



Ref: PFL/BSE/2025-26/ 84

Date: October 17, 2025

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai – 400 001
Scrip Code: 544191
Scrip ID: PURPLEFIN

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we hereby inform that the Company has issued a press release regarding the Unaudited Financial Results of the Company for the quarter and half year ended September 30, 2025. A copy of the same is attached herewith for your reference.

You are requested to kindly take the same on your records.

Thanking You,

Yours faithfully,

For Purple Finance Limited

Ruchi Nishar
Company Secretary and Compliance Officer

Encl: A/a

Purple Finance Limited

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.
Corporate Office: 705/706, 7th Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051
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Purple Finance Achieves Strong Growth in AUM and Significant improvement in Bottom Line performance

Mumbai, October 17, 2025 – Purple Finance Ltd (PFL), a fast-growing NBFC serving MSMEs through LAP product announced encouraging results for Q2 FY26.

PFL recorded **80% increase in total income** compared to previous quarter, driven by strong disbursement momentum and expanding customer reach. The company also reported a notable **67% improvement in bottom-line** performance over the previous quarter, reflecting enhanced operating efficiency and gains realized demonstrating the underlying strength of its book.

PFL's Assets under Management reached Rs. 163 Cr by end of Sept'2025, which is growth of impressive **209%** over the past year by maintaining its Gross NPA ratio <1%. Company is looking forward to reaching AUM of Rs. 250 crores by end of current Financial Year, this is supported by deeper market penetration through expanded network of **43 branches** and growing team of **400+ employees** across key MSME clusters.

Q2 FY 26 Highlights:

Particulars	Quarter ended 30.09.2025	Quarter ended 30.06.2025	Q1-Q2 FY'27 Growth	Quarter ended 30.09.2024	Q2-YoY Growth
Total Income (Rs. In Lacs)	1,110	618	80%	270	311%
Net Profit (Rs. In Lacs)	(162.99)	(484.08)	-66%	(557.17)	-71%
AUM (Rs in Lacs)	16,309	12,836	27%	5,281	209%
No of employees	404	374	8%	255	58%
No of Branches	43	37	16%	22	95%
Gross NPA %	0.87	0.73	19%	0.42	107%

“Our performance in Q2 demonstrates the scalability and resilience of our business model,” said Mr Amitabh Chaturvedi. “We are committed to expanding our reach and achieve profitability while maintaining quality portfolio.”

About Purple Finance:

Purple Finance Limited is registered with the Reserve Bank of India as a non-deposit taking NBFC., The company forayed into retail secured lending in 2022, when Three Seasoned Professionals partnered with founder Amitabh Chaturvedi to transform Purple Finance into a digital-first, MSME-focused lender. Together, this founding team brings over 125 years of combined leadership experience from leading financial services institutions. Purple Finance now serves micro and small enterprises with secured business loans, leveraging technology and deep industry expertise to drive responsible growth. The company is listed on Bombay Stock Exchange.

For further information please contact:

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