

Date: 13.11.2025

To
The Department of Corporate Services
The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers, Dalal Street
Mumbai – 400 001
Scrip Code: 544303

Dear Sir / Madam,

Sub: Press Release - Unaudited Financial Results for the half year ended
30th September, 2025

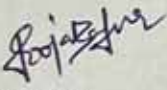
Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we have enclosed herewith the press release on the Unaudited Financial Results of the Company for the half year ended 30th September, 2025.

This announcement is also made available on website of the company i.e.,
<https://tossthe.co.in/>.

Kindly take the above information on record.

Thanking you,
Yours sincerely,

For **M/s. TOSS THE COIN LIMITED**


Pooja Jain
Company Secretary
Membership Number: A61974



**We are
your growth
accelerator!**

Toss The Coin Limited

(Formerly known as Toss the Coin Pvt Ltd)

No.1A, Bheemanna Mudali Street, Alwarpet, Chennai – 600018

+91 44 4385 5211 | info@tossthe.co.in | www.tossthe.co.in

GST: 33AAICT1219R1Z0 | CIN: L72900TN2020PLC138199

Strong Financial and Operational Performance for H1 FY 26

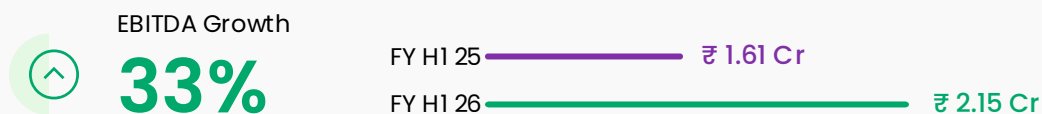
Chennai, 13 Nov 2025, Toss the Coin Ltd. is a full-suite B2B marketing company that serves as the "Growth Accelerator" for its clients. Our services include building strong brands, executing targeted marketing strategies, creating impactful presentations, and conducting focused workshops. Clients partner with us to elevate their brands, engage the right audiences, and achieve sustainable success. We help businesses accelerate growth and reach their goals with integrity, passion, and expertise.

H1 FY26, Consolidated Financial Highlights

Operational Revenue



EBITDA



Profit After Tax



Highlights for H1 FY26

16

New Clients
In H1

13

New Clients
from US

66%

H1 Revenue
from US

61%

H1 Revenue
from CMO



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01 Revenue Growth and Market Momentum

The first half of FY 2026 delivered strong commercial traction, with quarterly revenues driven by a diversified mix of CMO services, brand transformation mandates, and content-led growth programs. We achieved 58% growth in Operational Revenue compared to H1 of last year, with 16 new client wins demonstrating sustained demand for our model and deepening engagement from global enterprises navigating modernization and competitive differentiation. The diversity of these wins deepens our footprint in the US and India and strengthens our recurring revenue pipeline for the rest of FY 2026

This growth reinforces our position as 'Creative Problem Solvers' and trusted Growth Accelerator partner through Branding and Marketing initiatives

02 Partnering for Global Brand Reinvention

We signed a CMO services retainer with a global digital engineering and operations partner that helps enterprises modernize, automate, and scale. The engagement covers end-to-end rebranding and repositioning, development of a new Go-To-Market strategy, leadership branding, and ongoing marketing execution.

This partnership positions us at the heart of a high-growth digital transformation ecosystem and demonstrates the strategic value we bring as a full-spectrum marketing partner.

03 Accelerating Digital Storytelling in Higher Education

A new CMO services mandate was secured with a leading private higher education institution offering diploma, associate, bachelor's, and master's programs across business, health sciences, IT, and education.

Our scope includes the creation of a sustained series of short-form 2D animations and digital video narratives each month, designed to enhance student engagement and strengthen the institution's brand visibility in competitive markets. This engagement underscores our growing capabilities in content-driven marketing for the education sector.



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04 Enabling Thought Leadership in Executive Communication

We onboarded a leadership development and executive training firm in the US that empowers professionals to communicate with clarity, authenticity, and impact. Through our CMO services model, we will shape their brand voice, digital presence, and communication strategy, amplifying their influence in the global leadership coaching space. This further validates our expanding footprint in the professional development and learning domain.

05 Strengthening Systems and Governance

We earned the ISO/IEC 27001:2022 certification, affirming our commitment to building and maintaining a robust Information Security Management System (ISMS). This certification reflects our focus on operational excellence, data protection, and scalable systems, the foundation for sustainable growth and trust with global clients. We initiated structured governance mechanisms across project delivery, financial discipline, and operational reporting. These steps ensure the organization scales responsibly, with clarity, accountability, and consistent excellence, key requirements as we work with global enterprises and expand our international footprint.

06 Investing in specialized teams for scale

We expanded our senior talent base in design, content strategy, and client facing leadership roles, further professionalizing our delivery infrastructure. These hires were made to align with growing demand for multi-channel storytelling, global brand transitions, and high-velocity marketing programs. The strengthened team positions us for accelerated growth in the second half of FY 2026, with enhanced capacity to take on high-value mandates.



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We are the only full-suite B2B marketing agency in its segment publicly listed on the BSE in India.



13+ Years
in B2B Marketing

End-to-End Marketing:
Strategy-driven branding, design & campaigns

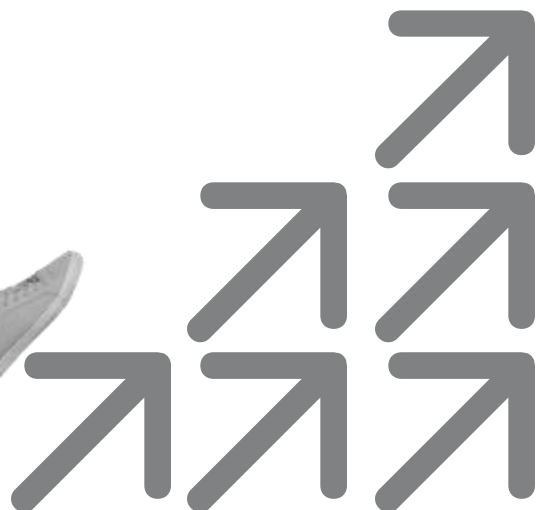
50+
Creative Problem Solvers

Presentation Services:
Impactful storytelling & visual communication

150+
Referenceable Customers

On-Demand CMO Services:
Precision execution of go-to-market strategies

Workshops & Training:
Empowering teams with expert-led sessions



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We are a growth accelerator!



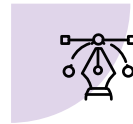
Full-Suite Marketing

Strategy, user experience, branding, content, performance, demand generation



On-Demand CMO

Driving consistent demand generation through high-value content marketing



Crafted by Storytellers

Impactful storytelling & visual communication



Delivering at Speed & Scale

AI-infused workflows, marketing frameworks, centralized for efficiencies



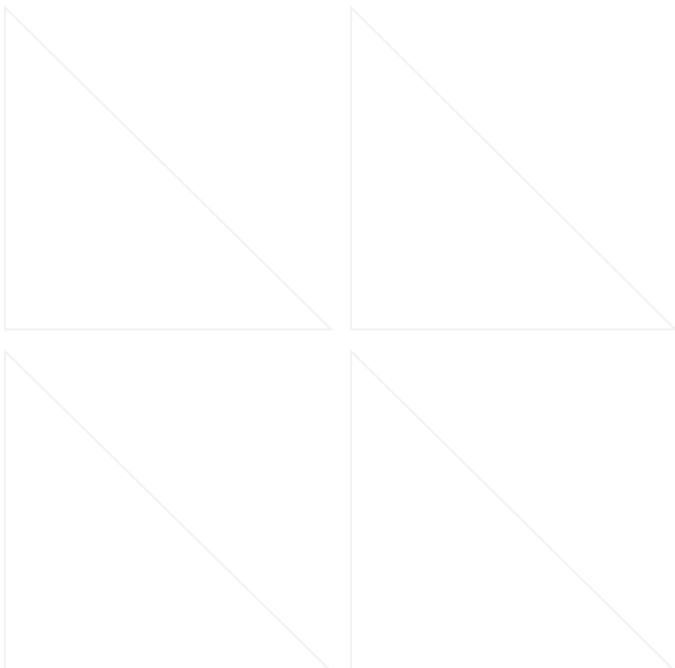
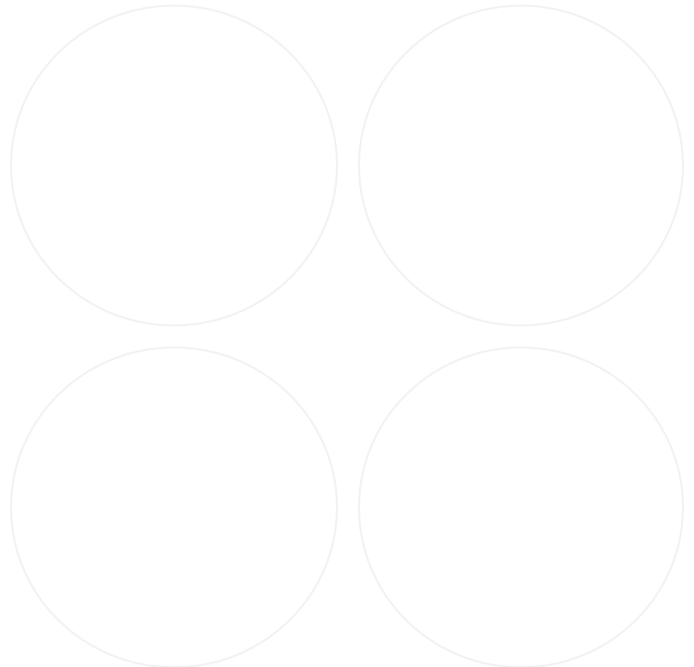
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Safe Harbor Statement

This press release contains forward looking statements that involve risks and uncertainties. These statements are based on our current expectations, assumptions, estimates, and projections about our business and the industry in which we operate. Forward looking statements include, but are not limited to, statements regarding our future financial performance, growth strategy, market outlook, product roadmap, expansion plans, and other future events or developments.

Actual results may differ materially from those expressed or implied in these statements due to a variety of factors, including changes in market conditions, customer demand, competitive landscape, economic conditions, regulatory changes, availability of key talent, technology shifts, and other risks described in our filings with the relevant stock exchange authorities.

We do not undertake any obligation to update or revise forward looking statements, whether as a result of new information, future events, or otherwise, except as required under applicable law.



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