Accelerated RBD strategy saw Pantaloons opening 44 stores; 11 more in pipeline
- EBITDA stood at Rs 222 Cr vs Rs 231 Cr LY; EBITDA margin at 6.3%
 - Reduction in EBITDA due to loss of sale in Mar'20
 - YTD Feb EBITDA margin at 7.4%



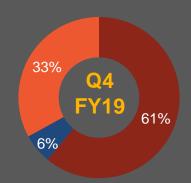
Category Mix



- Men
- ■Women's Western
- Women's Ethnic
- Kids
- Non Apps

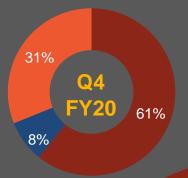


Ownership Mix



Own Brands
MFL

Others

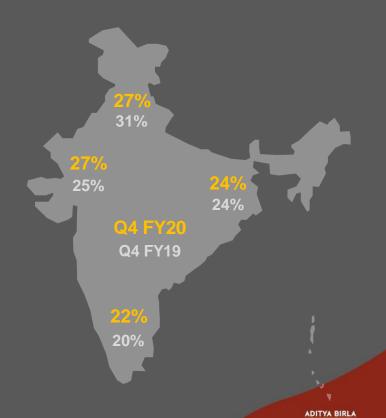




Regional Mix

Loyalty Base (lakhs)









Restructuring model for profitability

- Commercial renegotiation with new owners on track
- Expected to get significantly more favorable deal
- Optimistic outlook towards business profitability





- Innerwear business grew by ~40% for full year; now selling across 20,000 outlets
- Men's innerwear continues to expand distribution, though Q4 was impacted by March
- Women's innerwear business finding greater acceptance and customer traction
- Market leading product innovations in both men's and women's segments continue to be the brand differentiators
- Accelerated adoption of Athleisure segment in post COVID environment set to drive further growth momentum



- The Collective format continues to post strong LTL numbers
- Mono brand portfolio
 (Hackett, Fred Perry, Ted Baker, PRL) delivered consistent performance
- American Eagle on the path to be a formidable denim wear brand on salience and product excellence; ending the year with 15 stores



Ethnic

JAYPORE

SHANTANU & NIKHIL

- Strengthened the organizations
- Laid out long term strategy
- Store launches postponed due to COVID pandemic



- DistributionNetwork
- 2 Market Update
- 3 Q4 & FY Highlights
- Performance of Key Portfolios
- Way Forward
- 6 Company Financials





Immediate Priorities

Restoration of operations ensuring:

- 1. Safe shopping destination for our customers
- 2. Secured environment for our people to work in







Immediate Focus

Safety & Health

- Safe shopping
 - Sanitization, rigorous social distancing norms, masks, contactless shopping and payment
- Heath & Safety of all employees across stores, offices, warehouses & factories

Cost reduction

- Work with Landlords on aligning occupancy costs with business reality
- Optimization of Overheads
- Curtail all discretionary spends
- Tighter material vendor negotiations

Focus on Cash

- Maintain liquidity
- Optimizing Working Capital
 - Improve inventory turns
- Rationalize Capital Expenditure



Emerging imperatives

Digital Commerce

- Collaborate deeper with leading 3rd party
 E Com players
- Accelerate growth of Brand.com
- Roll out Omni channel functionalities
 - Buy online Ship from Store
 - Video / digital catalogue based assisted shopping

Agile Mind-to-market

- Shorter & more frequent design cycles
- Analytics based merchandising
- Redesigned Planning process
- Automated planning & allocation system
- Increased supplier coordination

Business Model Reset

- Reshuffle product mix in line with current context - casual, athleisure, WFH, fashion masks, sustainable apparel
- Revisit fashion cycle Season-less buying,
 markdown strategies



Long term Advantages

Diversified play in all key market segments

- Business Models: Brand and Retail
- Price Points: Super Premium to Value
- Consumers: Men, women, Kids
- Categories: Casual, formal, ethnic, innerwear, Athleisure
- Channels: Own retail, Department stores,MBOs, Online Own and partnered

Governance & Best People

- Highest level of Governance systems
- Strong processes & IT systems
- Aditya Birla Group Values
- Strong Employee Value Proposition

Rich Brand Portfolio

- Owner of Four largest apparel fashion brands – Louis Philippe, Van Heusen, Allen Solly, Peter England
- Leading Fashion retailer Pantaloons
- Consistent brand investment & one of the largest loyalty base of consumers
- Partnership with best Global brands to augment portfolio

Strong Enablers

- Cutting edge Design, merchandising &
 Supply Chain infrastructure
- Deep investment in Digital –
 Technology, Analytics, CRM, E Com,
 Omni channel
- Innovation Culture



We have a consistent track record of strong financial performance

	FY 16	FY 17	FY 18	FY 19	FY 20N	FY20A
Revenue	6035	6633	7181	8118	9082	8743
Growth		10%	8%	13%	12%	8%
EBITDA	405	476	501	619	711	518
EBITDA%	6.7%	7.2%	7.0%	7.6%	7.8%	5.9%
ROCE	3%	7%	7%	10%	12%	7%

Well placed to emerge even stronger post this crisis



Strengthening the Balance Sheet

Corporate action – Proposed Rights Issue Key Contours

Issue Size

□ INR 1,000 Crs

Type of Instrument, Issue Price & other terms

□ To be decided at subsequent stage

Usage of Funds

 Largely towards repayment of existing debt and interest cost, optimizing capital structure and funding working capital requirements

Extent of Promoter & Promoter Group participation

Full extent of their rights entitlement and

Reserved subscription towards additional equity shares, in the event of any under-subscription.

Timelines

□ ~80-90 days



- **Distribution**Network
- 2 Market Update
- 3 Q4 & FY Highlights
- Performance of Key Portfolios
- **5** Way Forward
- 6 Company Financials



Reported Financials

In Rs. Cr.	Q4 FY19	Q4 FY20 (Comp.)	Q4 FY20 (Reported)	FY19	FY20 (Comp.)	FY20 (Reported)
Revenue from Operations	1,915	1,832	1,832	8,118	8,788	8,788
Other Income	24	14	17	65	52	65
Total Income	1,940	1,846	1,849	8,183	8,840	8,853
EXPENSES						
Cost of Materials Consumed	228	223	223	604	786	786
Purchases of Stock-in-Trade	852	807	807	3,549	3,801	3,801
Changes in Inventories	(180)	(138)	(138)	(229)	(362)	(362)
Employee Benefits Expense	235	283	283	913	1,081	1,081
Finance Costs	45	65	119	187	213	425
Depreciation & Amortisation	73	58	233	282	254	885
Rent Expense	279	321	106	1,110	1,251	487
Other Expenses	377	401	401	1,615	1,784	1,784
Total Expenses	1,909	2,020	2,034	8,033	8,807	8,886
Profit before Tax	31	(174)	(186)	149	33	(33)
Tax Expenses	(172)	(39)	(39)	(172)	3	132
Net Profit after Tax	203	(135)	(147)	321	(99)	(165)
Other Comprehensive Income	2	(2)	(2)	(1)	5	5
Total Comprehensive Income	205	(137)	(148)	320	(93)	(160)
Non-Controlling Interest	-	(1)	(1)	-	(2)	(2)
Total Comprehensive Income (Owners)	205	(136)	(148)	320	(91)	(158)

In Rs. Cr.	FY19	FY20
Networth	1,429	1,088
Net Debt	1,646	2,509
Lease Liability	-	2,502
Capital Employed	3,075	6,099
Net Block (incl CWIP)	718	794
Goodwill	1,860	1,983
Right to Use Assets	-	2,207
Investments	4	7
Deferred Tax Assets	263	195
Net Working Capital	229	913
Capital Employed	3,075	6,099

Disclaimer

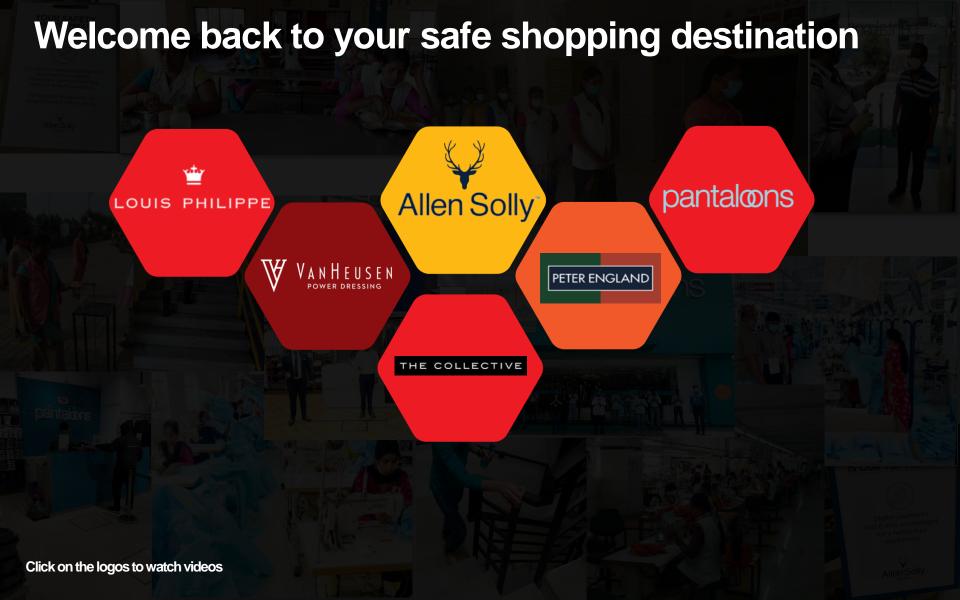
Certain statements made in this presentation may not be based on historical information or facts and may be "forward looking statements" including, but not limited to, those relating to general business plans & strategy of Aditya Birla Fashion and Retail Limited ("ABFRL"), its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results may differ materially from these forward-looking statements due to a number of factors, including future changes or developments in ABFRL's business, its competitive environment, its ability to implement its strategies and initiatives and respond to technological changes and political, economic, regulatory and social conditions in the countries in which ABFRL conducts business. Important factors that could make a difference to ABFRL's operations include global and Indian demand supply conditions, finished goods prices, feed stock availability and prices, cyclical demand and pricing in ABFRL's principal markets, changes in Government regulations, tax regimes, competitors actions, economic developments within India and the countries within which ABFRL conducts business and other factors such as litigation and labour negotiations.

This presentation does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of ABFRL's shares. Neither this presentation nor any other documentation or information (or any part thereof) delivered or supplied under or in relation to the shares shall be deemed to constitute an offer of or an invitation by or on behalf of ABFRL.

ABFRL, as such, makes no representation or warranty, express or implied, as to, and does not accept any responsibility or liability with respect to, the fairness, accuracy, completeness or correctness of any information or opinions contained herein. The information contained in this presentation, unless otherwise specified is only current as of the date of this presentation. ABFRL assumes no responsibility to publicly amend, modify or revise any forward looking statements on the basis of any subsequent developments, information or events or otherwise. Unless otherwise stated in this document, the information contained herein is based on management information and estimates. The information contained herein is subject to change without notice and past performance is not indicative of future results. ABFRL may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such revision or changes. This presentation may not be copied and disseminated in any manner.

INFORMATION PRESENTED HERE IS NOT AN OFFER FOR SALE OF ANY EQUITY SHARES OR ANY OTHER SECURITY OF ABFRL

This presentation is not for publication or distribution, directly or indirectly, in or into the United States, Canada or Japan. These materials are not an offer of securities for sale in or into the United States, Canada or Japan.





COVID Update

Aditya Birla Fashion and Retail Limited is India's largest pure-play fashion and lifestyle company with a strong bouquet of leading fashion brands and retail formats. The Company has a network of 3,041 stores, presence across approximately 25,000 multi-brand outlets with 6,500+ point of sales in department stores across India. The company sells a bouquet of product offerings in men's, women's and kids fashion across formal, casual, athleisure and intimate wear.

ABFRL had a commendable performance for the most part of FY20. Fueled by extremely successful weddings and EOSS season, the business grew strongly between January and February 2020, as against the same period last financial year.

With the outbreak of COVID 19 during early part of March, followed by gradual and systemic closure of state borders, public spaces and eventual lockdown of the country, the business got significantly impacted. The shutdown of store operations gradually, followed by closure of all factories and warehouses post lockdown brought the business to a complete halt. Additionally, with the apparel business getting classified as non-essential during the lockdown period, sales were fully and severely impacted.

Faced with an unprecedented crisis, the company took immediate and proactive steps towards ensuring safety of our customers and people. While the store operations moved to heightened safety norms during that phase, ABFRL also quickly transitioned the staff to work from home with clear protocols on health monitoring, technology enablement and assistance.

In parallel, rising to the occasion and responding to the dearth of PPEs in our country, the company collaborated seamlessly with the government authorities and utilized its manufacturing facilities for producing and selling masks and coveralls. As of date, the company has already supplied over 500,000 PPE's.

Interim Period observations

- As store operations shut down for almost half of the month, our revenues in March were approximately 50% lower than the same period last year, which led to a similar erosion of gross margins, and also flowed down to EBITDA due to a predominantly fixed cost structure.
- All our employees (except front end staff) moved swiftly to a mandatory work from home and stayed connected through technology. The teams also worked relentlessly, preparing for restart of operations, as soon as normalcy sets in.
- While working remotely, teams worked to streamline business processes and ensured adherence to stringent systems and controls.
- The Company invested significant time and efforts towards employee's physical, mental and emotional wellbeing through an array of digital interventions on fitness, counselling and management sessions.

- Comprehensive training was imparted to our managerial and leadership staff in areas of functional expertise and leadership. We also leveraged Aditya Birla Group's online resources for running programs around competency building and capability enhancement for our people
- Understanding the economic severity of this crisis and standing together with our vendor partners, we worked with our vendors and real estate partners to chalk out a fair and equitable commercial arrangement to operate in this unprecedented challenging environment.
- Our leadership team is continuously monitoring the situation and is collaborating well within the group and external ecosystem to respond to this unprecedented crisis together

Outlook

As the lockdown measures gradually eased across states in the first half of May, under guidance issued by MHA, Health ministry and local authorities, our operations gradually opened up albeit with an enhanced degree of focus around safety and hygiene for our customers and staff.

We expect the economic activity to pick up gradually over the coming weeks in line with the guidance issued by government bodies and expect normalcy to set in over next few quarters. Our view regarding the future is as follows —

- As the lockdown is eased, the restoration of normalcy of business will depend on the pace of economic revival and mitigation of health concerns. It is early to assess the impact on consumer behavior.
- 2. ABFRL is a diversified portfolio of brands and products across segments and price points. Our brands have consistently aligned their product portfolio and strategies with evolving consumer needs. In the current situation too, the versatility of our brands will hold us in good stead. In the current context, our brands are also exploring new product opportunities such as fashion masks and protective apparels to capture the newly created demand for these.
- 3. We expect promising consumer traction for our Omni channel and ecommerce plays. The Company with its significant and early investments in information technology and digital infrastructure is well positioned to leverage from this shift.
- 4. In order to drive significant cost reductions and cash preservation, our focus will be around optimizing capex, opex and working capital.
- 5. The Company has proactively taken adequate liquidity measures to ensure availability of financial resources to sustain the imminent phase of below normal operations. We have firmed banking lines with reputed banks and have accumulated sufficient cash reserves to tide over any abrupt liquidity risks in the market.
- 6. In addition to the above, in order to strengthen its balance sheet, the Company is evaluating various options to raise external capital
- 7. We are also working jointly with our larger ecosystem i.e. vendor partners, franchisees to be ready to operate at full scale of operations, as the situation evolves
- 8. We are fully mindful of many profitable business opportunities that may present themselves in terms of availability of premium retail space at attractive prices that could be potentially strong growth enablers.
- 9. As we are allowed to resume our operations, we are opening each store with utmost precautions, implementing highest standards and protocols on safety and hygiene to make them absolutely safe for our consumers. As of today, out of a total network of 3041 stores, more than 1300 stores are operational as on today.
- 10. We have also been able to resume the operations at all our manufacturing facilities and most of our warehouses, in order to work seamlessly and be prepared for swift transition to a higher scale of business

Disclaimer: Certain statements in this "Press Release" may not be based on historical information or facts and may be "forward looking statements" within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company assumes no responsibility to publicly amend, modify or revise any statement, on the basis of any subsequent development, information or events, or otherwise. This "Press Release" does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of the Company's shares. The financial figures in this "Press Release" have been rounded off to the nearest Rs. one Crore. The financial results are consolidated financials unless otherwise specified.