

July 15, 2025

То

BSE Limited	National Stock Exchange of	Metropolitan Stock Exchange of
Phiroze Jeejeebhoy	India Limited	India Limited
Towers,	Exchange Plaza, C-1,	Building A, Unit 205A, 2 nd Floor,
Dalal Street,	Block G, Bandra-Kurla Complex,	Piramal Agastya Corporate Park,
Mumbai - 400 001	Bandra (East), Mumbai - 400 051	L.B.S Road, Kurla (West),
Scrip Code: 535648	Trading Symbol: JUSTDIAL	Mumbai - 400 070
		Trading Symbol: JUSTDIAL

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Presentation on the Unaudited Financial Results

The presentation to analysts / investors on the financial performance of the Company for Unaudited Financial Results of the Company for the quarter ended June 30, 2025, is enclosed herewith.

This is for information and records.

Thanking you,

Yours truly,

For Just Dial Limited

Manan Udani Company Secretary and Compliance Officer

Encl: as above

CORPORATE PRESENTATION July 2025



DISCLAIMER

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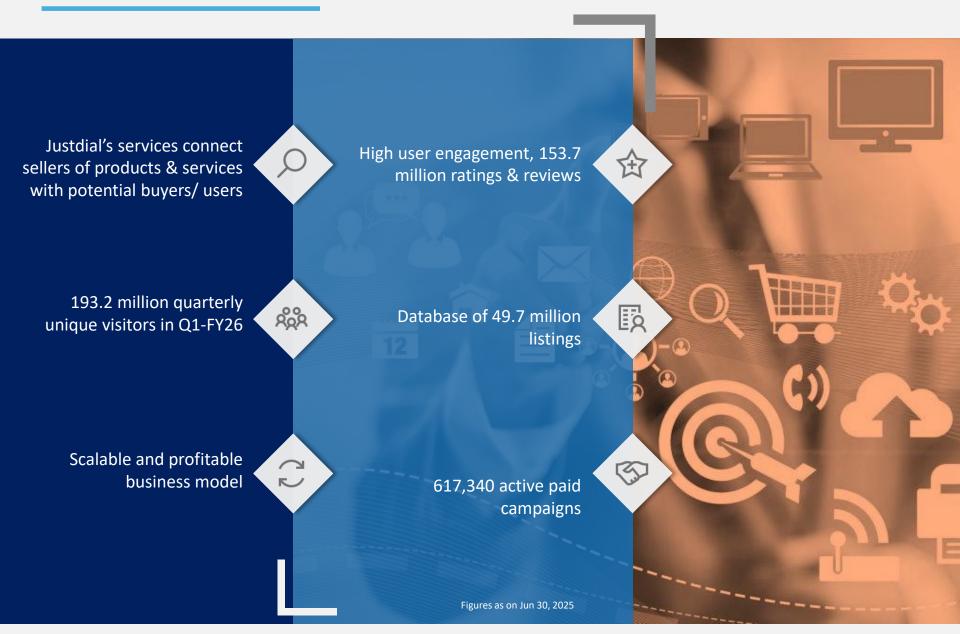
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Any information provided in this presentation is subject to change without notice.

Q1 FY26 means the period Apr 1, 2025 to Jun 30, 2025 FY26 or FY 25-26 or FY 2026 means the Financial Year starting Apr 1, 2025 and ending Mar 31, 2026



COMPANY OVERVIEW



KEY STRENGTHS

First Mover Advantage in Indian Local Search Market Strong Brand Recognition with 193.2 million unique quarterly visitors[^] in Q1 FY26 (191.3 million in Q4 FY25) Comprehensive database of 49.7 million listings Attractive Value Proposition For Local SMEs Experience and Expertise in Local Indian Market Advanced and Scalable Technology Platform Efficient & Profitable Business Model Strong & Experienced Management Team Strong Financial Profile, Prepaid Model

 $^{^{\}wedge}$ Unique visitors are aggregated across various mediums – Voice, Desktop/ PC, Mobile; these may not necessarily be mutually exclusive



NATION WIDE PRESENCE



Nationwide coverage, branches in 11 cities across India



Corporate Headquarters in Mumbai, Technology operations in Bengaluru

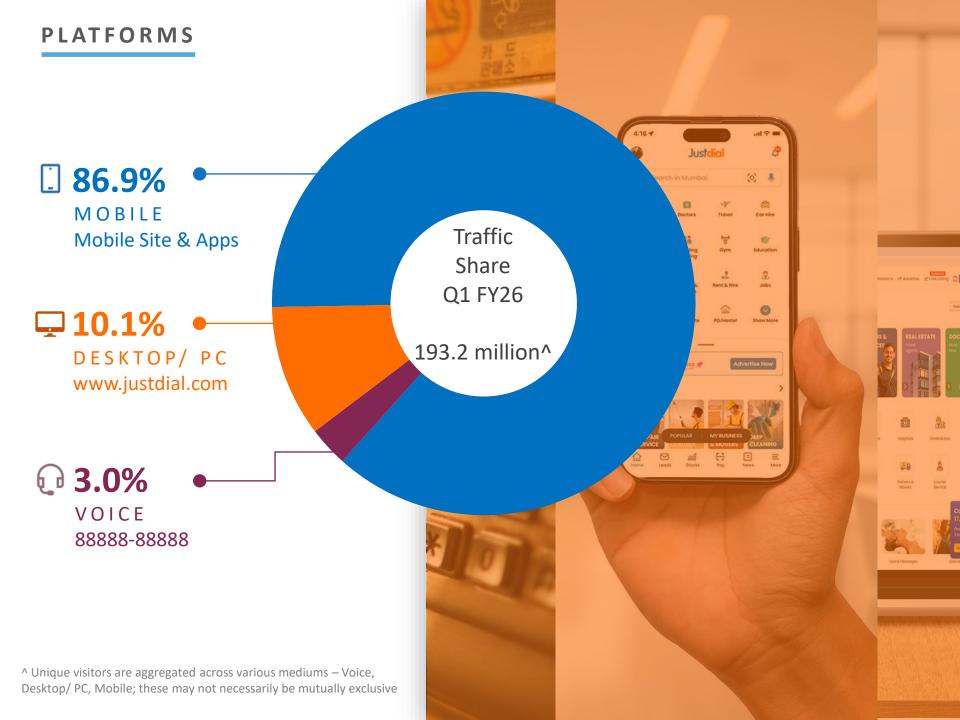


4,689 employees in tele-sales, 5,487 feet-on-street salesforce



On-the-ground presence in 250+ cities pan India, covering 11,000+ pin codes





MOBILE





Android & iOS Apps

Predictive Auto-Suggest

Company, Category, Product Search

Map View of Category Search

Location Detection

Voice Search

App Notifications

JD Pay

Maps & directions

Location-based search service

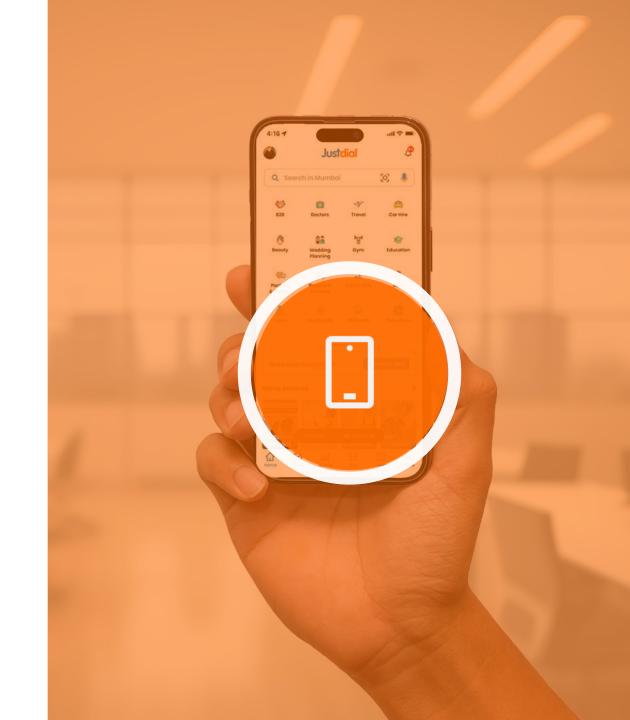
Ratings & Reviews

Friends' Ratings

Real-time Performance tags for listings

Catalogues

Search Plus



WEBSITE

Predictive Auto-Suggest

Company, Category, Product Search

Location Detection

Maps & directions

Operating hours

Business logos

Pictures & videos

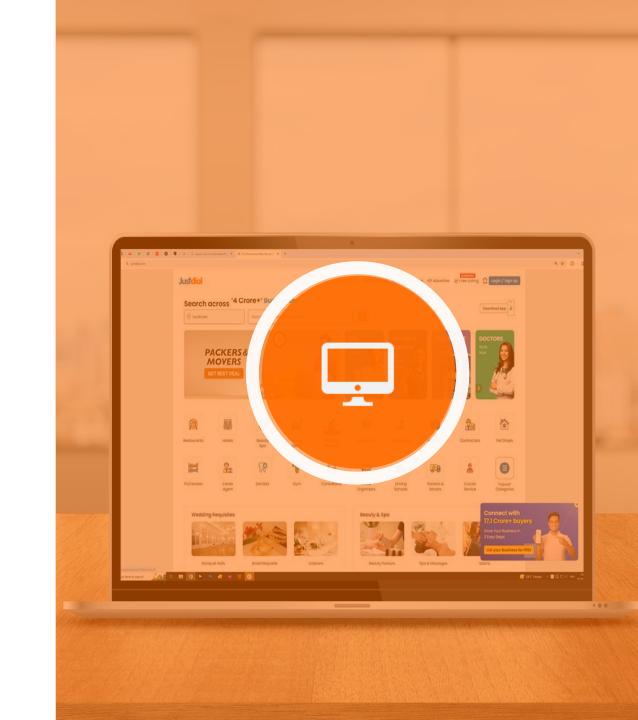
Ratings & reviews

Friends' Ratings

Catalogues

Search Plus

Popular Category Searches



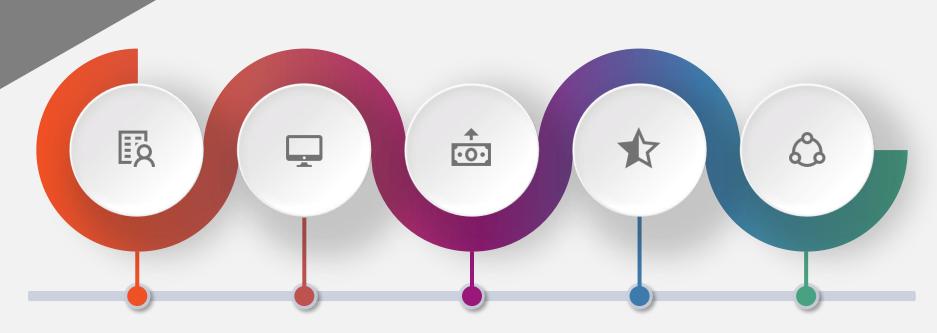
VOICE



Operator-assisted Hotline Number
One number across India
24 Hours a day x 7 Days a week
Multi-lingual support
Zero-ring Pickup
Personalized Greeting
Multiple queries in one call
Instant WhatsApp, SMS & Email



VALUE PROPOSITION FOR SMEs



LISTING

Every SME should be listed on Justdial - India's leading local search engine & online marketplace

OWN WEBSITE

Justdial can create websites for SMEs instantly, which are mobile-ready, dynamic & have transactional capabilities

PAYMENTS

SMEs can accept digital payments from their customers - via JD Pay, an online payment mechanism

RATINGS

Ratings are key to users' decisionmaking, JD Ratings tool helps SMEs gather more ratings & reviews

REACH

With curated content including Cataloguing, Deals & Vouchers, Service Cards and Analytics, JD platform provides great visibility to businesses

USER ENGAGEMENT



153.7 million Ratings & Reviews

Mobile-verified, unbiased ratings

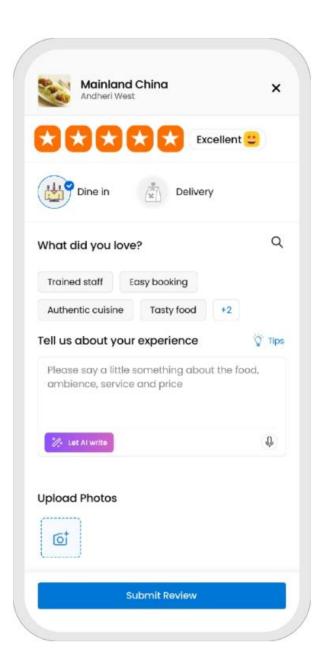
Intelligent tags to capture experiences

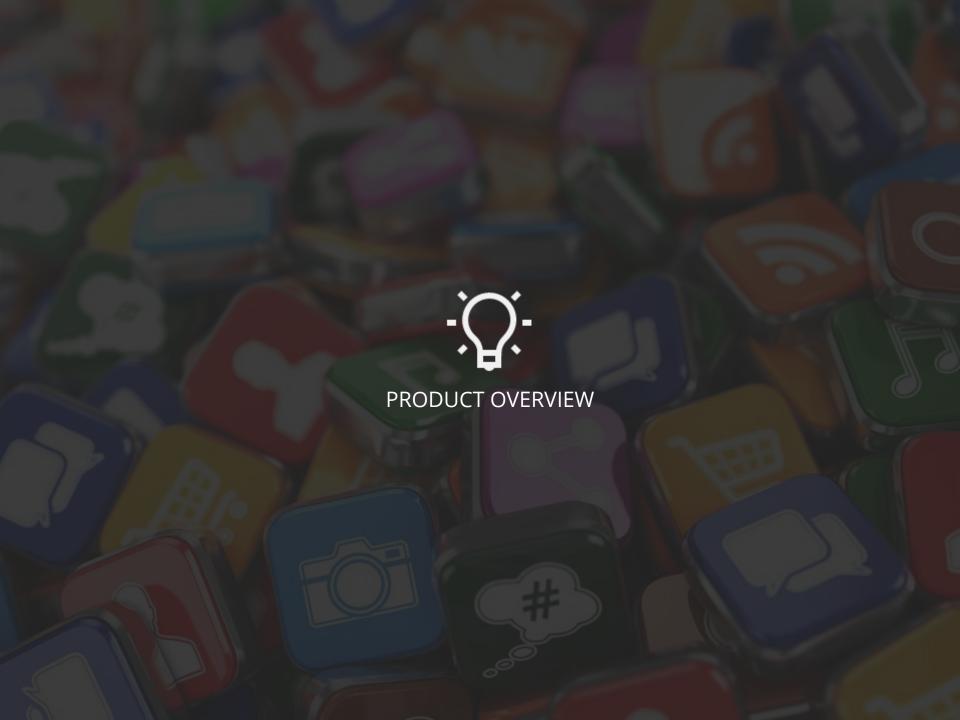
Friends' Ratings

5-Point Rating Scale

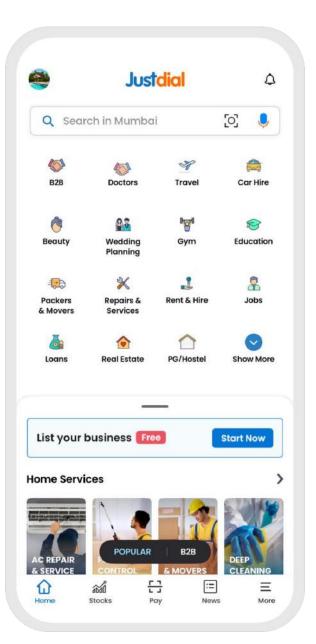
Photos Upload with Review

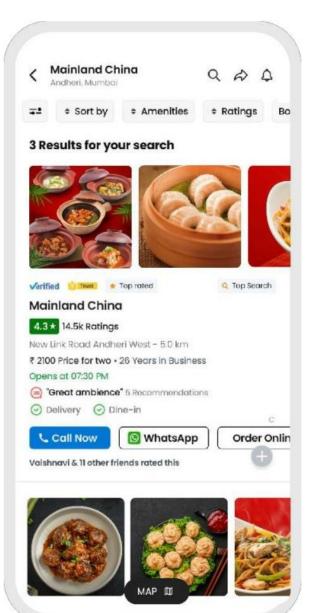
Robust Audit Mechanism

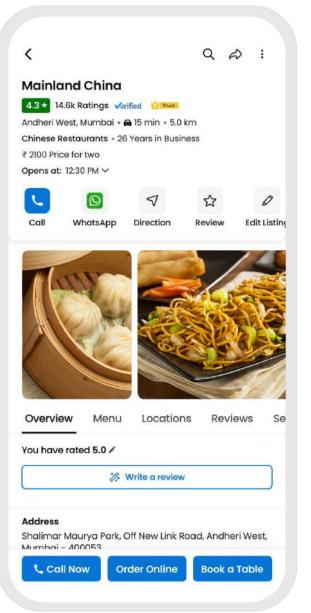




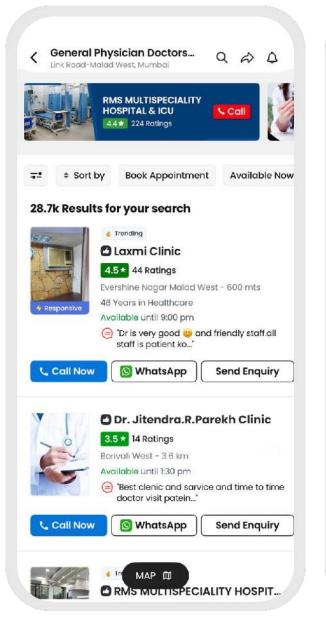
JD Mobile

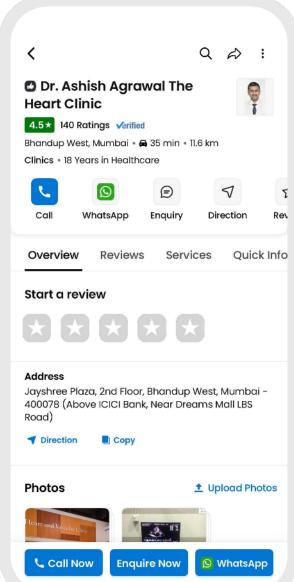


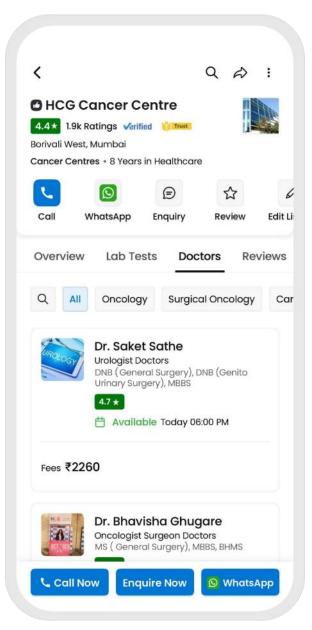


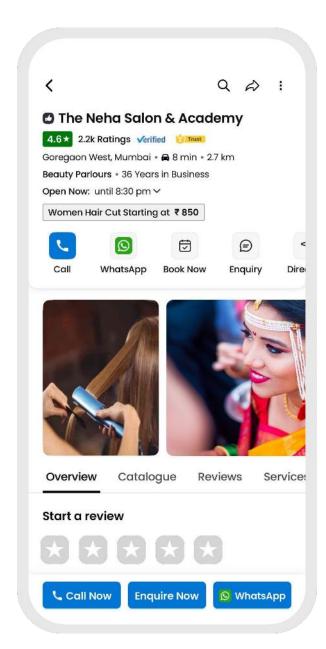


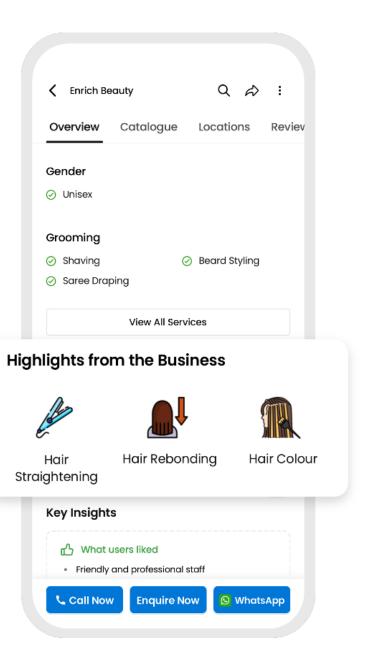
JD Mobile



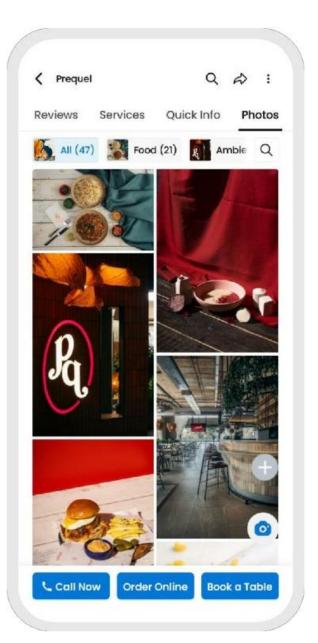






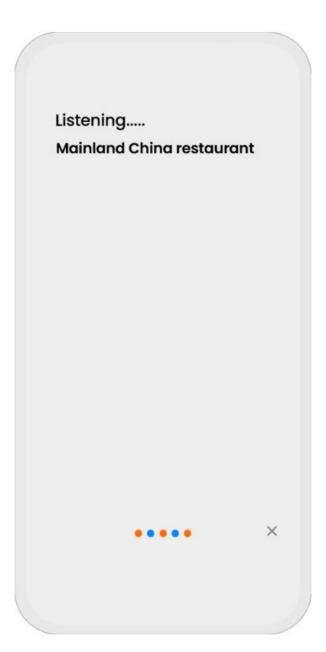


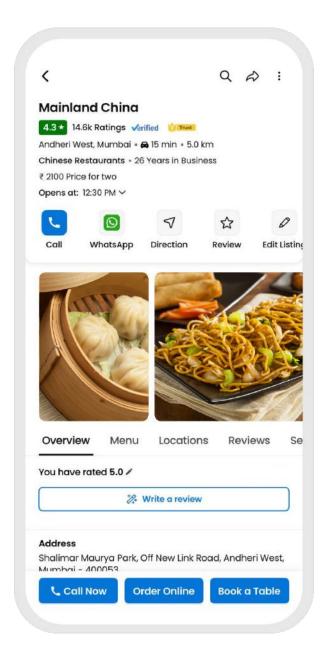
JD Mobile

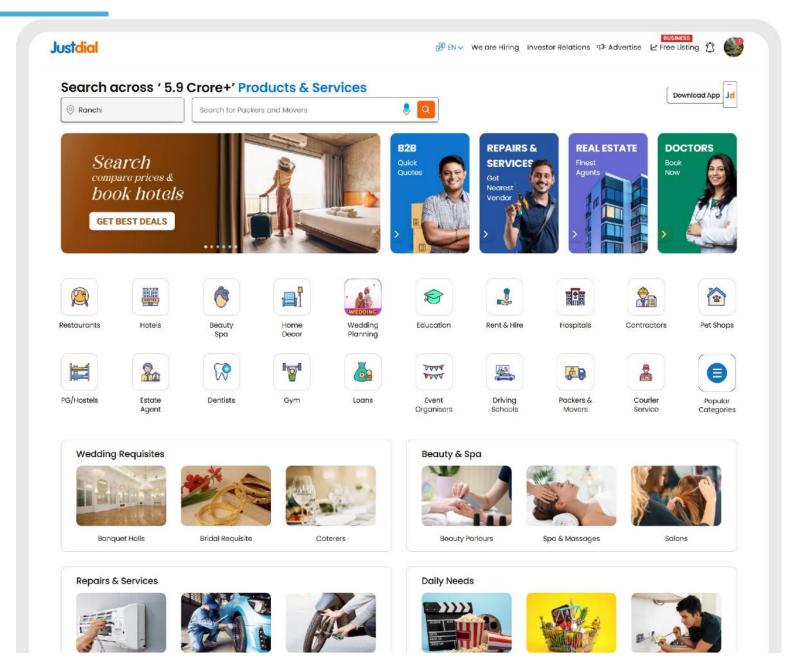




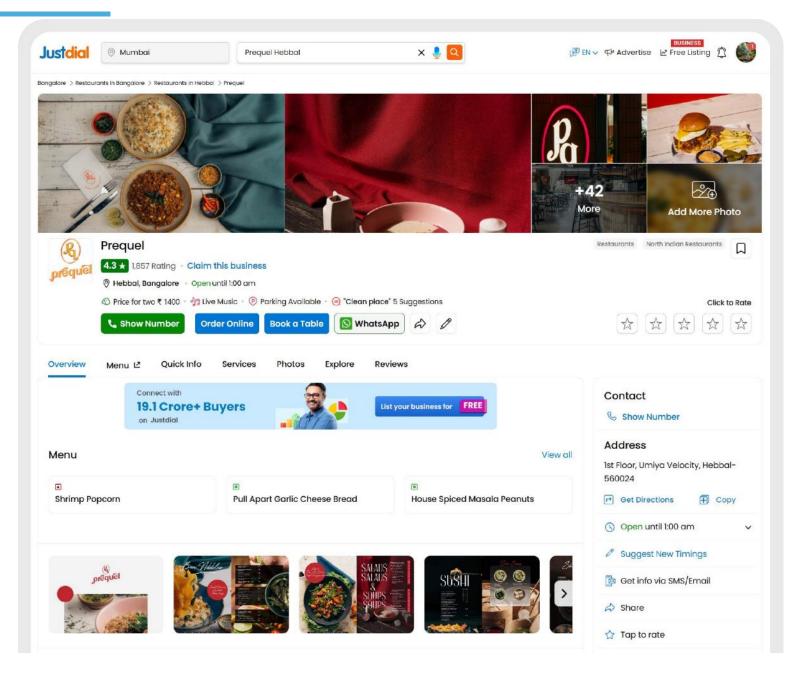




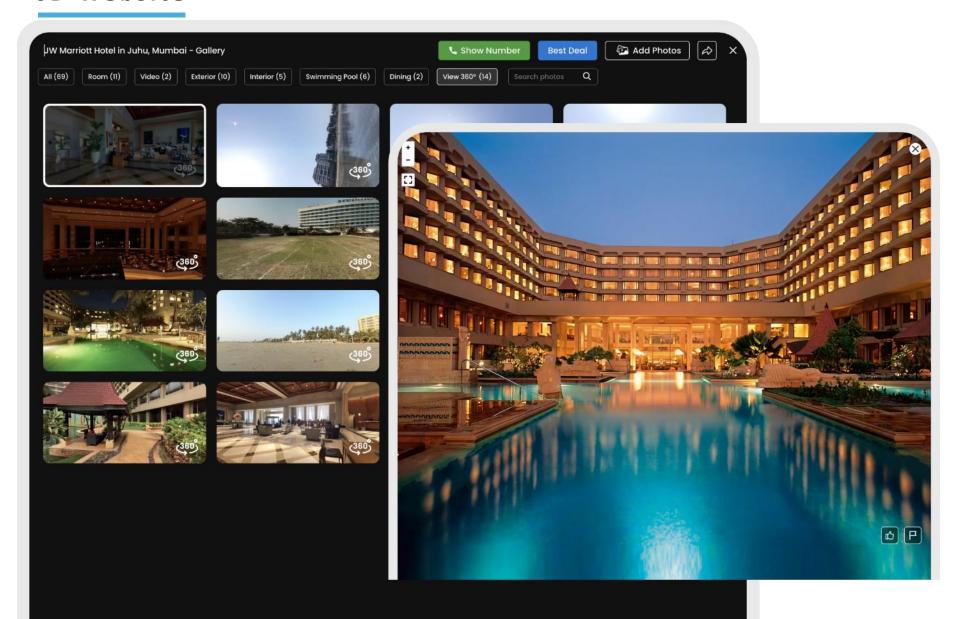




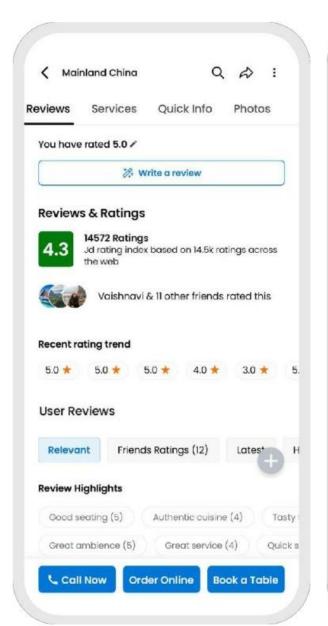
JD Website

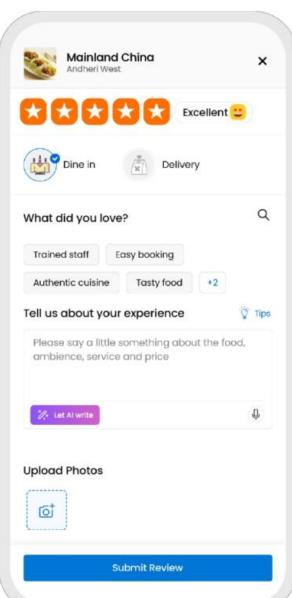


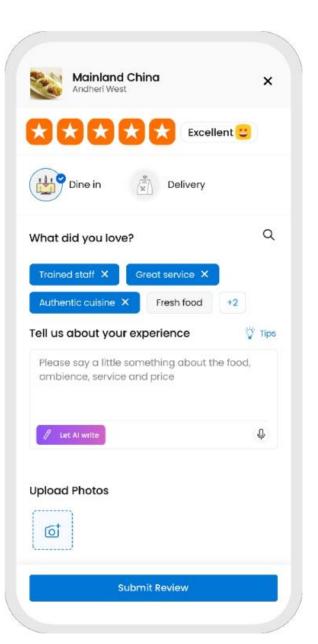
JD Website



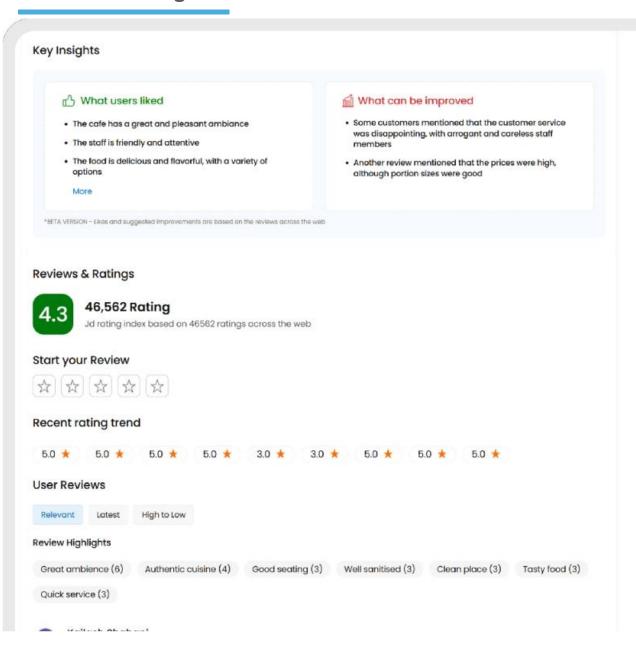
Enhanced Ratings & Reviews System

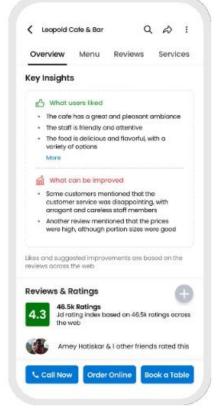


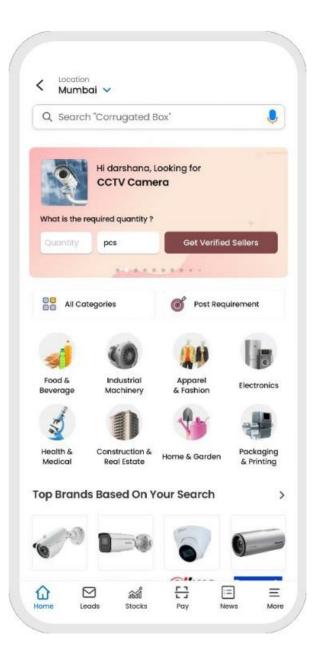


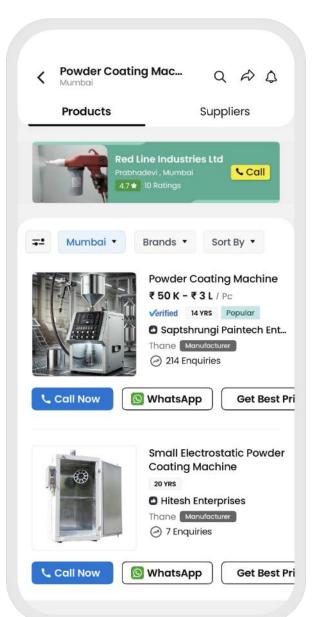


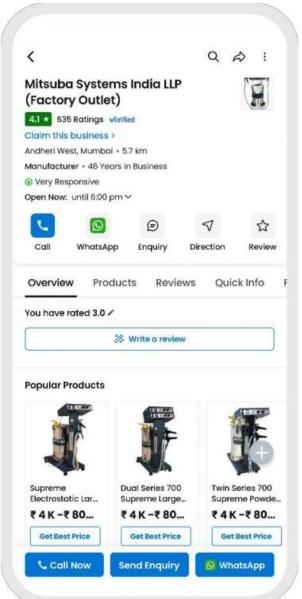
Review Insights

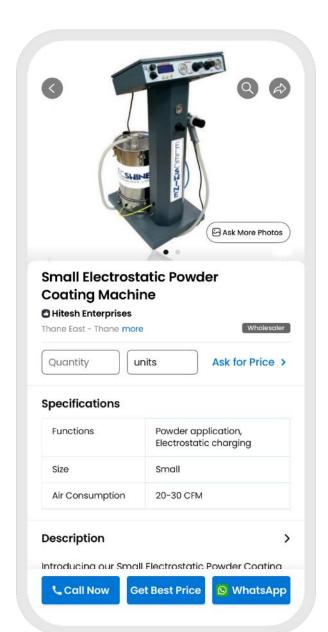


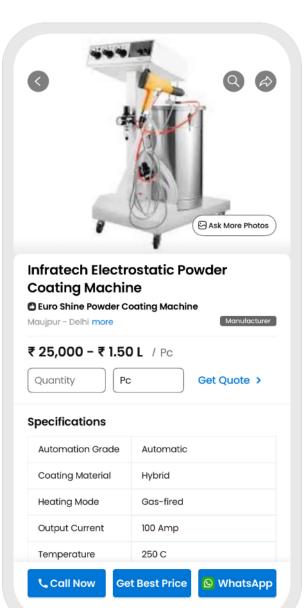


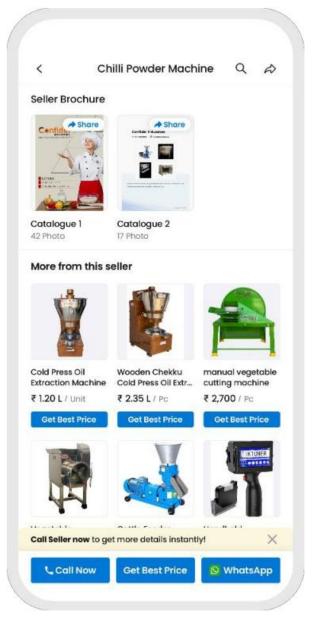


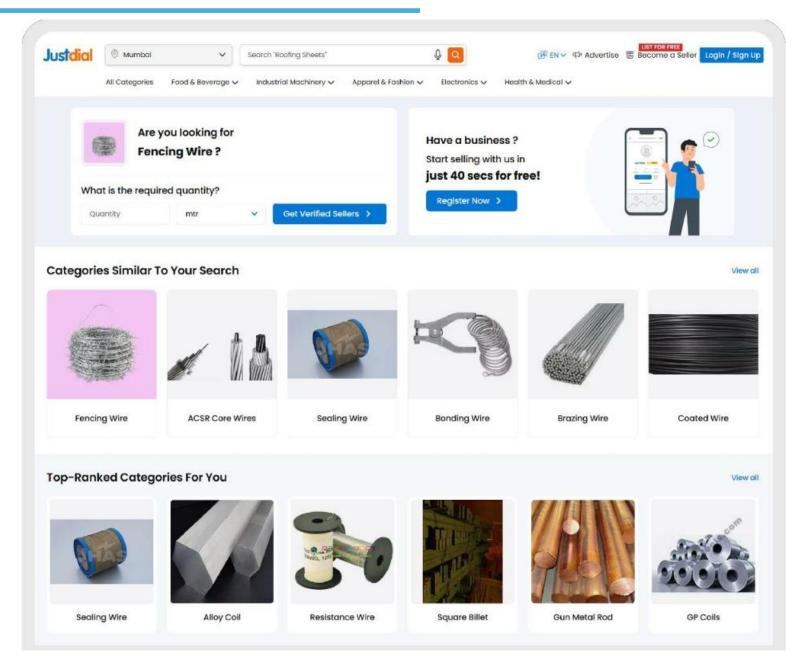


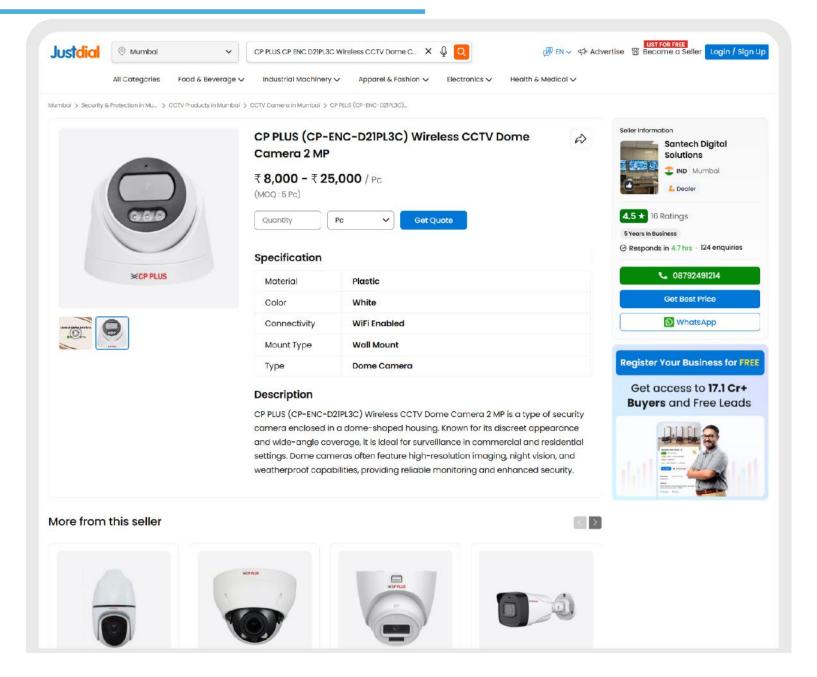


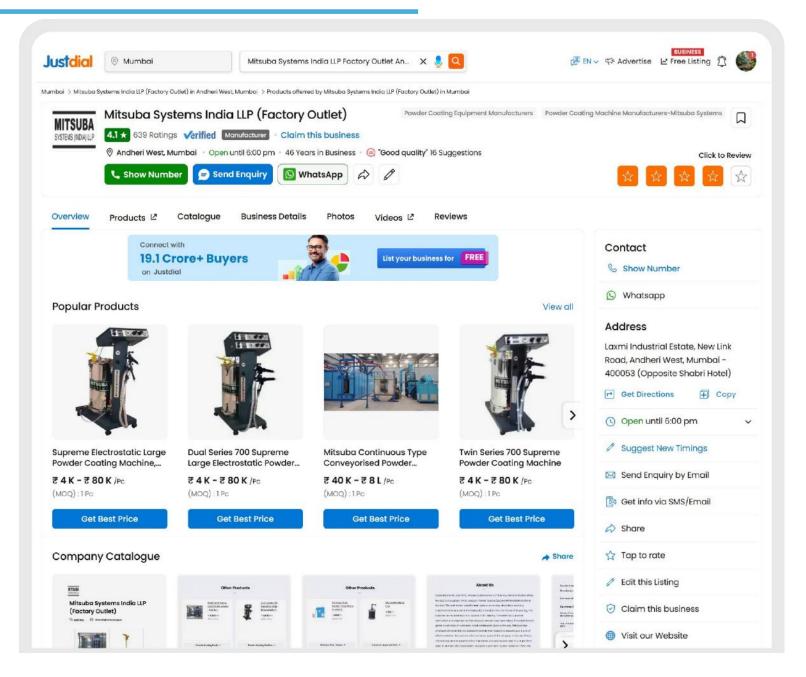




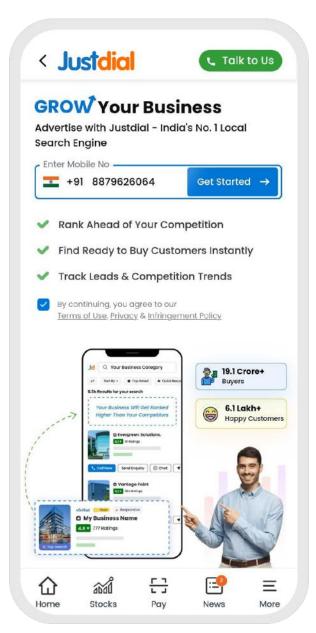


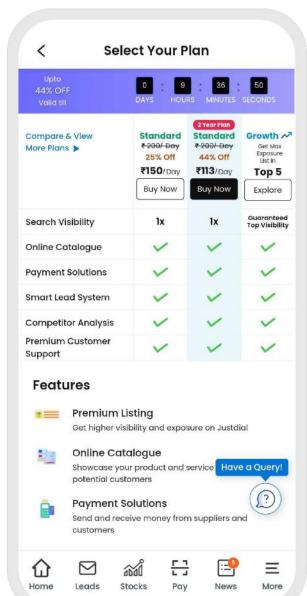


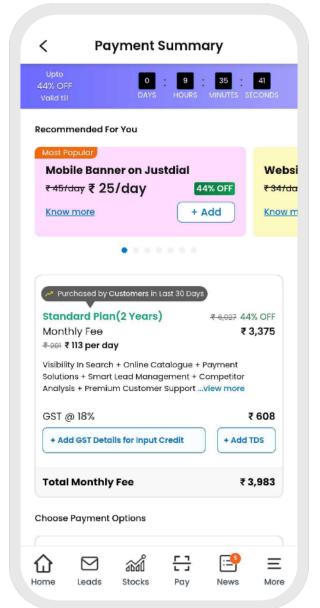




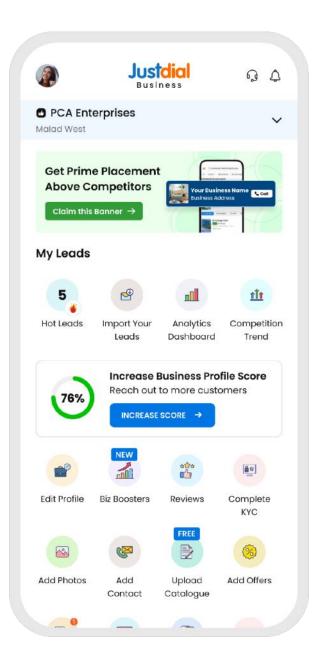
Self-Sign-up for SMEs to start paid campaign

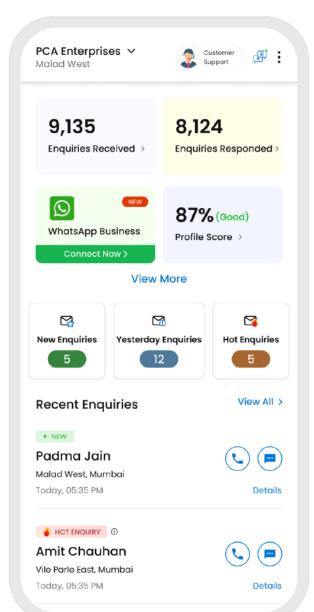


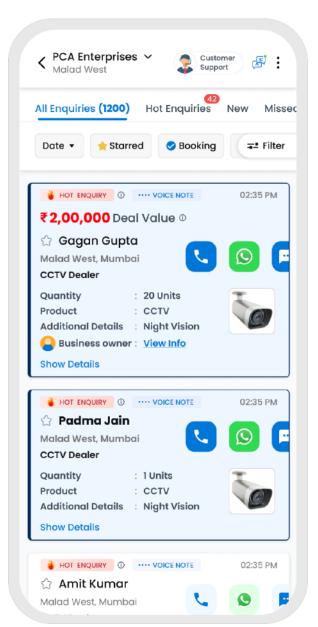




JD Business - Dashboard for SMEs to manage campaigns

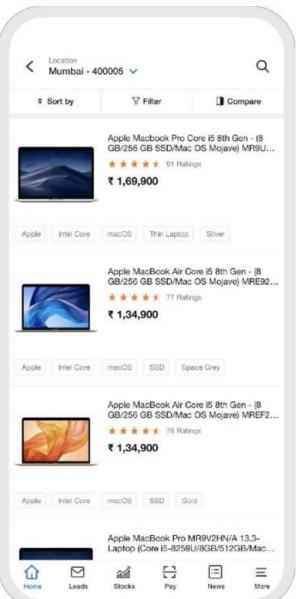




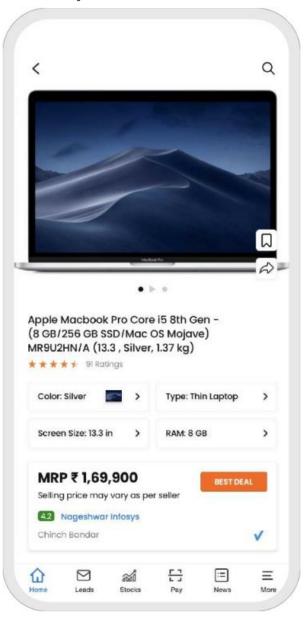


Beyond Search

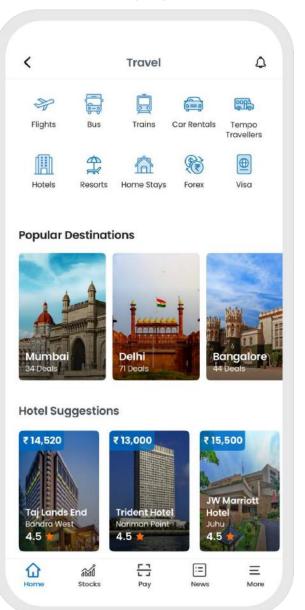
JD Shopping



Get quotes on Products

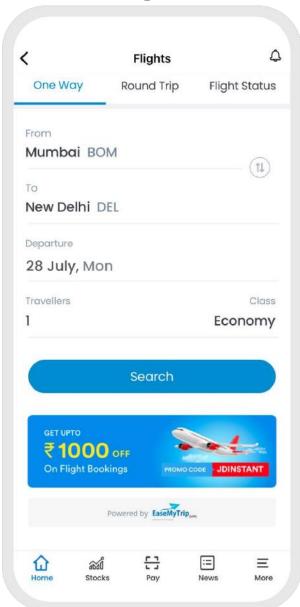


Travel

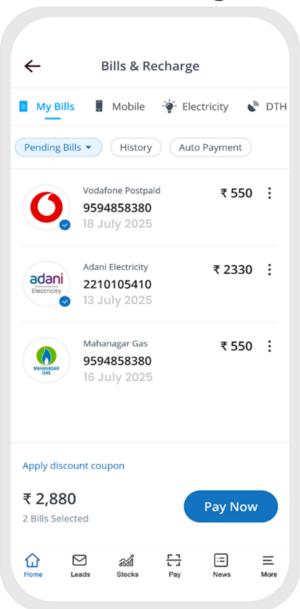


Beyond Search

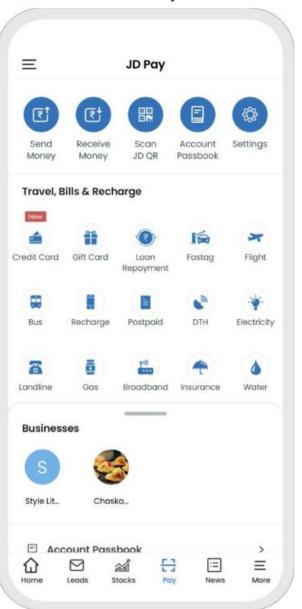
Flights



Bills & Recharge

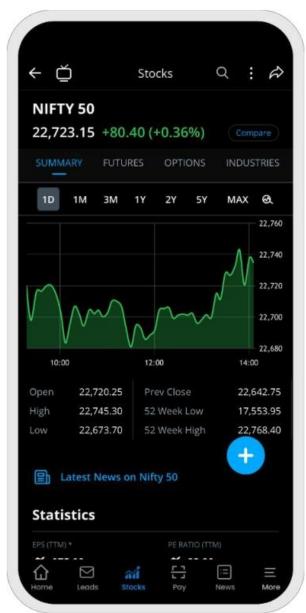


Jd Pay

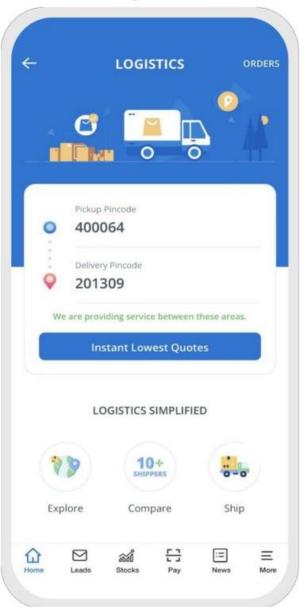


Beyond Search

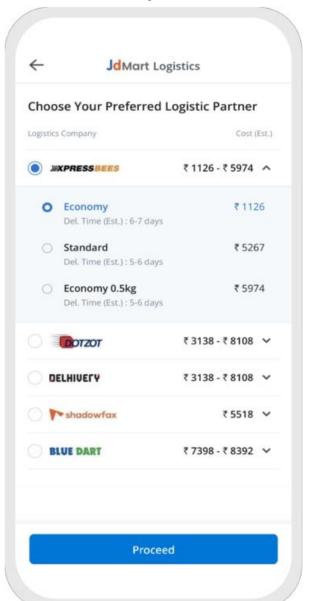
Stocks



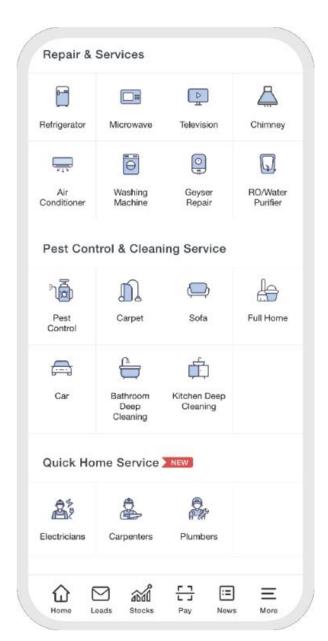
Logistics

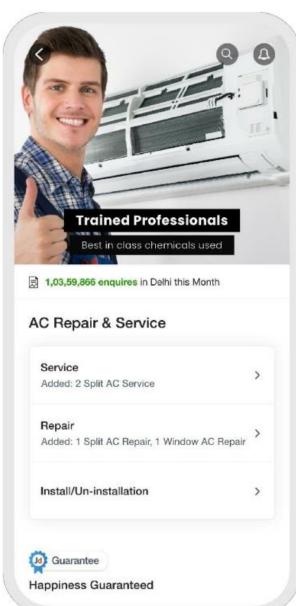


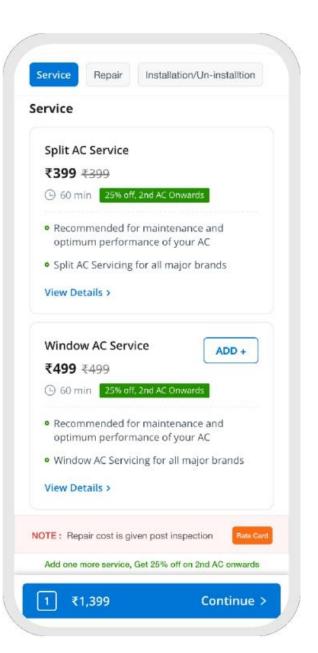
Get quotes



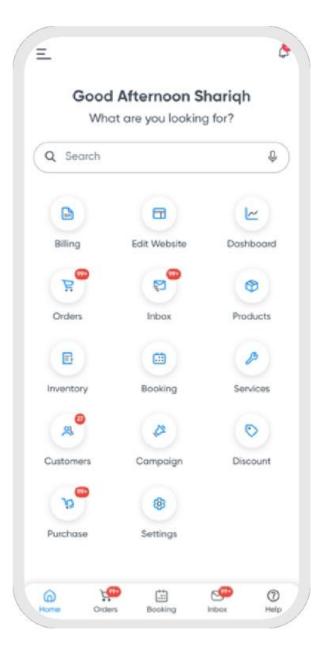
JD Xperts - One Stop Solution for On-Demand Services



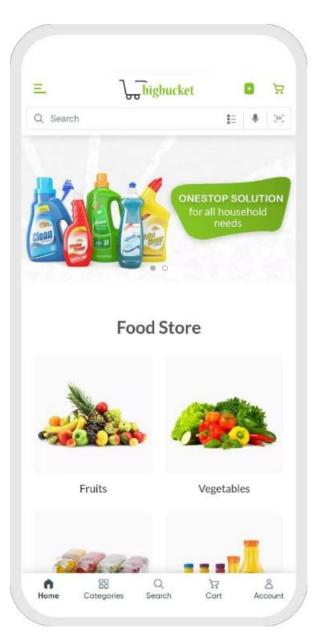




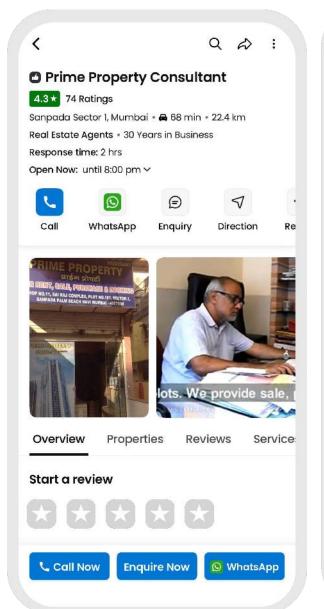
JD Omni - Cloud-Hosted Solution for Digitalizing Businesses

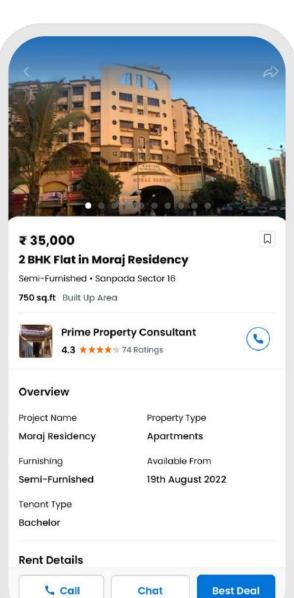


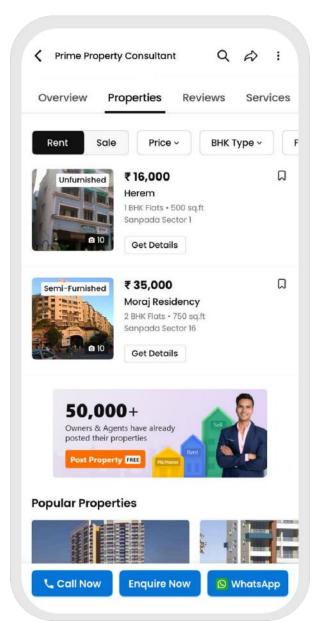




JD Homes



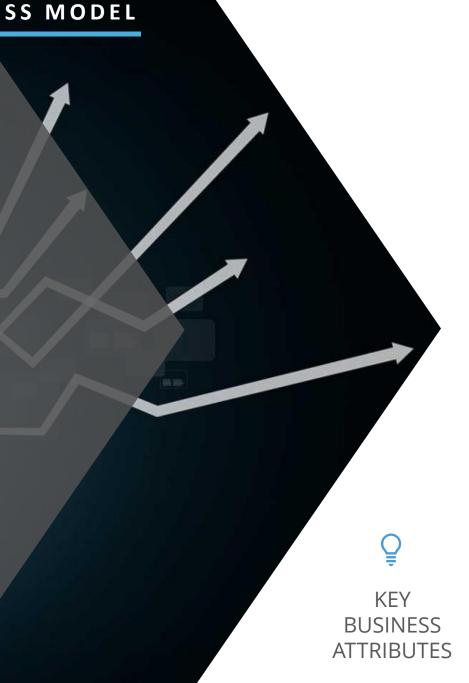




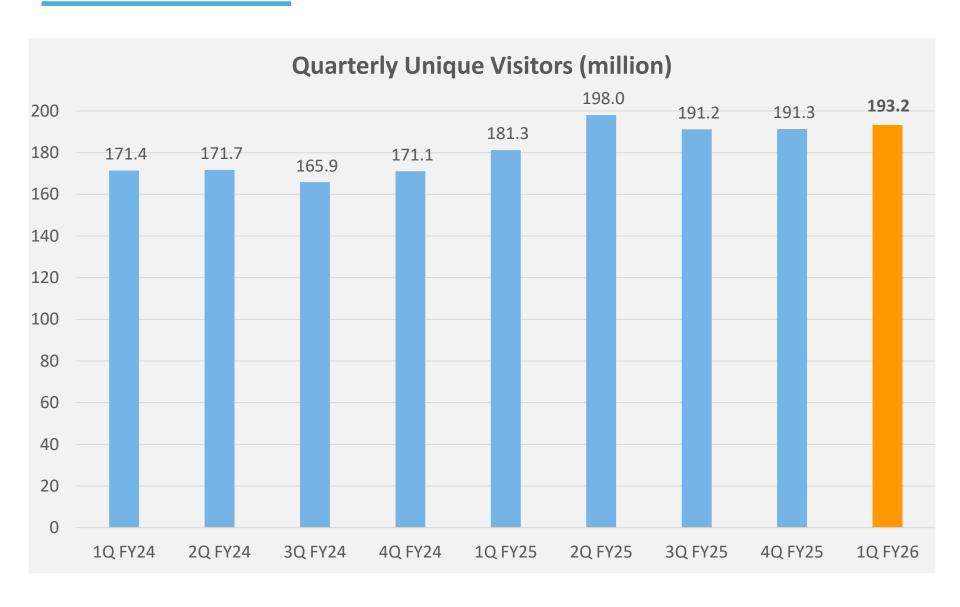


EFFICIENT & PROFITABLE BUSINESS MODEL

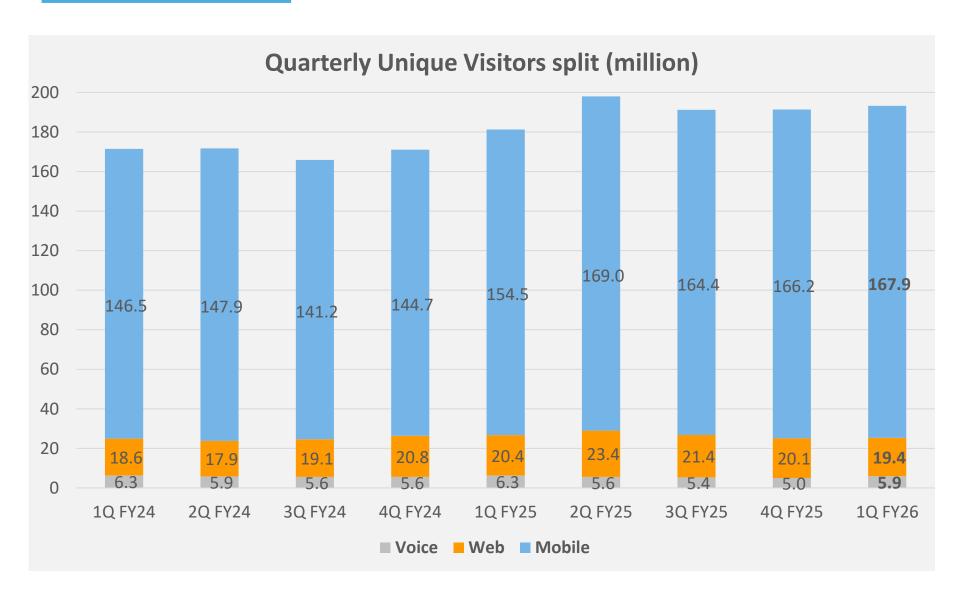
- Paid Advertisers pay a fixed fee to run searchled advertising campaigns for their businesses on Justdial's platforms
- Various premium & non-premium listing packages available which determine placements in search results
- Multiple factors determine pricing, such as business categories of advertiser, geographies targeted, type of package
- Add-on products such as banners, own website, JD Pay, JD Ratings, etc. available
- Advertisers can pay amounts either upfront or through monthly payment plans, with ability to manage campaigns online
- Justdial also runs multi-city/ national campaigns for pan-India advertisers
- Sales team comprises of 4,689 employees in tele-sales, 1,568 feet-on-street (marketing), and 3,919 feet-on-street (Cold Calling & Others) as on Q1 FY26



TRAFFIC/ VISITORS



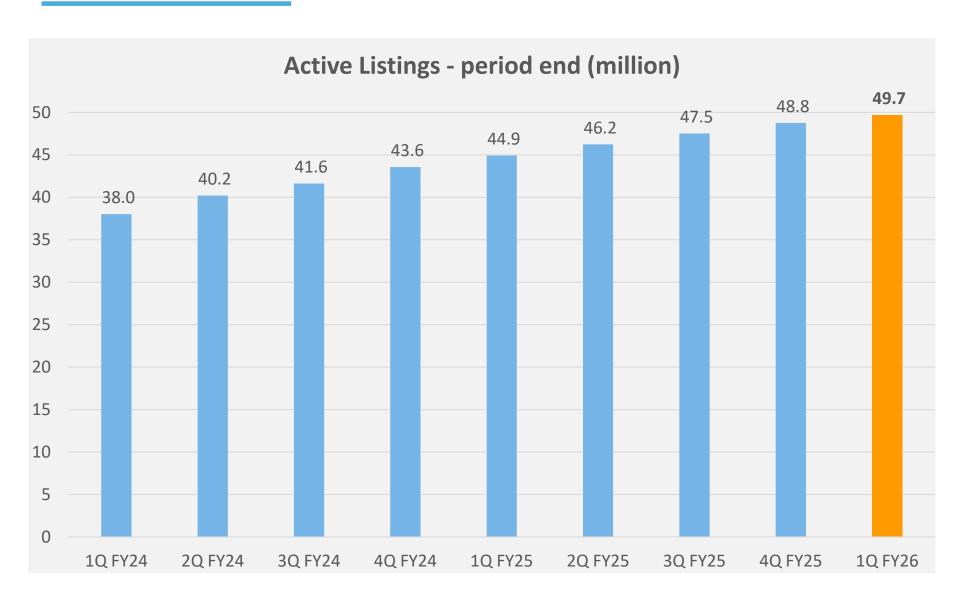
TRAFFIC/ VISITORS



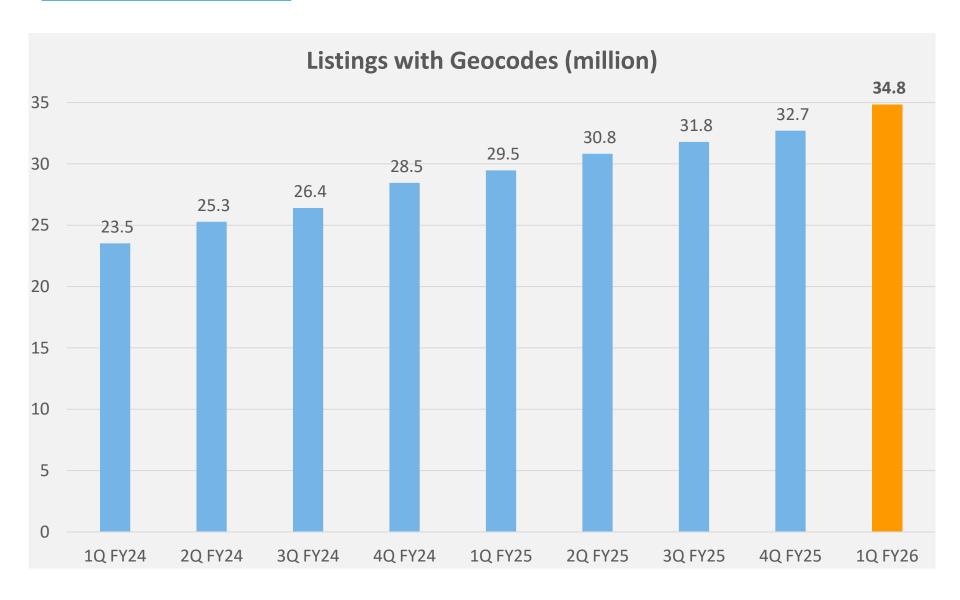
USER ENGAGEMENT



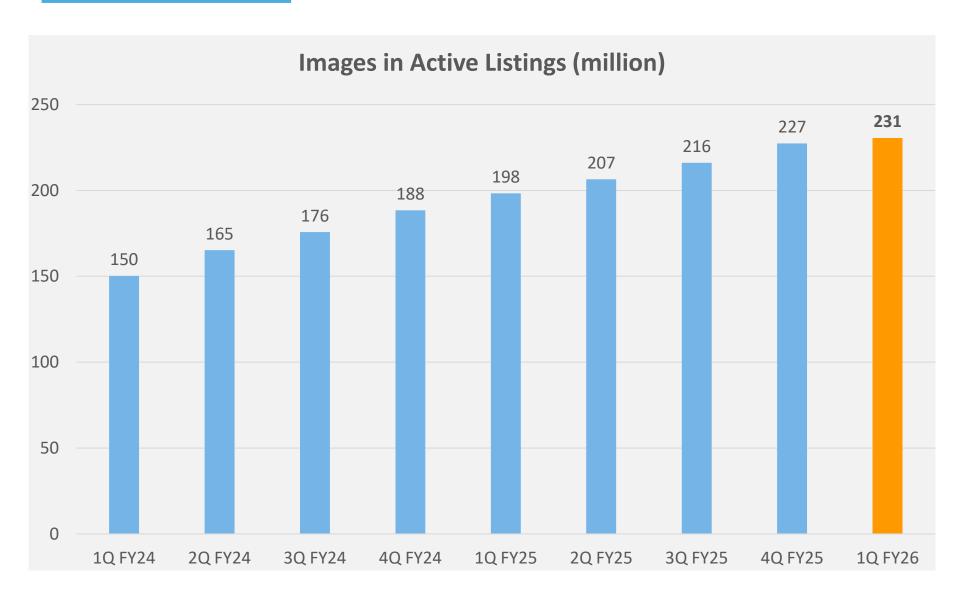
DATA ENRICHMENT



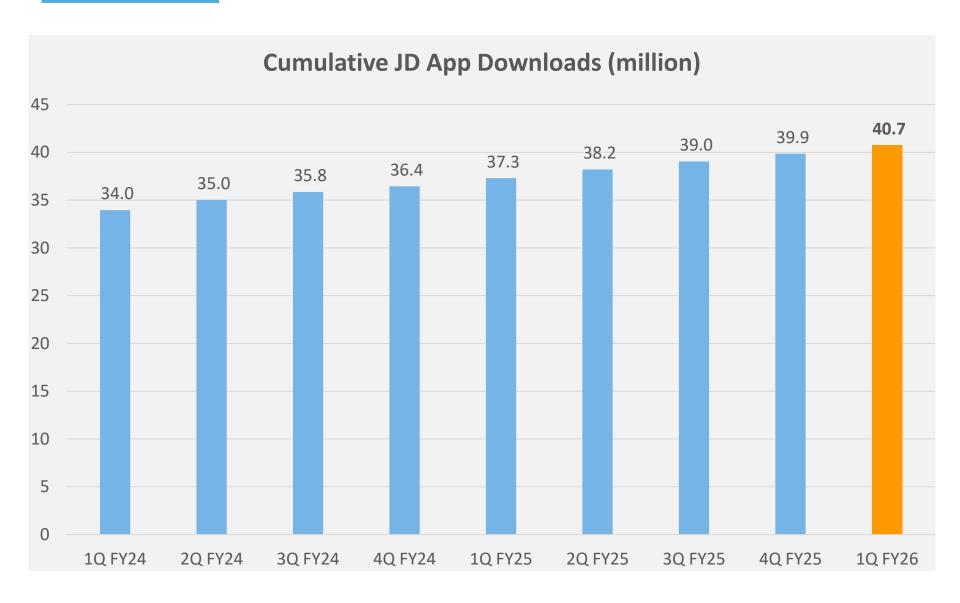
DATA ENRICHMENT



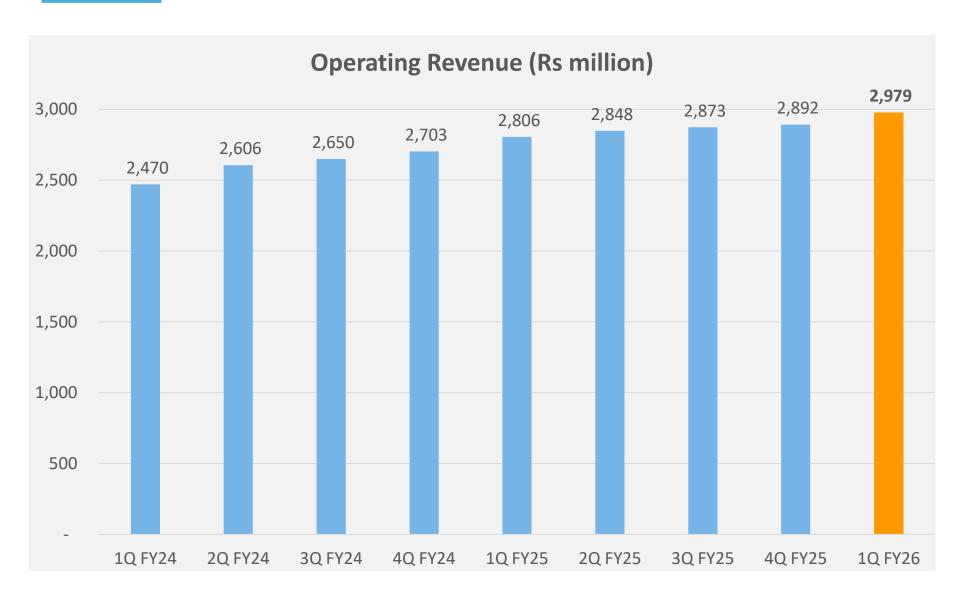
DATA ENRICHMENT



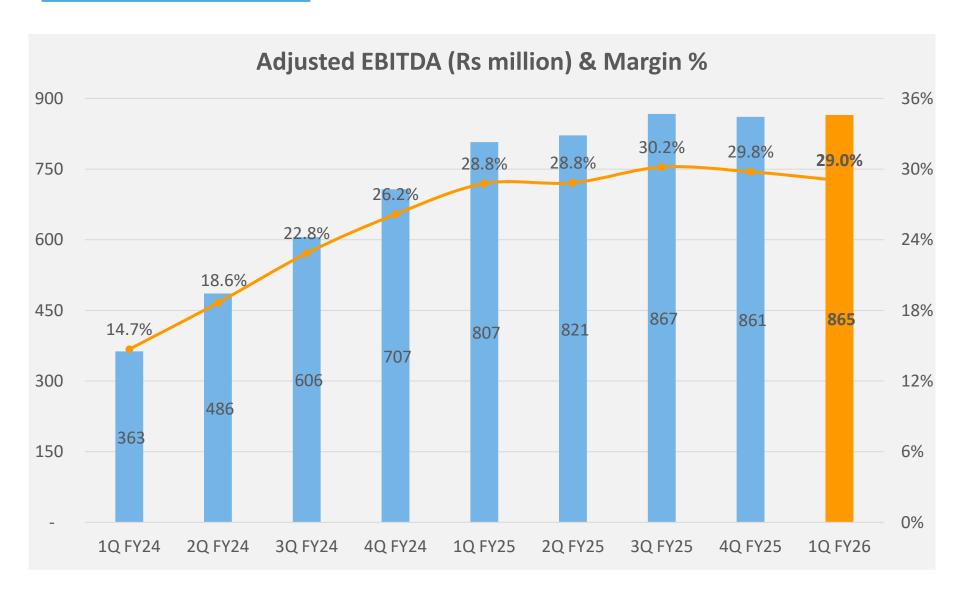
MOBILE APPS



REVENUE

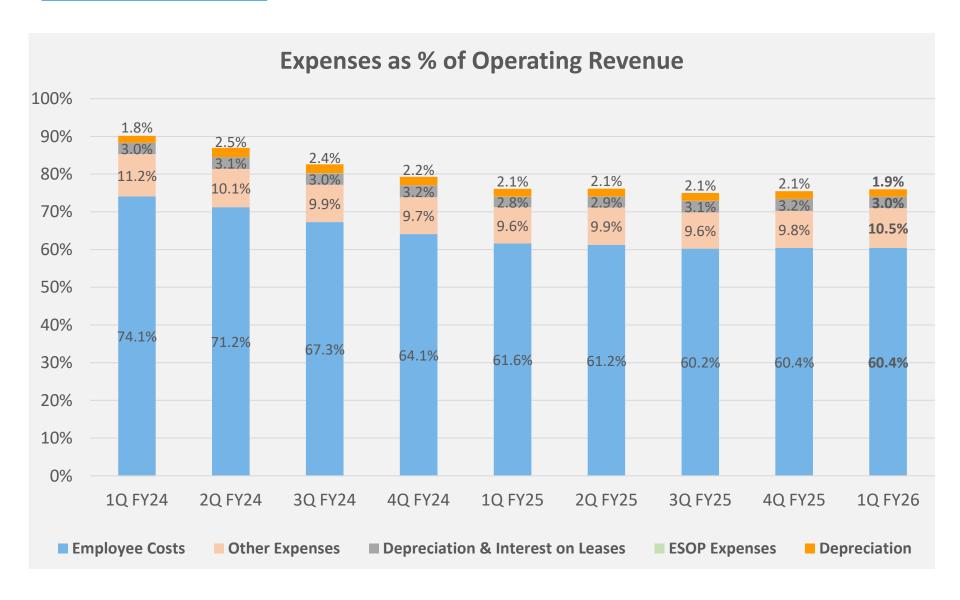


OPERATING MARGIN

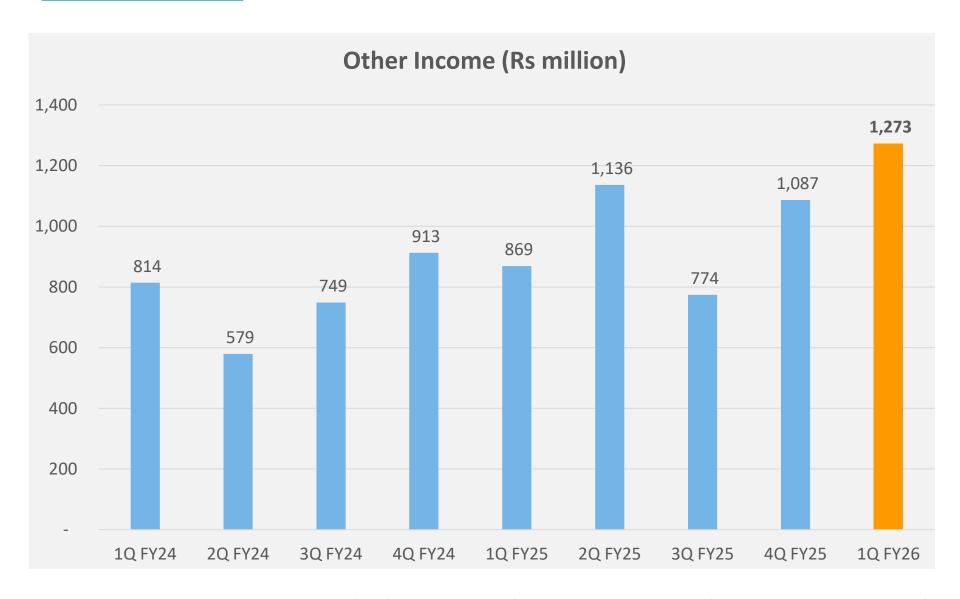


Note: Adjusted EBITDA calculated after excluding non-cash ESOP Expenses from reported EBITDA

COST STRUCTURE

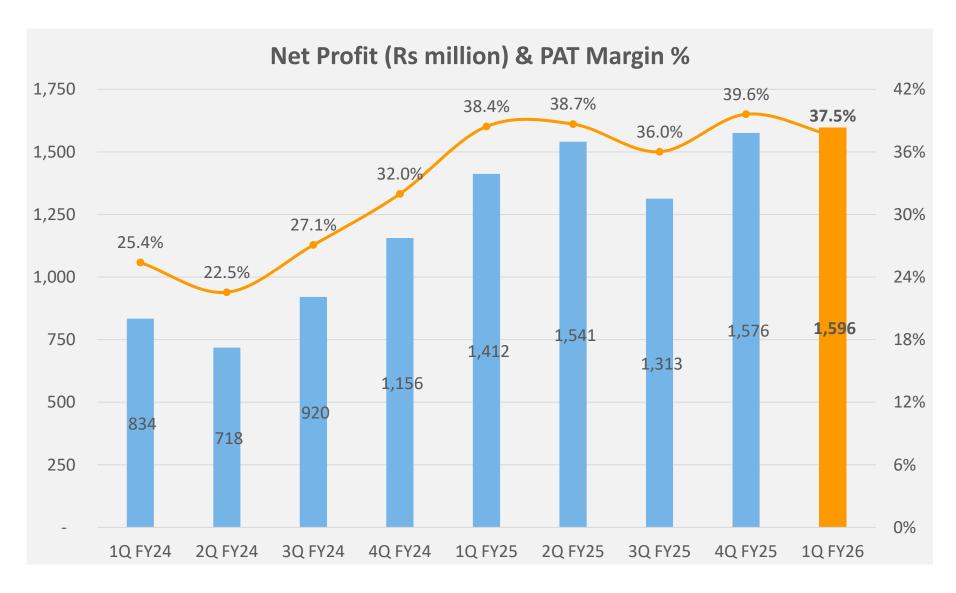


OTHER INCOME



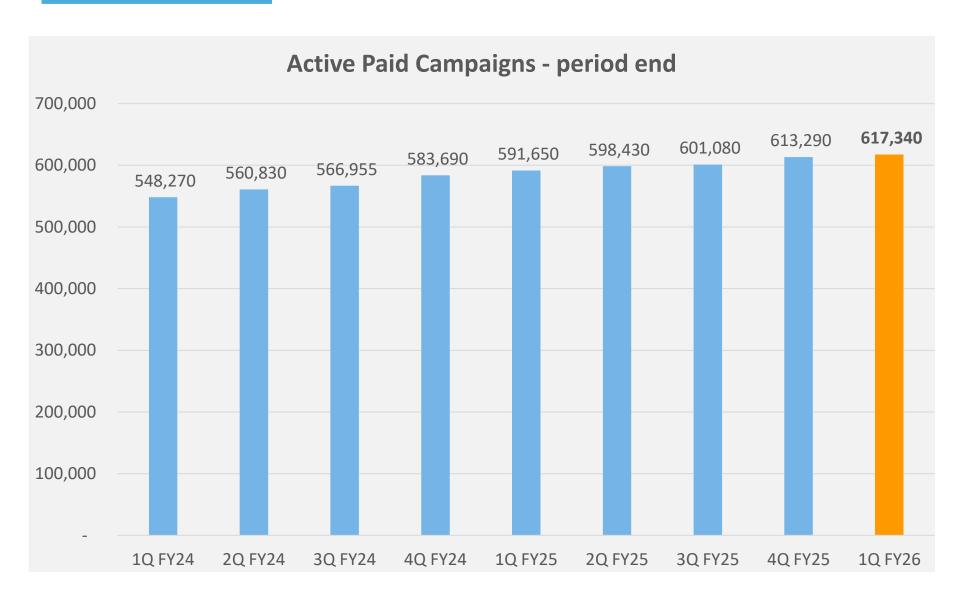
Note: Other Income primarily constitutes mark-to-market (MTM) gains on treasury portfolio, which can have high quarterly fluctuations depending on movement of bond yields during that quarter.

NET PROFIT MARGIN



Note: Net Profit Margin is calculated as Net Profit (Profit After Taxes) as a percentage of Total Revenue (Operating Revenue + Other Income) for the period.

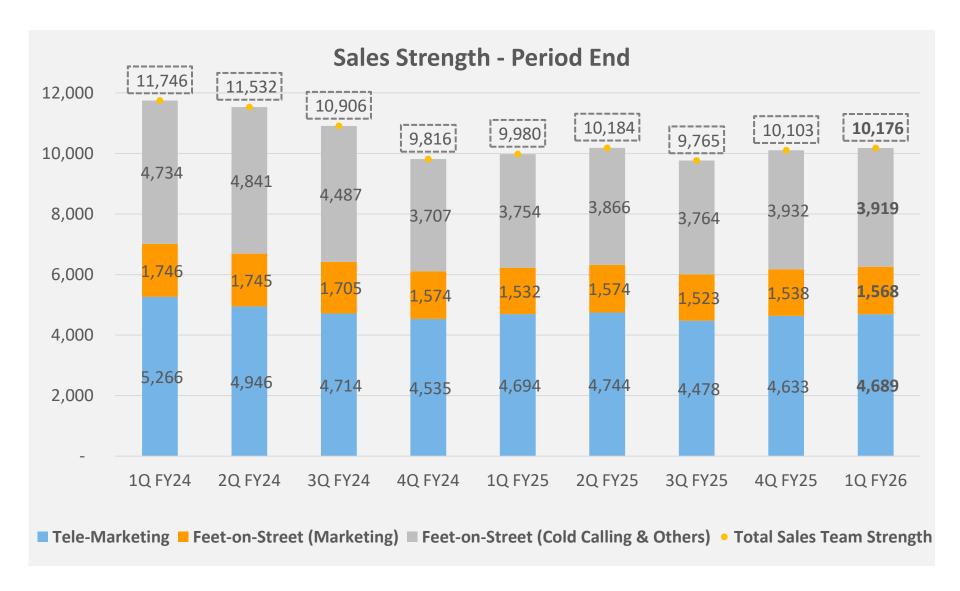
PAID CAMPAIGNS



CASH AND INVESTMENTS



SALES FORCE



JUST DIAL LTD - 1Q FY26 (Quarter ended June 30, 2025) PERFORMANCE SUMMARY						
Metric	Unit	1Q FY26	1Q FY25	YoY change	4Q FY25	QoQ change
Operating Revenue	(₹ million)	2,979	2,806	6.2%	2,892	3.0%
Operating EBITDA	(₹ million)	864	806	7.2%	861	0.4%
Operating EBITDA Margin	%	29.0%	28.7%	28 bps	29.8%	-74 bps
Adjusted EBITDA (excl. ESOP expenses)	(₹ million)	865	807	7.1%	861	0.4%
Adjusted EBITDA Margin (excl. ESOP expenses)	%	29.0%	28.8%	26 bps	29.8%	-75 bps
Other Income	(₹ million)	1,273	869	46.5%	1,087	17.2%
Profit Before Taxes	(₹ million)	1,989	1,539	29.3%	1,795	10.8%
Net Profit	(₹ million)	1,596	1,412	13.0%	1,576	1.3%
Net Profit Margin	%	37.5%	38.4%	-88 bps	39.6%	-207 bps
Deferred Revenue (period end)	(₹ million)	5,346	5,001	6.9%	5,579	-4.2%
Cash & Investments (period end)	(₹ million)	54,298	47,555	14.2%	52,786	2.9%

Note: Net Profit Margin is calculated as Net Profit (Profit After Taxes) as a percentage of Total Revenue (Operating Revenue + Other Income) for the period.

JUST DIAL LTD - 1Q FY26 (Quarter ended June 30, 2025) PERFORMANCE SUMMARY						
Metric	Unit	1Q FY26	1Q FY25	YoY change	4Q FY25	QoQ change
Unique Visitors	(million)	193.2	181.3	6.6%	191.3	1.0%
- Mobile	(million)	167.9	154.5	8.7%	166.2	1.0%
- Desktop/ PC	(million)	19.4	20.4	-5.0%	20.1	-3.4%
- Voice	(million)	5.9	6.3	-6.5%	5.0	16.9%
- Mobile	% share	86.9%	85.3%	166 bps	86.9%	4 bps
- Desktop/ PC	% share	10.1%	11.3%	-123 bps	10.5%	-46 bps
- Voice	% share	3.0%	3.4%	-43 bps	2.6%	41 bps
Total Listings (period end)	(million)	49.7	44.9	10.6%	48.8	1.9%
Net Listings Addition		938,625	1,373,563	-31.7%	1,231,207	-23.8%
Total Images in Listings (period end)	(million)	230.5	198.3	16.2%	227.3	1.4%
Listings with Geocodes (period end)	(million)	34.8	29.5	18.2%	32.7	6.5%
Ratings & Reviews	(million)	153.7	149.1	3.1%	152.6	0.7%
Paid campaigns (period end)		617,340	591,650	4.3%	613,290	0.7%
Total App Downloads (period end)	(million)	40.7	37.3	9.3%	39.9	2.2%
App Downloads per day		7,613	6,937	9.8%	6,915	10.1%
Total Employees (period end)		13,068	13,112	-0.3%	13,002	0.5%
- Sales Employees (period end)		10,176	9,980	2.0%	10,103	0.7%

BOARD OF DIRECTORS

EXECUTIVE DIRECTOR					
V S S Mani	V S S Mani is the Founder, Managing Director and Chief Executive Officer of Just Dial. With over 36 years of experience in the field of media and local search services, he has successfully steered and kept our business on the growth track, driven by technological innovation.				
INDEPENDENT DIRECTORS					
Krishnan Sudarshan (Chairman)	Krishnan Sudarshan is an Engineering graduate from National Institute of Technology, Kurukshetra and has completed the Owner / President Management Program (OPM) at the Harvard Business School. He is the Managing Director of EMA Partners India Limited and is part of the global firm's executive committee as the Regional Chairman for Asia Pacific. He has over 25 years of experience in Executive search and has led successful engagements for both Indian and multinational corporations across industry sectors and functional disciplines. He also leads the Board and CEO practice for the firm in India.				
Ranjit V. Pandit	Ranjit V. Pandit served as the Managing Director at General Atlantic, LLC, between 2007 and 2012 where he was the head of the firm's growth investment activities across India. He has served as an Advisory Director of General Atlantic LLC in 2013. Prior to General Atlantic, he served as the Managing Director and Chairman of McKinsey & Company in India. He has an MBA from the Wharton School at the University of Pennsylvania (USA) and holds a BE Degree in Electrical Engineering from VJTI, University of Bombay.				
Bhama Krishnamurthy	Bhama Krishnamurthy was Country Head and Chief General Manager, SIDBI. She has a career spanning over 35 years in IDBI (now IDBI Bank) and SIDBI, an Apex Development Bank for micro, small and medium enterprises in India covering all areas of development in banking operations both from policy perspectives and relating to implementation aspects. Her areas of specialisation include resource raising and management, integrated treasury operations, credit dispensation & management and risk management. She has done her Masters in Science (M.Sc.) from Mumbai University.				
Prof. Dipak C. Jain	Professor Dipak C. Jain earned his M.Sc in Mathematical Statistics from Guwahati University and his Ph.D. in Marketing from the University of Texas at Dallas, USA. He holds a distinguished reputation as both an educator and a scholar. He assumed the role of Dean at the Kellogg School of Management, Northwestern University USA, from 2001 to 2009, and later served as Dean at INSEAD, a prominent business school located in Fontainebleau (Paris), France. Following this, he served as Director at the SASIN Graduate Institute of Business Administration, Chulalongkorn University in Bangkok, Thailand. Presently, Professor Jain holds the title of Professor of Marketing at the China Europe International Business School (CEIBS), bringing with him over 40 years of expertise in management education. He has published several articles in esteemed international journals focusing on marketing and related disciplines. Additionally, he served as the President (European) of China Europe International Business School from 2017 to 2022.				

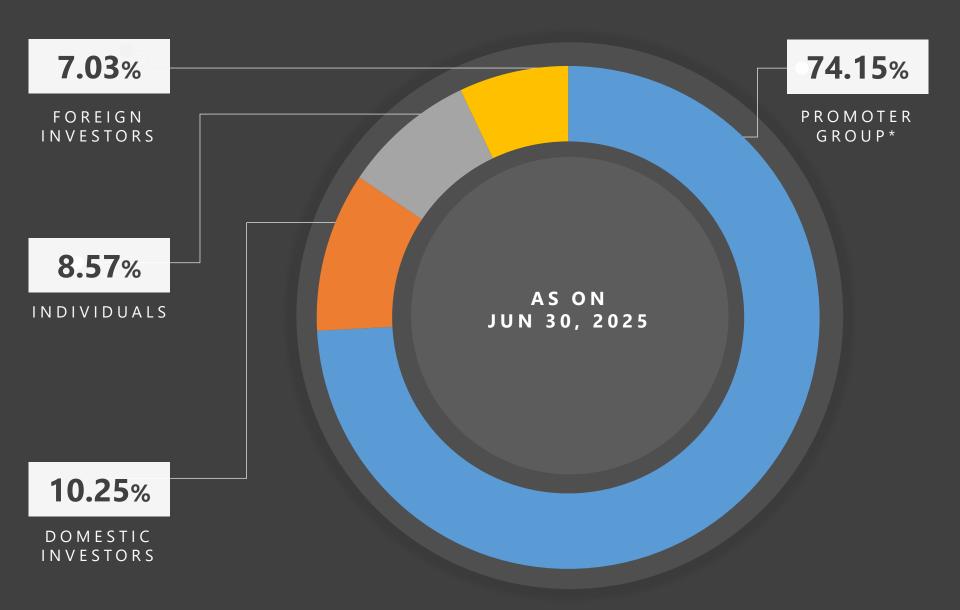
BOARD OF DIRECTORS

	NON-EXECUTIVE DIRECTORS
V. Subramaniam	V. Subramaniam is a Chartered Accountant and Cost Accountant. He has over 25 years of experience in the fields of finance, accounts, taxation and business management. He has over the years served at various leadership positions in industries ranging from consumer products, petrochemicals, refining to automobiles and retail during his corporate tenure. He is currently serving as the Managing Director of Reliance Retail Ventures Limited (RRVL) as well as Whole-time Director of Reliance Retail Limited, subsidiary of RRVL.
Ashwin Khasgiwala	Ashwin Khasgiwala presently serves as the Chief Business Operations Controller for Retail Business and has been associated with Reliance Group for more than 18 years. He is a Chartered Accountant and has over two decades of experience in the fields of finance, compliance and accounting.
Geeta Fulwadaya	Geeta Fulwadaya has been associated with Reliance Group for over 15 years and has extensive experience in the field of corporate laws and allied matters. She is also on the Board of several companies, including Den Networks Limited and Hathway Cable & Datacom Limited. She is a commerce graduate and also holds a law degree from Government Law College. She is a member of the Institute of Company Secretaries of India.
Anshuman Thakur	Anshuman Thakur has completed his graduation in Economics and MBA from IIM Ahmedabad. He has 25 years of experience in corporate strategy and investment banking and has worked across diverse industries. He is currently Senior Vice President at Jio Platforms Limited and responsible for strategy and planning functions. He joined the Reliance Group in 2014 and has ever since been closely involved with the Jio and retail businesses. Prior to joining Reliance, he worked with Morgan Stanley as Head of Mergers & Acquisitions in India. He was a TMT coverage banker at Rothschild prior to his stint at Morgan Stanley. He has also worked with Arthur Andersen and Ernst & Young in the areas of corporate finance and strategy.
Dinesh Taluja	Dinesh Taluja has completed his B. Tech. from IIT Delhi and MBA from IIM Ahmedabad. He has over 18 years of experience across Investment Banking, Management Consulting & Private Equity and has worked in various roles across Credit Suisse, Standard Chartered Bank, McKinsey & Company and Peepul Capital. He was associated with Credit Suisse where he was leading their India's M&A practice. He is currently serving as the Chief Financial Officer of Reliance Retail Limited and Dy. Chief Financial Officer of Reliance Retail Ventures Limited.

LEADERSHIP TEAM

Name	Designation	Experience	Functional Areas
V S S Mani	Managing Director & CEO	36 Years	Overall growth strategy, planning, execution & management
V Krishnan	Group President	31 Years	Growth Strategy and Business Development
Abhishek Bansal	Chief Financial Officer	16 Years	Finance, Strategy, Accounting, Treasury, Audit, Legal, Compliance & Investor Relations
Vishal Parikh	Chief Product Officer	25 Years	Leads Product, Design & Technology teams, IT Infra and Voice Operations
Shwetank Dixit	Chief Growth Officer	14 Years	Strategy, Marketing, Business Analytics, Traffic and Revenue Growth, Content Augmentation & SEO
Prashant Nagar	Chief Business Officer	26 Years	Pan-India Sales and Business Development
Ajay Mohan	Chief Business Officer	29 Years	Sales platform management, Strategic alliances, Corporate partnerships & Business expansion
Rajesh Madhavan	Chief People Officer	30 Years	Human Resource Functions
Bandan Karkidholy	Senior Vice President & General Counsel	21 Years	Legal, Regulatory Compliances, Intellectual Property
Manan Udani	Company Secretary & Compliance Officer	17 Years	Company Secretarial and Compliances

SHAREHOLDING PATTERN



- End of Presentation -

Registered & Corporate Office:

Just Dial Limited, Palm Court Building M, 501/B, 5th Floor, New Link Road, Malad West, Mumbai, Maharashtra – 400064

For any queries, please contact us at investors@justdial.com